





COMMUNITY VISIONING

Public Engagement Process

Gathering public input is a critical step in developing a Comprehensive Plan. Public engagement is important to develop relationships and build trust and support in the decision-making process. The community's shared values identified in the public engagement process inform Eufaula's priorities, which are outlined in the Plan's guiding principles and serve as a foundation for the Plan's vision statement.

Each chapter begins with a "Community Voice" section that summarizes the input received related to that chapter topic, the key takeaways, and how that input impacted the recommendations and output of the Plan.

Charting the Course sought to provide community members the opportunity to engage on the City's first ever Comprehensive Plan through multiple public engagement opportunities. City staff, project partners, and the project team utilized various methods and tools throughout the planning process to bring stakeholders together, inform them regarding the different elements of the Plan, and gather input in a structured, inclusive, and transparent method. The engagement process utilized the following methods:



Project Website



Online Interactive Map



Digital Survey



Comprehensive Plan Advisory Committee



Pop-Up Events



Project Overview

The City of Eufaula is in the process of creating its first-ever Comprehensive Plan! This Plan will help the City maintain its character, enhance the quality of life for its residents, and support economic development. The Comprehensive Plan will serve as the City's road map for the next 10 to 20 years. The City Council, Planning Commission, and City Staff will use the Plan to make important land use, budgeting, and development decisions.

Throughout the planning process, the City will host a variety of community meetings, surveys, and engagement opportunities to allow the community to help shape the vision for the City of Eufaula.

Visit this site regularly for updates and new engagement opportunities!

Meetings and Engagement Events

Friday, November 21, 2025 6:00 pm to 8:00 pm

Public Kickoff

Location: Near Bank of Eufaula

We want to hear from you! Join us on November 21 at the "Lights On Eufaula" event downtown as we kick off the Eufaula Comprehensive Plan! Tell us what is on the City's Nice or Naughty List. Send a note to Santa to tell him what the City needs for Christmas. What is your vision for the City of Eufaula in 2045?

Site Navigation

[Project Home](#)

[Eufaula Community Survey](#)

Document Library

Click here to view available meeting summaries and draft documents

Project Phases

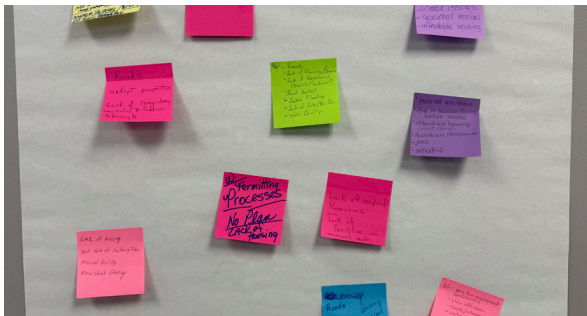
Project Initiation

During this phase we will generate awareness and excitement in the community about the planning process and begin some social engagement opportunities. Efforts to build awareness and excitement will continue throughout the project.

[Drafting the Vision, Guiding](#)

Project Website

The project website was developed as a resource for stakeholders to stay informed about the Plan. They could visit the website to find relevant information about past planning efforts, get an overview of the planning process, view upcoming engagement opportunities, and contact the project team. The website also featured an interactive map that allowed users to provide feedback for specific locations throughout the City.



Online Survey

In addition to the website and interactive map, an online survey was conducted during the planning process to provide a quick, easy, and virtual option for the community to voice its goals, vision, and issues.

The survey garnered 447 contributions, with 48% (214 responses) being residents of Eufaula. Other respondents identified their zip code in Oklahoma, Texas, Nebraska, Kansas, and Utah, reflecting Eufaula's regional draw.

Public Engagement Outreach

Three public outreach events were held as part of the Comprehensive Plan process. The first event took place at the beginning of the process to inform the community about the planning process and gather input on the issues and opportunities for Eufaula. The second and third events were held throughout the process to confirm the community's preferred future land use scenario and identify funding prioritization.



Public Engagement Overview

Overall Sentiment

Community input respondents included city residents, county residents, lake property owners, and frequent visitors, reflecting the full spectrum of the community. Residents generally feel positively about Eufaula and express pride in their community.

Community Strengths

- A strong majority report feeling safe in their neighborhoods.
- Many feel connected to neighbors and community life.
- Residents appreciate the city's small-town character and social fabric.

Areas of Concern

- Some residents desire new or updated parks amenities.
- A portion of respondents expressed limited confidence in the City's ability to respond during emergency situations.
- There is interest in improving infrastructure and expanding services.

Housing and Neighborhood Preferences

Residents prioritize stability, affordability, and safety.

What Matters Most in Choosing a Home

Responses indicate the most important factors for choosing a home include affordability, safety, sense of community, and access to parks, shops, and activities.

Preferred Housing Types

Most people preferred single-family homes in estate, suburban, or small-lot settings, with limited interest in small scale alternatives and apartment complexes.

Short-Term Rentals

Most people support short-term rentals in some form, with interest in regulating via locational limits and requiring parking and safety standards.

Mobility and Streets

Eufaula is largely car-oriented, but residents clearly want safer, more connected streets.

How Residents Get Around

Most residents rely on personal vehicles, with walking being a meaningful secondary mode for some households.

Street Investment Priorities

Participants prioritized streets that are safe for pedestrians, bicyclists, drivers, and emergency vehicles, and there is strong support for improved sidewalks and better connectivity. Streetscape improvements such as lighting, landscaping, and furniture are seen as important enhancements. Clear signage and improved traffic controls are also valued.

