CITY OF
CONVERSE
CONNECTING COMMUNITY + COMMERCE™

# Converse 2050 Comprehensive Plan Public Survey Summary

# City of Converse Comprehensive Plan

## Fall 2024 Survey Summary

*Survey Date: September 25, 2024 through November 15, 2024*

*Total Number of Survey Responses: 180*

### Key Takeaways

#### Infrastructure

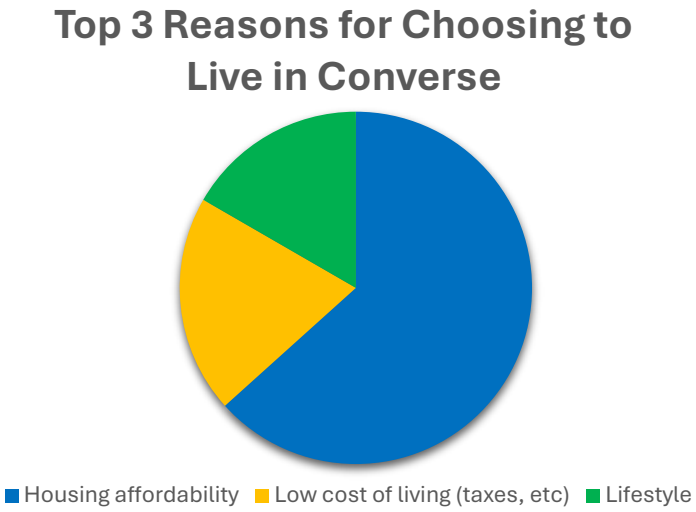
- Preference for **transit connections that accommodate multiple modes of transportation (sidewalks, bike lanes or foot paths).**
- Preference for the City to **invest in existing infrastructure** to improve what is already there (roads and water).
- The need for more housing development in Converse is split 50/50.
- 61% of respondents support traditional, affordable single-family homes over other housing alternatives.
- Overwhelming support for **more development of recreation/ green land uses.**
    - Highest Rank: Neighborhood parks and pools and splash pads.
    - City wide trail.

#### Land Use Priorities

- Majority support for mixed-use land development.
    - Preference for **small-scale, mixed-use development.**
- Strong preference for supporting **more commercial land-uses.**
- Low support for industrial land-uses.
    - Prefer least amount on industrial nuances.
- Residents of Converse support economic diversity and development, many would like **more businesses, with an emphasis on supporting local businesses.**
- Respondents would like Converse to have **more entertainment, dining and retail (emphasis on local businesses).**

## Housing Priorities

- Survey respondents **prefer housing to be diverse with an emphasis on supporting family housing**.
    - 57% of people are living in Converse due to **affordable housing in the City.**



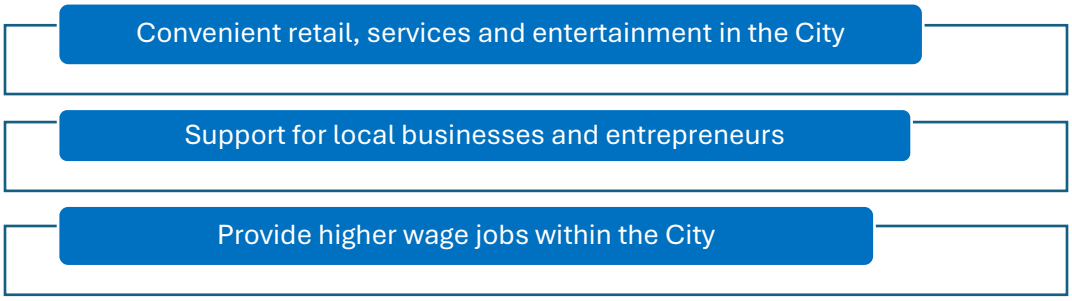

## Resident Prosperity

- Respondents noted that **creating higher-wage job opportunities** would benefit the community
- People support **transportation alternative** to car ownership
- Providing **more retail, entertainment, and services** would help improve local economy.

## Survey Demographics

- Live in the City of Converse
- Own their home
- Have lived in Converse for more the 10 years
- Age of 31 to 50 years old
- White/Caucasian
- Earn $50k to $99.9k / year

## Top 3 ways to support all Converse residents to thrive and prosper in the community




## Written Question Summaries

Q2. In your opinion, what are Converse's greatest **strengths**? What differentiates it from any other city?

Key Themes from written responses:

- **Affordability**
- **Small town feel**
- **Convenient location**

Q3. What do you think will be the most critical issues facing Converse in the future?

Key Themes from written responses:

- **High crime rates**
- **Traffic**
- **Keeping up with growth**

Q4. What about Converse would you like to see change or improve?

Key Themes from written responses:

- **Improve roads**
- **Growth in business and retail**
- **Beautification**

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# Open Ended Responses

## Open Ended Responses

**Q2. In your opinion, what are Converse's greatest strengths? What differentiates it from any other city?**

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| small town feel |
| Located close to a very large city. In the middle of Texas. Gateway to south Texas, known for exceptional hunting and fishing. |
| Small city |
| Quiet, small town feel, |
| close knit community; one large main steet |
| Outer skirts of San Antonio and easier access to 35, 10 and 1604. |
| Quiet and peaceful. Low crime. |
| Large tax base, great location |
| I truly enjoy the events that the city is putting on. It brings people together so far we have been to parades and the farmers market and the Halloween event and are looking forward to the Christmas tree lighting which we went to last year. All of it makes the community seem much more together. |
| Location and affordable homes. |
| Located between most mayor hihgways, near downtown, big employers |
| Emergency service response time |
| Nothing stands out regarding strengths. |
| Visibility of mayor and other leadership interreacting with community |
| For a smaller police force they sure do enforce laws of the road and speeding |
| The greatest strength is the small town feel it used to have.  Not anymore itâ€™s just like any other small town now. |
| Small town with diversity |
| You can have a quiet life, typical of a small city, and at the same time access to all the benefits of a metropolis city. |
| Small City and hopefully it  stays like this |
| Use to be his small size. |
| Location and potential for growth |
| Mayor Suarez |
| Community comes together for events |
| First responders are fast and many medical facilities/ER available. |
| Small town atmosphere |
| Utilities combined is helpful |
| Location |
| It is very family friendly. I like that I actually see children playing outside. |
| None |
| Itâ€™s a nice quiet place to live with lots of ex military and retired people on my block. |
| It, for the most part, has a population that seems to be glad to live here and proud to call Converse home. |
| n/a |
| Iâ€™m not sure |
| Very diverse |
| The sense of community is stronger in Converse than in other San Antonio suburbs or San Antonio itself. |

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| Not sure at this time |
| Small town feel, ample shopping, friendly people. |
| The consistent police presence. |
| The history of the town |
| Affordable housing |
| Converse offers affordable single-family homes in established neighborhoods with quick access to metro-area highways and shopping. |
| Small town feel. |
| Predominantly middle class so no taxes diverted to the upper class neighborhoods in terms of maintenance and security. |
| The lower cost of living. Friendliness of it's people. |
| You can get gas, your car washed, or Mexican food within blocks of each other. Citizen concerns aren't always taken into account. The inability to bring better restaurants (not fast food) to the area. Allowing term limits for council members but not the mayor. |
| Maintaining a â€œsmall townâ€ feel with growth and expansion. |
| Its potential |
| Greatest strength: It is not San Antonio! |
| Converse TX and I think it was so good are to see you soon my friend and better than other cities but we were lucky to find a home in our budget and square footage. It's geographic location is the biggest selling point for me. While still in close proximity to the " city of San Antonio" but it still feels like a small town which I like. |
| Located just far enough from the city.  Feels very safe and quiet. |
| School scores and the fact that the fire and police pretty guarantee out safety. |
| Growth the growth has been good but need more community events get the people engaged just like we used when I was going up we had parades carnivals the football field would be a Saturday get away for people to watch youth football and also cheer because the team was converse buccaneers which created 2 NFL players we need thing like that again promote business even small business get people to see the park that most donâ€™t go to anymore |
| Less street bums than San Antonio |
| The people that live in Converse are friendly. We have several nice parks. |
| Like that itâ€™s outside SA but you can get to SA many different ways if needed. |
| Honestly? They no longer have any. Crime is terrible,<br>mayor is terrible and running good people out and keeping bad people in. |
| I am not sure anymore. The traffic in these underdeveloped streets has made it lose its charm. |
| It has a lot of potential and an atmosphere of genuine expression |
| Not sure of any strengths. |
| N/A |
| Itâ€™s close proximity to malls and other cities. Depending on what time you travel you are close to Austin and a few hours from Houston. The airport does go to most cities I want to travel to. |
| Itâ€™s close enough to san antonio without having to live in San antonio while also having the majority of things needed to live comfortably in the area. |
| Convenience to shopping and schools. |
| Proximity to downtown, shopping, amenities without the traffic and cost that other areas have |
| Itâ€™s close to JBSA Randolph, BAMC, I-35 |
| It still feels like a big little Community |

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| Community communication |
| I like that the city is asking the citizens of Converse their opinion about the development of the city. |
| Converse seems to be going downhill |
| I'm not sure what the strengths are. |
| Lower property taxes, small community, know your neighbors, great housing, convenient access to highways. |
| Quiet for the most part is it's best strength. Weakness: not enough adult driven entertainment "down town" |
| Still small town feel in the moddle of everything. |
| It used to be the safe environments. When we moved here 14 years ago cops were always patrolling the streets. |
| They seem to be pretty good at bringing in some new businesses. But there's a lot of things I feel that they could do to make living here better for seniors. |
| Converse is diverse, close to IH 35 and IH 10. Converse is 30 mins from downtown. |
| I like Converse's location and it's small town feel. It's close enough to the big city without being in the big city. I like that it's close to the other small towns like Live Oak, Universal City and Selma. |
| Smaller community. Outskirts of San Antonio not in the center of the city. |
| Can be peaceful and quiet at night. |
| Has none |
| Converse still has a small town feel verse most areas around it. It's close to San Antonio to enjoy the perks of San Antonio but you are far enough to not be in San Antonio. |
| Schools are close to neighborhood |
| Not much. Doesn't really do much like surrounding areas |
| When I first moved to Converse, I liked the smaller town feel of the area. |
| Still trying to figure that out |
| Bulk and brush pick up schedule is excellent and definitely helps to keep the city clean. |
| Small town atmosphere within a city |
| Neighbor events, library/park events. |
| I have no idea |
| The city has so much potential for growth and longtime residents |
| Nothing anymore |
| Housing affordability |
| N/A |
| When I moved to converse 5 years ago the area was quieter and less chaotic than the surrounding areas. |
| Small town feel. Good schools. |
| Reaching out to the community for areas opportunity |
| Small government means our voices are heard and action is taken quickly. |
| I haven't lived here long but many people here are kind and watch out for one another. |
| Close proximity to military bases, affordable housing, decent neighborhoods. The mixture of proximity, generally nice communities, and distance from major points of interest make it ideal. |
| I like the fact that I see more people of color living in the Converse area. |
| It was their winning football team but you destroyed that because Judson does not get the best players anymore. They are sent to other schools in the city. |

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| 1. Truly most diverse part of town.<br>2. So much vacant area to develop and master plan for amenity access.<br>3. With proximity to I-35 and I-10, we can expect incredible growth far into the future. |
| Small. Other than that, not a lot great about it. |
| There are affordable homes on this side of town |
| Location<br>Affordability |
| Great strength is the city parks. Within those city, parks would differentiates. It is the vast variety of activities inside the different little parks and the big parks. |
| That the cost of living is lower than nearby areas. I also like seeing the police presence. |
| Nothing it's shady government!!! |
| Has a vision for growth. Parks are family friendly. |
| Sense of community |
| None |
| Diversity! JECA! I love the parks. Lots of nice people. |
| I canâ€™t think of anything |
| Bot much makes it different |
| Location to many different cities. |
| Small government separate from San Antonio. |
| Itâ€™s size is appealing and so is itâ€™s location to a larger city |
| Nothing |
| Small city feel while still being reasonably close to the city of San Antonio. |
| Greatest strengths are that the housing is lower in cost than other parts of San Antonio. I also like the proximity to grocery shopping (Walmart and HEB nearby in Converse and Universal City). I also like the parks that are available. |
| I think the location being very close to pretty much all major highways makes it a good location. Low taxes as well. |
| This is hard to answer, I like the way Converse was when it was small and friendly. Not fond of it today |
| It is still relatively affordable to purchase a home here. It is also convenient to major freeways for commuting. |
| Local support. |
| Nicely strategically placed for growth |
| Strengths?? For every step forward in progress, it takes five steps back. |
| Small town vibe. |
| It is on the way to Austin and Houston. |
| affordability while also being close enough to amenities such as The Forum. The major infrastructure such as 1604, I10, and I35 being nearby helps make Converse the ideal commuter town. |
| Community among neighbors |
| Small community the difference is though not in a positive way unfortunately. The lack of street illuminating lights up down FM 78 very dangerous in my opinion. We cannot see people crossing the street or even walking on the sidewalks because it is pitch black. The businesses have done their part and lit up their business and their parking lots, but that is not enough. We have so many new great businesses that have opened up in our area. Letâ€™s make it more of a community feel letâ€™s light up the streets! The testing area in front of the golf course area for me was not very well planned because no one crosses the street in that area compared closer to Walmart. |

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| Access to San Antonio and other communities.<br>Small Businesses are growing. |
| Na |
| The ability to keep up with continuous growth . |
| It was a small town everyone knew each other, now it is like every other city growing to fast |
| Nothing |
| None |
| Not much. |
| Homes are cheap but other than that this is a boring place to live |
| It use to have small town charm within the city limits. |
| Community |
| At least in my area of Converse, itâ€™s older and a solid community |
| Small size |
| The American Legion |
| Converse has a very low key vibe which makes it a nice place to live. And the police are everywhere which helps keep the crime down. |
| Having their own police and emergency department |
| Whatâ€™s left of the historic buildings. Other cities are proud of their downtown area |
| Clean, quiet, and close to a lot of doctors and other facilities |
| Itâ€™s a smaller town outside of a large metropolitan area, but still manages to have big city amenities and feel like a metro area. |
| No strengths |
| Proximity to San Antonio |
| Feels homey, not congested |
| Small school district that is engaged in the community |
| The open spaces and parks |
| Small Town |
| Accessibility from i10 side. Easy to get in and out. Close to San Antonio from i10 |
| Lower housing |
| There is no strength. The mayor want to build roads. Education sucks we have no good restaurants we have to travel to do anything fun here. Everything is expensive talk to the mayor. Iâ€™m a slide of military and this city of converse is the low of all lows and pretty sad. And the mayor should retire the police department worries about there quotas a ticket expensive really ridiculous. The fact that people canâ€™t afford things here in Texas wages are low and want people to pay highz |
| Diversity. White Black brown etc. . Lower housing cost. |
| Not sure |
| Close proximity to base and SAN ANTONIO |
| Close for shopping |
| It is long and skinny. I live at the very top and do almost nothing in Converse, which is sad, actually. I feel it is a bedroom community, and that I am not part of it in any way, really |
| access to city leader |
| The pride in their school system |
| Still not some rural areas |
| Na |

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| Converse is not distinguishable from other "suburb cities". |
| Small town. |
| Central to all major roads. |
| We are still a small city |
| Strengths could have been a city rooted in it's heritage. Instead we are not much more than a bedroom community. Our main thoroughfare (FM78) resembles any other in the area with gas stations and fast food restaurants.<br>There is nothing left to display of our cities heritage, nothing to be proud of from our past. |
| Small city with everything you need |
| Honestly, I don't feel like our city has strengths at all. Other nearby cities have larger company employment opportunities for their citizens. We need a few big factories but all we have is mostly fast food jobs. People need to work here so they spend their money closer to home. All the big companies go to the other side of San Antonio. It's time to compete. |
| Converse used to have more of a small-town feel but that also meant a bit of â€œgood olâ€™ boyâ€ mentality, too. Weâ€™ve lived here for over 40 years and weâ€™ve seen some growing pains. !! It has been mostly positive. |
| Small town feel, low taxes. |
| A small community that listens to the voices of the people |
| Compared to cities around, there isn't any strength. |
| Quiet neighborhood with a strong police presence. |
| It's quite in the evenings |

