

Midwest City

Comprehensive Plan 2045:

A Plan for the Future

Midwest City Comprehensive Plan 2045: A Plan for the Future is the community’s blueprint for the next 20 years, shaping how we grow, move, live, and thrive together. This event celebrates the completion of the Plan and showcases the actions that will guide the City’s future.

Over the past two years, residents, business owners, and community leaders have helped define a shared vision. This Open House is your opportunity to explore that vision and see how community input shaped the final plan.



Highlights

- Reflects two years of community input
- Establishes a shared vision for 2045
- Provides actionable steps
- Built in collaboration with residents, businesses, and City leadership

MIDWEST CITY

COMPREHENSIVE PLAN 2045

A Plan for the Future

Plan Kickoff & Community Engagement

Plan Development

Implementation Development

Adoption



Project Website



Direct Link to Plan

Community Snapshot

The Community Snapshot lays the foundation for the plan by summarizing demographic, economic, and physical trends. It identifies key challenges, such as an aging housing stock and changing demographics, and opportunities for reinvestment and regional collaboration.



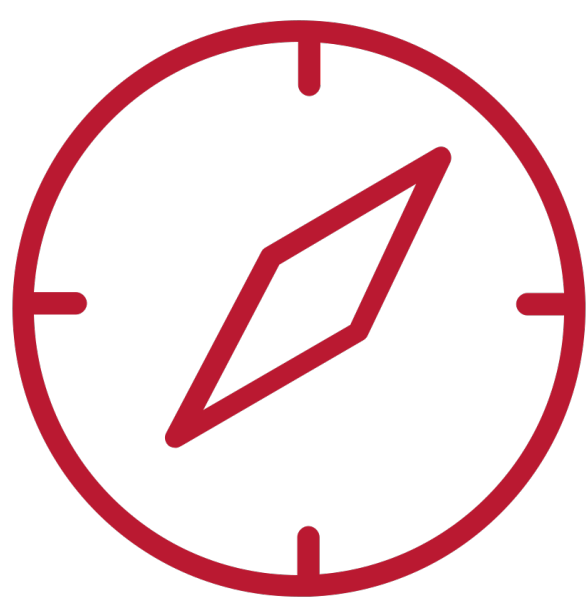
Foundations of Midwest City

Our past: key moments that shaped the City's identity and growth



Midwest City Today

A snapshot of current demographic, social, and physical conditions



A Plan for the Future

Opportunities and direction for the City's future development

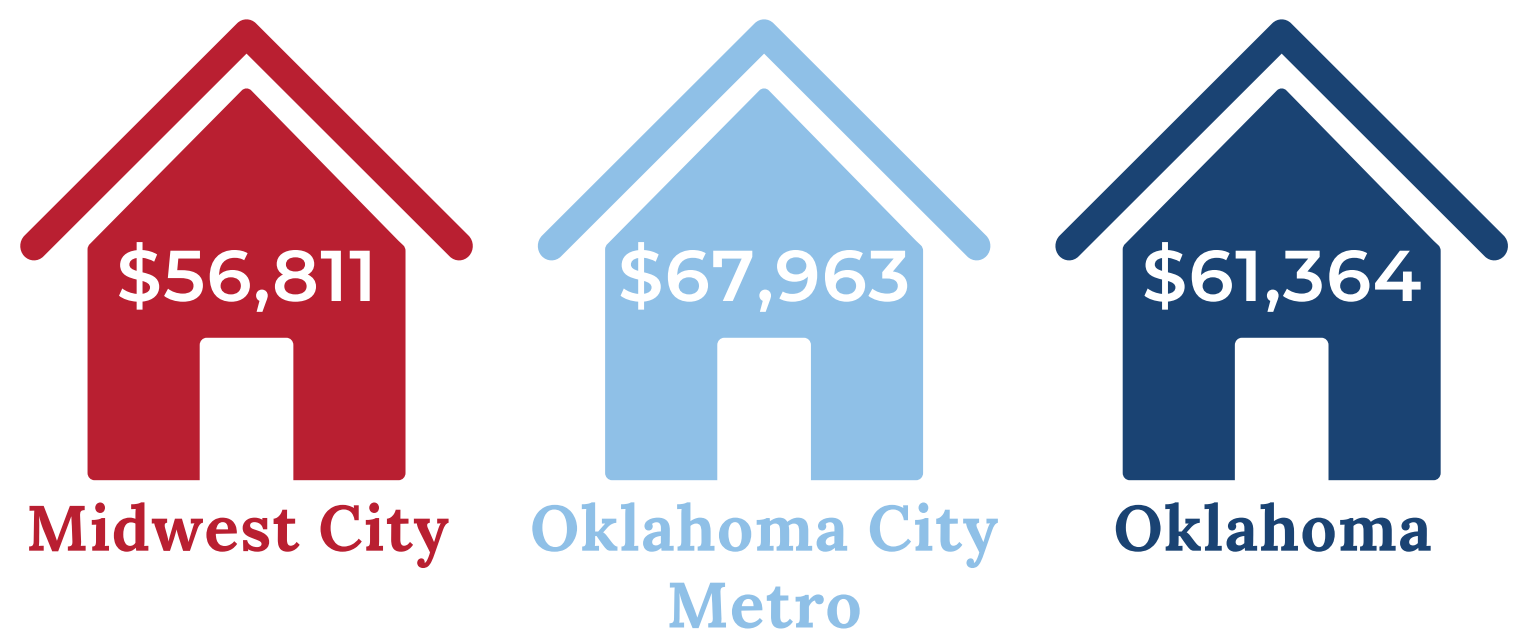
Population (2025)

59,376

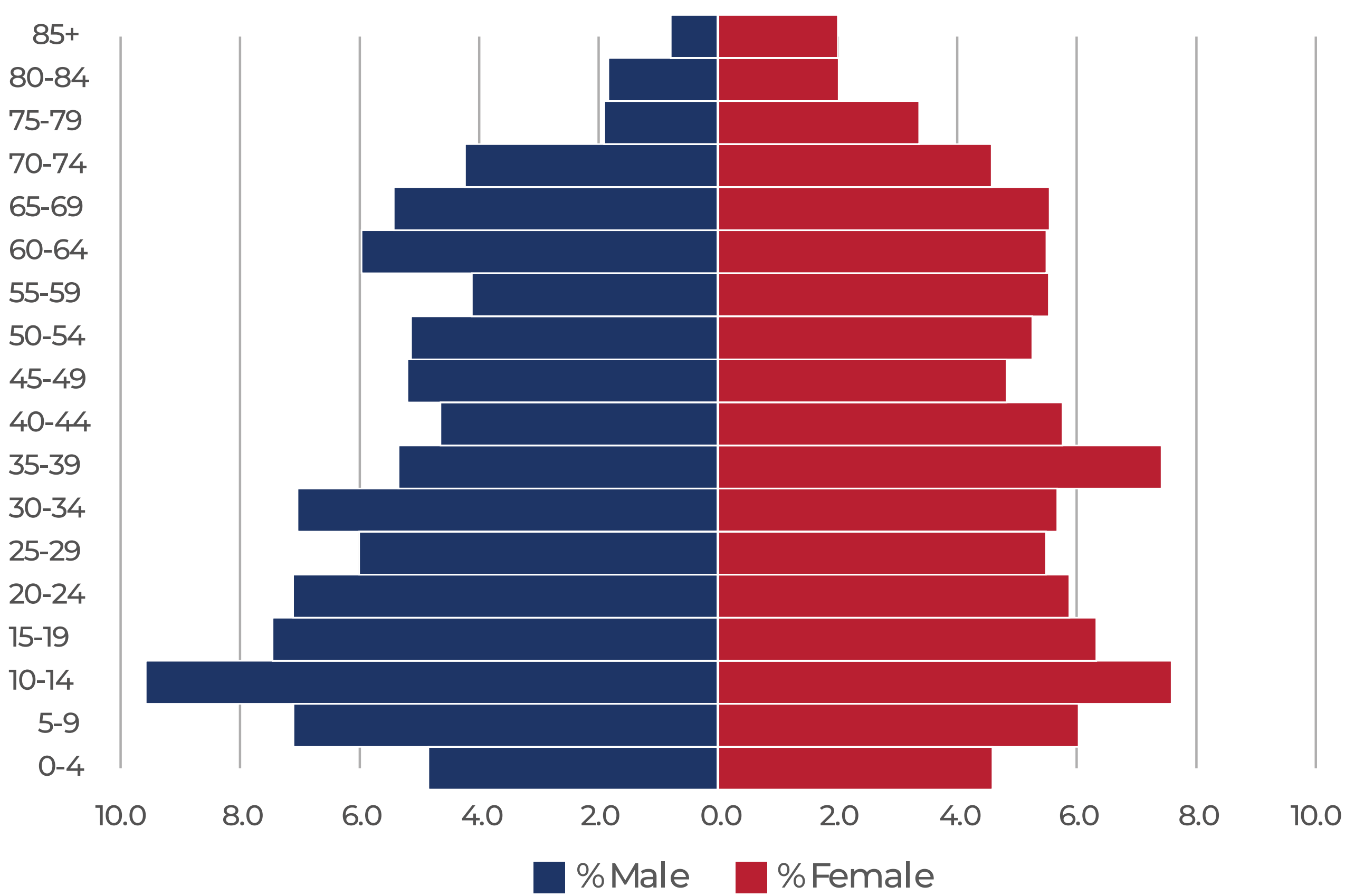
2045 Population Projection (0.7% Growth Rate)

68,239

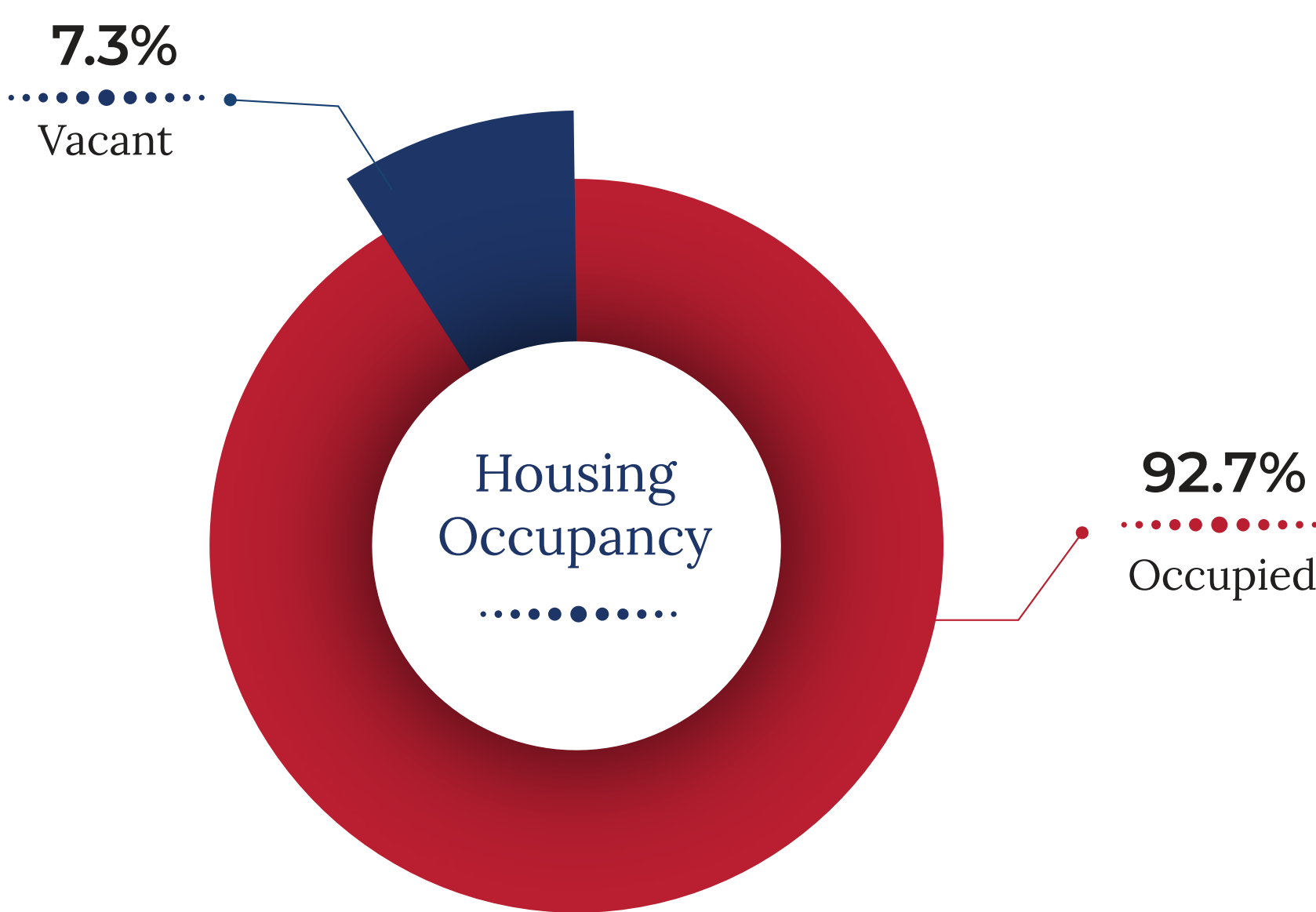
Median Household Income



Age Pyramid



Housing Occupancy



Highlights

- Growing diversity and evolving housing needs
- Strong employment anchors and regional connections
- Clear need for reinvestment in key corridors and neighborhoods

A Roadmap for the Future

A comprehensive plan is a long-range policy document that sets priorities for land use, transportation, housing, and more. It provides the foundation for zoning, capital improvements, and daily decision-making.

