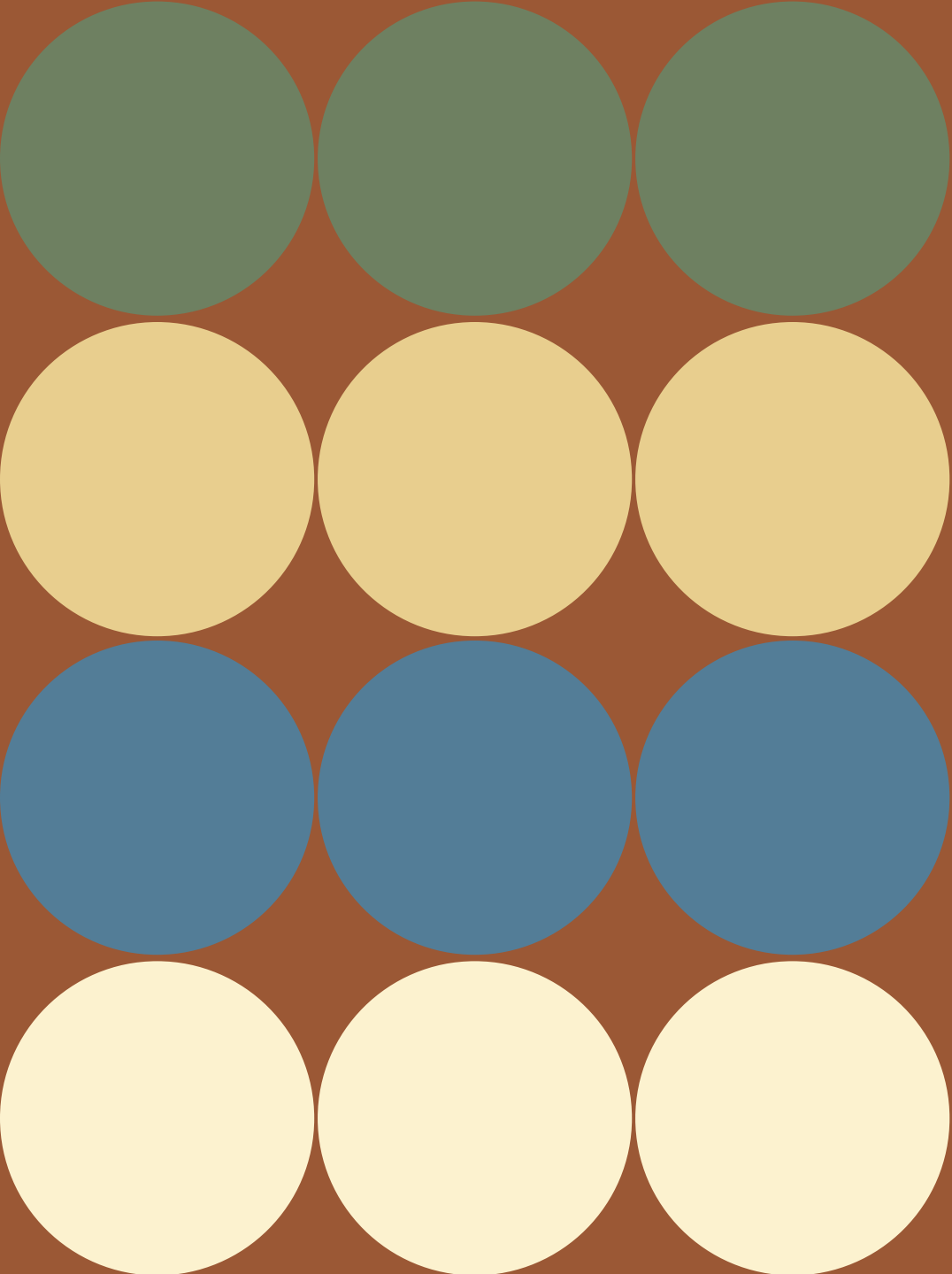




City of Aledo Comprehensive Plan

Community Open House #1
April 23, 2026



CITY OF
ALEDO





Wilson Kerr, AICP
Project Manager



Connor Roberts, AICP
Asst. Project Manager



Wendy Bonneau, FAICP
Senior Advisor



Daniel Harrison, AICP
Quality Control



Daniela Kosnacova, AICP
Transportation



Caitlin Admire,
AICP, LEED ND, ENV SP
Parks, Rec., Trails



Chris Sison
Downtown
Revitalization



Karen Chavez
Project Planner



Lavender Park,
AICP Candidate
Project Planner



Today's Agenda

1. Project Overview
2. Community Open House Topics
3. Upcoming Engagements & Next Steps



Primary Objective:

Identify Opportunities and
Issues for the Comprehensive
Plan



What is a Comprehensive Plan?