**Q3. What do you think will be the most critical issues facing Converse in the future?**

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| Traffic |
| Transient population. Too many rental homes. Many older areas show the stress from moving from home ownership to cheap rentals. |
| Roads economic development |
| Crime, beautification |
| crime, last of cultural activities, lack of diverse restaurants, lack of youth activities |
| Higher Crime, higher population, heavier traffic, more Power Outages, higher prices in Water/Sewer/garbage billing, it will get overly crowded in Supermarkets shelves will run out much faster, |
| More housing. Better roads. |
| Law enforcement needs |
| I honestly believe it will be crime making sure we have enough police officers to bring down the crime in the gang related issues and insurance prices for some odd reason. The insurance prices have shot up in our area. |
| Roads and housing. |
| High crime rate! High tax on properties, school level low, need more food stores like walmarts or hebs, too much traffic, houses too small, too expensive and streets too narrow as drive ways on houses. |
| N/a |
| Growing city |
| Growth and due to it able to bring business to fulfill needs of the growing population |
| Massive exodus of residents dealing with withering roadways and outgrowing the heb on kitty hawk |
| Traffic |

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| Poor management by mayor |
| Make houses more affordable, and more cultural activities. |
| Traffic |
| It's getting too big. It's got too much traffic and with larger size comes more crime and less neighborly neighbors. |
| Green space and aesthetic. |
| Roads |
| Undure |
| Infrastructure, roads and services vs increased population. |
| Being crowded out by too many houses to close together. Unkept properties. |
| Not sure. |
| Traffic, street maintenance, city growth without structure |
| Retaining happy residents. There are so many car washes on 78 and no real variation of businesses. I know there are differences in zoning for retail businesses and city property but imagine if the parks were upgraded for families. Or if the businesses already here were updated. I have to go all the way to Kitty Hawk for a well stocked HEB. Walmart is right by me but I donâ€™t trust their meat. |
| Traffic |
| Fixing Toepperwein road from Walgreens to Jays. The road is in terrible shape and needs to be repaved. I live off of Toepperwein and have to drive it almost daily and it is a nightmare. |
| Managing future growth while maintaining the infrastructure - like the streets in my area that haven't been really fixed in the 34 years we have lived here. We moved into our neighborhood when it was new in 1990. There was a plan online on when our streets would be repaired/redone etc. That plan went away and the roads, that are now treacherous have been re-oiled, covered with rock (that we are still picking up years later) and some cosmetic fixes but no real fixes - when will we stop looking at new development plans and take care of what we have? |
| Cost of living and housing crises |
| Over crowding |
| Safty of the black and brown community, womans safety and rights |
| The traffic is out of control. During certain times of the day, it is impossible to get where you need to be in a timely manner. |
| Lack of chain restaurants (besides fast food), increase in crime due to gentrification on the Eastside |
| Road repairs... So many are in such bad shape. |
| Over population and crime |
| Growth, traffic |
| Traffic, not having anything fun to do (no unique restaurants, shops, etc), poor roads, the train!!!!!! |
| Aging infrastructure and neighborhoods in decline are concerns. Numerous street projects appear to have stalled across Converse. I also worry increases in visible homelessness and panhandling will negatively impact my home's value and my family's sense of safety. |
| Taxes and over reaching city ordinances and rules |
| Lack of business growth in land locked community |
| Risk of putting the same type of businesses up. FL instead of introducing something new or even investing I. It's parks and roads. |
| CRIME. Shootings. Speeding in and behind residential neighborhoods. Lack of class. FM 78 period. |
| Improving streets and expanding streets. Not being able to handle fast growth. |
| Economic development |

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| Overbuilding. |
| Lacks entertainment and food options. Public engagement and active living seems to low priority. There is no community center for the kids or public facility for special events or recreation like the city of schertz. Road ways, sidewalks and lighting is of great concern. |
| Housing affordability. Flooding. Too many landlords/renters that are not taking care of their properties. |
| Migrant, one shitting in the park while kids were present. Low income housing, and the statistics that come with it. |
| Having people be proud of where they live fixing the issues off the road in the morning during school and after work |
| Taxes |
| Competition from similar small communities near Converse. Finding activities to keep residents being engaged in Converse and not leaving for activities. |
| Better entertainment and places to shop. The only grocery store is HEB and Walmart off kitty hawk in the Walmart if 78 which is very dangerous. |
| Crime!<br>Greed from department leadership<br>Greed from government<br>Crime!<br>Crime!<br>Poor EDC and lack of good businesses moving in |
| The roads not being prepared for the amount growth that is happening |
| Building Converse up and making it appealing to new residents |
| Keeping up with the growing areas around the Converse. Also, street maintenance seems to be issues. |
| Rising crime and traffic congestion |
| Traffic/highways<br>Over crowded because more people are moving here<br>Need for more schools |
| Construction/traffic. The city is growing steadily and the traffic is terribly backed up in the same spots. My worry is the kids around the schools where there is limited visibility due to construction or distracted drivers trying to make it through the gridlock not paying attention to kids trying to cross the road. |
| Crime is getting bad and Roads are in bad shape |
| Traffic congestion, it's already getting bad as more developments go in. |
| Overcrowding |
| Insufficient road infrastructure to support the rapid housing development and population growth â€¦ |
| Roads , city having so many rules and permits in which is understandable to a certain extent .. when you donâ€™t live in a HOA Neighborhood and are still having to pay for permits for every little thing or having to ask for permission to upgrade your house for the simplest things is frustrating. |
| Homelessness, balancing nature and businesses, keeping younger populations within the community. |
| Road conditions, crime rate |
| A shady Mayor and rising crime. Also finishing big projects will be an issues if not figured out soon. |
| Roadways, flooding, water shortages |
| Infrastructure and logistics(traffic) |
| Safety, crime. And roadways |
| Congested streets, No parks within walkable distance in Autumn Run |

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| To me the cost of utilities for water or sewer and garbage that keeps going up. And you can't even get the offer to take a smaller garbage can and get $5 taken off like San Antonio does. It would really help seniors out I could put my garbage out every 3 weeks cuz it's just one person. Also with the water restrictions why can't we find some grants to help people offset some of the cost to go Zero Escape? |
| Traffic |
| Traffic and house construction. |
| Run down neighborhoods, need more retail, restaurants and grocery stores near the Randolph 1604/ I-10 area |
| Overgrowth. Lots of traffic and tiny streets. |
| Failing schools, drugs, high taxes |
| Traffic. With the increasing population and the traffic bad no, it's only gonna get worse. |
| Road infrastructure, lack of neighborhood markets, lack of entertainment/things for kids to do in the area |
| Too many houses |
| Crime, poor road conditions and lack of economic growth in parts of the city |
| Getting to expensive |
| Infrastructure |
| Road construction and repair |
| Crime, homeless people |
| Judson ISD is not the best and seems to be getting worse. It will make attracting families harder. |
| lack of growth and increased crime. |
| Crime and too many people |
| Increase in crime and updating infrastructure. |
| Roads |
| Growth, crime, identity |
| Traffic |
| Over building of Car washes and Appartment living |
| Too much new housing development. Loss of natural areas. |
| Crime lack of community activities for the young and young adults |
| Revitalizing older neighborhoods to maintain single family homes when more multifamily dwellings are being built. Property values and crime will likely increase as homes age and less work is done to ensure vitality of communities. |
| Trafic going up and down FM 78. |
| Illegal immigration and crime |
| 1. How we plan and use the land we have available.<br>2. Road infrastructure is lacking at this present time to allow easy access to, from, and within Converse. Planned road widening and realignments will help tremendously. This should be HIGH priority. |
| Fix roads! Stop annexing. |
| Certain roads need to be made into 4 lane roads due to more new houses like fm1516. Traffic always backs up on that road during g rush hour. |
| Toepperwein must be widened asap.<br><br>Coordinate with Bexar County and adjacent entities on needed infrastructure updates |
| Absolutely getting the infrastructure completed and residents that use the common areas that are not designed for four-wheel driving. The space between Gibson spas and the houses behind Dollar general |

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| where the natural gas line is. People drive back there all the time to the point that at some point those gas lines are going to be hit. When you notify police and compliance, not enough it done. |
| Growth. The city is growing rapidly, but the roads arenâ€™t wide enough and there isnâ€™t as much as far as shopping and dining as there is in other areas. |
| Needs a way bigger library than what it has with more resources for it also |
| Growth and providing essential services. |
| Crime, infrastructure, safety |
| Keeping up with surrounding cities |
| Rapid expansion. Traffic. Opportunities for teens. Not enough healthy dining options. |
| Crime |
| We need more parks and more money sent to education. Also, more jobs. Less car washes and gas stations. |
| Community involvement, roads |
| Infrastructure and roads supporting the ever growing community. |
| Itâ€™s lack of tax money to pay for existing amenities and up keep |
| Roadwork |
| Medical access such as an emergency room hospital. |
| I think we need to create more green spaces/parks. It would be nice to have more walking tracks (if parks are tough to come by); especially some with pickleball courts so that the community can enjoy. Additionally, there should be more efforts to attract businesses (especially larger chain restaurants) to Converse. It would generate more business/taxes to our city. |
| All over town, people ride the middle turning lanes for WAY too long. I donâ€™t know how we donâ€™t constantly have head on collisions. We need those cement barriers put in, similarly to how was done in front of Wendyâ€™s, chilis, McAllisters. By Walmart and dollar tree is BAD.<br><br>Also CRIME. We have good police presence for traffic, need to up it in the neighborhoods.<br><br>No sidewalks, no child at play signs. Not a pedestrian friendly area. |
| Traffic!!!!!!!! |
| The schools leave a lot to be desired. So much so that we have decided to homeschool our children. Converse also lacks sit down restaurants and nightlife. Grocery shopping tends to be inconvenient unless you want to Walmart. The HEBs closest to us (Kitty Hawk, Foster Rd, and Windcrest) are all terribly busy all of the time. I now drive all the way to the new store in CÃbolo. |
| Population growth |
| Is traffic. They need to get their heads out of their asses and fix the road in between topper wine and the railroad track. And reopen the old roadway on top of wine. |
| Infrastructure. Main roads and city streets. Neighborhoods are deteriorating because the city can't or wonâ€™t maintain them. Crumbling sidewalks, grass, and small trees growing from cracks in sidewalks and streets. Lack of code compliance. |
| STREETS, WATER, and INFERSTRUCTUTE |
| Traffic |
| Bringing in developers while also keeping up with infrastructure needs. The city desperately needs more amenities but it's important we don't grow faster than we can build out our infrastructure. |
| police dept., traffic control, places to choose to eat/shop in converse and not out of converse |

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| No street lights on FM 78. you canâ€™t even see the driveways into the businesses because it is too dark, even though they are lit up the businesses themselves. |
| Infrastructure |
| Way over built so many subdivisons and empty buildings sitting around |
| Crime |
| Traffic is terrible plus, roads are in bad shape and we do not have an HEB in the center of the city. We have to ship in universal City for everything. Also missing major chain restaurants too many small businesses with Mexican food |
| Traffic |
| CRIME |
| Updating infrastructure, attracting businesses and restaurants of value and improving its image of being low income area. |
| Affordability. The grid. Never ending CPS Energy rate hikes |
| Not turning into every other town. |
| Traffic increases |
| Growth, resources, and sustainability |
| Crime and street repair |
| Too many people ! |
| The traffic will become even more of a problem because the city and the subdivisions grew too fast and the existing streets cannot handle the load. It is ridiculous that Rocket Lane has taken so long to complete and 1516 is a nightmare! |
| Bad roads, and homelessness, property not being cared for. |
| How trashy it looks |
| Growing population |
| The shootings and other violence happening on fm78. |
| Crime and not enough large businesses to keep the city going. To many mom and pops that seem to be closing and not making it |
| Eliminating gangs, homelessness and reducing car and home theft |
| Roadways, shopping, grocery stores. The area is growing and fast and Iâ€™m not sure we have everything to support the growth. |
| Streets and commercial growth the allow the residents a higher quality of life |
| Over development, traffic and road conditions |
| Curbing Crime |
| Crime is very rampant in the area. We need more police presence. Also thereâ€™s not enough retail. In order to buy anything from groceries to clothing, you need to travel to LiveOak or San Antonio. Converse needs an HEB on 1694/i10 area. Foster rd HEB is not enough to support a growing area |
| Crime rate. Traffic. |
| Everything education gangs violence. Stealing care police |
| Traffic. Judson schools aren't great. Influx of illegals putting strain on schools and social service agencies. |
| High taxes, we have to go elsewhere to shop if we live near kitty hawk. We don't need more apartments or townhouses we need businesses over here. I don't like to go to FM 78 to shop. Too much crime! |
| Crime |
| Traffic |
| I frankly donâ€™t know. |

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| roads within city limits |
| Road structures not keeping up with the rapid growth. |
| Population, roads, crime |
| Roads to support growth. Get rid of ghetto areas |
| Converse is struggling with becoming the industrial district of the Northeast SA area. |
| Safety, infrastructure, attracting business. |
| Roads, crime, nice shops and restaurants less warehouses |
| The road construction needs to move along faster. Also, alot of people will leave if the tax increase goes into effect. There really isn't anything in Converse to do |
| Crowding, traffic, lack of water, cost of housing, continuing degradation of our schools curriculums and INCREASED crime issues. |
| Crime and traffic |
| Very little local work opportunities, property taxes increasing to squeeze out good quiet seniors. Low-income crime is increasing. |
| Infrastructure. The roads and sidewalks. Ugh |
| Water Supply |
| New infrastructure. Appartment housing |
| Infastruture, roads, traffic, lack of quality restaurants, entertainment venues |
| The city looks junky with many worn down properties. Residents do not take ownership of their community. There has been bad Economic Development planning from previous leadership that makes it hard to bring in new exciting businesses. |
| Its not keeping up with time , so far behind compared to schertz , cibolo and univeral city.The streets, some subdivision only have one way In and one way out. |

**Q4. What about Converse would you like to see change or improve?**

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| Improvement of the esthetic of the area. The stores (convenient stores restaurants) all run down, signage and grounds keeping along the TxDot areas are all eyesores. When you drive into surrounding cities totally different and way nicer. No nice entertainment areas or retail in the city. Have to go to Selma and Cibolo. |
| Increased law enforcement. Tougher code enforcement. |
| Safety |
| More police presence |
| better parks, pools, and youth sports. more economic development to include more diverse restaurants |
| Less Homes construction, better road pavement, cleanliness, Stricter laws on enforcing trucks keeping their garbage in the trucks, stop raising prices in the Water Bills consistently. |
| Improvements in the parks. More activities for seniors. |
| Improve streets in MacArthur Park subdivision, |
| I would like it if the other part of Converse, where I live would be incorporated into the town itself. It would be great to have that much area and maybe a community pool for the converse area that we all could go to |
| Converse needs to improve its housing image, improve roads and highways as soon as possible to accommodate growth, bring in more larger retail and offer more higher end housing. |
| Security (police), stores, bigger streets, high ways finished, lower taxes, no HOA forced to new owners |
| Road repairs |

