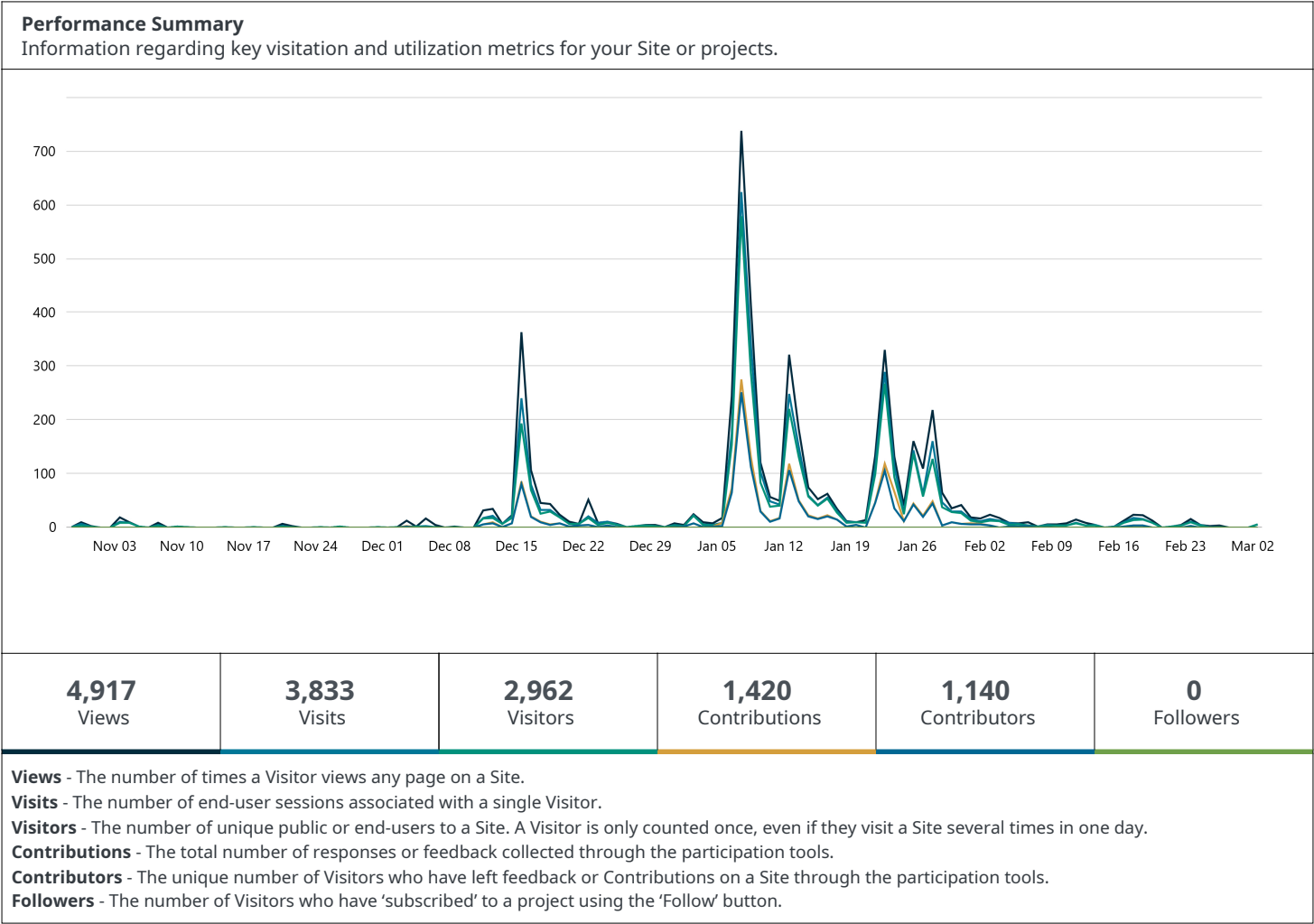
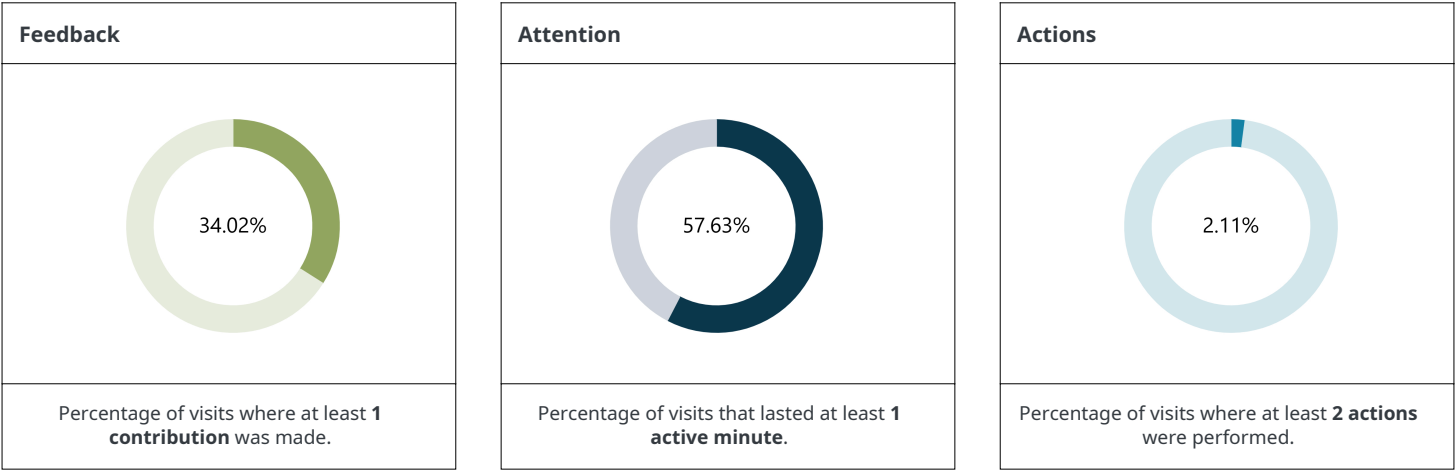




Conversions

Information regarding how well your engagement websites converted Visitors to perform defined key actions.



Participation

Information regarding how people have participated in your projects and activities.

Contributions by Activity			
Contributions by Activity is a breakdown of contributions across each tool			
Activity	Contributions		%
 Form	1,373		96.69%
 Social Map	47		3.31%

Top Activities			
Top Activities is the top 5 tools that received the highest contributions			
Activity	Page Name	Contributions	Contributors
 Form	Collierville Community Survey	1,222	1,046
 Form	Collierville Youth Survey	150	143
 Social Map	Engagement Opportunities	47	8
 Form	Collierville Comprehensive Plan	1	1
 Visioner Input	Collierville Comprehensive Plan	0	0

Projects

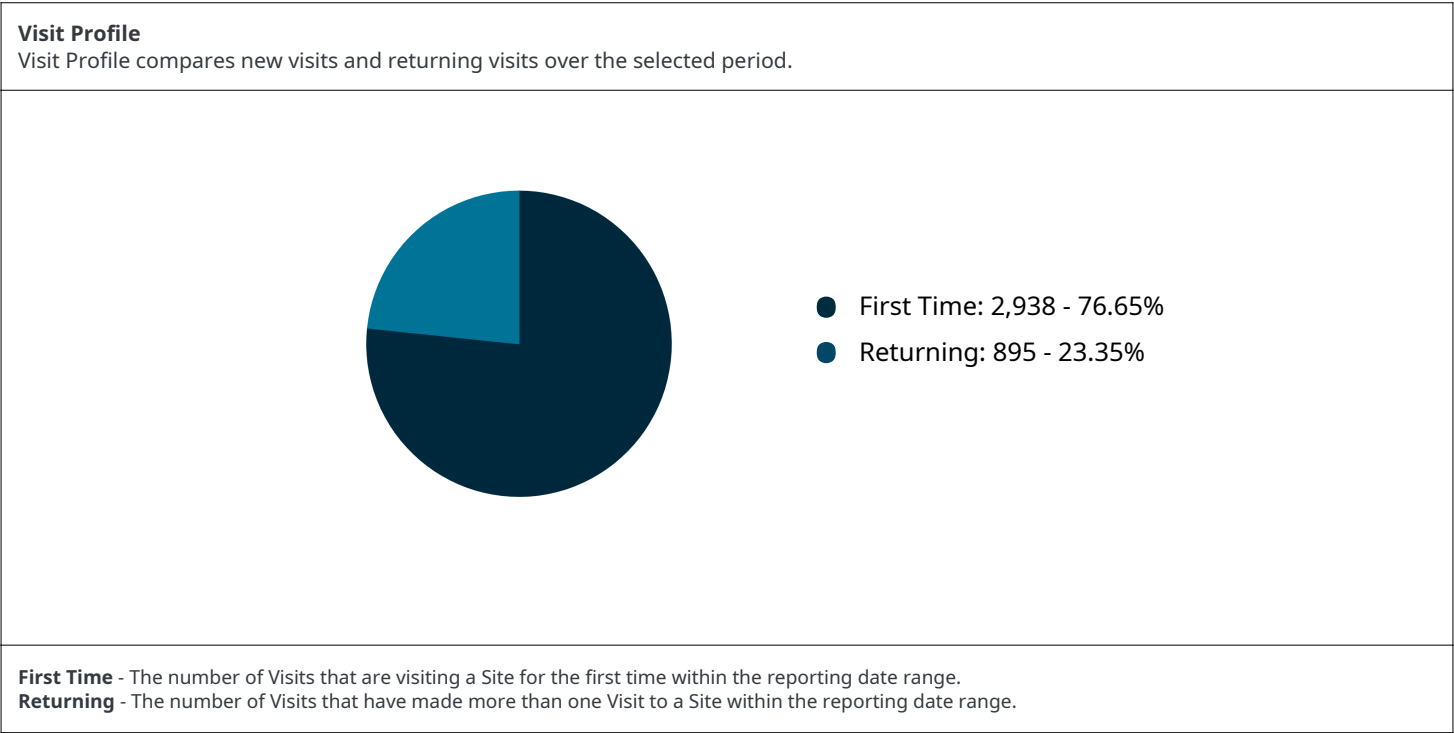
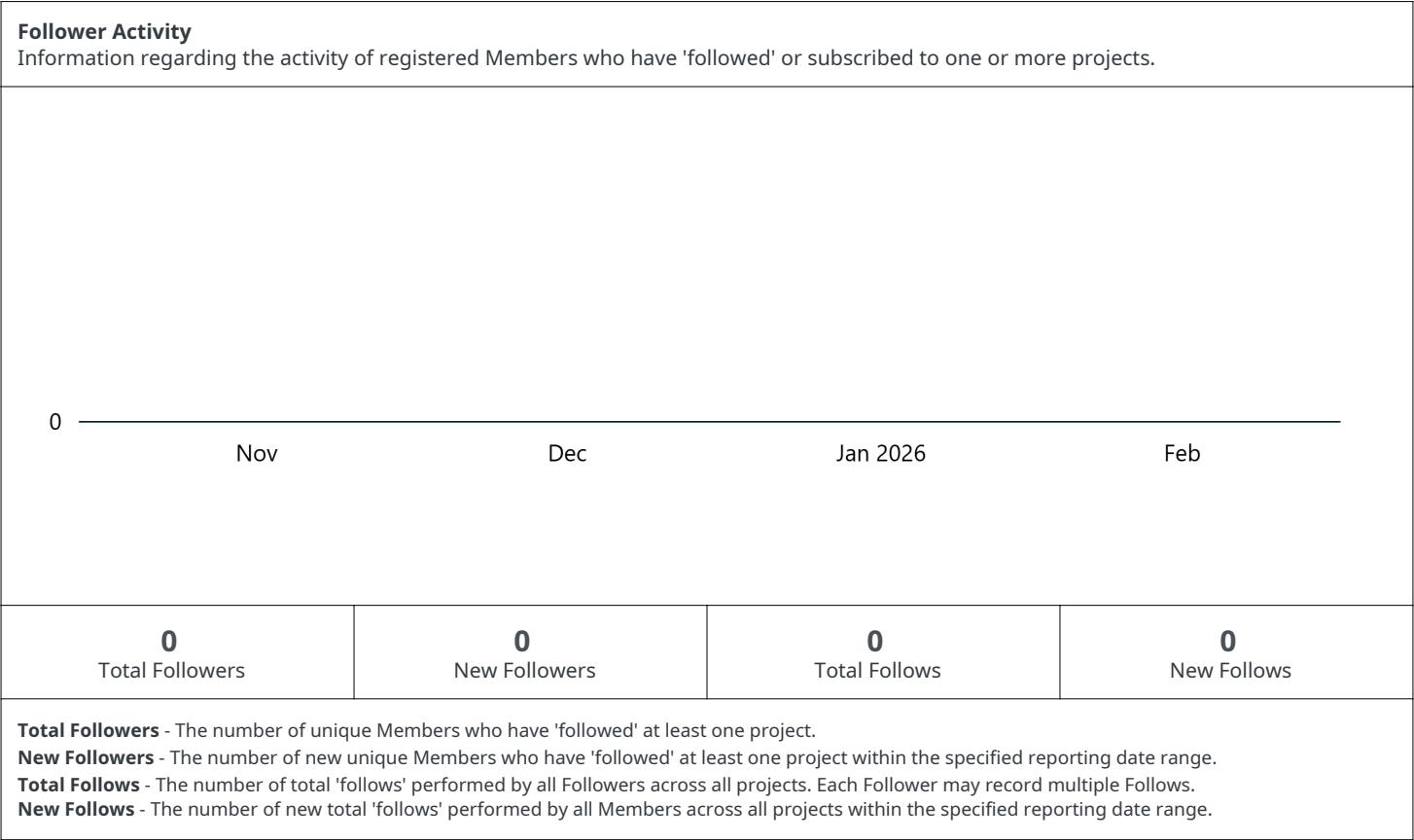
The current number of published projects on your site

Engagement Time		Top Visited Pages			
		Summary information for the top five most visited Pages.			
		Page Name	Visitation %	Visits	Visitors
		Collierville Community Survey	78.92%	3,025	2,382
		Collierville Youth Survey	14.06%	539	481
		Collierville Comprehensive Plan	12.81%	491	367
		Engagement Opportunities	4.83%	185	133
		Document Library	2.11%	81	69

15		8	6
Days		Hours	Minutes
Jan 7th 2026		Wednesday	
Peak Visitation Date		Peak Visitation Day	

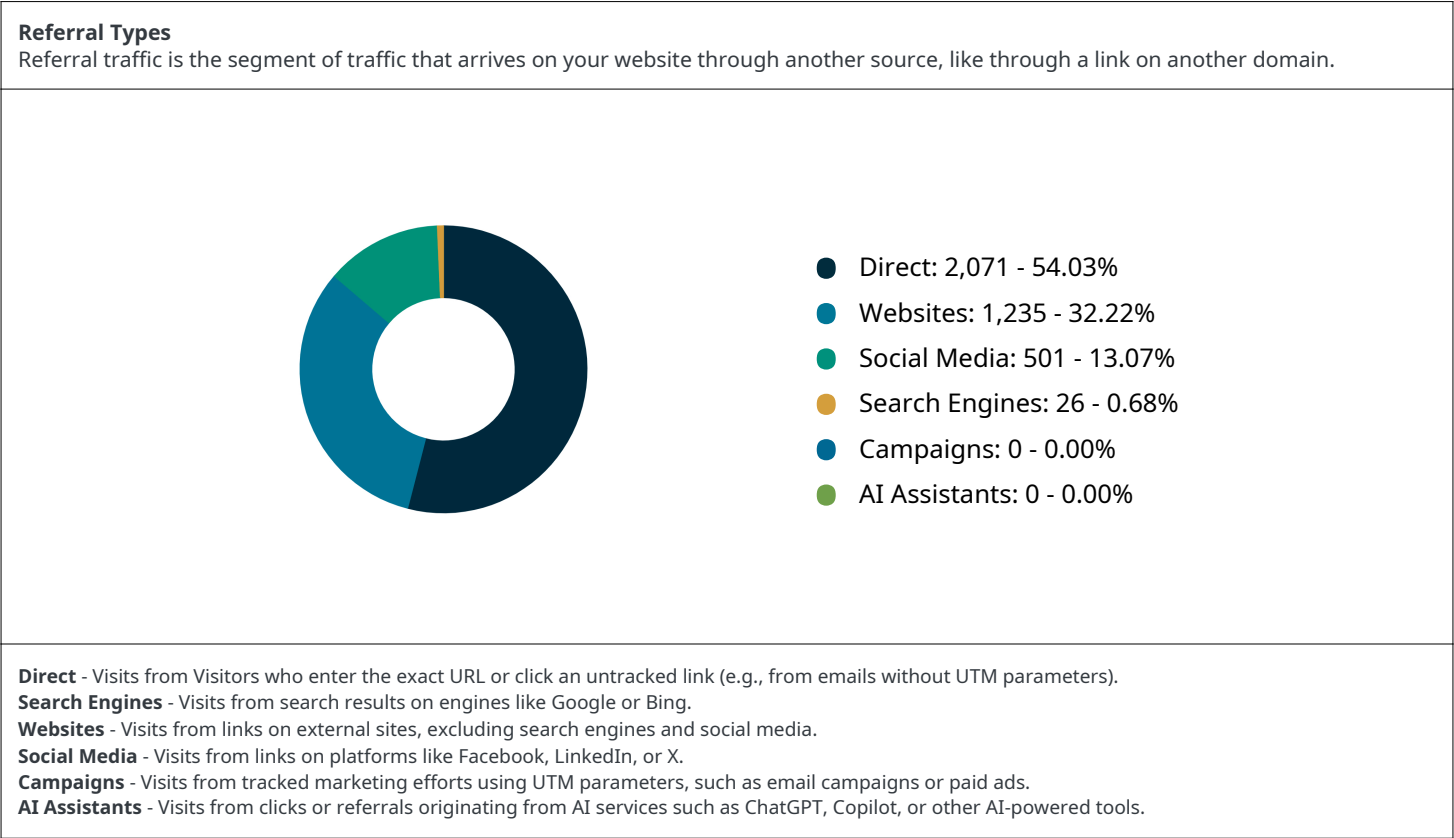
People

Information regarding who has participated in your projects and activities.



Acquisition

Information regarding the method by which Visitors arrived to your Site or projects.



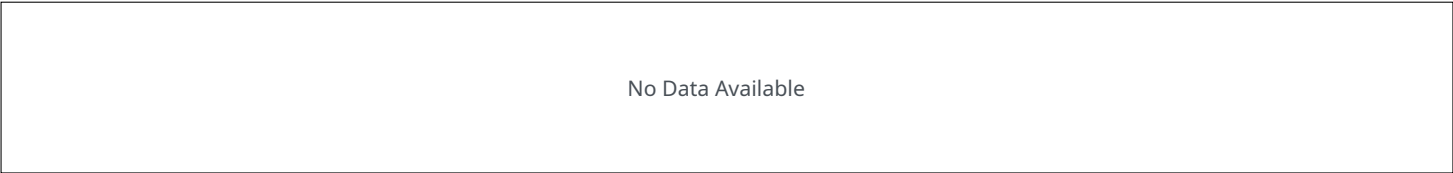
Downloads

Information regarding your downloads, the total set of unique documents downloaded, total downloads of all files, and your top downloads.



0

Total Downloads



Email Campaigns

Information regarding your email campaigns, your total campaigns, the total number of recipients, and your top campaigns by click-through rate (clicks as a percentage of total recipients).



0

Email Campaigns Sent



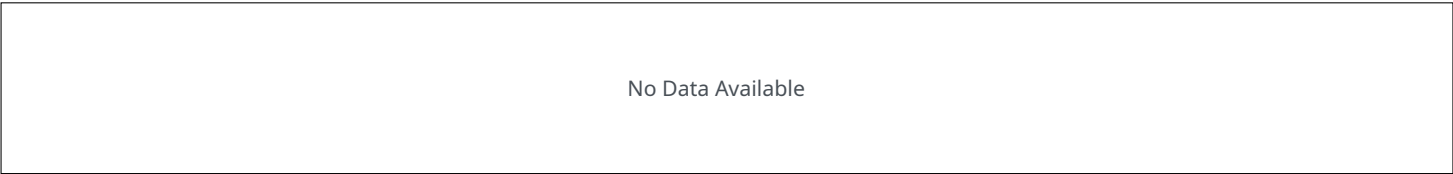
0

Total Recipients



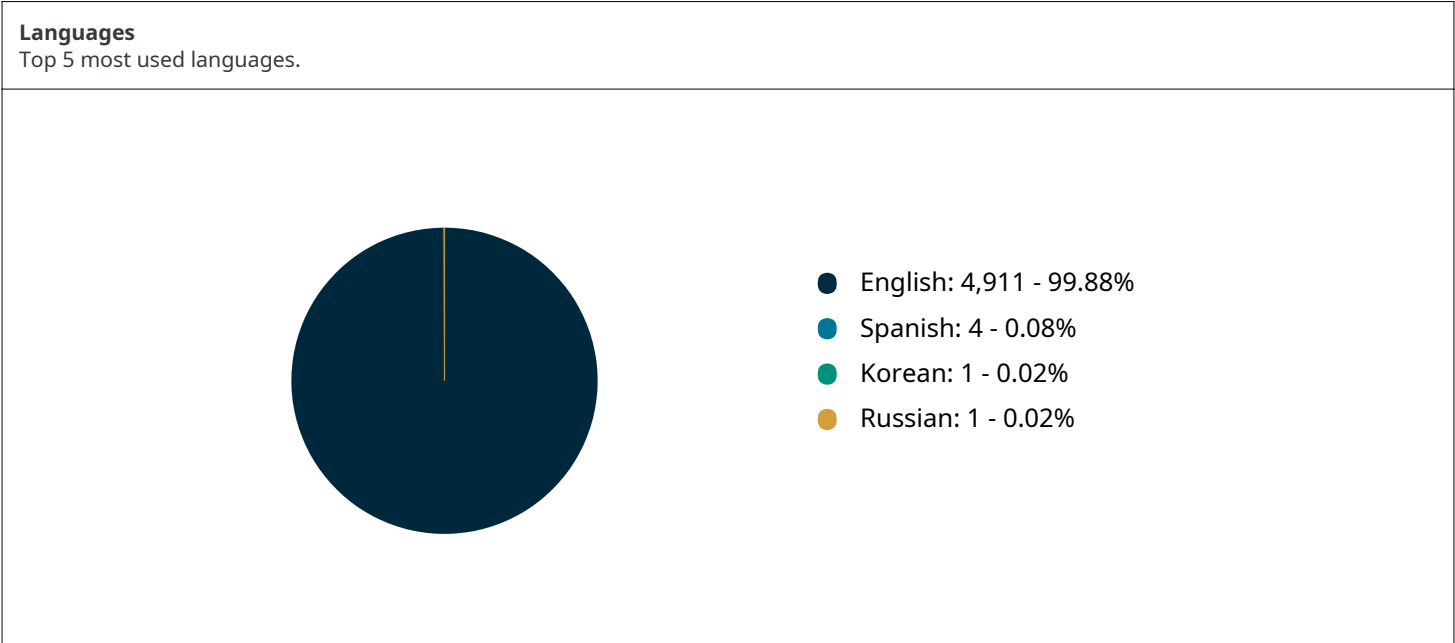
0%

Click-through Rate



Translation

Information regarding the languages used by visitors to your site or projects.



Top Languages Top 5 languages with the number of page views	
Language	Page Views
English	4,911
Spanish	4
Korean	1
Russian	1