- A **high-level document** that guides policy and decision-making for all City departments and Administrators
- **Guidance** for City and departmental budgeting and work plans
- Reflection of the community's **long-term vision**
- **Basis** for subsequent ordinances and regulations
- Guided by **State law**
- It is **not**
 - Legally binding
 - A zoning ordinance
 - A detailed work plan for all City departments



CITY OF
ALEDO
COMPREHENSIVE
PLAN



How is a Comprehensive Plan used?

Align everyday decisions across all departments

Set priorities and budgets

Advise zoning cases, code and ordinance updates, and infrastructure planning

Ensure development aligns with community goals

Provide clarity and accountability

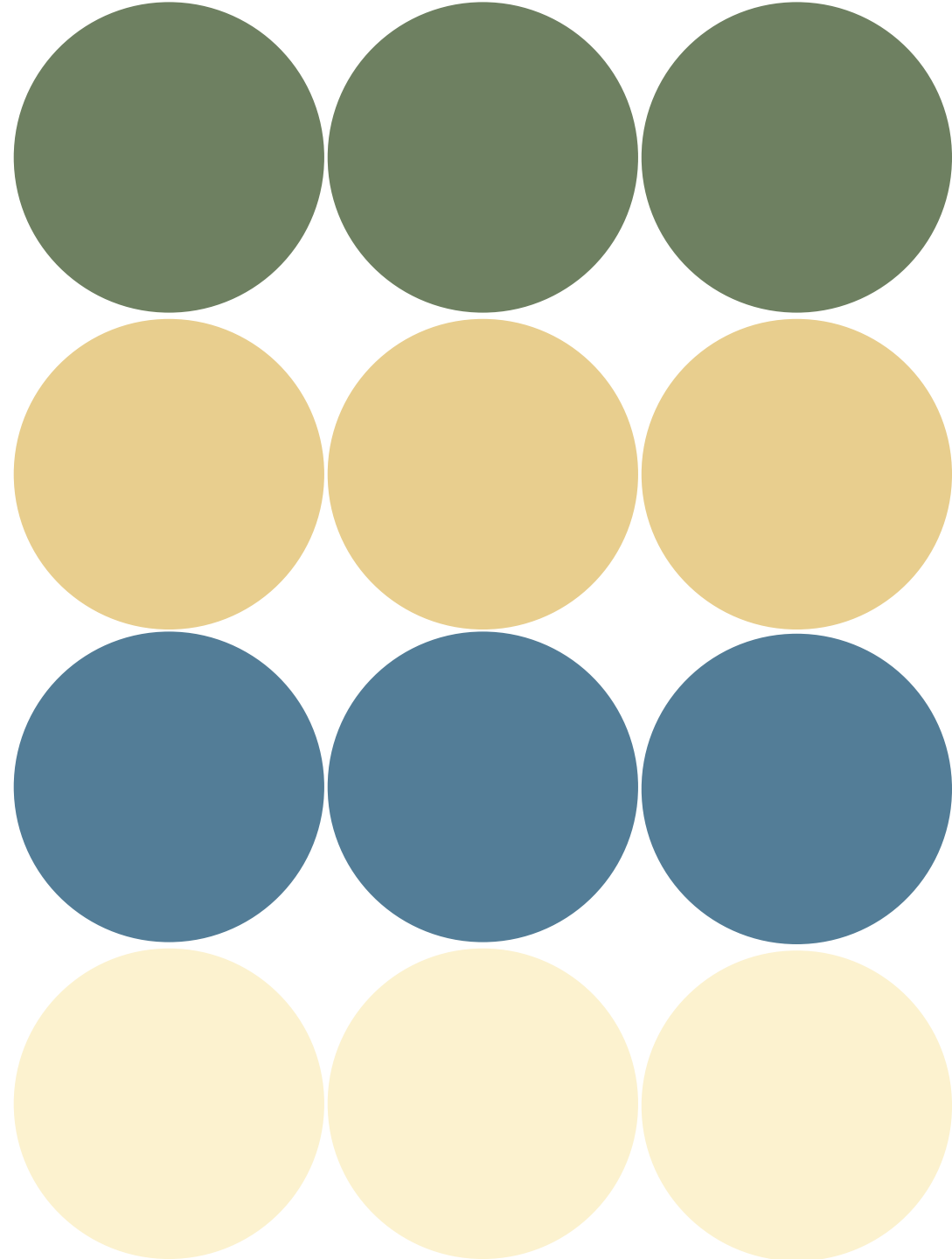
It will be used by

- **City Leaders** (City Council, Planning & Zoning Commission, Administration)
- **City Staff** (Planning, Public Works, Parks, etc.)
- **Business Community**
- **Residents**



