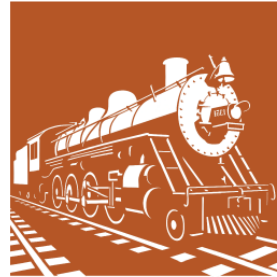


COLLIERVILLE



2 0 5 0

COMPREHENSIVE PLAN

**Board of Mayor and Aldermen
Meeting
August 2026**



Town of Collierville

AGENDA



Introductions



**Public
Engagement
Review**



**Plan Chapter
Review**



**Project
Timeline and
Next Steps**



Town of Collierville



INTRODUCTION



Town of Collierville

INTRODUCTIONS



Dawn Thomas, AICP
Project Manager



Jake Lange, AICP
Project Planner





ENGAGEMENT REVIEW



Town of Collierville

PUBLIC ENGAGEMENT

IN - PERSON

1 Kick-off Meeting and Tour

6 In-Person (3) & Virtual (3) Public Engagement Events

3 Meeting Kits

10+ Steering Committee Meetings

1 Multi-day Design Charette

4 Pop-Up Events

VIRTUAL

Online Surveys

Website/Social Content

Engagement Reports



Town of Collierville

HOW IS ENGAGEMENT USED?





PLAN CHAPTER REVIEW



Town of Collierville

PLAN CHAPTERS



Community
Snapshot



Community
Visioning



Land Use
Plan



Transport-
ation and
Mobility



Housing and
Neighbor-
hoods



Economic
Development



Recreation
and Natural
Environment



Livability,
Community
Character,
and Growth



Public
Services and
Facilities



Implement-
ation



Appendices



Town of Collierville

PLAN CHAPTERS



Community
Snapshot



Community
Visioning



Land Use
Plan



Transport-
ation and
Mobility



Housing and
Neighbor-
hoods



Economic
Development



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Livability,
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Character,
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Public
Services and
Facilities



Implement-
ation



Appendices



Town of Collierville

PLAN CHAPTERS



What We Heard
(Community Input)



