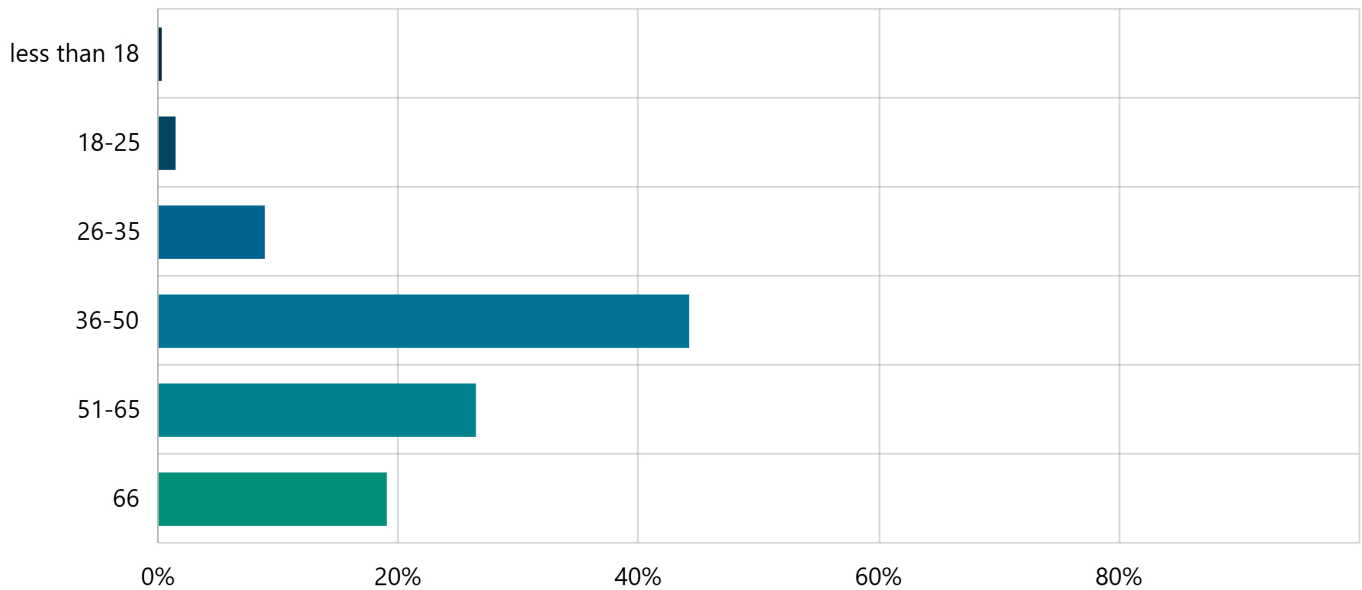


Contribution Summary

1. How old are you? (select one)

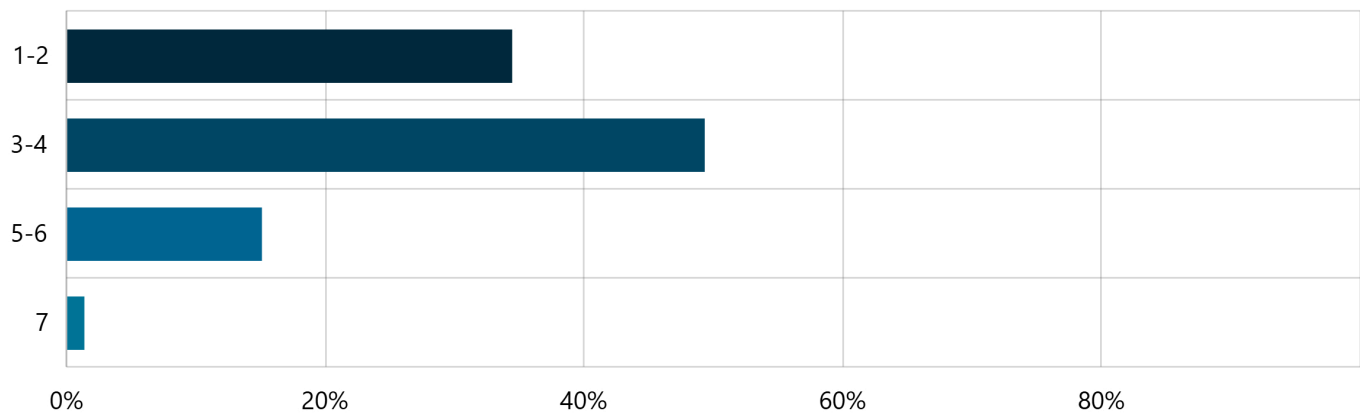
Select Box | Skipped: 10 | Answered: 1,212 (99.2%)



Answer choices	Percent	Count
less than 18	0.25%	3
18-25	1.40%	17
26-35	8.83%	107
36-50	44.14%	535
51-65	26.40%	320
66	18.98%	230
Total	100.00%	1,212

2. How many people live in your household? (select one)

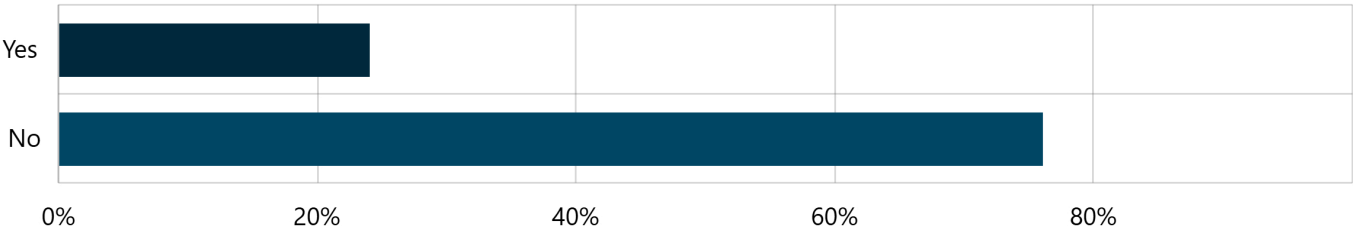
Select Box | Skipped: 12 | Answered: 1,210 (99%)



Answer choices	Percent	Count
1-2	34.38%	416
3-4	49.26%	596
5-6	15.04%	182
7	1.32%	16
Total	100.00%	1,210