Project Scope

- Community Snapshot
- Vision & Goals
- Future Land Use
- Transportation
- Economic Development
- Downtown Revitalization
- Housing & Neighborhoods
- Parks, Recreation, Open Space, & Trails
- Utilities, Infrastructure, & Public Facilities
- Implementation



Project Timeline

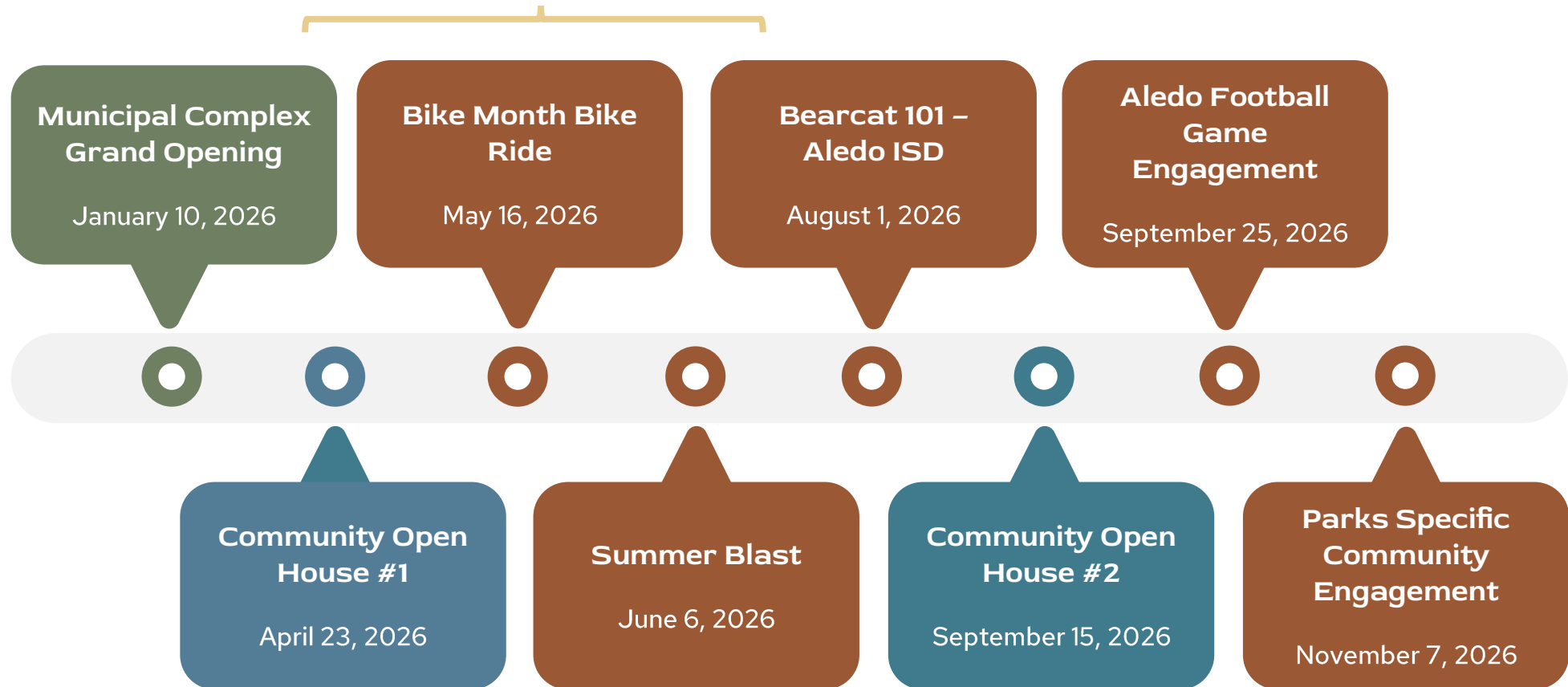
Aledo Comprehensive Plan Project Schedule														
Meeting, Task, Objective, Deliverable	2026												2027	
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
Phase 1: Community Profile and Verification of Goals														
Task 1: Community Profile and Demographics														
Task 2: Community Vision and Goals														
Phase 2: Plans and Recommendations														
Task 3: Future Land Use														
Task 4: Transportation														
Task 5: Economic Development														
Task 6: Downtown Revitalization														
Task 7: Housing and Neighborhoods														
Task 8: Implementation														
Phase 3: Finalization														
Final Draft + Adoption														
Authorized Additional Services														
Engineering Assessment														
Parks Master Plan														