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| 1. Lower water bill (goes up every month)<br>2. More interaction within community<br>3. Updates within the city. Most parts of city arenâ€™t too appealing and looks like lower income city<br>4. Finish construction projects<br>5. Concerned city is going bankrupt |
| More street lights and side walks on FM 78 |
| Push the homeless and scumbuckets out |
| Roads. All roads need improvement, especially FM78 |
| Needs a sit-down restaurant that serves steak and seafood. Too much focus on Mexican restaurants. Need a grocery store. |
| Converse is the best city around, no big complaints. |
| Clean up and make it look natural |
| I would like to see more family friendly activities. The roads (Topperwein) improved. North Park needs better walking paths. |
| More green space<br>More beautiful intentional architecture, for instance limit billboards and signs<br>Increase native plants<br>Bring key retailers and social locations |
| More businesses |
| Try to fix the traffic issues |
| Left turns to go first at lights so we're not stuck in the middle of two way traffic on busy narrow roads. Over passes over train tracks. Lower property tax. |
| Issue citations to notify property owners to help keep the neighborhood clean, and to put their stuff in the back yard instead of the front. |
| Nothing really. |
| Traffic, stop building more and more communities if there is no infrastructure |
| The roads need improvement. The area by the IDEA school needs better traffic handling as well. Once the new gas station is finished, it will be more chaotic. |
| Traffic, road maintenance |
| Add more business to the area |
| Take care of what we have - then look toward expansion. |
| More local business and fewer national franchises |
| Quality |
| Less stray and loose dogs and cats |
| I think traffic control is something that needs to be addressed, especially in school zones and residential areas. |
| More kid friendly play facilities (trampoline parks,etc) Popular Family restaurants (only have Chiliâ€™s) |
| Roads ðŸ˜‰ |
| The roads and the bus stops are horrendous. The amount of accidents on 78 and 1516 around crestway and Walzem might constitute a redesign of the intersections or traffic patterns. |
| Plant trees!!<br>Diversity with shops, restaurants |
| See above |
| There needs to be faster completion times for infrastructure projects, especially for the many roads in need of repair or expansion. |

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| Less restrictive laws |
| Recruitment of big business, such as a Loweâ€™s type big box store. Also need big sit down restaurants |
| I would like to see rocket lane finished. And a tennis or pickleball court in converse park north. Or at least a better road in the park. I would enjoy better regulation of the duplex companies that aren't creating enough parking space for their residents. |
| Go to Military Drive on the southside of San Antonio. See how they turn that road into an upscale area with nice restaurants. No Burger King or any other fast food crap on every corner. Feel safer driving on that road than driving down FM78 from Converse Business Lane, down into past Walzem. |
| Some streets and roads need to be resurfaced. |
| Growth in business and job opportunities that are higher end. |
| Overbuilding. |
| More opportunity for true small and micro business owners to get access to affordable commerical spaces. I'd like for the city of Converse to have its own "main street" initiatives that create a city center feel like boerne or even cibolo. The excessive police presence seems heavy handed. The speed limit need to be improved for an area that has experienced so much population growth. |
| Better street maintenance.  Improve blighted areas |
| The streets and sewer drainage. |
| The football field the park |
| With the city growing we need more lanes for driv |
| More community activities and events. |
| Safety more gated communities |
| Leadership in emergency services. Fire Chief is egotistical<br>Leadership in local government. Mayor is as well |
| I would like to see more dine in restaurants and shopping centers. No more carwashes or gas stations. |
| More public transit options |
| Building more upscaled areas to help bring the city away from its â€œghettoâ€ name that ppl associate it with. There is so much potential and it doesnâ€™t seem to be taking advantage of it |
| Better traffic flow. More shopping options nearby. Less shootings. |
| More sit down restaurants<br>Less car washes |
| Personally, I would like to see the city parks better maintained and the necessary repairs made to playgrounds/bathrooms. Theyre in such poor condition with some things that have been broken for years. |
| The reputation of Converse is terrible because of the crime |
| Civic planning. Add sidewalks so people can actually walk near school areas or businesses. Utilize traffic circles where appropriate, there's a lot of intersections where turning left is nearly impossible/not safe. Also alot of dumpy areas should be cleaned up. |
| Treat residents of unincorporated Converse the same as other residents of Converse |
| Traffic congestion control on FM78, around schools and the bus yard access |
| City permits and allowing residence to upgrade home or backyard without so many rules and having to get approvals |
| More. Trees. The main strip along 78 seems very barren / unfriendly as it's nothing but buildings / road. There's barely any grass on the sides of the road to. I would love to see Converse embrace the change for a more eco-friendly setting, that also allows the community to interact with others and the town more. (More comfortable and clean walkways, shade, water fountains available to the public) |

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| Road conditions |
| More sidewalks and better roads please! Also finish big projects. Rocket Lane and Toepperwein should both be done by now. What's the holdup? |
| The roads are neglected and full of waves, dips, potholes, etc all over the city and its neighborhoods. |
| Traffic flow improvements |
| Find more different ways to bring the comminity together thruout the year |
| The streets repaired within a timely manner, more parks, community sports facilities. |
| The converse North Park they started resurfacing the walking path around and never finished it, so it would really be nice if they'd look at doing those improvements. |
| I would like to see better traffic patterns |
| I would love to see Converse have a free public library . The current Converse library is a paid membership. We could partner with the San Antonio public library because it's so close. A splash pad and updated pool (with shade) would be amazing. |
| More retail, grocery and restaurants near the I-10/1604 area |
| More sidewalks along topperwein to walk. Improve traffic. More ISP providers |
| No ER locally. Drug crimes are high, new mayor. |
| Streets, toepperwien needs to be expanded ASAP. And more police presents for the growing homeless population. |
| Better roads and more things to do in the area (places like the Pearl, more parks, neighborhood market - no more gas stations needed |
| Less houses. More things to do, not industrial businesses. |
| Crime, the lack of police presence on the side of town where I live is apparent. Even with living next door to a police officer. |
| Make More affordable stop the homelessness |
| More non-fast food restaurants, more green space to be used by residents. |
| More publicity on community events |
| I would like to see the small town feel brought back. Would like to see some eateries that are not Mexican or fast food chains. Skate park would be nice |
| More things do do in the city |
| The roads need to be improved and improved with a faster timeline. Beautification in areas other than near city hall. |
| Getting better restaurants and stores.<br>Stop all the dollar stores, fast food, and gas stations. We have enough already. Crime is terrible in our area |
| Improvements to residential streets. |
| Roads and sidewalks, making them with more lanes to accommodate the volume of traffic |
| an overall improvement of infrastructure |
| Roads being kept up and repaired quickly. New business opportunities |
| Road work. |
| Updated facilities and more community engagement for young new folks to the neighborhood |
| Uncertain put how about a community center, a local pool places to work that are unique to converse |
| The roads, they need significant improvement. |
| The roads and shopping options. |
| A lean city budget |

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| As previously stated, we need clean, WIDE, and well-maintained roads. Having lived in the Northwest and North Central side of San Antonio most of my life, I have definitely felt the lack of amenities and dining options in Converse. I have lived in converse for over 3 years now. |
| Roads, especially Toepperwein |
| Widen roads, fix roads with lots of pot holes |
| More development of vacant land inside the city limits |
| Primary is to get all of the road construction completed along with properly maintained. |
| I would love to see sidewalks along the main roads and adequate space for bike lanes. I see so many high schoolers walking to and from school on the shoulder of the road where itâ€™s uneven. |
| Different mayor than the shady one we have. |
| Enforcement of codes, keeping yards clean and neat. |
| Beautification, enforcement of ordinances, parking tickets |
| The council |
| There should be at least one "prom destination" restaurant. |
| At least ONE (mid to high end) sit down restaurant. No more low quality fast food chains, no more car washes & no more smoke/vape shops! |
| Better roads |
| Stop the carwashes, pawn shops, and liquor stores, instead attract family friendly businesses |
| Quality of roads and general cleanliness improvements. More enforcement of city codes and violations. |
| More family friendly shops, restaurants , and entertainment |
| Roadwork needs major improvement. Topperwein/1976/South Seguin Rd intersection needs to be fixed. Proper turn lanes with properly timed lights |
| LESS Mexican food restaurants and car washâ€™s. |
| 1) Bring more parks/green spaces. There is a lot of land on 1604 South and above the I-10 (there is currently some construction ongoing), but any place where there can be more parks would be great!<br>2) More restaurants, especially fast casual like CAVA, or larger chain like Cheesecake Factory type of restaurants would be a great. |
| Sidewalks, child at play signs, more street lights. barriers in middle turning lanes on busy roads. It would be nice if our park could get an update similar to the Live Oak playground. |
| Traffic!!!! |
| All items listed in question number 3 for starters. Also, Converse can stop building gas stations and car washes any time now as far as Iâ€™m concerned. It â€œcheapensâ€ our area. Those arenâ€™t the kinds of businesses we need. Do we really need to develop every square inch of open space just because itâ€™s there? At a minimum, we should be more selective about what we are building. |
| Investing into schuman park. Doing something with the old house. |
| Reopen the road crossing the train tracks next to jay's on topperwine rd. Causing more traffic and accidents in that area. |
| New leadership, starting from the top. |
| Leadership. The mayor has been office for almost 20 years. The only way life improves in Converse is if your views align with the mayors.<br>Converse has ordinances such as access to sidewalks, why are the ordinances enforced? |
| State Highway 1604 requires significant development, as the current traffic congestion, especially during peak hours, has become unbearable. To alleviate this, it is essential to remove traffic lights between highways 10 and 35, ensuring smoother traffic flow. Furthermore, the development of this corridor would |

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| attract business investments into the Converse area, fostering economic growth and making it a more appealing and vibrant destination for visitors. |
| Improved roads added bike lanes to engage community to use alternative methods of travel, and an increase of amenities that aren't just gas stations and car washes. |
| The city council more involved in the community. Working as a team. Code compliance with the yards in the community being kept up. |
| Lights up & down FM 78. |
| Infrastructure |
| Clean up the homeless in the wooded areas. Stop building homes and buildings to sit wmpty or squeezing them in already crowded areas like the housing go in at kitty hawk and toepperwein |
| Needs More retail business |
| Repair the streets! And bring in HEB where it counts along the train tracks so it is convenient for everyone |
| Traffic is horrendous. Between the schools and the base FM 78 is ridiculous along with the railroad crossing. I thought we had plans to go over the tracks and the intersection at FM 1976 and S Seguin along with the trains is so messed up. Who the heck figured out that configuration. |
| CRIME |
| Better support of city employees, particularly first responders, updated infrastructure and improved city appearance. Neighboring cities like Live Oak and Universal City have planted trees, flowers and maintain grass. Converse does not. |
| Too many houses going up and not enough fun businesses for people to go to. We need more connected parks and green spaces. Please change the charter so the mayor canâ€™t be in office more than a decade!! Get Suarez out of here |
| Reuse some of these empty bldgs prior to building new ones. Be more family centered. |
| More local events, more variety of restaurants, traffic improvements |
| The neighborhoods cleaned up - literally and figuratively- Converse doesnâ€™t have a great rep on many FB groups Iâ€™m in- they call the area ghetto, and I can agree in some aspects. Maybe more community groups- those that are leaders in different neighborhoods coming together to see how each area can help each other; meet needs that home owners canâ€™t afford or physically do. Host events, get to know each other, and build relationships. |
| See #3 |
| Add restaurants besides fast food and Mexican.  Better shopping. |
| FM 78 needs a lot more streetlights, a bridge needs to be built over or under the train tracks, we need more shops and restaurants that arenâ€™t chains, and it would be nice to have some nightlife that is smoke free. |
| Better roads, reduce the homeless population, more larger businesses development.  Making converse a good place over all |
| The historic city it once was needs to be revitalized and it needs to be safer. People donâ€™t care to vote anymore |
| The roads. The roads are horrible and people like me who live with pain have a hard time riding/driving down these roads with the cracks, bumps, and damage. |
| Aside from the violence, taking better care of roads and enforcing the speed limits throughout the city. |
| More sit down big name restaurants not big name stores and outdoor mall like La catera |
| Add actual restaurants and higher end retailers. Increase police presence. |
| We need a grocery store and restaurants and shops down 1604 going towards 10 |
| Roads and sidewalks. Also more restaurants and higher quality stores |
| The roads need work |

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| Having our own Police Dispatch! Fix Streets! |
| More retail options. Better roads and streets to keep up with the growing population. |
| Faster construction timelines. More pools and bigger parks in the new neighborhoods. Better schools. |
| More things to do in converse and less about money thinks about people not ur pockets |
| Traffic |
| See previous post and also improve our park at North Park. The play equipment needs upgrading maybe add a dog park and splash pad too. |
| Improved roads and less crime, more businesses but no more service stations. |
| Consider a dog park at the city park. |
| I have no suggestions. |
| roads and beautification (like those of the surrounding small cities) |
| I would like the downtown area to be developed and look like a quant small town |
| Road improvements such as less congestion. Traffic lights, and crime improvement |
| Schools need to improve quality of education, a better public pool with more amenities, better roads, higher quality shopping center like the Forum |
| High density housing. |
| Would like a central downtown area. Roads. |
| Improve roads and sidewalks, less warehouses and more shops |
| New Mayor |
| TRAFFIC, condition of FM78, varied class of businesses ( not just gas stations and fast food).<br>Stepping up code enforcement and animal control. |
| Roads and sidewalks |
| Large company work is needed. Maybe industrial, line work. Sit down tech line work like Japan often has.<br><br>If you want the WEF / NWO 15 minute cities, you will need lots of close jobs. |
| Rocket Lane has gotten a lot of publicity but what about Toepperwein? I was in a city council meeting more than 30 years ago (SRO, by the way) where business and residents were begging for Toepperwein to be expanded from Kitty Hawk to the tracks. 30 years. |
| 1) Water is a precious resource. With the droughts getting longer each year, rainfall decreasing, lakes and aquifer levels in deficit year after year, and Converse reaching stricter water restriction stages, isn't it past time for Converse to plan for water storage facilities that will provide some relief?<br>2) When Converse City Crews trim trees, it is my understanding that the material is shredded and then picked up by waste management. The mulch (shredded tree limbs and brush) is then taken to the dump. My thoughts on this is that we are being wasteful of a natural resource that could be double mulched and then offered to Converse homeowners. In a time when water is getting restricted, and rainfall is less, and high heat temperatures are causing faster evaporation of water, it makes sense to invest in double mulching this resource and allowing residents to use this natural resource to protect plants, trees, shrubs, and gardens, by slowing evaporation, thereby residents having to use less water through use of this resource rather than throwing it away at the dump. It just makes better sense. San Antonio has this type of program where mulch is offered to its residents for free. Double shredded mulch is sold to San Antonio residents at a cost that is pennies per pound. Converse could do the same. |
| The upkeep of parks and recreational use resources. |
| A way for more community involvement in events Converse offers. |
| A better plan thoroughfare that will assist with enticing more businesses to come to Converse. |
| Fix street , keep green belts clean. Bring some businesses in to STAY. |