3. Do you live in a multigenerational household? (select yes or no)

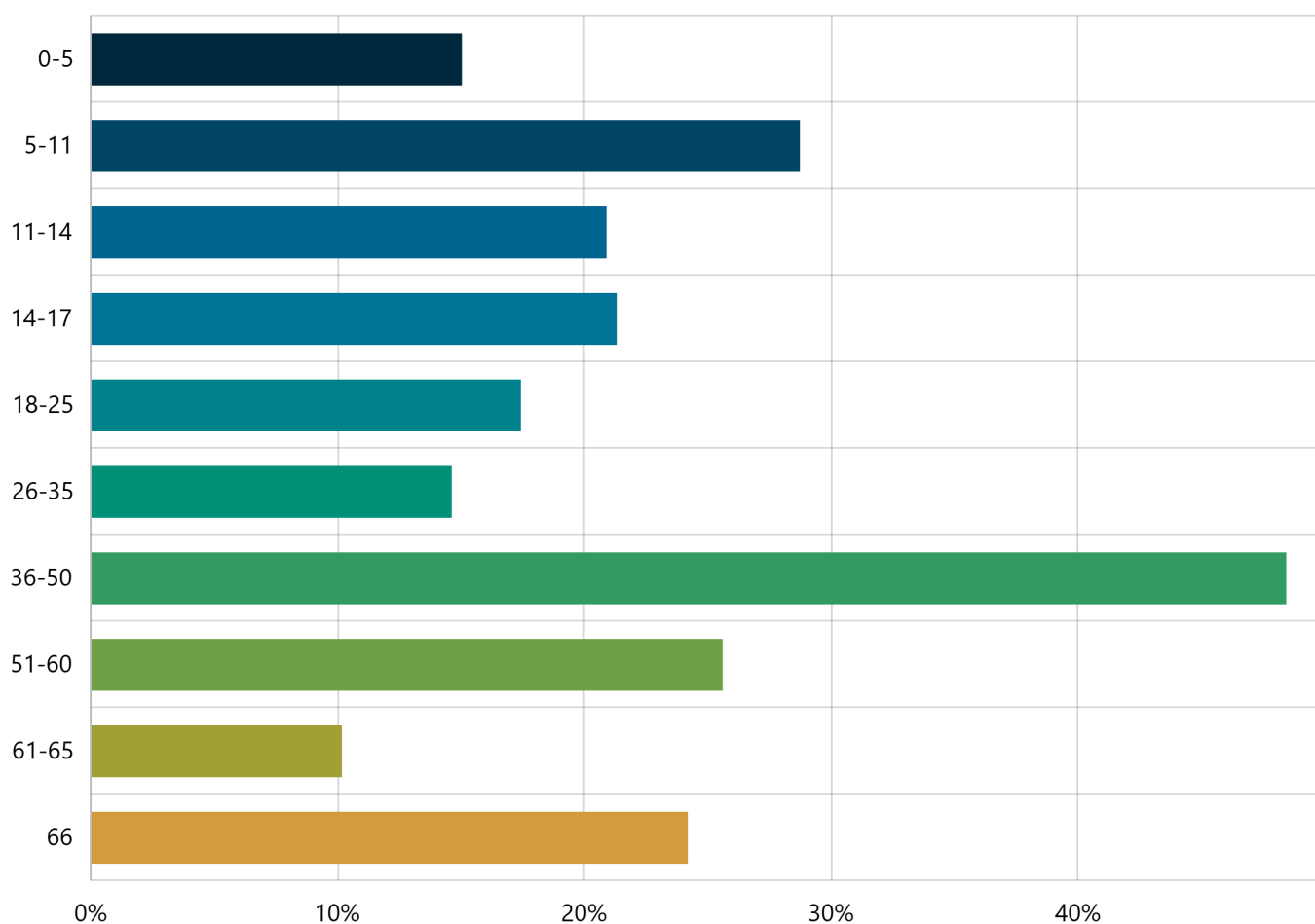
Select Box | Skipped: 34 | Answered: 1,188 (97.2%)



Answer choices	Percent	Count
Yes	23.99%	285
No	76.01%	903
Total	100.00%	1,188

4. Age of occupants in household (choose all that apply)

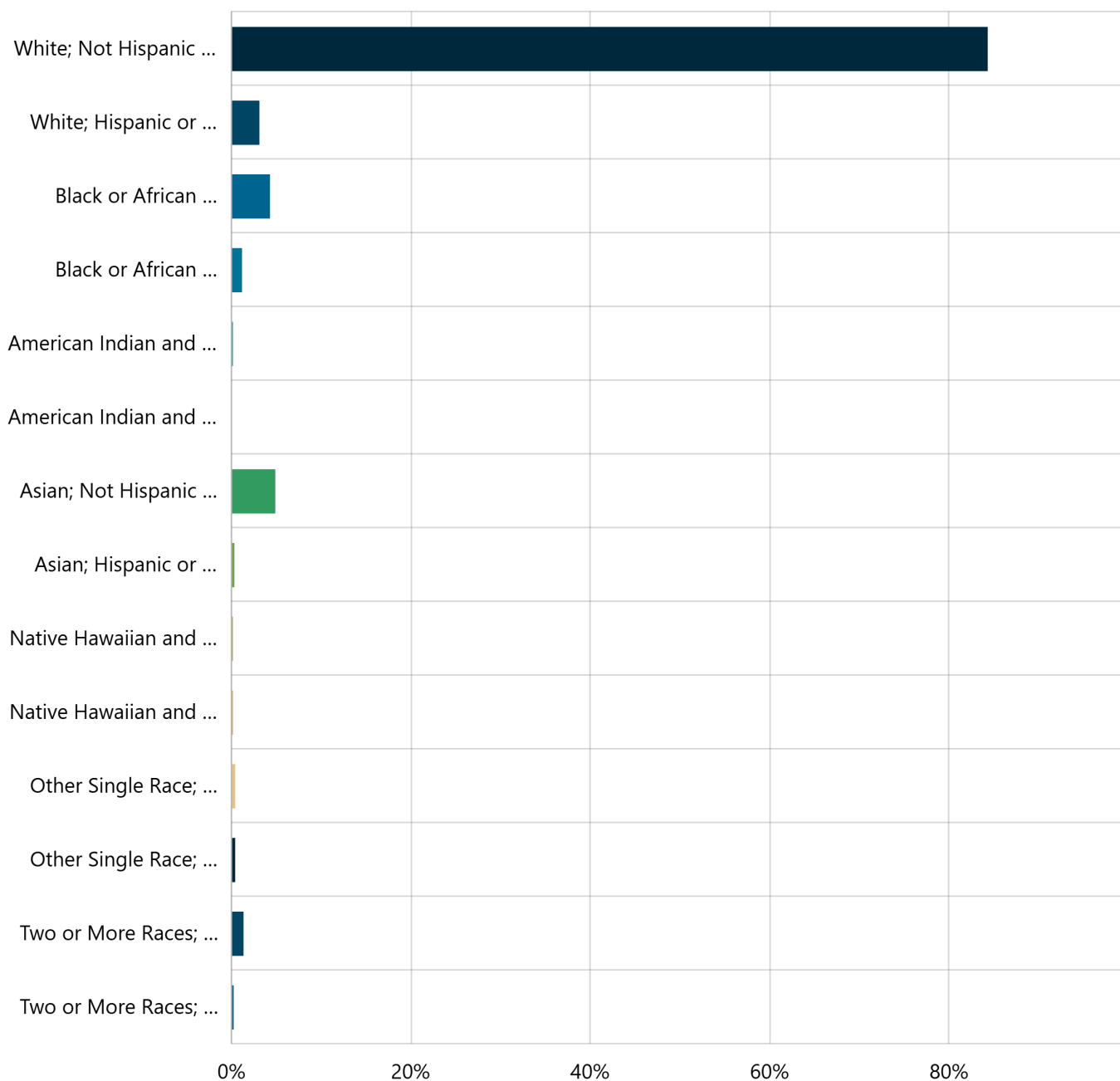
Multi Choice | Skipped: 9 | Answered: 1,213 (99.3%)



Answer choices	Percent	Count
0-5	15.00%	182
5-11	28.69%	348
11-14	20.86%	253
14-17	21.27%	258
18-25	17.39%	211
26-35	14.59%	177
36-50	48.39%	587
51-60	25.56%	310
61-65	10.14%	123
66	24.15%	293

5. What is your race/ethnicity? (select one)

Select Box | Skipped: 38 | Answered: 1,184 (96.9%)