It reflects the community's aspirations, not just a technical document but a shared vision for how Midwest City should evolve.



The Comprehensive Plan is...

- Reflection of the Community's Vision
- Long term Statement that guides policy
- Basis for subsequent ordinances
- Tool for decision making

The Comprehensive Plan is not...

- Legally binding
- The Zoning Ordinance
- Meant to sit on a shelf

A Shared Vision for 2045

Vision Statement:

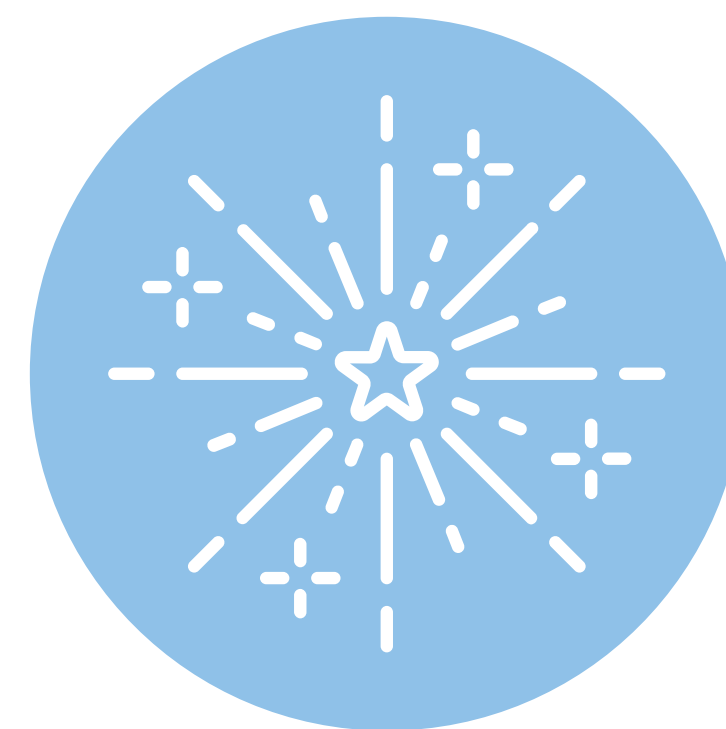
In 2045, Midwest City is a thriving and well-connected community, offering a high quality of life for people of all ages. With its strong sense of place, diverse opportunities, and unique experiences, it is both a desirable place to call home and a destination that attracts visitors from near and far.

Guiding Principles:



Connected

Neighborhoods, public services, and facilities are conveniently and safely accessible to pedestrians, cyclists, and motorists of all ages and abilities. Connectivity supports economic vitality, fosters social interaction, and links Midwest City's neighborhoods to one another and the region.



Vibrant

Curating a unique identity and strong social connection through arts, culture, activities in the public realm, local business, and aesthetically pleasing urban design.



Home

A community that offers a variety of housing types and price points to meet the needs of residents at every stage of life. Quality neighborhoods are supported by strong community amenities, safe streets, and access to services.



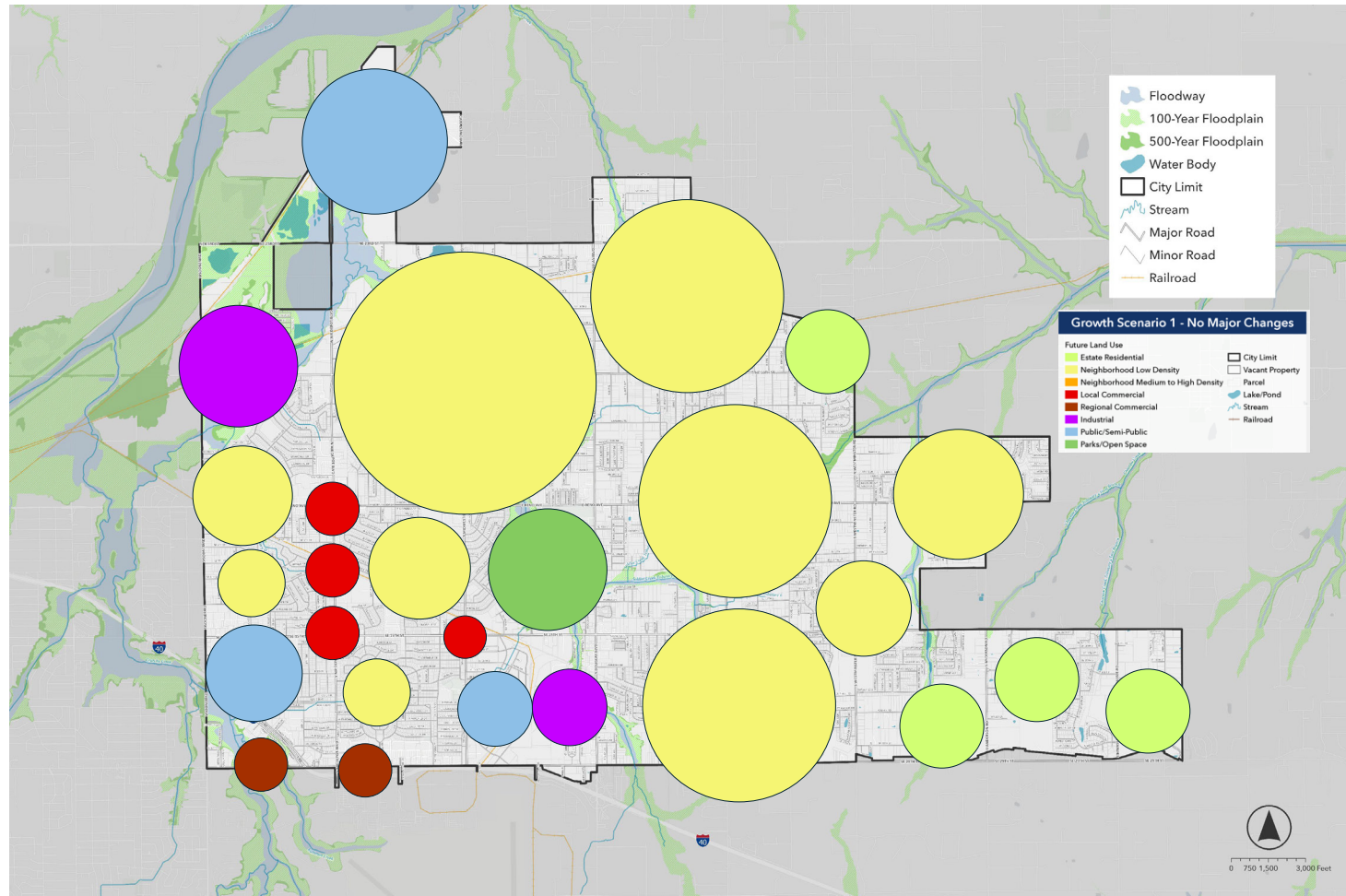
Efficient

Providing first-class municipal services and programs, ensuring policy and governance are fiscally sound, maintaining effective decision-making processes, and being responsive to community input. Efficiency is achieved through careful stewardship of resources and proactive planning.

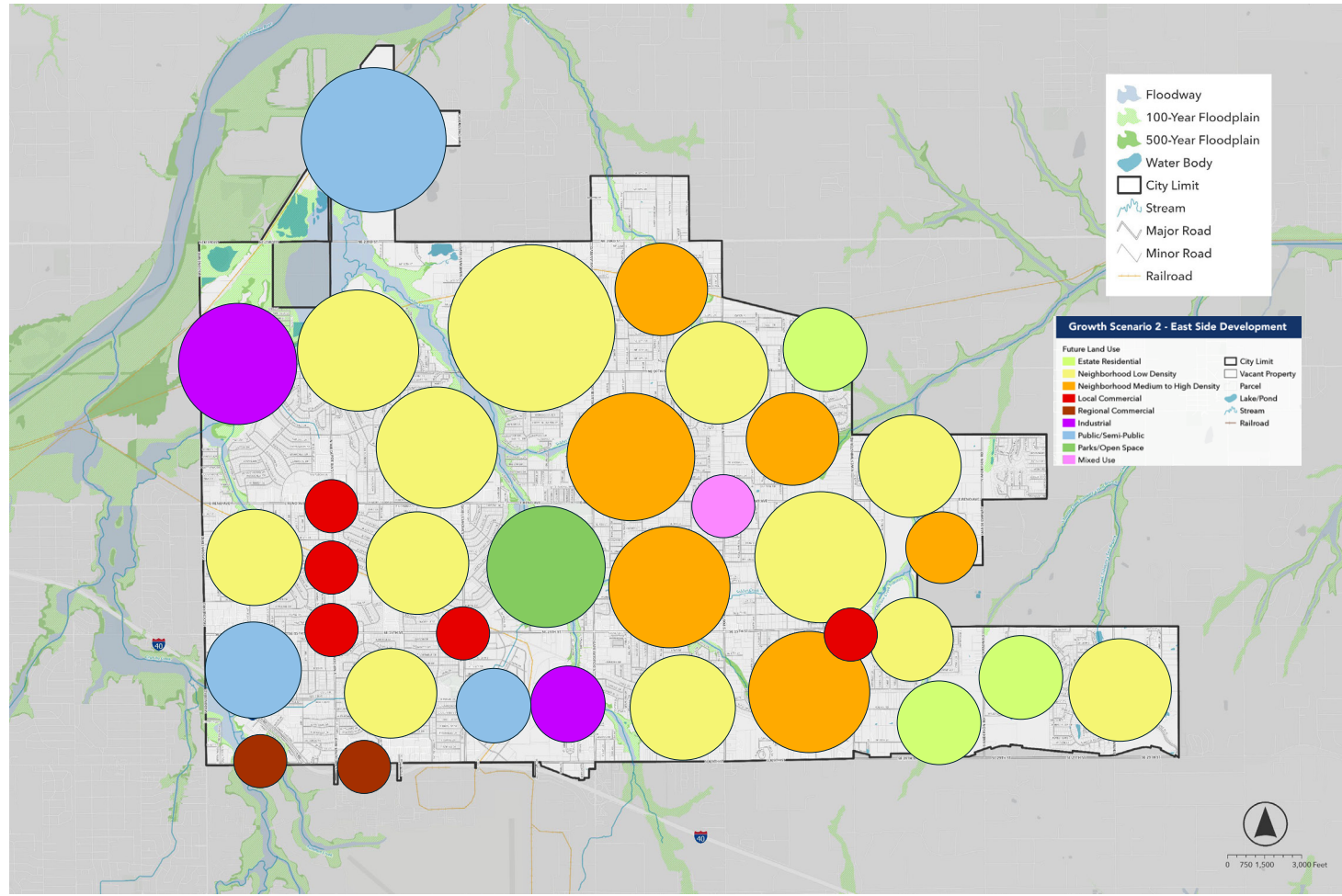
Land Use and Development

During the planning process, several land use scenarios were tested to explore different ways Midwest City could grow, ranging from focused redevelopment to broader regional expansion. Community and stakeholder input helped evaluate each option’s impacts on housing, mobility, and economic vitality. The Final Future Land Use Map blends the most effective elements of these scenarios, prioritizing strategic infill, mixed-use centers, and coordinated growth that supports a vibrant, connected, and efficient Midwest City.

