

CHRISTMAS MALL EVENT SUMMARY

About the Event

The consultant team attended the Christmas Mall event organized by the El Campo Chamber of Commerce and Agriculture on December 7th and 8th, 2024. The consultant team attended the event on December 7th. During this event, the team advertised the project and distributed flyers to create awareness about the project and encourage people to participate in the online survey and visit the project website for regular updates on the project. The team also gathered feedback through interactive boards and comment cards. The feedback is summarized in this report.

General Input

- Citizens want more industrial jobs, such as Amazon or Wal-Mart distribution centers, to come to El Campo. El Campo is in a good location for logistics since I-59 runs through the City and Highway 71 goes all the way to Austin.
- Citizens want more family-friendly entertainment (movie theatre, mini golf, skating rink, etc.)
- Lifelong residents and new ones both expressed they love the small-town charm and feel of El Campo, and they want to keep it intact. El Campo has stayed stagnant for several years and it needs to grow.

Photos from the Event



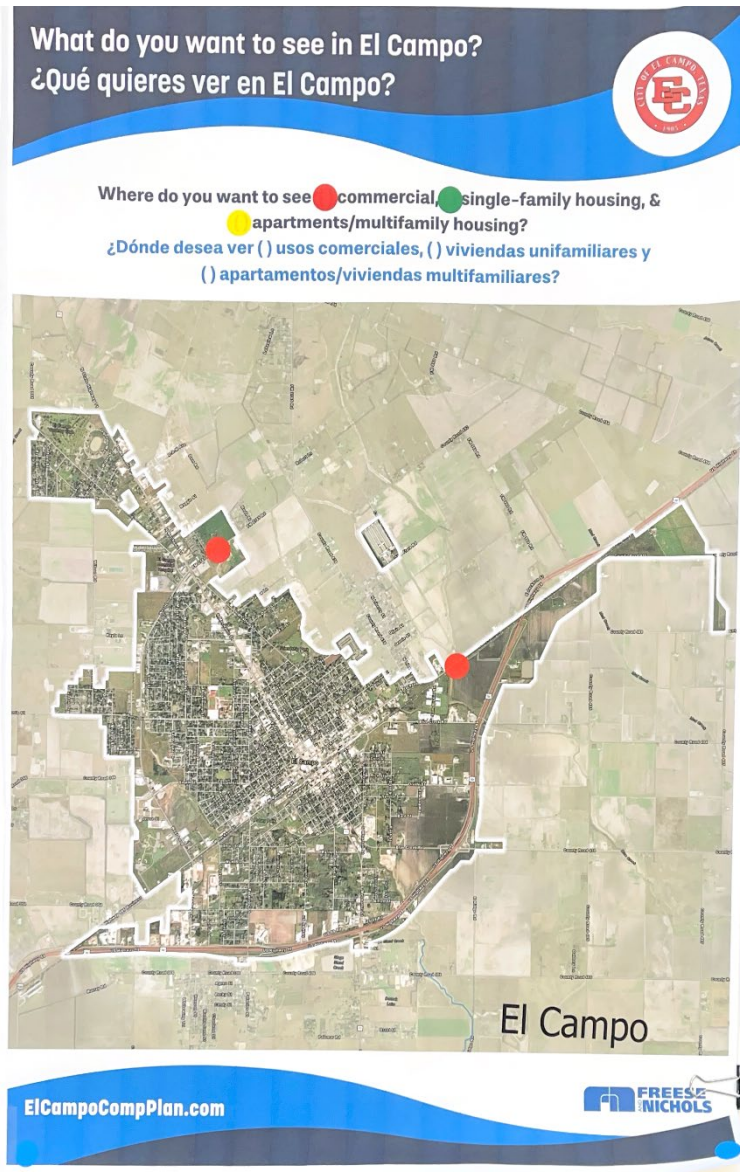
Interactive Board Feedback

Interactive input boards were displayed during the event to inform and gather feedback from the community regarding issues and opportunities for El Campo. The feedback received is summarized below.

What do you want to see in El Campo?

Participants placed one dot under the types of development they would like to see in El Campo. The figure and table below summarize the responses received.

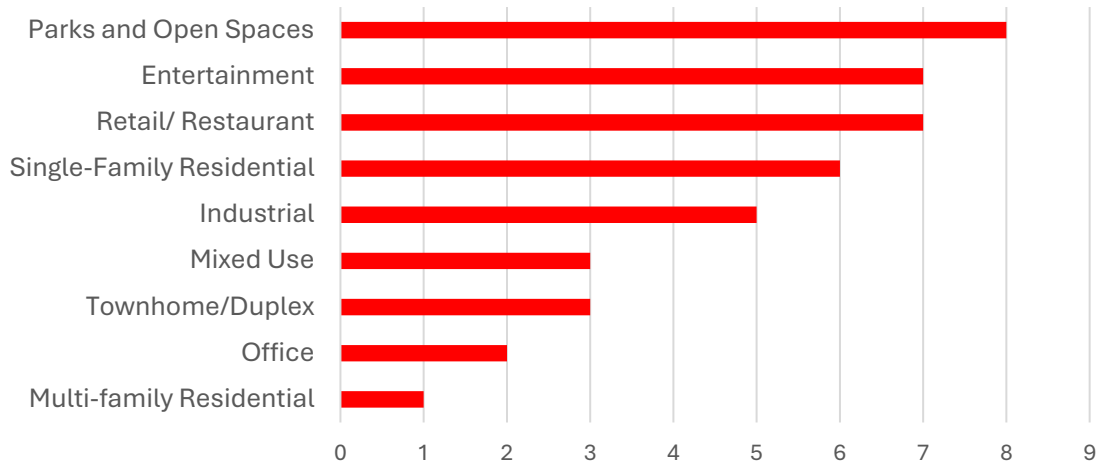
What do you want to see in El Campo?	
Type(s)	#
Commercial	2
Single-Family Housing	0
Apartments/Multifamily Housing	0



What land use would you like to see more in El Campo?

Participants placed one bead into a jar indicating which land use they would like to see in El Campo. The figure and table below summarize the responses received.

What land use would you like to see more in El Campo?



What land use would you like to see more in El Campo?	
Land Uses	#
Parks and Open Spaces	8
Retail/ Restaurant	7
Entertainment	7
Single-Family Residential	6
Industrial	5
Townhome/Duplex	3
Mixed Use	3
Office	2
Multi-family Residential	1



What does El Campo look like in the future?

Participants placed a sticky note on the interactive board for what they would like to see in the future of El Campo. The table below summarizes the responses received.

#	Additional Comments
1	A Dell Webb type community
2	A great place to raise a family!
3	Get rid of good ole boy attitude so we can move forward.