Parks and Public Spaces

Residents see parks as community gathering places, but improvements are needed. Many participants feel parks are generally accessible and usable. Others believe maintenance, amenities, or distribution could be improved. There is a desire for parks to serve as gathering places for events and celebrations, and sports facilities and recreation opportunities are important. Participants expressed interest in protecting natural open spaces.

Economy and Jobs

Residents strongly support economic growth tied to tourism while also emphasizing the need for diversification.

Workforce & Economic Focus

Tourism and the lake remain central to the local economy, with retail, restaurants, and other entertainment options seen as highly desirable. Skilled trades, industrial employment, and service businesses are supported as well.

Broader Priorities

Job creation ranked highly on participant priorities - linking increased wages to more affordable housing as essential to supporting economic stability. Key diversification is desired in expanded shopping and entertainment opportunities.

Community Identity and Design

Residents generally appreciate Eufaula's architecture and aesthetic character, though there is opportunity to enhance visual quality and cohesion.

Community Identity Themes

- Pride in small-town character
- Desire for vibrant gathering spaces
- Interest in stronger downtown and commercial corridors
- Support for arts, culture, and youth engagement

Key Takeaways

- **Complete the Community.**
Demand exists for a greater variety of entertainment and retail amenities, and Eufaula would benefit from improved healthcare facilities and availability of high-earning, professional employment options. The City can also explore growth management strategies that balance economic returns with infrastructure burdens.
- **Protect the Lake.**
Increasingly, water quality and availability are concerns for many communities. Eufaula relies on the lake for many reasons, but it is also a cornerstone of community interest and residents want to ensure it's available for generations.
- **Plan for Multimodal Transportation.**
Walkability, bikability, and options for small-wheeled vehicles like skateboards and scooters are of interest to many residents.
- **Maintain Existing Infrastructure.**
Road conditions and utility infrastructure should be prioritized for maintenance and upgrades. This maintenance should be carefully balanced with new infrastructure investments, since growth will require additional resources to retain current levels of maintenance.

Plan Vision

The Plan is built on two foundational components: a vision and community values. The vision statement defines Eufaula's desired future as a thriving, full-time community, reflecting its physical, social, and economic character, while the community values guide decision-making, investment, and growth over time.

This vision reflects input from residents, stakeholders, and the Comprehensive Plan Advisory Committee (CPAC), capturing a shared direction for Eufaula's future. It represents a shift from a primarily seasonal destination to a community where people choose to live, work, and grow, supported by expanding opportunities, strong neighborhoods, and a high quality of life.

The vision milestones describe what success looks like as Eufaula moves toward this future. Rather than specific projects, they represent key outcomes that help guide priorities and measure progress over time.

Together, the vision and community values provide a framework for planning and implementation, supporting sustainable growth, strengthening community identity, and ensuring Eufaula's continued success.

Vision Statement

The vision statement should succinctly and vividly describe the community as it will ideally exist in the future. Essentially, this statement describes how Eufaula should look and feel in 2050. This statement is intended to guide both the comprehensive planning process and the City's future.



In 2050, Eufaula is a thriving, full-time community where people choose to live, work, and grow, supported by a vibrant, year-round quality of life centered around the Lake, strong neighborhoods, and lasting connections. People come for the Lake, and choose to call Eufaula home for everything else.

Vision Milestones

- A successful transition from a seasonal destination to a year-round living community.
- Sustained population growth supported by diverse, attainable housing options.
- A growing and diversified economy that supports local careers, remote work, entrepreneurship, and emerging industries.
- Expanded access to modern infrastructure, including reliable broadband and connected transportation networks.
- A community where residents can live near the Lake while accessing quality jobs, services, and daily needs.
- Safe, active, and welcoming neighborhoods supported by strong schools, healthcare, and community services.
- Preservation of the Lake and natural environment as the foundation of community identity, recreation, and wellbeing.
- A culture of belonging where residents can live, work, stay, and grow together.

Community Values

These community values define what matters most in Eufaula and guide how the city grows, invests, and makes decisions. They reflect both the character of the community today and the future it is actively building, shaping a place where people choose to live, work, and stay.



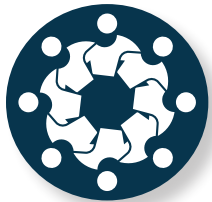
Healthy

Eufaula is a people-centered community where residents of all ages thrive through access to quality healthcare, strong schools, and safe, welcoming neighborhoods. Clean air and water, connected parks and trails, and everyday opportunities for recreation support active lifestyles and overall wellbeing, making Eufaula a place where people can live well.



Evolving

Eufaula is a growing community that embraces change while honoring its heritage. Thoughtful planning supports new housing, modern infrastructure, and reliable connectivity, including access to remote work opportunities. Residents and businesses alike can put down roots, adapt, and grow as the city continues to evolve.



Relationships

Eufaula is a welcoming and inclusive community where strong relationships are built through shared spaces, local events, and everyday connections. Neighbors, schools, businesses, and civic partners work together to create a sense of belonging and pride, making it easy for new residents to feel at home and grow with the community.



Prosperous

Eufaula is a vibrant and expanding community where a diverse economy supports a range of careers and local entrepreneurship. From tourism to remote work and emerging industries, opportunity is accessible and growing. Investment in jobs, housing, and local businesses allows residents to live, work, and stay in Eufaula while building lasting success.

Together, these values guide Eufaula's continued growth into a vibrant, full-time community, ensuring that new opportunities strengthen both quality of life and the connections that make the city unique.