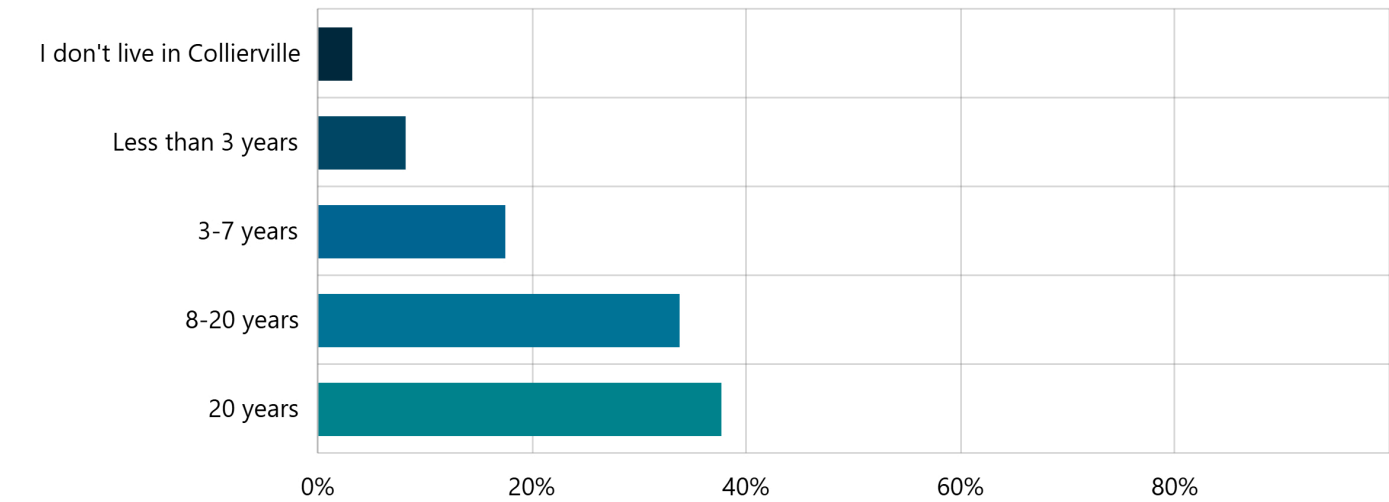


Answer choices	Percent	Count
White; Not Hispanic or Latino	84.21%	997
White; Hispanic or Latino	3.04%	36
Black or African American; Not Hispanic or Latino	4.22%	50
Black or African American; Hispanic or Latino	1.10%	13
American Indian and Alaskan Native; Not Hispanic or Latino	0.08%	1
Other Single Race; Not Hispanic or Latino	0.08%	1
Other Single Race; Hispanic or Latino	0.08%	1
Two or More Races; Not Hispanic or Latino	0.08%	1
Two or More Races; Hispanic or Latino	0.08%	1

American Indian and Alaskan Native; Hispanic or Latino	0%	0
Asian; Not Hispanic or Latino	4.81%	57
Asian; Hispanic or Latino	0.25%	3
Native Hawaiian and Pacific Islander;Not Hispanic or Latino	0.08%	1
Native Hawaiian and Pacific Islander; Hispanic or Latino	0.08%	1
Other Single Race; Not Hispanic or Latino	0.34%	4
Other Single Race; Hispanic or Latino	0.34%	4
Two or More Races; Not Hispanic or Latino	1.27%	15
Two or More Races; Hispanic or Latino	0.17%	2
Total	100.00%	1,184

6. How long have you lived in Collierville? (select one)

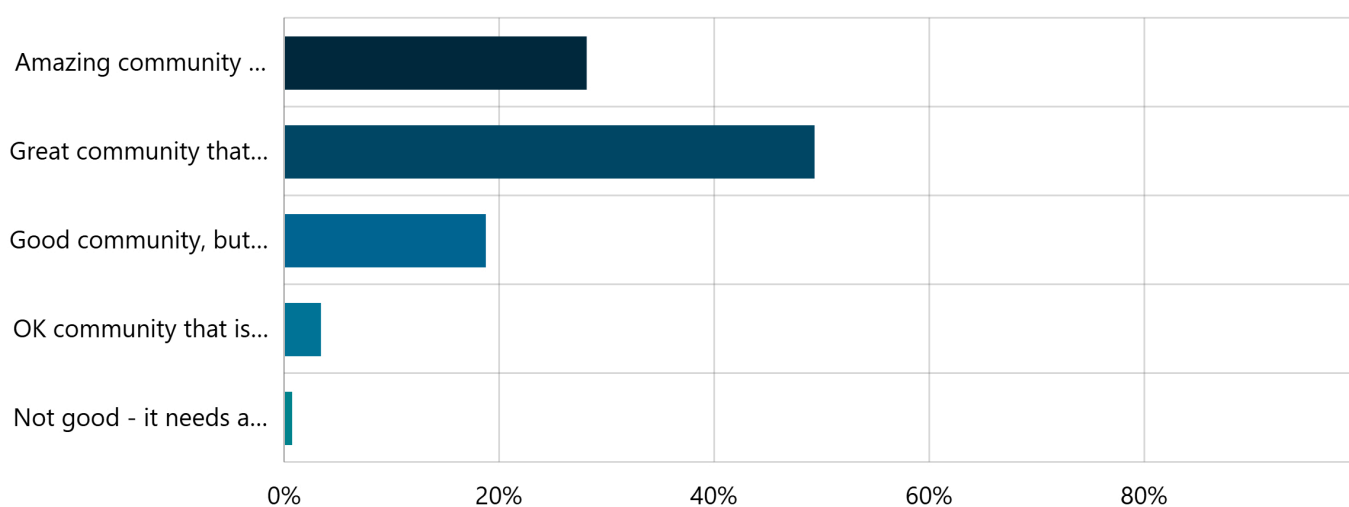
Select Box | Skipped: 17 | Answered: 1,205 (98.6%)



Answer choices	Percent	Count
I don't live in Collierville	3.15%	38
Less than 3 years	8.13%	98
3-7 years	17.43%	210
8-20 years	33.69%	406
20 years	37.59%	453
Total	100.00%	1,205

7. Overall, how do you feel about Collierville? (select one)

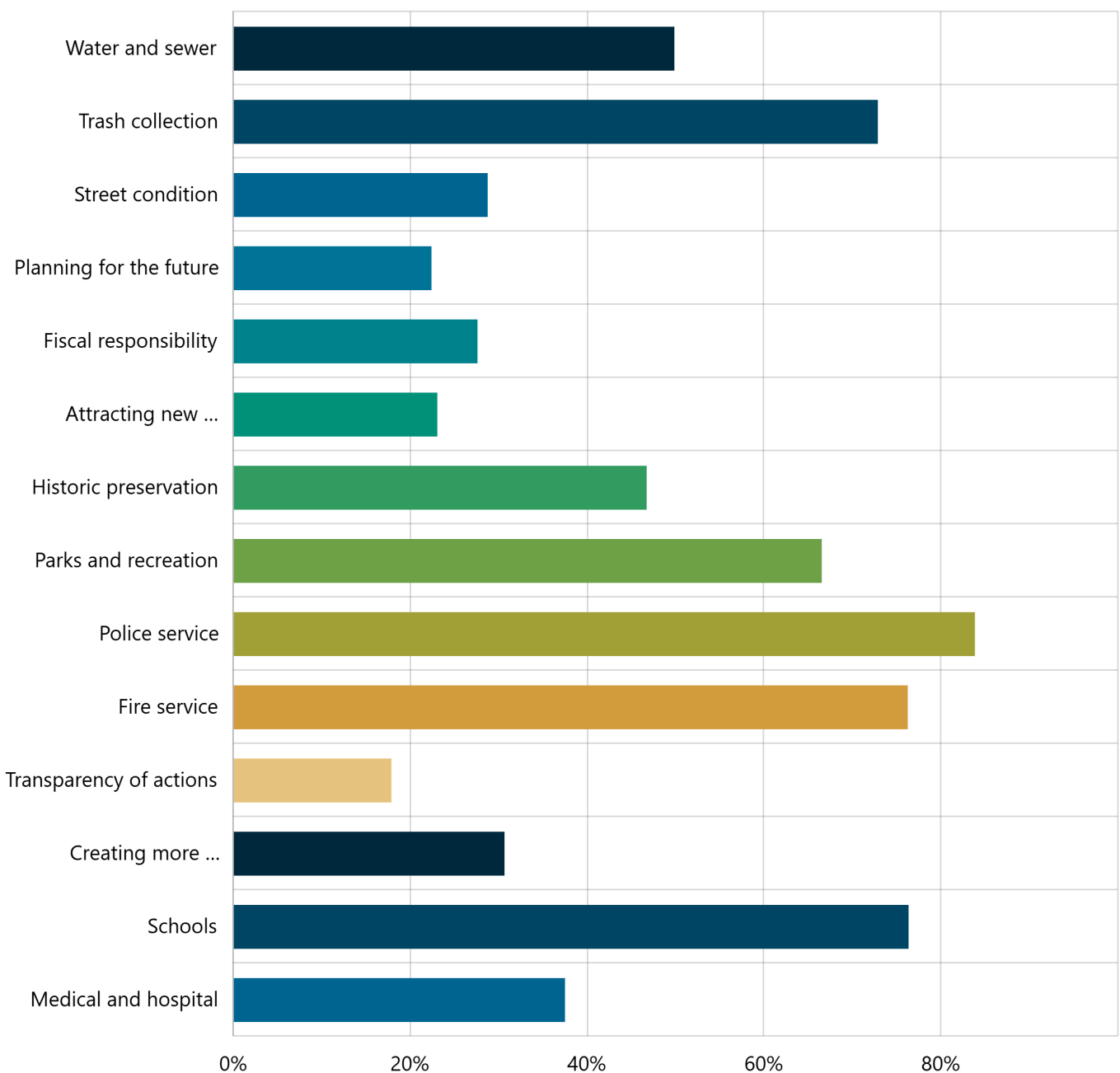
Select Box | Skipped: 28 | Answered: 1,194 (97.7%)