Existing Conditions



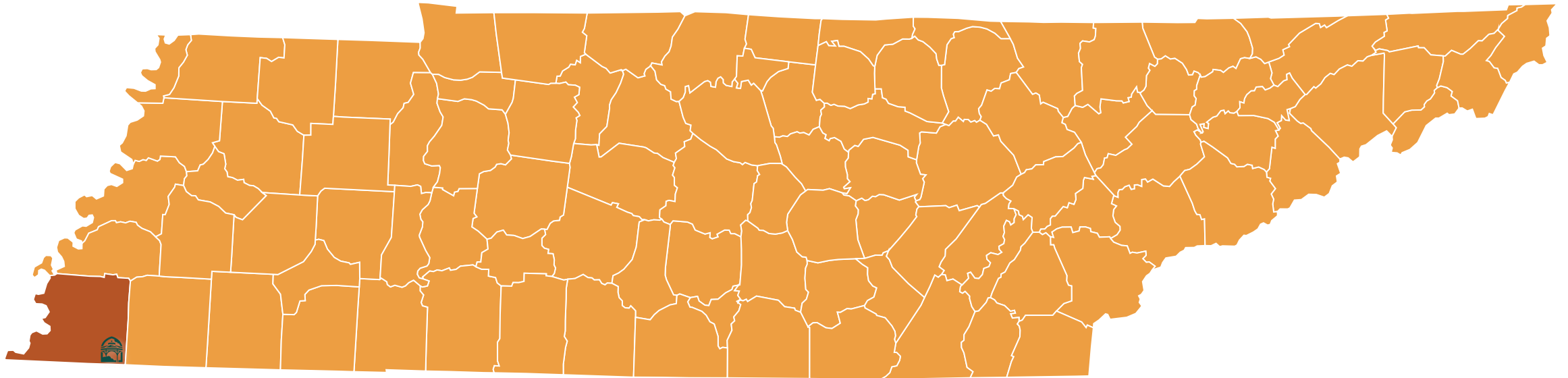
Analysis and Best
Practices



Goals



Ch. 1 – COMMUNITY SNAPSHOT



2025 Population

7,245,884*
911,676*
51,146**

Median Age

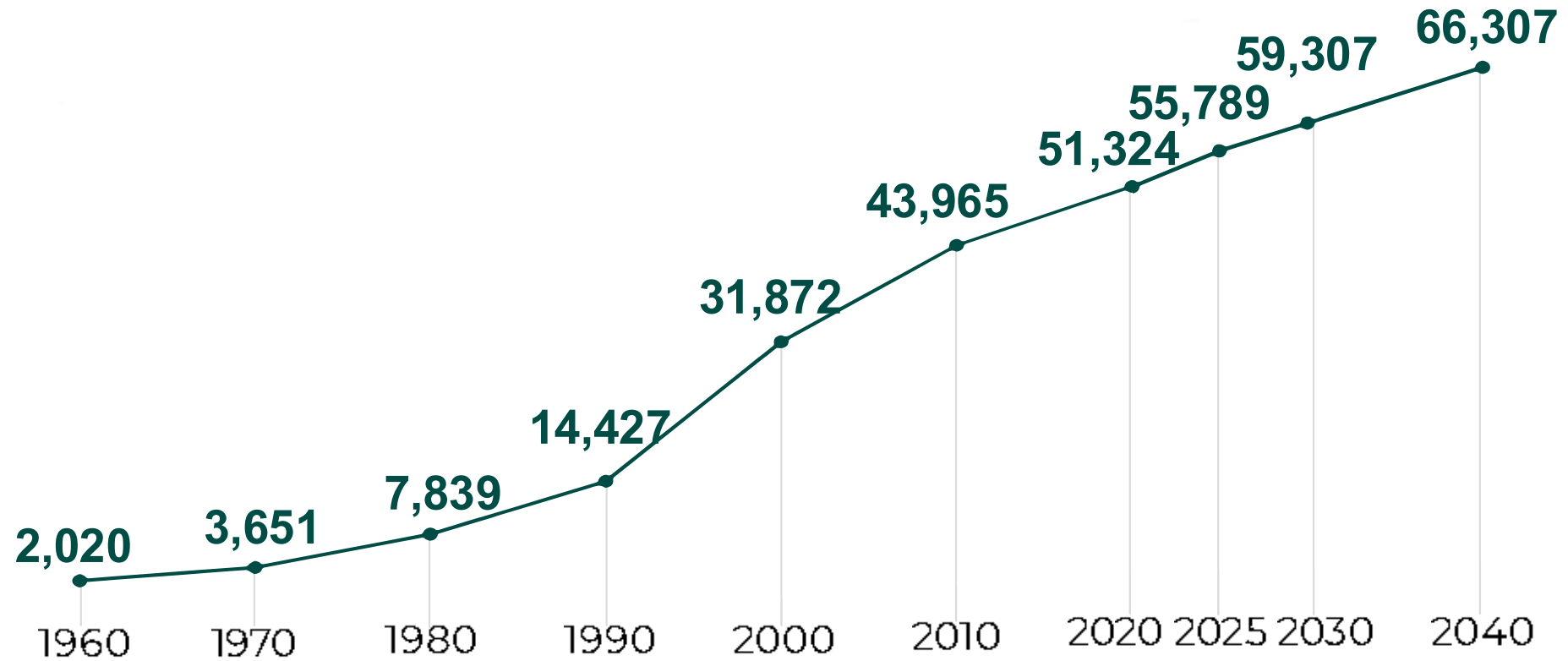
39.8
37.6
41.2

Source: *ESRI Business Analyst; **Town Provided Estimates



Town of Collierville

Ch. 1 – COMMUNITY SNAPSHOT



Source: ACS 5-Year, 2019-2023 & ESRI 2025



Town of Collierville

Ch. 2 - COMMUNITY VISIONING



Ch. 2 - COMMUNITY VISIONING

Community Values



Preserve Community Character & Identity

Protect Collierville's historic charm, small-town feel, and sense of place while guiding change that respects what makes the community unique.



Strengthen Parks, Green Spaces, & Public Gathering Spaces

Expand and connect parks, trails, and civic spaces that support recreation, wellness, and community interaction.



Support Safe, Connected Neighborhoods

Promote neighborhoods that are safe, welcoming, and well-connected through thoughtful design, access to services, and strong community ties.



Promote Sustainable & Thoughtful Growth

Guide new development and redevelopment in a way that is well-planned, efficient, and compatible with existing community character and infrastructure.



Enhance Mobility & Connectivity for All Users

Improve transportation options for drivers, pedestrians, and cyclists by creating a more connected and accessible network of streets, sidewalks, and greenways.



Foster a Strong, Local Economy

Support economic development that attracts quality jobs, strengthens local businesses, and provides opportunities for residents and future generations.



Ch. 3 – LAND USE PLAN

PLACE TYPE DASHBOARDS

HOW TO READ THE DASHBOARDS

Land Use Dashboards provide staff, appointed officials, and elected representatives with a one-stop location for information related to the future land use categories established in the FLUM. The components of each dashboard are described below. Numbers assigned to each component may be referenced with the corresponding dashboard example. Each future land use dashboard includes several components to help readers understand the intent of that specific land use category.

1 Intent and Character

Each category section begins with a general description of the land use category, providing narrative details about the overall intent and land use make up of each category. The descriptions are a framework for how each area is expected to develop or redevelop in the future.

Descriptions are accompanied by sample imagery to help visually demonstrate the look and feel of the category. Each category will vary in development type, mix, intensity, and scale, as noted in the dashboards and appropriateness tables following the description.

2 Appropriateness Table

The appropriateness tables show the ratio of residential and nonresidential uses expected for that category as well as the expected mix of development types present under each of those. These uses can take the form of several development types; for example, an office use could appear in a complete neighborhood, an employment center, a shopping center, or an activity center, depending on its scale, form, and context.

The appropriateness of each development type within a land use category is illustrated using a scale of 0-3 shaded dots.

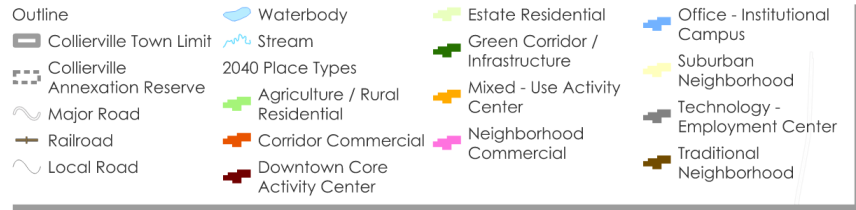
- **0 shaded dots:** Not appropriate
- **1-2 shaded dots:** Appropriate under given conditions
- **3 shaded dots:** Overall appropriate

Parks, open space and civic uses are considered appropriate across all Land Use Categories and are considered appropriate in both residential and nonresidential developments, and are therefore not called out separately in the development ratios.



Ch. 3 – LAND USE PLAN

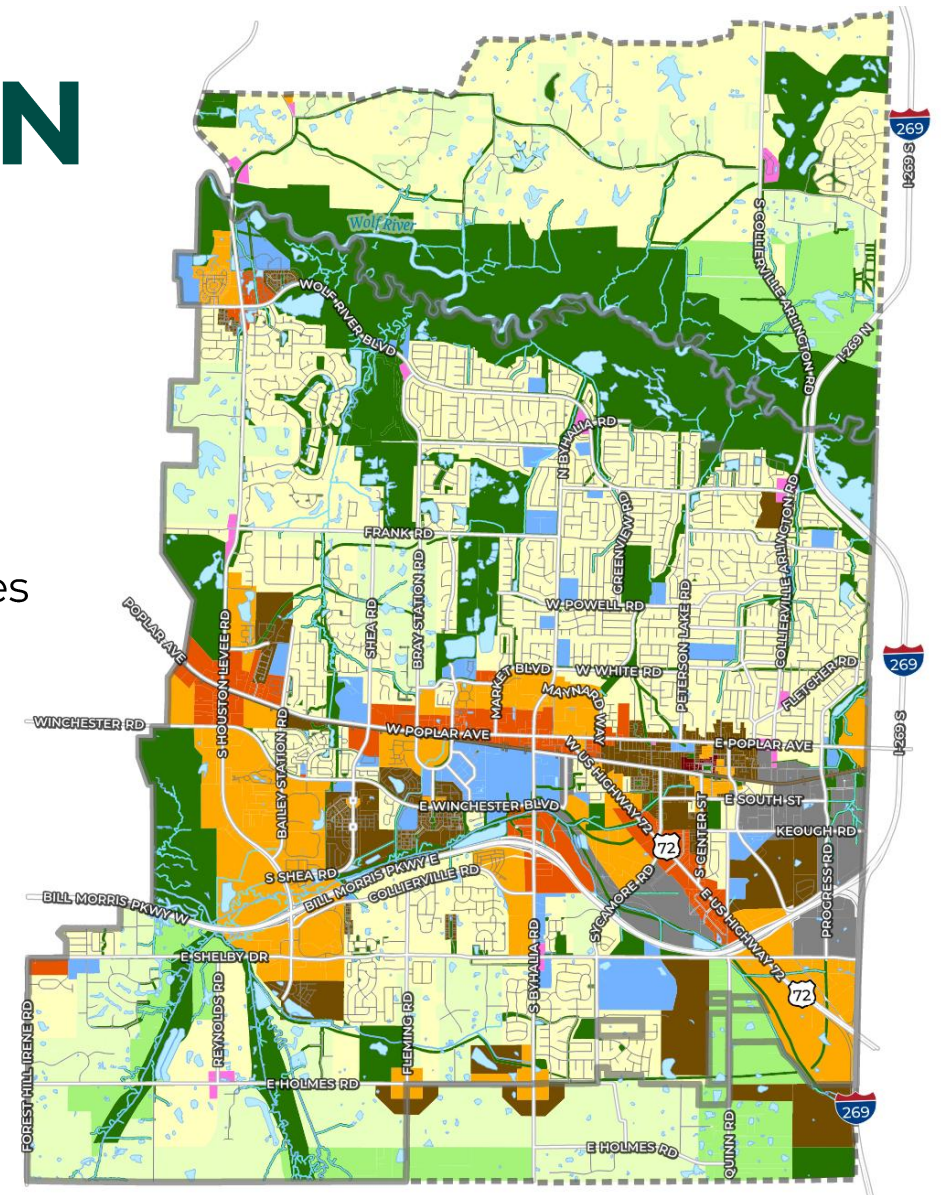
Future Land Use



1. Updated based on prior Future Land Use Place Type Categories
2. Developed from multiple comparative scenarios – May Design Week allowed community members to vote
3. Emphasizes balance between two key goals: capitalizing on growth opportunities where desirable, and preserving Collierville's familiar character where it is strongest



0 3,500 7,000
SCALE IN FEET



Town of Collierville

Ch. 5 - HOUSING and NEIGHBORHOODS

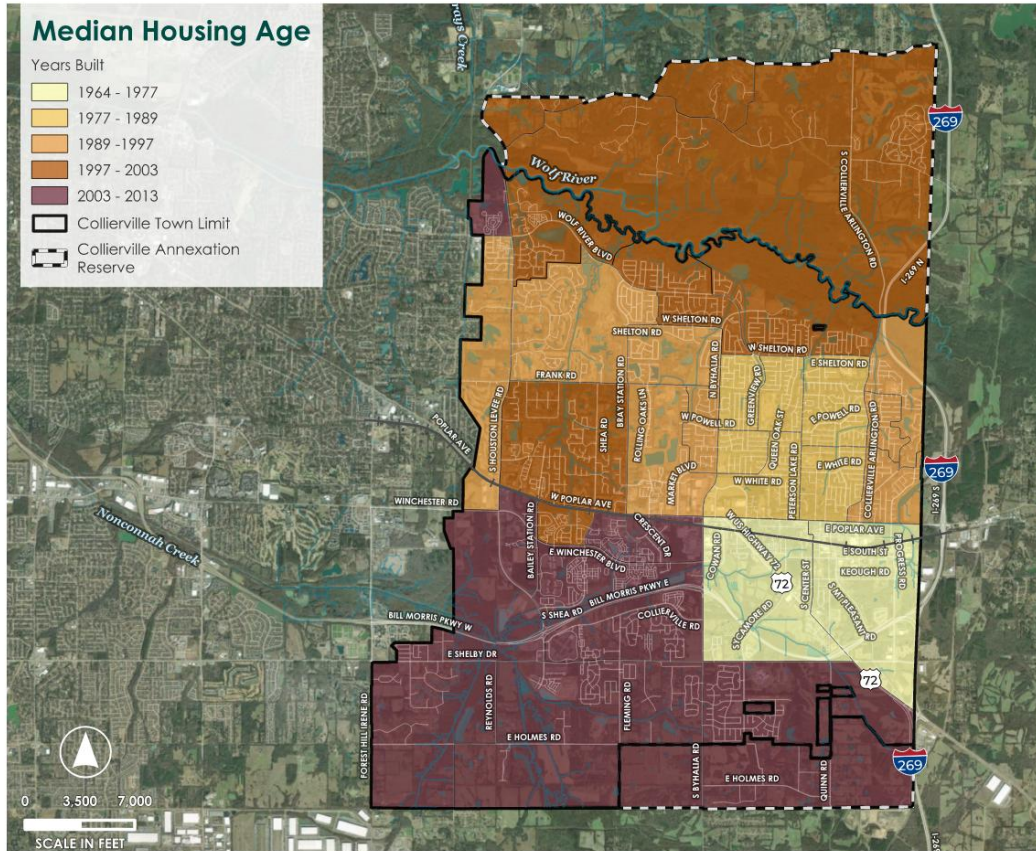


Figure 7. Average Home Price

Map 2. Median Housing Age



Ch. 5 - HOUSING and NEIGHBORHOODS



Ch. 6 - ECONOMIC DEVELOPMENT

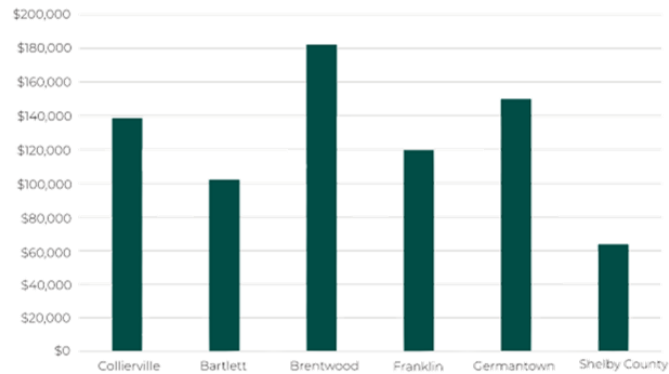


Figure 16. Median Household Income

Source: U.S Census Bureau, American Community Survey

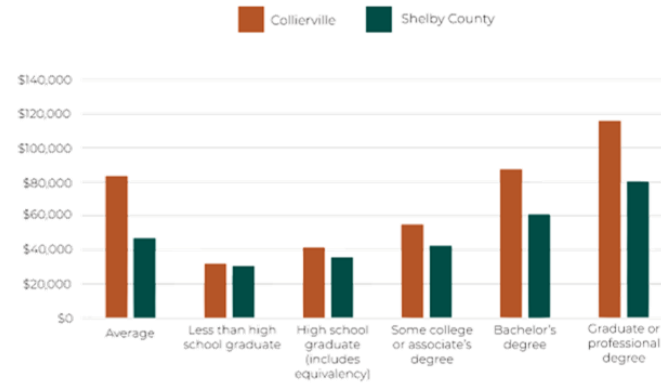


Figure 18. Median Earnings by Educational Attainment

Source: U.S Census Bureau, American Community Survey

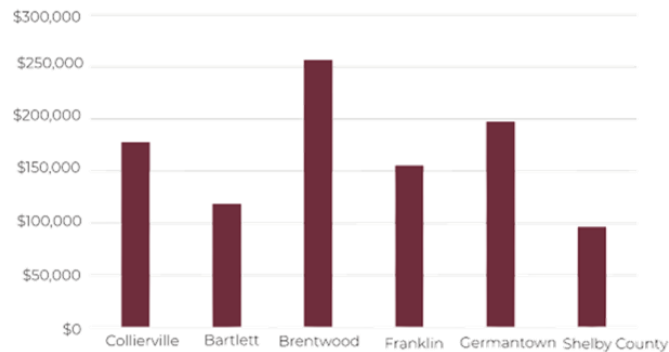


Figure 17. Average Household Income

Source: U.S Census Bureau, American Community Survey

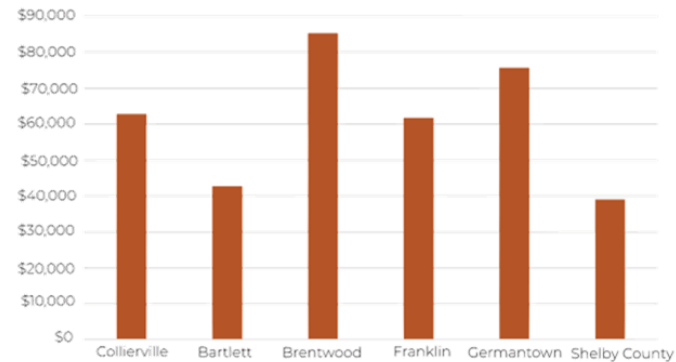