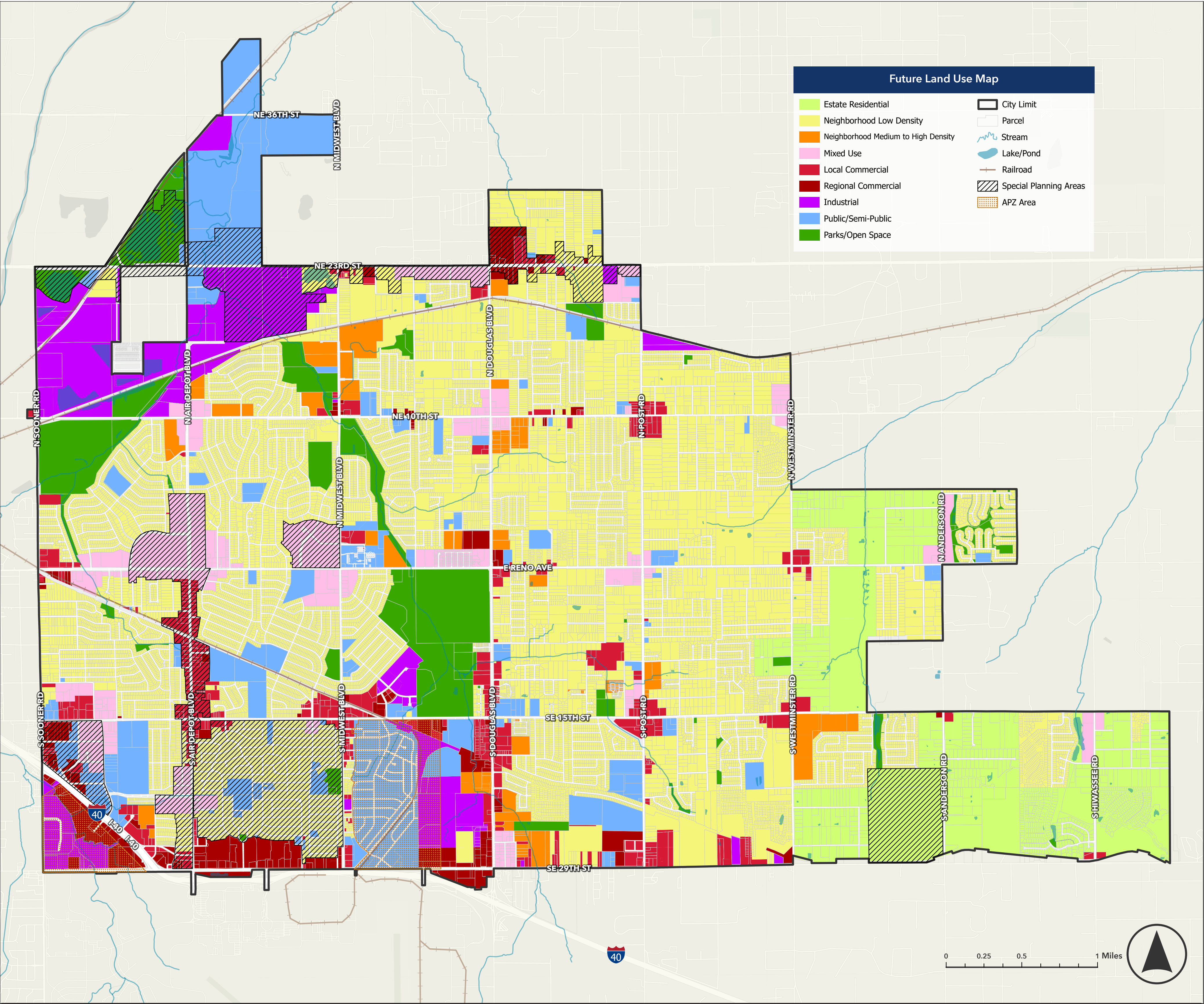
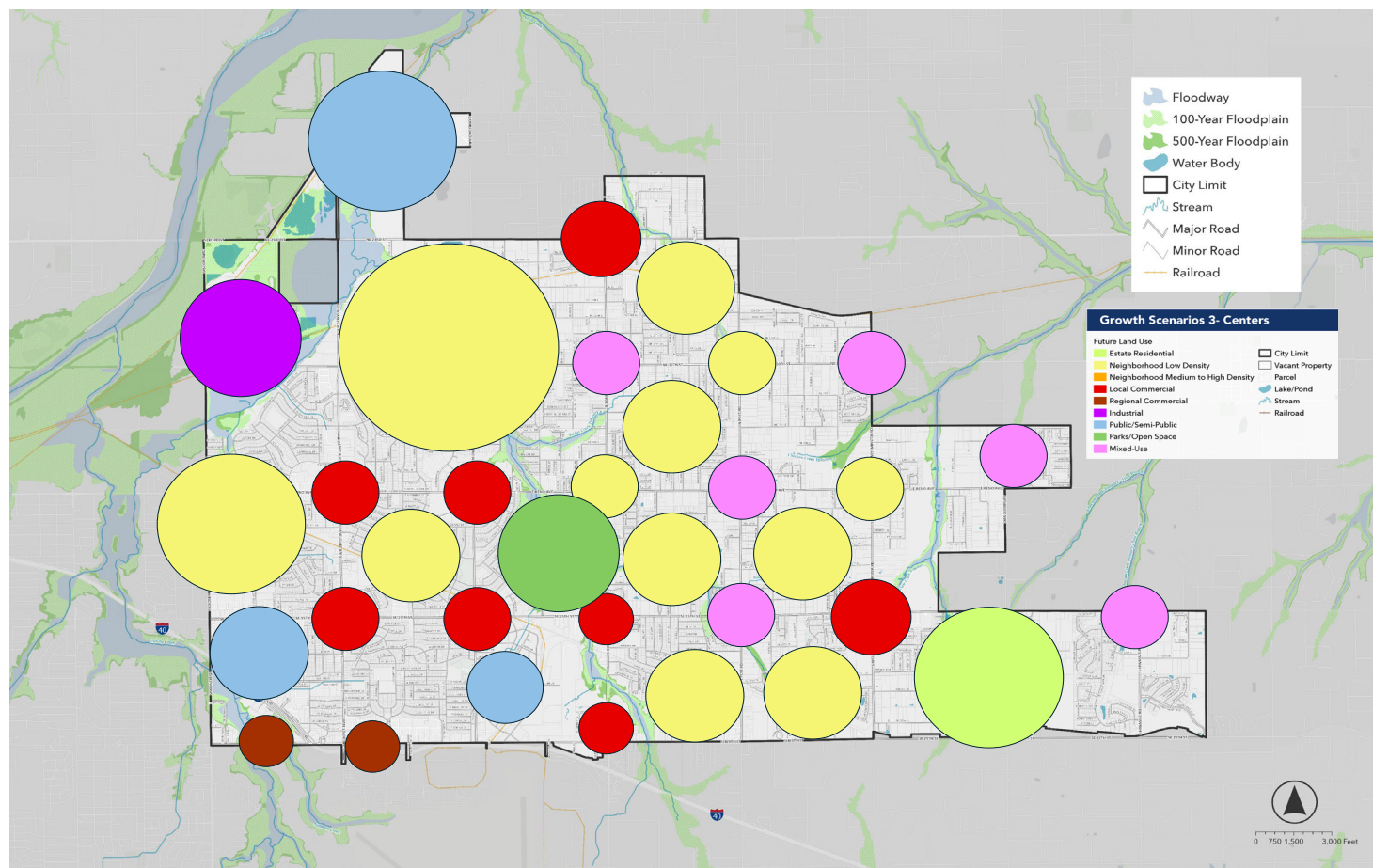
Land Use Scenario 1



Land Use Scenario 2



Land Use Scenario 3



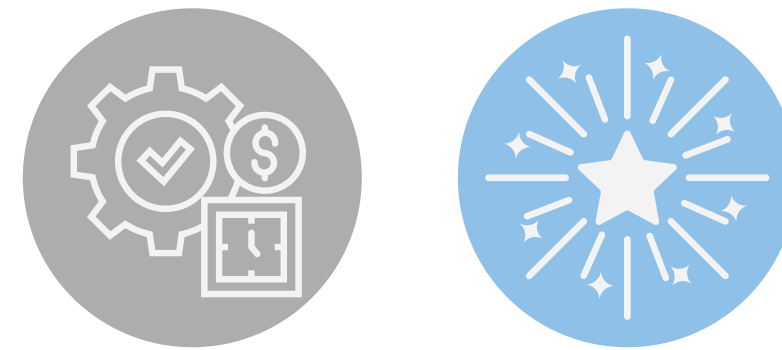
Transportation and Mobility

Transportation strategies focus on safe, efficient, and multimodal mobility. The Plan supports Complete Streets, enhanced pedestrian and bike facilities, and stronger regional connections.

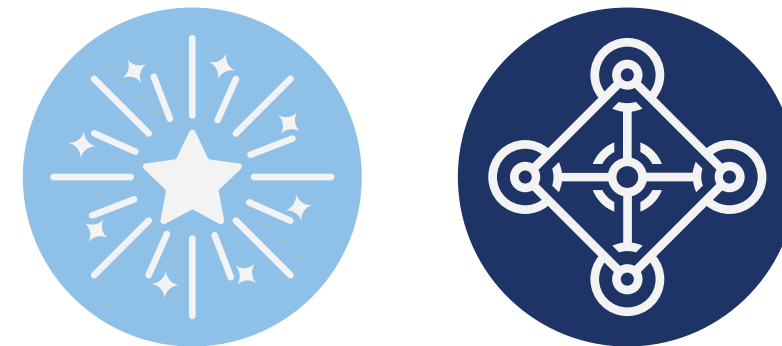
These improvements promote equitable access and create a more connected City.

Chapter Goals

TN.1 Expand and connect active transportation networks for safe and accessible travel.



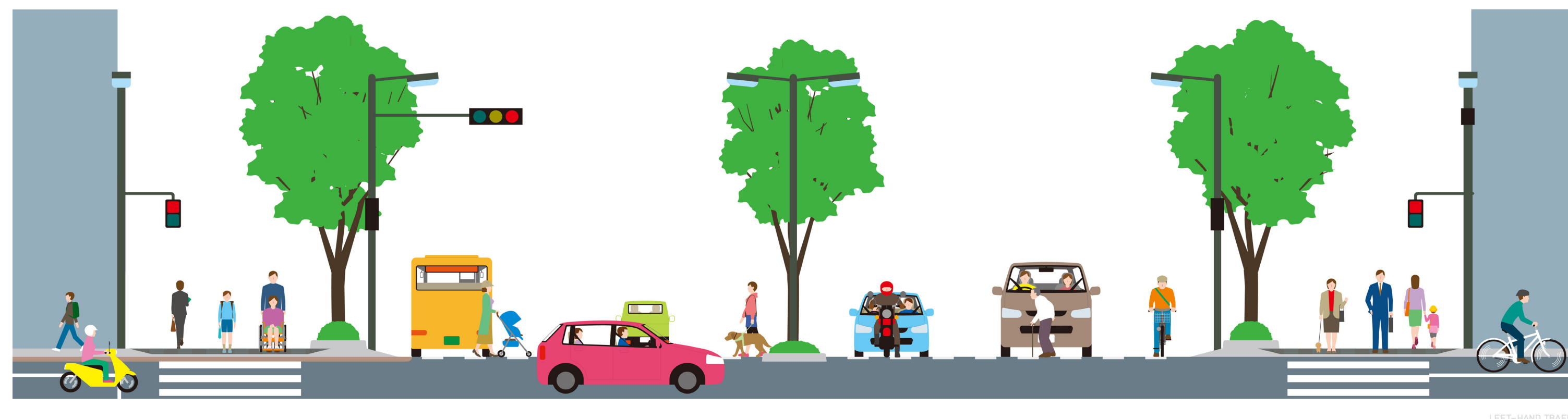
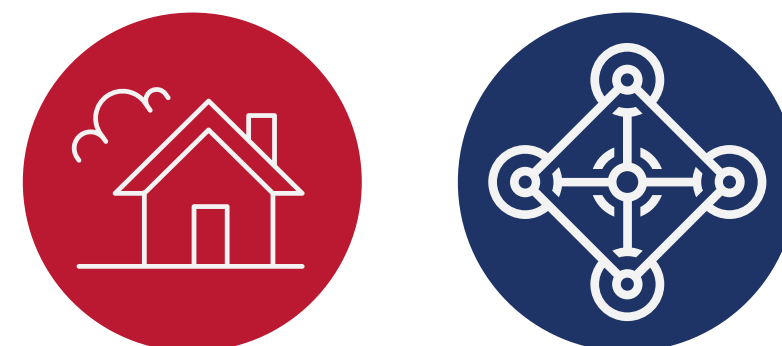
TN.2 Enhance public transit to connect people to jobs, services, and destinations