Answer choices	Percent	Count
Amazing community - I love it!	28.06%	335
Great community that just needs a few things	49.25%	588
Good community, but it could use some work	18.68%	223
OK community that is missing a lot	3.35%	40
Not good - it needs a lot of help	0.67%	8
Total	100.00%	1,194

8. In which areas do you feel the Town is doing well? (select all that apply)

Multi Choice | Skipped: 9 | Answered: 1,213 (99.3%)

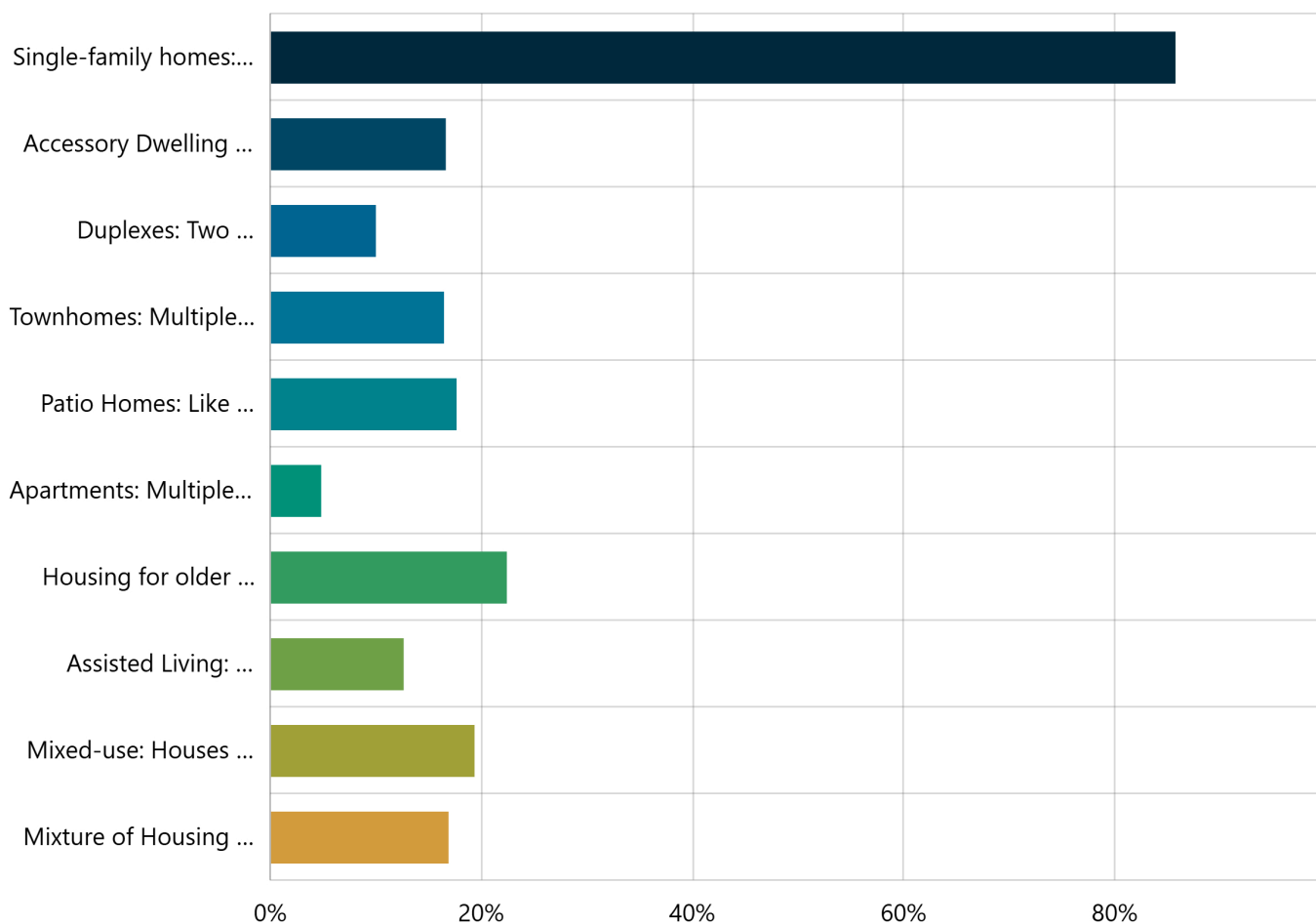


Answer choices	Percent	Count
Water and sewer	49.79%	604
Trash collection	72.79%	883
Street condition	28.69%	348
Planning for the future	22.34%	271
Fiscal responsibility	27.54%	334

Attracting new businesses to the area	23.00%	279
Historic preservation	46.66%	566
Parks and recreation	66.45%	806
Police service	83.76%	1,016
Fire service	76.17%	924
Transparency of actions	17.81%	216
Creating more opportunities for walking/biking	30.59%	371
Schools	76.26%	925
Medical and hospital	37.43%	454

9. If new housing was developed in the Town, which would you like to see? (select all that apply)

Multi Choice | Skipped: 44 | Answered: 1,178 (96.4%)