CITY OF
CONVERSE
CONNECTING COMMUNITY + COMMERCE™

# Survey Question Data

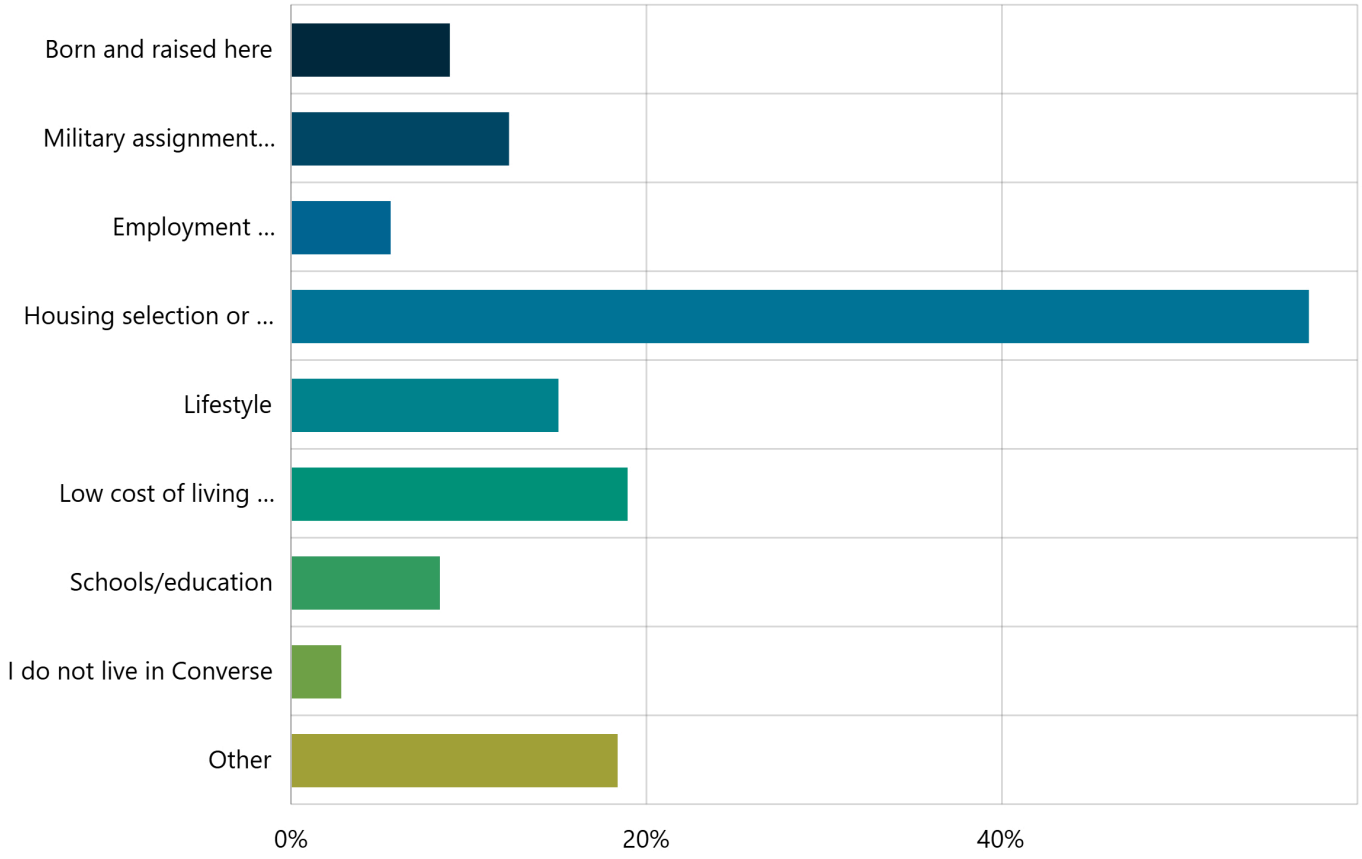
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**Converse Comprehensive Plan Community Survey**
City of Converse Comprehensive Plan

| 177 Contributors | 180 Contributions |
|---|---|

## Contribution Summary

**1. What is your primary reason for choosing to live in Converse?** Required
Multi Choice | Skipped: 0 | Answered: 180 (100%)

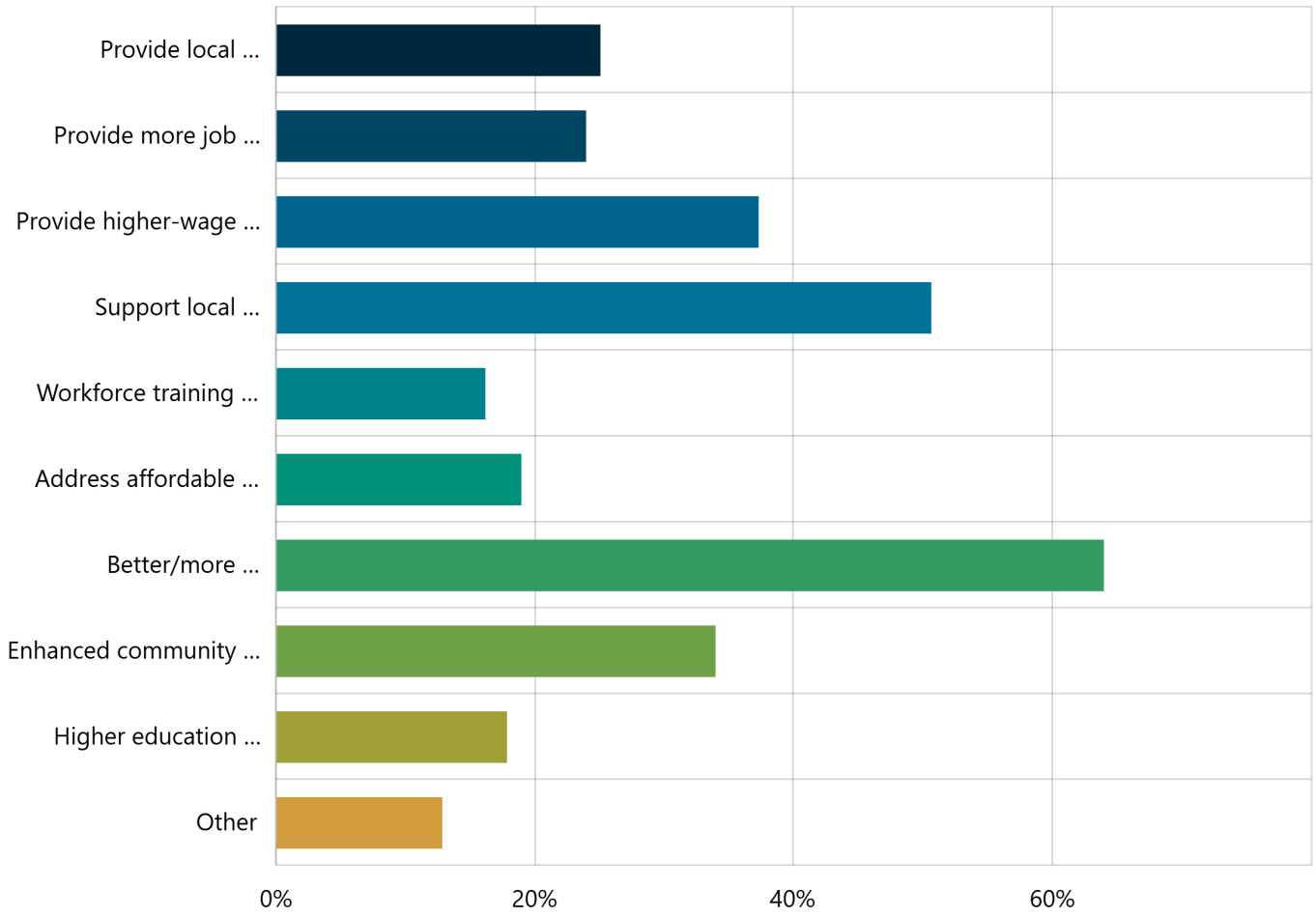



| Answer choices | Percent | Count |
|---|---|---|
| Born and raised here | 8.89% | 16 |
| Military assignment/JBSA-Randolph | 12.22% | 22 |
| Employment opportunity | 5.56% | 10 |
| Housing selection or affordability | 57.22% | 103 |
| Lifestyle | 15.00% | 27 |
| Low cost of living (e.g. taxes) | 18.89% | 34 |

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| Schools/education | 8.33% | 15 |
| I do not live in Converse | 2.78% | 5 |
| Other | 18.33% | 33 |

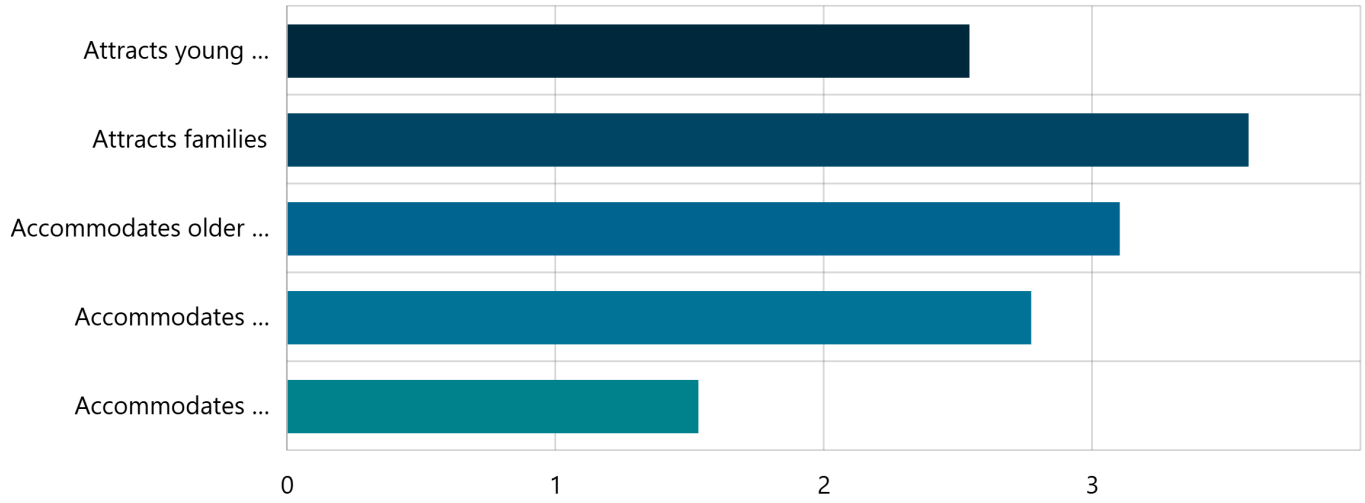
**NOTE: Q's 2-4 are the open ended questions presented previously.**

**5. In your opinion, how can we support all Converse residents to thrive and prosper in our community?**
Required
Multi Choice | Skipped: 0 | Answered: 180 (100%)




| Answer choices | Percent | Count |
|---|---|---|
| Provide local transportation alternatives that do not require vehicle ownership | 25.00% | 45 |
| Provide more job opportunities within the city | 23.89% | 43 |
| Provide higher-wage jobs within the city | 37.22% | 67 |
| Support local businesses and entrepreneurs | 50.56% | 91 |
| Workforce training and technical education programs | 16.11% | 29 |
| Address affordable housing | 18.89% | 34 |
| Better/more convenient access to retail, services, and entertainment options in the city | 63.89% | 115 |
| Enhanced community resources and social programs | 33.89% | 61 |
| Higher education opportunities | 17.78% | 32 |
| Other | 12.78% | 23 |

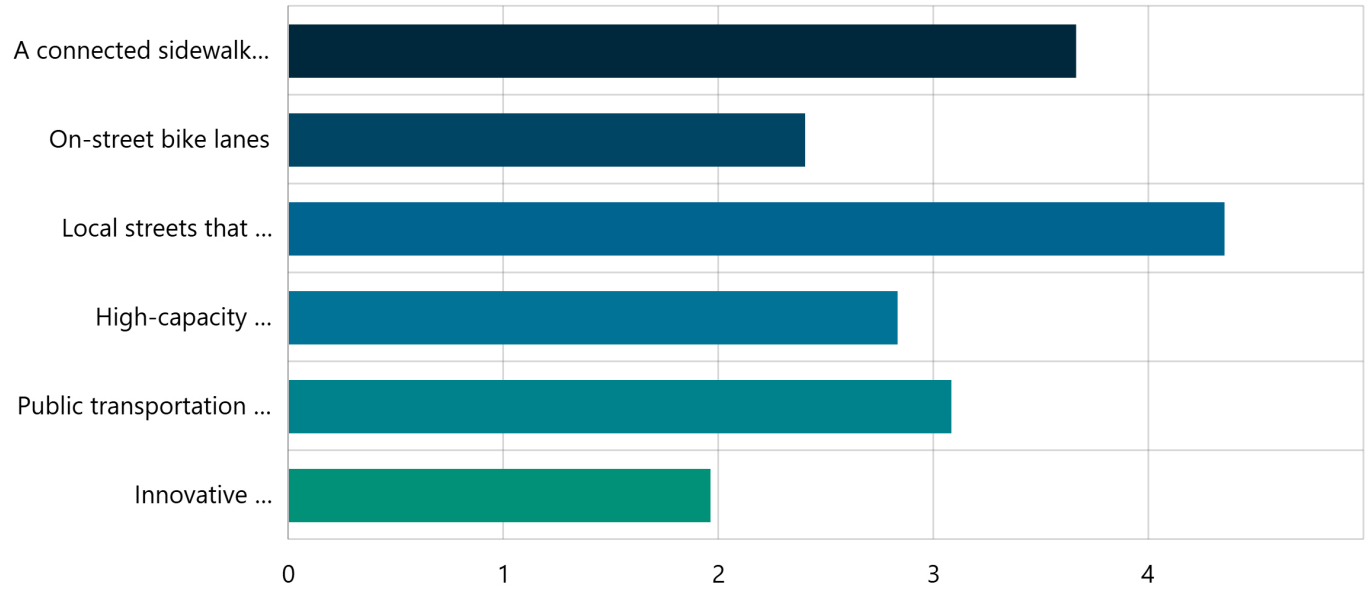
**6. In the future, Converse should focus on housing that:** Required
Ranking | Skipped: 0 | Answered: 180 (100%)




| | 1 | 2 | 3 | 4 | 5 | Count | Score | Avg Rank |
|---|---|---|---|---|---|---|---|---|
| Attracts young professionals | 12.58%<br>19 | 24.50%<br>37 | 20.53%<br>31 | 38.41%<br>58 | 3.97%<br>6 | 151 | 2.54 | 2.97 |
| Attracts families | 45.68%<br>74 | 22.22%<br>36 | 20.37%<br>33 | 8.02%<br>13 | 3.70%<br>6 | 162 | 3.58 | 2.02 |
| Accommodates older residents who want to remain in the community (e.g., downsizing) | 32.08%<br>51 | 21.38%<br>34 | 23.27%<br>37 | 11.95%<br>19 | 11.32%<br>18 | 159 | 3.10 | 2.49 |
| Accommodates service industry workers and blue-collar employees | 17.88%<br>27 | 28.48%<br>43 | 28.48%<br>43 | 16.56%<br>25 | 8.61%<br>13 | 151 | 2.77 | 2.70 |
| Accommodates executives/high-income workers | 6.43%<br>9 | 12.86%<br>18 | 11.43%<br>16 | 9.29%<br>13 | 60.00%<br>84 | 140 | 1.53 | 4.04 |

**Score** - Sum of the weight of each ranked position, multiplied by the response count for the position choice, divided by the total contributions. Weights are inverse to ranked positions.
**Avg Rank** - Sum of the ranked position of the choice, multiplied by the response count for the position choice, divided by the total 'Count' of the choice.

