

COLLIERVILLE



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COMPREHENSIVE PLAN

Steering Committee Meeting

October 2026



Town of Collierville

AGENDA



**Introductions &
Reflections**



**Transportation
Introduction**



**Implementation
Review**



**Plan Chapter
Review**



Next Steps





INTRODUCTION and REFLECTIONS



Town of Collierville

YOUR TURN!



Steering Committee

Say hi and tell us...

- What have you learned from your meetings with peers, friends, colleagues, and others in the community? What conversations went well?
- What questions remain? What new ones have appeared? What challenges have you faced?



GROUND RULES



Think Creatively



Consider public input



Work for the Town's best interest



Discuss respectfully



Be willing to come to consensus



Be prepared for meetings





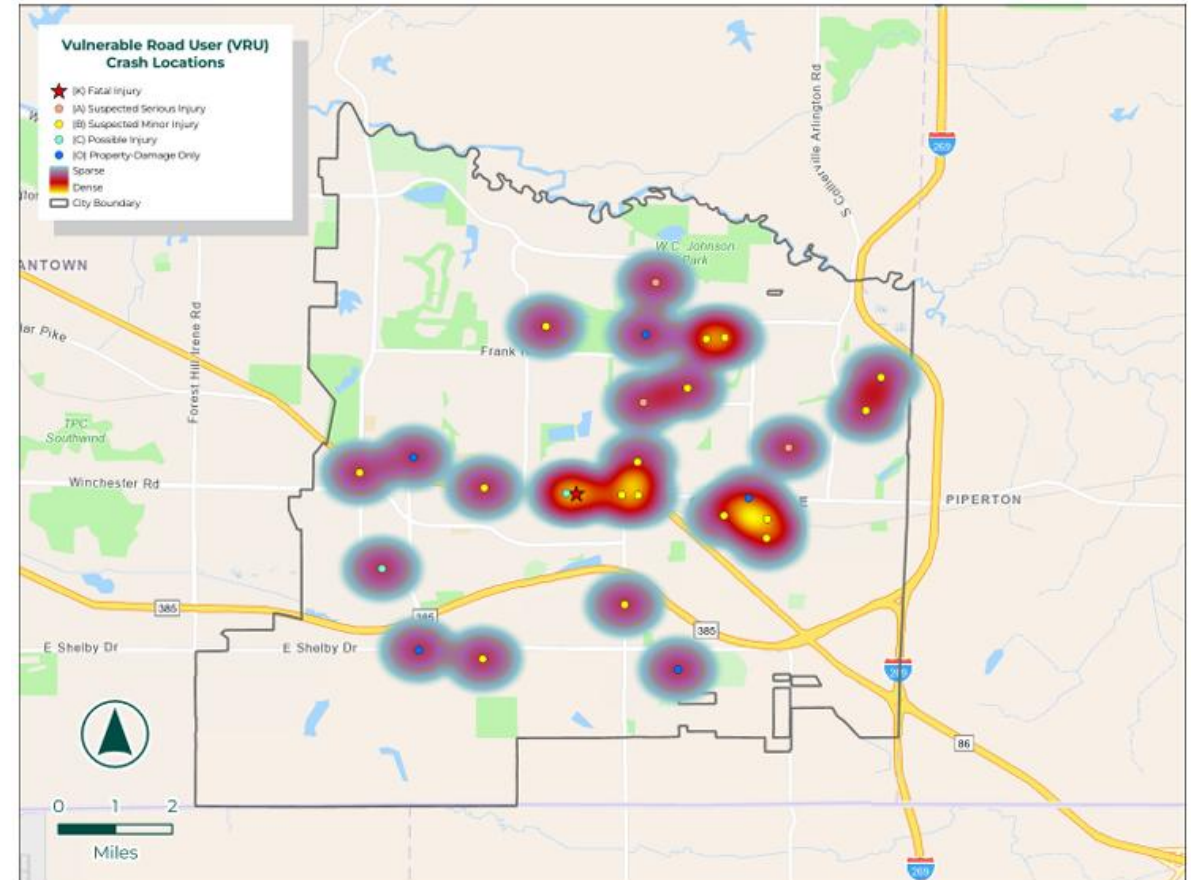
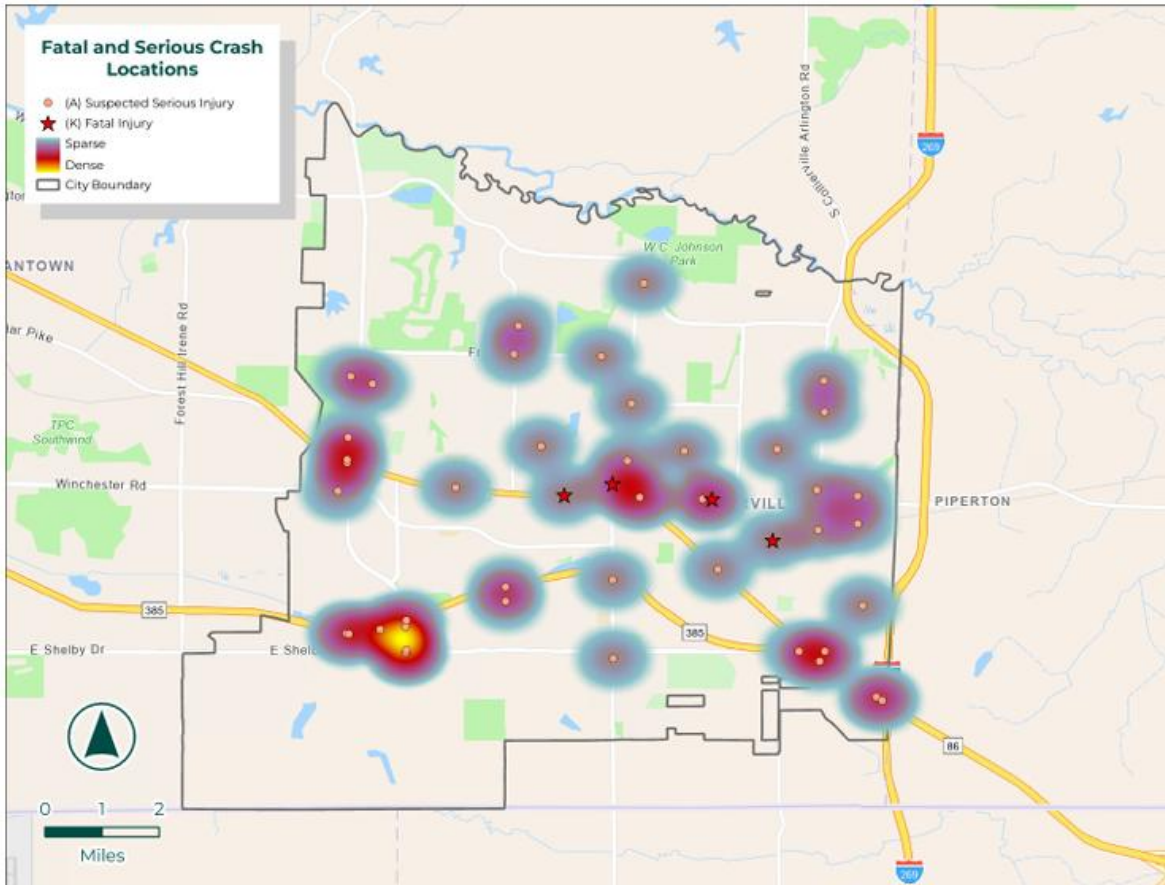
TRANSPORTATION AND MOBILITY



Town of Collierville

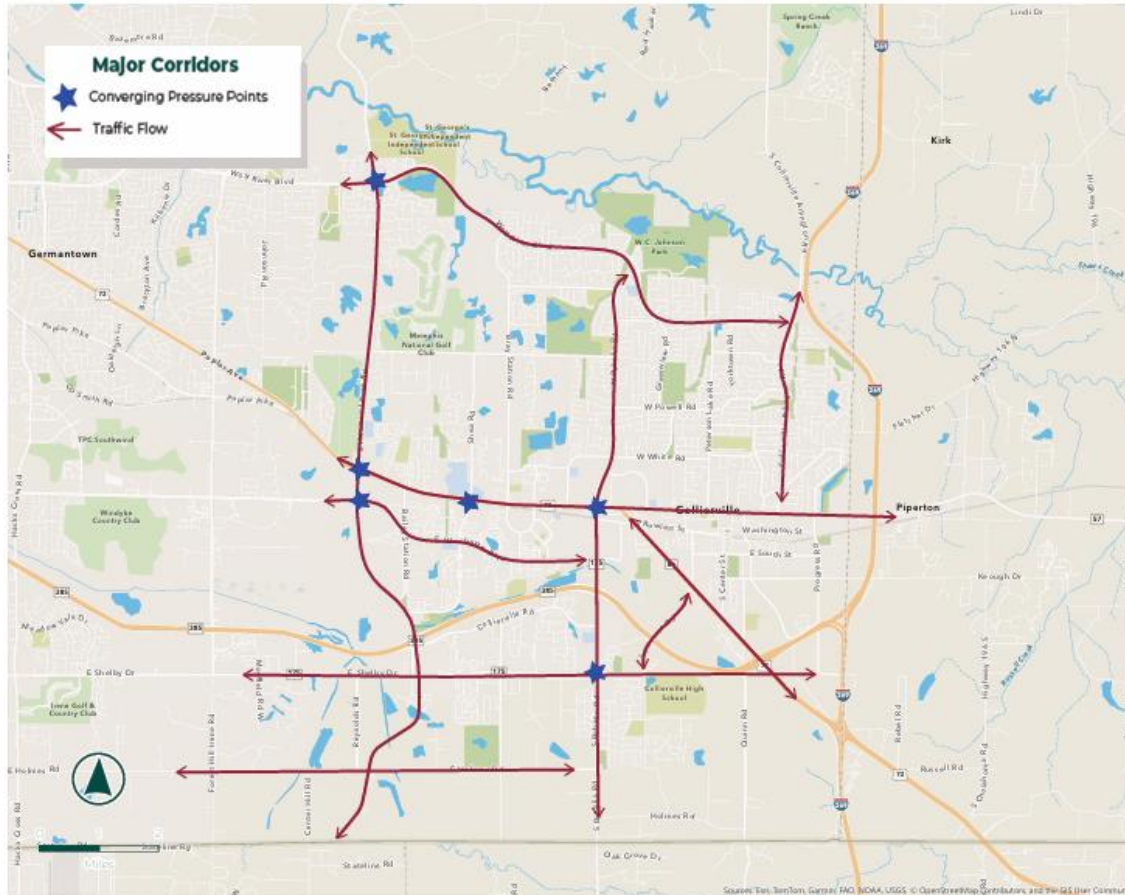
EXISTING CONDITIONS

Crashes and Vulnerable Road Users

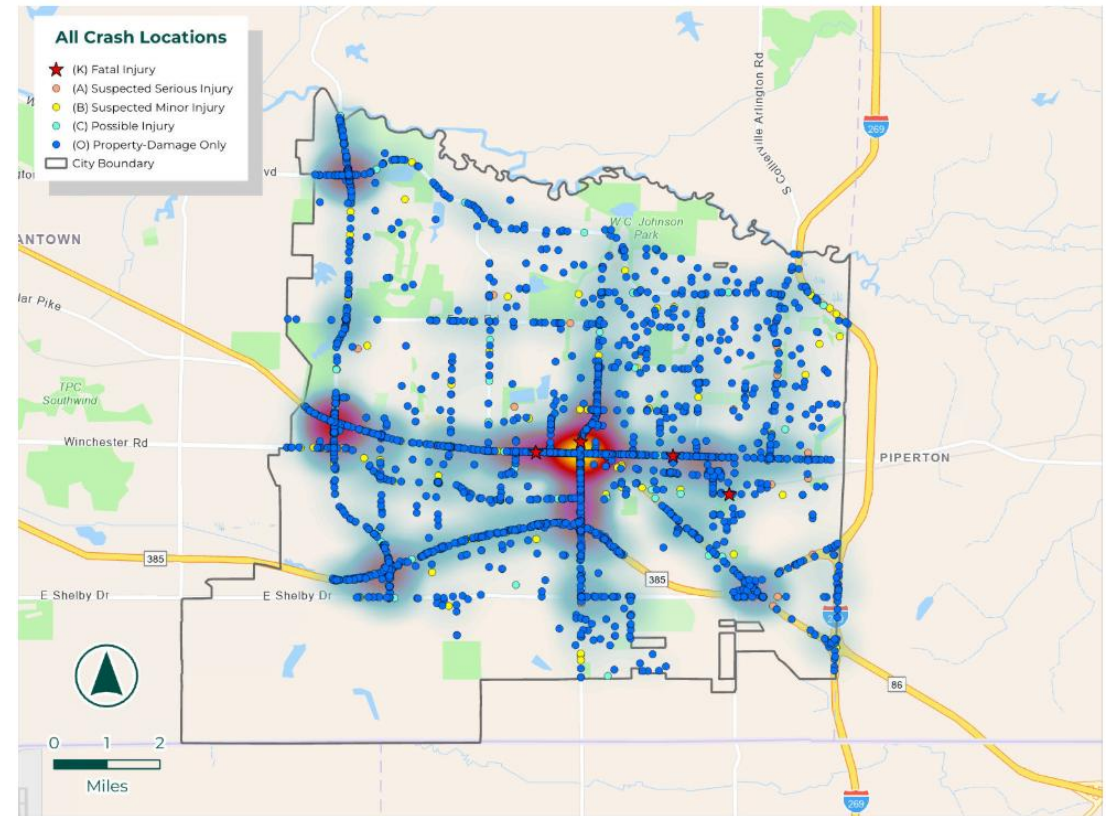


EXISTING CONDITIONS

Conflict Points on Major Roadways



All Crash Locations 2020-2024



EXISTING CONDITIONS

Demographic Facts



25-minute average commute



4,500 residents with mobility challenges



Almost 60% of residents commute out for work



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- [1] To be determined following a recommendation by the Town Engineer or Designee.
- [2] This section is only permitted within Planned Developments. A 9.5-foot wide utility and pedestrian easement shall be provided at the edge of the right-of-way line.
- [3] This section is only permitted within Planned Developments. A 15-foot wide utility and pedestrian easement shall be provided at the edge of the right-of-way line.
- [4] See drawing in Appendix.
- [5] Freeways are State or Federal thoroughfares. These agencies determine the right-of-way and road design requirements.
- [6] Measurements are from the face of curb to face of curb.
- [7] During the Planned Development process, modifications to cross sections, or new cross sections, may be approved by the Board of Mayor and Aldermen.
- [8] Consult the Greenbelt Master Plan for recommendations for sidewalks and trails that could affect the typical section for an area.
- [9] Alleys are intended to be privately owned and maintained except as approved by the Planning Commission as public.

MAJOR ROAD PLAN = CROSS SECTIONS

Cross sections tell us build-out road design:

- Lane widths & number of lanes
- Medians
- Bike Lanes
- Sidewalks
- Curbs



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ROADWAY INVESTMENTS

Right-sizing with Strategic Congestion Management



**Corridor Operations
Review Process**



**Signal Coordination and
Operations Program**



ROADWAY INVESTMENTS

Access Management and Focus Intersections



Access-troubled Roads

- Shelby Drive
- US 72
- Winchester Road

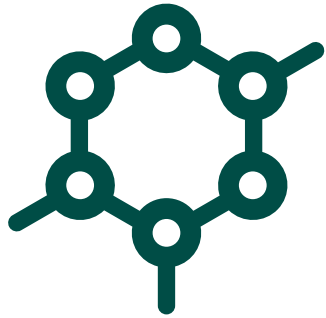
Focus Intersections

- Poplar and Houston Levee
- Poplar and Byhalia
- Houston Levee and Shelby
- Byhalia and Winchester
- Houston Levee and Wolf River
- Houston Levee and Shea
- Byhalia and Shelby
- Poplar and Main



MULTIMODAL MOBILITY

Key Takeaways



Network Completion and
Connectivity



Barrier and Crossing
Improvements



Neighborhood and Trail
Connections



MULTIMODAL MOBILITY

Safety for Vulnerable Road Users



Design around
the Desired Speed



Reduce Traffic Volumes



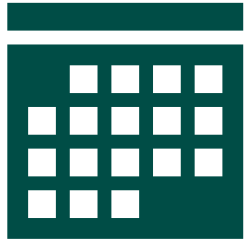
Separate Modes



Prioritize Vulnerable Users



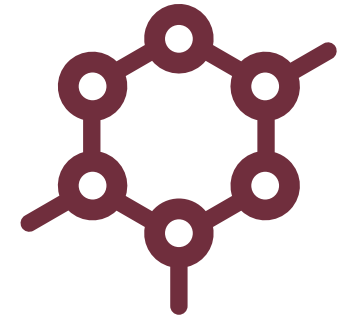
GOALS



**Safe and Predictable
Travel**



**Manage Congestion
Strategically**



**Strengthen Network
Access and Connectivity**



**Align Transportation with
Land Use**



**Support Multimodal
Transportation**





IMPLEMENTATION WORKSHEET REVIEW



Town of Collierville

AUGUST 2026 ENGAGEMENT

Outcomes



**Monday Meetings
and Workshops**



**BMA Workshop
-
Implementation**

 Preserve Community Character & Identity	1, 3, 18
 Support Safe, Connected Neighborhoods	1, 7, 14, 18
 Enhance Mobility & Connectivity for All Users	1, 7, 14, 18
 Strengthen Parks, Green Spaces, & Public Gathering Spaces	1, 18, 19, 21, 25
 Promote Sustainable & Thoughtful Growth	1, 3, 18
 Foster a Strong, Local Economy	1, 3, 15, 18



IMPLEMENTATION

Key Takeaways



15 – Recruit Headquarters and Major Employers

9 Votes



IMPLEMENTATION

Key Takeaways



**16 – Evaluate and
Implement New Economic
Development Incentives**
8 Votes



**23 – Implement the
Downtown Small Area
Plan**
8 Votes

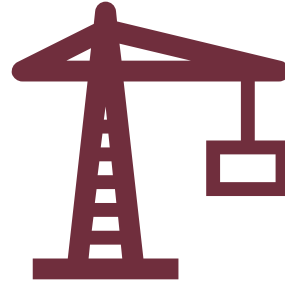


IMPLEMENTATION

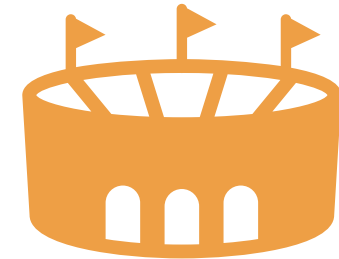
Key Takeaways



**01 – Adopt a Unified
Development Ordinance**
7 Votes



**18 – Coordinate
Infrastructure Investment
with Economic
Development Projects**
7 Votes



**19 – Conduct a Feasibility
Study for a Regional
Sports Complex**
7 Votes



IMPLEMENTATION

Other Winners:

- Update the Zoning Map (5 Votes)
- Establish Policy Support for Redevelopment at Carriage Crossing (6 Votes)
- Update the Long-Range Parks and Recreation Master Plan (6 Votes)





PLAN CHAPTER REVIEW



Town of Collierville

Ch. 7 – Recreational & Natural Environment

Primary Topics:

- **Parks and recreation.** The Town has about 750 acres of parkland in 20 parks, with 30 athletic fields, 10 tennis courts, 15 play structures, two spray parks and a dog park.
- **The Greenbelt.** About 18.6 miles of trail are built, guided by a 1994 plan last updated in 2006. The chapter carries forward six priorities: connect the network, link destinations, follow natural corridors, expand access, design for safe use, and implement and maintain. Should we discuss regional connectivity?
- **Natural systems as infrastructure.** The Wolf River, Nonconnah Creek, floodplains, wetlands and tree canopy are treated as one working system that manages stormwater, reduces flood risk and shapes the Town's character. Tree Canopy is estimated at 36%.
- **Groundwater and drinking water.** All Town water comes from ten wells in the Memphis Sand aquifer. Water quality meets or exceeds every state and federal standard, and the system scored 97.99 on its 2025 state sanitary survey.



Ch. 8 – LIVABILITY, COMMUNITY CHARACTER, AND GROWTH

Primary Topics:

- **Placemaking and the public realm.** Six placemaking strategies: historic preservation, gateways and corridors, gathering spaces, wayfinding and branding, public art, and open-street events. It adds a streetscape toolkit covering lighting, street trees, crossings, parking and buried utilities.
- **Architecture and "context over prototype."** Commercial development should adapt to Collierville rather than the reverse, with four-sided architecture and quality materials. Five Architectural Character Areas: Town Square, Highway 72, Carriage Crossing and mixed-use areas, neighborhood commercial, and employment areas.
- **Where growth goes.** Activity centers - infill sites, strategic corridors and employment areas. Three Special Planning Areas get their own frameworks: Town Square and Downtown, Carriage Crossing, and the Highway 72 Corridor.
- **Heritage, health and community life.** The chapter credits the 2002 Historic District Design Guidelines and makes the case for a full update. It treats health as a planning subject, covering health care access, walkable design, parks and social connection. It also counts arts, events, the library, the museum and mission-driven organizations as community infrastructure.