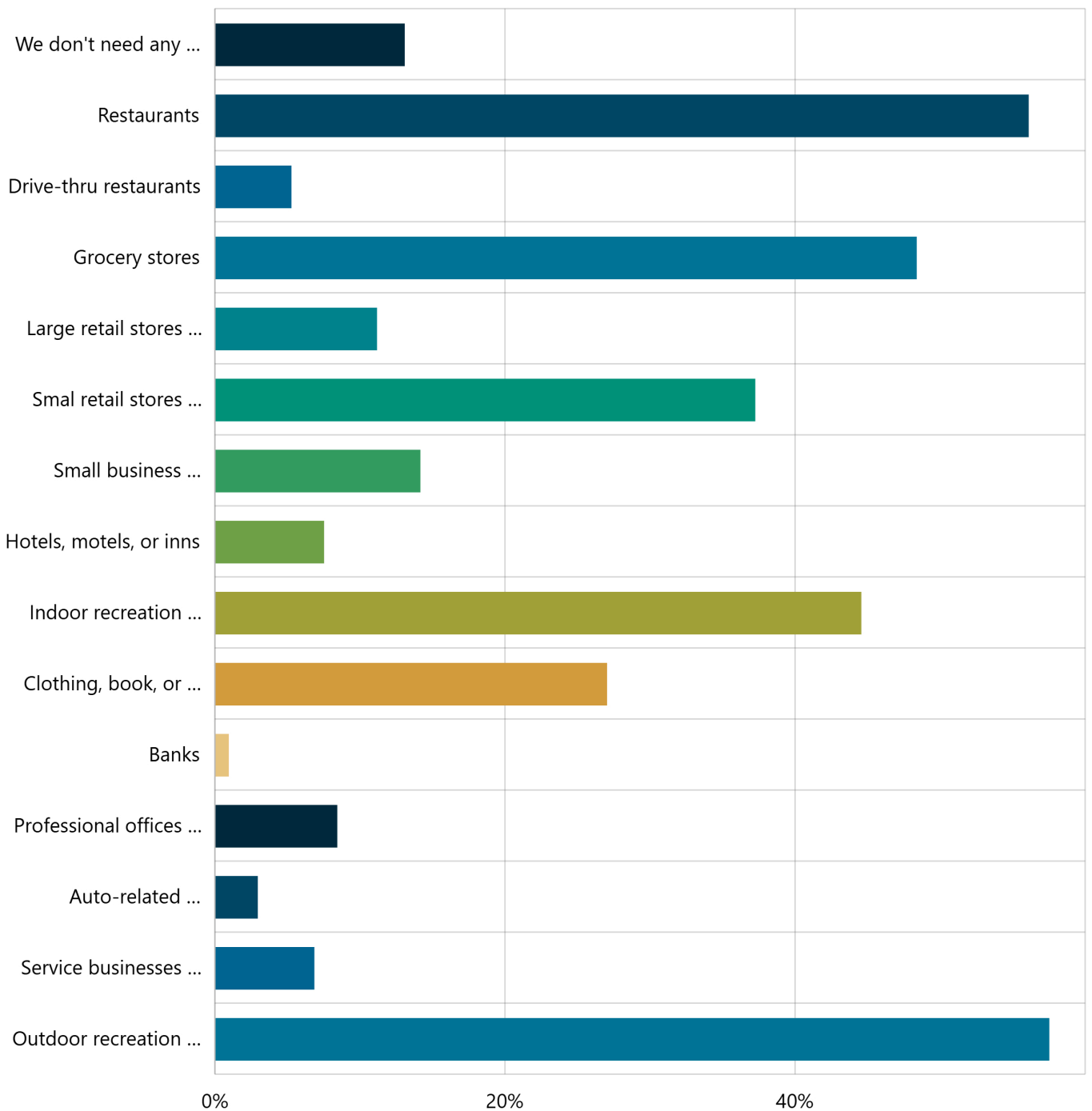


Answer choices	Percent	Count
Single-family homes: One house on its own lot, disconnected from other homes	85.65%	1,009
Accessory Dwelling Units (ADUs): An additional housing unit, typically smaller than existing houses on the lot. Examples include garage apartments and in-law suites.	16.55%	195
Duplexes: Two single-family homes on one lot, connected to each other with a common wall	9.93%	117
Townhomes: Multiple homes connected to each other in a row, with one shared wall between each home. Also known as rowhouses.	16.38%	193
Patio Homes: Like townhomes, but typically shorter in height.	17.57%	207
Apartments: Multiple homes within one building, typically 12 or more. Often arranged in groups of buildings in complexes.	4.75%	56
Housing for older adults (55+): Communities of living that can include more than one housing type. Typically also includes amenities and programming for residents.	22.33%	263
Assisted Living: Housing options for persons requiring supportive needs at all scales. May include many housing types. Care staff present.	12.56%	148

Mixed-use: Houses located on top of, or connected to, commercial uses. Can be seen at scales from single-family to apartment style housing types.	19.27%	227
Mixture of Housing Types: Includes a mix of the previous housing types, within one development location.	16.81%	198

10. What types of new commercial businesses would you like to see open in Collierville? (select all that apply)

Multi Choice | Skipped: 18 | Answered: 1,204 (98.5%)

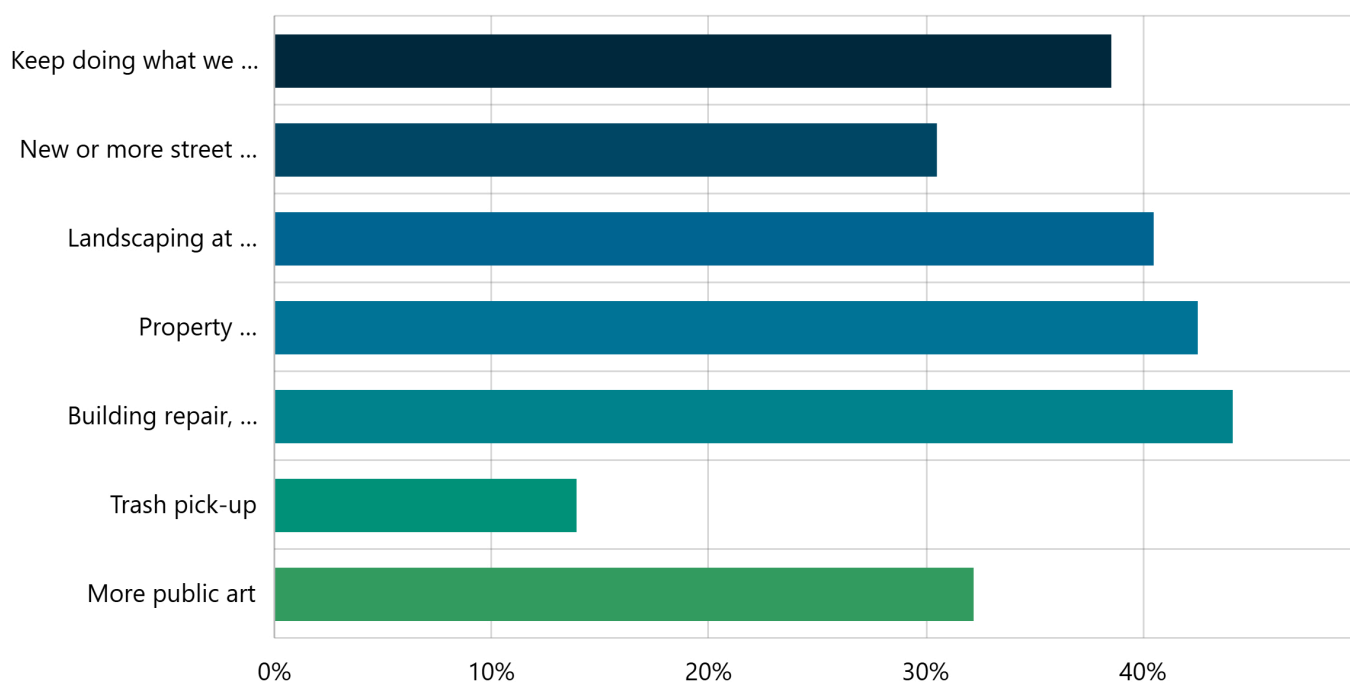


Answer choices	Percent	Count
We don't need any new ones - I am happy with what we have	13.04%	157
Restaurants	56.06%	675
Drive-thru restaurants	5.23%	63
Grocery stores	48.34%	582

Large retail stores (e.g. Wal-Mart, Target, Costco)	11.13%	134
Smal retail stores (e.g. Boutique store)	37.21%	448
Small business incubator space	14.12%	170
Hotels, motels, or inns	7.48%	90
Indoor recreation (e.g. movie theaters, bowling, arcades)	44.52%	536
Clothing, book, or electronic stores	26.99%	325
Banks	0.91%	11
Professional offices (e.g. insurance, engineering, accountant, etc.)	8.39%	101
Auto-related businesses (car wash, tire shop, repair garages)	2.91%	35
Service businesses (dry cleaning, shoe repair, hair and nail salon, laundromat, etc.)	6.81%	82
Outdoor recreation (mini golf, driving range, go-kart track, commercial sports complex, batting cage, etc.)	57.48%	692