**7. In the future, residents should be connected to destinations within the City through:** Required
Ranking | Skipped: 0 | Answered: 180 (100%)

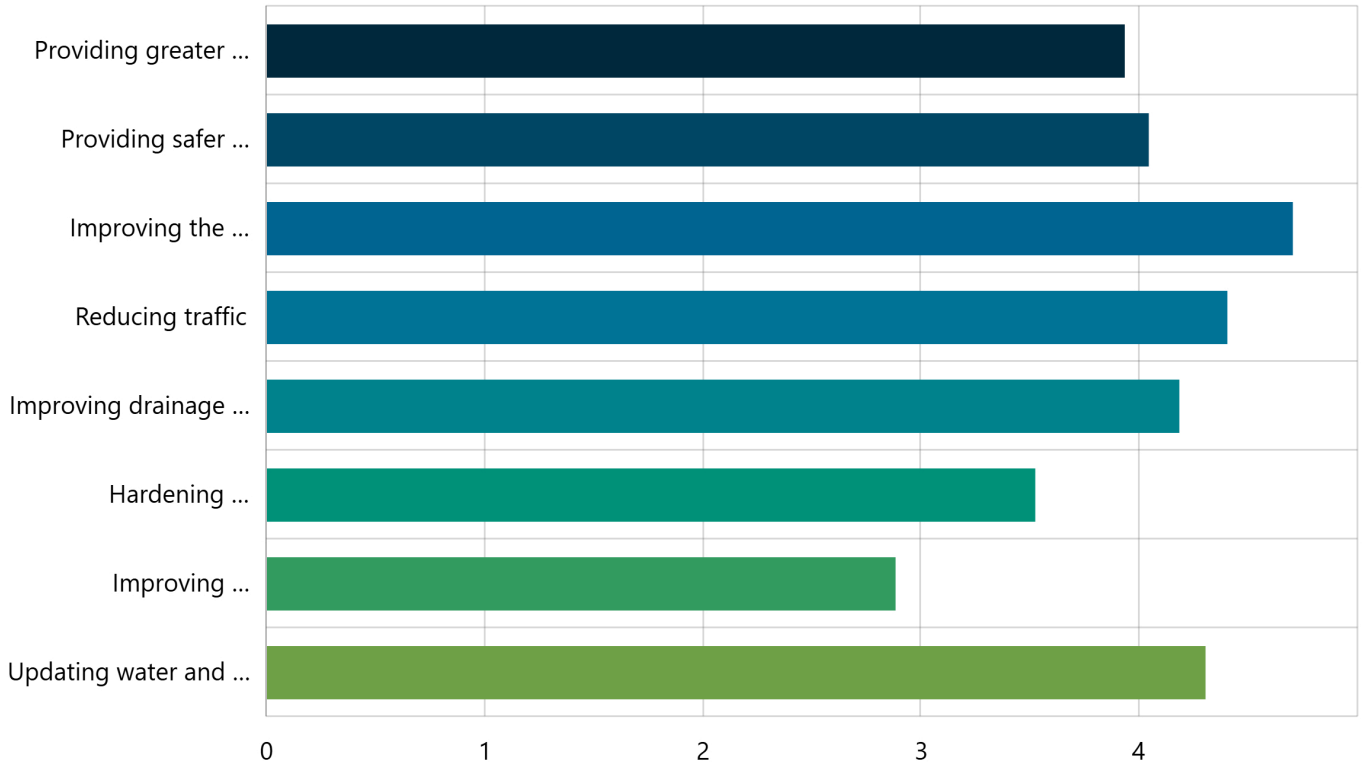



| | 1 | 2 | 3 | 4 | 5 | 6 | Count | Score | Avg Rank |
|---|---|---|---|---|---|---|---|---|---|
| A connected sidewalk or off-street network | 22.93% 36 | 27.39% 43 | 19.11% 30 | 13.38% 21 | 11.46% 18 | 5.73% 9 | 157 | 3.66 | 2.80 |
| On-street bike lanes | 6.47% 9 | 15.83% 22 | 20.86% 29 | 17.99% 25 | 16.55% 23 | 22.30% 31 | 139 | 2.40 | 3.89 |
| Local streets that accommodate bikes, transit, cars and pedestrians | 36.42% 59 | 28.40% 46 | 20.37% 33 | 11.73% 19 | 3.09% 5 | 0% 0 | 162 | 4.35 | 2.17 |
| High-capacity roadways for cars | 29.17% 42 | 14.58% 21 | 8.33% 12 | 7.64% 11 | 9.03% 13 | 31.25% 45 | 144 | 2.83 | 3.47 |
| Public transportation that provides an alternative to private vehicles | 18.62% 27 | 17.24% 25 | 21.38% 31 | 22.76% 33 | 11.03% 16 | 8.97% 13 | 145 | 3.08 | 3.17 |

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| Innovative transportation strategies (rideshare, van pool, micro mobility) | 5.34%<br>7 | 6.87%<br>9 | 13.74%<br>18 | 17.56%<br>23 | 38.93%<br>51 | 17.56%<br>23 | 131 | 1.96 | 4.31 |

**Score** - Sum of the weight of each ranked position, multiplied by the response count for the position choice, divided by the total contributions. Weights are inverse to ranked positions.
**Avg Rank** - Sum of the ranked position of the choice, multiplied by the response count for the position choice, divided by the total 'Count' of the choice.

**8. Infrastructure investments the city should focus on:** Required
Ranking | Skipped: 0 | Answered: 180 (100%)

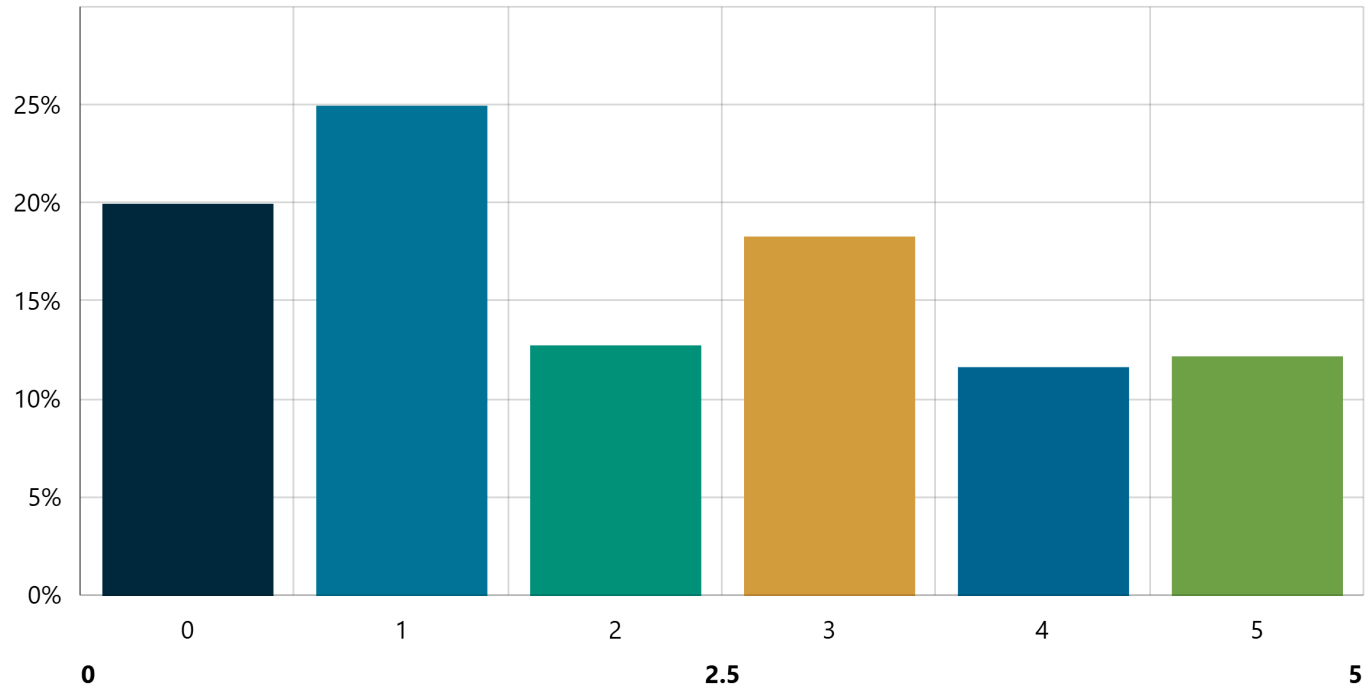



| | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | Count | Score | Avg Rank |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Providing greater access to natural amenities (e.g., parks, trails) | 13.38% 19 | 16.90% 24 | 16.90% 24 | 10.56% 15 | 15.49% 22 | 8.45% 12 | 12.68% 18 | 5.63% 8 | 142 | 3.93 | 4.02 |
| Providing safer options for walking and bicycling throughout the city | 15.54% 23 | 16.22% 24 | 14.19% 21 | 12.16% 18 | 10.81% 16 | 11.49% 17 | 10.81% 16 | 8.78% 13 | 148 | 4.04 | 4.08 |
| Improving the appearance and quality of key | 25.95% 41 | 17.72% 28 | 10.76% 17 | 8.23% 13 | 10.13% 16 | 10.76% 17 | 8.86% 14 | 7.59% 12 | 158 | 4.70 | 3.65 |

| | | | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|---|---|
| road corridors | | | | | | | | | | | |
| Reducing traffic | 24.36% 38 | 12.82% 20 | 12.18% 19 | 12.18% 19 | 9.62% 15 | 6.41% 10 | 8.97% 14 | 13.46% 21 | 156 | 4.40 | 3.92 |
| Improving drainage and flood prevention infrastructure | 13.25% 20 | 14.57% 22 | 14.57% 22 | 18.54% 28 | 11.92% 18 | 12.58% 19 | 10.60% 16 | 3.97% 6 | 151 | 4.18 | 4.01 |
| Hardening infrastructure to withstand extreme weather | 6.38% 9 | 13.48% 19 | 16.31% 23 | 17.02% 24 | 12.06% 17 | 14.18% 20 | 9.22% 13 | 11.35% 16 | 141 | 3.52 | 4.51 |
| Improving communications infrastructure (e.g., internet access) | 6.94% 10 | 6.94% 10 | 10.42% 15 | 9.72% 14 | 11.81% 17 | 12.50% 18 | 18.75% 27 | 22.92% 33 | 144 | 2.88 | 5.40 |
| Updating water and sewer system infrastructure | 13.25% 20 | 17.88% 27 | 19.87% 30 | 11.26% 17 | 11.92% 18 | 12.58% 19 | 7.28% 11 | 5.96% 9 | 151 | 4.30 | 3.87 |

**Score** - Sum of the weight of each ranked position, multiplied by the response count for the position choice, divided by the total contributions. Weights are inverse to ranked positions.
**Avg Rank** - Sum of the ranked position of the choice, multiplied by the response count for the position choice, divided by the total 'Count' of the choice.

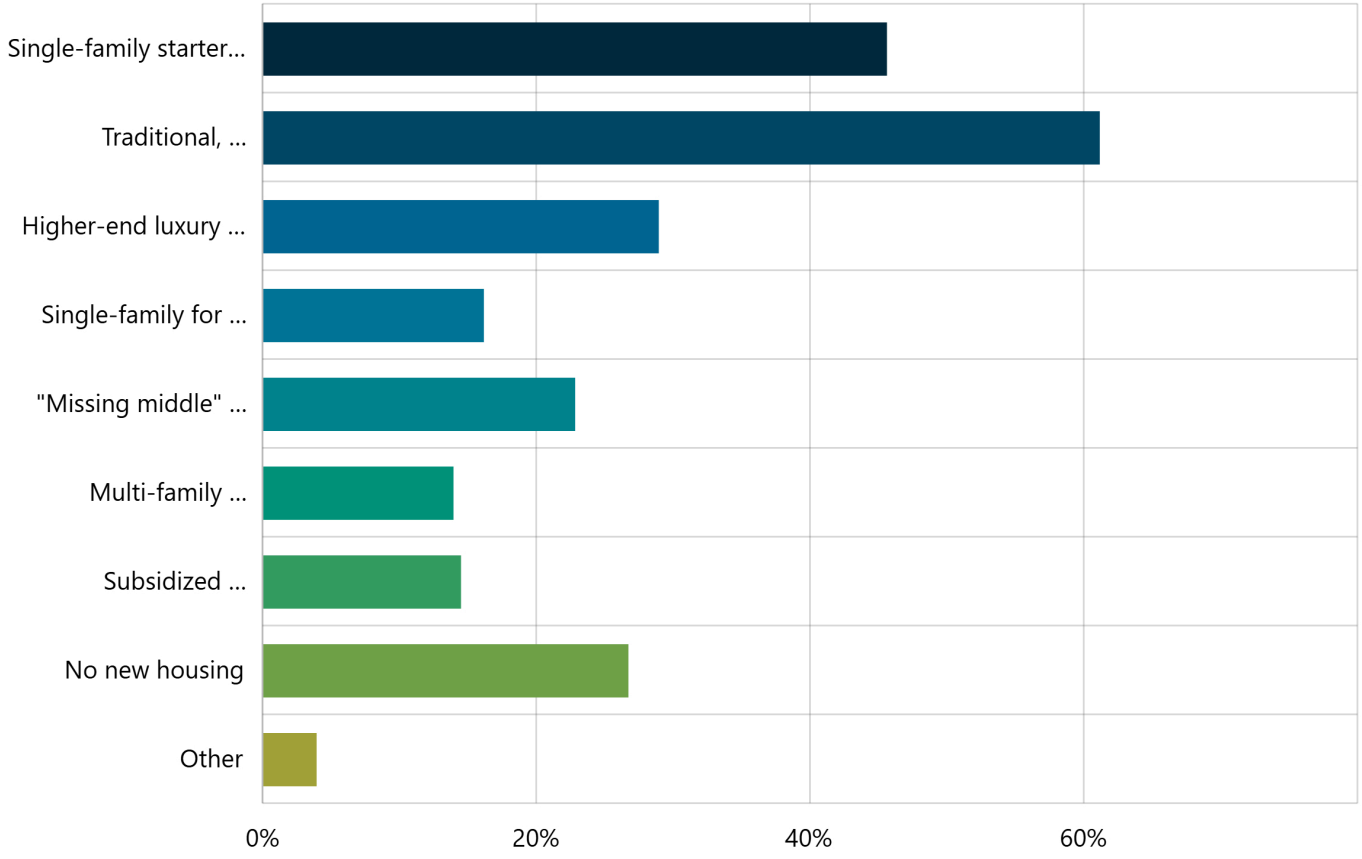
**9. How supportive are you of bringing more residential land-uses (e.g., housing, apartments) to Converse?**
Required
Slider | Skipped: 0 | Answered: 180 (100%)




| Count | Average | Median | Min | Max |
|---|---|---|---|---|
| 180 | 2.13 | 2.00 | 0 | 5 |

| 0 | 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|
| 20.00%<br>36 | 25.00%<br>45 | 12.78%<br>23 | 18.33%<br>33 | 11.67%<br>21 | 12.22%<br>22 |