13-month
process



Upcoming Engagements

Online Survey Period
March 13, 2026 – June 8, 2026



We Are Here



Website & Survey Launch

- Project website and plan survey are officially live
- Scan QR Code to check it out!



A screenshot of the project website is displayed on the right. The header features the title "Aledo Comprehensive Plan" and a sub-header stating the city is updating its Comprehensive Plan and Parks Master Plan. Below this, a "Project Newsfeed" section includes a date "4/23/2026 - Community Open House #1" and an invitation to mark calendars for an interactive house on April 23. The main content area is titled "Aledo Comprehensive Plan and Parks Master Plan Survey" and includes a "Take the Survey" button. A "Project Overview" section lists various topics: Vision, Housing, Land Use, Transportation, Economic Development, Downtown Revitalization, and Parks and Recreation, each accompanied by a representative image. The website design uses a brown and white color scheme with clear navigation and visual aids like photos of local streets and buildings.



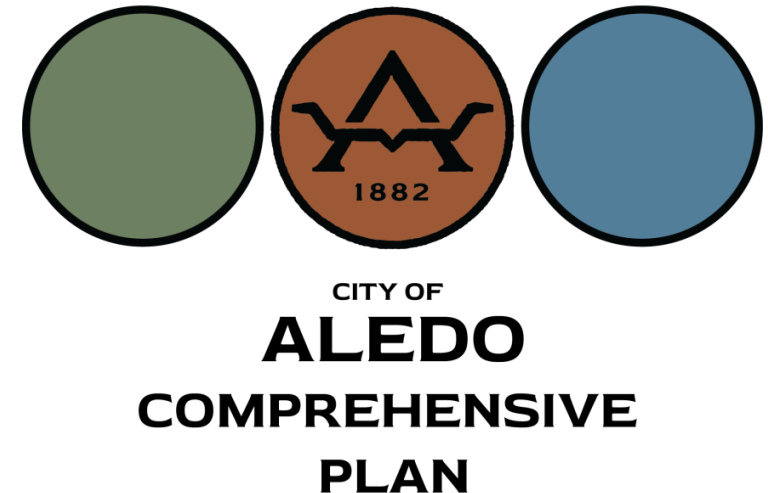


Community Open House Topics



Community Open House

- Explore at your own pace
- Participate using dot stickers and sticky notes
- Write your thoughts on a sticky note and place them on the interactive boards
- The project team and City staff are available for questions