Ch. 9 – PUBLIC SERVICES AND FACILITIES

Primary Topics:

- **Utilities and capacity.** We currently have “Substantial” room for growth. How should it factor against demand against the 2040 forecast or to 2050? Stormwater, solid waste, electricity and broadband are described in general terms with little data.
- **Public facilities.** Inventories municipal facilities and proposes a rule for meeting future needs: Optimize, Modernize, Share, Expand, Build.
- **Public safety.** Six fire stations are staffed around the clock, the fire rating is ISO Class 2, and the police department holds state and national accreditation. Crime is well below state and national rates.
- **Resilience and capital investment.** Public buildings should be designed to keep working through storms, outages and other hazards, in line with the Shelby County Hazard Mitigation Plan.



Ch. 10 – IMPLEMENTATION

Primary Topics:

- **Keeping the Plan alive.** Annual progress review & update of the action plan and a full review every five years. Ongoing training for elected officials, boards and staff. The annual report card?
- **Roles, partners and funding.** Responsibilities are set out for the BMA & PC, with a long list of partners. 17 financing tools,
- **The action plan.** Fifty-six actions are grouped under seven chapter headings, each with a time frame, responsible entities, an action type and the community values it serves.
- **How do we measure.** What foundational rationale would we consider when forming indicators or targets?



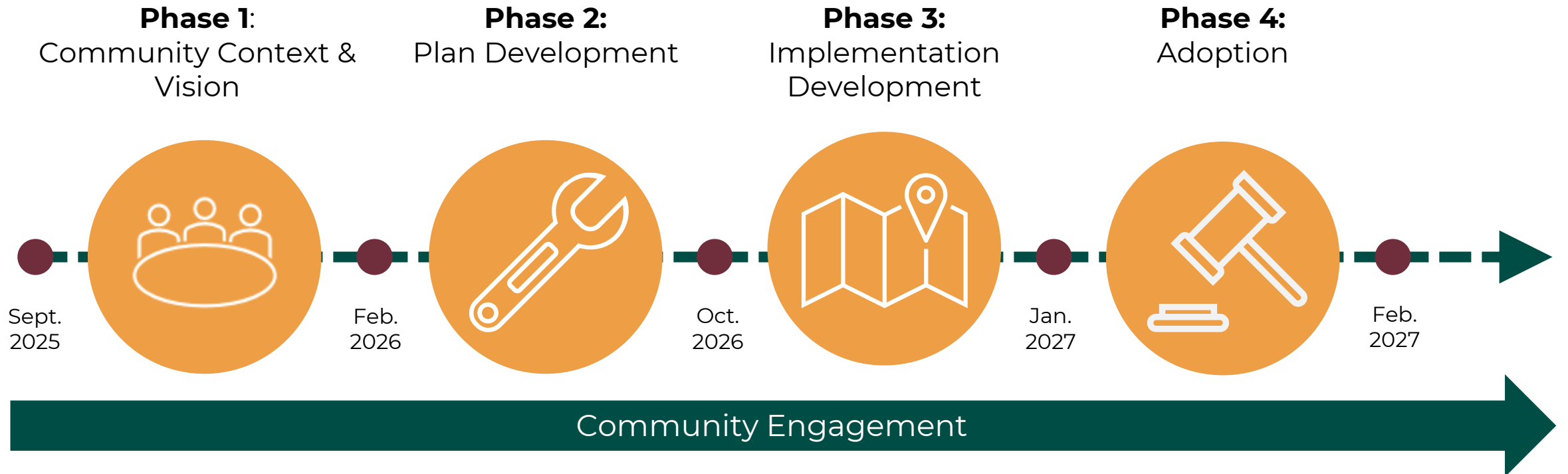


NEXT STEPS



Town of Collierville

PROJECT TIMELINE



Town of Collierville

NEXT STEPS



**PLAN DRAFTING
AND REFINEMENT**



**STEERING
COMMITTEE
MEETINGS**



**IN-PERSON
ENGAGEMENT**



**ADOPTION
PROCESS**





**THANK
YOU!**



**Stay up to date by regularly
visiting our project website!**

colliervilletn.gov/GetOnBoard