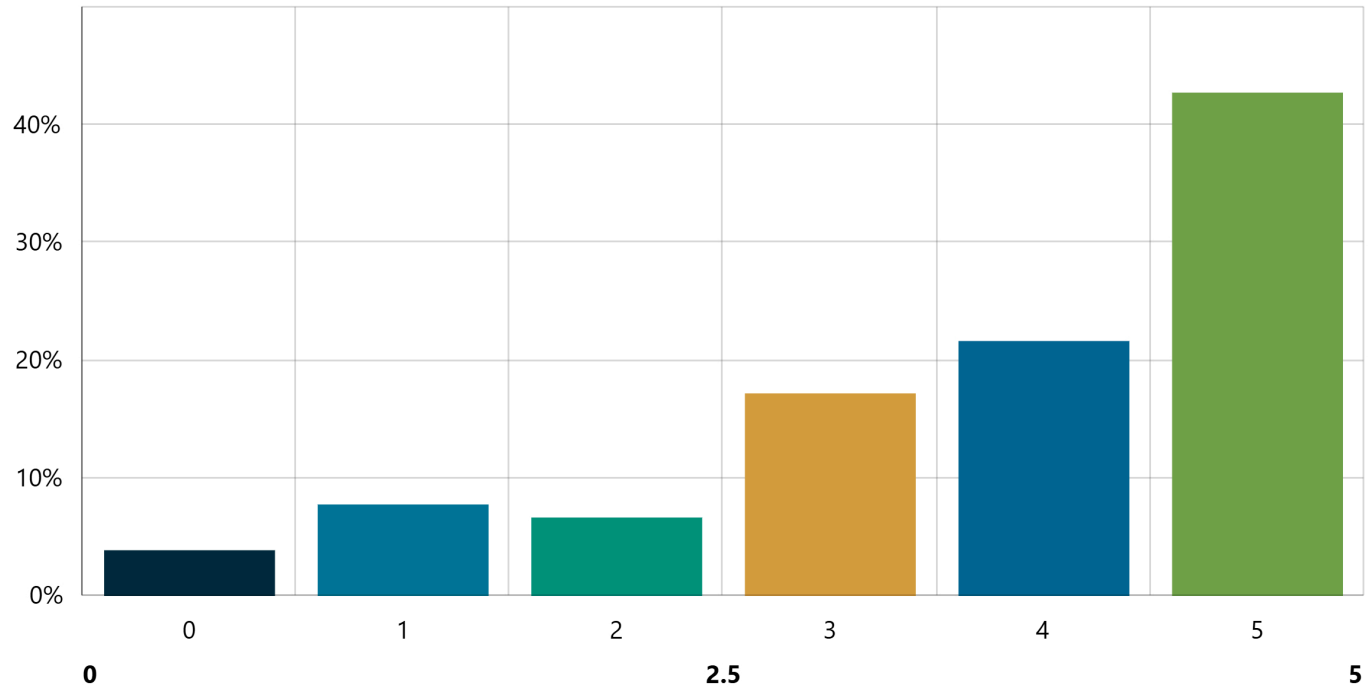
**10. I would support more of the following housing options in Converse:** Required
Multi Choice | Skipped: 0 | Answered: 180 (100%)




| Answer choices | Percent | Count |
|---|---|---|
| Single-family starter homes at affordable price ranges | 45.56% | 82 |
| Traditional, suburban single-family homes | 61.11% | 110 |
| Higher-end luxury housing options (large lot/estate homes) | 28.89% | 52 |
| Single-family for rent products | 16.11% | 29 |
| "Missing middle" housing options such as small-lot single family homes, townhomes, and duplexes | 22.78% | 41 |
| Multi-family (apartments/condos) at a range of price points | 13.89% | 25 |
| Subsidized affordable housing | 14.44% | 26 |
| No new housing | 26.67% | 48 |
| Other | 3.89% | 7 |

**11. How supportive are you of bringing more commercial land-uses (e.g., shops, restaurants, offices) in Converse?** Required

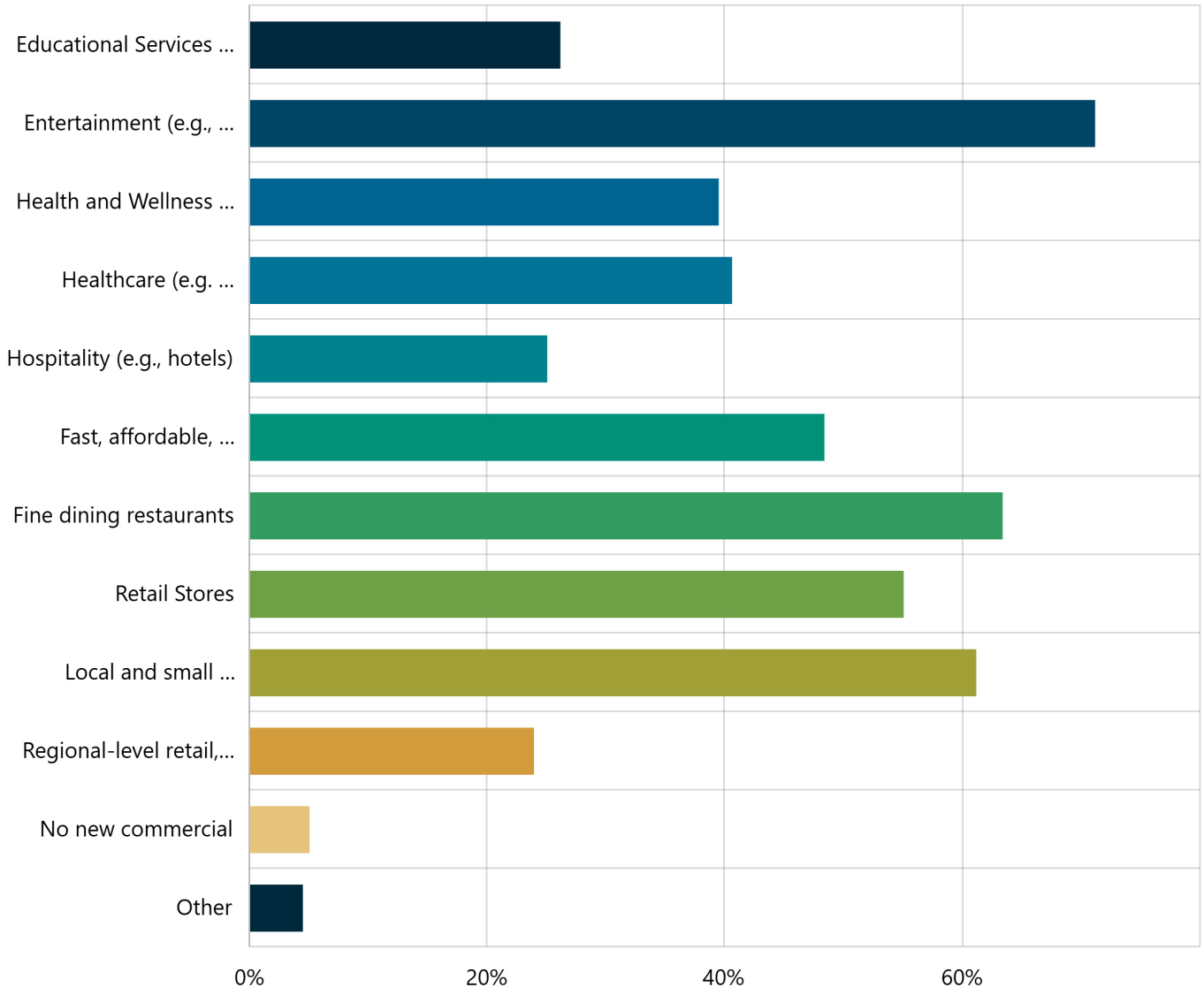
Slider | Skipped: 0 | Answered: 180 (100%)




| Count | Average | Median | Min | Max |
|---|---|---|---|---|
| 180 | 3.73 | 4.00 | 0 | 5 |

| 0 | 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|
| 3.89%<br>7 | 7.78%<br>14 | 6.67%<br>12 | 17.22%<br>31 | 21.67%<br>39 | 42.78%<br>77 |

**12. What commercial businesses would you like to see more of in Converse?** Required
Multi Choice | Skipped: 0 | Answered: 180 (100%)

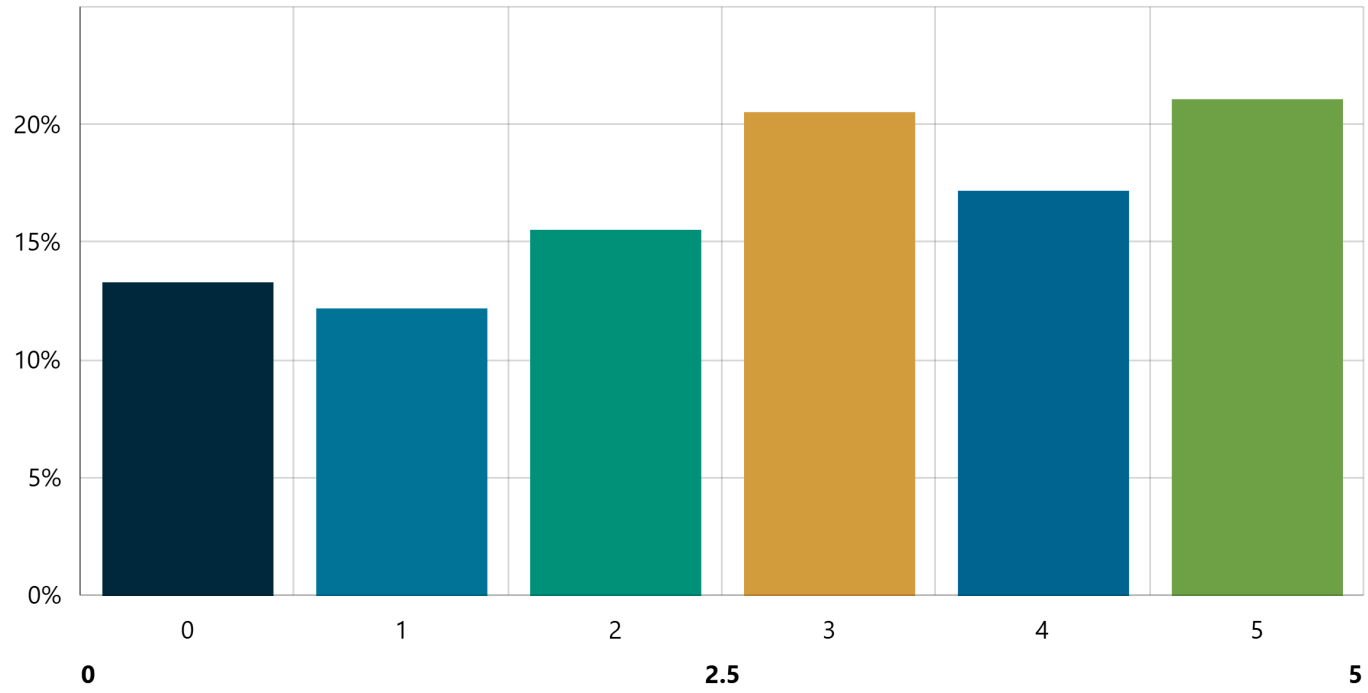



| Answer choices | Percent | Count |
|---|---|---|
| Educational Services (e.g., tutoring services, language schools, vocational training) | 26.11% | 47 |
| Entertainment (e.g., movie theaters, music venues) | 71.11% | 128 |
| Health and Wellness (e.g., fitness centers, yoga studios) | 39.44% | 71 |
| Healthcare (e.g. clinics, doctors offices, hospitals) | 40.56% | 73 |
| Hospitality (e.g., hotels) | 25.00% | 45 |
| Fast, affordable, casual dining restaurants | 48.33% | 87 |
| Fine dining restaurants | 63.33% | 114 |
| Retail Stores | 55.00% | 99 |

| | | |
|---|---|---|
| Local and small businesses | 61.11% | 110 |
| Regional-level retail, big box | 23.89% | 43 |
| No new commercial | 5.00% | 9 |
| Other | 4.44% | 8 |

**13. How supportive are you of bringing more mixed-use developments (e.g., areas where residential, commercial and recreational uses are combined) to Converse?** Required

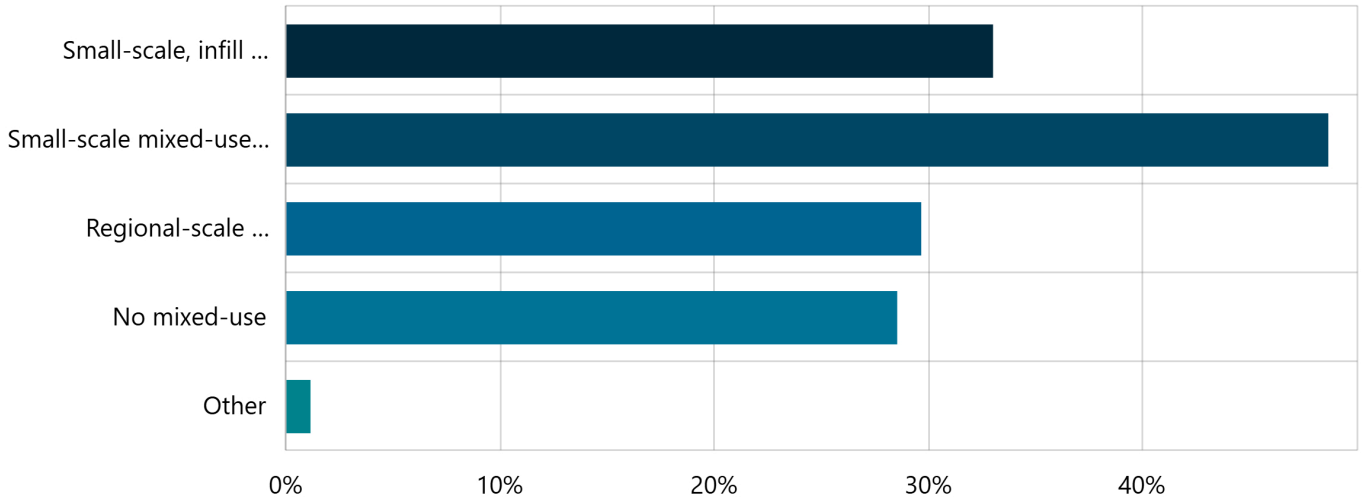
Slider | Skipped: 0 | Answered: 180 (100%)




| Count | Average | Median | Min | Max |
|---|---|---|---|---|
| 180 | 2.79 | 3.00 | 0 | 5 |

| 0 | 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|
| 13.33%<br>24 | 12.22%<br>22 | 15.56%<br>28 | 20.56%<br>37 | 17.22%<br>31 | 21.11%<br>38 |

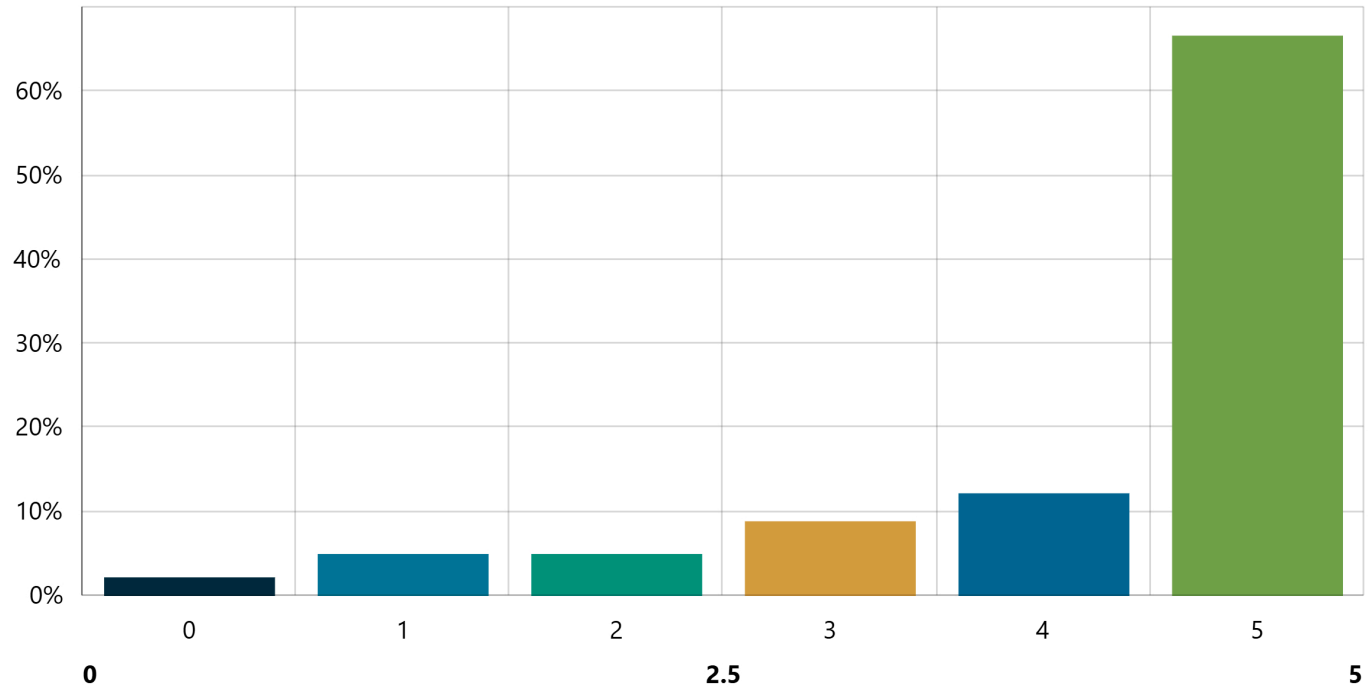
**14. What types of mixed-use development would you like to see in Converse?** Required
Multi Choice | Skipped: 1 | Answered: 179 (99.4%)




| Answer choices | Percent | Count |
|---|---|---|
| Small-scale, infill mixed-use (e.g. a single building on a lot with businesses on the ground floor and office or lofts above, up to 3 stories) | 32.96% | 59 |
| Small-scale mixed-use activity center (e.g. multiple lots and buildings with businesses on the ground floor and office or lofts above, up to 3 stories; creating a "downtown" type feel) | 48.60% | 87 |
| Regional-scale mixed-use nodes with multiple buildings incorporating retail, office, and housing into a larger planned development (e.g. lifestyle center) | 29.61% | 53 |
| No mixed-use | 28.49% | 51 |
| Other | 1.12% | 2 |