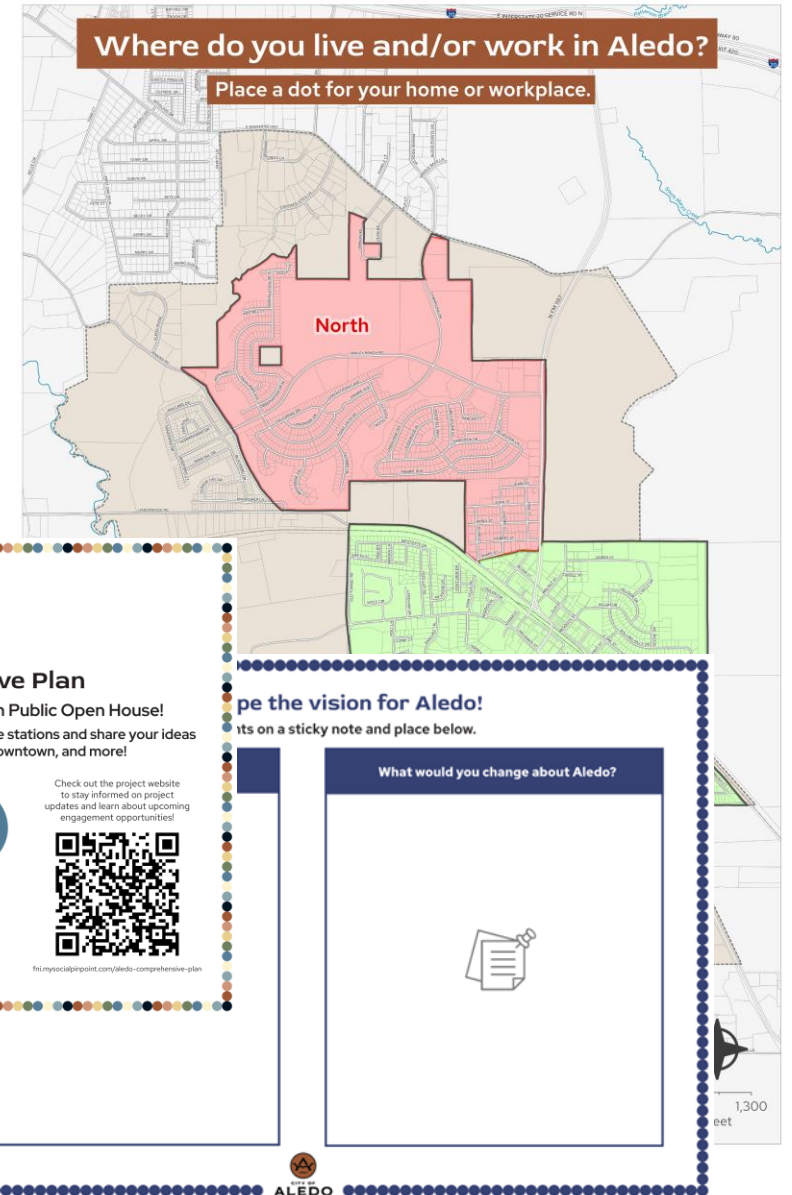
Interactive Stations

- Welcome & Visioning
- Healthy Community & Environment
- Land Use & Economic Development
- Transportation
- Downtown
- Housing



Welcome

- Project overview and website
- Share with us where you live and/or work in Aledo
- Your vision for Aledo



Healthy Community and Environment

- Your top priorities for creating a healthy community and environment
- Impacts of shocks and stressors

How do shocks and stressors impact you?

Shocks and stressors are challenges that affect the health and resilience of a community. Shocks refer to sudden events like **storms, floods, power outages, or extreme heat** that disrupt daily life. Stressors are ongoing pressures such as **high housing costs, poor air quality, and traffic congestion** that gradually strain people and resources over time. Both affect how communities live, adapt, and recover.

What shocks or stressors are you most concerned about in Aledo?
Place a dot to indicate your answer.

Severe weather	Power Outages	Traffic

How have shocks and stressors affected you?

What's most important for a healthy community and environment?
Place one dot under each of your top two priorities.

 More Trees & Shade	 More Parks	 More Trails	 Water Conservation
 Access to Recreational Opportunities	 Protection of Wildlife & Natural Areas	 Environmental Preservation	Others? 

 CITY OF ALEDO



Land Use and Economic Development

- Businesses and jobs that Aledo should have more of
- Ways to create a prosperous Aledo

What's most important for a prosperous Aledo?
Place one dot under each of your top two priorities.

Supporting Small Businesses	Attracting High-Paying Jobs	Improving Retail/Dining Mix	Strengthening Workforce Training

What types of businesses and jobs do you want to see more of in Aledo?
Place one dot under each of your top two priorities.

 Entertainment & Arts	 Restaurants & Retail	 Professional Services	 Education & Childcare	 Others?
 Technology & Innovation	 Healthcare & Wellness	 Industrial & Distribution	 Others?	