11. What do you think should be encouraged to help beautify the Town? (select all that apply)

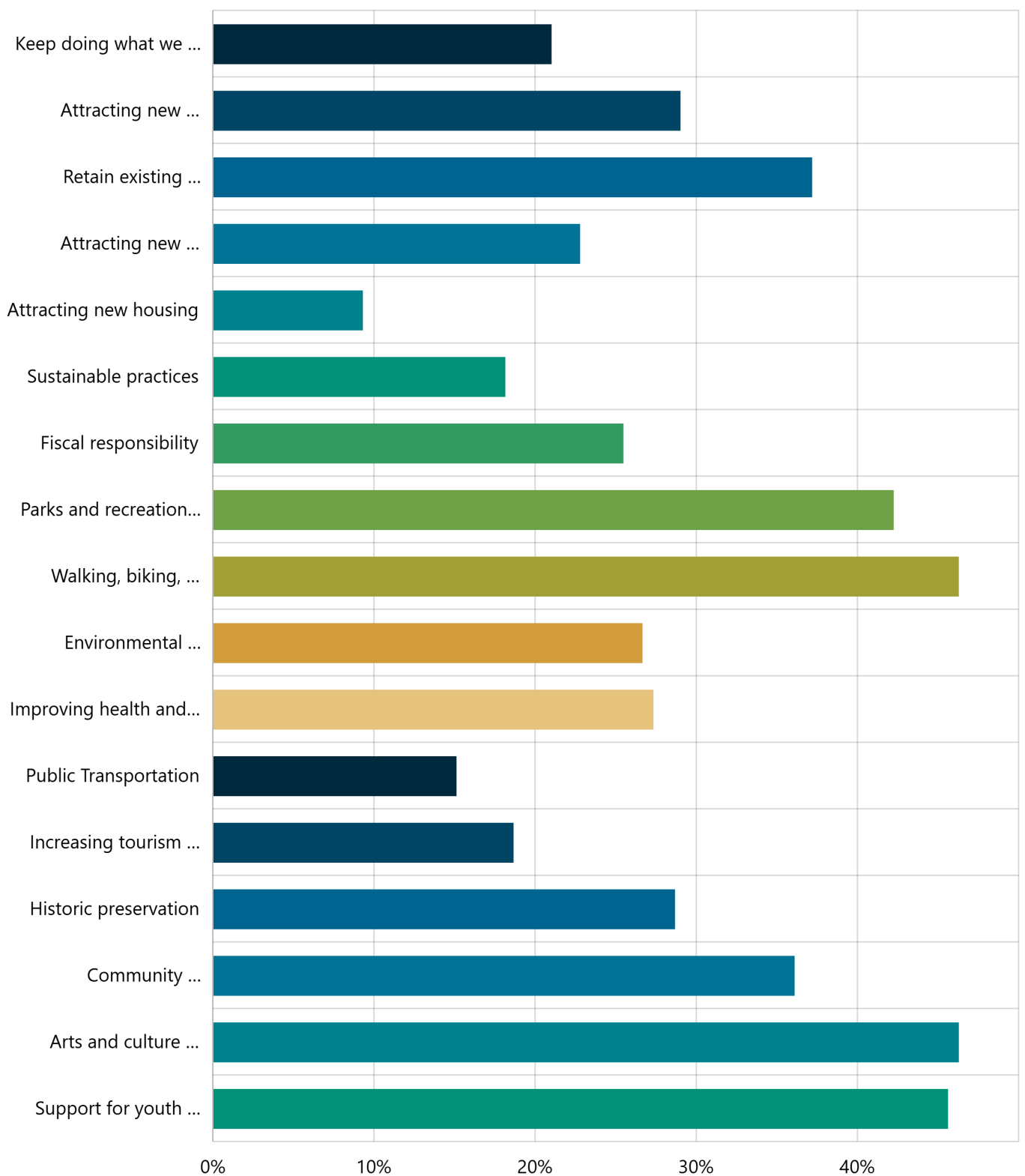
Multi Choice | Skipped: 40 | Answered: 1,182 (96.7%)



Answer choices	Percent	Count
Keep doing what we are doing	38.49%	455
New or more street trees	30.46%	360
Landscaping at roundabouts, intersections and medians	40.44%	478
Property maintenance enforcement	42.47%	502
Building repair, renovation, or demolition	44.08%	521
Trash pick-up	13.87%	164
More public art	32.15%	380

12. Should the Town focus more on any of the following? (select all that apply)

Multi Choice | Skipped: 35 | Answered: 1,187 (97.1%)



Answer choices	Percent	Count
Keep doing what we are doing	20.98%	249

Attracting new major employers	28.98%	344
Retain existing major employers	37.15%	441
Attracting new commercial businesses	22.75%	270
Attracting new housing	9.27%	110
Sustainable practices	18.11%	215
Fiscal responsibility	25.44%	302
Parks and recreation spaces	42.21%	501
Walking, biking, greenway system	46.25%	549
Environmental preservation	26.62%	316
Improving health and wellness	27.30%	324
Public Transportation	15.08%	179
Increasing tourism opportunities	18.62%	221
Historic preservation	28.64%	340
Community beautification	36.06%	428
Arts and culture (including festivals and community events)	46.25%	549
Support for youth programs	45.58%	541

13. What do you think should be included in the Collierville 2050 Comprehensive Plan?

Long Text | Skipped: 440 | Answered: 782 (64%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions

14. In a sentence or two, how would you describe your vision for Collierville's future?

Short Text | Skipped: 485 | Answered: 737 (60.3%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions

15. Are there elements from other communities you have visited that you would like to see in Collierville?

Long Text | Skipped: 588 | Answered: 634 (51.9%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions

16. What about Collierville do you want to make sure remains in the future?

Long Text | Skipped: 438 | Answered: 784 (64.2%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions

17. What do you think are the biggest challenges facing Collierville today?

Long Text | Skipped: 390 | Answered: 832 (68.1%)