**15. How supportive are you of bringing more recreational/green land-uses (e.g., parks, trails, community gardens) to Converse?** Required

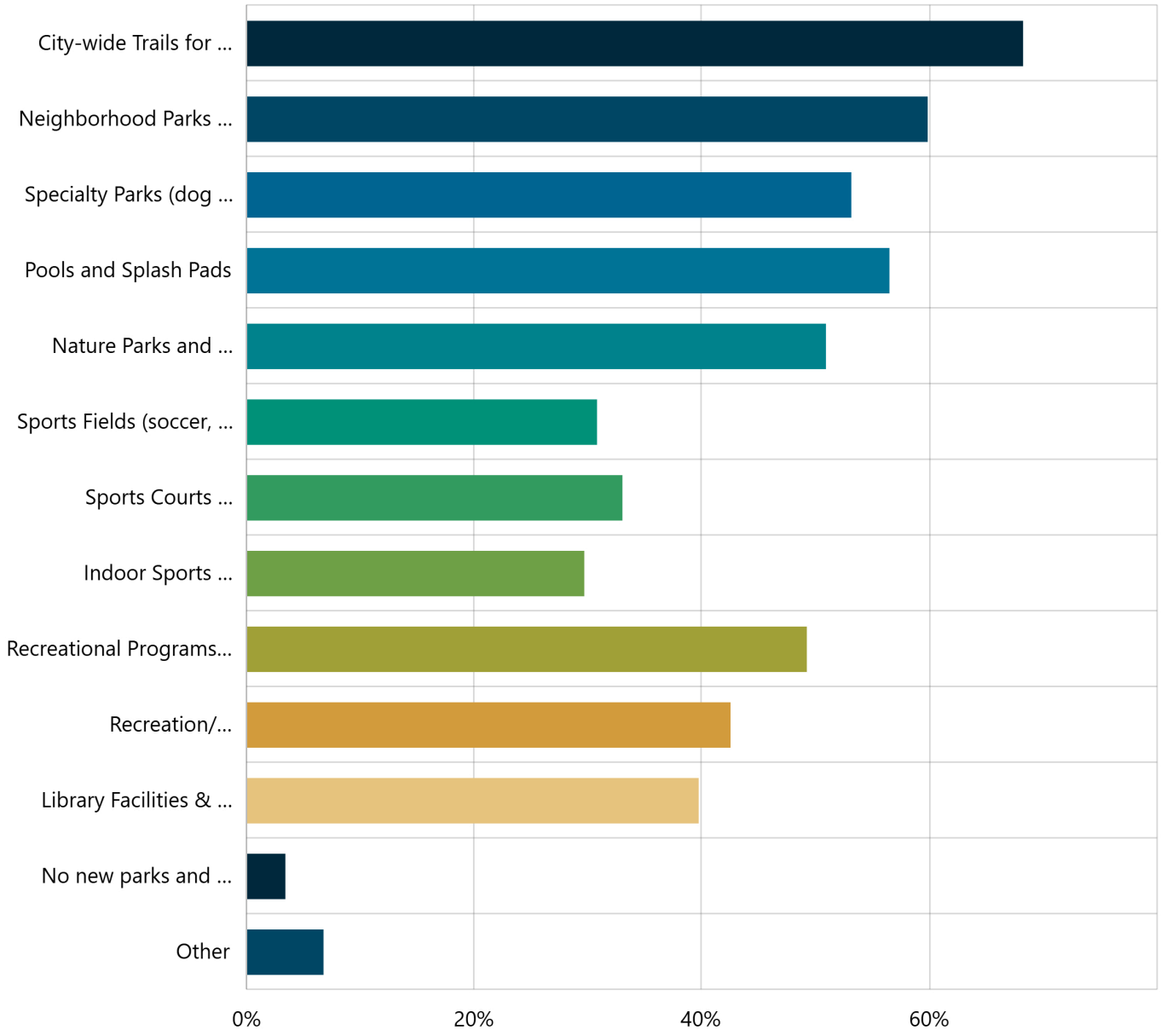
Slider | Skipped: 0 | Answered: 180 (100%)




| Count | Average | Median | Min | Max |
|---|---|---|---|---|
| 180 | 4.24 | 5.00 | 0 | 5 |

| 0 | 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|
| 2.22%<br>4 | 5.00%<br>9 | 5.00%<br>9 | 8.89%<br>16 | 12.22%<br>22 | 66.67%<br>120 |

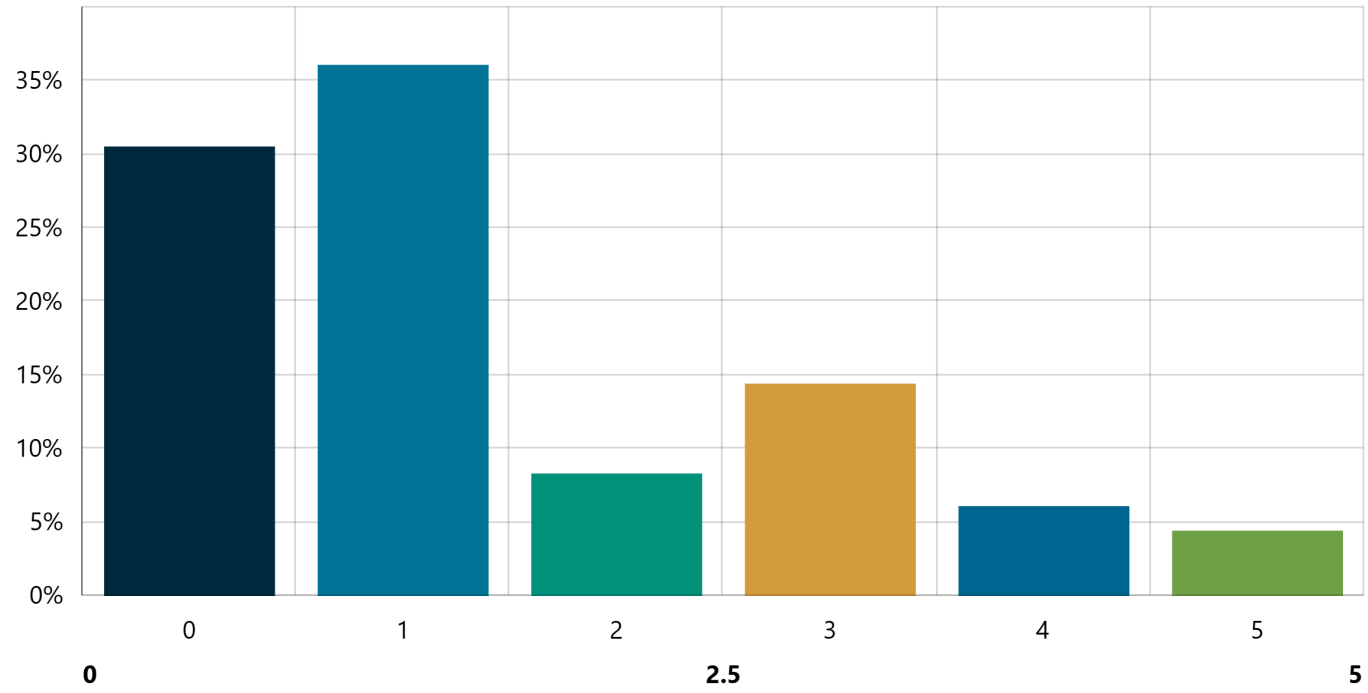
**16. What parks and recreation opportunities would you like to see more of in Converse?** Required
Multi Choice | Skipped: 1 | Answered: 179 (99.4%)




| Answer choices | Percent | Count |
|---|---|---|
| City-wide Trails for Walking and Biking | 68.16% | 122 |
| Neighborhood Parks (local parks with playgrounds, picnic areas, and multipurpose fields) | 59.78% | 107 |
| Specialty Parks (dog parks, skate parks, etc. - please describe under "other") | 53.07% | 95 |
| Pools and Splash Pads | 56.42% | 101 |
| Nature Parks and Preserved Open Space | 50.84% | 91 |
| Sports Fields (soccer, football, etc.) | 30.73% | 55 |
| Sports Courts (basketball, volleyball, pickleball, etc.) | 32.96% | 59 |

| | | |
|---|---|---|
| Indoor Sports Facilities (basketball, volleyball, etc.) | 29.61% | 53 |
| Recreational Programs (arts programs, senior programs, sports leagues, etc) | 49.16% | 88 |
| Recreation/Community Center Facilities | 42.46% | 76 |
| Library Facilities & Services | 39.66% | 71 |
| No new parks and recreation | 3.35% | 6 |
| Other | 6.70% | 12 |

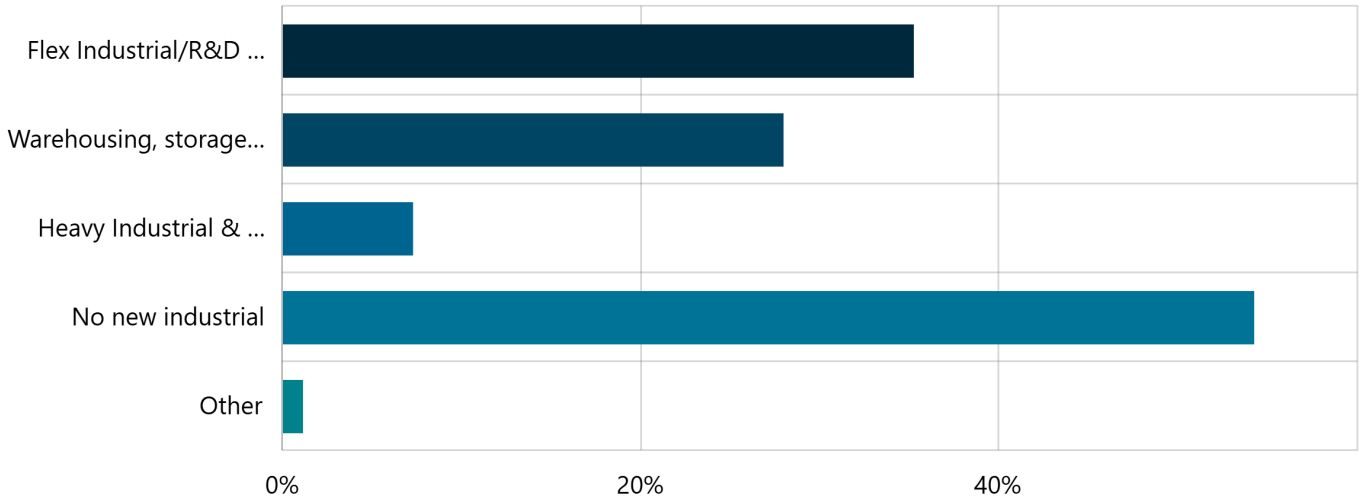
**17. How supportive are you of bringing more industrial land-uses (e.g., factories, warehousing) to Converse?**
Required
Slider | Skipped: 0 | Answered: 180 (100%)




| Count | Average | Median | Min | Max |
|---|---|---|---|---|
| 180 | 1.43 | 1.00 | 0 | 5 |

| 0 | 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|---|
| 30.56%<br>55 | 36.11%<br>65 | 8.33%<br>15 | 14.44%<br>26 | 6.11%<br>11 | 4.44%<br>8 |

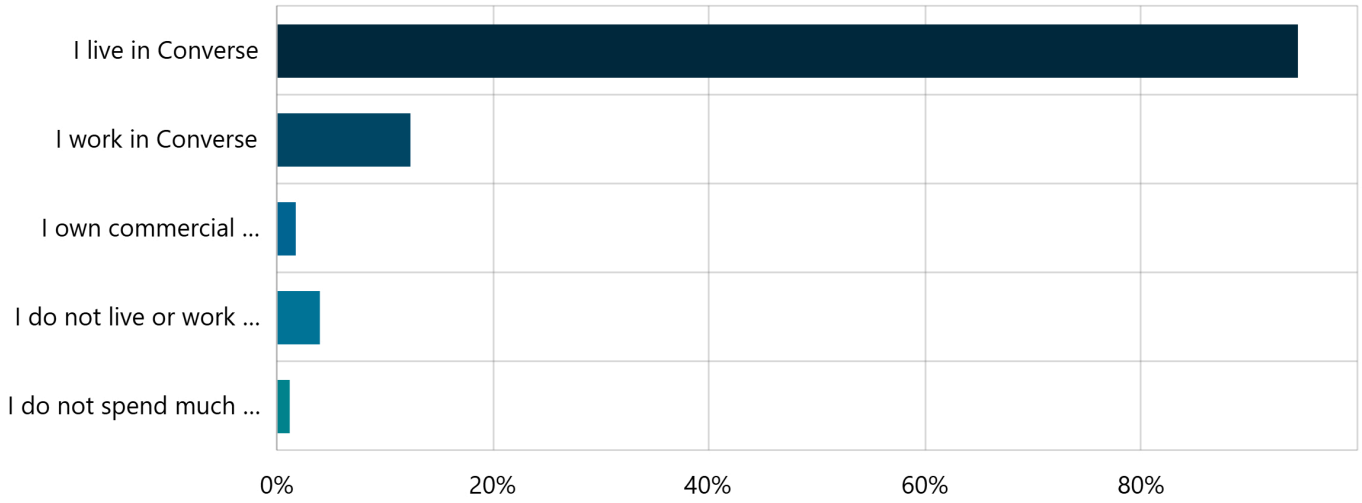
**18. What types of industrial development would you like to see more of in Converse?** Required
Multi Choice | Skipped: 1 | Answered: 179 (99.4%)




| Answer choices | Percent | Count |
|---|---|---|
| Flex Industrial/R&D (e.g. includes office along with "clean" manufacturing and warehouse; often used for tech companies) | 35.20% | 63 |
| Warehousing, storage and logistics (good for economic development without the level of nuisances of heavy industrial) | 27.93% | 50 |
| Heavy Industrial & Production (good for economic development with some nuisances such as traffic, noise and dust) | 7.26% | 13 |
| No new industrial | 54.19% | 97 |
| Other | 1.12% | 2 |