 CITY OF ALEDO

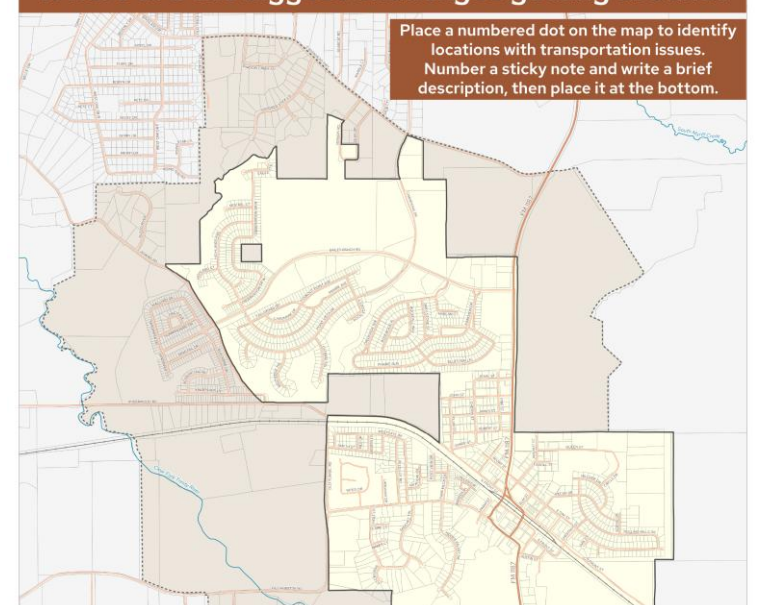


Transportation

- Your top priority for transportation
- Challenges getting around in Aledo
 - Mark up or place a sticky note on the map

Where are the biggest challenges getting around?

Place a numbered dot on the map to identify locations with transportation issues. Number a sticky note and write a brief description, then place it at the bottom.



What is your priority for transportation?

Place one dot under each of your top two priorities.

 Roadway Maintenance	 More Bike Lanes and Pathways	 More Sidewalks	Others? 
 Intersection Improvements	 Safety	 Less Congestion	

 CITY OF ALEDO



Downtown

- Your perspective on Downtown today
- Your vision for Downtown in 10 years

Help us shape the vision for Downtown!
Write your thoughts on a sticky note and place below.

In 10 years, Downtown Aledo should be known for...	If I could do one thing to make Downtown Aledo better, it would be...
	

Help us shape the vision for Downtown!
Write your thoughts on a sticky note and place below.

What do you love most about Downtown Aledo?	Right now, Downtown Aledo is missing...
	


CITY OF
ALEDO



Housing

- Housing types that Aledo needs more of
- Your perspectives on how future generations will live and thrive in Aledo

Help us shape the vision for future housing!
Write your thoughts on a sticky note and place below.

What housing types are needed in Aledo?	How will future generations live and thrive in Aledo?
	

 **CITY OF ALEDO**





Next Steps



Upcoming Engagement Opportunities

- Parks Master Plan Kick Off & Cycling Event (May 16)
- Summer Blast (June 6)
- Steering Committee Meeting #3 (June 16)



Aledo Comprehensive Plan Project Schedule														
Meeting, Task, Objective, Deliverable	2026												2027	
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
Phase 1: Community Profile and Verification of Goals														
Task 1: Community Profile and Demographics														
Task 2: Community Vision and Goals														
Phase 2: Plans and Recommendations														
Task 3: Future Land Use														
Task 4: Transportation														
Task 5: Economic Development														
Task 6: Downtown Revitalization														
Task 7: Housing and Neighborhoods														
Task 8: Implementation														
Phase 3: Finalization														
Final Draft + Adoption														
Authorized Additional Services														
Engineering Assessment														
Parks Master Plan														



Stay Connected

- Project website
 - <https://fni.mysocialpinpoint.com/aledo-comprehensive-plan>
 - Take the online survey

A screenshot of the Aledo Comprehensive Plan website. The top section features a brown header with the title "Aledo Comprehensive Plan" and a sub-header "Aledo Comprehensive Plan and Parks Master Plan Survey". Below the header, there is a section titled "Help Shape Aledo's Future" with a "Take the Survey" button. To the right, there is a "Project Overview" section with a "Take the Survey" button. The bottom section displays a grid of seven categories: Vision, Housing, Land Use, Transportation, Economic Development, Downtown Revitalization, and Parks and Recreation, each with a representative image.

Aledo Comprehensive Plan
The City of Aledo is in the process of updating the City's Comprehensive Plan and Parks Master Plan.

Aledo Comprehensive Plan and Parks Master Plan Survey
Please take the survey below and share your thoughts on Aledo!

Help Shape Aledo's Future
Take the community survey and share your priorities. Your input will guide the next phase of the project.

Project Overview
The City of Aledo is in the process of updating the Comprehensive Plan and the Parks Master Plan as the City's road map for the next 10 years. The City Council, Planning & Zoning Commission, and the community will be involved in the process.

Categories:

- Vision
- Housing
- Land Use
- Transportation
- Economic Development
- Downtown Revitalization
- Parks and Recreation





Thank you!



CITY OF
ALEDO