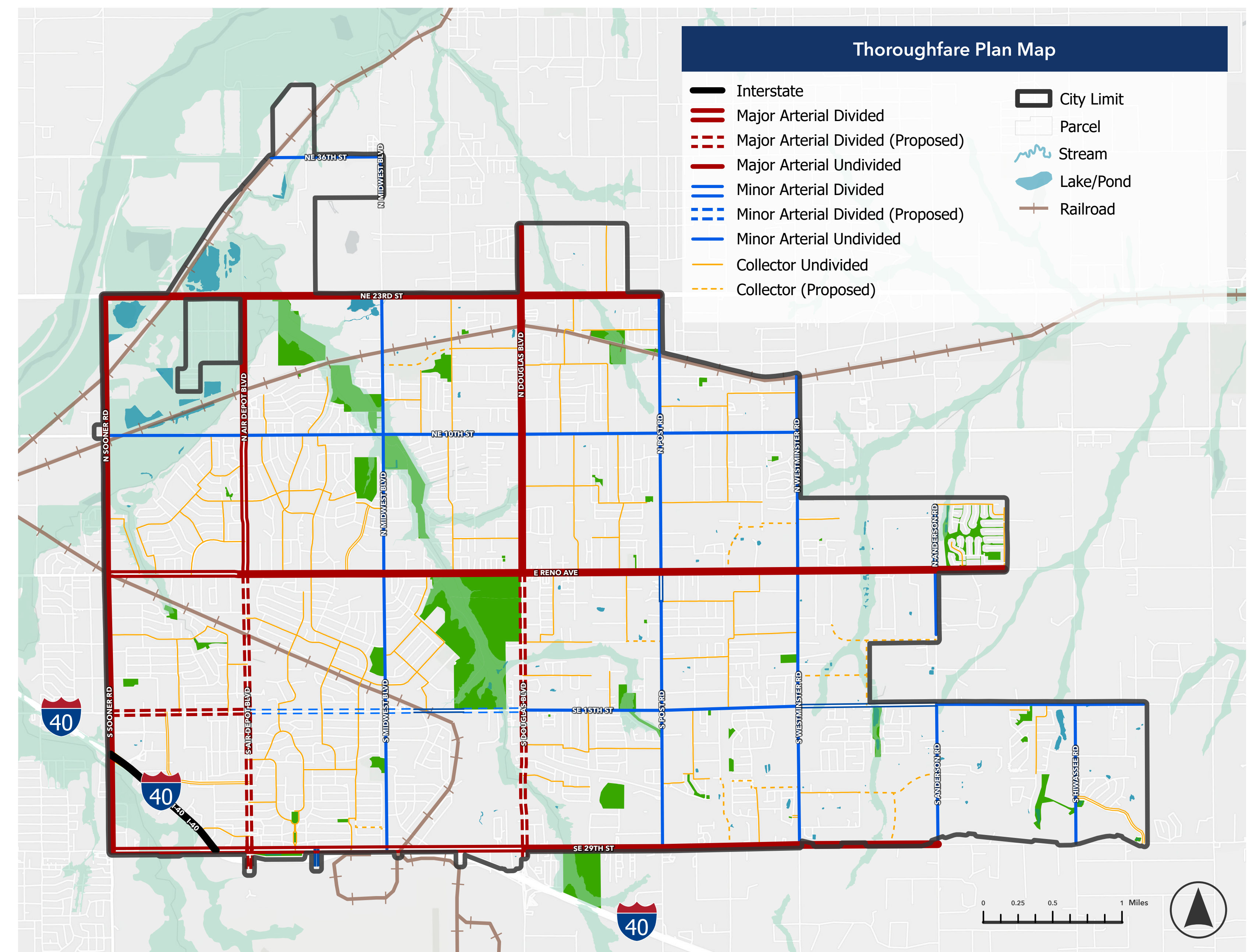
TN.3 Proactively manage transportation infrastructure for long-term efficiency



TN.4 Design streets that safely serve all users and modes of transportation



Conceptual Complete Street Design



Thoroughfare Plan Map

Neighborhoods and Housing

The Plan promotes a full range of housing types, from single-family homes to townhouses and apartments, to meet the needs of all ages and incomes.

Zoning and redevelopment actions encourage diverse housing types, accessory dwelling units, and infill opportunities that strengthen existing neighborhoods.

Chapter Goals

NH.1

Empower neighborhoods to take an active role in shaping their future.





NH.2

Support a diverse housing market that meets the needs of all residents.



NH.3

Offer a range of housing options in type, size, and price.



NH.4

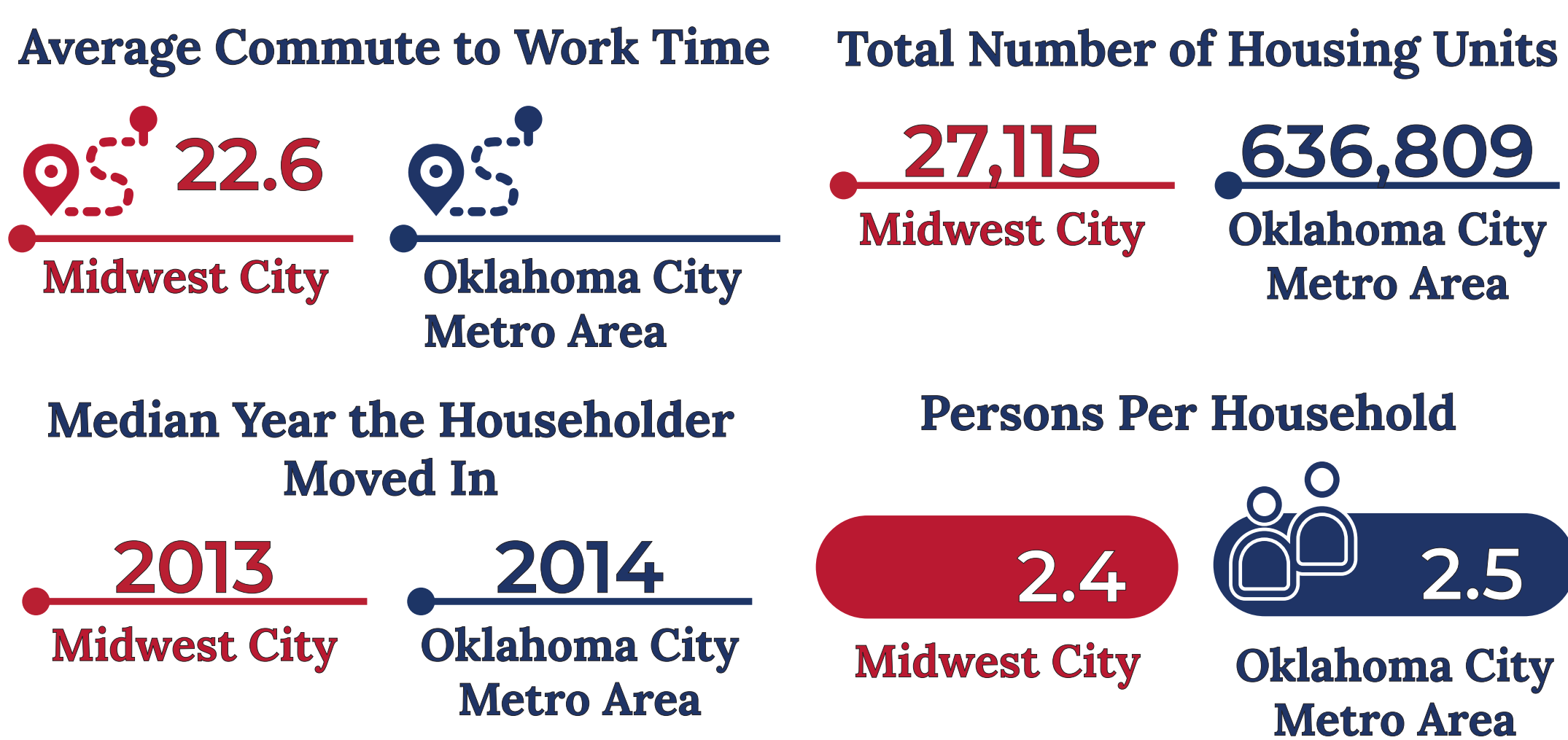
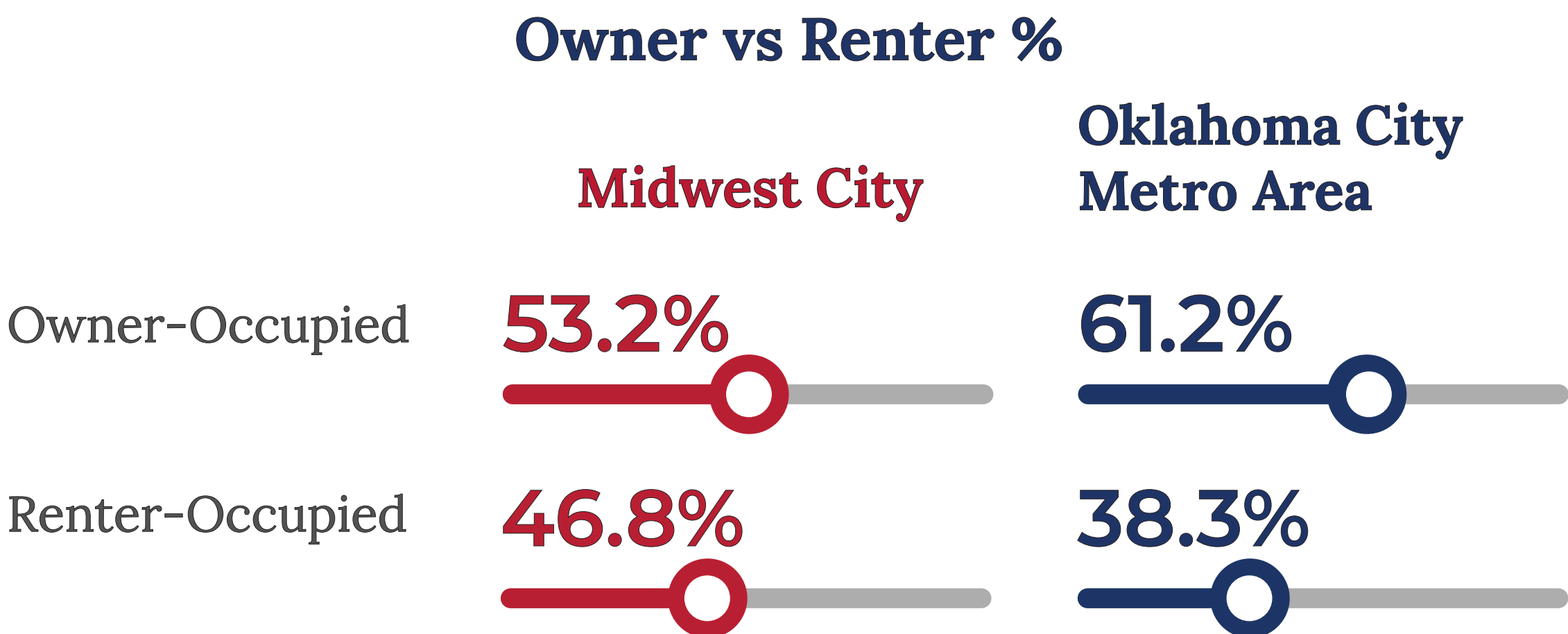
Ensure efficient, transparent, and fair development review processes.





2024 HOUSEHOLDS BY INCOME CATEGORIES			OWNERSHIP POTENTIAL HOME COST CATEGORIES RULE OF THUMB: 3X OF HOUSEHOLD INCOME			RENTAL POTENTIAL RENTAL COST CATEGORIES RULE OF THUMB: 30% OF HOUSEHOLD INCOME				
ESTIMATES	PERCENTAGE		LOWER	UPPER	ESTIMATED 2024 HOUSE HOLDS	LOWER	UPPER	ESTIMATED 2024 HOUSE HOLDS	ESTIMATED TOTAL HOUSE HOLDS	GAP ANALYSIS
<\$15,000	2,685	10.9%	\$-	\$45,000	680	\$-	\$400	667	1,347	SHORTAGE -658
\$15,000-24,999	2,437	9.9%	\$45,000	\$75,000	900	\$400	\$600	676	1,575	Surplus 38
\$25,000-34,999	2,242	9.1%	\$75,000	\$100,000	1,919	\$600	\$750	2,113	4,032	Surplus 3,709
\$35,000-49,999	3,892	15.8%	\$100,000	\$150,000	3,397	\$750	\$1,250	6,442	9,838	Surplus 9,343
\$50,000-74,999	4,125	16.7%	\$150,000	\$225,000	3,510	\$1,250	\$1,750	993	4,502	Surplus 3,887
\$75,000-99,999	3,049	12.3%	\$225,000	\$300,000	1,976	\$1,750	\$2,500	168	2,143	Surplus 1,070
\$100,000-149,999	3,798	15.4%	\$300,000	\$450,000	692	\$2,500	\$3,500	5	696	SHORTAGE -3,102
\$150,000+	2,480	10.0%	\$450,000+	\$-	487	\$3,500+	\$-	83	569	SHORTAGE -1,911
Total	24,708				13,561			11,147	24,708	

Housing Gap Analysis

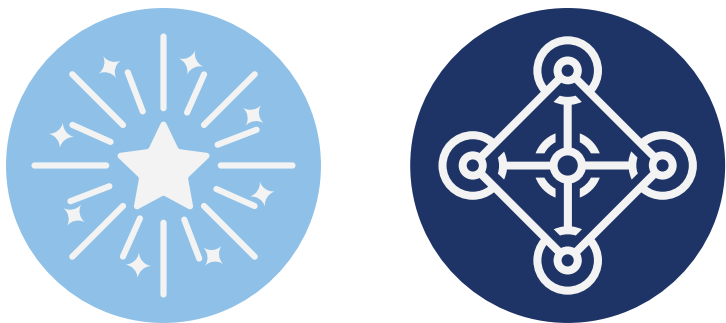


Community Character & Urban Design

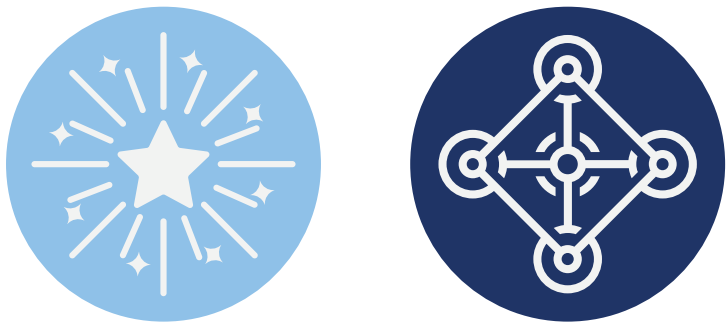
This chapter defines how design and placemaking strengthen Midwest City’s identity. It emphasizes cohesive streetscapes, public art, signage, and enhancements in key districts.