Figure 19. Per Capita Income

Source: U.S Census Bureau, American Community Survey



Ch. 6 - ECONOMIC DEVELOPMENT



UP NEXT



Transportation and
Mobility



Recreation and
Natural Environment



Livability, Community
Character, and
Growth



Public Services and
Facilities



Implementation



Town of Collierville

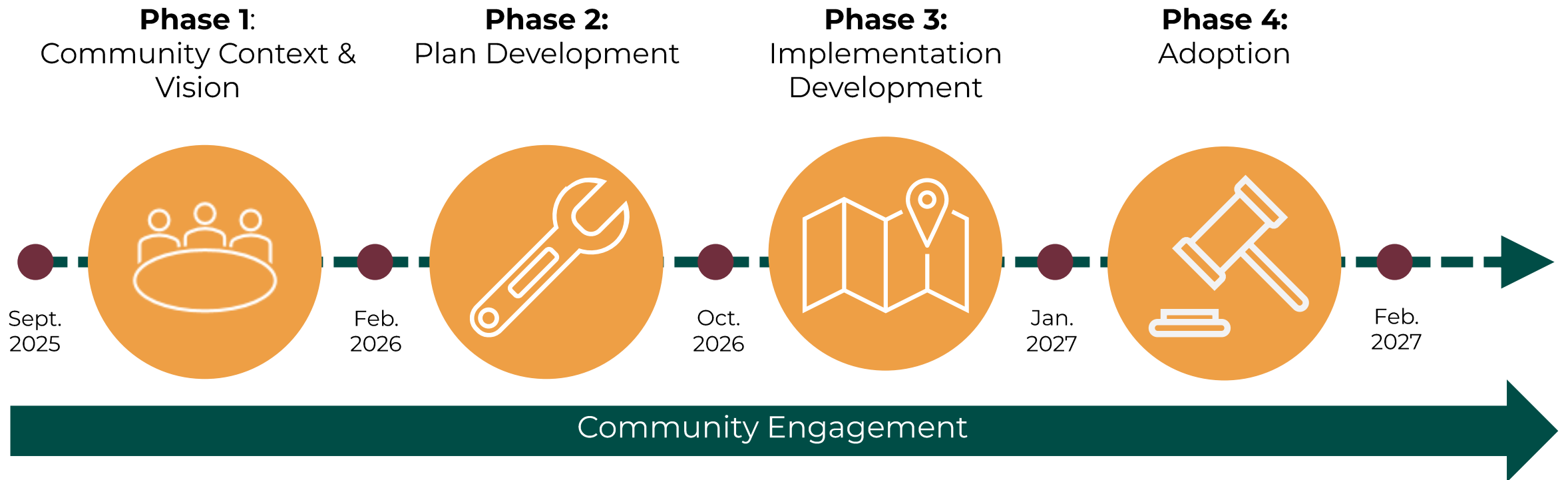


NEXT STEPS



Town of Collierville

PROJECT TIMELINE



NEXT STEPS



**PLAN DRAFTING
AND REFINEMENT**



**STEERING
COMMITTEE
MEETINGS**



**IN-PERSON
ENGAGEMENT**



**ADOPTION
PROCESS**



Town of Collierville



THANK YOU!



**Stay up to date by regularly
visiting our project website!**

colliervilletn.gov/GetOnBoard