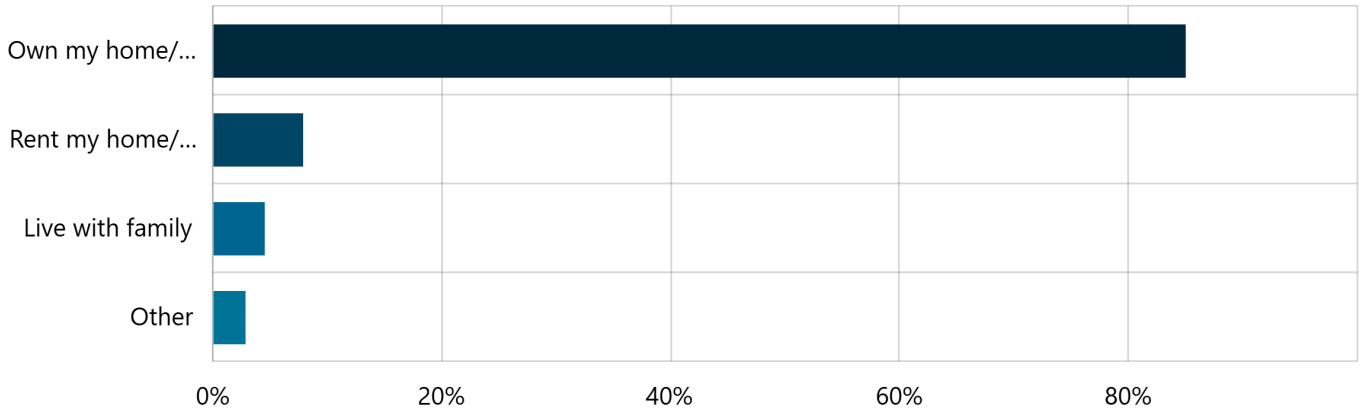
# Participant Demographics

**19. Which of the below describes you?**
Multi Choice | Skipped: 1 | Answered: 179 (99.4%)



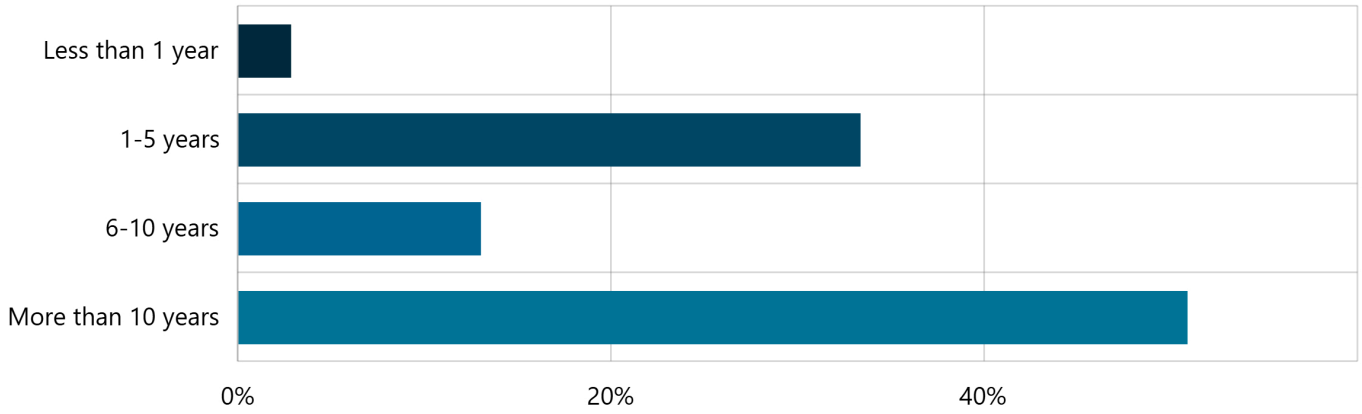

| Answer choices | Percent | Count |
|---|---|---|
| I live in Converse | 94.41% | 169 |
| I work in Converse | 12.29% | 22 |
| I own commercial property or business in Converse | 1.68% | 3 |
| I do not live or work in Converse, but visit often | 3.91% | 7 |
| I do not spend much time in Converse, but am interested in it's future | 1.12% | 2 |

**20. If you live in Converse, what best describes your living situation?**
Multi Choice | Skipped: 1 | Answered: 179 (99.4%)




| Answer choices | Percent | Count |
|---|---|---|
| Own my home/condo/apartment | 84.92% | 152 |
| Rent my home/condo/apartment | 7.82% | 14 |
| Live with family | 4.47% | 8 |
| Other | 2.79% | 5 |
| **Total** | **100.00%** | **179** |

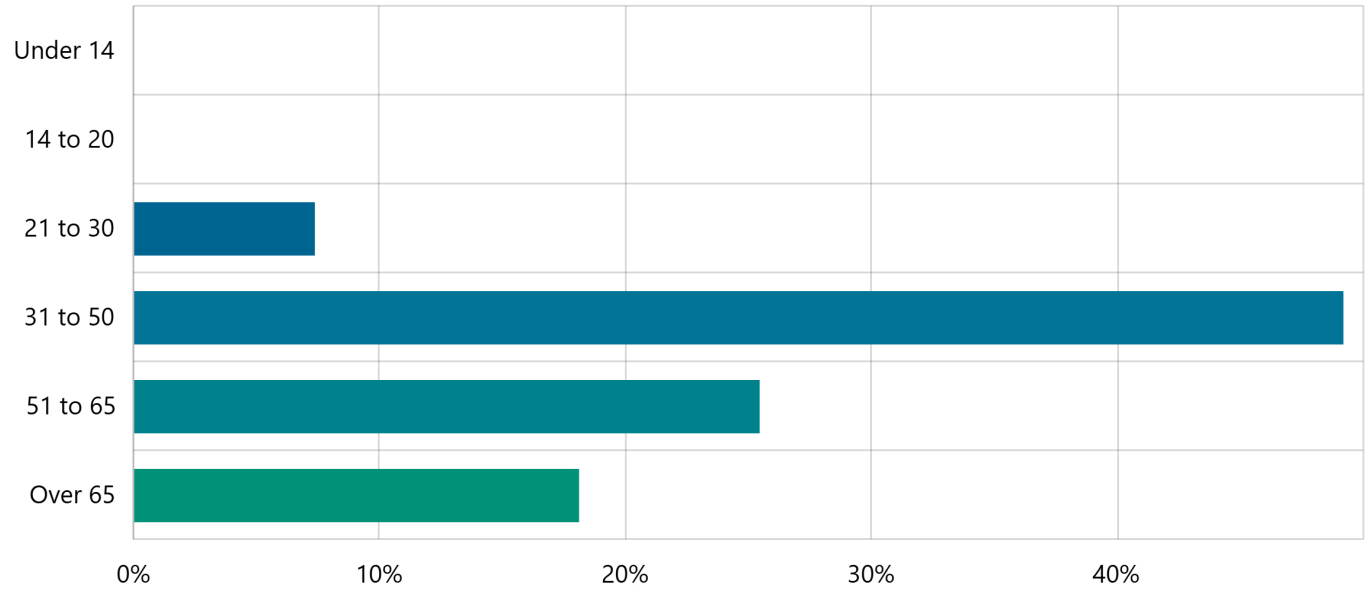
**21. If you live in Converse, how many years have you lived here?**
Multi Choice | Skipped: 3 | Answered: 177 (98.3%)




| Answer choices | Percent | Count |
|---|---|---|
| Less than 1 year | 2.82% | 5 |
| 1-5 years | 33.33% | 59 |
| 6-10 years | 12.99% | 23 |
| More than 10 years | 50.85% | 90 |
| **Total** | **100.00%** | **177** |

## 22. What is your age?

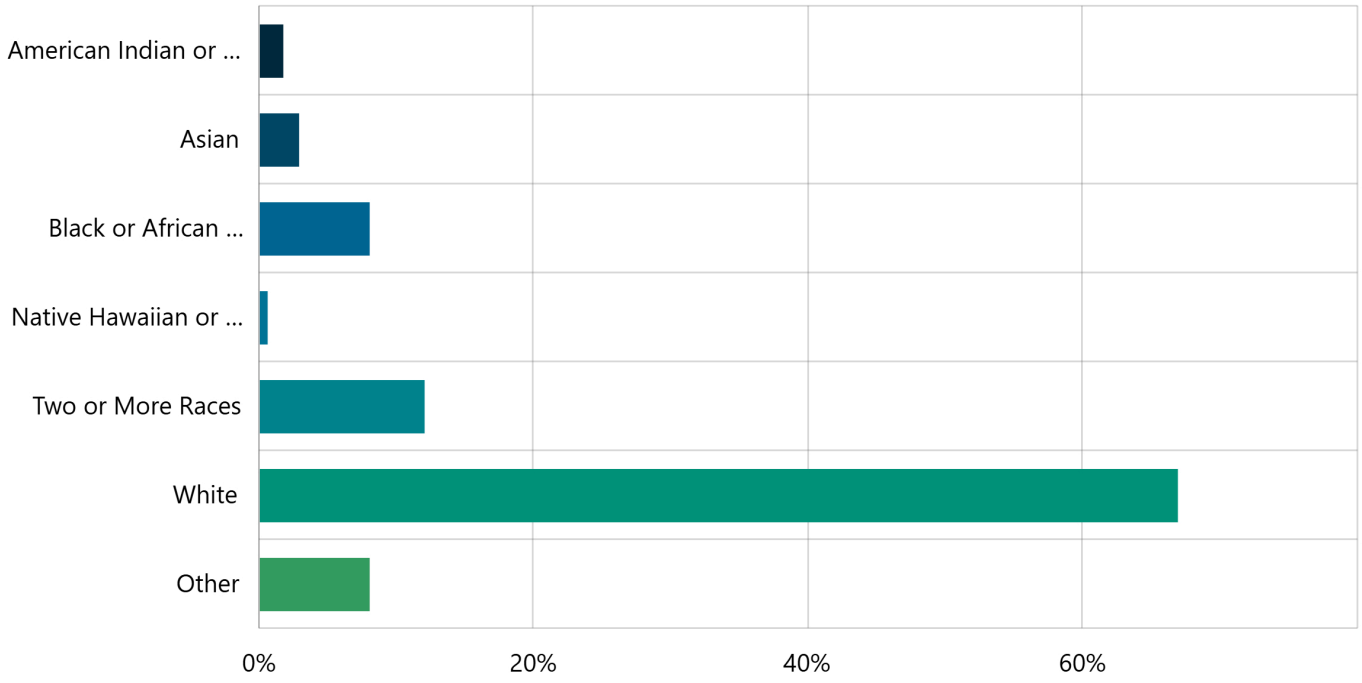
Multi Choice | Skipped: 3 | Answered: 177 (98.3%)




| Answer choices | Percent | Count |
|---|---|---|
| Under 14 | 0% | 0 |
| 14 to 20 | 0% | 0 |
| 21 to 30 | 7.34% | 13 |
| 31 to 50 | 49.15% | 87 |
| 51 to 65 | 25.42% | 45 |
| Over 65 | 18.08% | 32 |
| **Total** | **100.00%** | **177** |

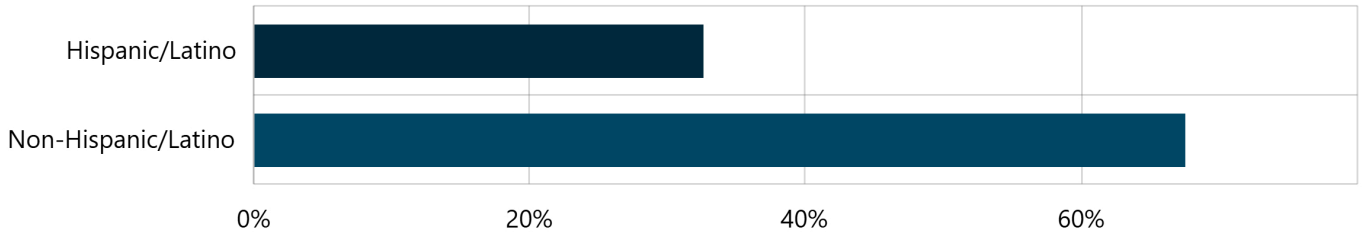
## 23. What best describes your race?

Multi Choice | Skipped: 5 | Answered: 175 (97.2%)




| Answer choices | Percent | Count |
|---|---|---|
| American Indian or Alaska Native | 1.71% | 3 |
| Asian | 2.86% | 5 |
| Black or African American | 8.00% | 14 |
| Native Hawaiian or Other Pacific Islander | 0.57% | 1 |
| Two or More Races | 12.00% | 21 |
| White | 66.86% | 117 |
| Other | 8.00% | 14 |
| **Total** | **100.00%** | **175** |

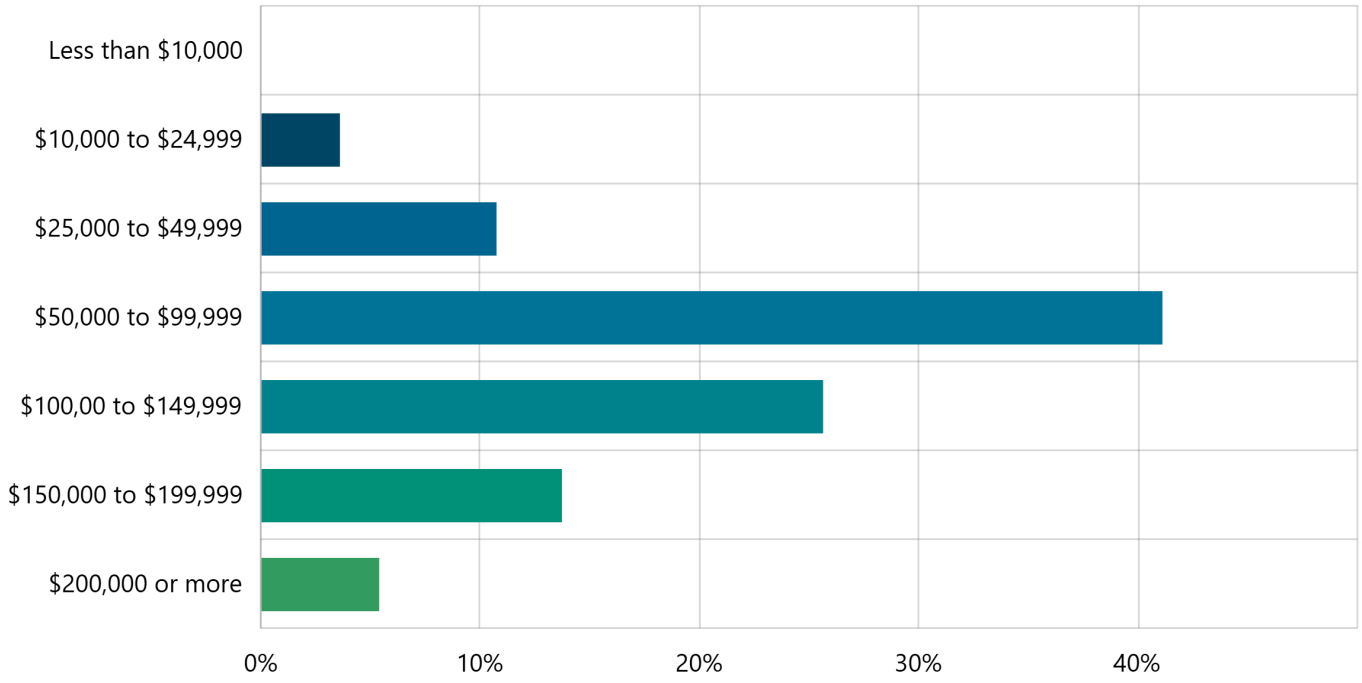
**24. What best describes your ethnicity?**
Multi Choice | Skipped: 11 | Answered: 169 (93.9%)




| Answer choices | Percent | Count |
|---|---|---|
| Hispanic/Latino | 32.54% | 55 |
| Non-Hispanic/Latino | 67.46% | 114 |
| **Total** | **100.00%** | **169** |

## 25. What is your household income in the last 12 months?

Multi Choice | Skipped: 12 | Answered: 168 (93.3%)




| Answer choices | Percent | Count |
|---|---|---|
| Less than $10,000 | 0% | 0 |
| $10,000 to $24,999 | 3.57% | 6 |
| $25,000 to $49,999 | 10.71% | 18 |
| $50,000 to $99,999 | 41.07% | 69 |
| $100,00 to $149,999 | 25.60% | 43 |
| $150,000 to $199,999 | 13.69% | 23 |
| $200,000 or more | 5.36% | 9 |
| **Total** | **100.00%** | **168** |