Sentiment

No sentiment data

Tags

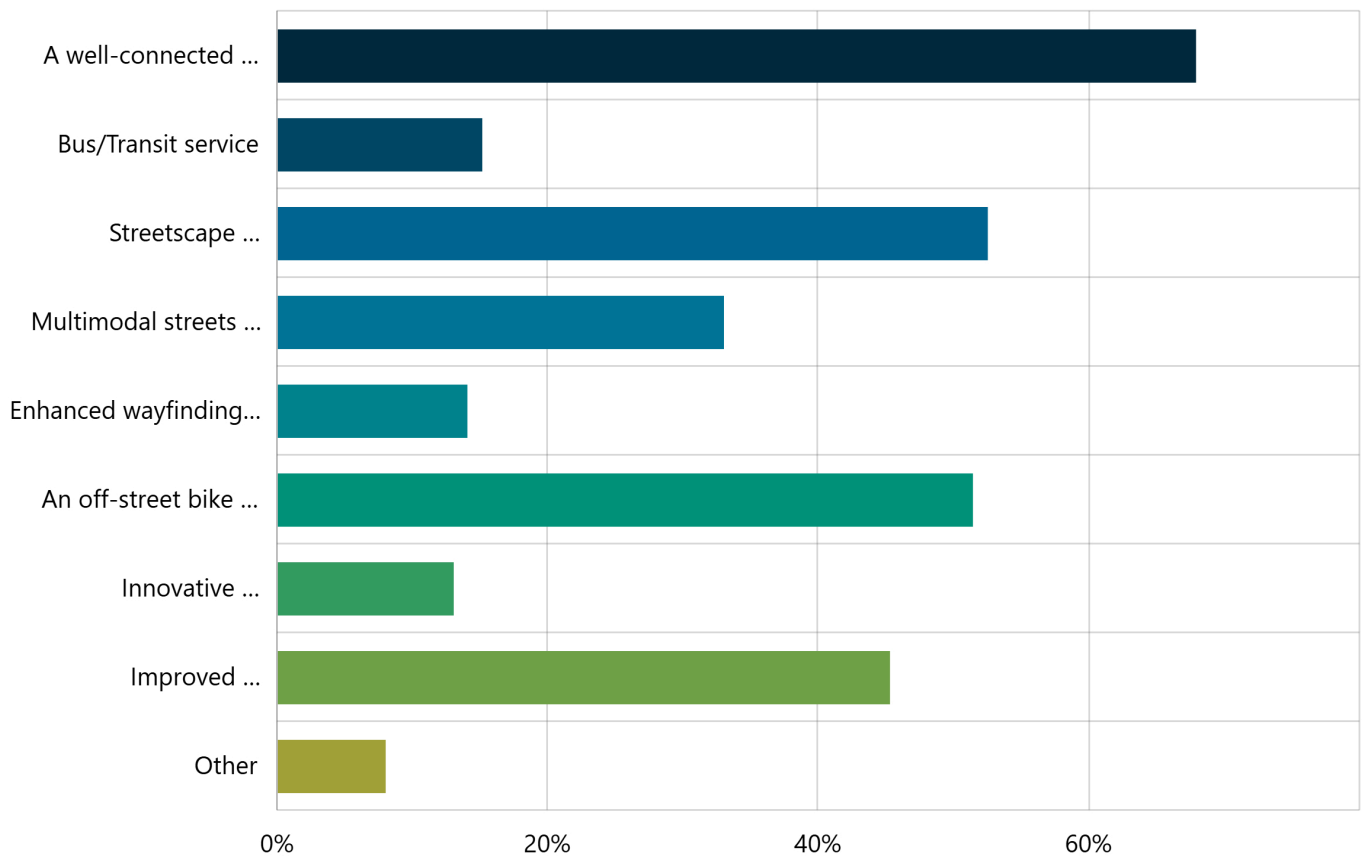
No tag data

Featured Contributions

No featured contributions

18. What should the town prioritize when investing in mobility infrastructure? (select three)

Multi Choice | Skipped: 130 | Answered: 1,092 (89.4%)



Answer choices	Percent	Count
A well-connected sidewalk network	67.86%	741
Bus/Transit service	15.11%	165
Streetscape enhancements (e.g. street furniture, lighting, landscaping)	52.47%	573
Multimodal streets that accommodate pedestrians, bikes, transit, and cars	32.97%	360
Enhanced wayfinding signage	14.01%	153
An off-street bike and pedestrian network	51.37%	561
Innovative transportation strategies like autonomous vehicles and electric vehicle charging stations	13.00%	142
Improved signalization, lighting, striping, and other traffic management techniques	45.24%	494
Other	7.97%	87

19. What makes a neighborhood complete? What helps you get to know your neighbors and build relationships with the community?

Long Text | Skipped: 624 | Answered: 598 (48.9%)

Sentiment

No sentiment data

Tags

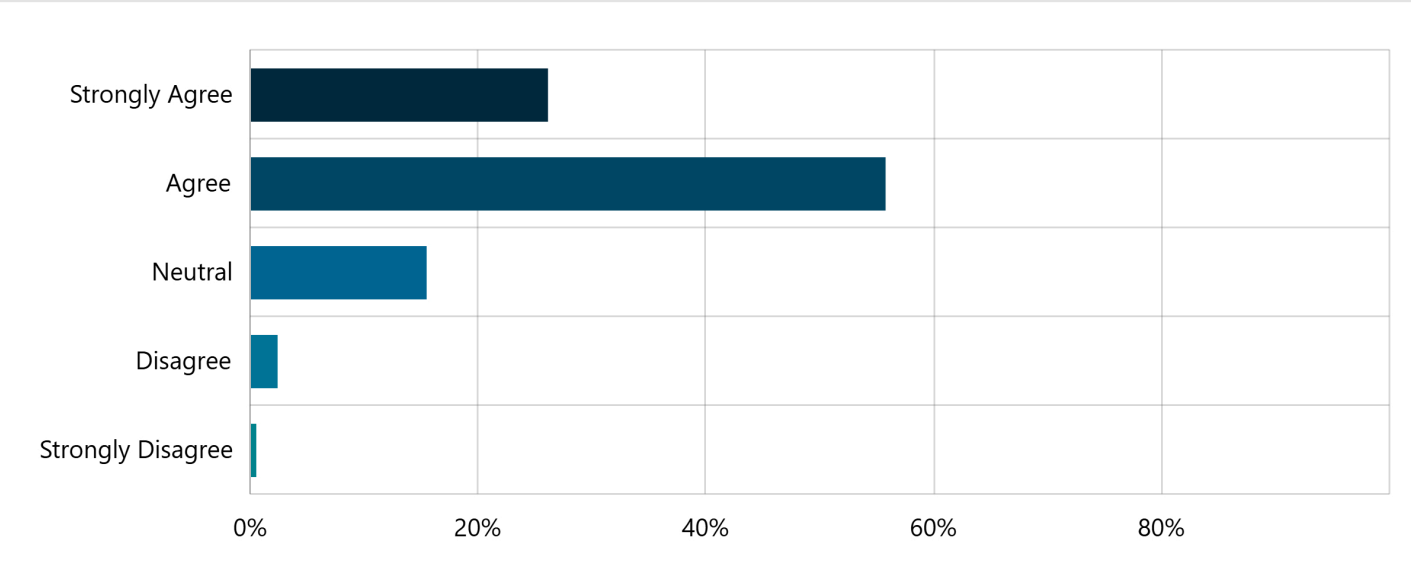
No tag data

Featured Contributions

No featured contributions

20. Parks and open spaces are well-maintained, accessible, and provide the types of amenities I most need.
(select one)

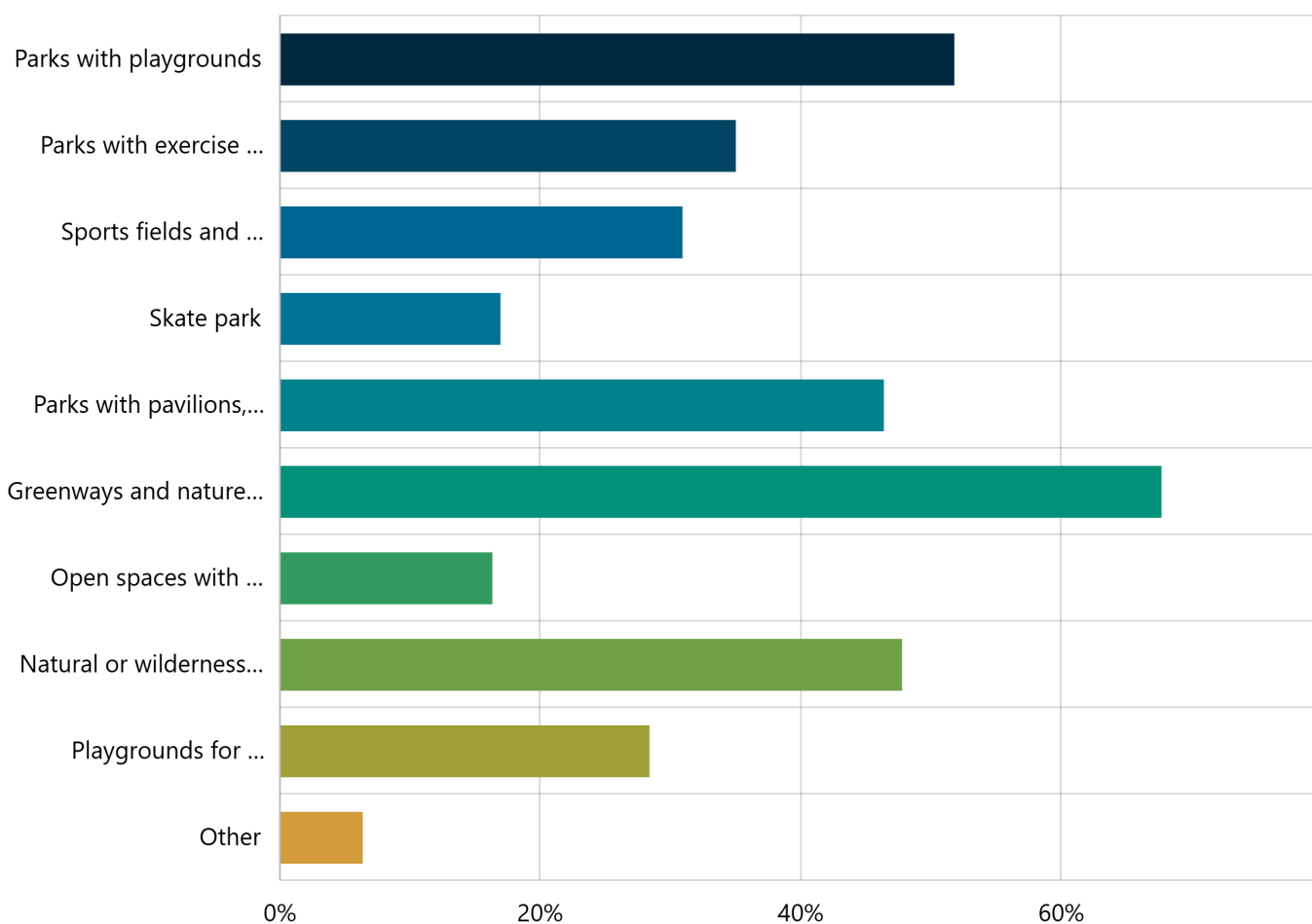
Select Box | Skipped: 152 | Answered: 1,070 (87.6%)