Chapter Goals

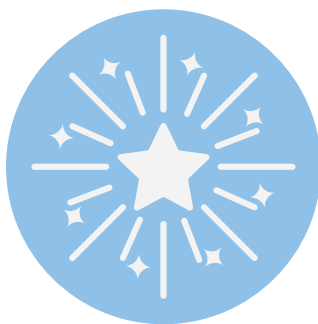
CC.1 Provide quality recreational opportunities that enhance community life and attract visitors.



CC.2 Promote a unified community identity that reflects Midwest City’s strengths.



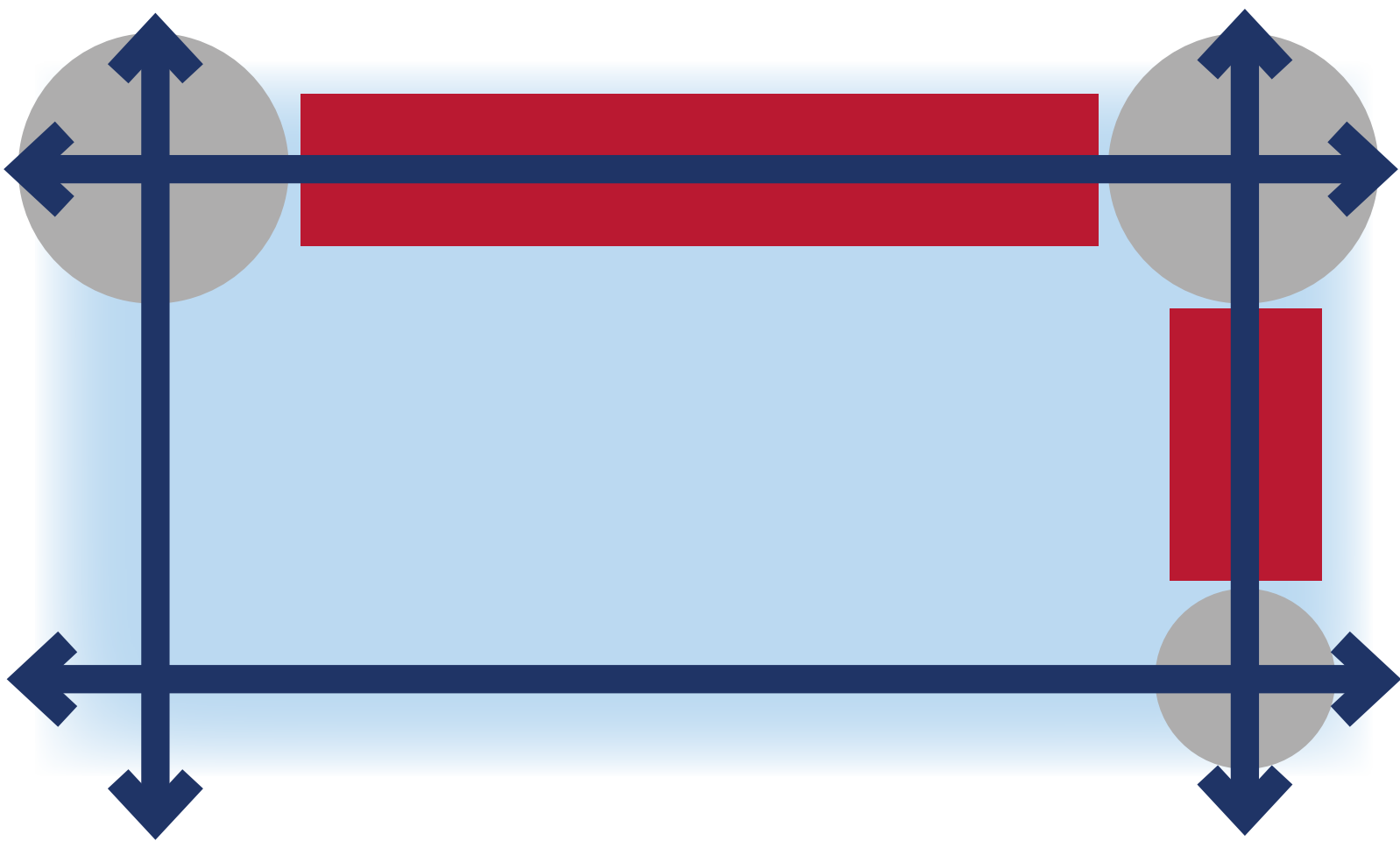
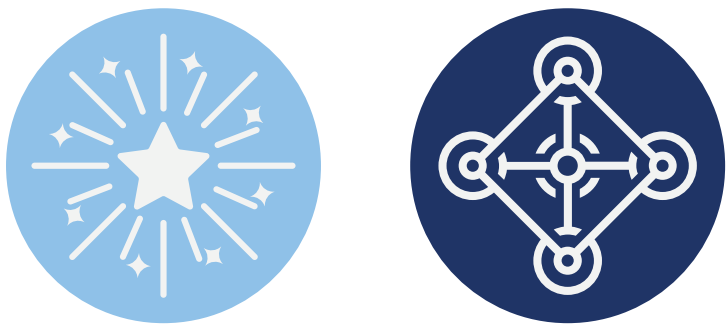
CC.3 Create welcoming and attractive gateways into the City.



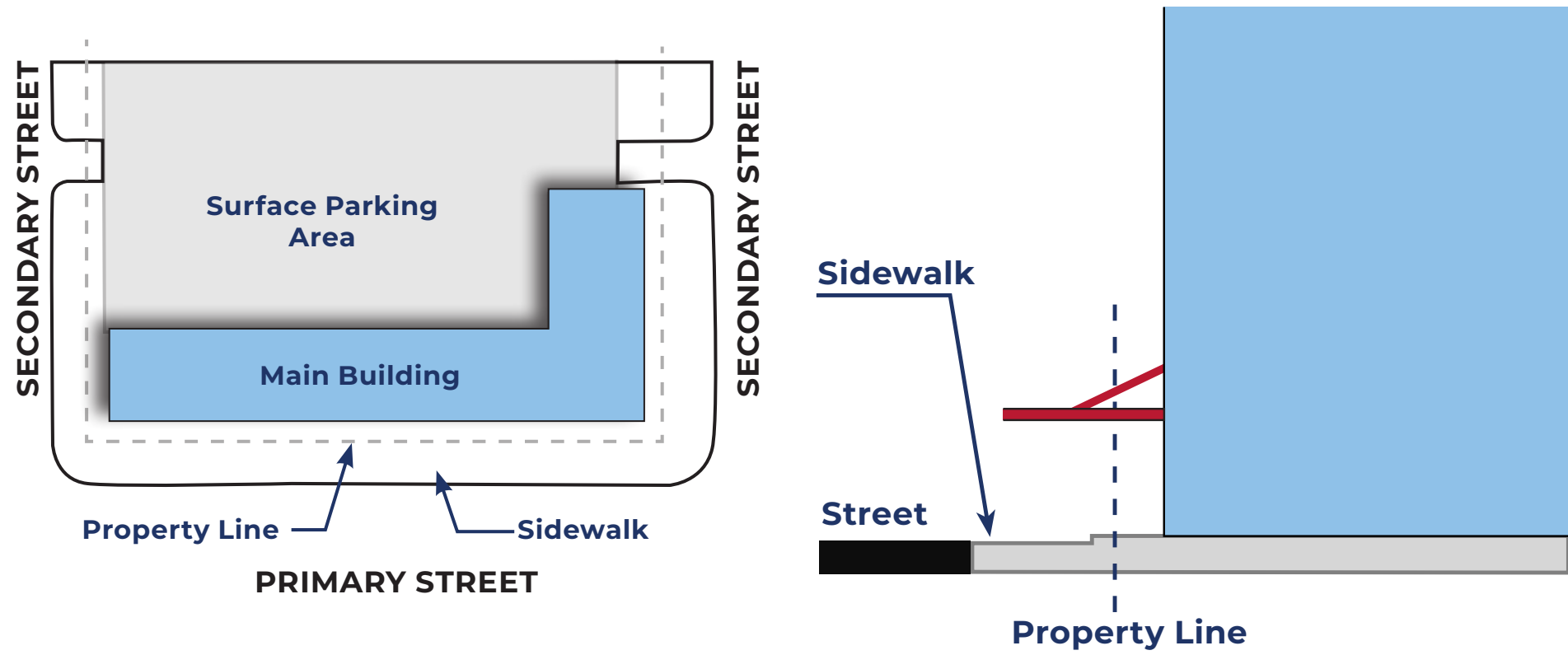
CC.4 Maintain community standards through fair and effective code enforcement.



CC.5 Support local businesses through design and placemaking.



Land Use Development Pattern



Urban Design Strategies Using Buiding Form

Public Services, Facilities, and Infrastructure

The plan integrates infrastructure, utilities, and public facilities into a cohesive system to support growth and maintain quality service delivery.

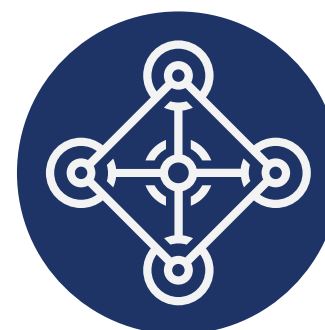
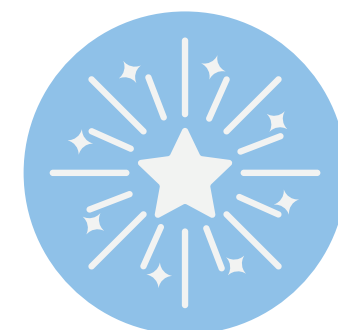
It highlights ongoing investments in parks, trails, and community facilities that improve daily life for residents.

Chapter Goals

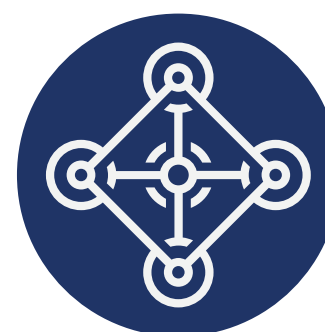
PS.1 Optimize existing infrastructure.



PS.2 Ensure access to comprehensive, high-quality healthcare within the City.



PS.3 Plan for public services that meet current and future community needs.



PS.4 Strengthen resilience to Hazards.



“One Water” Approach

ALL WATER HAS VALUE



All water can and must be managed carefully to maximize its benefit.

RIGHT-SIZED SOLUTIONS



Interventions should be proportional to the desired outcome. A particular water quality issue can be addressed at a hyperlocal scale, but the root of the problem may require watershed-wide action.

INCLUSION AND ENGAGEMENT OF ALL



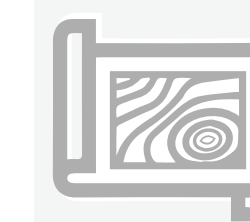
Low-income people and communities of color are often disproportionately impacted by environmental justice and equity issues. When all people have a voice in clean, safe, and reliable water, we can work to ensure a water-secure future.

WATERSHED-SCALE THINKING



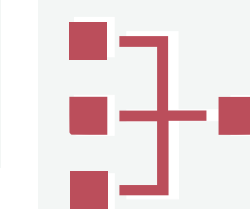
Within the context of a watershed, communities have either too much or too little water, or poor quality water. Watershed-level management brings together regional partners for collaborative action.

SYSTEMS APPROACH



Water is complex and interdependent. Problems accounting for the complete life cycle of water, rather than pieces of it, allows for identification and implementation of lasting, effective solutions.

ACHIEVING MULTIPLE BENEFITS



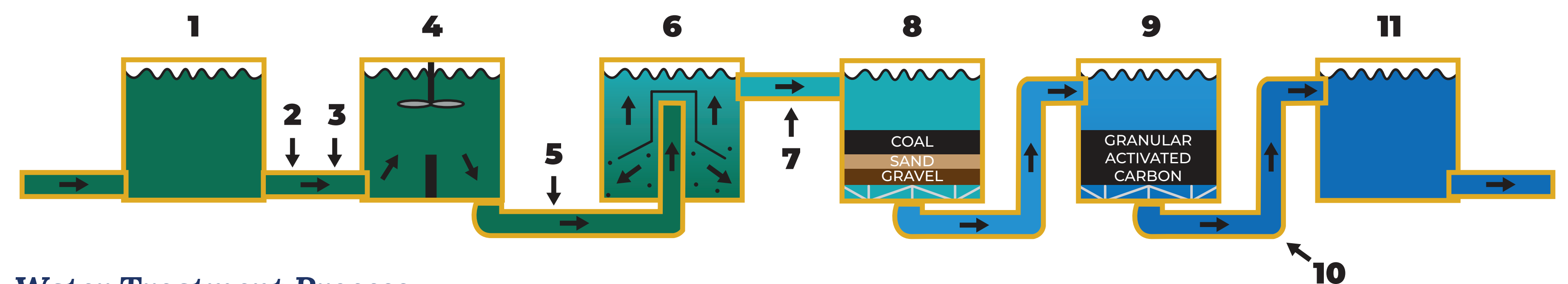
Available resources do not meet the level of investment needed to achieve a sustainable water future. Projects should seek balance among programmatic costs, benefits and priorities, and consider economic, social and ecosystem needs.

PARTNERSHIPS ARE ESSENTIAL FOR PROGRESS



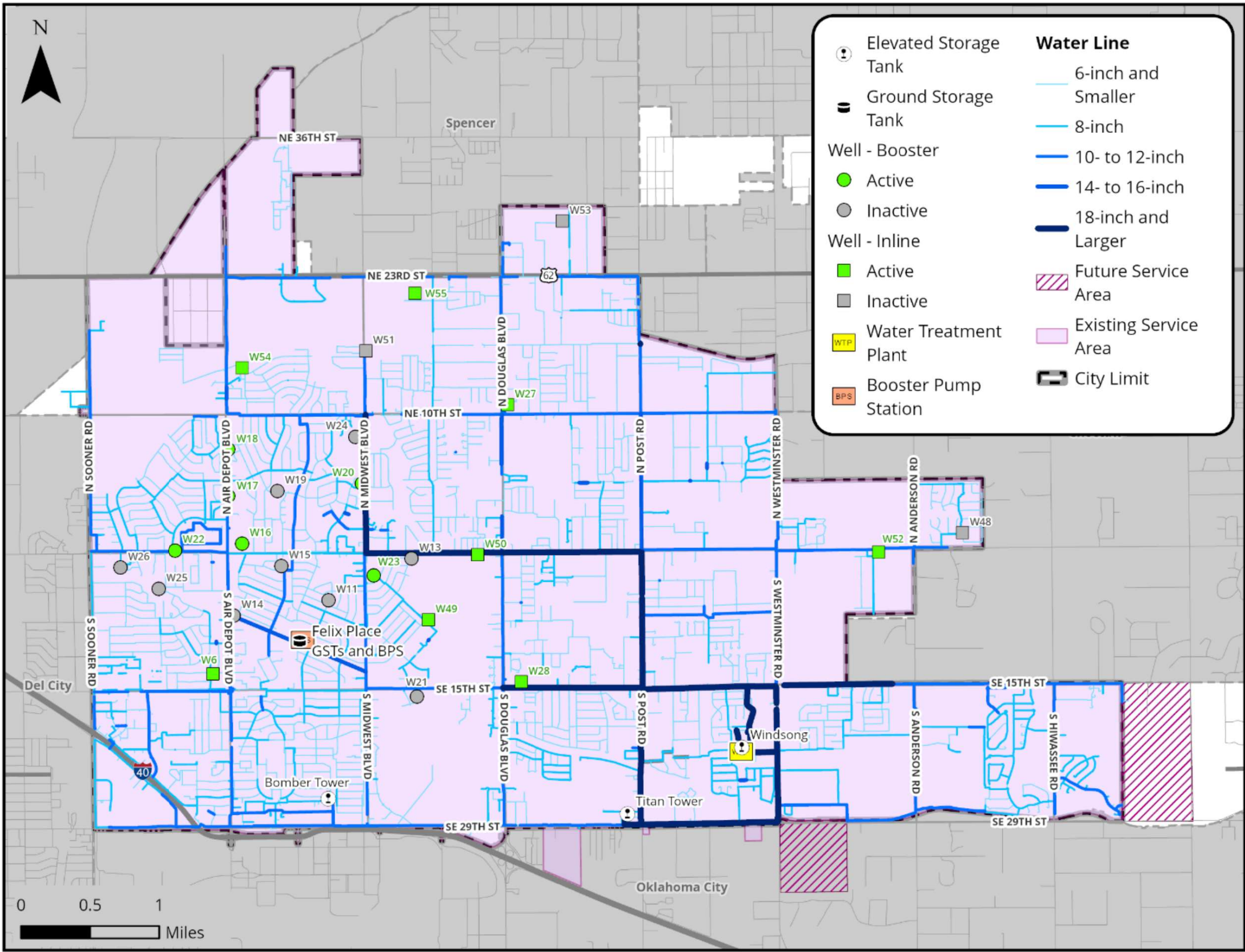
All sectors are part of the solution, not just public entities and utility providers. No individual stakeholder can single-handedly manage issues like pollution, climate impacts or water consumption rates.

- 1. Regulating Tank** - Raw water pumped from Thunderbird is held in elevated storage tanks to provide gravity flow through the plant.
- 2. Coagulation** - Chemicals are added to the water which causes very fine particles to clump together.
- 3. Flocculation** - A small amount of flocculant is added to help prevent cavities in children.
- 4. Flash Mix** - Motors mix the chemicals and water together to ensure an even distribution.
- 5. Stabilization and Supplemental Treatment** - Chemicals are added to the water to prevent corrosion of the distribution piping. Chemicals can also be added to control taste and odor to aid in the coagulation, flocculation and sedimentation processes.
- 6. Flocculation and Sedimentation** - Midwest City uses up-flow clarifiers which combine the flocculation (gathering together of small particles) and sedimentation processes.
- 7. Applied Disinfection** - Chlorine Dioxide is added to the water to oxidized and disinfect materials and microbes in the water.
- 8. Filtration** - Water is passed through special filters made of sand, gravel and coal. These filters remove the small particles that were not removed during the sedimentation process.
- 9. Secondary Filtration** - Using granular activated carbon for removal of organic compounds and taste and odor control.
- 10. Final Disinfection** - Chlorine is added to the water to kill any microorganisms, including disease causing bacteria. Chlorine gas leaves a residual which protects the water as it flows through the distribution system.
- 11. Storage and Pumping** - Finished water is held in holding tanks at the treatment plant until it is pumped to your tap.



Water Treatment Process

Public Services, Facilities, and Infrastructure



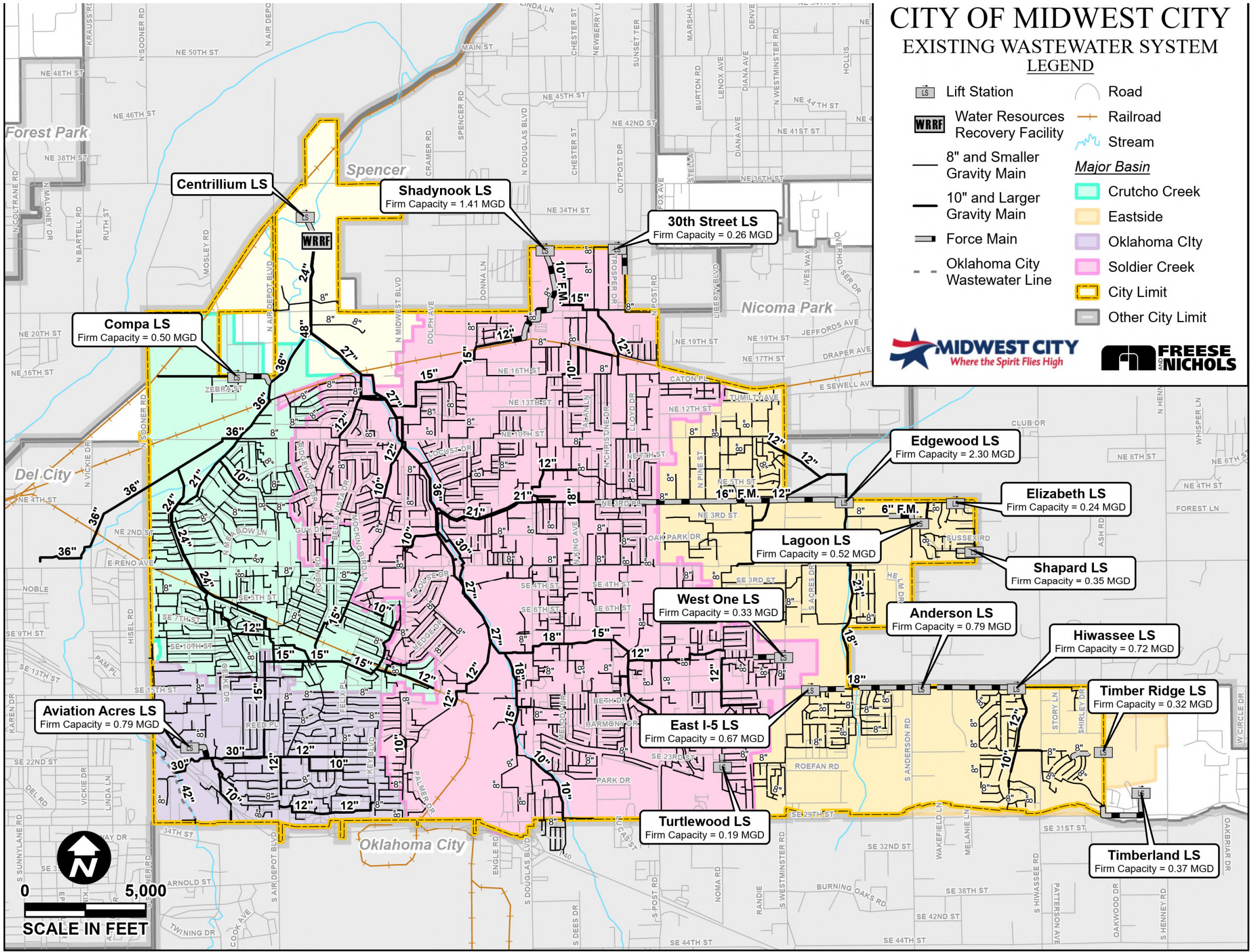
Existing Water System

Annual Program Improvements		
- SCADA Maintenance - Dead-End Loops	- Existing Pipe Rehabilitation Program - Meter Replacement Program	Pump Houses - Pump and Valve Maintenance
WTP Anticipated Cost: \$3.28 M		
Water Treatment Improvements		
- Treatability Study - New Flash Mix and Splitter Box - TOC Analyzer Upgrades - Filters 1-4 Pipe Gallery Repairs - Site Security Upgrades	- Solids Contact Units Rehabilitation - New Chemical Building - Clearwell Improvements - Admin Building Improvements - Residuals Pond Improvements	- Top-end SCADA System Installation - Filters Rehabilitation - Residual Management Study - Regulating Tank Repairs - Pump House Electrical, Security, and Backup Power
WTP Anticipated Cost: \$40.3 M		
Groundwater Improvements		
ODEQ-Mandated Rehabilitation of Existing Wells	Rehabilitation of Remaining Existing Wells	Additional/Replacement Wells (6)
Groundwater Anticipated Cost: \$18.8 M		
Distribution		
23rd Street Water Main Extention - Timber Ridge EST (0.5 MG) & HSPS 1.75 MG GST (Felix) - Reno Ave Water Main Upsize - SE 15th Street Loop	- Felix Place Water Main Upsize - NE 10th Street & Air Depot Connection - Midwest Blvd Water Main Extension 1.0 MG EST (Felix)	- Residential Fire Flow Improvements - Westminister Loop - Timber Ridge Loop - NE 10th Street Water Main Extension
Distribution Anticipated Cost: \$48.8 M		
Total Anticipated Cost (Excluding Annual Programs): \$107.9 M		

Water Maser Plan 20-Year CIP

Existing Parks & Recreation Facilities

- Alfalfa Field Park
- Charles J. Johnson Central Park
- Doug Hunt Softball Complex
- ESA Park
- Fred Quinn Happy Trails Dog Park
- Joe B. Barnes Regional Park
- John Conrad Regional Golf Course
- Midwest City Senior Center
- Mid-America/Kiwanis Park
- Lions Park
- Marion C. Reed Ballpark
- Midwest City Multi-Athletic Complex
- Optimist Park
- Palmer Loop Trail
- Pecan Grove Park
- Salisbury Park
- Soldier Creek Industrial Park Trail
- Skate Park
- Tinker Bicentennial Park
- Tom Poore Park
- WP Atkinson Park



Existing Wastewater System

Short-Term 0-2 Years	
- Rehabilitation of Edgewood Lift Station - Hiwassee Lift Station Interim Improvements - Shadynook Lift Station Generator - Expansion and Rehabilitation of Shadynook Lift Station to 2.05 MGD	10-inch Sewer Line along Dorchester Road 10- and 12-inch Sewer Lines along Timber Ridge Boulevard - East 1-5 12-inch Sewer Line - Annual Wastewater Collection System Improvement Program
0-2 Year Anticipated Cost: \$18,515,600	
Mid-Term 2-5 Years	
- New 2.0 MGD Hiwassee Lift Station; 10-inch Force Main 15-inch Sewer Line near Bomber Rail Trail 18-, 21-, and 24-inch Sewer Lines	8-, 15-, 18-, and 21-inch Sewer Lines - Replace Compas Lift Station - Annual Wastewater Collection System Improvement Program
2-5 Year Anticipated Cost: \$30,706,600	
Mid- to Long-Term 5-10 Years	
12- and 15-inch Sewer Lines 24-, 27-, 30-, and 36-inch Sewer Lines 12-inch Sewer Line along West Curtis Drive 15- and 18-inch Sewer Lines along West Jacobs Drive	12-inch Sewer Line along Soldier Creek Trail 12-inch Sewer Line near Southeast 15th Street - Annual Wastewater Collection System Improvement Program
5-10 Year Anticipated Cost: \$33,861,500	
Long-Term 10-20 Years	
- New 5.75 MGD Edgewood Lift Station - Decommission East 1-5 Lift Station 48-inch Sewer Line - Soldier Creek 42-inch Sewer Line Part 1 - Soldier Creek 42-inch Sewer Line Part 2	36-inch Sewer Line along Soldier Creek 12-inch Sewer Line near Eddie Drive 15-inch Sewer Line along Sandra Drive - Annual Wastewater Collection System Improvement Program
10-20 Anticipated Cost: \$88,521,400	

Wastewater CIP Plan

Economic Resiliency

Midwest City’s economy is anchored by aerospace, retail, and healthcare, but future success depends on diversifying employment and supporting small businesses.

This chapter connects land use, workforce housing, and marketing strategies to attract and retain employers.

Chapter Goals

ER.1 Expand and diversify the City’s retail offerings to meet community needs.

ER.2 Foster vibrant mixed-use and entertainment districts.

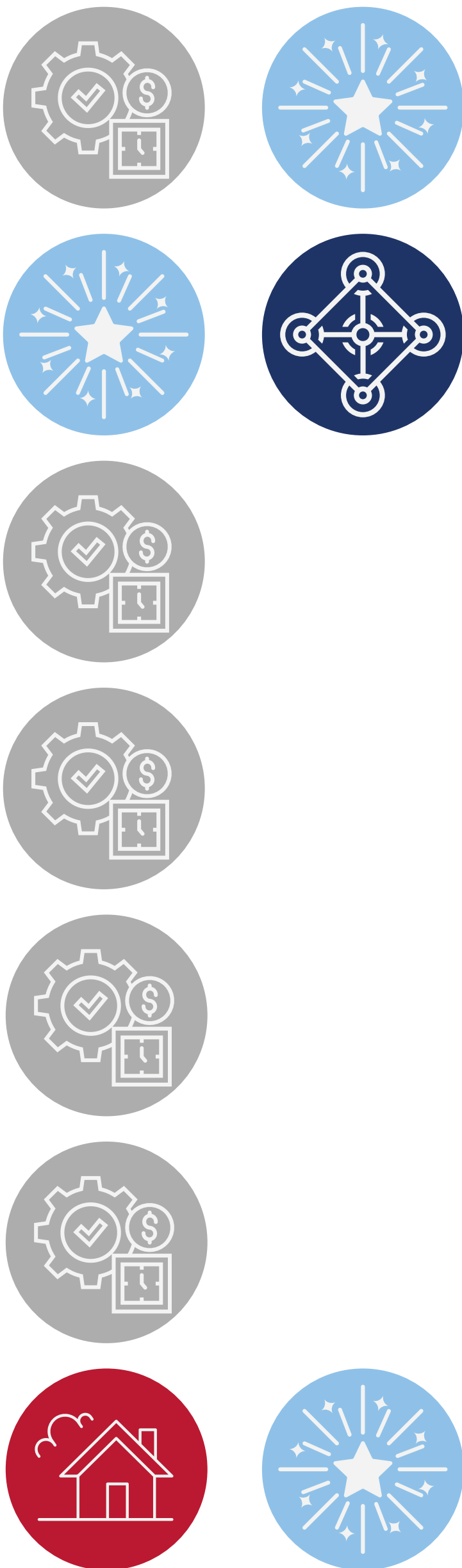
ER.3 Attract and grow high-wage employment sectors.

ER.4 Support the success and growth of existing businesses.

ER.5 Develop a skilled local workforce to meet current and future economic needs.

ER.6 Increase availability of high-quality office space.

ER.7 Encourage reinvestment in aging neighborhoods to maintain vitality.



Peer Market Population Comparison	Midwest City	Del City	Edmond	Moore	Oklahoma City	Shawnee	OKC MSA
2024 Population	60,062	21,883	97,452	65,133	711,887	31,851	1,486,341
2024-29 Growth Rate	0.4%	0.1%	0.6%	0.6%	0.7%	0.1%	0.7%
2029 Population	61,288	21,972	100,317	67,036	737,120	31,852	1,539,536
2024 Population Density (people per square mile)	2,440	2,967	1,161	2,978	1,183	823	271
Median Household Income	\$54,943	\$48,164	\$104,145	\$76,374	\$66,473	\$52,821	\$70,264
Median Disposable Income	\$46,829	\$40,772	\$83,324	\$59,881	\$54,755	\$42,015	\$56,959
Average Household Income	\$75,147	\$62,838	\$142,208	\$92,615	\$95,686	\$67,162	\$98,339

Peer Market Comparison

Rank	Industry Sector	Midwest City Employment	OKC MSA Employment	Average Annual Wage	Location Quotient	Annual Growth Rate
1	Professional, Scientific, and Technical Services	1,382	54,692	\$70,000	0.7	3.4%
2	Health Care and Social Assistance	4,197	99,923	\$57,200	1.1	3.30%
3	Manufacturing	1,431	49,960	\$55,000	0.8	2.4%
4	Retail Trade	3,497	90,889	\$36,400	1	2.3%
5	Public Administration	4,133	63,288	\$62,400	1.5	2.7%
6	Finance and Insurance	1,418	37,852	\$75,000	1.05	2.9%
7	Construction	1,435	56,183	\$52,000	0.75	2.7%
8	Educational Services	2,250	64,517	\$46,800	0.95	2.4%
9	Accommodation and Food Services	1,524	50,927	\$26,000	0.85	2.7%
10	Other Services (except Public Administration)	1,352	38,947	\$33,000	0.9	2.9%

Source: Catalyst Commercial, Bureau of Labor Statistics, Esri

Target Industries

Implementation

CHAPTER 3 - LAND USE						
#	ACTION ITEM	TIME FRAME	KEY ENTITY	PARTNERS	ACTION TYPE	POTENTIAL FUNDING
LU.1.1	Establish infill standards and incentivize high-quality design to stimulate quality redevelopment.	 	PL	CM, CC	Policy/ Regulatory	City Budget
LU.2.1	Complete a study of the neighborhood between N Douglas Boulevard and N Midwest Boulevard, and NE 23rd Street and NE 10th Street.	 	PL	-	Plan/Study	City Budget
LU.3.1	Develop regulations that promote high-quality design through building material and architectural standards and scaled open space dedication.	 	PL	CM, CC	Policy/ Regulatory	City Budget
LU.3.2	Update regulations to support the Comprehensive Plan goals, including: - Allowing additional densities and missing middle housing types - Incorporating complete street design strategies - Minimizing impacts from adjacent land uses of differing intensities	 	PL	CM, CC	Policy/ Regulatory	City Budget
LU.4.1	Collaborate with School Districts to provide information on population growth, facilitating their planning efforts.		PL	SD	Partnership	-
LU.5.1	Continue implementing the Original Mile Study recommendations.	 	PL	-	Project/ Action	City Budget

CHAPTER 4 - TRANSPORTATION AND MOBILITY						
#	Action Item	Time Frame	Key Entity	Partners	Action Type	Potential Funding
TN.1.1	Update the Capital Improvement Program to reflect the Master Thoroughfare Plan Map and transportation goals and priorities outlined in the Comprehensive Plan.	◆	PL	PW, CC	Project/ Action	City Budget
TN.1.2	Utilize the asset management process to identify and prioritize street improvement projects for the Capital Improvement Program.	◆ ◆ ◆	CM	PW, ENG	Project/ Action	City Budget
TN.1.3	Continue building trails and making connections to the regional Spirit Trails Network.	◆ ◆ ◆ ◆	PL	PRK	Project/ Action	City Budget, CIP, Local Grants
TN.1.4	Conduct a citywide self-evaluation of transit, pedestrian and bicycle facilities to verify compliance with ADA standards and support accessibility for all users.	◆ ◆	PL	ENG	Plan/Study	City Budget
TN.2.1	Explore existing and alternative funding strategies for transit within Midwest City.	◆ ◆ ◆ ◆	PL	CM, CC	Project/ Action	Local and Federal Grants
TN.2.2	Actively coordinate with EMBARK to explore on-demand and microtransit options for the entire City.	◆	PL	CC, ORG	Project/ Action	City Budget, Local Grants
TN.2.3	Conduct a transit feasibility study to provide data-driven insight into where transit service is most effective and how to expand access through cost-neutral strategies. The analysis should, at a minimum, identify current and predicted travel patterns in the City, transit accommodation within Complete Streets, and include a specific case study of BRT feasibility along the Air Depot Boulevard.	◆ ◆	PL	-	Plan/Study	City Budget, Local and Federal Grants
TN.3.1	Continue with the Master Thoroughfare Plan administration to keep the plan map up to date and to accommodate new developments and policies in Midwest City.	◆ ◆ ◆ ◆	PL	ENG, PW	Policy/ Regulatory	-
TN.3.3	Develop a comprehensive sidewalk inventory to document existing conditions, assess maintenance needs, and identify gaps in the pedestrian network.	◆ ◆	PL	PW	Project/ Action	City Budget
TN.4.1	Update the Trails Master Plan.	◆ ◆ ◆	PL	ORG	Plan/Study	City Budget, Federal Grants
TN.4.2	Conduct a transportation study that includes Complete Streets strategies and Context-Sensitive Design approaches to integrate a safe, multimodal network in Midwest City into all new transportation construction or reconstruction projects.	◆	PL	CC	Plan/Study	City Budget, Federal Grants

CHAPTER 5 - HOUSING						
#	Action Item	Time Frame	Key Entity	Partners	Action Type	Potential Funding
NH.1.1	Establish criteria and complete neighborhood-level plans for established neighborhoods to: ▪ Develop a long-term vision for target neighborhoods ▪ Identify redevelopment areas that may benefit from catalytic redevelopment or property maintenance efforts	◆	PL	-	Plan/Study	City Budget
NH.1.2	Continue to support the Neighborhood Initiative Division and expand its efforts by enhancing community outreach, engagement, and volunteerism.	◆	PL	ORG	Program	City Budget
NH.1.3	Promote neighborhood participation in the Hospital Authority Grant program to support activities like resident-led planning, signage and beautification.	◆	PL	ORG	Program	-
NH.2.1	Conduct a detailed housing study to develop a housing action plan for producing the number, size, and style of housing types needed to support the anticipated population growth.	◆ ◆	PL	-	Plan/Study	City Budget, Federal Grants
NH.2.2	Survey established neighborhoods to identify redevelopment areas that may benefit from catalytic redevelopment or beautification and property maintenance efforts.	◆	PL	-	Project/Action	City Budget
NH.2.3	Develop and maintain a working list of properties identified as vacant, abandoned, or in violation of property maintenance standards for the purpose of proactive maintenance and neighborhood improvement initiatives. This list should be limited to properties with observable violations or prolonged vacancy and shall comply with State law prohibiting general property registration.	◆ ◆ ◆ ◆	PL	Neighborhood Services	Program	City Budget
NH.3.1	Market the need for specific housing types, particularly higher-end and missing middle housing, to recruit builders and developers for these projects.	◆ ◆	City Staff	Economic Development Authority	Policy/Regulation	City Budget, EDA Trust
NH.3.2	Update regulations to support the Comprehensive Plan goals, including: • Allowing additional densities and missing middle housing types • Incorporating complete street design strategies • Minimizing impacts from adjacent land uses of differing intensities • Permitting ADUs by-right, where appropriate • Updating site and parking design requirements to improve financial feasibility	◆ ◆	PL	CM, CC	Policy/Regulation	City Budget
NH.4.1	Maintain an open dialogue with local builders and developers to explore regulations and incentives that support meeting housing needs. These incentives may include: ▪ Predevelopment support, such as design and permitting costs ▪ Rehabilitation and Remodeling Incentives ▪ Leveraging Federal Programs, such as Low-Income Housing Tax Credits (LIHTC) ▪ Exploring partnerships with organizations, such as OFHA and community foundations	◆ ◆	City Staff	Builders/Developers	Policy/Regulation	-
NH.4.2	To increase housing supply, consider additional financial tools, such as land banks, revolving loan funds, and gap financing, especially for catalytic public-private partnership projects on underutilized parcels.	◆ ◆	PL	CM, CC	Policy/Regulation	-

CHAPTER 6 - COMMUNITY CHARACTER						
#	ACTION ITEM	TIME FRAME	KEY ENTITY	PARTNERS	ACTION TYPE	POTENTIAL FUNDING
CC.1.1	Establish wayfinding signage standards and branding to create cohesive entryways to the city.	◆ ◆	PL	ENG, PW	Action/Project	City Budget, Local Grants
CC.1.2	Utilize public-private partnership to develop Mixed Use nodes and catalyze Special Planning Areas.	◆ ◆	PL	CC, CM, ORG, Builders/Developers	Program	City Budget
CC.2.1	Use signage and urban design standards to help reinforce or create character in key parts of the city, such as Town Centers and in Mixed Use nodes.	◆ ◆	PL	ENG, PW	Action/Project	-
CC.3.1	Leverage activation and public art, such as murals, to cultivate places where people want to stay and play within Midwest City.	◆	PL	CC, ORG	Program	City Budget
CC.3.2	Increase multi-modal connectivity by conducting a Complete Streets study to establish design strategies supporting pedestrians and cyclists.	◆	PL	ENG	Plan/Study	City Budget, Federal Grants
CC.4.1	During updates to the Zoning Code, analyze the efficacy of existing Mixed Use standards and processes. Adjust where possible to increase the viability of use.	◆	PL	ENG	Policy/Regulation	-

Implementation	Time Frame	Key Entities	
Short-Term (1-3 Years)		CC - City Council	ENG - Engineering
Mid-Term (4-7 Years)		CM - City Management	PR - Parks and Recreation
Long-Term (8-10 Years)		PL - Planning Department	ORG - Partnering Organizations
Ongoing (10+ Years)		PW -Public Works	SD - School Districts (All)

Chapter 7 - Infrastructure, Services, and Facilities						
#	Action Item	Time Frame	Key Entity	Partners	Action Type	Potential Funding
PS.1.1	Implement the CIP plans outlined by the Water, Wastewater, and Stormwater Master Plans and Parks Master Plan.	◆ ◆ ◆	ENG	PW, PR, PL	Project/ Action	City Budget
PS.1.2	Continue protecting and maintaining stormwater infrastructure through community programming, such as Adopt-A-Spot clean-ups.	◆	ENG	PW, PL, ORG	Program	-
PS.3.1	When developing new community facilities, use smart siting and design to create shared and flexible spaces.	◆ ◆	CM	CC, PL, ENG	Policy/ Regulation	-
PS.3.2	Continue to curate an assortment of amenities within parks and recreation locations throughout the city, including seating, accessible equipment, and upgrading older amenities.	◆	PR	PL, ENG, PW	Policy/ Regulation	City Budget
PS.3.3	Pursue new park and trail connections, especially during new development projects.	◆ ◆	PR	PL, ENG	Project/ Action	City Budget, Local and Federal Grants
PS.4.1	Develop a community hub to serve non-profits, neighborhood organizations, and community members.	◆	PL	CC, CM, ORG	Project/ Action	City Budget, Local and Federal Grants

Chapter 8 - Economic Resiliency						
#	Action Item	Time Frame	Key Entity	Partners	Action Type	Potential Funding
ER.1.1	Explore the use of a retail or restaurant incubator program to provide low-risk, high-visibility opportunities for small businesses, startups, and local entrepreneurs. Identify potential partnerships, including school districts, and integrate the opportunity into their curriculum.	◆	ED	PL, CM	Project/ Action	City Budget
ER.1.2	Update the City's unified marketing, branding, and recruitment strategy for retail to improve visibility of opportunities and the value proposition of Midwest City. Identify specific retail targets that would be successful in Midwest City. Prepare marketing materials to highlight market factors that appeal to retailers.	◆	ED	CM, CC	Plan/Study	City Budget
ER.1.3	Refine incentive policies to reward performance at designated hurdles (i.e., remerchandising, occupancy, building improvements, retail sales) that bring additional value to the city.	◆	ED	CM, CC	Policy/ Regulatory	-
ER.1.4	Explore tools, such as facade grants, to elevate curb appeal. Explore benchmarks that would identify a point at which the city's investment is a net benefit for the city. Encourage alignment with city branding and themes (i.e., an aviation theme in the Air Depot Corridor).	◆	ED	CM, CC	Policy/ Regulatory	City Budget
ER.1.5	Consider adding resources for expanded branding, marketing ,and outreach with the goal of improving Midwest City's brand and assisting in economic development.	◆	ED	CM	Project/ Action	City Budget
ER.1.6.	Identify vacant or underused buildings and commercial land. Work with property owners to activate vacant parcels and modernize aging buildings	◆	PL	CM, ED	Project/ Action	-
ER.2.1	Establish stronger guidelines for outdoor entertainment spaces and café seating areas to help businesses effectively leverage them.	◆ ◆	ED	PL, CM, CC	Project/ Action	City Budget
ER.2.2	Encourage locations that can support mixed-use districts that can create a vibrant, high-energy destination that includes a full spectrum of uses (i/e. retail, dining, and entertainment uses with potential inclusion of residential and employment uses). Locate these projects near existing retail corridors, hotels, sports complexes, employment centers, residential neighborhoods or areas, and other demand drivers to take advantage of the existing customer base.	◆ ◆	ED	CM, PL	Policy/ Regulatory	-
ER.2.3	Encourage increasing the efficiency of existing site layouts. For example, allow additional pad users when parking fields are underutilized, and the reorganization will still align with city parking requirements.	◆ ◆	PL	CM, ED	Policy/ Regulatory	-
ER.2.4.	Prioritize and more readily incentivize developments that can catalyze additional investment in adjacent areas, ultimately producing a greater tax return for the city.	◆	ED	CM, CC, PL	Policy/ Regulatory	City Budget
ER.2.5.	Execute on the Urban Renewal Authority's plan to address the blight of the Heritage Park Mall site. Consider the vision and the best uses of this site to create a master plan that can be marketed to potential developers to activate the vision.	◆	ED	CM, CC, PL	Project/ Action	City Budget
ER.2.6.	Target destination uses such as event venues, indoor recreation facilities, amphitheaters, and sports venues to bring additional visitors to Midwest City.	◆	ED	CM, PL	Policy/ Regulatory	-
ER.3.1.	Pursue target industries identified for the Midwest City market, such as aerospace, logistics, and professional services, to position Midwest City as a growing employment hub aligned with industry trends in the region and state.	◆	ED	CM	Project/ Action	-

Implementation	Time Frame	Key Entities	
Short-Term (1-3 Years)	◆	CC - City Council	ENG - Engineering
Mid-Term (4-7 Years)	◆ ◆	CM - City Management	PR - Parks and Recreation
Long-Term (8-10 Years)	◆ ◆ ◆	PL - Planning Department	ORG - Partnering Organizations
Ongoing (10+ Years)	◆ ◆ ◆ ◆	PW -Public Works	SD - School Districts (All)

Chapter 8 - Economic Resiliency						
#	Action Item	Time Frame	Key Entity	Partners	Action Type	Potential Funding
ER.3.2.	Offer performance-based tax incentives to encourage businesses to invest in Midwest City while ensuring that economic benefits directly translate into job creation, higher wages, and long-term community growth.	◆	ED	CM, CC	Policy/ Regulatory	City Budget
ER.3.3.	Identify potential industrial development sites and increase development readiness by assessing property owner goals and issues, identify ways to assemble parcels, and prioritize infrastructure investments to the site and surrounding area, and promote these sites through the economic development website.	◆	ED	PL, CM, ENG, PW	Project/ Action	City Budget
ER.3.4.	Identify functionally obsolete or aged industrial buildings that may be candidates for modernization into manufacturing or logistics facilities to extend the lifespan of existing assets while reducing redevelopment costs for businesses. Consider incentives policies and seek grants that may aid property owners in the cost of this modernization.	◆	ED	CM, PL	Policy/ Regulatory	City Budget
ER.3.5.	Strengthen public-private partnerships and collaboration with Tinker AFB to improve business recruitment, workforce development, and infrastructure investment, ensuring Midwest City is a critical hub for defense-related industries.	◆	ED	CM	Policy/ Regulatory	-
ER.3.6.	Partner with regional and state economic development organizations (i.e., OK Department of Commerce) to promote Midwest City as an ideal location for site selectors. Continue conversations to stay up-to-date on site selector needs.	◆	ED	CM, ORG	Project/ Action	-
ER.4.1.	Consider a partnership with local businesses by creating a fund to address blight, facade improvements, and building upgrades. Explore a sales tax increment that can fund expanded redevelopment.	◆	ED	ORG, CC, CM	Program	City Budget
ER.4.2.	Expand business retention and expansion (BRE) programs to ensure local businesses receive the resources, infrastructure, and workforce support necessary to scale operations, increase employment, and remain competitive within the regional and national marketplace. Use this BRE program to communicate with business owners to identify and mitigate issues early on so they can continue to be successful in Midwest City.	◆ ◆	ED	ORG	Project/ Action	-
ER.4.3	Employ a workforce and employer survey to align industry needs with city priorities, vision and resources.	◆ ◆	ED	ORG	Project/ Action	-
ER.5.1.	Foster partnerships with Rose State College and other regional institutions to create workforce pipelines that align with employer demand, attract business investment, and support long-term economic growth.	◆	ED	CM, ORG	Project/ Action	-
ER.5.2.	Encourage the business community to engage with the school districts on their talent needs, trends in their industries, and potential opportunities for local students entering the workforce to develop a pipeline of talent.	◆	ED	CM, ORG	Project/ Action	-
ER.5.3.	Foster partnerships with state and regional organizations (i.e., Oklahoma Chamber of Commerce) to coordinate economic development efforts.	◆	ED	CM, ORG	Project/ Action	-
ER.6.1	Incentivize and encourage revitalization and reuse in key areas. Focus on underutilized and vacant office assets such as Plaza62 and the Parklawn Office Park Tower. Consider the conversion of underutilized assets for conversion to small format office space	◆	ED	CM, PL	Policy/ Regulatory	City Budget
ER.6.2.	Create a corporate recruitment strategy to leverage the momentum of the Oklahoma City Metropolitan area. Highlight Midwest City's talent accessibility, education, and business environment.	◆	ED	CM, PL	Project/ Action	City Budget
ER.6.3.	Incentivize office uses near retail amenities where daytime traffic can be captured and converted to retail spending.	◆ ◆	ED	CM, PL	Policy/ Regulatory	City Budget
ER.7.1.	Partner with employers to facilitate and support the creation of housing near employment nodes for employees to live closer to their workplaces, improving retention, productivity, and economic stability.	◆ ◆	ED	CM, ORG	Program	-
ER.7.2.	Explore a home rehabilitation and infill housing program that helps stabilize neighborhoods, improve housing quality, and address housing shortages by revitalizing aging homes and developing vacant lots, and focusing on targeted reinvestment areas.	◆	ED	CM, PL	Program	City Budget/ Grants
ER.7.3.	Strengthen code enforcement and beautification initiatives to ensure that Midwest City remains a desirable place to live, work, and visit by addressing blighted properties, enforcing property maintenance standards, and enhancing public spaces	◆	PL	CM, CC	Policy/ Regulatory	-
ER.7.4	Identify properties with repeat code offenses and determine a strategy to bring these properties into compliance.	◆	PL	CM	Project/ Action	-
ER.7.5.	Explore a demo-rebuild program that can be utilized to demolish, acquire, or renovate uses. This will clear the way for reinvestment into neighborhoods by removing blighted or damaged structures.	◆	PL	CC, CM	Program	City Budget