

SPECIAL PLANNING AREA INTRODUCTION



Collierville has identified key “Special Planning Areas” to guide growth and investment in locations with unique opportunities and challenges. These areas have been studied through targeted plans that provide a long-term vision for how development, infrastructure, and community character should evolve over time. Together, they help ensure that growth is coordinated, high quality, and aligned with the Town’s overall goals.

In the southeastern part of Collierville, the I-269 Small Area Plan focuses on a major regional gateway shaped by access to I-269, State Route 385, and Highway 72. This area is positioned for significant growth and is planned for a mix of uses, including walkable commercial centers, office space, and thoughtfully designed neighborhoods. The plan emphasizes high-quality development that reflects the community’s expectations for design and character along this important corridor.

Closer to the Town’s core, the Downtown Small Area Plan establishes a long-term vision for the heart of Collierville and its surrounding neighborhoods. It focuses on preserving the historic character of Downtown while supporting reinvestment, economic vitality, and its role as a central gathering place for residents and visitors.

Key Themes

- 1. Targeted plans guide growth in areas with unique opportunities
- 2. I-269 corridor positioned as a major regional gateway for new development
- 3. Emphasis on high-quality, mixed-use, and walkable environments
- 4. Downtown focused on preserving historic character while supporting reinvestment
- 5. Coordinated planning helps balance growth with community identity



SPECIAL PLANNING AREA CARRIAGE CROSSING



2050
COMPREHENSIVE PLAN

What improvements would you like to see in this area?

(i.e. crosswalks, landscaping, new uses, green space)

Place a sticky note with your comments



SPECIAL PLANNING AREA TOWN SQUARE

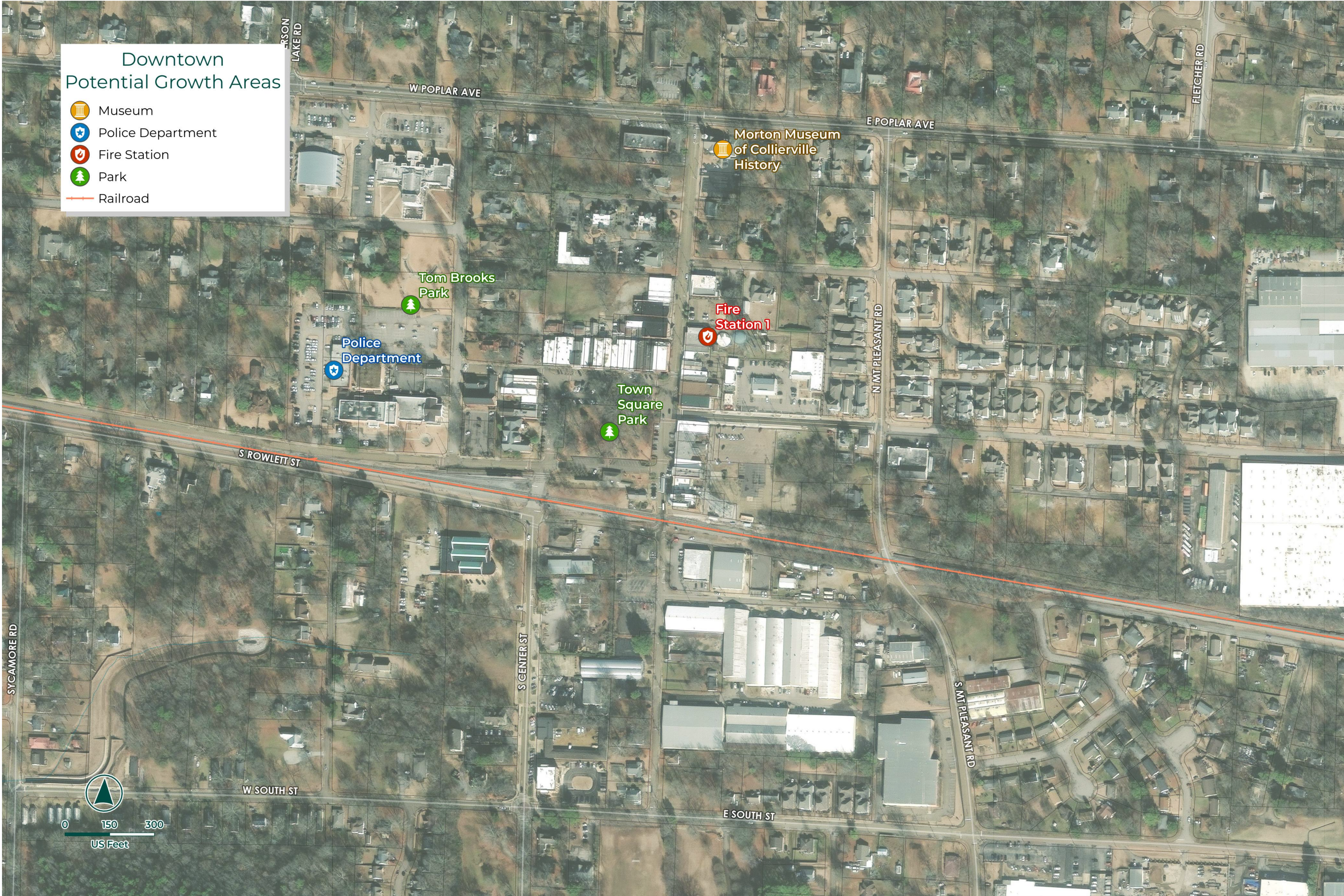


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Town of Collinsville