Answer choices	Percent	Count
Strongly Agree	26.07%	279
Agree	55.70%	596
Neutral	15.42%	165
Disagree	2.34%	25
Strongly Disagree	0.47%	5
Total	100.00%	1,070

21. What should be the focus of investment in parks and open spaces? (select all that apply)

Multi Choice | Skipped: 77 | Answered: 1,145 (93.7%)



Answer choices	Percent	Count
Parks with playgrounds	51.70%	592
Parks with exercise and sports equipment	34.93%	400
Sports fields and facilities	30.83%	353
Skate park	16.86%	193
Parks with pavilions, stages, and opportunities for large gatherings	46.29%	530
Greenways and nature trails	67.60%	774
Open spaces with minimal furnishings	16.24%	186
Natural or wilderness areas	47.69%	546
Playgrounds for people with special needs	28.30%	324
Other	6.29%	72

22. Are there any natural or wilderness areas you want the Town to invest in preserving?

Long Text | Skipped: 804 | Answered: 418 (34.2%)

Sentiment

No sentiment data

Tags

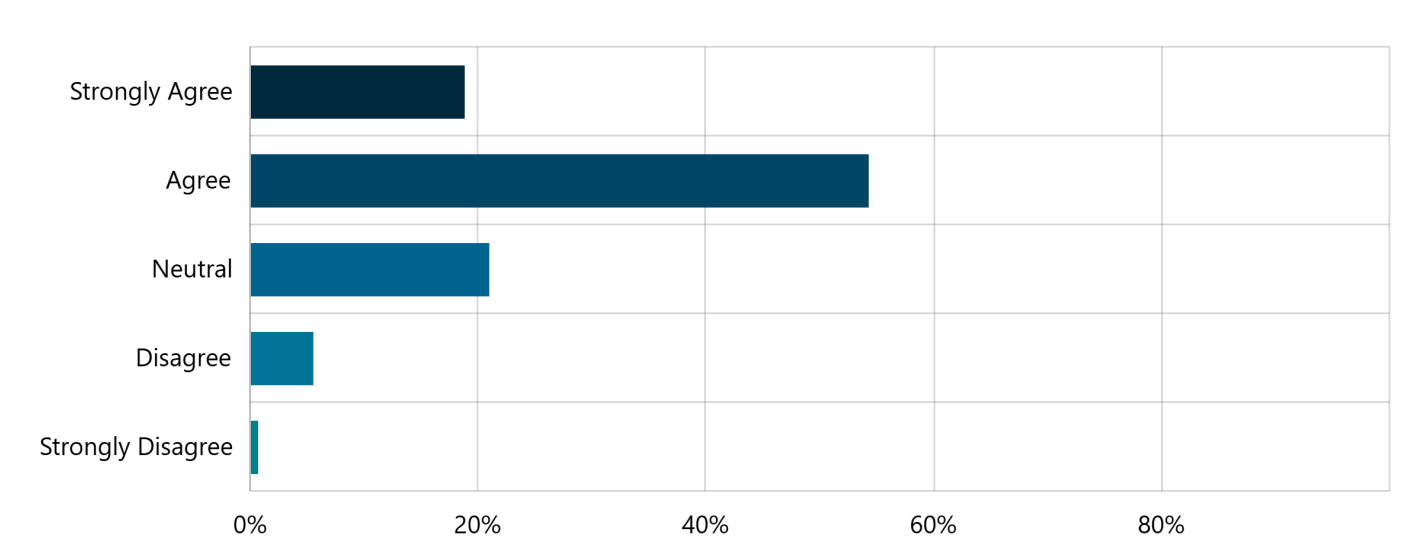
No tag data

Featured Contributions

No featured contributions

23. I like the architecture and aesthetic quality of Collierville. (select one)

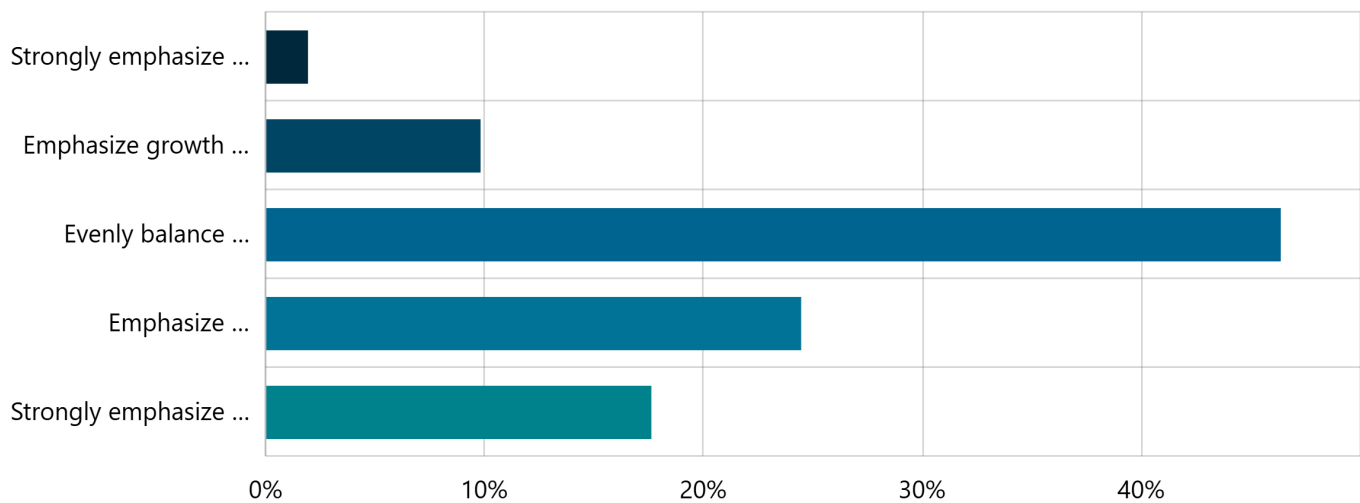
Select Box | Skipped: 108 | Answered: 1,114 (91.2%)



Answer choices	Percent	Count
Strongly Agree	18.76%	209
Agree	54.22%	604
Neutral	20.92%	233
Disagree	5.48%	61
Strongly Disagree	0.63%	7
Total	100.00%	1,114

24. How should the Town balance growth and new development with preservation of existing development? (select one)

Multi Choice | Skipped: 67 | Answered: 1,155 (94.5%)



Answer choices	Percent	Count
Strongly emphasize new growth with less concern for preservation	1.90%	22
Emphasize growth with some concern for preservation	9.78%	113
Evenly balance promotion of growth with preservation	46.32%	535
Emphasize preservation with some promotion of new growth	24.42%	282
Strongly emphasize preservation with less promotion of new growth	17.58%	203
Total	100.00%	1,155

25. What else do you want to share about the town?

Long Text | Skipped: 737 | Answered: 485 (39.7%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions