

LEWISVILLE 2035 VISION

Lewisville 2035 Appendices

LEWISVILLE
Deep Roots. Broad Wings. Bright Future.

APPENDIX A
ENGAGEMENT DATA

Lewisville 2035 Staff Vision Workshop #1

As part of the Lewisville 2035 vision plan effort, the City of Lewisville held a vision workshop to provide an opportunity for employees across departments to share their perspectives on Lewisville's future. A total of 8 different stations were set up for the event, each representing a subcommittee of the Lewisville 2035 Steering Committee. The following pages outline the results from each of the stations and their respective boards. Key themes across all the stations include:

- **Natural Lewisville:** Natural environment and resilience emerged as top priorities, with support for more trees, shade, trails, and continued maintenance of parks and open spaces. Winter weather and extreme heat were noted as the top shocks experienced by participants.
- **Growing Lewisville:** Participants noted that economic prosperity for Lewisville's future signified diversifying retail and dining options and continued support of small businesses. Many also noted the need to redevelop aging corridors, such as SH-121 Business. To further balance growth and affordability, participants emphasized the importance of attracting technology, healthcare, and innovation jobs.
- **Connected Lewisville:** Mobility and safety are seen as overlapping concerns in Lewisville, with importance placed on improving walkability, bikeability, and improving safe intersections to alleviate concerns.
- **Safe Lewisville:** Participants emphasized that safety should include better lighting, visible policing, and investment in mental health and social services. To signify a safer city, participants believe that the city should be more walkable and lively, without fear of being hurt.

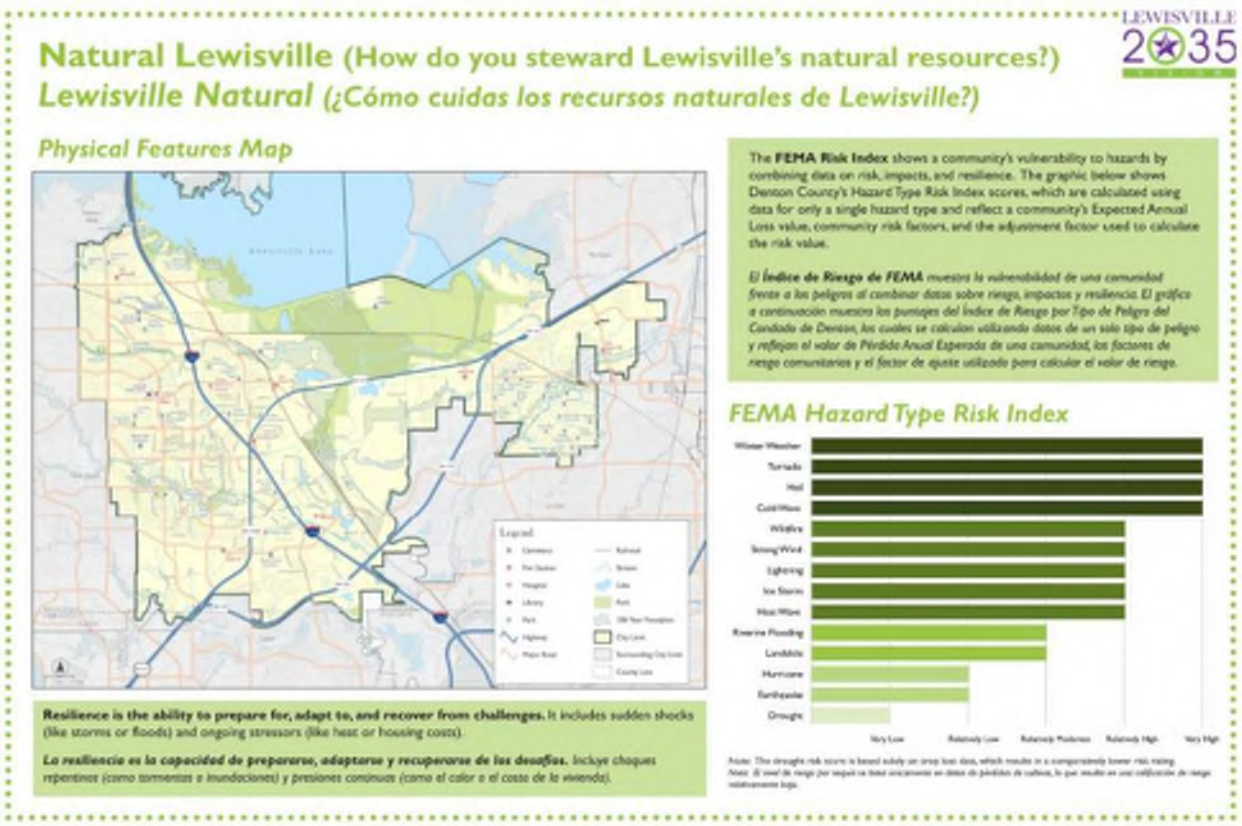
- **Engaged Lewisville:** Community identity and engagement are strong, with special appreciation for Old Town, parks, festivals, and diversity. Participants expressed interest in more events, public art, and everyday gathering spaces. Some also noted increasing outreach and engagement efforts beyond Old Town to southern neighborhoods and Castle Hills.
- **Livable Lewisville:** Participants defined livability as access to libraries, trails, LLELA, and Thrive. Many expressed interest in adding a grocery store and increasing the range of housing types. Investments in smart infrastructure, public Wi-Fi, green energy, and STEM education will position Lewisville as "future-ready."
- **Playful Lewisville:** Expanding music events, festivals, and neighborhood gatherings was seen as a way to make the city more vibrant. Popular recreation spaces like Thrive, LLELA, and Central Park remain essential community assets.
- **Innovative Lewisville:** Looking into the future, participants believe that Lewisville should invest in smart infrastructure, public Wi-Fi, green energy, and STEM education to position the City as "future-ready." Investment in the City's existing amenities and spaces, such as redeveloping the Vista Ridge Mall and increasing grocery store locations throughout the City, is also equally important for residents.

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Natural Lewisville

Board #1: Natural Lewisville (How do you steward Lewisville's natural resources?)



- No comments were left on this board.

Board #2: What's most important for a healthy community and environment?

Participants noted that the most important factors for a healthy community and environment are more trees and shade, protection of wildlife and natural areas, and effective pollution management. Education of the environment and sustainable practices was also noted as a comment to ensure a healthy community in the future.



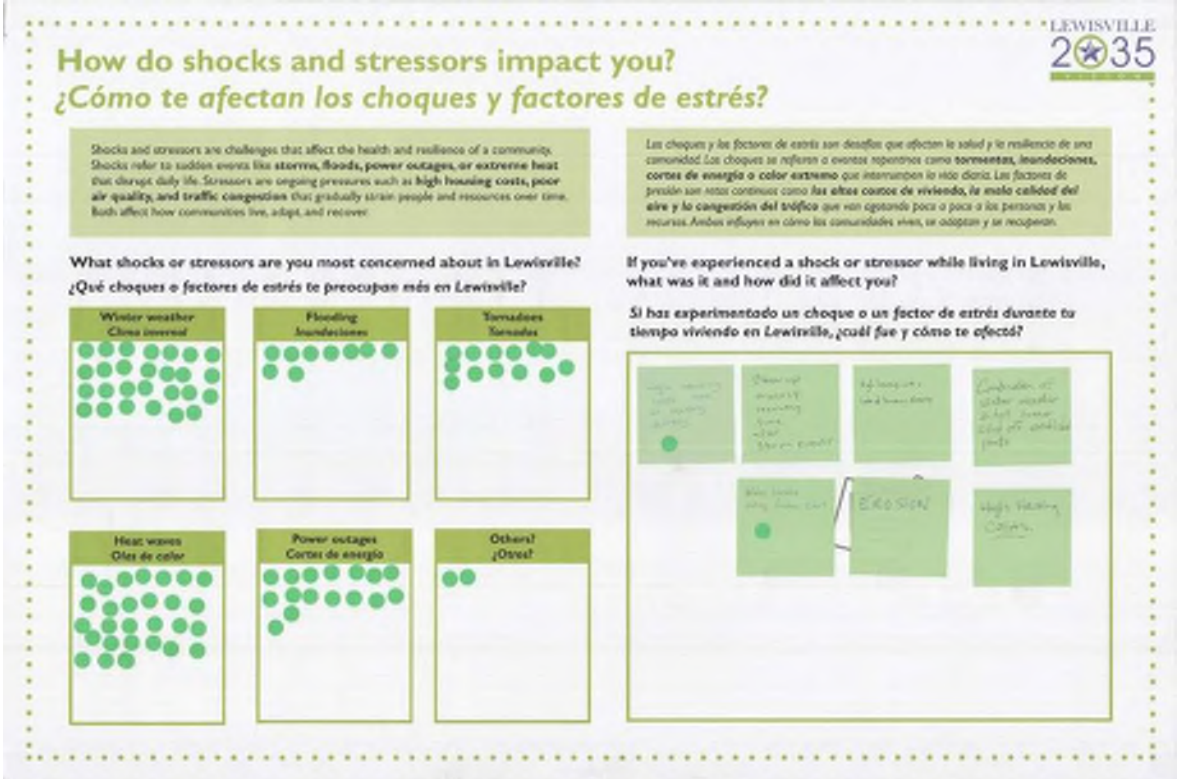
Option	# of votes
More trees & shade	30
More trails & parks	22
Sustainability programs	16
Water conservation	11
Energy efficiency & renewable energy	13
Protection of wildlife & natural areas	24
Pollution management	24

Others:

- Land use; get rid of parking minimums for new construction; dedicate above grade bicycle infrastructure (+1)
- Education; lifelong learning

Board #3: How do shocks and stressors impact you?

Heat waves and winter weather were the most pressing concerns. Participants also noted high housing costs and the recovery process after storm events as impactful during their time living in Lewisville.



A. What shocks or stressors are you most concerned about in Lewisville?

Option	# of votes
Winter weather	27
Flooding	9
Tornadoes	13
Heat waves	28
Power outages	16
Others?	2

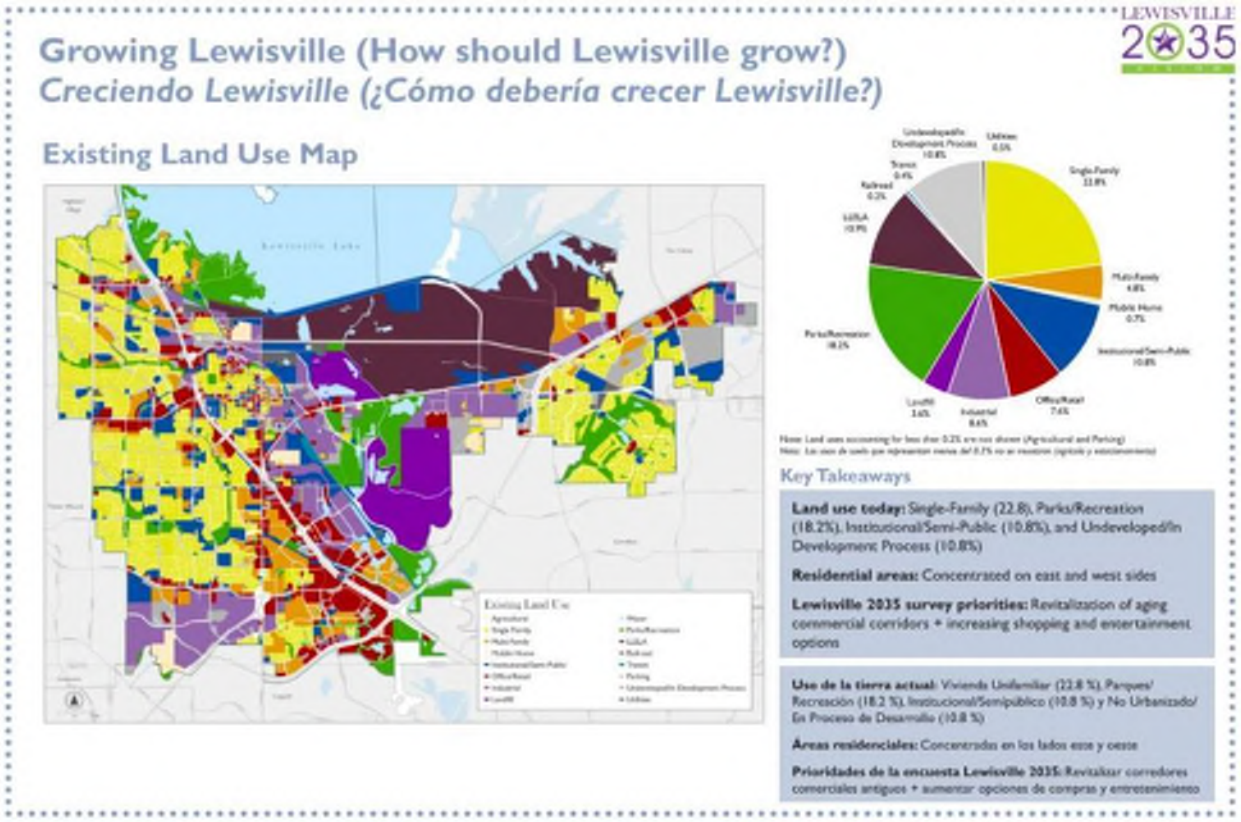
B. If you've experienced a shock or stressor while living in Lewisville, what was it and how did it affect you?

- Clean up process recovery time after storm event
- High housing costs – lack of housing diversity (+1)
- Water service during freeze events (+1)

- Erosion
- High housing costs
- Combination of winter weather & hot summer killed off established plants
- High housing costs + lack of housing diversity

Growing Lewisville

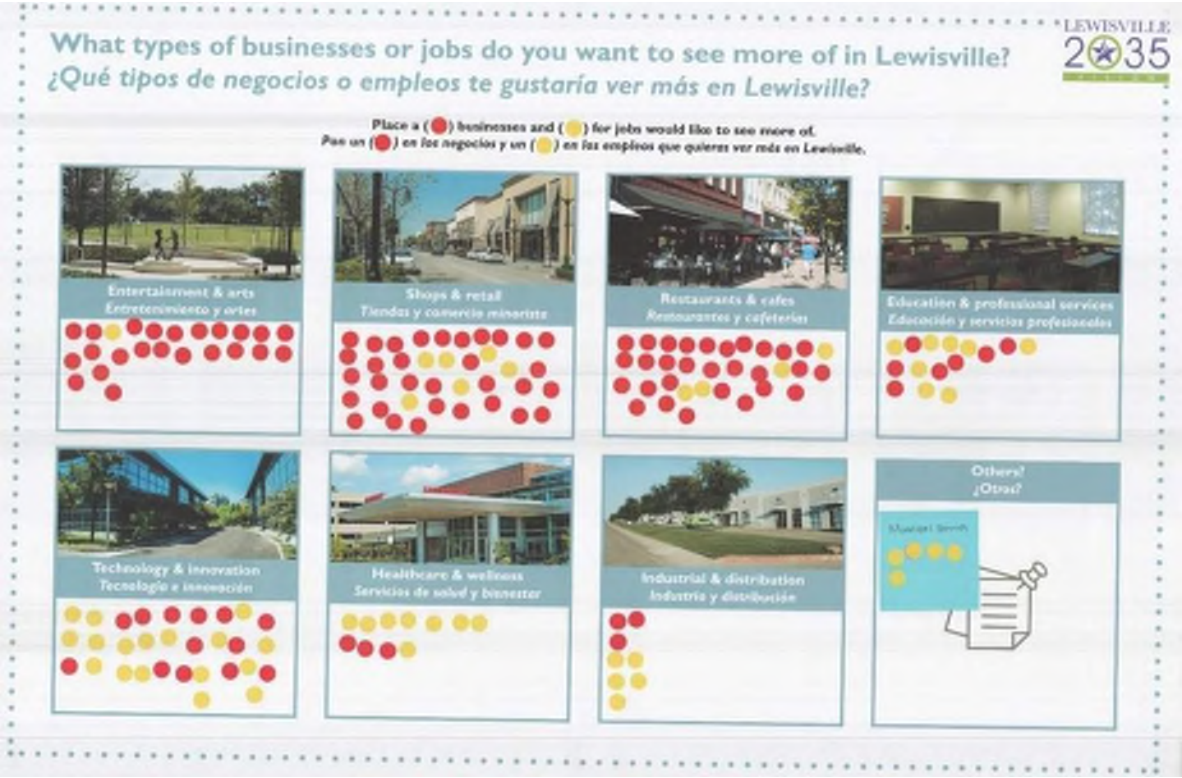
Board #1: Growing Lewisville (How should Lewisville grow?)



- No comments were left on this board.

Board #2: What types of businesses or jobs do you want to see more of in Lewisville?

Participants want to see more shops and retail, restaurants and cafes, and entertainment and arts businesses. For jobs, majority of participants voted for more technology-related jobs. Healthcare and municipal services were also highlighted, showing a desire for both everyday amenities and career opportunities.



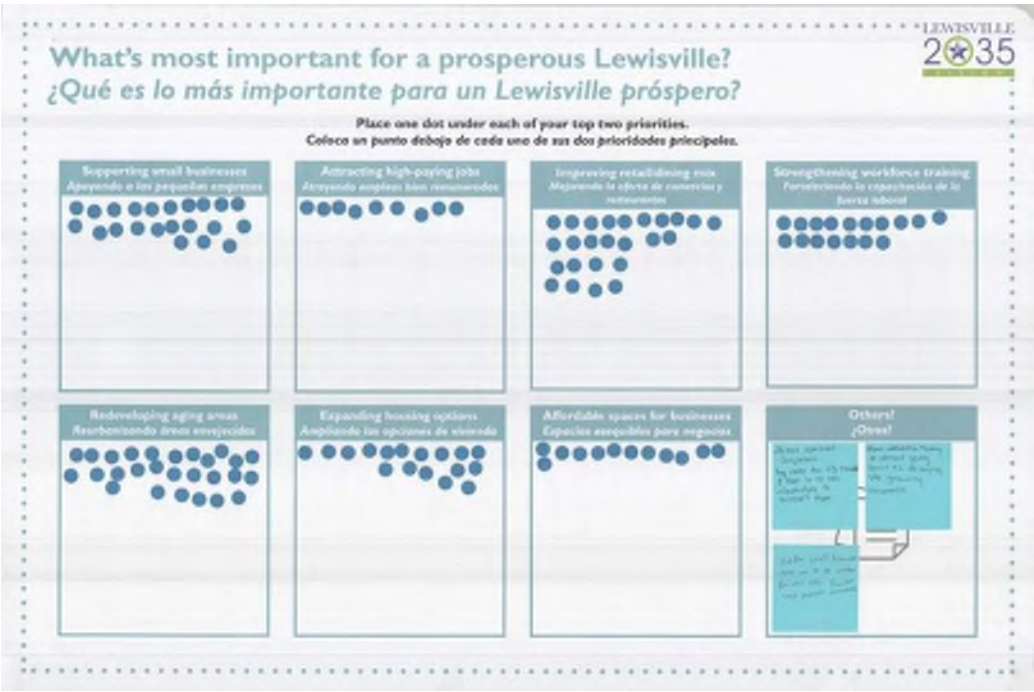
Option	# of votes	
	Businesses	Jobs
Entertainment & arts	23	1
Shops & retail	32	6
Restaurants & cafes	29	4
Education & professional services	7	8
Technology & innovation	17	13
Healthcare & wellness	3	8
Industrial & distribution	3	5

Others:

- Municipal services (+5)

Board #3: What's most important for a prosperous Lewisville?

Participants noted that the redevelopment of aging areas and improving the retail/dining mix are most important for a prosperous Lewisville. Some also noted that education amongst small businesses is important in supportive efforts, as well as continuing to expand affordable housing options.



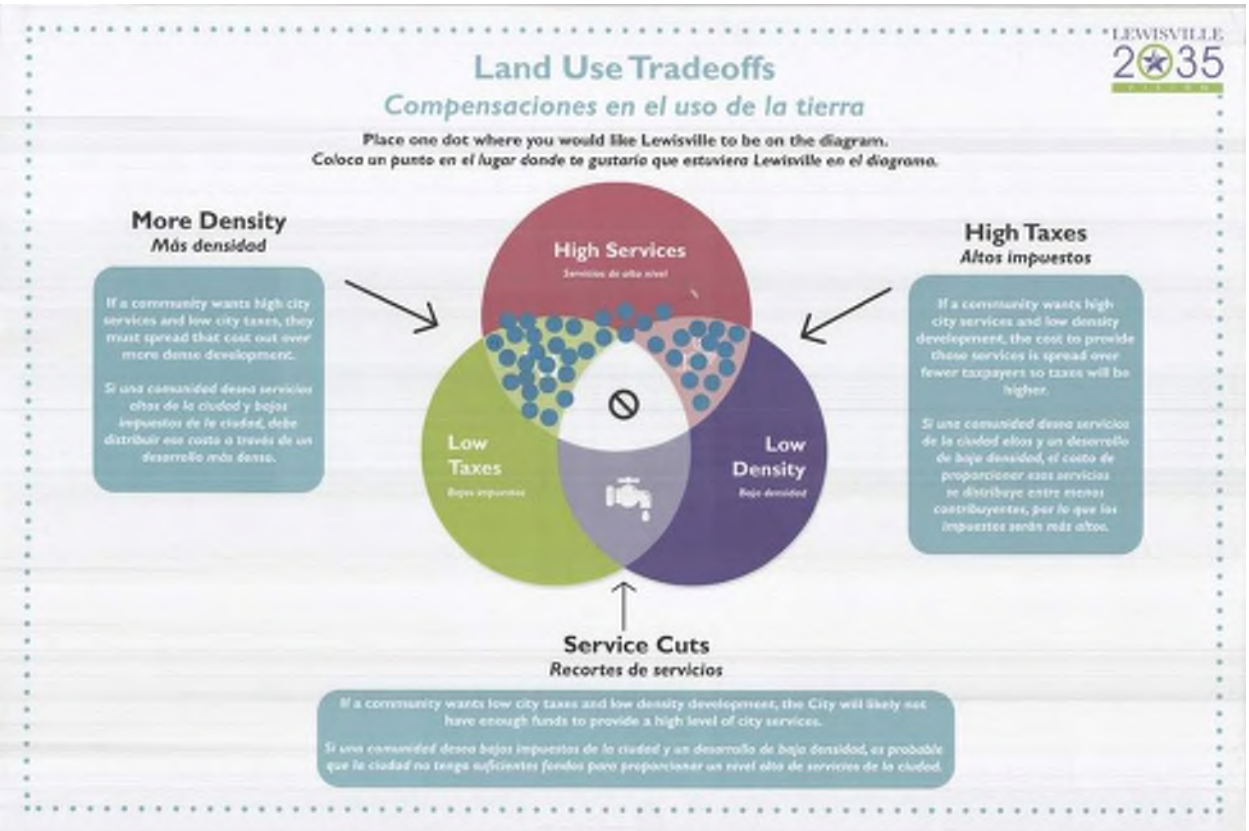
Option	# of votes
Supporting small businesses	22
Attracting high-paying jobs	9
Improving retail/dining mix	25
Strengthening workforce training	17
Redeveloping aging areas	27
Expanding housing options	17
Affordable spaces for businesses	12

Others:

- Notify small businesses they can be a vendor for the city. Prioritize small business interactions.
- More affordable housing to attract young families to enjoy the growing amenities.
- No more apartment complexes. They make the city crowded & there is no new infrastructure to support them

Board #4: Land Use Tradeoffs

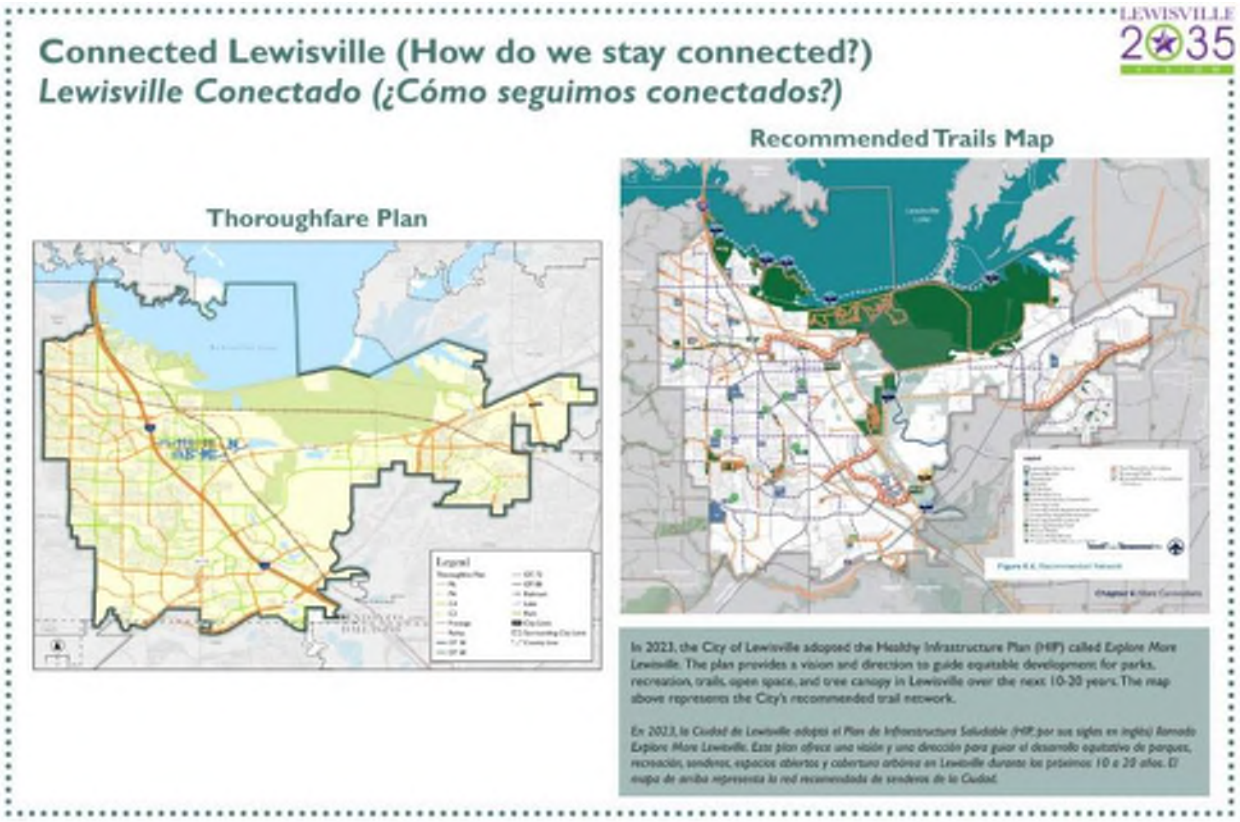
Participants generally supported higher density as a way to manage growth, but some also noted that high taxes may be a preferable choice to continue providing high services while maintaining low density.



Option	# of votes
More density	26
High taxes	15
Service cuts	0

Connected Lewisville

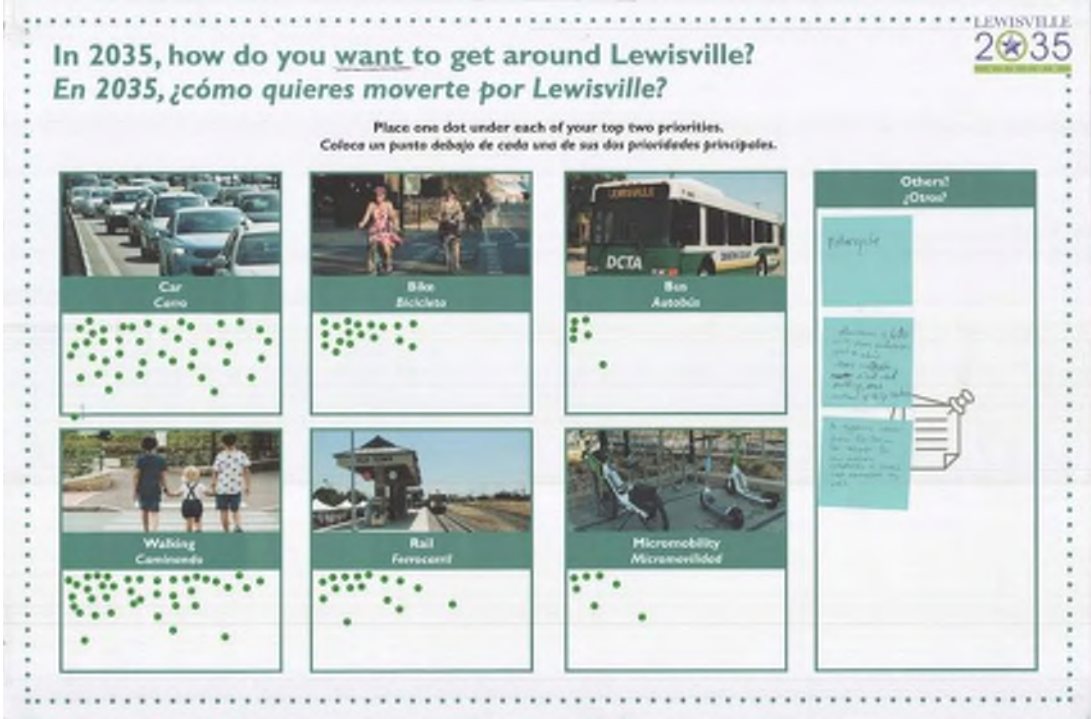
Board #1: Connected Lewisville (How do we stay connected?)



- No comments were left on this board.

Board #2: In 2035, how do you want to get around Lewisville?

While cars remained the most common choice, staff strongly supported walking and biking as future priorities. Calls for more pedestrian-friendly and mixed-use areas reflected a desire for alternatives to car-dependence.



Option	# of votes
Car	41
Bike	19
Bus	6
Walking	39
Rail	16
Micromobility	7

Others:

- Motorcycle
- Downtowns is better with more pedestrians out & about. More walkable mixed used buildings, areas instead of strip centers
- A system other than Go-Zone for transit for low-income residents in areas not connected by rail

Board #3: Where are the biggest challenges getting around?

The majority of challenges for getting around Lewisville were concentrated on the intersection between I-35E and SH-121 Business. An additional challenge area was identified at the intersection of I-35E and Main St. Others also noted some challenges along SH-121 Business going east.



Board #4: How would you like to meet your neighbors and connect?

Block parties, neighborhood events, library programs, and farmers markets were repeatedly mentioned as ways to build stronger connections. Participants emphasized casual, smaller and local opportunities to meet and interact.



#	Comment
1.	Events!!
2.	Neighborhood events; Impromptu meetings/passing by
3.	Block parties
4.	Old school neighborhood watch
5.	Library events
6.	Local neighborhood events
7.	Library events; neighborhood events
8.	Local neighborhood events; L.L. Woods
9.	Neighborhood events; Rock the block trailer is great!
10.	Mixed use development community
11.	Helping out with home/yard work
12.	Meet them when you see them, start building a connection by communication and helping a neighbor in need

13.	Food events
14.	Mingling at library events, festivals, food truck events
15.	Block parties!!
16.	Block parties; RTBT! LYB!
17.	Block party
18.	Random encounters while running errands on foot or by bike
19.	Block party!
20.	Pop up parks to encourage people in all areas to come out
21.	Farmers market; Outdoor fair
22.	Mixed-use developments
23.	Farmers market
24.	Farmers market
25.	At a co-op owned social club

Safe Lewisville

Board #1: If Lewisville were the safest city in Texas, what would that look like?

Staff envisioned safety as a mix of visible police presence, better street lighting, and walkability. Many also stressed the role of community resources and neighborhood character in creating a safe environment.

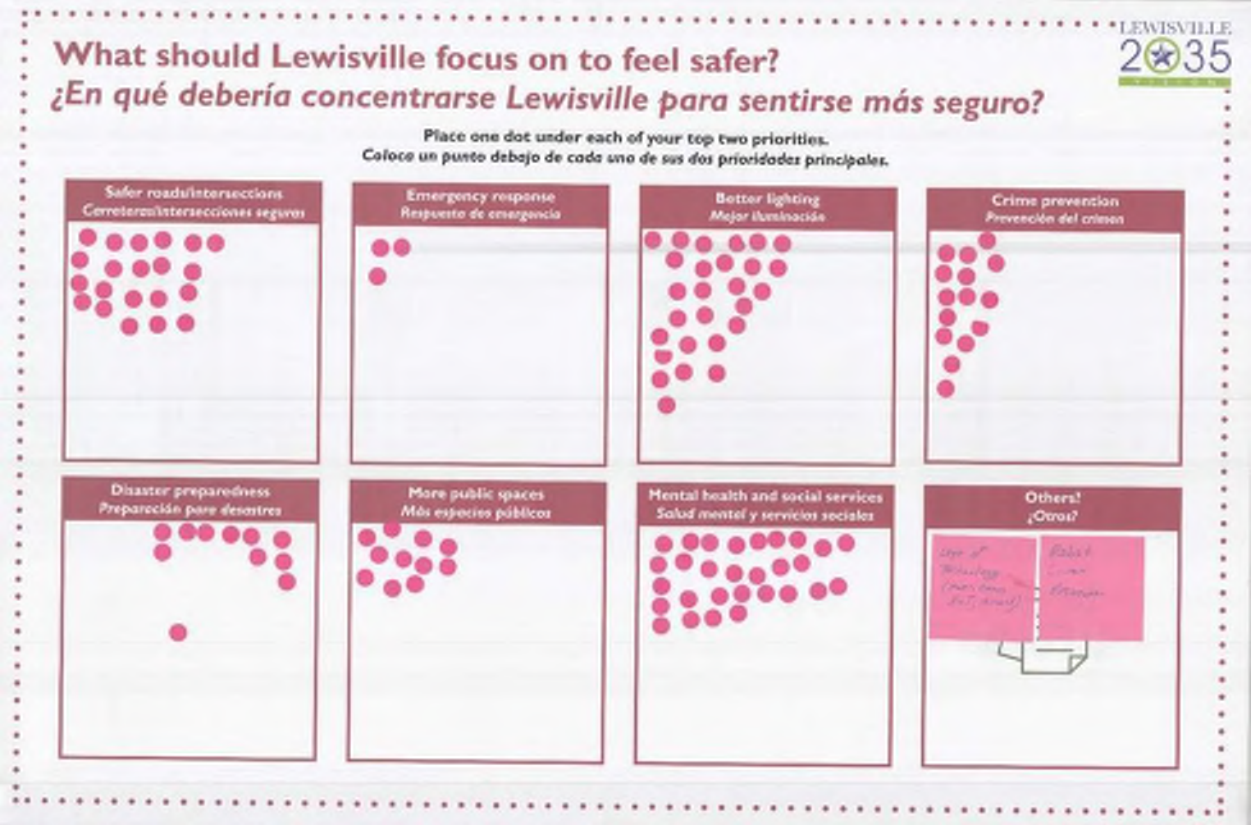


#	Comment
1.	Police Dept and Fire Dept
2.	Better street lights along 121 Bus
3.	Seeing more police in "west" Lewisville; There is a severe lack of police near schools outside Castle Hills
4.	Police enforcing more on school zones and school bus stops
5.	The character of the surrounding area
6.	Community resources to intervene before police intervention is necessary
7.	Seeing more police vehicle on the road enforcing traffic laws
8.	Walkable without fear of getting hit by a car or crime activity (+2)

9.	Police visiting local parks, sports complexes; Better lighting—more street lights
10.	Quiet neighborhoods; Low crime!
11.	Probably what it looks like now
12.	Investing in beautification in areas other than old town
13.	More lights; more people walking around; more police patrols
14.	More city workers; better pay
15.	Foot traffic, people walking their dogs (+3)
16.	Dog parks (+1)
17.	Walkability, bike access, more safe + controlled looking intersections (+1)
18.	Comfortable to walk anywhere by yourself; able to transit larger roads on foot or bike without fear of motorists
19.	Cleanliness (+1)
20.	More visible police; more street lights
21.	Street lights; more police visibility
22.	Educated, connected, well informed, involved residents
23.	Community resources over police involvement
24.	People drawing near in public outdoor spaces
25.	Safer 4-way intersections; protected bike lanes

Board #2: What should Lewisville focus on to feel safer?

Investment in mental health and social services and better lighting were top priorities. Safer roads/intersections and crime prevention were also highlighted as key to a sense of safety.



Option	# of votes
Safer roads/intersections	21
Emergency response	3
Better lighting	27
Crime prevention	15
Disaster preparedness	11
More public spaces	11
Mental health and social services	29

Others:

- Robot crime prevention
- Use of technology (maps, drones, IOT, sensors)

Board #3: Is there anywhere that you feel unsafe in Lewisville?

Similar to the challenging areas map, participants noted that areas where they feel unsafe in Lewisville are concentrated on the intersection of I-35E and SH-121 Business. As noted on the first board, feelings of safety are most often related to concerns with roadway intersections and pedestrian mobility.

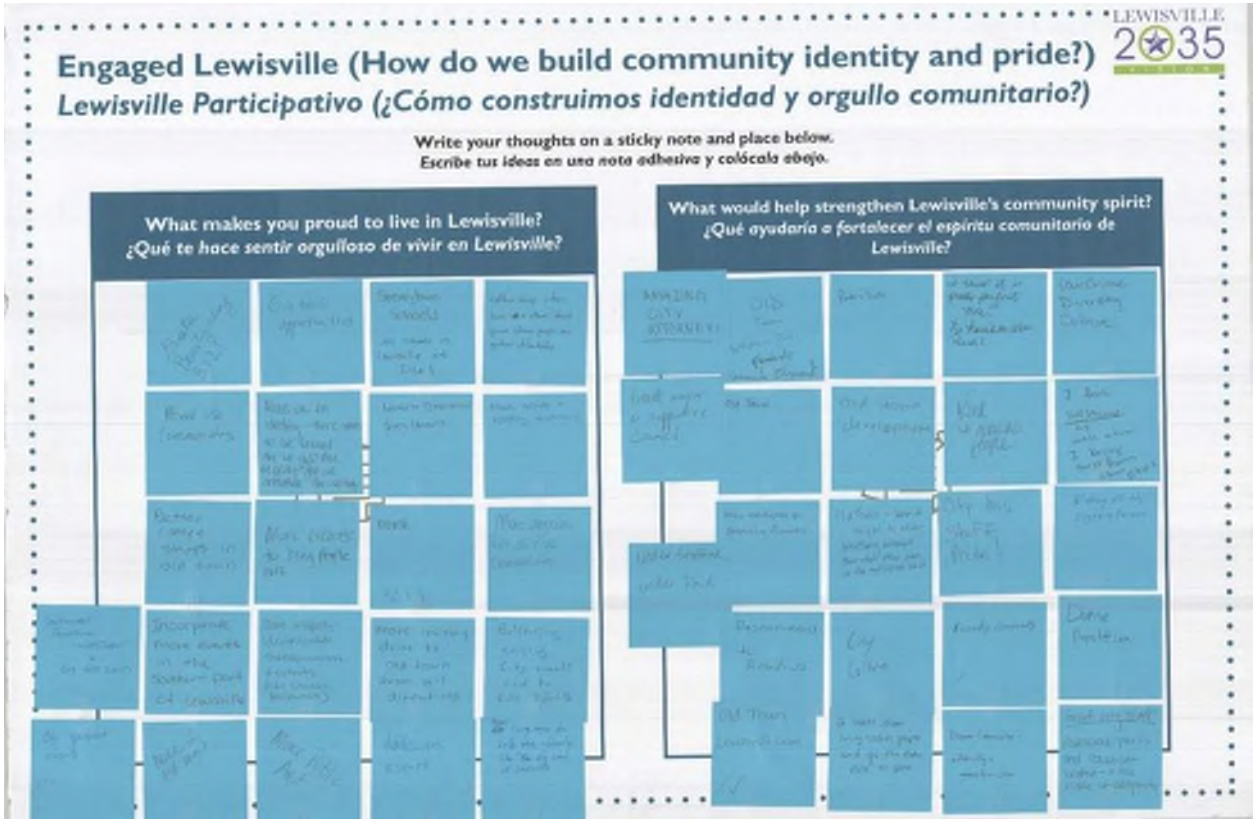


Engaged Lewisville

Board #1: Engaged Lewisville (How do we build community identity and pride?)

Participants cited Old Town, Lewisville Lake, festivals, parks, and diversity as points of pride. Many also highlighted the dedication of city staff and leadership as central to Lewisville's identity. To further strengthen community spirit, participants noted that City-sponsored events, public art, and third spaces like coffee shops were important for the community. Expanding engagement beyond Old Town and adding more holiday and cultural events were also suggested.

A. What makes you proud to live in Lewisville?



#	Comment
1.	Responsiveness to residents
2.	Understaffed; underpaid
3.	Great mayor & supportive council
4.	AMAZING CITY ATTORNEY!

5.	Old Town; Lewisville Lake (+2)
6.	Well developed & carefully planned
7.	Old Town
8.	Old Town; Western Days/festivals; community engagement
9.	A staff that truly values people and go the extra mile to serve
10.	City culture
11.	Old Town—keep it unique to offer something different than what other areas in the metroplex have
12.	Old town development
13.	Parks & trails
14.	Diverse community—ethnically & generation-wise
15.	Friendly community (+1)
16.	City Hall; staff pride!
17.	Kind & genuine people
18.	I think it is pretty perfect now! No horrible 5:00 rush
19.	Great city staff! Awesome parks and convenient location—in the middle of everything.
20.	Diverse population
21.	History of the Fighting Farmers
22.	I feel welcome as well when I bring guest from other cities
23.	Low crime; diversity; culture

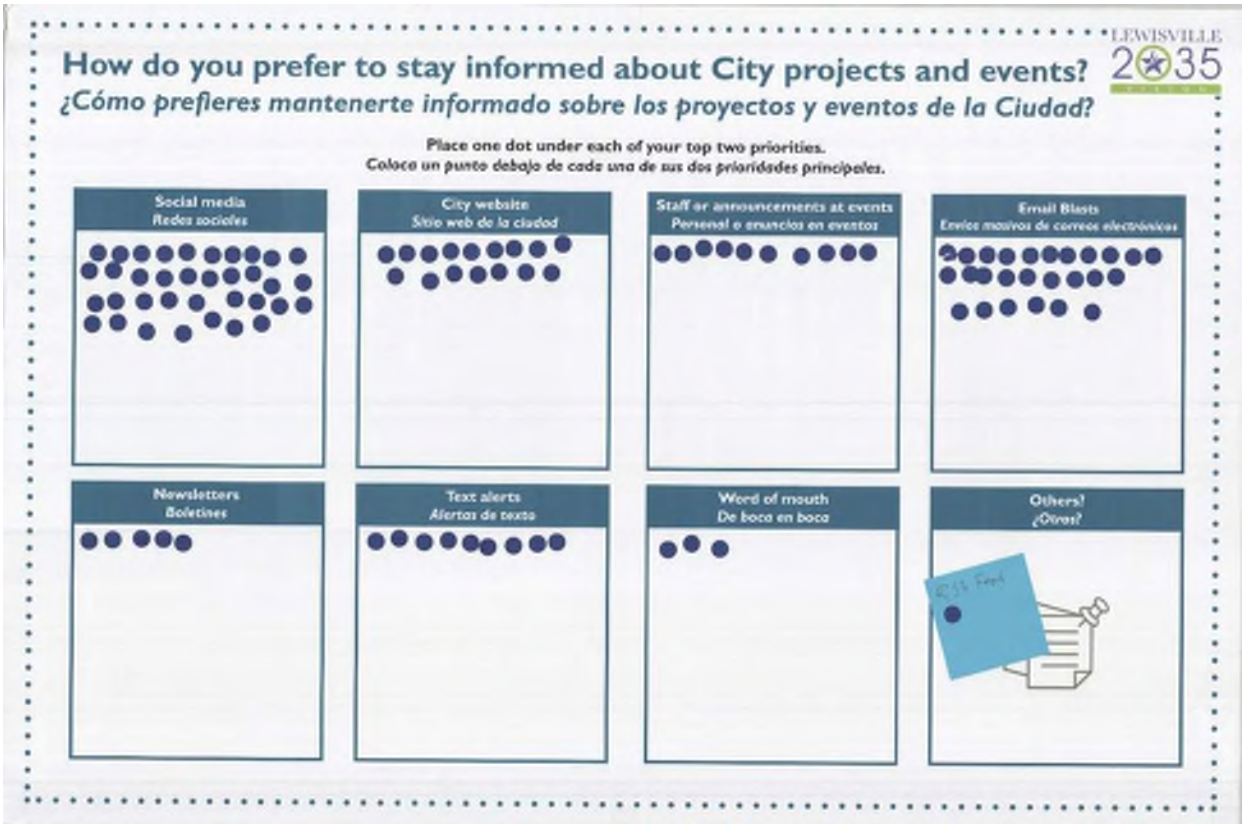
B. What would help strengthen Lewisville's community spirit?

#	Comment
1.	Continued Downtown investment & city held events
2.	City sponsored events (+2)
3.	Halloween events
4.	More programs to help the elderly like "For the Love of Lewisville"
5.	Incorporate more events in the southern part of Lewisville
6.	Greater beauty along B121
7.	More in Old Town
8.	More public art
9.	Better coffee shops in Old Town
10.	Mixed use communities
11.	More uniquely identifiable entertainment & events (like Denton Halloween)
12.	More events to bring people here
13.	Focus on identity—there seems to be several; Are we old? Are we gritty? Are we innovative? Are we trendy?
14.	Give back opportunities
15.	More inviting drive to old town from all directions

16.	Merch (+3)
17.	Increase destination spots/events
18.	Strengthen schools; all schools in Lewisville are Title I
19.	Bolstering existing city events tied to city identity
20.	More programs for at risk communities
21.	More events & holiday traditions
22.	Coffee shops, cafes, bars & other third spaces where people can gather affordably

Board #2: How do you prefer to stay informed about City projects and events?

Social media and email blasts were the most popular communication tools. Participants also use the city website and value in-person updates at events.



Option	# of votes
Social media	36
City website	16
Staff or announcements at events	10
Email blasts	27
Newsletters	5
Text alerts	9
Word of mouth	3

Others:

- RSS feed (+1)

Board #3: What could encourage people to be more involved in the community?

Volunteer opportunities, multicultural events, youth sports, and block parties were common ideas to encourage people to be more involved in the community. Participants stressed the need for broader outreach, recognition, and more organized, accessible ways to engage.

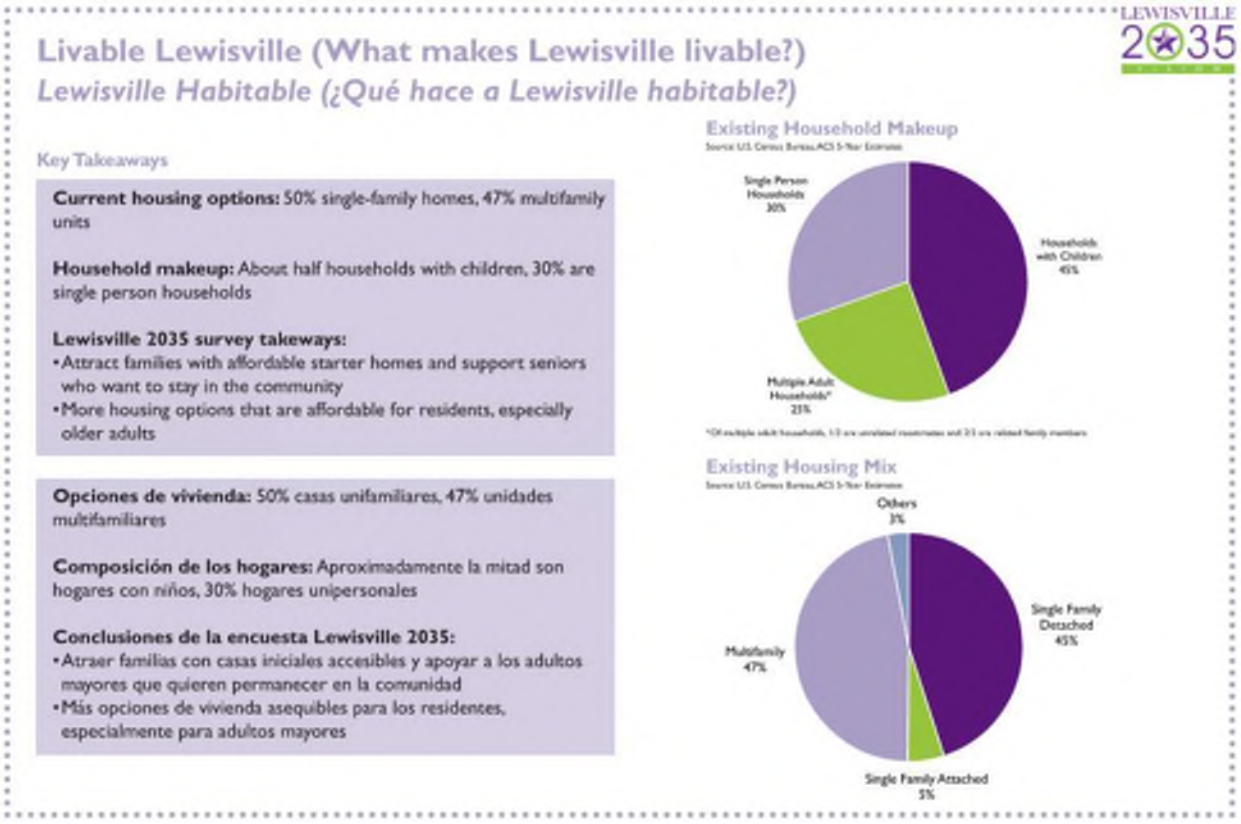


#	Comment
1.	Volunteer opportunities (+1)
2.	Golf tournaments
3.	Publicize the impacts of community service events
4.	Reclaim our stolen Facebook name, City of Lewisville is ours!
5.	Recognition; food; prizes
6.	More organized volunteer options; figure out an identity and market that for involvement; tour our dept awards-like Parks NRPA gold!
7.	Advance info on volunteer tasks/jobs
8.	Multicultural events; opportunities for feedback at local events (+1)
9.	Mixed-use communities and cottage courts
10.	Reach out to existing active community groups, including religious and civic groups

11.	More youth sports, events, leagues!
12.	More diverse events for engagement
13.	Group areas/zones of city & have depts be assigned to them to create bi-directional engagements
14.	New rodeo area; better ads
15.	Handicapped accessibility for wheelchair users & communication about ADA activities
16.	Recruitment by civic groups, city staff to participate in clean up events and events that help your neighborhood.
17.	Volunteer opportunities
18.	Community events and neighborhood events with participation of city leadership
19.	Better social media engagement & comms. To get people excited about the City, not just informed. Taking advantage of media trends, etc. (+3)
20.	More dollars towards this & staff
21.	More community events outside of Old Town (southern part & Castle Hills)
22.	Neighborhood block parties
23.	Volunteer work
24.	Single family homes; more family friendly attractions for children unlike i.e. Monkey Restaurant Bar; less bars…
25.	More engaging events
26.	Mixed use community spaces tie people locationally to spaces that foster community & life
27.	Less apartments, more family homes (+1)
28.	More organized residential volunteer events; more dog-friendly events

Livable Lewisville

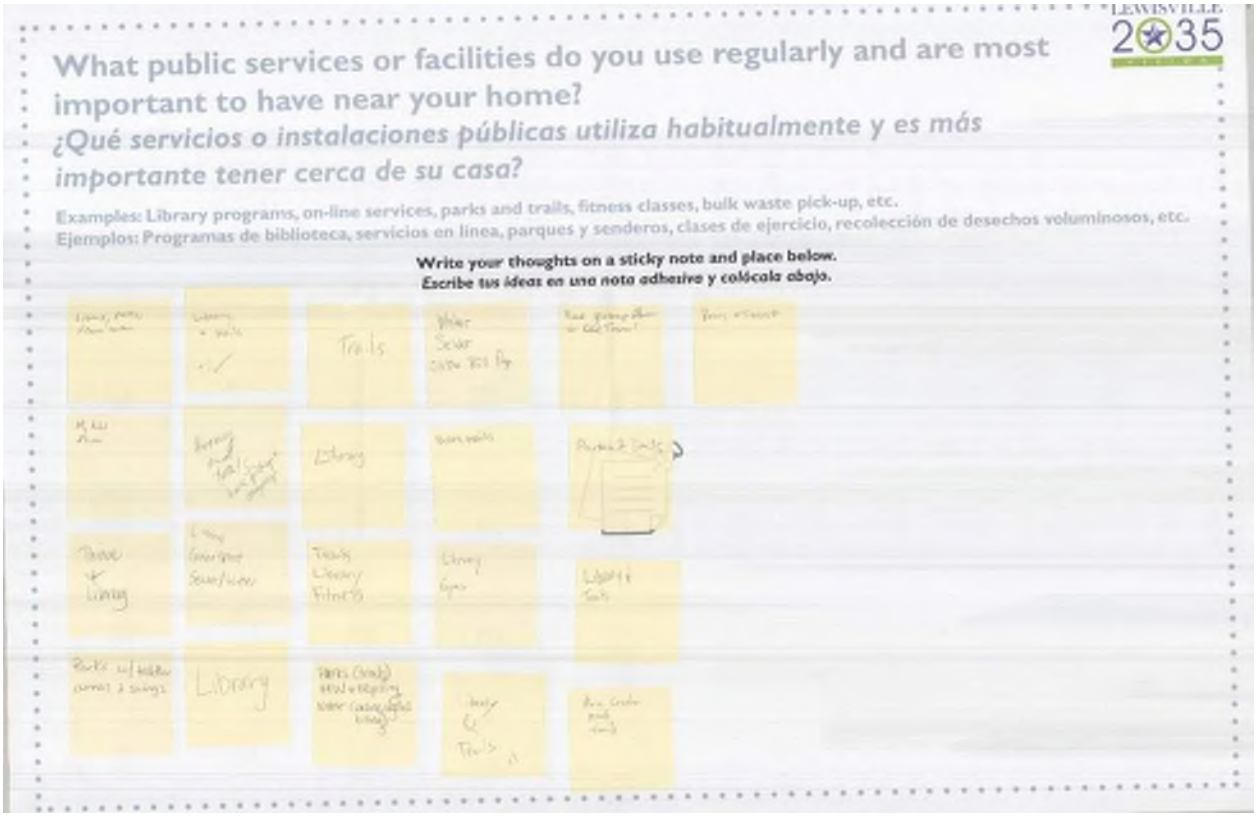
Board #1: Livable Lewisville (What makes Lewisville livable?)



- No comments were left on this board.

Board #2: What public services or facilities do you use regularly and are most important to have near your home?

Libraries, trails, recreation centers, and parks were the most valued services. Participants also noted the importance of utilities, recycling, and access to grocery stores.



#	Comment
1.	Library, parks, fitness center
2.	Need grocery store in Old Town!
3.	Library! Trails
4.	Parks & trails
5.	Parks & Thrive
6.	Rec Center; pools; trails
7.	Library & trails (+1)
8.	Library; gyms
9.	Parks, trails
10.	Water; sewer; online bill pay
11.	Parks (trails); HHW & recycling; water (online/digital billing)
12.	Trails; library; fitness
13.	Library

14.	Trails
15.	Library
16.	Library; greenspace; sewer/water
17.	Library and trails; bulk pickup & recycling
18.	Library & trails (+2)
19.	Parks w/ toddler areas & swings
20.	Thrive & library
21.	My toilet flushes

Board #3: What businesses or retail would you like to see near your home?

There was overwhelming demand for more grocery options, such as H-E-B, with some noting specific locations like Old Town. Beer gardens, family-friendly restaurants, and neighborhood markets were also desired.



#	Comment
1.	Grocery store in Old Town (+1)
2.	Chick-fil-A
3.	Grocery stores, Sprouts, Kroger, HEB
4.	No alcohol; no vape shops; no pawn shops
5.	Sporting goods
6.	NONE; keep it residential
7.	Nice grocery store, Central Mkt, Whole Foods, HEB, etc.
8.	Dog Park (small) at LL Woods
9.	Personal service; restaurants; doctor office
10.	Beer Garden; more natural grocer options; more dog parks
11.	Beer Garden (+2)

12.	H.E.B
13.	HEB (or any grocery stores); Beer Garden (+1)
14.	Grocery; kid friendly restaurants
15.	Grocery stores (+1)
16.	Grocery store 121 Bus.
17.	HEB
18.	Tap room; brewery (+2)
19.	Outlets
20.	Neighborhood market (+1)
21.	Portillos; Lupe Tortilla; HEB
22.	Patio dining; walkable shopping; tacos (+1)
23.	Babes Chicken (+1)
24.	Patio dining; grocery
25.	Marty B's like business; Babe's Chicken, In-N-Out burger

Board #4: What housing types are most needed in Lewisville?

Detached single-family homes were most desired, but participants also supported "missing middle" housing types like cottage courts and townhomes. Affordable senior housing, tiny homes, and mixed-use developments were also suggested.



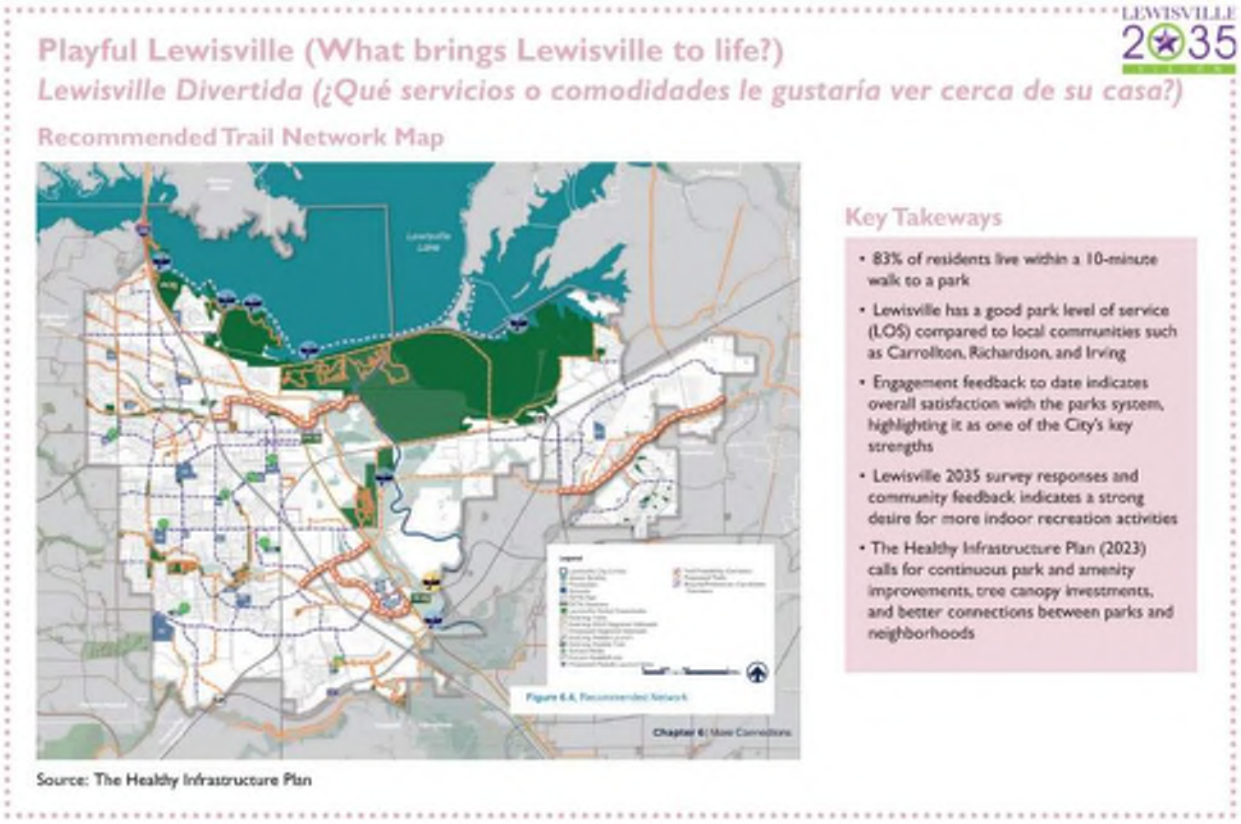
Option	# of votes
Detached Single-Family Homes	18
Duplex/Triplex/Fourplex	4
Cottage Court	10
Townhomes	7
Apartment Complex	3

Others:

- Mixed use
- Senior housing affordable (+1)
- Live/work; mixed use
- The missing middle; I'd love a courtyard apartment "while you were sleeping" style (+1)
- Mixed use development (+1)
- Tiny homes (+1)
- Agreed on tiny home—would be great to have a community like Lake Dallas has
- Affordable senior housing

Playful Lewisville

Board #1: Playful Lewisville (What brings Lewisville to life?)



- No comments were left on this board.

Board #2: What kinds of arts, culture, entertainment events, festivals, or activities would you like to see expanded or added?

Music events, festivals, and neighborhood gatherings were top choices. Public art, food festivals, and children's programming were also recommended.



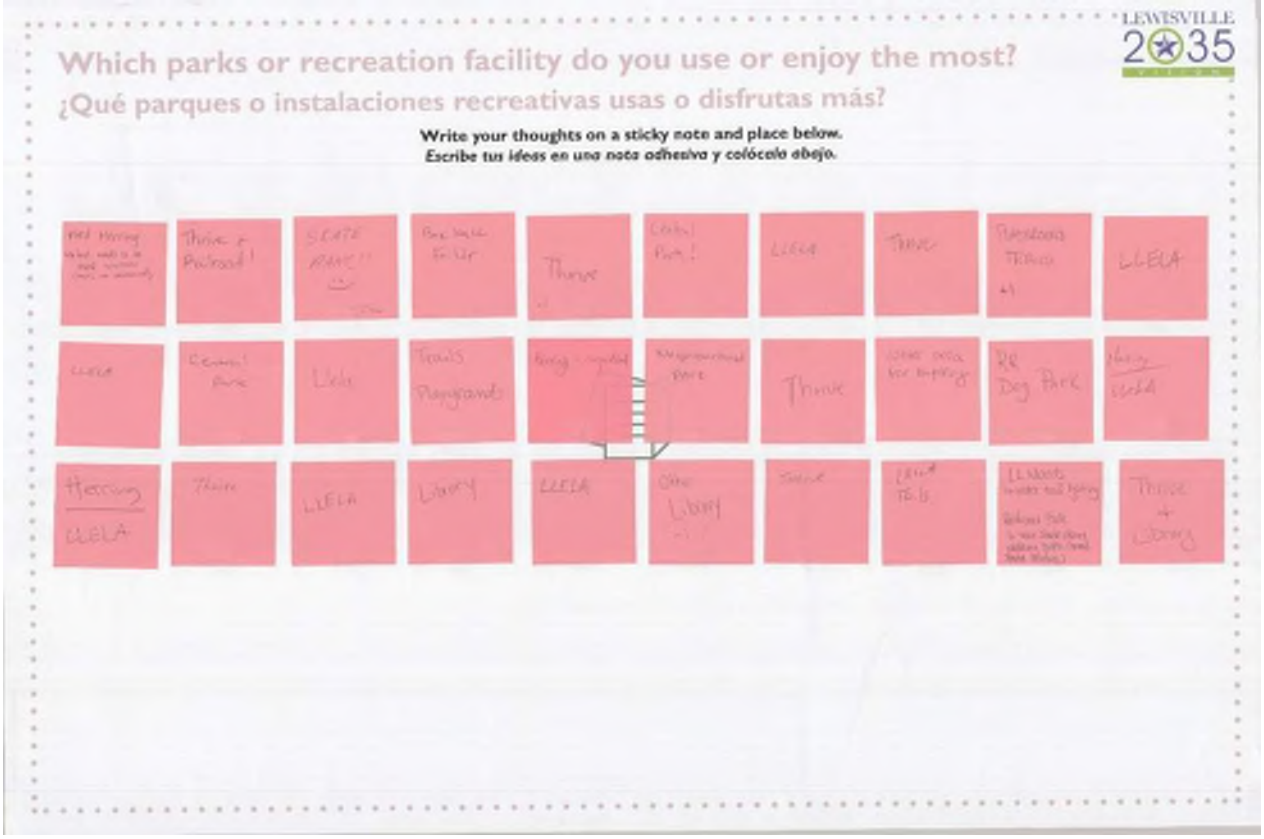
Option	# of votes
Public art	10
Neighborhood events	15
Festivals	21
Theater & dance performances	7
Music events	23
Art classes & workshops	6
Speaker series	4

Others:

- Need food festival
- Something to bring children to W.F.P
- More children's entrepreneur markets; food festival

Board #3: Which parks or recreation facility do you use or enjoy the most?

Participants identified Thrive, LLELA, the library and Central Park as the most frequently used facilities. Some requested more convenient hours, trail lighting, shade, and dog-friendly amenities as ways to improve existing facilities.

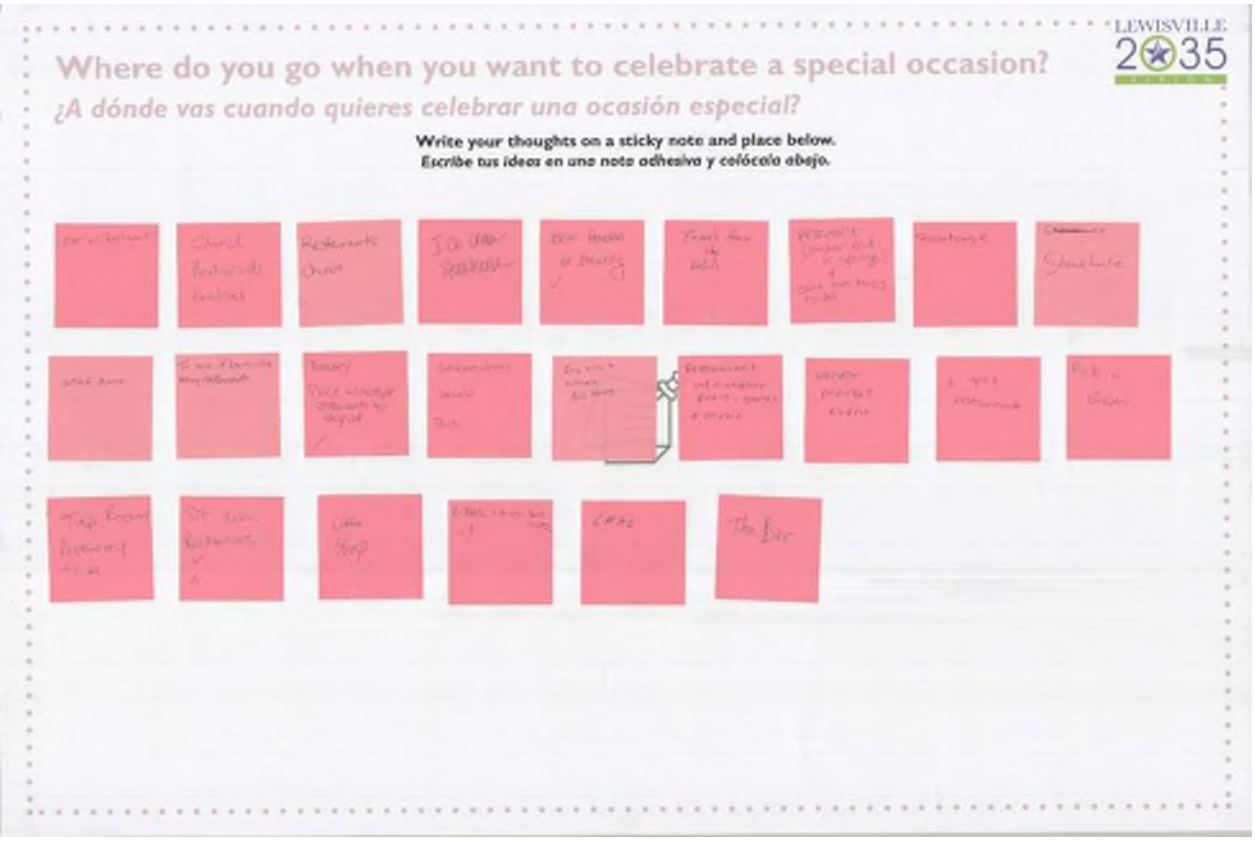


#	Comment
1.	Fred Herring → but needs to be more available (hours not convenient)
2.	Thrive
3.	Herring; LLELA
4.	Herring; LLELA
5.	RR; Dog Park
6.	Water area for kayaking
7.	Thrive
8.	Neighborhood park
9.	Herring – racquetball
10.	Trails; playgrounds
11.	LLELA

12.	Central Park
13.	LLELA
14.	LLELA
15.	Playgrounds; trails (+1)
16.	Thrive
17.	LLELA
18.	Central Park!
19.	Thrive (+1)
20.	Baseball Fields
21.	Skate Park!! :)
22.	Thrive & Railroad!
23.	LL Woods → better trail lighting; Railroad Park → more shade along walking path (trees, shaded benches)
24.	LLELA trails
25.	Thrive
26.	Other: library (+1)
27.	LLELA
28.	LLELA
29.	Library
30.	Thrive & Library

Board #4: Where do you go when you want to celebrate a special occasion?

Restaurants, breweries, and parks were the most popular venues for special occasions. Participants also highlighted the lake, outdoor patios, and family-friendly gathering spaces, revealing the importance of having a range of indoor and outdoor spaces.



#	Comment
1.	Sitdown dinner; gelato; park
2.	Brewery; place w/ multiple restaurants to stop at (+1)
3.	To one of Lewisville's many restaurants
4.	Steakhouse
5.	Steakhouse
6.	Steakhouse
7.	Restaurant (Hisher end or splurge) & some fun thing to do
8.	Tamale house like Delia's
9.	Beer Garden or Brewery (+1)
10.	Ice cream; steakhouse
11.	Restaurants; church

12.	Church; restaurants; pavilions
13.	The bar
14.	Lake
15.	K-BBQ & Brazilian steakhouse (+1)
16.	Coffee shop
17.	Sit down restaurant (+2)
18.	Tap room brewery (+2)
19.	Park or brewery
20.	A good restaurant
21.	Vendor market event
22.	Restaurant w/ outdoor patio, games & music
23.	Easy access to outdoors ALL HOURS
24.	Eat in restaurant

Innovative Lewisville

Board #1: Innovative Lewisville (What does "future-ready" mean in Lewisville?)

Redeveloping the mall and lakefront, smart traffic solutions, city-owned grocery stores, and public art were common ideas to make Lewisville a leader in innovation. Participants also suggested using technology such as drones, AI, and smart infrastructure to modernize the City. Additionally, being "future-ready" meant adaptability, strong infrastructure, and investment in green technology. Many stressed the need for utilities, housing diversity, and transportation systems prepared for growth.



A. What innovative ideas could make Lewisville a leader in Texas?

#	Comment
1.	Municipal-owned grocery store or w/ P3
2.	A few locations throughout the city where people can live and work to at least a grocery store and a few cafes/restaurants
3.	Make Main St & Bus 121 more vibrant

4.	Continuing to embrace smart traffic solutions to enhance connectivity city-wide
5.	More city sponsored events/concerts
6.	Use mall location to bid for future home of the Dallas Mavs & Stars
7.	The most popular supermarkets; HEB
8.	Aesthetic welcoming Lewisville city signs
9.	Revive the mall
10.	More creative sculptures throughout city
11.	Less of a focus on historical items—more attention on making Lewisville up to date and "trendy"
12.	Lake redevelopment; mall redevelopment; pier 121
13.	Keeping up with industry trends & infrastructure; upgrade facilities
14.	Planning for housing diversity & revitalization of existing housing/ focus on public transit accessibility
15.	Drone delivery; AI traffic mgmt.; pop up events
16.	Data center; recirculation systems for water conservation
17.	Keeping up with industry trends & affordable housing
18.	More attractions; lake events
19.	Turn the mall into low-income housing or apartments
20.	Utilizing AI to drive data driven decision making
21.	Stormwater BMPs & rainwater → irrigation incentives for businesses & codified for new development for water conservation
22.	Lewisville is next to a beautiful lake… may I suggest using it somehow as an attraction resource
23.	Sync traffic signals!
24.	Mixed use developments w/ interior foot traffic (No cars! Hide the garages)
25.	Investment in the community
26.	Build utilities ahead of growth; budget public service for growth)
27.	Work with LISD the students are our future (+1)
28.	Need a college that provides workforce training (+1)
29.	Higher-ed opportunity post-high school; multi-use buildings/districts; partnerships w/ students and city/nonprofits/businesses

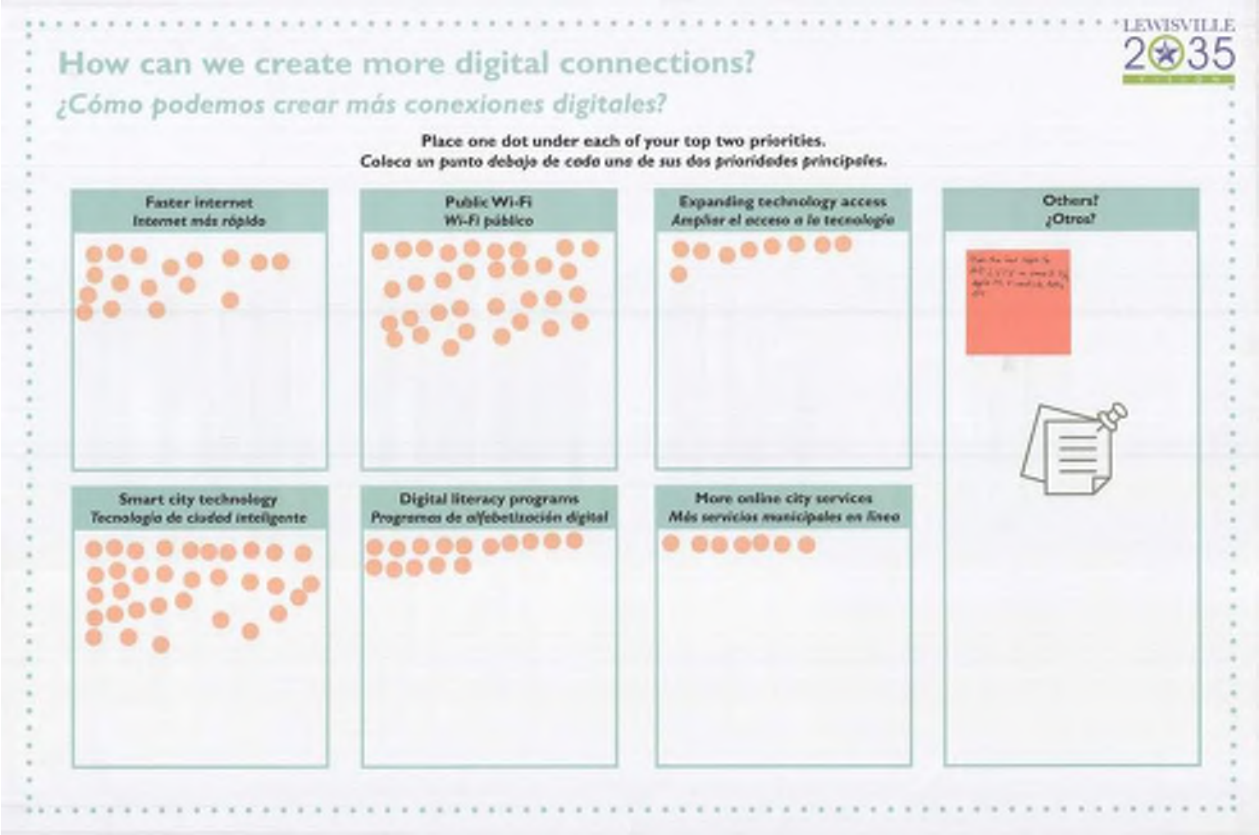
B. What does being "future-ready" mean to you?

#	Comment
1.	The ability to stay up to date on tech enhancements and seamlessly upgrading
2.	Having and using technology and being ahead of the curve
3.	Being adaptable to change
4.	Plan in place infrastructure to support development incentives to support goals
5.	Being prepare for technology advancements that can benefit the community

6.	Be prepared readiness
7.	Adapting to new ideas, such as green technology, smart infrastructure leading the change
8.	More green infrastructure
9.	Investment in proactive utility infrastructure replacement & staff to maintain it
10.	Streets, water system
11.	Prepared, welcoming
12.	Ready to usher in new growth—willingness to adopt new attitudes and not live in the past; better public transit
13.	Core infrastructure is ready for the changing needs of the city
14.	Water & sewer is ready for growth
15.	Redevelopment of old retail and parking lots!
16.	Think digital twins
17.	Flexible; responsive; involved; intuitive
18.	Options for high-quality non-car-dependent living
19.	Climate resilience, protect tree canopy & actually caring about sustainability

Board #2: What technology investments are most important?

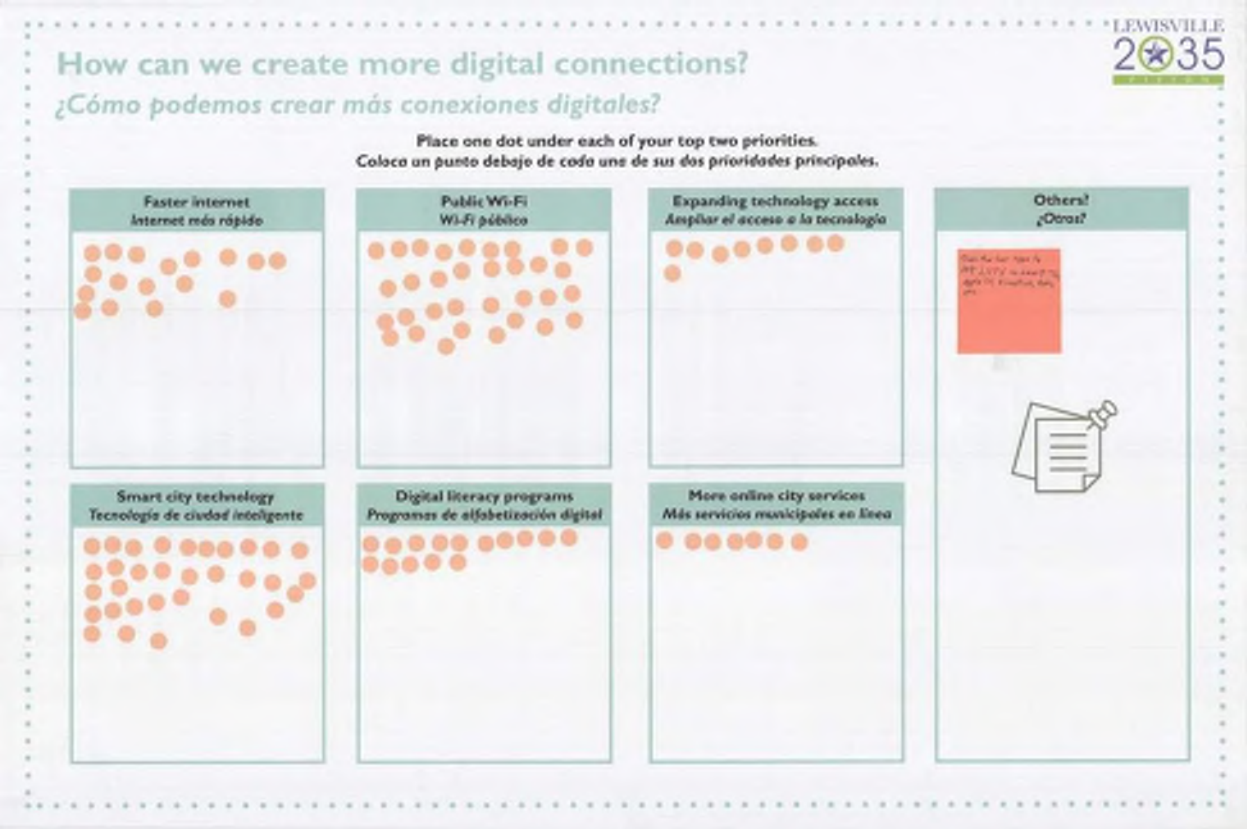
Smart infrastructure, STEM education, workforce training, and green energy were top priorities for technology investments. Digital access and medical technology were also considered important, indicating a desire to remain innovative in the digital sphere.



Option	# of votes
Smart infrastructure	31
STEM education	30
Green energy	18
Workforce training	29
Digital access	12
Health & medical technology	13

Board #3: How can we create more digital connections?

Public Wi-Fi and smart city technology were the most desired improvements for the creation of more digital connections. Participants also emphasized faster internet, digital literacy programs, and more online services.



Option	# of votes
Faster internet	17
Public Wi-Fi	33
Expanding technology access	9
Smart city technology	33
Digital literacy programs	15
More online city services	7

Others:

- Over-the-top apps to put LVTV on smart TVs, Apple TV, Firestick, Roku, etc.

Lewisville 2035 Staff Vision Workshop #2

For the second Staff Vision Workshop, the Lewisville 2035 city staff team hosted a talk with Peter Kageyama to discuss and reflect on the projects across different communities that have inspired his books and teachings. This discussion brought together over 50 city staff members from various Lewisville departments to explore how creative placemaking and people-centered design can shape a more lovable city. While no direct feedback was collected from staff during the event, everyone was encouraged to participate in the discussion and share their ideas for making Lewisville a more welcoming, vibrant, and connected community. The workshop fostered cross-departmental conversations about the role each employee plays in creating meaningful places and experiences for residents, reinforcing the importance of collaboration, creativity, and community pride as the city continues to shape its vision for 2035.





Lewisville 2035 Staff Vision Workshop #3

As part of the Lewisville 2035 vision plan effort, the City of Lewisville held a Staff Vision Workshop on April 9, 2026, from 12:00 p.m. to 2:00 p.m. at the Lewisville City Hall. The event aims to provide employees across departments with an opportunity to identify the priority action items and BIG Moves needed to move the City forward. The event was organized into five interactive stations, allowing City staff to move through the activities at their own pace.

The summary highlights the key takeaways from the Staff Vision Workshop, including input gathered at each station. Feedback is presented directly as provided by participants. Insights from these activities will inform the development of the Plan's BIG Moves and next steps.





Photos from Staff Vision Workshop #3

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Station 1: Select Your Biggest Issues

Board #1

For this station, "Supporting Arts, Culture and Recreation" received the highest number of votes (24 votes), followed by "Connecting to Lewisville Lake and Nature" and "Revitalizing the Vista", each with 20 votes, respectively.

Other highly prioritized BIG Issues were "Preserving and Enhancing Natural Systems," "Investing in the Next Generation" and "Providing Engaging Public Spaces," which received similar levels of support. The least popular selections were "Expanding Mental Health Support" with 6 votes.

BIG Issues		# of Votes
BIG Issue #	Issue Statement	
6	Supporting Arts, Culture and Recreation	24
4	Connecting to Lewisville Lake and Nature	20
8	Revitalizing the Vista	20
5	Preserving and Enhancing Natural Systems	17
11	Investing in the Next Generation	16
12	Providing Engaging Public Spaces	16
1	Strengthening Old Town's Role	15
2	Supporting Diverse Housing Choices	15
9	Supporting Small Businesses	15
15	Promoting Safety and Community	13
17	Fostering Stronger Community Engagement & Collaboration	12
3	Enhancing Neighborhood Amenities	11
18	Adapting to Emerging Technologies	11
19	Building Infrastructure Resilience	11

BIG Issues		# of Votes
BIG Issue #	Issue Statement	
7	Revitalizing the Commercial Corridors	9
10	Expanding Local Employment	9
13	Attracting and Retaining Young Professionals	9
20	Improving Transportation Infrastructure	9
14	Preparing for Climate and Weather Events	7
21	Advancing Accessible Mobility	7
16	Expanding Mental Health Support	6

Station 2: BIG Ideas & Vision Reflection

Board #1: Review the proposed vision statement and BIG Ideas. What do you think of the vision statement and BIG Ideas? Would the 5 BIG Issues that you selected in Station 1 be addressed?

Staff shared mixed opinions on the draft vision statement. Some staff members like and support the draft statement and BIG Ideas, while others suggested revisions to the tone or sentence structure. A few comments specifically suggested removing "We are as real as they come" from the vision statement.

#	Comment
1.	↑Love this
2.	Connectivity needs the word "trails." I know it will interrupt the alliteration though
3.	The Vision Statement sounds cheesy or too "casual" compared to the tone of the Big Issues
4.	I really support & like these Big ideas & vision
5.	Quality of life: Please connect to library services. Lifelong learning. ← Agree!
6.	Quality of life should include how important culture is?

#	Comment
7.	Intentional growth statement does not flow as well as others
8.	I don't like the way it's written. Too cheesy & hokey & AI-sounding. Don't insult the intelligence of Lewisville residents.
9.	Tourist sites down I 35 Highway
10.	No as real as they come. Sounds nice otherwise.
11.	"Lewisville takes care of its own" seems to contradict the "welcoming" idea
12.	Second that! → Seems to exclude (referring to comment #11)
13.	Too many 'threes' – all statement seem to have three things – words, statements – cut in threes.
14.	Delete we are as real as they come
15.	Sentences are fragmented. I like the overall concept, though.
16.	I think each of the S components work with each other to address many of the 21 Big issues. I think a few more "specific" Big issues fall into [illegible].
17.	Scratch as "real as they come." & maybe switch "bold" to proud and maybe add education?
18.	Vision statement seems choppy
19.	I like the tone a lot.
20.	Pet adoption program for employees
21.	Rec center on East side of 35
22.	I like the main points but I do not feel the delivery is a good representation of the city & community
23.	Too dumbed down "we are as real as it comes" very unprofessional

Station 3: Your Perspective – What Progress Have You Seen?

Take a few minutes to review the handouts for the existing BIG Moves and Strategic Moves from the Lewisville 2025 Vision Plan Update. Afterwards, review each question below and indicate your response by placing a dot below your selected answer. If a dot is placed in between two boxes, it is considered 0.5 vote.

BIG Move #1: Green Centerpiece

Participants largely perceived that the City has done a lot or some work on the Green Centerpiece BIG Move. They shared a similar sentiment that the City should continue investing heavily in this BIG Move.

Board #1A: In your opinion, how much work has been done on this BIG Move?

Option	# of votes
A lot	18
Some	31
A Little	7
None	0
I'm Not Sure	0

Board #1B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of votes
A lot	18
Some	27
A Little	2
None	0
I'm Not Sure	0

BIG Move #2: Extending the Green

Participants overwhelmingly agreed that the City has done a lot of work on the Extending the Green BIG Move. They also believed that the City should continue to make a considerable amount of investment towards this BIG Move.

Board #2A: In your opinion, how much work has been done on this BIG Move?

Option	# of votes
A lot	36
Some	13
A Little	6
None	3
I'm Not Sure	0

Board #2B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of votes
A lot	18
Some	22
A Little	8
None	0
I'm Not Sure	0

BIG Move #3: Old Town

Participants shared a strong perception that the City has done a lot of work on the Old Town BIG Move. In terms of the level of investment or work towards this BIG Move in the future, participants have mixed opinions. Nearly half of them voted for some future investment or work, with a similar sentiment for "a lot" and "a little."

Board #3A: In your opinion, how much work has been done on this BIG Move?

Option	# of votes
A lot	55
Some	3
A Little	3
None	0
I'm Not Sure	1

Board #3B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of votes
A lot	12
Some	22
A Little	12
None	4
I'm Not Sure	0

BIG Move #4: Diverse and Thriving Neighborhoods

Participants largely recognized that the City has done work on the Diverse and Thriving Neighborhoods BIG Move, with nearly half of the staff members perceiving that some work has been done on this BIG Move. Participants strongly supported a lot of investment or work to be done for this BIG Move in the future.

Board #4A: In your opinion, how much work has been done on this BIG Move?

Option	# of votes
A lot	10
Some	26
A Little	15
None	5
I'm Not Sure	1

Board #4B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of votes
A lot	29
Some	14
A Little	5.5
None	1.5
I'm Not Sure	0

BIG Move #5: Economic Vitality

Participants generally believed that some work has been done on the Economic Vitality BIG Move. They strongly supported a lot of investment for this BIG Move moving forward.

Board #5A: In your opinion, how much work has been done on this BIG Move?

Option	# of votes
A lot	3
Some	33.5
A Little	17.5
None	1
I'm Not Sure	0

Board #5B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of votes
A lot	36
Some	14
A Little	0
None	0
I'm Not Sure	0

BIG Move #6: Identity, Place and Communications

Participants largely recognized that some work has been done on the Identity, Place and Communications BIG Move. They believed that a considerable amount of investment should be made in this BIG Move in the future, as evidenced by a similar number of votes for "a lot" and "some."

Board #6A: In your opinion, how much work has been done on this BIG Move?

Option	# of votes
A lot	7
Some	38
A Little	7
None	2
I'm Not Sure	0

Board #6B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of votes
A lot	21
Some	23
A Little	3.5
None	1.5
I'm Not Sure	0

BIG Move #7: Sustainability

Participants had mixed opinions on the progress made on the Sustainability BIG Move, with a similar number of votes for "some" and "a little." When asked about the level of investment in the future, participants strongly supported investing a lot in this BIG Move.

Board #7A: In your opinion, how much work has been done on this BIG Move?

Option	# of votes
A lot	10
Some	23
A Little	24.5
None	0.5
I'm Not Sure	0

Board #7B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of votes
A lot	28.5
Some	15.5
A Little	3.5
None	1.5
I'm Not Sure	0

Strategic Move #1: Values-Driven Organization

Participants generally recognized that work has been done on the Values-Driven Organization Strategic Move, with nearly two-thirds voting for "some." They largely supported the City to make some investment and work on this Strategic Move.

Board #8A: In your opinion, how much work has been done on this BIG Move?

Option	# of votes
A lot	7.5
Some	32.5
A Little	13
None	1
I'm Not Sure	0

Board #8B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of votes
A lot	11
Some	31
A Little	5
None	0
I'm Not Sure	0

Strategic Move #2: Data-Driven Organization

Participants shared strong perceptions that the City has done significant work on the Data-Driven Organization Strategic Move. A similar sentiment was shared in terms of the level of investment for this Strategic Move in the future.

Board #9A: In your opinion, how much work has been done on this BIG Move?

Option	# of votes
A lot	19
Some	23
A Little	10
None	1
I'm Not Sure	0

Board #9B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of votes
A lot	24
Some	20.5
A Little	2.5
None	2
I'm Not Sure	0

Strategic Move #3: Connected City

Most participants perceived that some or little progress has been made on the Connected City Strategic Move. There was strong support from staff to make a lot of investment towards this Strategic Move in the future.

Board #10A: In your opinion, how much work has been done on this BIG Move?

Option	# of votes
A lot	5
Some	31
A Little	15
None	2
I'm Not Sure	0

Board #10B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of votes
A lot	34
Some	7
A Little	4
None	2
I'm Not Sure	0

Station 4: BIG Moves for Your Top BIG Issues

For your top five BIG Issues, note how you think they should be addressed – with an existing BIG Move or with a new approach.

For Station 4, participants were asked to provide BIG Moves or approaches to addressing their selected five issues from Station 5. During this exercise, participants focused less on providing potential Moves for their issues and instead shared specific strategies or actions the City and partners could take. The results in the following pages include the responses from the activity, ordered from the BIG Issues with the most responses to the least.

5. Preserving and Enhancing Natural Systems

#	Comment
1.	Use more/make mandatory stormwater planters and earthworks to slow, spread, and sink water instead of shooting it to the creek. Water is not a waste product to be gotten rid of so quickly
2.	Keep pollution low - Noise - Air - Light
3.	Emphasis on Riparian corridors & tree canopy. Connected systems
4.	Dedicated team large enough & well equipped to identify, monitor, and maintain these natural space effectively
5.	Nature preserves, creating jobs for citizens to be stewards see: Mamdani's $30/hr hiring of volunteer snow shovelers
6.	State grants. Fewer data centers (the ones using water cooling)
7.	Existing move for Extending the Green, but may include more on water conservation. Tours (scheduled) of water plant, more presence for water conservation.
8.	Roof top canopies that use & recycle rainwater
9.	Own more of our own water/buy less from Dallas, this could enhance infrastructure around our water related resources - Encourage/incentivize developers to plant trees, have zero carbon footprint buildings, have gardens (see Osteria Il Muro, Denton TX) - Highway runoff mitigation chemicals from vehicle traffic get into waterways
10.	Get control of water/floodplains from Army Corps

4. Connecting to Lewisville Lake and Nature

#	Comment
1.	Create a strategy to build a recreational trail on top of the Lewisville Lake Dam.
2.	LLELA has a large amount of land area, but has very little access – we should prioritize new access points & connections from trails
3.	Increase trail visibility, continue to provide trails around town that connect to lake
4.	Better parking management at Tower Bay, signage to show people they can park @ DCTA (there needs to be a sidewalk & crosswalk)
5.	Green Centerpiece
6.	Green Centerpiece and Extending the Green
7.	Create more larger community events at our lakefront not just private events. Let's celebrate our lakefront as a city

6. Supporting Arts, Culture and Recreation

#	Comment
1.	Bigger budget to bring in more shows/variety
2.	By ensuring more arts on near row/roads, more monument signs across Lewisville
3.	More funding! Fellowships, residencies, etc. embrace naturally occurring art.
4.	Local artist fairs (Flower Mound does them!) with table fees – vendor pays for their space & the profits go towards CoL art programs
5.	Use art fairs to activate underutilized areas
6.	Expand library services beyond 1 building - Mobile - Book lockers - Branches
7.	Encourage community orgs to coordinate special events that reflect their heritage

1. Strengthening Old Town's Role

#	Comment
1.	Create ways to encourage & grow small businesses - Workshops - Training
2.	Existing Old Town Big Move
3.	Strengthen business owner capacity to activate OTL; enhance/support maintenance activities
4.	Continue improving walkability
5.	Focus needs to be elsewhere now
6.	Adding a mini grocery store to Old Town

2. Supporting Diverse Housing Choices

#	Comment
1.	More affordable housing for young families
2.	Existing Diverse & Thriving Neighborhood Big Move
3.	Update zoning ordinance to allow more flexibility & new housing typologies like cottage courts, gentle density
4.	Have "Recommended pricing" for rentals from CoL & charge more if they exceed it - Specifically for single-family homes
5.	- Simplifying and further streamlining permit processes - Further promotion of and incentives for ADU - Allow more mixed-use zoning and/or encourage resident/homeowner-led farmer's market or cafes in front yards or garages

11. Investing in the Next Generation

#	Comment
1.	More internships for high school and college
2.	Host training seminars
3.	Continue to try & get LISD to engage w/city. Residents want this, so mobilizing their concern.

#	Comment
4.	Host presentation by employees in schools
5.	- Providing more "third spaces" or working with local businesses to expand outdoor seating at coffee shops, cafes, or other restaurants that youth can afford - Experimenting with markets/festivals/food trucks in the Main-Valley shopping center by LHS

16. Expanding Mental Health Support

#	Comment
1.	Single bathrooms
2.	New Big move focused only on safety & emergency response (pull out from this issue)
3.	Proactive systems
4.	More non profits focused on mental health
5.	This should be connected to more green space

18. Adapting to Emerging Technologies

#	Comment
1.	Internet literary classes or seminars
2.	Identifying AI classes
3.	More use of technology + business intelligence platforms + digital twin or close
4.	Use of AI to improve traffic flow
5.	Project smarter – how can we leverage this to not only make the city staff more efficient, but processes all around?

20. Improving Transportation Infrastructure

#	Comment
1.	Mobility plan - Policies - Signal technology strategy plan - Intersection service level - Autonomous vehicle policy
2.	Make traffic flow more efficient on 121!
3.	- Completion of all planned trails - Adding assistance for pedestrian/cyclists crossing I-35 at Main Street – the current situation on NBFR requires people to scamper across between phases of traffic lights
4.	Walking & biking are transportation choices too
5.	Remove parking minimums

3. Enhancing Neighborhood Amenities

#	Comment
1.	Healthy grocery stores/restaurants. Maybe a Trader Joe's!
2.	- Microservices in neighborhoods like library pick up/drop off - Encouraging local commercial around blocks
3.	Brighter/more lights on streets
4.	Improve the Woods Park!

7. Revitalizing the Commercial Corridors

#	Comment
1.	Beautify the area on Mill Street and other areas in Old Town
2.	121 has a plan, but west Main St also needs improvement similar incentives there as for 121 Corridor
3.	Prioritize incentives/grants to promote investment along the 121 Bus & 3040 Corridors
4.	I avoid BUS 121 & Main St. How many businesses suffer bc of this? Bad traffic no trees

8. Revitalizing The Vista

#	Comment
1.	Maybe a 2nd library could go here?
2.	Embracing the natural occurring success @ the mall w/ zion market, Cinemark, while improving what doesn't work. ED alr. doing a great job :)
3.	Break up the parking lot. Create green spaces & enhance tree canopy
4.	Push for development plans to be final & put up ideas/renderings in public areas. This has been such an eyesore for son long! Lots of movement needed!

13. Attracting and Retaining Young Professionals

#	Comment
1.	Competitive job marketing
2.	- Internships - Expand departments to create more jobs
3.	Host training for [illegible]
4.	- Provide more affordable housing - Pursue tech colleges like TCC - Attract employers

21. Advancing Accessible Mobility

#	Comment
1.	Better ADA with ramps & doors
2.	More accessible
3.	Trails: converting vehicle lanes to bike/ped ways
4.	- Removal of the (easiest-to-remove) parking mandates - Experimental (temporary) lane and/or road closures e.g., on a Sunday morning - Adding a shared-use trail along the dam between LLELA and the lake

14. Preparing for Climate and Weather Events

#	Comment
1.	Creating a climate action plan. Investing in climate ready infras.
2.	Connect weather + climate to infrastructure + natural systems
3.	More EOC training for staff and potentially for members of public. Use Denton CERT for large-scale (or medium-scale) scenarios.

15. Promoting Safety and Community

#	Comment
1.	More benches
2.	More engagements from NRO's
3.	High crime in neighborhoods

19. Building Infrastructure Resilience

#	Comment
1.	Create WW collection replacement plan - Inspect lines (APWA best practice) - Condition rating
2.	Create water line replacement plan according to estimated end of life
3.	- Experimenting with temporary conversion of one lane of a two-lane relatively low-traffic road to pedestrian/bike (non-motorized lane) – possible location: Valley between College and Kirkpatrick

9. Supporting Small Businesses

#	Comment
1.	More marketing outside the city
2.	More grants for small businesses

10. Expanding Local Employment

#	Comment
1.	New Big Move – Employment Variety
2.	Find the gaps in what's needed & bring in businesses to meet those

12. Providing Engaging Public Spaces

#	Comment
1.	Our library is almost in Flower Mound. So much of our city doesn't want to drive that far. Maybe a 2nd location?
2.	Parks, trails in SW Lewisville

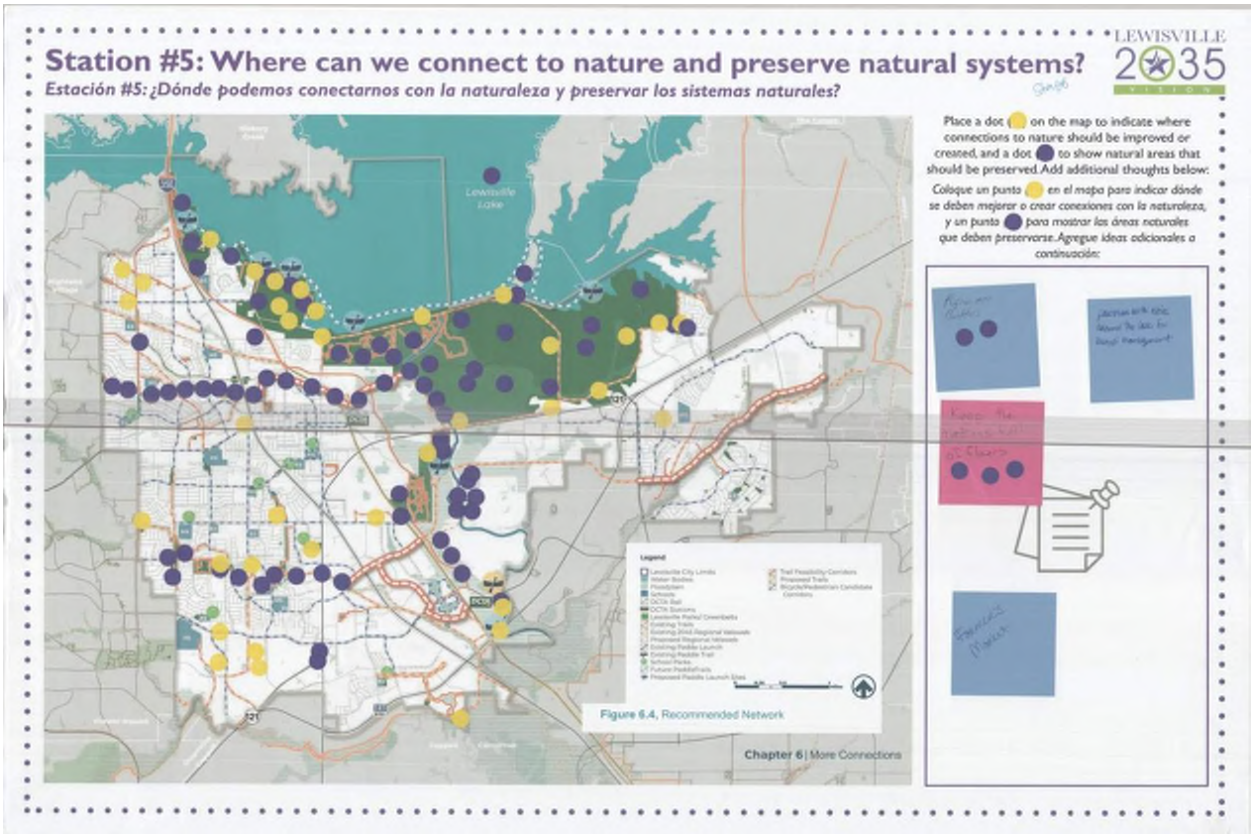
17. Fostering Stronger Community Engagement & Collaboration

#	Comment
1.	Continue to involve the community in plans with steering committee. Also give opportunities to help with implementation

Station 5: Locating the Solutions

Board #1: Where can we connect to nature and preserve natural systems?

Place a yellow dot on the map to indicate where connections to nature should be improved or created, and a purple dot to show natural areas that should be preserved. Add additional thoughts below.

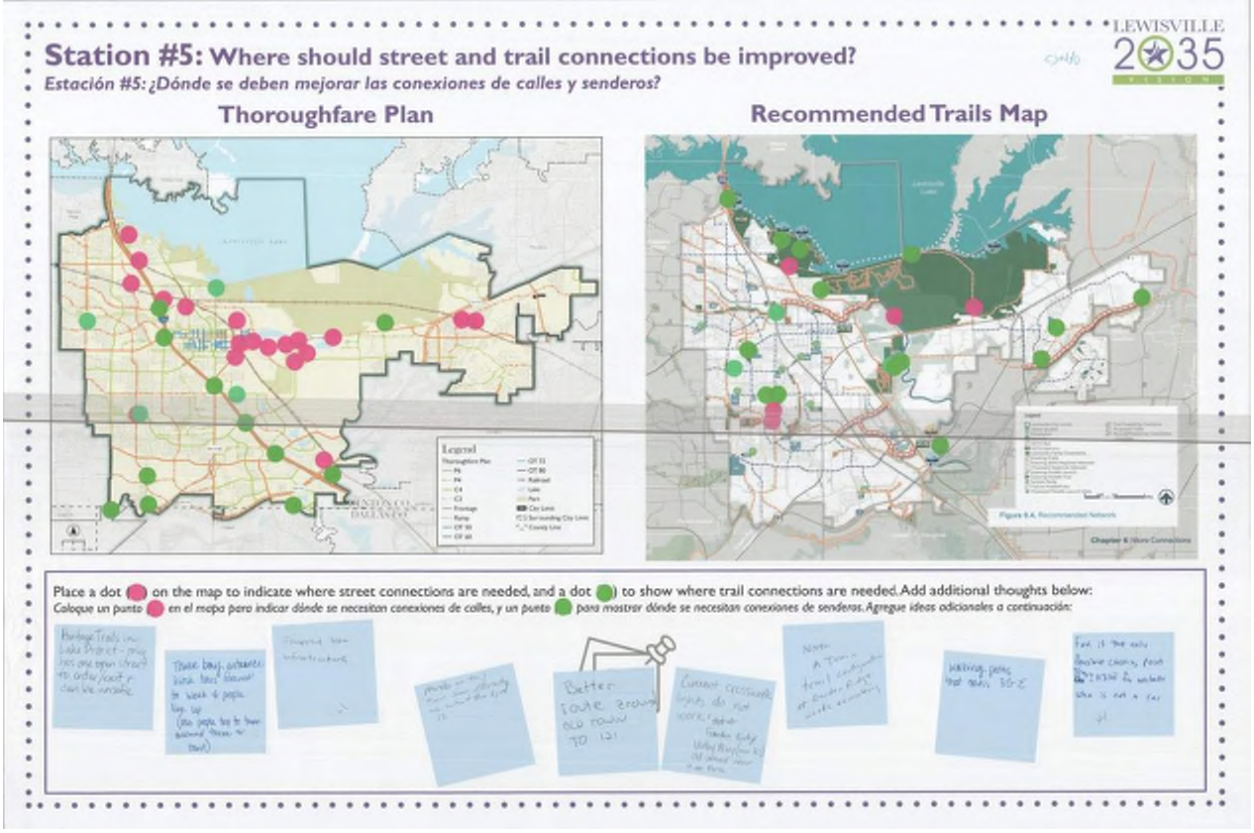


There were 36 yellow dots for connections to nature that should be improved or created, and 74 purple dots for natural areas that should be preserved. Many of the dots presenting natural areas to be preserved are located along proposed east-west trails. Participants also identified multiple locations within neighborhoods that need improved connection to nature.

#	Comment
1.	Riparian buffers
2.	Partner with cities around the lake for runoff management
3.	Keep the medians full of flowers
4.	Farmer's market

Board #2: Where should street and trail connections be improved?

Place a pink dot on the map to indicate where street connections are needed, and a green dot to show where trail connections are needed. Add additional thoughts below.



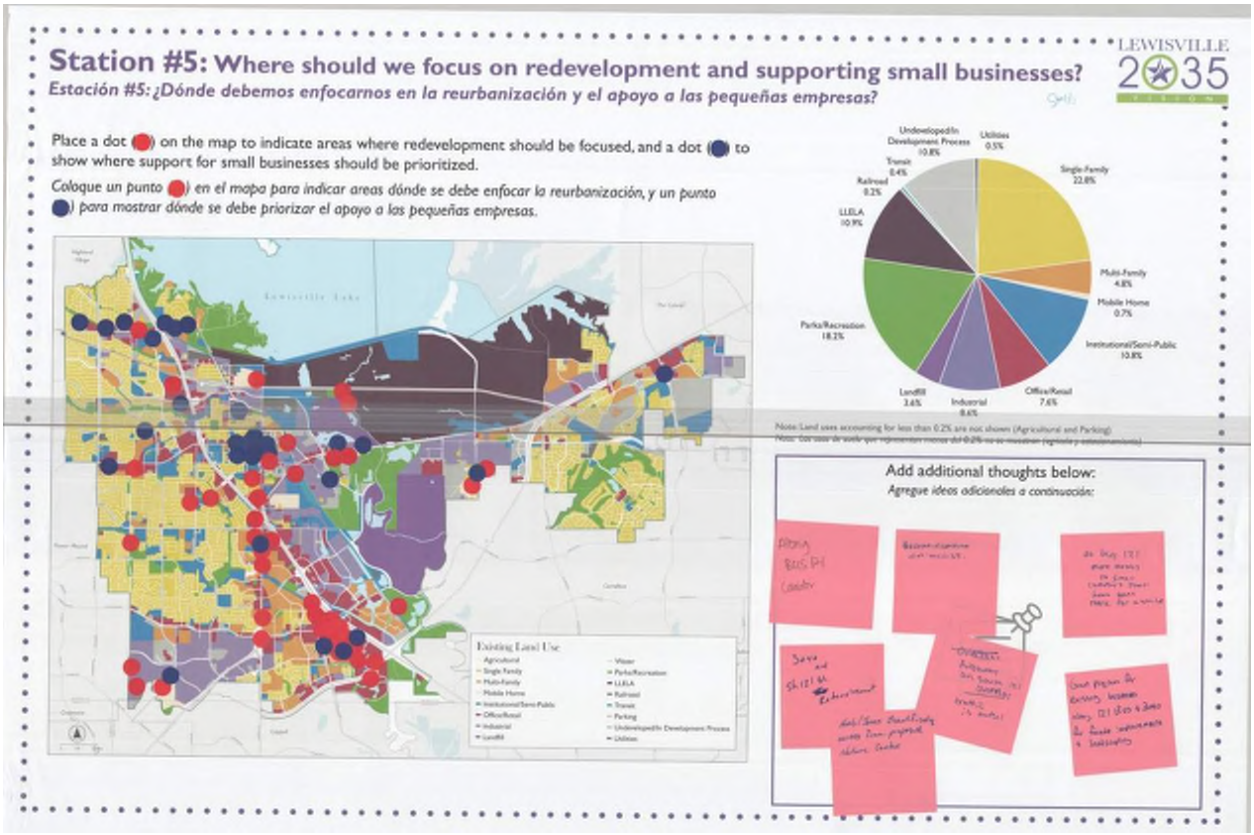
There were 24 pink dots representing street connections and 32 green dots representing trail connections. Locations that need street connections are generally at the intersections of major thoroughfares (I-35E and SH-121B) and major arterials, as well as entry points to LLELA. Participants emphasized the need for pedestrian crossing and improved walkability at intersections along I-35E, as evidenced by the location of green dot stickers along the I-35E. They also expressed desires for trail connections between neighborhoods in both the eastern and western parts of Lewisville.

#	Comment
1.	Heritage Trails in Lake District – only has one open street to enter/exit & can be unsafe
2.	Tower bay entrance kiosk takes forever to work & people line up (also people try to turn around there & can't)
3.	Improve bike infrastructure (+1)
4.	Maybe on this have some information on what the legend is

#	Comment
5.	Better route around Old Town to 121
6.	Current crosswalk lights do not work: Garden Ridge Valley Pkwy (near HS), Old orchard near Hippo Park
7.	North A Train trail configuration at Garden Ridge needs reworking
8.	Walking paths that cross 35-E
9.	Fox is the only feasible crossing point across IH35E for anybody who is not a car (+1)

Board #3: Where should we focus on redevelopment and supporting small businesses?

Place a red dot on the map to indicate areas where redevelopment should be focused, and a blue dot to show where support for small businesses should be prioritized.



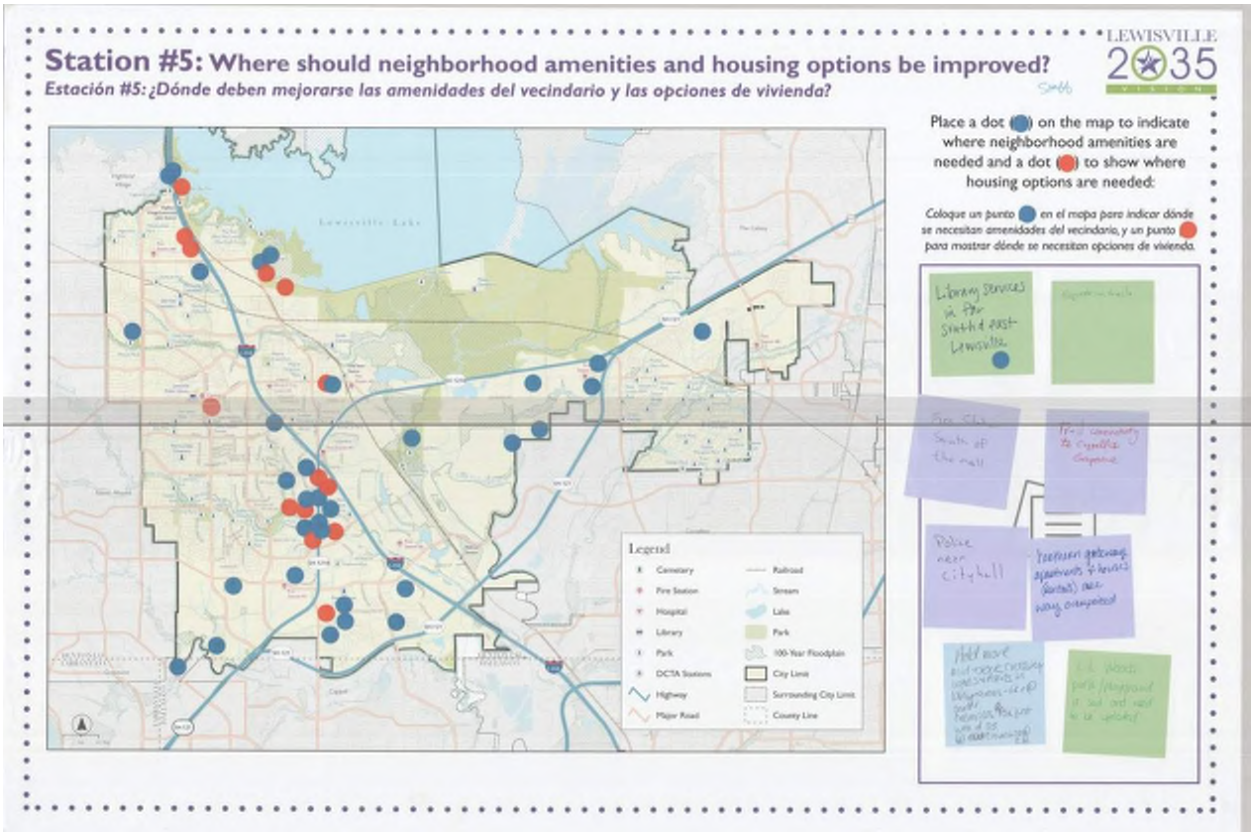
There were 43 red dots for redevelopment and 29 blue dots for small businesses. Key redevelopment areas identified by participants concentrate along the SH-121 Business corridor and The Vista, with other locations scattered across the City. Participants also identified areas where support for small businesses should be prioritized. Old Town is identified as the key area

to support small businesses, with participants noting other areas such as Lake Park Road/Justin Road and The Vista.

#	Comment
1.	Along BUS 121 Corridor
2.	Beautification on Mill St.
3.	All Bus 121 more access to small companies that have been there for a while
4.	3040 and SH 121 XX redevelopment
5.	Highway on south 121 overpass, traffic is awful
6.	Grant program for existing businesses along 121 BUS & 3040 for façade improvement & landscaping
7.	Kealy/Jones Beautification across from proposed Nature Center

Board #4: Where should neighborhood amenities and housing options be improved?

Place a blue dot on the map to indicate where neighborhood amenities are needed and a red dot to show where housing options are needed.

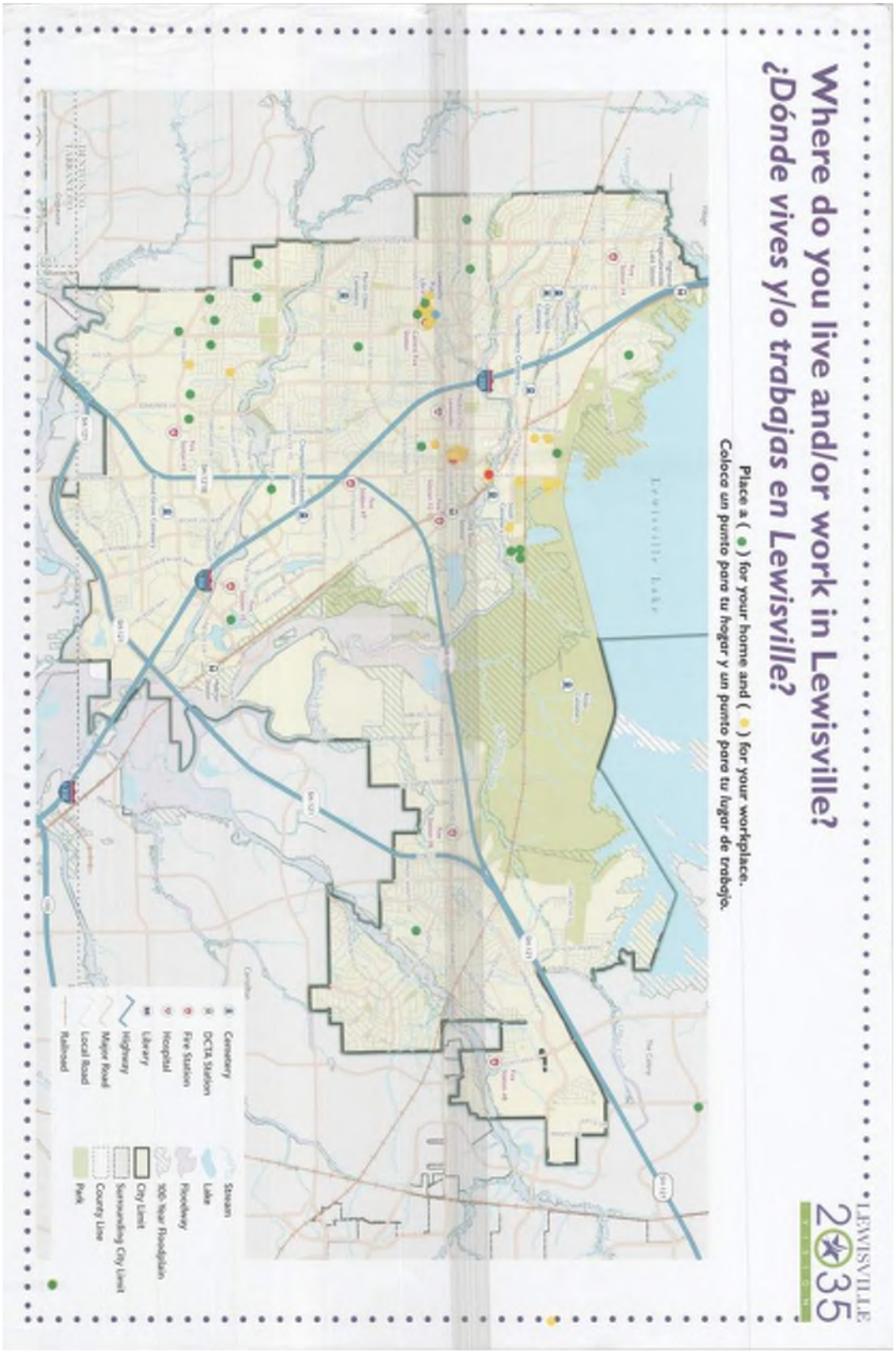


There were 32 blue dots representing neighborhood amenities and 14 red dots representing housing options. Participants identified multiple areas where neighborhood amenities are needed. These areas include SH-121 Business (between Bellaire Boulevard and Corporate Drive), south of Round Grove Road, near Fire Station #3 and the northwest part of the City near the Highland Village/Lewisville Lake DCTA station. Written comments highlighted the need for additional library services, police and fire stations, as well as improvements to existing parks and playgrounds. In addition, participants identify locations where housing options are needed, which concentrate along SH-121 Business and the northwest part of the City near the Highland Village/Lewisville Lake DCTA station and Lewisville Lake Park.

#	Comment
1.	Library services in far south & east Lewisville
2.	Equestrian trail
3.	Fire station south of the mall

#	Comment
4.	Trail connectivity to Coppell & Grapevine
5.	Police near city hall
6.	Northern gateway apartments & houses (rentals) are way overpriced
7.	Add more mid-block crossing, lights & alerts in busy areas – like @ Thrive. Examples: Fox just west of 35; Church St @ C.H.
8.	LL Woods Park/playground is sad and need to be updated

Appendix


Where do you live and/or work in Lewisville?
¿Dónde vives y/o trabajas en Lewisville?
Place a (●) for your home and (●) for your workplace.
Coloca un punto para tu hogar y un punto para tu lugar de trabajo.
LEWISVILLE 2035
Cemetery
DCTA Station
Fire Station
Hospital
Library
Highway
Major Road
Local Road
Railroad
Stream
Lake
Floodway
100-Year Floodplain
City Limit
Surrounding City Limit
County Line
Park


LEWISVILLE
2035
Station #1: Select Your Biggest Issues
Estación #1: Seleccione Sus Problemas Más Grandes
After reviewing the BIG Issues board, place a dot ( ) on the 5 BIG Issues you consider most important.
Use the numbers to match each issue from the previous board.
Después de revisar el tablero de GRANDES Problemas, coloque un punto ( ) en los 5 GRANDES Problemas que considere más importantes. Use los números para identificar cada problema del tablero anterior.
1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21

Station #2: BIG Ideas & Vision Reflection

Estación #2: GRANDES Idea & Reflexión de la Visión

Review the proposed Vision Statement and BIG Ideas. What do you think of the Vision Statement and BIG Ideas? If this vision of Lewisville is achieved, Would the 5 BIG Issues that you selected in Station 1 be addressed?

Revise la Declaración de Visión propuesta y las BIG Ideas. ¿Qué piensa de la Declaración de Visión y las BIG Ideas? Si se logra esta visión de Lewisville, ¿se abordarían las 5 BIG Issues que seleccionó en la Estación 1?

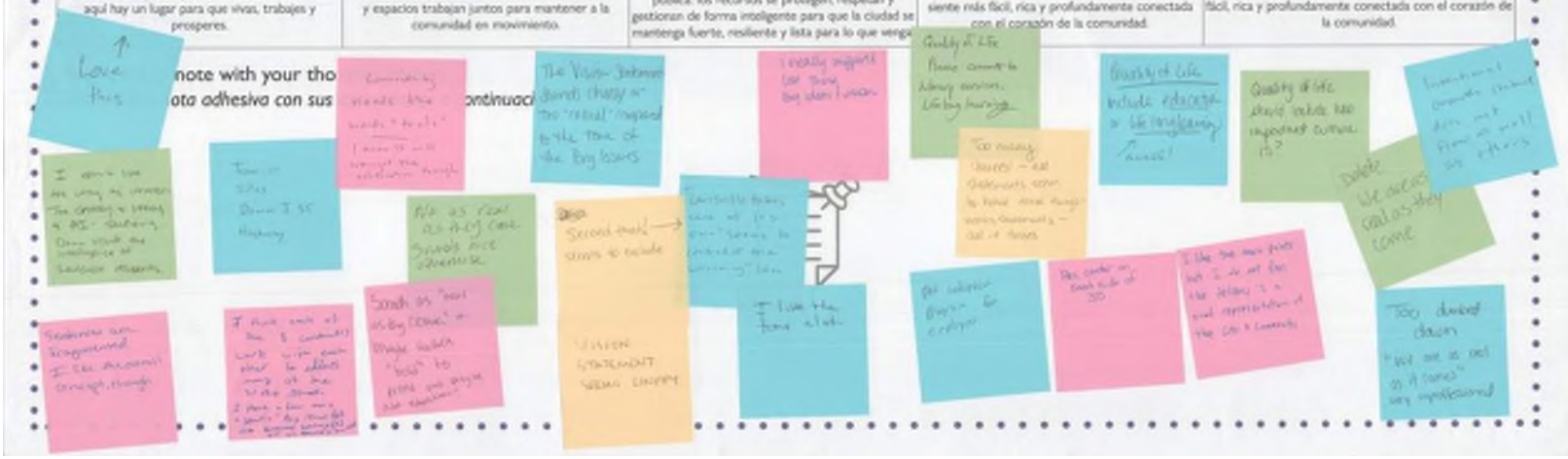
Draft Vision Statement

By 2035 and beyond, Lewisville is welcoming, authentic, and bold. Connected, thoughtful and built to last. We are as real as they come. A place that grows with intention, protects what matters, and delivers a quality of life people feel every day.

Declaración de Visión (Borrador)

Para el año 2035 y más allá, Lewisville es una comunidad acogedora, auténtica y audaz. Conectada, reflexiva y construida para perdurar. Somos tan genuinos como se puede ser. Un lugar que crece con intención, protege lo que importa y ofrece una calidad de vida que las personas sienten todos los días.

Welcoming **Lewisville is for everyone.** No matter who you are, where you're from, how you move through the world, or what stage of life you're in; there's room here for you to live, work, and thrive.	**Connectivity** **This is a city that connects.** People, places, and services aren't just close, they're reachable. Streets, sidewalks, systems, and spaces all work together to keep the community moving forward.	**Resource Stewardship** **Lewisville takes care of its own.** From natural spaces to people to public investment—resources are protected, respected, and managed smartly so the city stays strong, resilient, and ready for whatever comes next.	**Quality of Life** **Safety, health, and nature matter here.** Lewisville builds places that feel alive—where everyday life feels easier, richer, and deeply connected to the heart of the community.	**Intentional Growth** **Growth doesn't happen by accident.** Lewisville shapes change on purpose—revitalizing where it counts and planning for the long game so prosperity and well-being stick around for the long haul.
Acogedor **Lewisville es para todos.** No importa quién seas, de dónde vengas, cómo te muevas por el mundo o en qué etapa de la vida te encuentres; aquí hay un lugar para que vivas, trabajes y prosperes.	**Conectividad** **Esta es una ciudad que conecta.** Las personas, los lugares y los servicios no solo están cerca, son accesibles. Calles, aceras, sistemas y espacios trabajan juntos para mantener a la comunidad en movimiento.	**Gestión de Recursos** **Lewisville cuida de los suyos.** Desde los espacios naturales hasta las personas y la inversión pública: los recursos se protegen, respetan y gestionan de forma inteligente para que la ciudad se mantenga fuerte, resiliente y lista para lo que venga.	**Calidad de Vida** **La seguridad, la salud y la naturaleza son importantes aquí.** Lewisville construye lugares que se sienten vivos, donde la vida cotidiana se siente más fácil, rica y profundamente conectada con el corazón de la comunidad.	**Calidad de Vida** **La seguridad, la salud y la naturaleza son importantes aquí.** Lewisville construye lugares que se sienten vivos, donde la vida cotidiana se siente más fácil, rica y profundamente conectada con el corazón de la comunidad.



Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

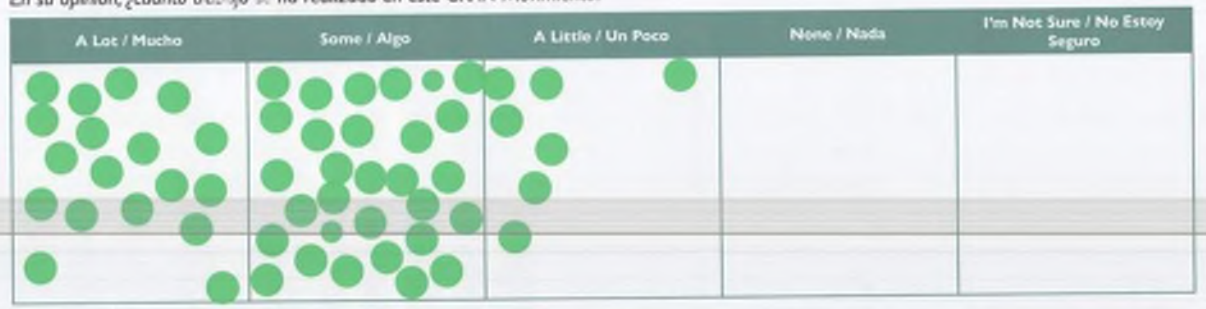
Take a few minutes to review the handouts for the existing BIG Moves and Strategic Moves from the Lewisville 2025 Vision Plan Update. Afterwards, review each question below and indicate your response by placing a dot ● below your selected answer.

Tómese unos minutos para revisar los folletos de los GRANDES Movimientos y Movimientos Estratégicos existentes del Lewisville 2025 Vision Plan Update. Después, revise cada pregunta a continuación e indique su respuesta colocando un punto ( ) debajo de la opción que seleccione.

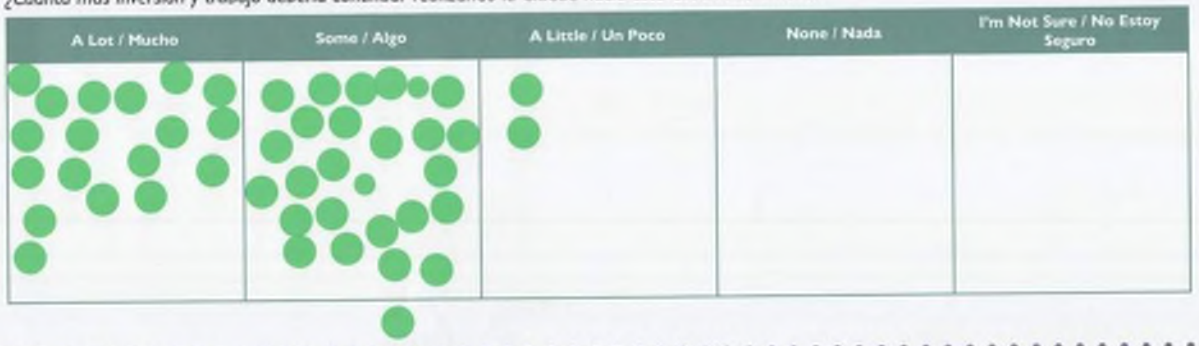
BIG Move #1: Green Centerpiece

GRAN Movimiento #1: Centro Verde

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

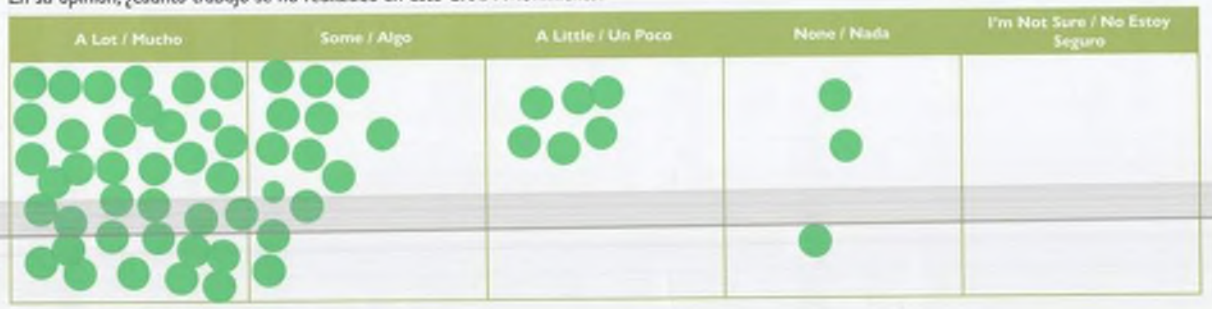
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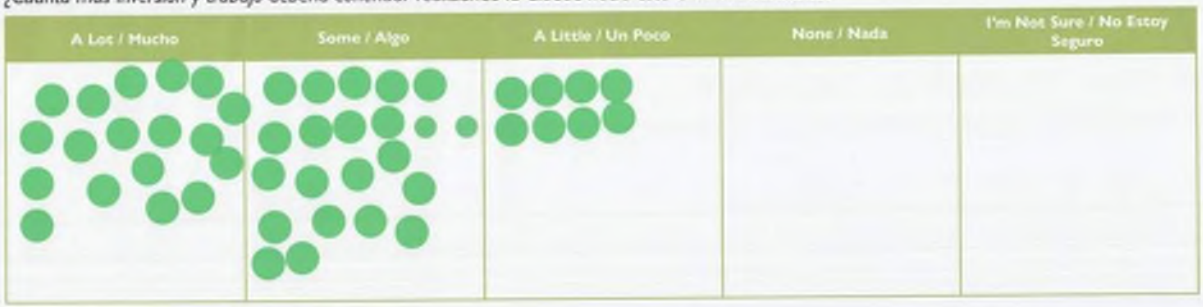
BIG Move #2: Extending the Green

GRAN Movimiento #2: Extendiendo lo Verde

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

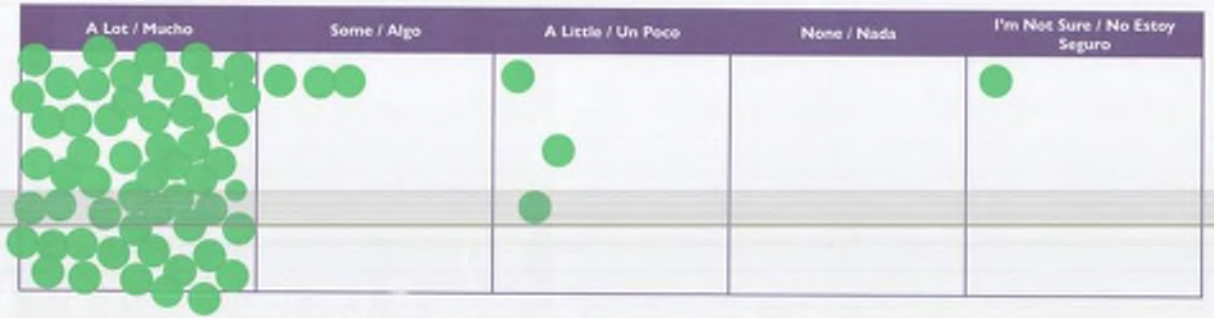
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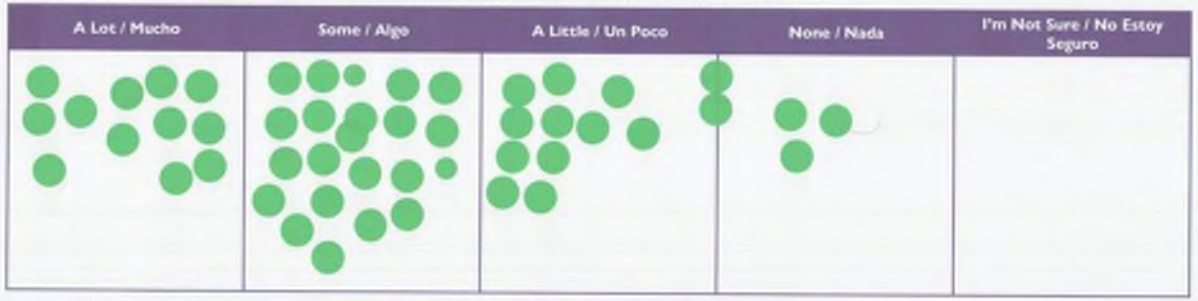
BIG Move #3: Old Town

GRAN Movimiento #3: Old Town

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánto más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



LEWISVILLE 2035 VISION

Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

LEWISVILLE 2035 VISION

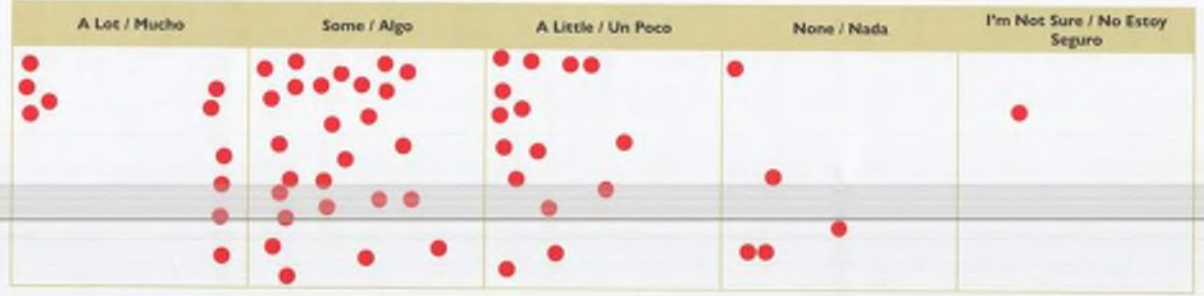
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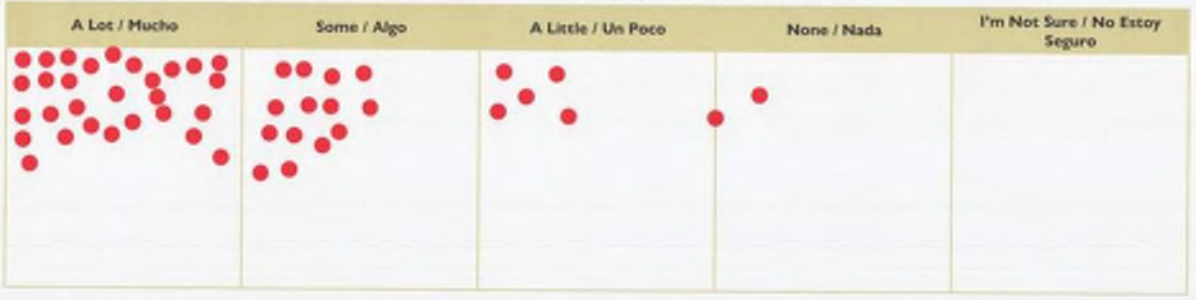
BIG Move #4: Diverse and Thriving Neighborhoods

GRAN Movimiento #4: Vecindarios Diversos y Prósperos

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánto más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

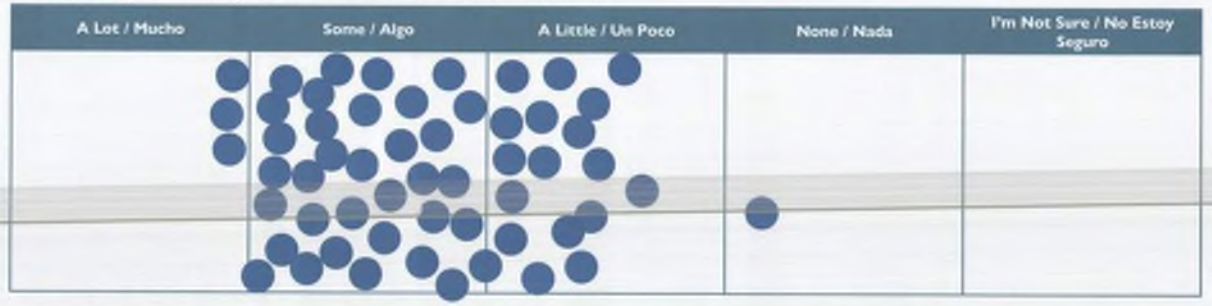
Take a few minutes to review the handouts for the existing BIG Moves and Strategic Moves from the Lewisville 2025 Vision Plan Update. Afterwards, review each question below and indicate your response by placing a dot ( ) below your selected answer.

Tómese unos minutos para revisar los folletos de los GRANDES Movimientos y Movimientos Estratégicos existentes del Lewisville 2025 Vision Plan Update. Después, revise cada pregunta a continuación e indique su respuesta colocando un punto ( ) debajo de la opción que seleccione.

BIG Move #5: Economic Vitality

GRAN Movimiento #5: Vitalidad Económica

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

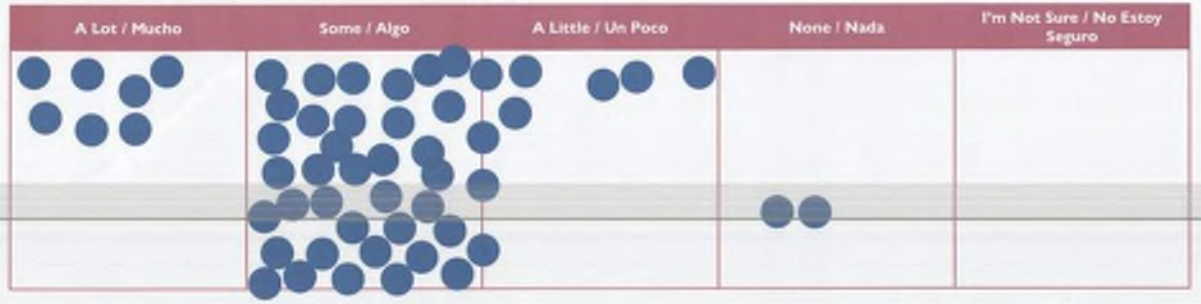
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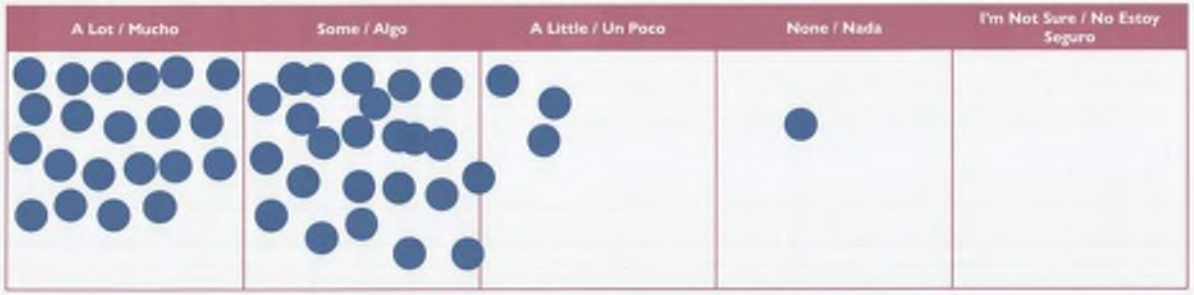
BIG Move #6: Identity, Place and Communications

GRAN Movimiento #6: Identidad, Lugar y Comunicación

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

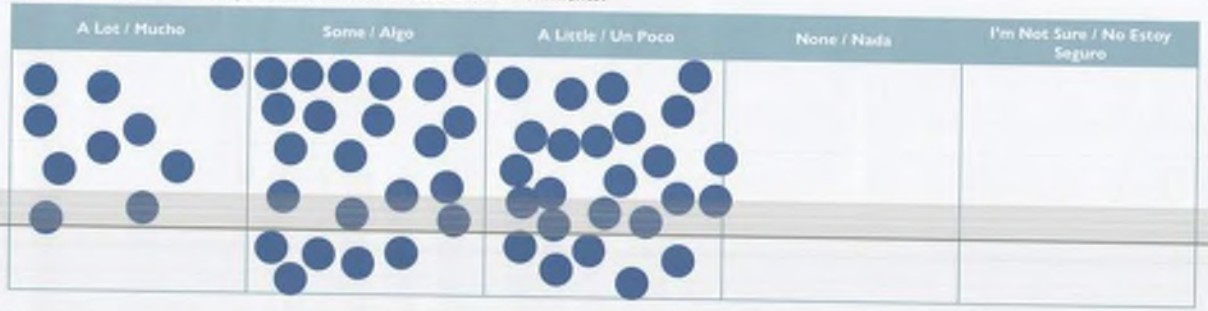
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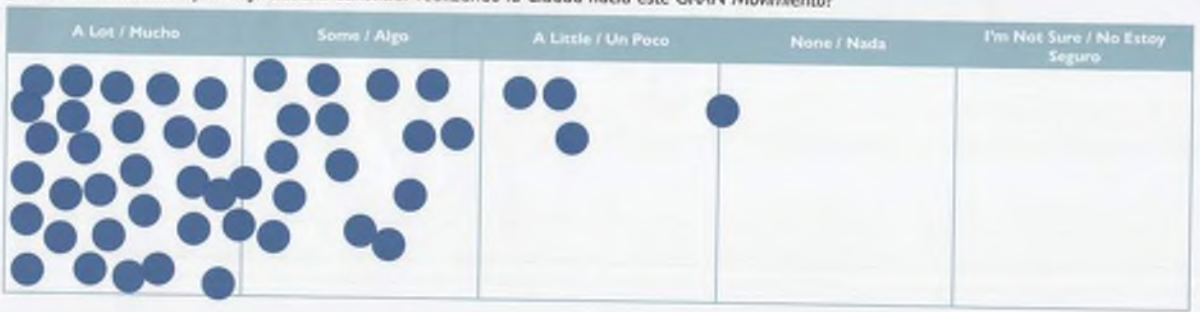
BIG Move #7: Sustainability

GRAN Movimiento #7: Sostenibilidad

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

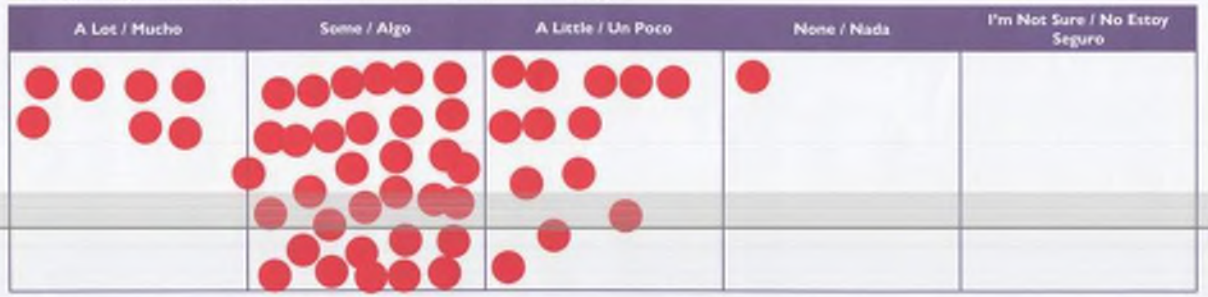
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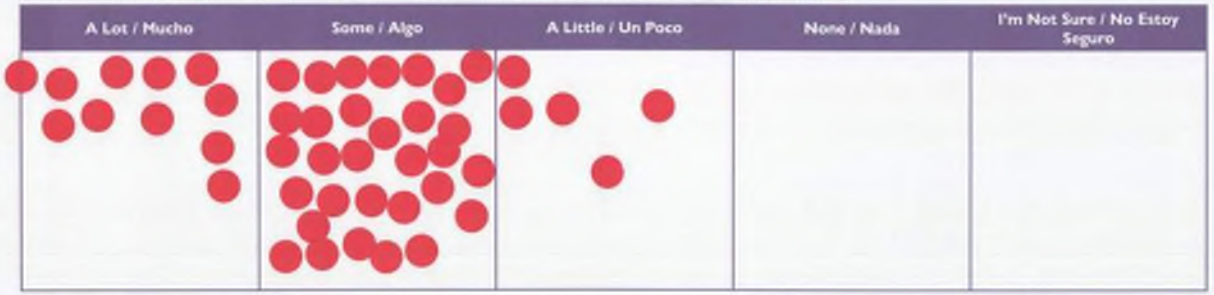
Strategic Move #1: Values-Driven Organization

Movimiento Estratégico #1: Organización Guiada por Valores

In your opinion, how much work has been done on this Strategic Move?
En su opinión, ¿cuánto trabajo se ha realizado en este Movimiento Estratégico?



How much more investment and work should the City continue to make toward this Strategic Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este Movimiento Estratégico?



Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

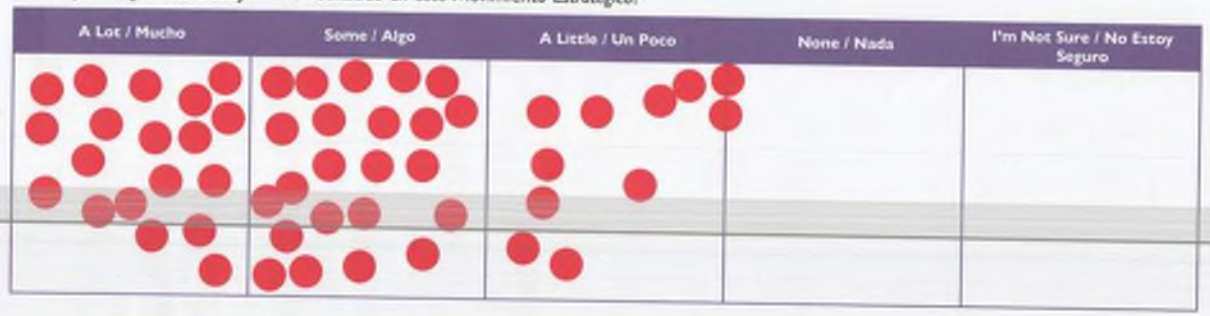
Take a few minutes to review the handouts for the existing BIG Moves and Strategic Moves from the Lewisville 2025 Vision Plan Update. Afterwards, review each question below and indicate your response by placing a dot ( ) below your selected answer.

Tómese unos minutos para revisar los folletos de los GRANDES Movimientos y Movimientos Estratégicos existentes del Lewisville 2025 Vision Plan Update. Después, revise cada pregunta a continuación e indique su respuesta colocando un punto ( ) debajo de la opción que seleccione.

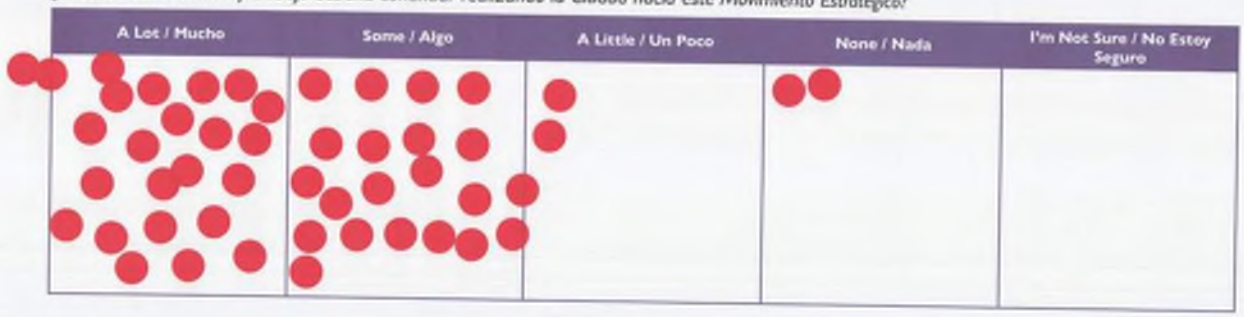
Strategic Move #2: Data-Driven Organization

Movimiento Estratégico #2: Organización Guiada por Datos

In your opinion, how much work has been done on this Strategic Move?
En su opinión, ¿cuánto trabajo se ha realizado en este Movimiento Estratégico?



How much more investment and work should the City continue to make toward this Strategic Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este Movimiento Estratégico?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

Take a few minutes to review the handouts for the existing BIG Moves and Strategic Moves from the Lewisville 2025 Vision Plan Update. Afterwards, review each question below and indicate your response by placing a dot below your selected answer.

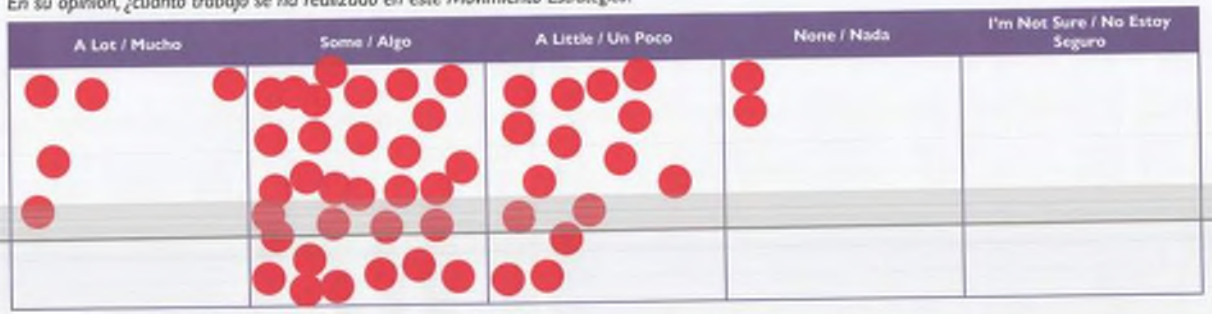
Tómese unos minutos para revisar los folletos de los GRANDES Movimientos y Movimientos Estratégicos existentes del Lewisville 2025 Vision Plan Update. Después, revise cada pregunta a continuación e indique su respuesta colocando un punto ( ) debajo de la opción que seleccione.

Strategic Move #3: Connected City

Movimiento Estratégico #3: Ciudad Conectada

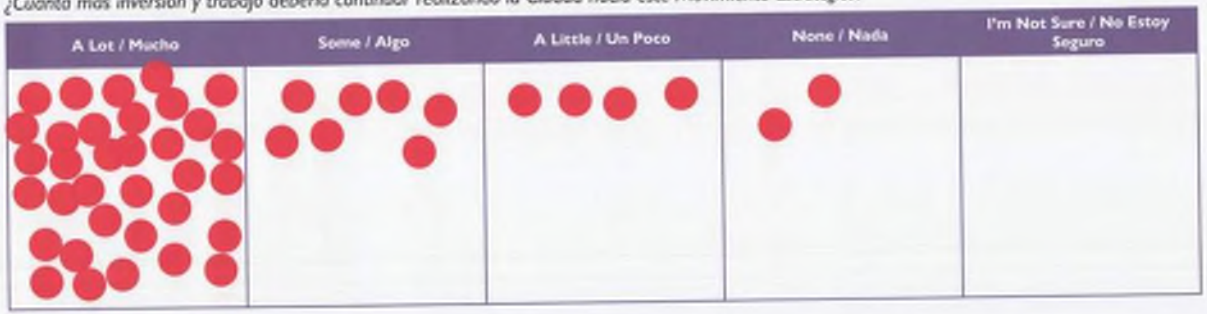
In your opinion, how much work has been done on this Strategic Move?

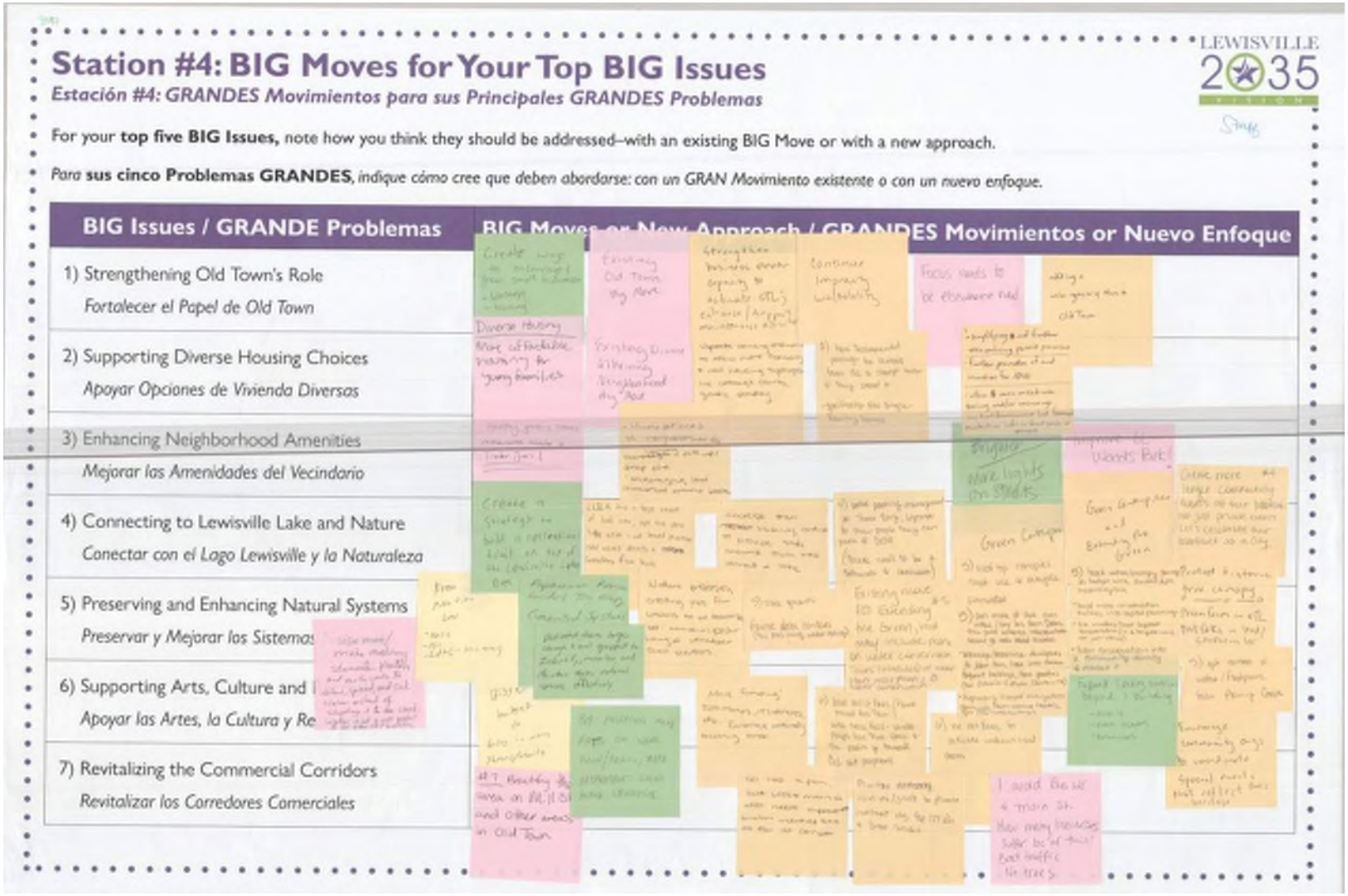
En su opinión, ¿cuánto trabajo se ha realizado en este Movimiento Estratégico?



How much more investment and work should the City continue to make toward this Strategic Move?

¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este Movimiento Estratégico?





Station #4: BIG Moves for Your Top BIG Issues

Estación #4: GRANDES Movimientos para sus Principales GRANDES Problemas

LEWISVILLE 2035 VISION

For your **top five BIG Issues,** note how you think they should be addressed–with an existing BIG Move or with a new approach.

Para **sus cinco Problemas GRANDES,** *indique cómo cree que deben abordarse: con un GRAN Movimiento existente o con un nuevo enfoque.*

BIG Issues / GRANDE Problemas	BIG Moves or New Approach / GRANDES Movimientos or Nuevo Enfoque
1) Strengthening Old Town's Role *Fortalecer el Papel de Old Town*	
2) Supporting Diverse Housing Choices *Apoyar Opciones de Vivienda Diversas*	
3) Enhancing Neighborhood Amenities *Mejorar las Amenidades del Vecindario*	
4) Connecting to Lewisville Lake and Nature *Conectar con el Lago Lewisville y la Naturaleza*	
5) Preserving and Enhancing Natural Systems *Preservar y Mejorar los Sistemas*	
6) Supporting Arts, Culture and *Apoyar las Artes, la Cultura y Re*	
7) Revitalizing the Commercial Corridors *Revitalizar los Corredores Comerciales*	

Station #4: New BIG Moves for Your Top BIG Issues

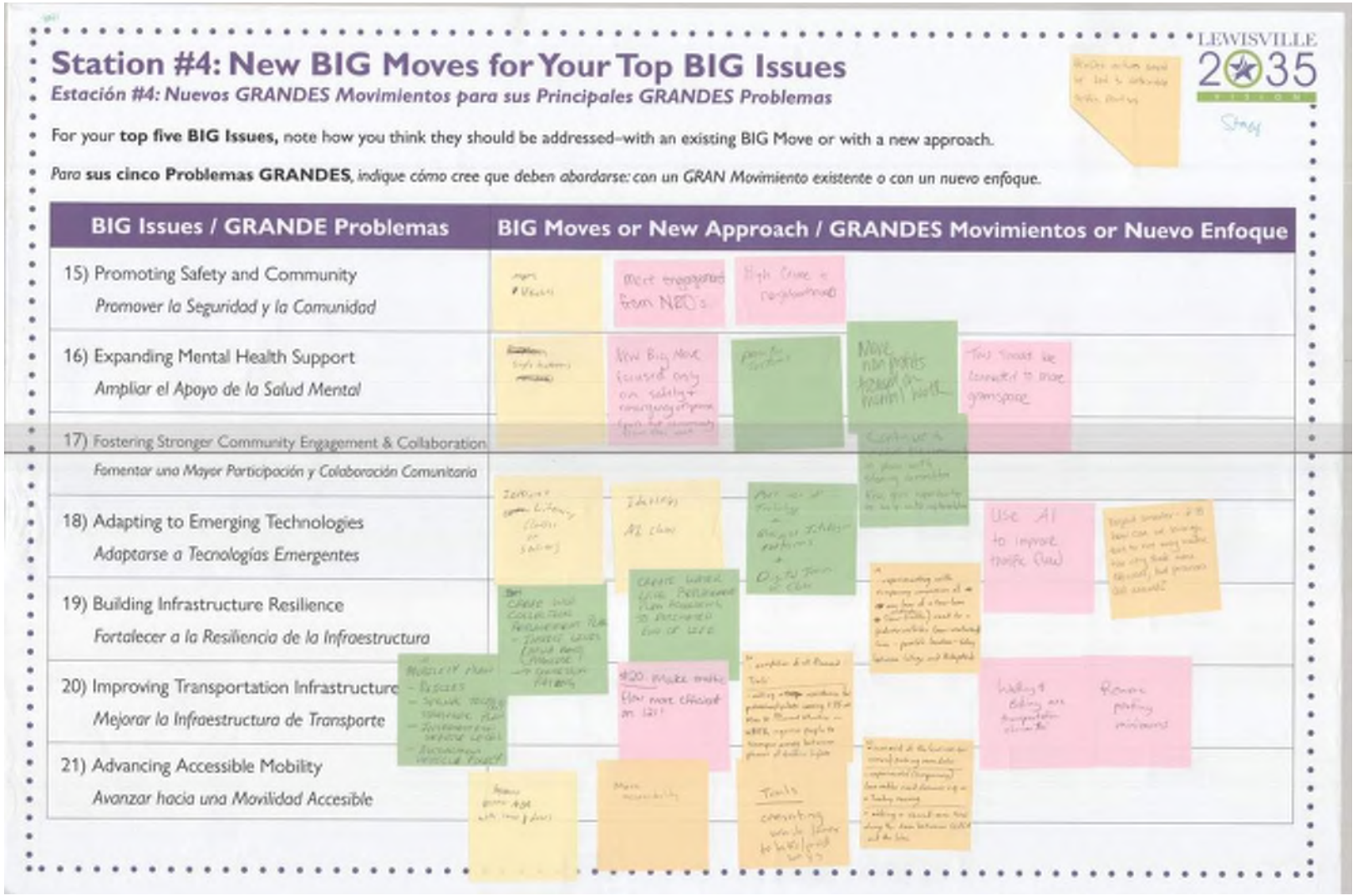
Estación #4: Nuevos GRANDES Movimientos para sus Principales GRANDES Problemas

LEWISVILLE 2035 VISION

For your **top five BIG Issues,** note how you think they should be addressed–with an existing BIG Move or with a new approach.

Para **sus cinco Problemas GRANDES,** *indique cómo cree que deben abordarse: con un GRAN Movimiento existente o con un nuevo enfoque.*

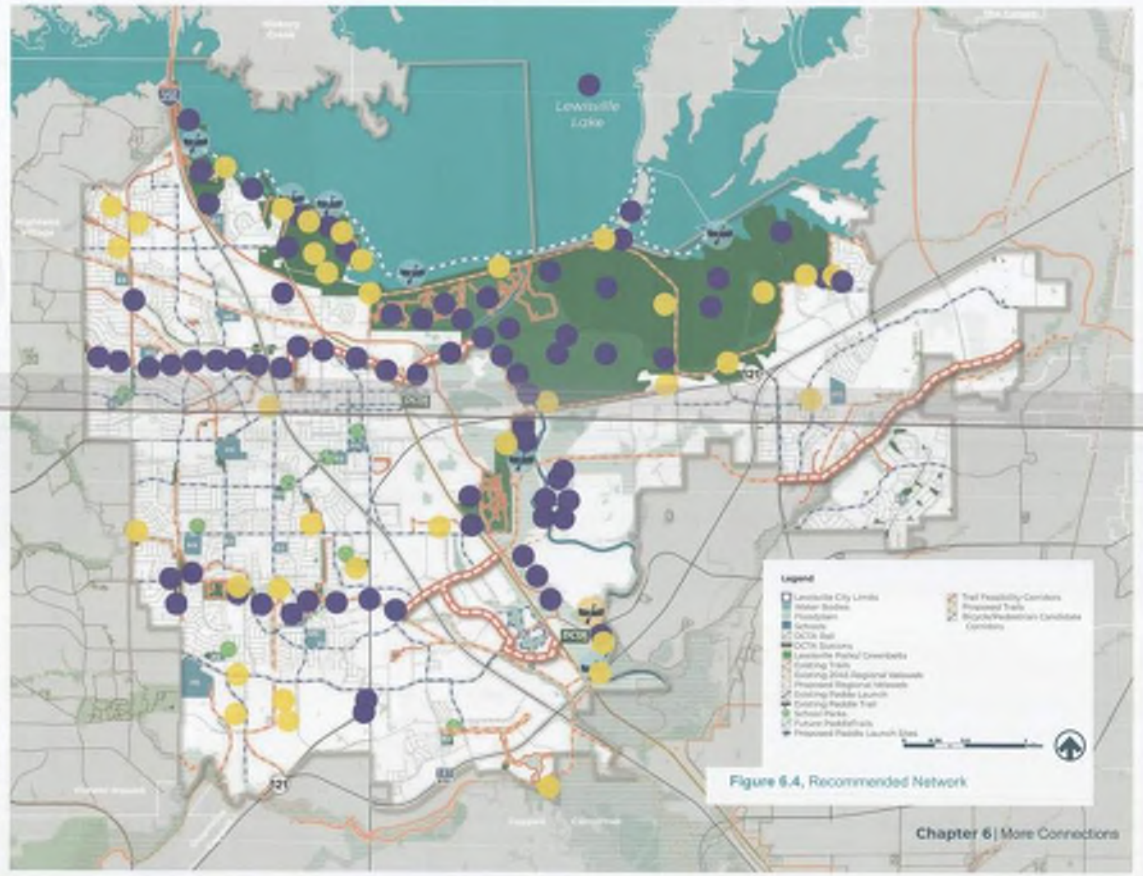
BIG Issues / GRANDE Problemas	BIG Moves or New Approach / GRANDES Movimientos or Nuevo Enfoque
8) Revitalizing The Vista *Revitalizar The Vista*	
9) Supporting Small Businesses *Apoyar a las Pequeñas Empresas*	
10) Expanding Local Employment *Ampliar el Empleo Local*	
11) Investing in the Next Generation *Invertir en la Próxima Generación*	
12) Providing Engaging Public Spaces *Proporcionar Espacios Públicos Atractivos*	
13) Attracting and Retaining Young Professionals *Atraer y Retener a Jóvenes Profesionales*	
14) Preparing for Climate and Weather Events *Preparar para Eventos Climáticos y Meteorológicos*	


LEWISVILLE 2035 VISION
Station #4: New BIG Moves for Your Top BIG Issues
Estación #4: Nuevos GRANDES Movimientos para sus Principales GRANDES Problemas
For your top five BIG Issues, note how you think they should be addressed–with an existing BIG Move or with a new approach.
Para sus cinco Problemas GRANDES, indique cómo cree que deben abordarse: con un GRAN Movimiento existente o con un nuevo enfoque.
BIG Issues / GRANDE Problemas
BIG Moves or New Approach / GRANDES Movimientos or Nuevo Enfoque
15) Promoting Safety and Community
Promover la Seguridad y la Comunidad
16) Expanding Mental Health Support
Ampliar el Apoyo de la Salud Mental
17) Fostering Stronger Community Engagement & Collaboration
Fomentar una Mayor Participación y Colaboración Comunitaria
18) Adapting to Emerging Technologies
Adaptarse a Tecnologías Emergentes
19) Building Infrastructure Resilience
Fortalecer a la Resiliencia de la Infraestructura
20) Improving Transportation Infrastructure
Mejorar la Infraestructura de Transporte
21) Advancing Accessible Mobility
Avanzar hacia una Movilidad Accesible
Use AI to improve traffic flow

Station #5: Where can we connect to nature and preserve natural systems?

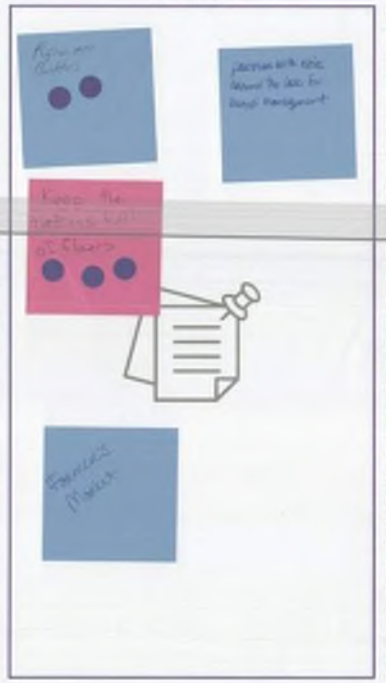
Estación #5: ¿Dónde podemos conectarnos con la naturaleza y preservar los sistemas naturales?

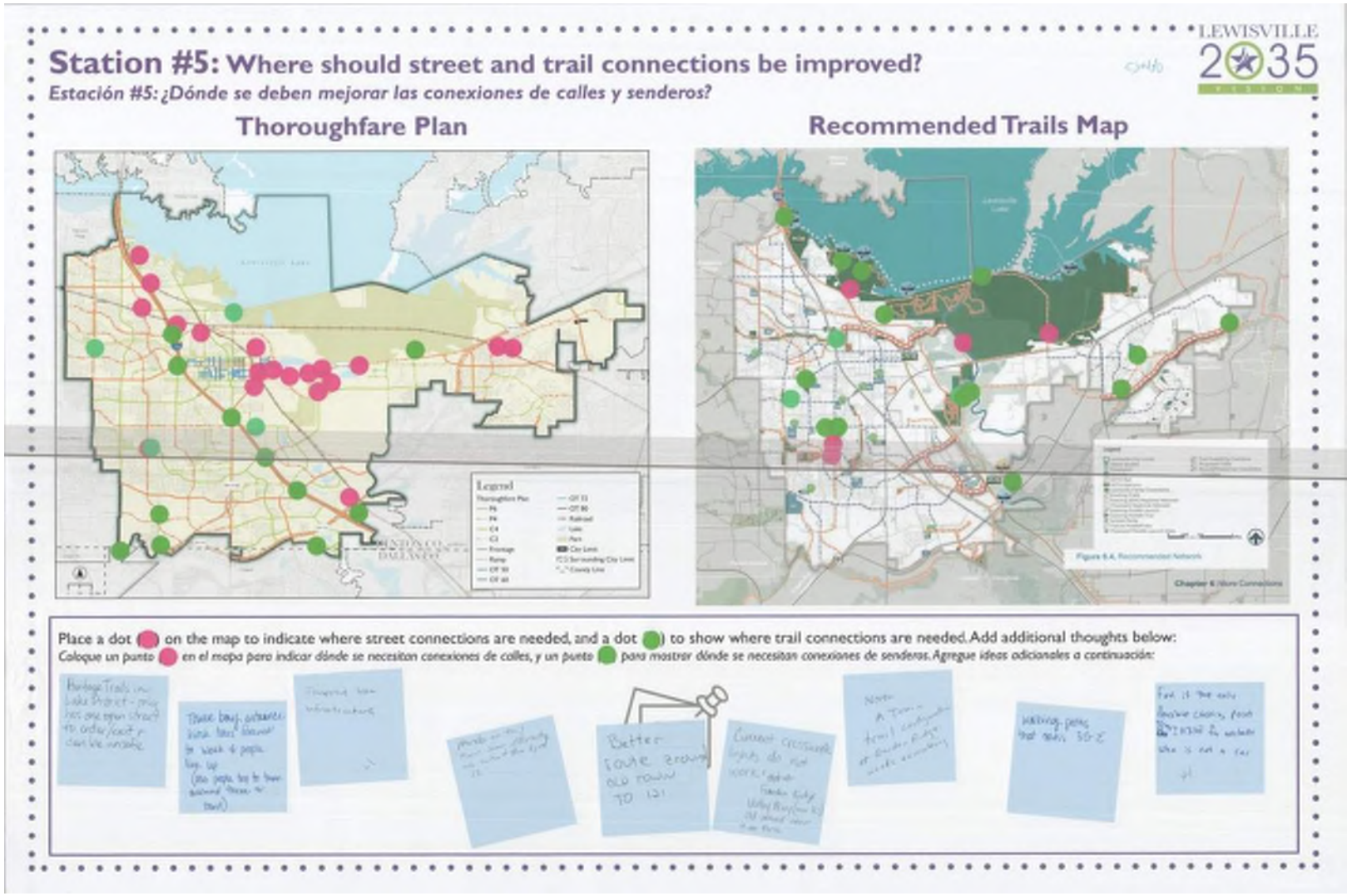
LEWISVILLE 2035 VISION



Place a dot on the map to indicate where connections to nature should be improved or created, and a dot to show natural areas that should be preserved. Add additional thoughts below:

Coloque un punto en el mapa para indicar dónde se deben mejorar o crear conexiones con la naturaleza, y un punto para mostrar las áreas naturales que deben preservarse. Agregue ideas adicionales a continuación:




LEWISVILLE 2035 VISION
Station #5: Where should street and trail connections be improved?
Estación #5: ¿Dónde se deben mejorar las conexiones de calles y senderos?
Thoroughfare Plan
Recommended Trails Map
Legend
Place a dot on the map to indicate where street connections are needed, and a dot to show where trail connections are needed. Add additional thoughts below:
Coloque un punto en el mapa para indicar dónde se necesitan conexiones de calles, y un punto para mostrar dónde se necesitan conexiones de senderos. Agregue ideas adicionales a continuación:

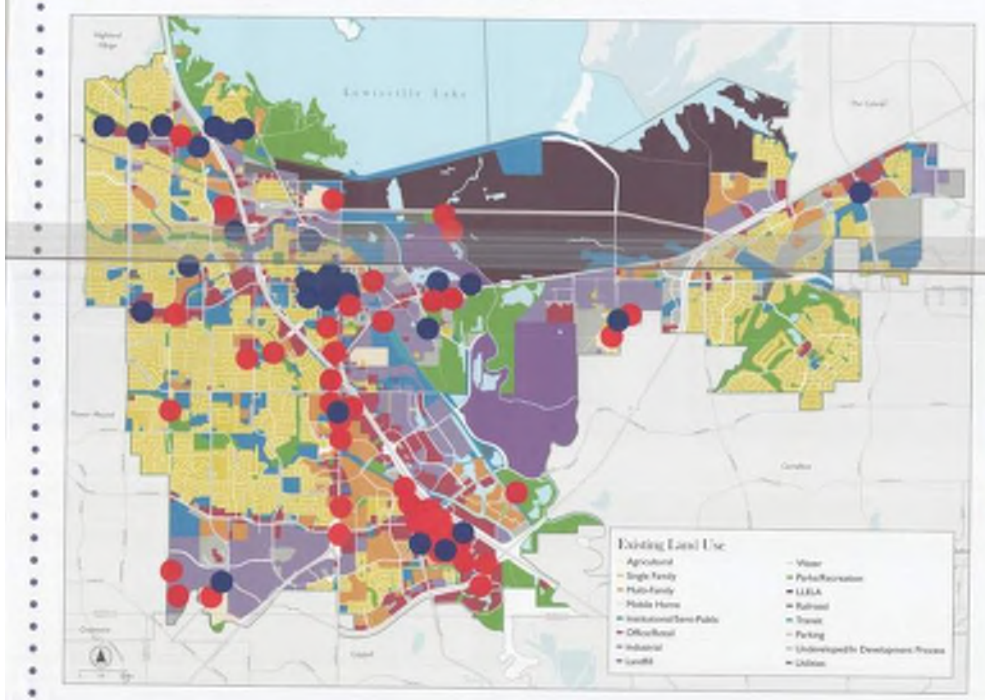
Station #5: Where should we focus on redevelopment and supporting small businesses?

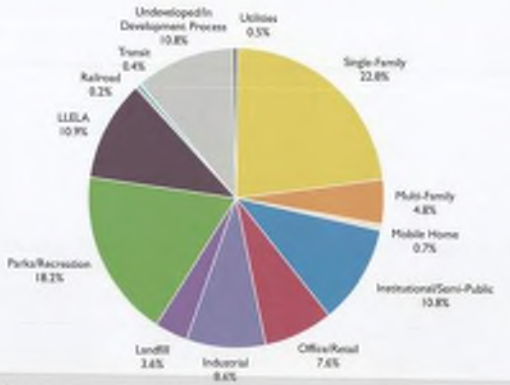
Estación #5: ¿Dónde debemos enfocarnos en la reurbanización y el apoyo a las pequeñas empresas?

LEWISVILLE 2035 VISION

Place a dot (●) on the map to indicate areas where redevelopment should be focused, and a dot (●) to show where support for small businesses should be prioritized.

Coloque un punto (●) en el mapa para indicar áreas dónde se debe enfocar la reurbanización, y un punto (●) para mostrar dónde se debe priorizar el apoyo a las pequeñas empresas.

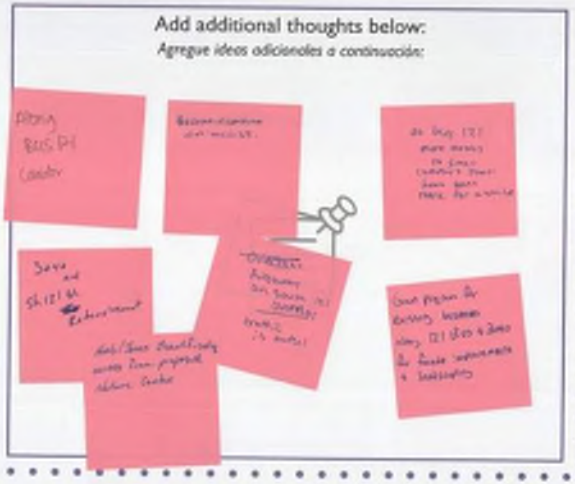


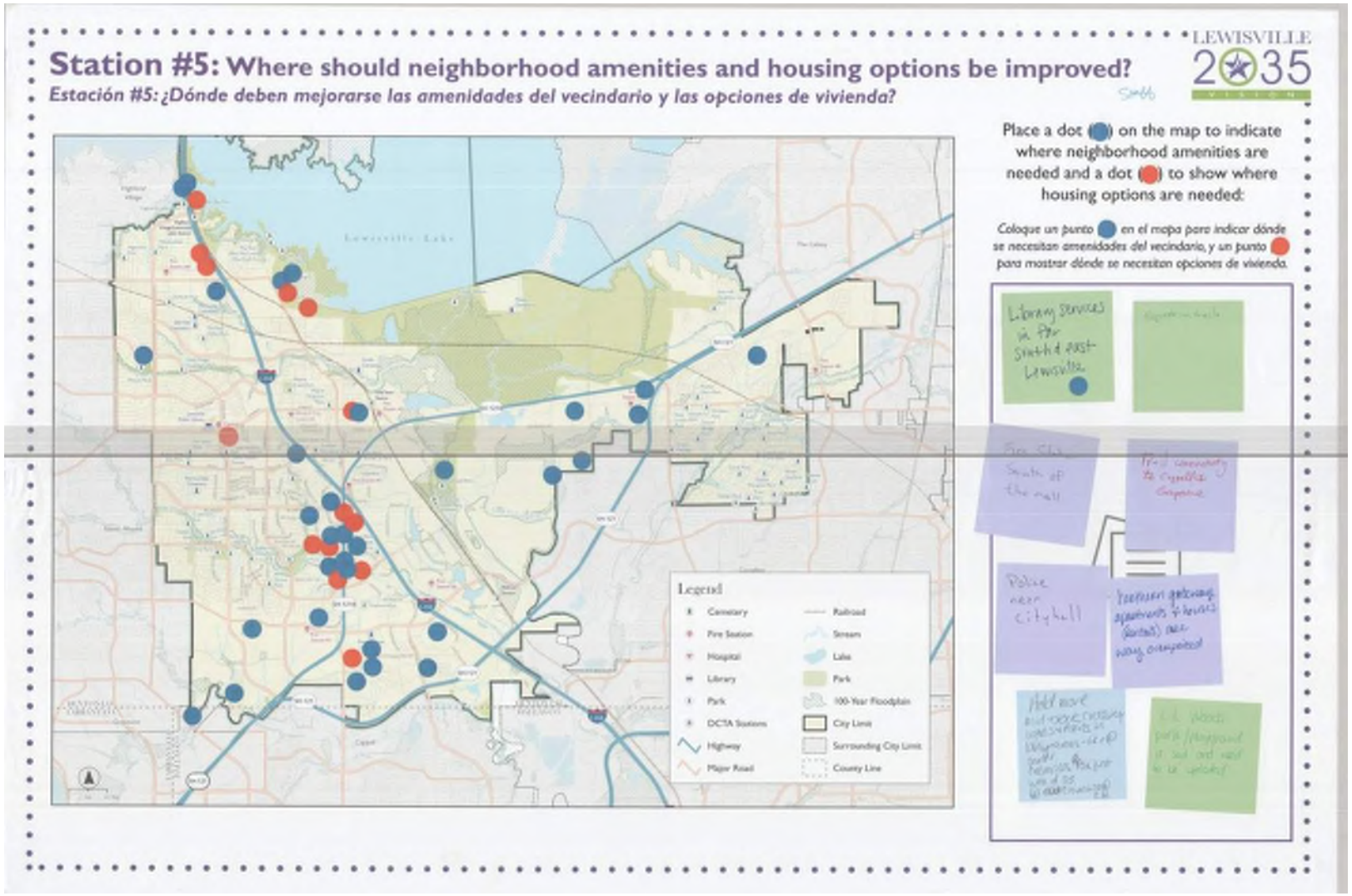


Note: Land uses accounting for less than 0.2% are not shown (Agricultural and Parking)

Add additional thoughts below:

Agregue ideas adicionales a continuación:




Station #5: Where should neighborhood amenities and housing options be improved?
Estación #5: ¿Dónde deben mejorarse las amenidades del vecindario y las opciones de vivienda?
LEWISVILLE 2035 VISION
Place a dot on the map to indicate where neighborhood amenities are needed and a dot to show where housing options are needed:
Coloque un punto en el mapa para indicar dónde se necesitan amenidades del vecindario, y un punto para mostrar dónde se necesitan opciones de vivienda.
Legend
Cemetery
Fire Station
Hospital
Library
Park
DCTA Stations
Highway
Major Road
Railroad
Stream
Lake
Park
100-Year Floodplain
City Limit
Surrounding City Limit
County Line

Lewisville 2035 Staff Vision Workshop #4

The City of Lewisville held its third Staff Vision Workshop to provide an opportunity for employees across departments to share their perspectives on Lewisville's future. A total of 5 different stations were set up for the event, each representing a BIG Move of the Lewisville 2035 vision plan. Participants were asked to place dots on the 5 actions they believe are the most important for Lewisville to accomplish in the next 10 years. They were then asked to identify how their organization or others can support the actions.

The following pages outline the results from each of the stations and their respective boards. Key themes across all the stations include:

Lifelong Livability

LL.Cn.1, LL.Cn.2, and LL.Sa.10 had the most votes among the Lifelong Livability action items. These actions include improving city cleanup initiatives, enhancing public gathering spaces, and increasing food access in targeted areas. The Connections (Cn) and Communications (Cm) actions had the most votes on average.

Integrated Infrastructure

II.Sa.3, II.Cn.3, and II.Cn.6 had the most votes among the Integrated Infrastructure action items. These actions focus on addressing neighborhood traffic safety concerns, strengthening DCTA partnerships for Old Town rail connections, and enhancing the pedestrian walking experience through design standards. The Connections (Cn) and Safety (Sa) actions had the most votes on average.

Distinctive Destinations

DD.Cn.4, DD.Su.2, and DD.Sa.1 had the most votes among the Distinctive Destinations action items. These actions include improving access to LLELA, embracing the lakefront identity, and implementing the Business 121 Plan. The Safety (Sa) and Sustainability (Su) actions had the most votes on average.

Economic Engines

EE.Su.2, EE.Fr.1, and EE.Su.3 had the most votes among the Economic Engines action items. These actions focus on reducing vacancies in targeted commercial areas, supporting companies that benefit Lewisville residents, and expanding support for small local businesses. The Connections (Cn) action items had the most votes on average.

Natural Network

The highest-voted Natural Network action items were NN.Cn.1 and NN.Su.5, with NN.Su.3 and NN.Cn.2 tied for the third-highest number of votes. These actions focus on implementing the Health Infrastructure Plan with an emphasis on park access, improving stormwater quality, preserving natural areas with a focus on specific features, and creating the Lewisville Nature Center. The Connections (Cn) action items had the most votes on average.

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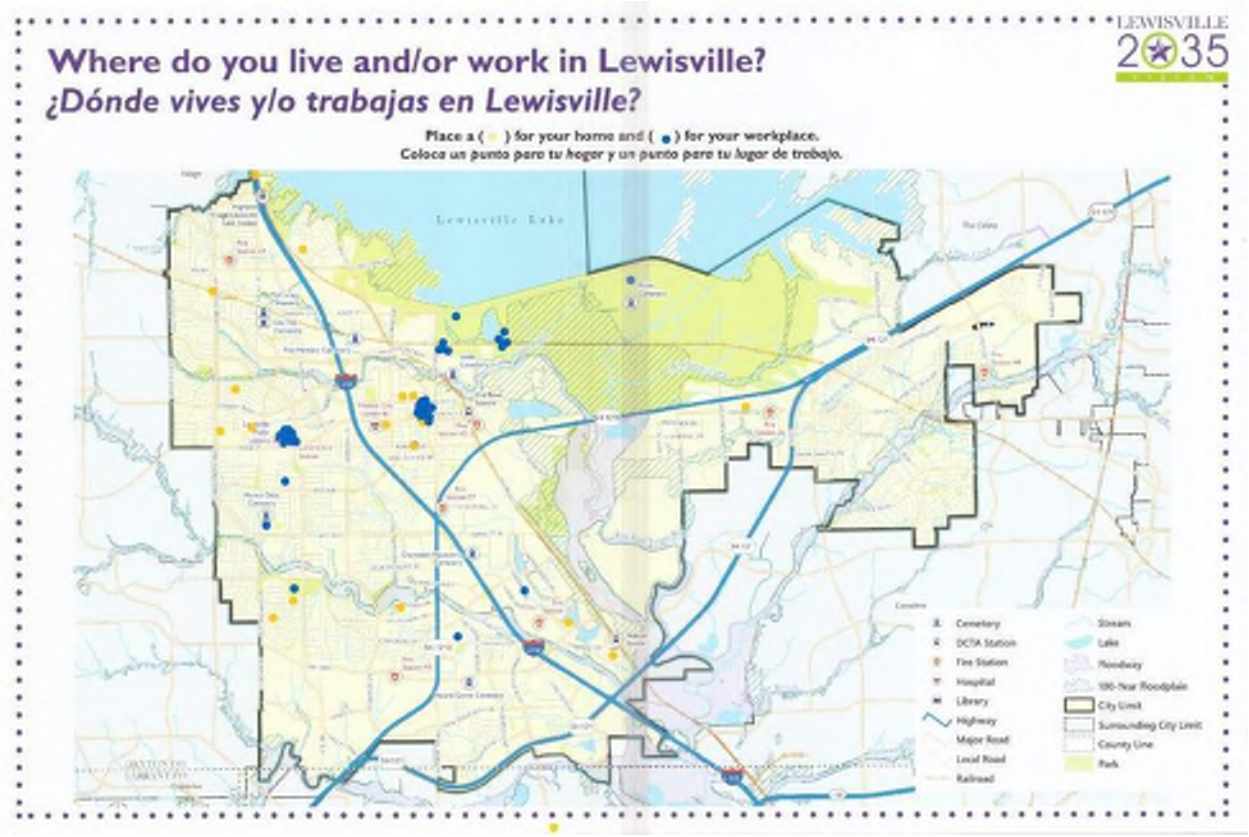
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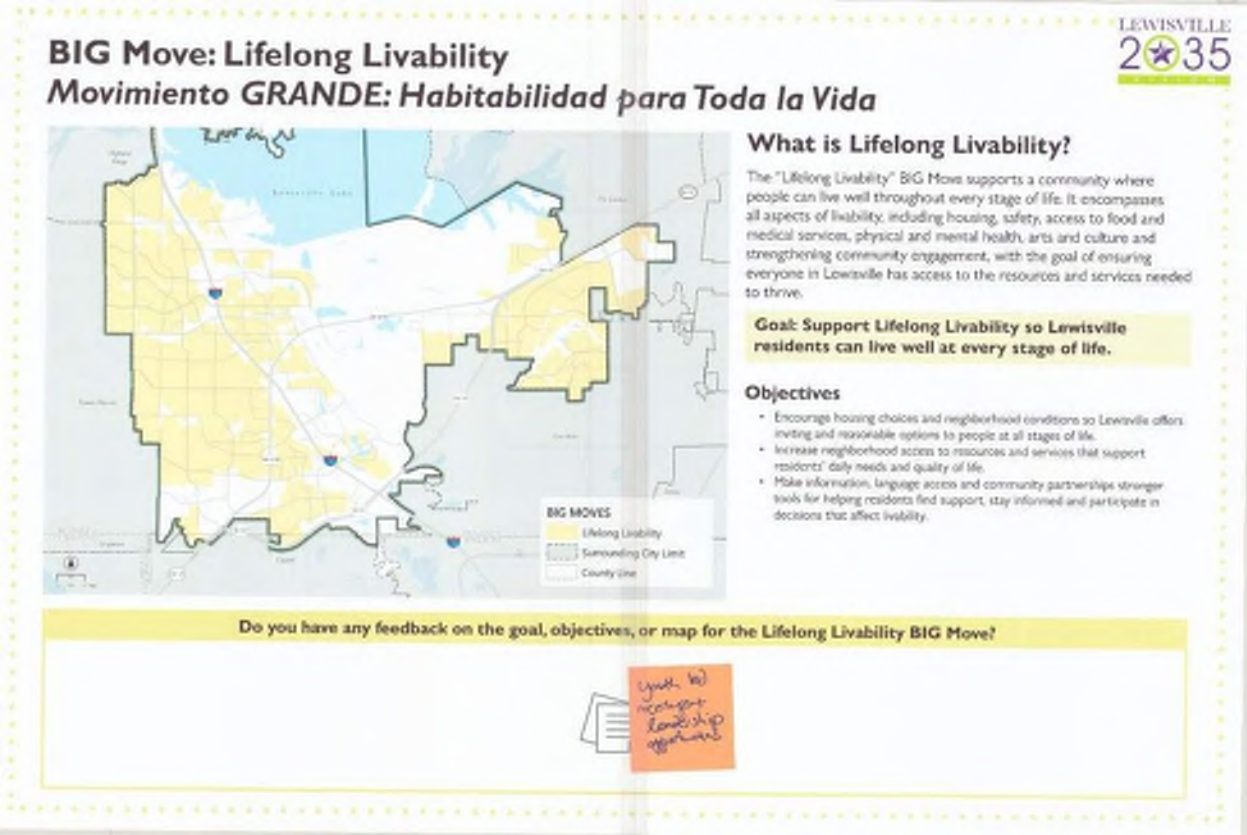
Appendix 32

Where do you live and/or work in Lewisville?



BIG Move: Lifelong Livability

Board #1: What is Lifelong Livability?



Do you have any feedback on the goal, objectives, or map for the Lifelong Livability BIG Move?

Comments
Youth led meetups and leadership opportunities

Boards #2-6: Place a dot on the *5* actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then identify how you or other organizations can support these actions to bring them to life.

#	Action Item	# of votes	How do you see yourself or others supporting this action?
Communications (Cm)			
LL.Cm.1	Create and implement a marketing strategy for Lewisville as a family-friendly community and eco-tourism destination.	7	
LL.Cm.2	Continue providing resources and spaces designed for teenagers to have healthy outlets, such as Thrive and the Library and educate the public on these resources.	13	Could partner with non-profits to provide safe places for teens Thrive is pushing teen programming & camps
LL.Cm.3	Preserve, celebrate and share Lewisville's heritage, arts, culture and history to strengthen community identity, civic pride and shared experiences.	7	
Connections (Cn)			
LL.Cn.1	Strive for a clean and litter-free city through regular street sweeping, waste hauling coordination with landfills and waste hauling companies, debris cleaning coordination with TxDOT, and volunteerism, such as creek clean ups, for litter cleanup. **Also related to Safety; Sustainable Threads*	21	Need a public works response crew
LL.Cn.2	Support the creation and/or enhancement of gathering spaces and community-oriented amenities through placemaking	19	

#	Action Item	# of votes	How do you see yourself or others supporting this action?
	efforts, public improvements, and partnerships that encourage activation of outdoor spaces and destination-oriented experiences.		
LL.Cn.3	Develop partnerships with faith-based and nonprofit providers to address food insecurity concerns. **Also related to Safety Thread*	4	
LL.Cn.4	Continue to support and promote neighborhood-based crime prevention and community engagement efforts, including Neighborhood Watch programs, National Night Out participation, and community events. Provide resources and organizational support to encourage active partnerships between residents and the police department in maintaining safe and connected neighborhoods.	10	RTBT (NS) *LYB Grant
LL.Cn.5	Enhance resident engagement and civic education through interactive content that informs, connects and encourages community participation.	4	Cooperating with CR and its to boost social media presence
LL.Cn.6	Assist seniors at all income levels who can age in place. Strategies might include transportation access, social connection, age-appropriate recreation, targeted awareness/communication of available resources and housing stability assistance.	12	
LL.Cn.7	Partner with LISD and business associations for youth programs	6	

#	Action Item	# of votes	How do you see yourself or others supporting this action?
	that may include serving as a link between business and schools, providing internships, and job fairs in the schools.		
LL.Cn.8	Conduct a feasibility study for a community gathering space in East Lewisville, which could incorporate recreation, library or other community services.	4	
Sustainable (Su)			
LL.Su.1	Identify a non-profit(s) to operate and run a community garden(s).	8	Rich Lubke Garden Identify churches that have land and volunteers
LL.Su.2	Provide incentives for private property owners and HOAs and other organizations to improve the sustainability of private residential and commercial properties and re-evaluate programs that currently exist to improve effectiveness.	6	PEP NEP (NS)
Future Ready (Fr)			
LL.Fr.1	Continue to seek partnerships with LISD and non-profit partners to provide education and life enrichment to Lewisville students that improve educational outcomes, reduce learning loss and provide learning opportunities.	7	
LL.Fr.2	Strive for a clean and litter-free city through regular street sweeping, waste hauling coordination with landfills and waste hauling companies, debris cleaning coordination with TXDOT, and volunteerism, such	17	

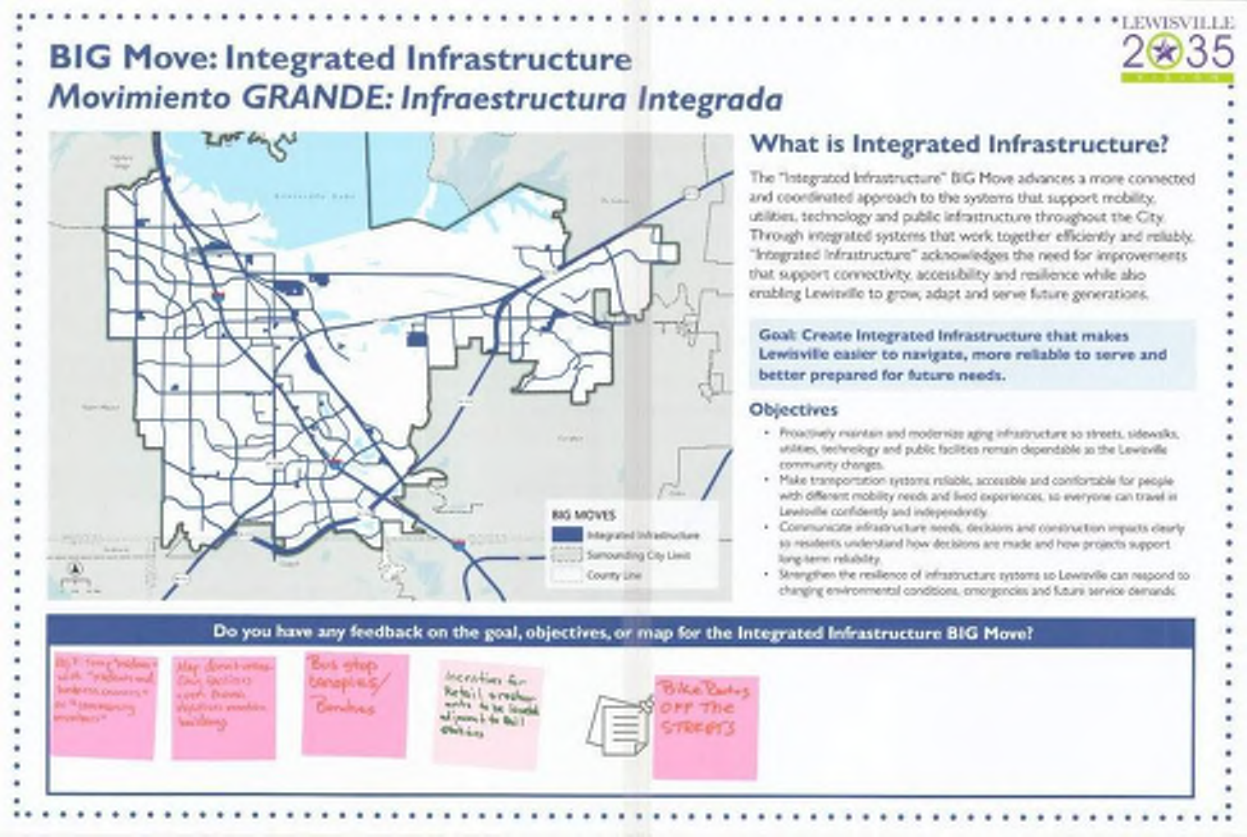
#	Action Item	# of votes	How do you see yourself or others supporting this action?
	as creek clean ups, for litter cleanup.		
LL.Fr.3	Provide targeted programming for youth with technology and arts through partnership and across a range of geographies in Lewisville.	9	Arts can help with classes or support Thrive is pushing teen programs & camps
LL.Fr.4	Recruit and promote medical and life-science companies as an industry in Lewisville.	5	
LL.Fr.5	Expand and promote library offerings or partner with organizations that provide these resources: entrepreneurship, recognizing AI, child development and parenting, Lewisville Civics 101, ESL, technology and climate and environment education.	2	
LL.Fr.6	Find creative and effective solutions to provide library services to those who are geographically far from the library. Ideas to investigate are book lockers, drone delivery, mobile libraries, and book vending machines. Geographies to focus on include East Lewisville and near the Vista.	5	
LL.Fr.7	Continue to provide and evaluate expanding summer camps, summer programming, and after-school programming for children and youth.	6	
LL.Fr.8	Work with the library and PARD to explore the feasibility of adding children's interactives and family-friendly areas outside the	8	

#	Action Item	# of votes	How do you see yourself or others supporting this action?
	Library to extend service provision.		
LL.Fr.9	Continue efforts to ensure quality, diverse housing options are attainable to all Lewisville residents at all income levels and life cycle phases.	9	
Safety (Sa)			
LL.Sa.1	Explore the Spay Neuter Release program and provide community education to address the cat population.	7	
LL.Sa.2	Continue to ensure housing provided in all rental communities (multi-family, single-family rental program and manufactured housing) is maintained in a high quality condition through coordinated and regular inspections and timely enforcement activities between various departments.	11	
LL.Sa.3	Seek sensory-friendly certifications and employ adaptive and inclusive approaches to places and services.	3	
LL.Sa.4	Promote and support more affordable, competitive childcare opportunities through grants to childcare providers for low- and moderate-income families and by connecting providers to state- and other-entity resources. **Also related to Connections Thread*	12	Move to connections
LL.Sa.5	Connect residents in need to existing mental health services and programs and educate the	11	Move to connections

#	Action Item	# of votes	How do you see yourself or others supporting this action?
	community on resources available. *Also related to Connections Thread		
LL.Sa.6	Utilize design principles from the Crime Prevention Through Environmental Design (CPTED) philosophy, such as lighting, call boxes and cameras, to ensure a safe environment for all users in all City projects and as part of private development review.	11	
LL.Sa.7	Continue and expand on having police regularly meet with community members, visit parks, and share ways community members can contribute to safety in the community.	2	
LL.Sa.8	Use data to proactively inform strategic and operational deployment strategies for policing, including a geographically based approach to accountability that improves responsiveness, public safety, and community confidence.	5	
LL.Sa.9	Continue to provide support for organizations and initiatives assisting those experiencing homelessness and ensure acute services during inclement weather are provided.	5	
LL.Sa.10	Attract grocery and fresh food options to expand access in targeted food-desert neighborhoods.	22	Neighborhood Services: Food security concerns on Westside

BIG Move: Integrated Infrastructure

Board #7: What is Integrated Infrastructure?



Do you have any feedback on the goal, objectives, or map for the Integrated Infrastructure BIG Move?

Comments
Obj 3: 'residents' with 'resident and business owners' or 'community members'
Map: Doesn't reflect city facilities even though objectives mention buildings
Bus stop canopies / benches
Incentives for retail & restaurants to be located adjacent to rail stations
Bike routes OFF THE STREETS

Boards #8-11: Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then identify how you or other organizations can support these actions to bring them to life.

#	Action Item	# of votes	How do you see yourself or others supporting this action?
Communications (Cm)			
II.Cm.1	Continue partnership with DCTA to clearly communicate public transit opportunities and benefits to residents.	9	
II.Cm.2	Enhance the City's social media presence to be clear and engaging for residents and to provide education on City operations and events.	14	
II.Cm.3	Continue enhancing public outreach on emergency preparedness, focusing on educating youth and older adults.	7	
II.Cm.4	Continue EOC training and CERT response training, and communicate these preparation activities to the public along with ways they can be better prepared to participate in recovery and response.	4	Consider activity in neighborhoods
II.Cm.5	Improve signalized intersection function by expanding visibility and connectivity of the City's traffic network on streets and intersections, and utilizing new technologies.	6	
Connections (Cn)			
II.Cn.1	Develop and implement a clear and connected system of bike routes for the City.	15	

II.Cn.2	Adopt and implement a Mobility Plan to maximize mobility of all residents through policies and infrastructure that support multimodal transportation and account for new and developing technologies in mobility.	14	
II.Cn.3	Partner with DCTA to conduct feasibility analysis for a "trolley" in Old Town to connect the DCTA rail station to points of interest for when and if demand merits it.	18	
II.Cn.4	Implement temporary events for bicycling and walking that come with temporary road closures and ensure neighborhoods can temporarily close roads for block parties and local events.	7	How Fun!
II.Cn.5	Continue to implement ADA Transition Plan to ensure Lewisville is navigable and accessible to persons of all abilities.	11	
II.Cn.6	Continue to improve the walking experience of all residents in the city with enhanced sidewalk and crossing standards which can include sidewalks, buffers to traffic, ADA improvements, shade, lighting and other amenities. **Also related to Safety Thread*	17	I would like for the city to have connected side walk access o 121 Business & Midway in front of Firestation 6 Was going to say the same [Arrow to previous comment] Connect sidewalks near Firestation 6
II.Cn.7	Implement the Trails Master Plan with a priority focus on establishing a connected system of trails and bridging gaps in efforts to provide a park within a 10-minute walk of each front door.	15	

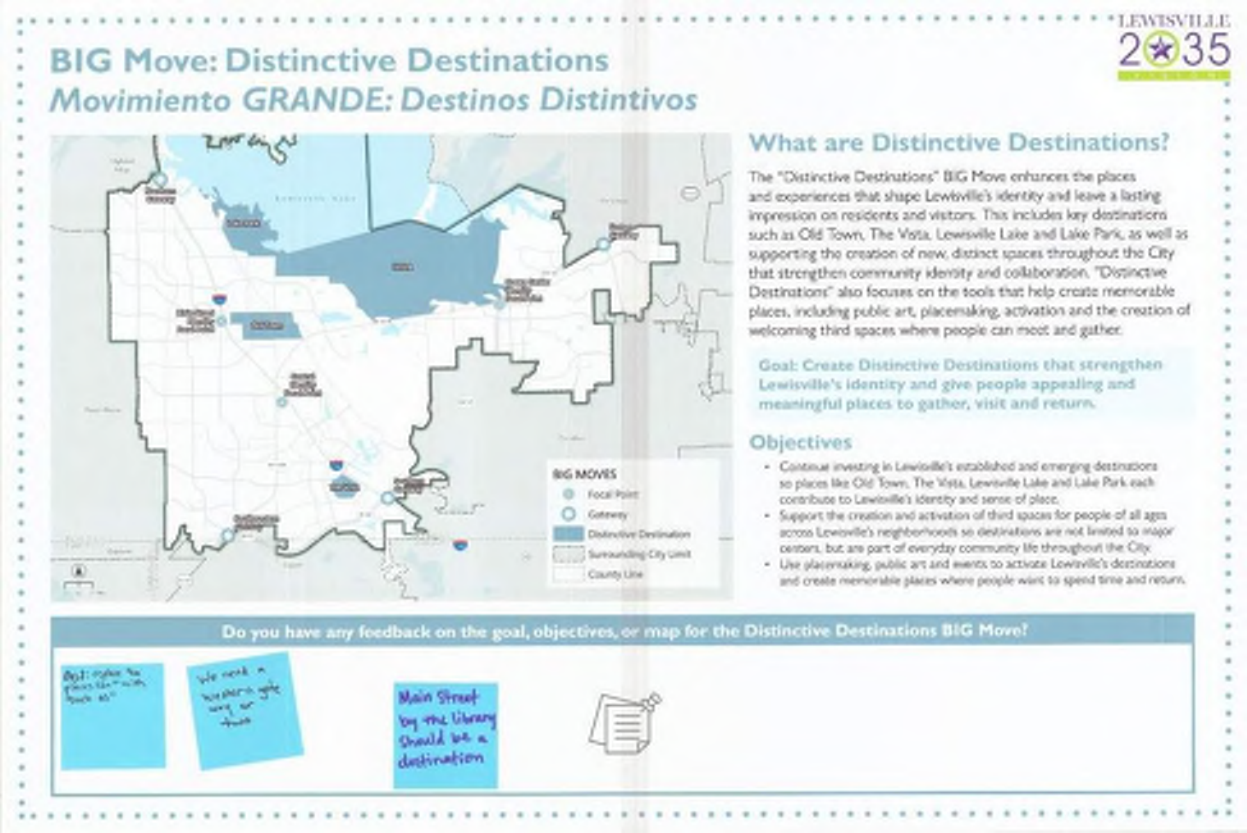
II.Cn.8	Work with providers and ensure policies promote strong cellular and internet networks for residents to enhance connections for residents.	5	Little to NO cell service near Valley Ridge & Kealy!!!
Sustainable (Su)			
II.Su.1	Conduct an analysis of drainage in the area around Bunker Hill, Holford's Prairie and Corporate Drive extension to identify drainage issues and implement solutions.	6	
II.Su.2	Complete the inventory of public infrastructure to ensure accurate data to facilitate decisions regarding infrastructure maintenance and replacement. **Also related to Future-Ready Thread*	6	
II.Su.3	Balance the various water supply options to ensure the most efficient water stability and supply. **Also related to Future-Ready; Safety Threads*	5	
II.Su.4	Continue to prioritize maintenance of infrastructure systems. This includes but is not limited to water values, meters, hydrants, pavement, vehicles, water lines, sewer lines and drainage ways. Maintenance should follow the best practices of applicable associations when possible. **Also related to Future-Ready; Safety Threads*	16	
Future-Ready (Fr)			
II.Fr.1	Ensure city infrastructure is prepared for weather and emergency events by enhancing	7	

	and maintaining warning systems, ensuring recovery plans are in place, and hardening infrastructure to withstand storms. **Also related to Sustainable Thread*		
II.Fr.2	Establish a clear set of goals related to climate-ready infrastructure and responses. **Also related to Sustainable Thread*	6	
II.Fr.3	Ensure appropriate city regulations and strategies, such as zoning are in place as air mobility, primarily through drone technology increases.	2	
II.Fr.4	Continue to stay current with cybersecurity threats and solutions.	5	
II.Fr.5	Expand the network of sensors to collect environmental data (such as air quality, rainfall, and temperature) at parks and other selected locations.	1	
II.Fr.6	Explore the pros and cons of creating a digital twin to help use data and visualization to make informed decisions.	2	Its could easily implement an IMU-sensor unity ran software application for this Combine with II.Su.2
II.Fr.7	Implement the Water Distribution, Water Plant, and Wastewater Collection Systems and Wastewater Plant Master Plans to ensure infrastructure can accommodate growth. **Also related to Sustainable; Safety Thread*	14	
II.Fr.8	Adopt and implement a data-driven infrastructure replacement program to address aging infrastructure, with a	12	

	particular focus on water and sewer systems.		
Safety (Sa)			
II.Sa.1	Evaluate current lighting in residential neighborhoods and commercial streets against desired standards, seek ways to add and update lighting where needed, and quickly respond to maintenance needs.	8	
II.Sa.2	Implement a wastewater and environmental protection program to protect the City's collection system, treatment infrastructure, and waterways. The program will establish fats, oils, and grease (FOG) management requirements for commercial grease-generating businesses through inspections, monitoring, and enforcement, while expanding community education efforts focused on proper disposal practices, sewer system protection, water conservation, source water awareness, and stormwater pollution prevention. *Also related to Future-Ready Thread*	8	Need Public Works Environmental Educator
II.Sa.3	Develop a neighborhood traffic safety and calming program that prioritizes school zones, unsafe intersections, corridor crossings, and neighborhood streets with recurrent safety concerns.	19	Build environment traffic calming measures Street crossings with flashing lights need <u>enforcement</u> and educate folks to stop.

BIG Move: Distinctive Destinations

Board #12: What are Distinctive Destinations?



Do you have any feedback on the goal, objectives, or map for the Distinctive Destinations BIG Move?

Comments
Obj 1: replace 'so places like' with 'such as'
We need a Western gate way or two
Main Street should be a destination

Boards #13-15: Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then identify how you or other organizations can support these actions to bring them to life.

#	Action Item	# of votes	How do you see yourself or others supporting this action?
Communications (Cm)			
DD.Cm.1	Reevaluate the city naming policy to ensure place names reflect community values and establish a clear set of procedures for naming and renaming places.	2	Do not name city assets after ex employees
DD.Cm.2	Pursue arts, music and culture designations to promote arts and tourism and work to build Lewisville's reputation as place for art and music.	17	You have a western day weekend but nothing to do with equines activities
DD.Cm.3	Expand communications of arts and events programming. Examples include but are not limited to banners on poles and The Grand Theater, social media, etc. **Also related to Connections Thread*	9	Arts can provide insight & support A[ILLEGIBLE] Thrive as well… phenomenal program sup. That drives art
DD.Cm.4	Modernize civic communication through innovative, interactive and engaging content that increases awareness of city events, services, programs and government operations. **Also related to Connections Thread*	18	If you have a touch screen the Home Page should state "Touch Me" Less barrier to posting comms from PD on social media
DD.Cm.5	Implement a citywide wayfinding and destination signage program that improves access, enhances visitor experiences and reinforces Lewisville's sense of place. **Also related to Safety Thread*	13	

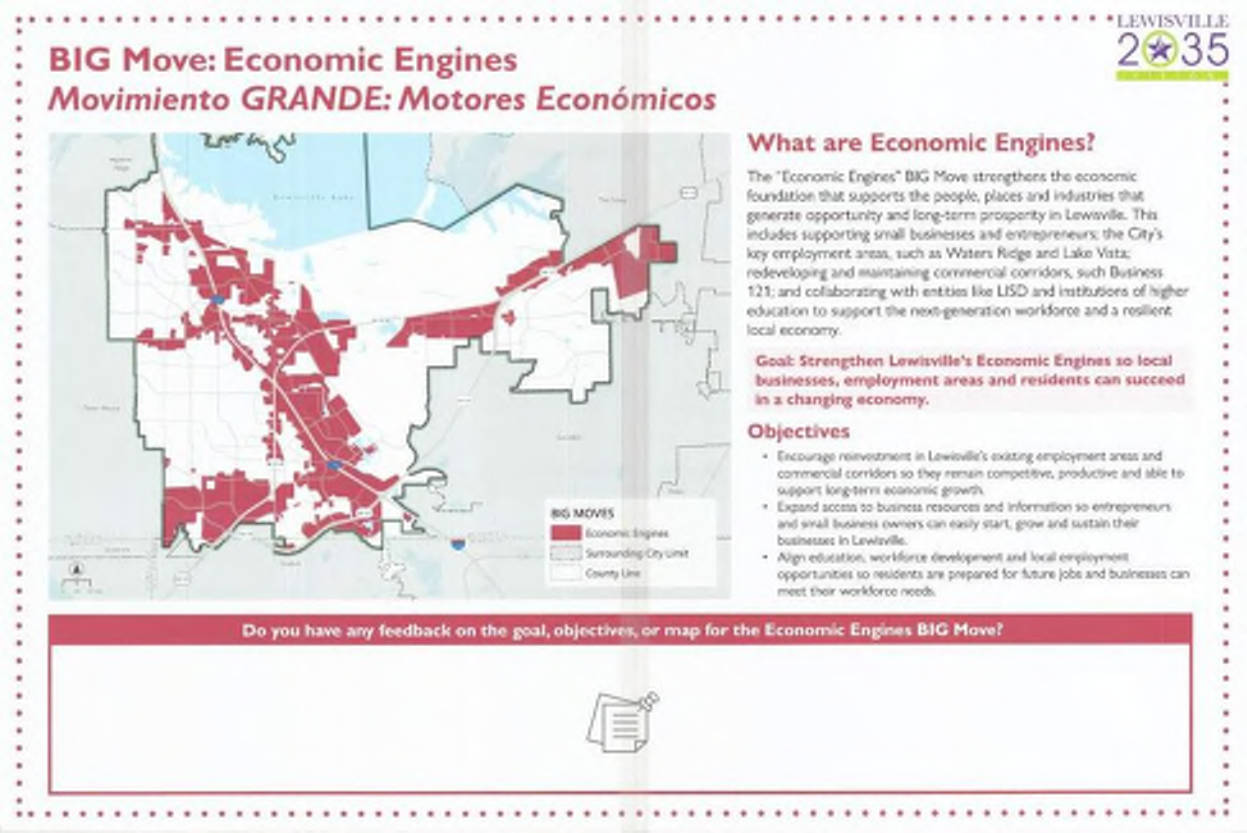
DD.Cm.6	Develop and implement a city-wide strategic communications plan with associated programming that aligns departmental messaging.	13	
Connections (Cn)			
DD.Cn.1	Encourage community events hosted by local organizations throughout Lewisville that appeal to a broad range of residents by providing supportive policies, potential city support, and with strategies such as the Rock the Block trailer.	19	Market RTBT to apartment community
DD.Cn.2	Continue to initiate new programming that reflects the range of interests and backgrounds of residents in Lewisville and is held at location throughout Lewisville.	4	More programing @ The Grand
DD.Cn.3	Provide public Wi-Fi in all publicly accessible city buildings and city parks. **Also related to Connections Thread*	10	
DD.Cn.4	Improve visibility of and access to LELLA through enhancing wayfinding, improving entry points and creating a sense of place and destination. This includes evaluating feasibility of additional entries from Business 121 and the east. **Also related to Sustainable Thread*	23	Kealy corridor leading to LLELA opportunity to include PW / Pard building on Kealy in design language
DD.Cn.5	Maximize the use of LELLA through partnerships with USACE and other partners to add permanent amenities, such as trails, where possible, and to host temporary events that	14	

	bring a broader range of people to LELLA, such as a 'Dam Run' or guided citizen-science hikes. **Also related to Future-Ready Thread*		
Sustainable (Su)			
DD.Su.1	Develop an incentive program that encourages parking lot and exterior property improvements, including redevelopment, activation of underutilized spaces, landscaping, open space enhancements, and other site improvements that improve aesthetics, functionality, and occupancy of existing commercial structures throughout the City. **Also related to Connection Thread*	16	Incentive for private development to provide public parking esp. near heavy comm. & restaurant areas
DD.Su.2	Embrace the lakefront as part of the Lewisville identity and a destination for the region primarily through the implementation of the Lake Park Master Plan, with clear communication about planned improvements and their timelines to residents. **Also related to Connection Thread*	23	
DD.Su.3	Incorporate public parks and/or private open spaces with the redevelopment of older multi-family buildings and older commercial development, emphasizing public park establishment in identified park desert areas, through regulations, incentives and partnership with the development community.	17	

	**Also related to Lifelong Livability BIG Move; Connection Thread*		
DD.Su.4	Ensure that the Lewisville Grand Theater remains the premier public arts facility in Southern Denton County by making regular investments in capital improvements, equipment, programming, and staffing.	8	Arts can provide insight
Future-Ready (Fr)			
DD.Fr.1	Continue efforts supporting the redevelopment of The Vista to a vibrant and attractive space that enhances the City's entertainment options and destination appeal. **Also related to Sustainable Thread*	8	
DD.Fr.2	Update the Old Town Master Plan to adjust to changing priorities and economics in Old Town.	1	
DD.Fr.3	Continue to support Old Town by evaluating strategies for Main Street and Downtown development used elsewhere and tailoring them to Lewisville. **Also related to Sustainable BIG Move*	9	
DD.Fr.4	Explore the feasibility of the creation of a sports district to support the growth of sports tourism around Railroad Park.	3	
Safety (Sa)			
DD.Sa.1	Implement the Business 121 Plan and improve the safety, mobility and character of the corridor.	21	

BIG Move: Economic Engines

Board #16: What are Economic Engines?



Do you have any feedback on the goal, objectives, or map for the Economic Engines BIG Move?

- No comments.

Boards #17-18: Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then identify how you or other organizations can support these actions to bring them to life.

#	Action Item	# of votes	How do you see yourself or others supporting this action?
Communications (Cm)			
EE.Cm.1	Establish an internal, city-wide, culture of documented process and efficiency improvements that maintain focus on improving service delivery and resident satisfaction.	13	This is important, but not sure it fits under Economic Engines BIG Move
EE.Cm.2	Create a cross-organizational network to identify and communicate the continuum of care for students out of school hours and work to fill gaps in programming and available resources. Participants could include City departments, LISD, schools, non-profits, and for-profit philanthropy.	16	Orgs can provide opportunities for students to serve, and support their community and develop their own skills & experience Neighborhood service funds nonprofits with local & fed $. Could support this effort.
Connections (Cn)			
EE.Cn.1	Support the growth and attraction of restaurant and food based concepts through partnerships and economic development that encourage local business development, family friendly amenities, outdoor dining, and destination oriented experiences.	19	
EE.Cn.2	Support partnerships and workforce training opportunities with trade, technical, community college, and educational institutions to help	15	Public Works + TCEQ license pathways / training Economic mobility initiatives through NIS Dept.

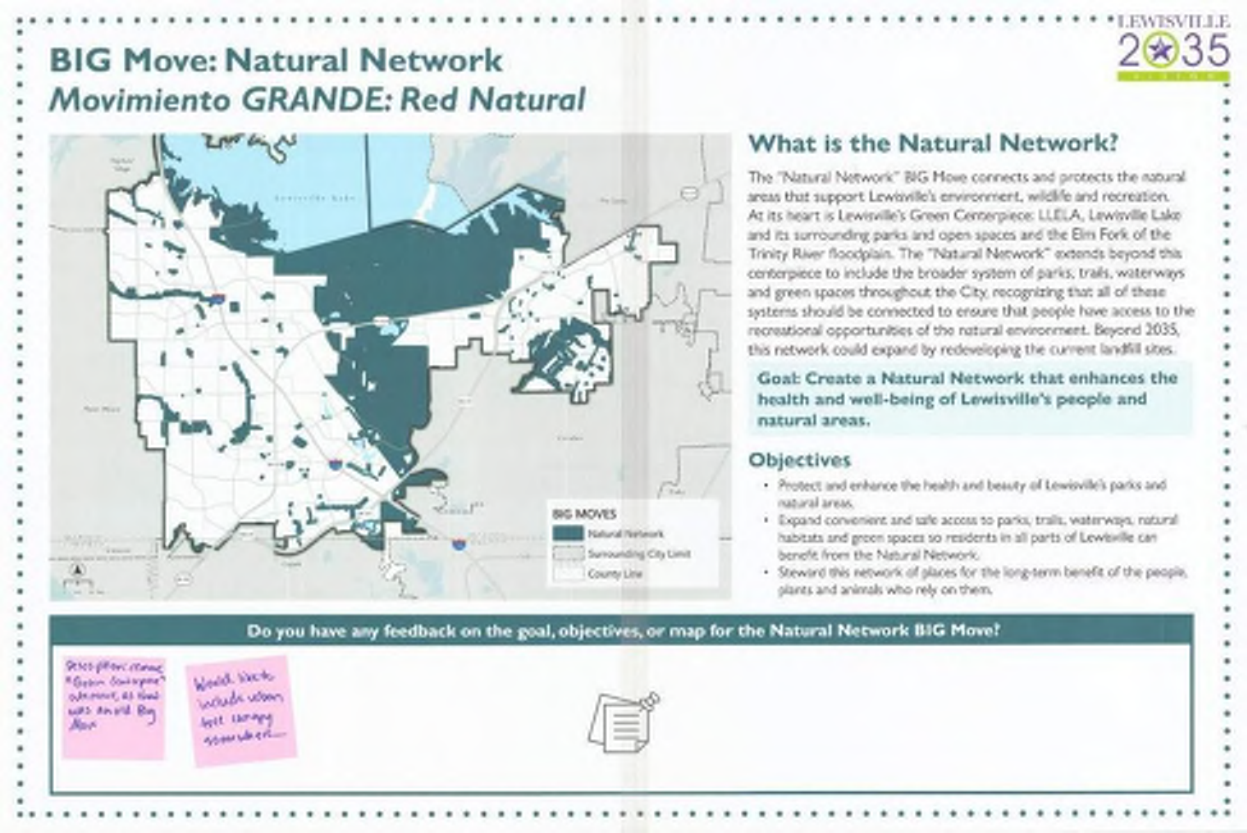
	prepare residents for local employment opportunities and industry needs.		
EE.Cn.3	Collaborate with employers, workforce development organizations, and Lewisville ISD to strengthen workforce connections, expand training opportunities, and support career pathways that prepare students for future employment opportunities. **Also related to Future-Ready Thread*	21	
EE.Cn.4	Work with property owners to improve the appearance of and activate spaces in commercial corridors such as West Main Street and FM 407 through façade and exterior enhancement programs that support signage improvements, landscaping, lighting, open space, and improvements to parking areas. **Also related to Safety and Communication Threads*	19	
EE.Cn.5	Provide specific support for small business either directly or through partnerships to help with trainings and social media presence.	11	
EE.Cn.6	Continue to host outreach events to connect new businesses with city resources and external organizations to help strengthen business community (includes workforce summit; informational real estate roundtables; topical discussion and networking)	18	Arts can help with events Community resilience

Sustainable (Su)			
EE.Su.1	Amend zoning standards to reflect changing economic conditions, sustainability, new uses, and community priorities.	5	
EE.Su.2	Provide economic development to help activate and reduce vacancies in targeted commercial areas and shopping centers. **Also related to Future-Ready Thread*	26	
EE.Su.3	Develop and expand small business support initiatives through partnerships, resources, and targeted assistance to help grow and retain entrepreneurs and local businesses.	22	
EE.Su.4	Develop and implement business retention and expansion initiatives to support existing businesses. **Also related to Communication Thread*	11	
EE.Su.5	Continue fiscal stewardship that balances maintaining one of the region's lower tax rates with the uninterrupted provision of excellent-quality services. **Also related to Lifelong Livability; Integrated Infrastructure; Distinctive Destinations BIG Moves*	6	
Future-Ready (Fr)			
EE.Fr.1	Continue to recruit and support companies that provide high quality jobs, competitive wages, and job opportunities for Lewisville residents.	23	
EE.Fr.2	Implement the Southwest Lewisville SAP with a focus on new development along Round Grove Road.	6	Make sure every part of city feels cared for

EE.Fr.3	Continue to explore an emerging technology framework to evaluate AI, drones, autonomous systems, and other new technologies for workforce disruption, public benefit and regulatory needs. **Also related to Distinctive Destinations BIG Move*	15	For Public Works also! Hasting out own AI models allow for more eco-friendly options in ITS

BIG Move: Natural Network

Board #19: What is the Natural Network?



Do you have any feedback on the goal, objectives, or map for the Natural Network BIG Move?

Comments
Description: remove 'Green Centerpiece' reference, as that was an old BIG Move
Would like to include urban tree canopy somewhere

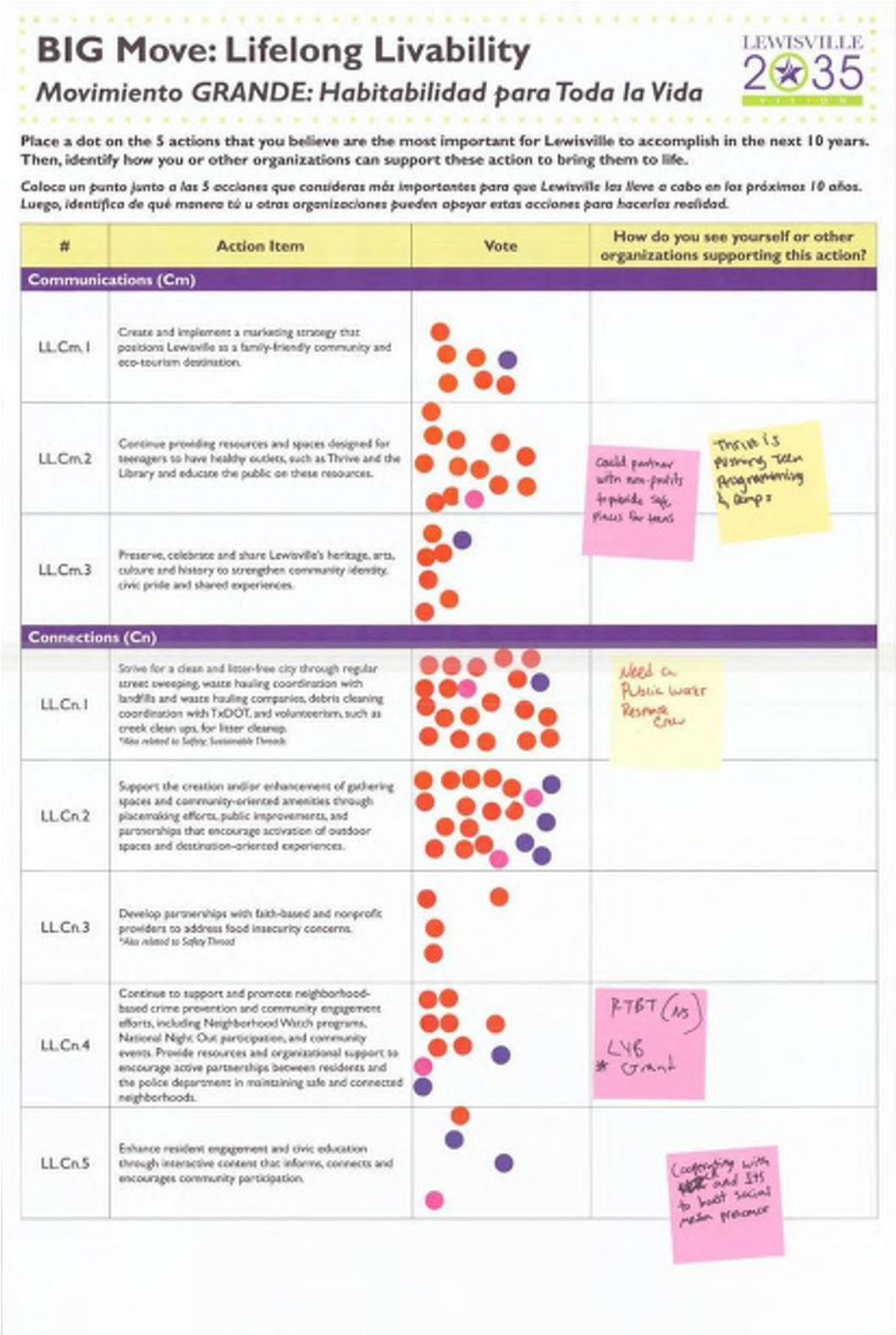
Boards #20-21: Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then identify how you or other organizations can support these actions to bring them to life.

#	Action Item	# of votes	How do you see yourself or others supporting this action?
Communications (Cm)			
NN.Cm.1	Increase community awareness and stewardship of native wildlife through education workshops, public awareness campaigns and multimedia outreach. **Also related to Sustainable Thread*	16	Creating interactive software to allow fun learning! ITS
Connections (Cn)			
NN.Cn.1	Implement the Health Infrastructure Plan with continued focus on expanding the number of residents within a 10 Minute Walk to a Park and ensure parks are well-maintained and sustainably built, providing a variety of amenities.	39	
NN.Cn.2	Construct and activate the Lewisville Nature Center and showcase Lewisville as an eco-tourism destination. **Also related to Sustainable Thread*	29	Connect LLELA + 121 entry Connect north east with LLELA
Sustainable (Su)			
NN.Su.1	Continue to ensure code requirements promote sustainable construction practices and to utilize other resources, as available, to further advance sustainability.	20	
NN.Su.2	Develop a multidisciplinary team to address preservation and expansion of natural areas in	12	

	alignment with the Green Centerpiece Master Strategy.		
NN.Su.3	Prioritize the preservation and restoration of natural areas, with particular focus on preserving remaining tree canopy and natural riparian areas and restoring disturbed prairie, woodland and riparian habitats.	29	
NN.Su.4	Support investment in establishing pollinator areas and restoring blackland prairies in parks and open spaces to support local ecology.	25	
NN.Su.5	Improve stormwater quality through regional partnerships, city initiatives along drainage ways, stormwater quality improvements on private property and educating the community on stormwater and the water cycle.	32	
Future-Ready (Fr)			
N/A	No action items were identified for this Thread. Please feel free to make any suggestion if you think one is missing.	N/A	Trees along trails & sidewalks
			Develop and protect urban tree canopy
			Study water quality in local rivers/streams to decrease toxic runoff through identification
			Utilize tech to identify areas for tree canopy / prairie restoration and/or replacement
Safety (Sa)			
N/A	No action items were identified for this Thread. Please feel free to make any suggestion if you think one is missing.	N/A	Pedestrian lighting to increase feeling of safety
			Increase tree / shade coverage in parks
			Upgraded camping area bring people in
			We need more lighting around Thrive limited street lights

			Integrate CEPTD principle into design of parks, trails, open space
			Connect trails and parks to schools and neighborhoods and restaurants, shops

Appendix



BIG Move: Lifelong Livability

Movimiento GRANDE: Habitabilidad para Toda la Vida

LEWISVILLE 2035

Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then, identify how you or other organizations can support these action to bring them to life.

Coloca un punto junto a las 5 acciones que consideras más importantes para que Lewisville las lleve a cabo en los próximos 10 años. Luego, identifica de qué manera tú u otras organizaciones pueden apoyar estas acciones para hacerlas realidad.

#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Communications (Cm)			
LL.Cm.1	Create and implement a marketing strategy that positions Lewisville as a family-friendly community and eco-tourism destination.		
LL.Cm.2	Continue providing resources and spaces designed for teenagers to have healthy outlets, such as Thrive and the Library and educate the public on these resources.		could partner with non-profits to provide safe places for teens Thrive is passing teen programming by 6pm?
LL.Cm.3	Preserve, celebrate and share Lewisville's heritage, arts, culture and history to strengthen community identity, civic pride and shared experiences.		
Connections (Cn)			
LL.Cn.1	Strive for a clean and litter-free city through regular street sweeping, waste hauling coordination with landfills and waste hauling companies, debris cleaning coordination with TxDOT, and volunteerism, such as creek clean ups, for litter cleanup. *Also related to Safety; Sustainable Threads		need a Public Water Response Crew
LL.Cn.2	Support the creation and/or enhancement of gathering spaces and community-oriented amenities through placemaking efforts, public improvements, and partnerships that encourage activation of outdoor spaces and destination-oriented experiences.		
LL.Cn.3	Develop partnerships with faith-based and nonprofit providers to address food insecurity concerns. *Also related to Safety Thread		
LL.Cn.4	Continue to support and promote neighborhood-based crime prevention and community engagement efforts, including Neighborhood Watch programs, National Night Out participation, and community events. Provide resources and organizational support to encourage active partnerships between residents and the police department in maintaining safe and connected neighborhoods.		RTBT (15) L4B * Grant
LL.Cn.5	Enhance resident engagement and civic education through interactive content that informs, connects and encourages community participation.		Coordinating with [illegible] and ITS to host social media presence

BIG Move: Lifelong Livability

Movimiento GRANDE: Habitabilidad para Toda la Vida

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Connections (Cn)			
LL.Cn.6	Assist seniors at all income levels who can age in place. Strategies might include transportation access, social connection, age-appropriate recreation, targeted awareness/communication of available resources and housing stability assistance.		
LL.Cn.7	Partner with LISD and business associations for youth programs that may include serving as a link between businesses and schools, providing internships, and job fairs in the schools.		
LL.Cn.8	Conduct a feasibility study for a community gathering space in East Lewisville, which could incorporate recreation, library or other community services.		
Sustainable (Su)			
LL.Su.1	Identify a non-profit(s) to operate and run a community garden(s).		Rich Luoke Garden Identify churches that have land and volunteers
LL.Su.2	Provide incentives for private property owners and HOAs to improve the sustainability of private residential and commercial properties and re-evaluate programs that currently exist to improve effectiveness.		PEP NEP (HS)
Future-Ready (Fr)			
LL.Fr.1	Continue to seek partnerships with LISD and non-profit partners to provide education and life enrichment to Lewisville students that improve educational outcomes, reduce learning loss and provide learning opportunities.		
LL.Fr.2	Strive for a clean and litter-free city through regular street sweeping, waste hauling coordination with landfills and waste hauling companies, debris clearing coordination with TXDOT, and volunteerism, such a creek clean ups, for litter cleanup.		
LL.Fr.3	Provide targeted programming for youth with technology and arts through partnership and across a range of geographies in Lewisville.		Arts Strive is pushing teen programs & camps

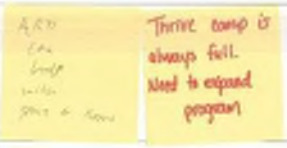
BIG Move: Lifelong Livability

Movimiento GRANDE: Habitabilidad para Toda la Vida

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Future-Ready (Fr)			
LL.Fr.4	Recruit and promote medical and life-science companies as an industry in Lewisville.		
LL.Fr.5	Expand and promote library offerings or partner with organizations that provide these resources: entrepreneurship, recognizing AI, child development and parenting, Lewisville Civics 101, ESL, technology and climate and environment education.		
LL.Fr.6	Find creative and effective solutions to provide library services to those who are geographically far from the library. Ideas to investigate are book lockers, drone delivery, mobile libraries, and book vending machines. Geographies to focus on include East Lewisville and near the Vista.		
LL.Fr.7	Continue to provide and evaluate expanding summer camps, summer programming, and after-school programming for children and youth.		
LL.Fr.8	Work with the library and PARD to explore the feasibility of adding children's interactives and family-friendly areas outside the Library to extend service provision.		
LL.Fr.9	Continue efforts to ensure quality, diverse housing options are attainable to all Lewisville residents at all income levels and life cycle phases.		
Safety (Sa)			
LL.Sa.1	Explore the Spay Neuter Release program and provide community education to address the cat population.		
LL.Sa.2	Continue to ensure housing provided in all rental communities (multi-family, single-family rental program and manufactured housing) is maintained in a high-quality condition through coordinated and regular inspections and timely enforcement activities between various departments.		

BIG Move: Lifelong Livability

Movimiento GRANDE: Habitabilidad para Toda la Vida

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Safety (Sa)			
LL.Sa.3	Seek sensory-friendly certifications and employ adaptive and inclusive approaches to places and services.		
LL.Sa.4	Promote and support more affordable, competitive child care opportunities through grants to childcare providers for low- and moderate-income families and by connecting providers to state- and other-entity resources. **Also related to Connections Thread*		Move to Connections
LL.Sa.5	Connect residents in need to existing mental health services and programs and educate the community on resources available. **Also related to Connections Thread*		Move to Connections
LL.Sa.6	Utilize design principles from the Crime Prevention Through Environmental Design (CPTED) philosophy, such as lighting, call boxes and cameras, to ensure a safe environment for all users in all City projects and as part of private development review.		
LL.Sa.7	Continue and expand on having police regularly meet with community members, visit parks, and share ways community members can contribute to community safety.		
LL.Sa.8	Use data to proactively inform strategic and operational deployment strategies for policing, including a geographically based approach to accountability that improves responsiveness, public safety, and community confidence.		
LL.Sa.9	Continue to provide support for organizations and initiatives assisting those experiencing homelessness and ensure acute services during inclement weather are provided.		
LL.Sa.10	Attract grocery and fresh food options to expand access in targeted food-desert neighborhoods.		Neighborhood Services: Food Security concerns on West side.

BIG Move: Integrated Infrastructure

Movimiento GRANDE: Infraestructura Integrada

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Communications (Cm)			
II.Cm.1	Continue partnership with DCTA to clearly communicate public transit opportunities and benefits to residents.		
II.Cm.2	Enhance the City's social media presence to be clear and engaging for residents and to provide education on City operations and events.		
II.Cm.3	Continue enhancing public outreach on emergency preparedness, focusing on educating youth and older adults.		
II.Cm.4	Continue EOC and CERT response training, and communicate these preparation activities to the public, along with ways they can better prepare to participate in recovery and response.		consider activating in neighborhoods
II.Cm.5	Improve signalized intersection function by expanding visibility and connectivity of the City's traffic network on streets and intersections, and utilizing new technologies.		
Connections (Cn)			
II.Cn.1	Develop and implement a clear and connected system of bike routes for the City.		
II.Cn.2	Adopt and implement a Mobility Plan to maximize mobility of all residents through policies and infrastructure that support multimodal transportation and account for new and developing technologies in mobility.		
II.Cn.3	Partner with DCTA to conduct feasibility analysis for a "trolley" in Old Town to connect the DCTA rail station to points of interest for when and if demand merits it.		

BIG Move: Integrated Infrastructure

Movimiento GRANDE: Infraestructura Integrada

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Connections (Cn)			
II.Cn.4	Implement temporary events for bicycling and walking that come with temporary road closures and ensure neighborhoods can temporarily close roads for block parties and local events.		How fun!
II.Cn.5	Continue to implement the ADA Transition Plan to ensure Lewisville is navigable and accessible to persons of all abilities.		
II.Cn.6	Continue to improve the walking experience for all residents in the City by enhancing sidewalk and crossing standards, including sidewalks, traffic buffers, ADA improvements, shade, lighting and other amenities. *Also related to Safety Thread		I would like for the city to have oversized shade sails over the sidewalks on the business & Highway interior of the medians to
II.Cn.7	Implement the Trails Master Plan with a priority focus on establishing a connected system of trails and bridging gaps in efforts to provide a park within a 10-minute walk of each front door.		
II.Cn.8	Work with providers and ensure policies promote robust cellular and internet networks to enhance connections for residents.		Little to NO cell Service near Valley Ridge + Realy !!!
Sustainable (Su)			
II.Su.1	Conduct an analysis of drainage in the area around Bunker Hill, Holford's Prairie and Corporate Drive extension to identify drainage issues and implement solutions.		
II.Su.2	Complete the inventory of public infrastructure to ensure accurate data to facilitate decisions regarding infrastructure maintenance and replacement. *Also related to Future-Ready Thread		
II.Su.3	Balance the various water supply options to ensure the most efficient water stability and supply. *Also related to Future-Ready, Safety Threads		

BIG Move: Integrated Infrastructure

Movimiento GRANDE: Infraestructura Integrada

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Sustainable (Su)			
II.Su.4	Continue to prioritize maintenance of infrastructure systems. This includes but is not limited to water values, meters, hydrants, pavement, vehicles, water lines, sewer lines and drainage ways. Maintenance should follow the best practices of applicable associations when possible. *Also related to Future-Ready; Safety Threads		
Future-Ready (Fr)			
II.Fr.1	Ensure city infrastructure is prepared for weather and emergency events by enhancing and maintaining warning systems, ensuring recovery plans are in place and hardening infrastructure to withstand storms. *Also related to Sustainable Thread		
II.Fr.2	Establish a clear set of goals related to climate-ready infrastructure and responses. *Also related to Sustainable Thread		
II.Fr.3	Ensure appropriate city regulations and strategies, such as zoning, are in place as air mobility, primarily through drone technology increases.		
II.Fr.4	Continue to stay current with cybersecurity threats and solutions.		
II.Fr.5	Expand the network of sensors to collect environmental data (such as air quality, rainfall and temperature) at parks and other selected locations.		
II.Fr.6	Explore the pros and cons of creating a digital twin to help use data and visualization to make informed decisions.		It's could easily implement an Insta-sewer utility rain software application for this! Similar w/ II.Su.2
II.Fr.7	Implement the Water Distribution, Water Plant, and Wastewater Collection Systems and Wastewater Plant Master Plans to ensure infrastructure can accommodate growth. *Also related to Sustainable; Safety Threads		

BIG Move: Integrated Infrastructure

Movimiento GRANDE: Infraestructura Integrada

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Future-Ready (Fr)			
II.Fr.8	Adopt and implement a data-driven infrastructure replacement program to address aging infrastructure, with a particular focus on water and sewer systems.		
Safety (Sa)			
II.Sa.1	Evaluate current lighting in residential neighborhoods and commercial streets against desired standards, seek ways to add and update lighting where needed, and quickly respond to maintenance needs.		
II.Sa.2	Implement a wastewater and environmental protection program to protect the City's collection system, treatment infrastructure, and waterways. The program will establish fats, oils, and grease (FOG) management requirements for commercial grease-generating businesses through inspections, monitoring, and enforcement, while expanding community education efforts focused on proper disposal practices, sewer system protection, water conservation, source water awareness and stormwater pollution prevention. *Also related to Future-Ready Thread		Need Public Works Environmental Educator
II.Sa.3	Develop a neighborhood traffic safety and calming program that prioritizes school zones, unsafe intersections, corridor crossings and neighborhood streets with recurrent safety concerns.		built environment traffic calming measures Street crossings with flashing lights need enforcement and education for [illegible]

BIG Move: Distinctive Destinations
Movimiento GRANDE: Destinos Distintivos

LEWISVILLE 2035 VISION

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Coloca un punto junto a las 5 acciones que consideras más importantes para que Lewisville las lleve a cabo en los próximos 10 años. Luego, identifica de qué manera tú u otras organizaciones pueden apoyar estas acciones para hacerlas realidad.

#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Communications (Cm)			
DD.Cm.1	Reevaluate the city naming policy to ensure place names reflect community values and establish a clear set of procedures for naming and renaming places.		Do not name city assets after ex employees
DD.Cm.2	Pursue arts, music and culture designations to promote arts and tourism and work to build Lewisville's reputation as place for art and music.		You have a Western Day weekend but nothing to do with equines activities
DD.Cm.3	Expand communications of arts and events programming. Examples include but are not limited to banners on poles and The Grand Theater, social media, etc. *Also related to Connections Thread		ART Help them thrive as well... Entertainment Program Rep. that drives Arts
DD.Cm.4	Modernize civic communication through innovative, interactive and engaging content that increases awareness of city events, services, programs and government operations. *Also related to Connections Thread		If you have a touch screen the Home Page should state "Touch Me" LESS Barriers TO Positive comm. FROM PD on Social media
DD.Cm.5	Implement a citywide wayfinding and destination signage program that improves access, enhances visitor experiences and reinforces Lewisville's sense of place. *Also related to Safety Thread		
DD.Cm.6	Develop and implement a citywide strategic communications plan with associated programming that aligns departmental messaging.		
Connections (Cn)			
DD.Cn.1	Encourage community events hosted by local organizations throughout Lewisville that appeal to a broad range of residents by providing supportive policies, potential city support and with strategies such as the Rock the Block trailer.		Market RTBT to Additional community

BIG Move: Distinctive Destinations
Movimiento GRANDE: Destinos Distintivos

LEWISVILLE 2035 VISION

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Coloca un punto junto a las 5 acciones que consideras más importantes para que Lewisville las lleve a cabo en los próximos 10 años. Luego, identifica de qué manera tú u otras organizaciones pueden apoyar estas acciones para hacerlas realidad.

#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Connections (Cn)			
DD.Cn.2	Continue to initiate new programming that reflects the range of interests and backgrounds of residents in Lewisville and is held at locations throughout Lewisville.		
DD.Cn.3	Provide public Wi-Fi in all publicly accessible city buildings and city parks. **Also related to Communications Thread*		
DD.Cn.4	Improve visibility of and access to LLELA through enhancing wayfinding, improving entry points and creating a sense of place and destination. This includes evaluating the feasibility of additional entries from Business 121 and the east. **Also related to Sustainable Thread*		Early corridor leading to LLELA Opportunity to [illegible] building in Early [illegible]
DD.Cn.5	Maximize the use of LLELA through partnerships with USACE and other partners to add permanent amenities, such as trails, where possible, and to host temporary events that bring a broader range of people to LLELA, such as a 'Dam Run' or guided citizen-science hikes. **Also related to Future-Ready Thread*		
Sustainable (Su)			
DD.Su.1	Develop an incentive program that encourages parking lot and exterior property improvements, including redevelopment, activation of underutilized spaces, landscaping, open space enhancements, and other site improvements that improve aesthetics, functionality, and occupancy of existing commercial structures throughout the City. **Also related to Connection Thread*		Incentive for Private developer to provide Public parking esp. near Intergovern. restaurant areas
DD.Su.2	Embrace the lakefront as part of the Lewisville identity and a destination for the region primarily through the implementation of the Lake Park Master Plan, with clear communication about planned improvements and their timelines to residents. **Also related to Connection Thread*		
DD.Su.3	Incorporate public parks and/or private open spaces with the redevelopment of older multi-family buildings and older commercial development, emphasizing public park establishment in identified park desert areas, through regulations, incentives and partnership with the development community. **Also related to Lifelong Livability BIG Move; Connection Thread*		
DD.Su.4	Ensure that the Lewisville Grand Theater remains the premier public arts facility in Southern Denton County by making regular investments in capital improvements, equipment, programming, and staffing.		

BIG Move: Distinctive Destinations
Movimiento GRANDE: Destinos Distintivos

LEWISVILLE 2035 VISION

Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then, identify how you or other organizations can support these action to bring them to life.

Coloca un punto junto a los 5 acciones que consideras más importantes para que Lewisville los lleve a cabo en los próximos 10 años. Luego, identifica de qué manera tú u otras organizaciones pueden apoyar estas acciones para hacerlas realidad.

#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Future-Ready (Fr)			
DD.Fr.1	Continue efforts supporting the redevelopment of The Vista to a vibrant and attractive space that enhances the City's entertainment options and destination appeal. **Also related to Sustainable Thread*		
DD.Fr.2	Update the Old Town Master Plan to adjust to changing priorities and economics in Old Town.		
DD.Fr.3	Continue to support Old Town by evaluating strategies for Main Street and Downtown development used elsewhere and tailoring them to Lewisville. **Also related to Sustainable BIG Move*		
DD.Fr.4	Explore the feasibility of the creation of a sports district to support the growth of sports tourism around Railroad Park.		
Safety (Sa)			
DD.Sa.1	Implement the Business 121 Plan and improve the safety, mobility and character of the corridor.		

BIG Move: Economic Engines

Movimiento GRANDE: Motores Económicos

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Communications (Cm)			
EE.Cm.1	Establish an internal, city-wide, culture of documented process and efficiency improvements that maintain focus on improving service delivery and resident satisfaction.		This is important, but not sure it fits under Economic Engines Big Move
EE.Cm.2	Create a cross-organizational network to identify and communicate the continuum of care for students out of school hours and work to fill gaps in programming and available resources. Participants could include City departments, LISD, schools, non-profits, and for-profit philanthropy.		Orgs can provide opportunities for students to serve, and support their community and develop their own skills & experience. Neighborhood Service funds, nonprofits w/ local $ & feds could support this effort.
Connections (Cn)			
EE.Cn.1	Support the growth and attraction of restaurant and food based concepts through partnerships and economic development that encourage local business development, family friendly amenities, outdoor dining, and destination oriented experiences.		
EE.Cn.2	Support partnerships and workforce training opportunities with trade, technical, community college, and educational institutions to help prepare residents for local employment opportunities and industry needs.		Economic Mobility initiatives through NIS Dept.
EE.Cn.3	Collaborate with employers, workforce development organizations, and Lewisville ISD to strengthen workforce connections, expand training opportunities, and support career pathways that prepare students for future employment opportunities. **Also related to Future-Ready Thread*		Relocworks +TCEA career pathways/ training
EE.Cn.4	Work with property owners to improve the appearance of and activate spaces in commercial corridors such as West Main Street and FM 407 through façade and exterior enhancement programs that support signage improvements, landscaping, lighting, open space, and improvements to parking areas. **Also related to Safety and Communication Threads*		
EE.Cn.5	Provide specific support for small business either directly or through partnerships to help with trainings and social media presence.		
EE.Cn.6	Continue to host outreach events to connect new businesses with city resources and external organizations to help strengthen business community (includes workforce summit; informational real estate roundtables; topical discussion and networking)		Community resiliance

BIG Move: Economic Engines

Movimiento GRANDE: Motores Económicos

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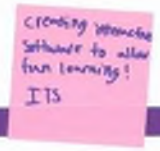
#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Sustainable (Su)			
EE.Su.1	Amend zoning standards to reflect changing economic conditions, sustainability, new uses and community priorities.		
EE.Su.2	Provide economic development to help activate and reduce vacancies in targeted commercial areas and shopping centers. **Also related to Future-Ready Thread*		
EE.Su.3	Develop and expand small business support initiatives through partnerships, resources, and targeted assistance to help grow and retain entrepreneurs and local businesses.		
EE.Su.4	Develop and implement business retention and expansion initiatives to support existing businesses. **Also related to Communication Thread*		
EE.Su.5	Continue fiscal stewardship that balances maintaining one of the region's lower tax rates with the uninterrupted provision of excellent-quality services. **Also related to Lifelong Livability, Integrated Infrastructure, Distinctive Destinations BIG Moves*		
Future-Ready (Fr)			
EE.Fr.1	Continue to recruit and support companies that provide high quality jobs, competitive wages, and job opportunities for Lewisville residents.		
EE.Fr.2	Implement the Southwest Lewisville SAP with a focus on new development along Round Grove Road.	Small Area Plan	make sure every part of ... feels cared for
EE.Fr.3	Continue to explore an emerging technology framework to evaluate AI, drones, autonomous systems, and other new technologies for workforce disruption, public benefit and regulatory needs. **Also related to Distinctive Destinations BIG Move*		For Public Works Also! / Having our own AI model allow for more eco-friendly options in ITS
Safety (Sa)			
No action items were identified for this Thread. Please feel free to make any suggestions if you think one is missing.			

BIG Move: Natural Network
Movimiento GRANDE: Red Natural

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Communications (Cm)			
NN.Cm.1	Increase community awareness and stewardship of native wildlife through education workshops, public awareness campaigns and multimedia outreach. **Also related to Sustainable Thread*		
Connections (Cn)			
NN.Cn.1	Implement the Health Infrastructure Plan with continued focus on expanding the number of residents within a 10 Minute Walk to a Park and ensure parks are well-maintained and sustainably built, providing a variety of amenities.		
NN.Cn.2	Construct and activate the Lewisville Nature Center and showcase Lewisville as an eco-tourism destination. **Also related to Sustainable Thread*		 
Sustainable (Su)			
NN.Su.1	Continue to ensure code requirements promote sustainable construction practices and to utilize other resources, as available, to further advance sustainability.		
NN.Su.2	Develop a multidisciplinary team to address preservation and expansion of natural areas in alignment with the Green Centerpiece Master Strategy.		
NN.Su.3	Prioritize the preservation and restoration of natural areas, with particular focus on preserving remaining tree canopy and natural riparian areas and restoring disturbed prairie, woodland and riparian habitats.		
NN.Su.4	Support investment in establishing pollinator areas and restoring blackland prairies in parks and open spaces to support local ecology.		
NN.Su.5	Improve stormwater quality through regional partnerships, city initiatives along drainage ways, stormwater quality improvements on private property and educating the community on stormwater and the water cycle.		


BIG Move: Natural Network
Movimiento GRANDE: Red Natural
LEWISVILLE 2035 VISION
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| Action Item | Vote | How do you see yourself or other organizations supporting this action?
Future-Ready (Fr)
No action item
Trees along trails & sidewalks
Develop and protect urban tree canopy
Study water quality in local rivers/streams to decrease toxic runoff through identification
Utilize tech to identify areas for tree canopy/ private property
Safety (Sa)
No action items were identified for this Thread. Please feel free to make any suggestions if you
is missing.
Pedestrian lighting to increase feeling of safety
Upgraded camping area bring people in
Integrate CEPTED principles into design of parks, trails, open spaces
We need more lighting around Thrive Limited street lights
Increase tree/ shade coverage in parks
Connect trails and parks to schools and neighborhoods and restaurants, shops

Lewisville 2035 Community Vision Workshop #1

As part of the Lewisville 2035 vision plan effort, the City of Lewisville hosted a community workshop to give residents the chance to share their perspectives on the City's future. Eight different stations were set up at the event, each representing a subcommittee of the Lewisville 2035 Steering Committee. The following pages outline the results from each station and their respective boards.

Key themes across all the stations include:

- **Natural Lewisville**: Residents emphasized the importance of protecting and enhancing the natural environment. Top priorities included more trees and shaded trails, protection of wildlife areas and sustainable energy practices. Community members noted winter freezes, power outages and extreme heat as the most pressing shocks they've experienced.
- **Growing Lewisville**: Economic prosperity was closely linked to revitalizing aging corridors and supporting small businesses. Residents expressed a desire for more diverse retail, dining and grocery options, while also encouraging job growth in technology, healthcare and education.
- **Connected Lewisville**: Participants expressed strong interest in improved walkability, safer intersections and more reliable transit options. Walking, biking and rail were all highlighted as future priorities, along with addressing congestion on major roads.
- **Safe Lewisville**: A safer Lewisville was described as well-lit streets, more visible policing, safe intersections and investments in mental health and social services. Residents noted that safety also means being able to walk anywhere in the city without fear.

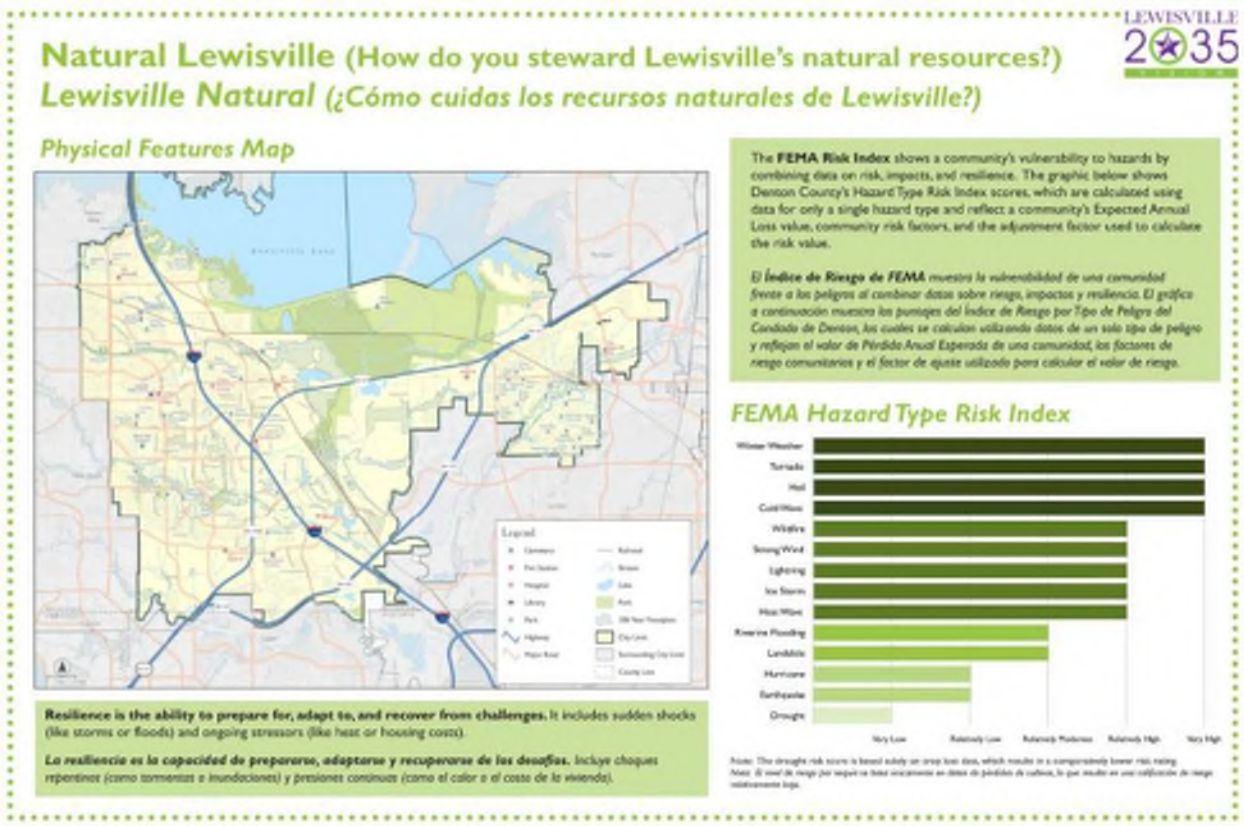
- **Engaged Lewisville**: Residents were proud of Lewisville's diversity, small-town feel and community events. Many called for more festivals, public art and outreach beyond Old Town into neighborhoods like Castle Hills and southern Lewisville to strengthen community spirit.
- **Livable Lewisville**: Livability was defined by access to libraries, Thrive, LLELA, parks and trails. Residents identified a need for more grocery stores, coffee shops and affordable housing types. Overall, residents were open to seeing a more diverse housing mix, while ensuring that they were affordable and accessible to people of different incomes and stages of life.
- **Playful Lewisville**: Expanding music events, festivals and neighborhood gatherings was seen as a way to enhance vibrancy. Thrive, Central Park and LLELA continue to be beloved spaces, and residents want more teen-friendly and neighborhood-scale gathering places.
- **Innovative Lewisville**: To prepare for the future, participants supported investments in green energy, STEM education, smart infrastructure and digital access. Smart infrastructure, renewable energy and public Wi-Fi were highlighted as investments that would help Lewisville remain "future-ready."

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Natural Lewisville

Board #1: Natural Lewisville (How do you steward Lewisville's natural resources?)



- No comments were left on this board.

Board #2: What's most important for a healthy community and environment?

The top priorities indicated by participants were the protection of wildlife and the prioritization of more trees and shade. In addition to supporting the ideas listed, the participants mentioned present access and the lake along with trash and erosion control.



Option	# of votes
Protection of wildlife & natural areas	36
More trees & shade	34
Energy efficiency & renewable energy	29
More trails & parks	27
Water conservation	21
Sustainability programs	20
Pollution management	18

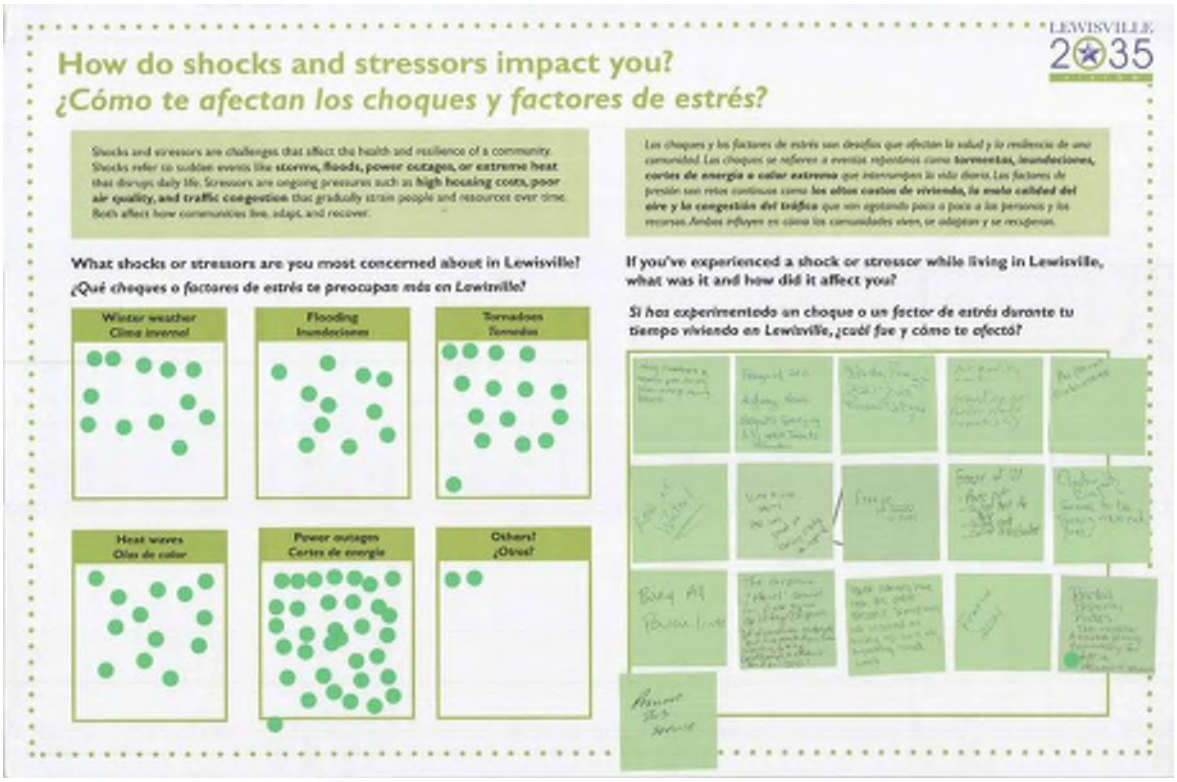
Other Comments:

- How to access lake
- Flooding/erosion control
- Save the lake; trash/erosion

- Flooding/erosion control
- Neighborhood trails w/ shade & natural landscaping (we have a serious lack of shade on the neighborhood trails!)
- Natural green infrastructure

Board #3: How do shocks and stressors impact you?

Power outages were the top concern from the list, highlighting residents' vulnerability to weather-related events. Many commented on the freeze from 2021 and recurring power outages, noting the impacts on their work, safety, and even their pets. This highlights the need for infrastructure that can withstand shocks while maintaining daily life. In addition to significant events, some residents commented on daily stressors of noise and traffic.



A. What shocks or stressors are you most concerned about in Lewisville?

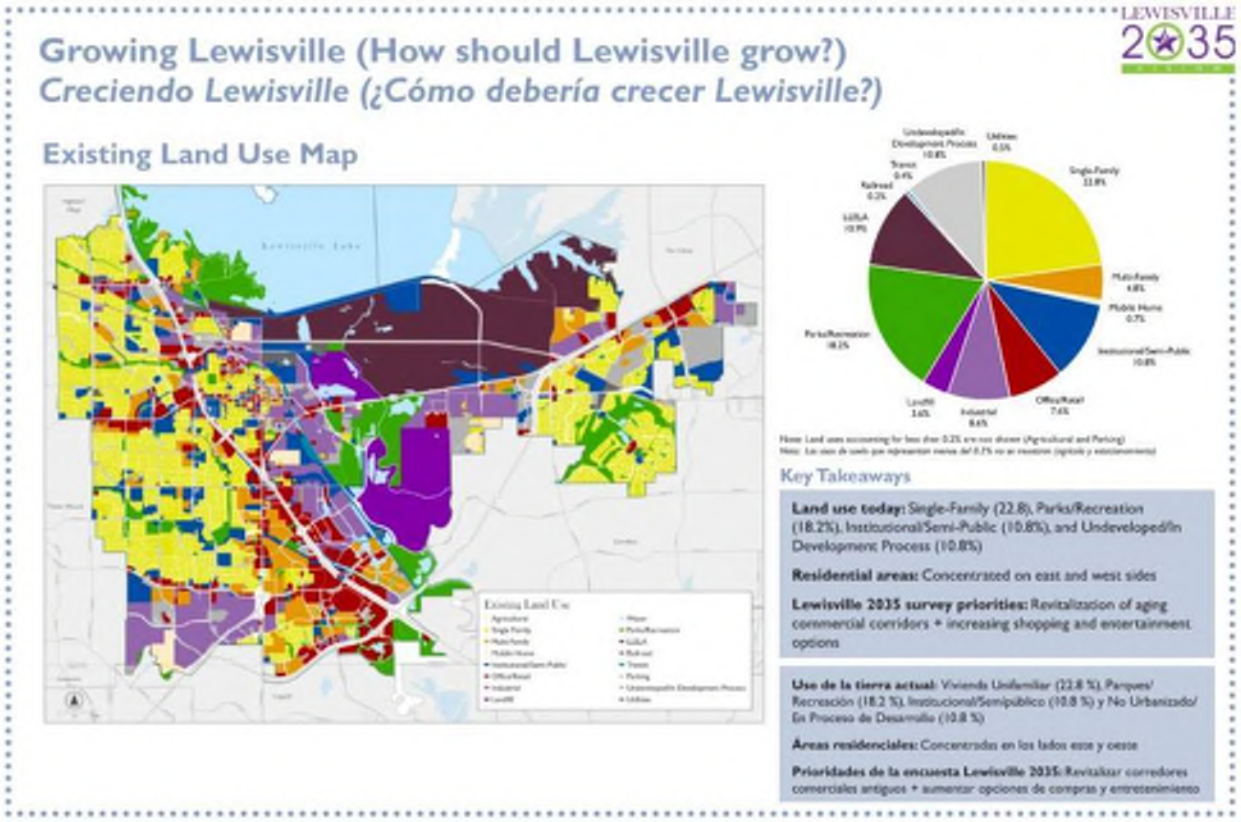
Option	# of votes
Power outages	36
Tornadoes	15
Heat waves	13
Winter weather	12
Flooding	11
Others?	2

B. If you've experienced a shock or stressor while living in Lewisville, what was it and how did it affect you?

#	Comment
1.	Regular bus service
2.	Rental property rates; the increase & market pricing especially for AFH affordable housing (+1)
3.	Freeze 2021
4.	Power outages have been the most stressful. Sometimes not resolved as quickly as we'd like, impacting remote work
5.	The airplane "howl" sound for those of us off Valley/Corporate. DFW sometimes responds but has blocked me from reporting lately. Loud enough to wake us and our dog!
6.	Bury all power lines
7.	Electric cost seems to be soaring more each year
8.	Freeze of '221
9.	Regular bus service
10.	Rental property rates; the increase & market pricing especially for AFH affordable housing (+1)
11.	Freeze 2021
12.	Power outages have been the most stressful. Sometimes not resolved as quickly as we'd like, impacting remote work
13.	Freeze of '21; power out; couldn't heat the house; couldn't cook; couldn't drive elsewhere
14.	Freeze of 2020 or 2021
15.	Winter & wind storms; PW was great at being ready to respond
16.	Loss of water!
17.	The power outages
18.	Air quality; speeding on feeder roads (corporate, etc.)
19.	Winter freeze; 2021-2022 power outages
20.	Freeze of 2021; highway noise; mosquito spraying kills native insects & pollinators
21.	Losing investments of aquatic pets during power outage during freeze

Growing Lewisville

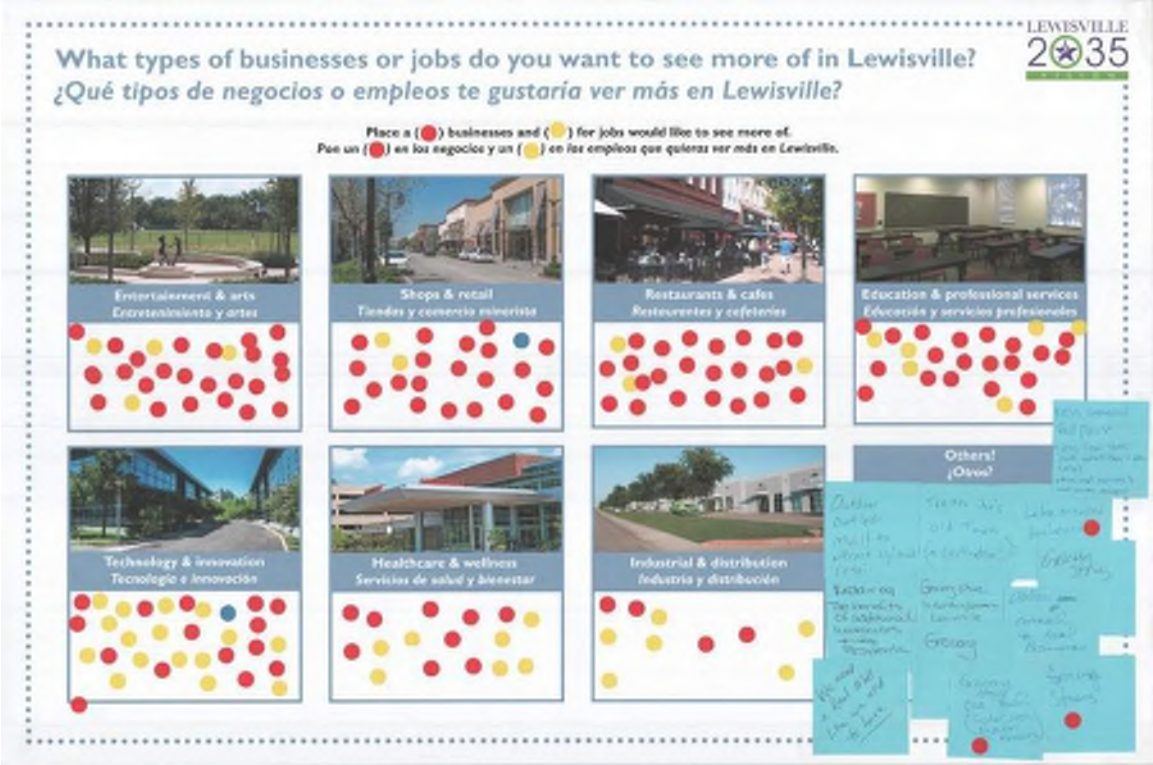
Board #1: Growing Lewisville (How should Lewisville grow?)



- No comments were left on this board.

Board #2: What types of businesses or jobs do you want to see more of in Lewisville?

Entertainment and art businesses, diverse restaurants and retail, educational and professional services, were the top businesses desired. Jobs in technology and innovation were the top employment type desired. The repeated calls for grocery stores in the comments remain consistent with feedback heard prior to outreach efforts.



Option	# of votes	
	Businesses	Jobs
Entertainment & arts	25	4
Restaurants & cafes	23	3
Shops & retail	21	2
Education & professional services	20	6
Technology & innovation	15	16
Healthcare & wellness	9	7
Industrial & distribution	4	6

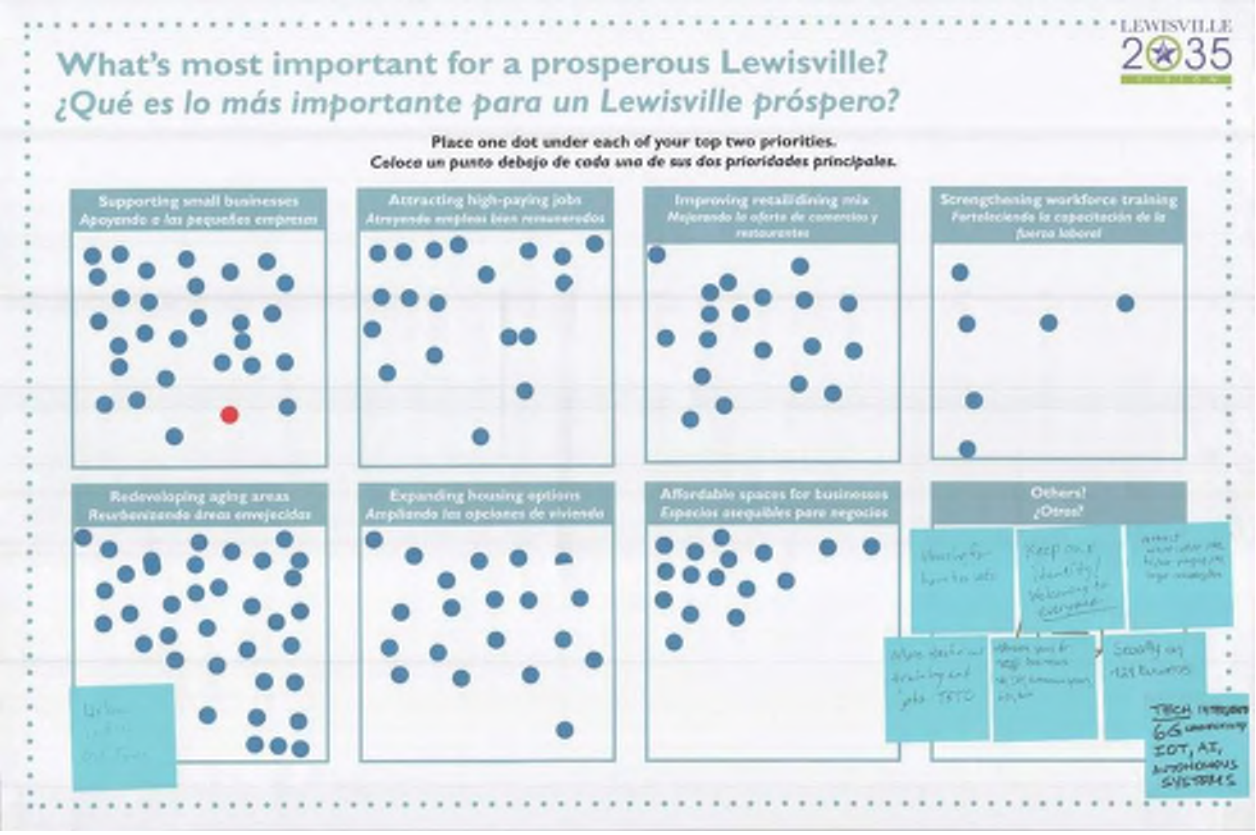
Others:

- Trader Joe's Old Town (a destination!)

- Less commercial food places; less liquor stores!! (North Lewisville, there's 4 within 5 miles); more small businesses & small business development
- We need a real mall like we used to have.
- Grocery stores (+1)
- Utilized outreach to local businesses
- Grocery
- Explaining the benefits of additional warehouses to the residents
- Grocery stores
- Grocery store in northern/eastern Lewisville
- Lake oriented businesses (+1)
- Outdoor outlet mall to attract high end retail
- Grocery store in Old Town (Trader Joe's, Natural Grocers)

Board #3: What's most important for a prosperous Lewisville?

The top priority for supporting small businesses and expanding housing solutions was the redevelopment of aging areas, such as SH-121 Business. Attracting high-paying jobs and improving the retail/dining mix were highly favored. Comments brought in ideas for affordability, jobs and technology. This reflects a vision of economic growth that balances redevelopment with affordability and opportunity.



Option	# of votes
Redeveloping aging areas	35
Supporting small businesses	29
Expanding housing options	20
Attracting high-paying jobs	19
Improving retail/dining mix	18
Affordable spaces for businesses	16
Strengthening workforce training	6

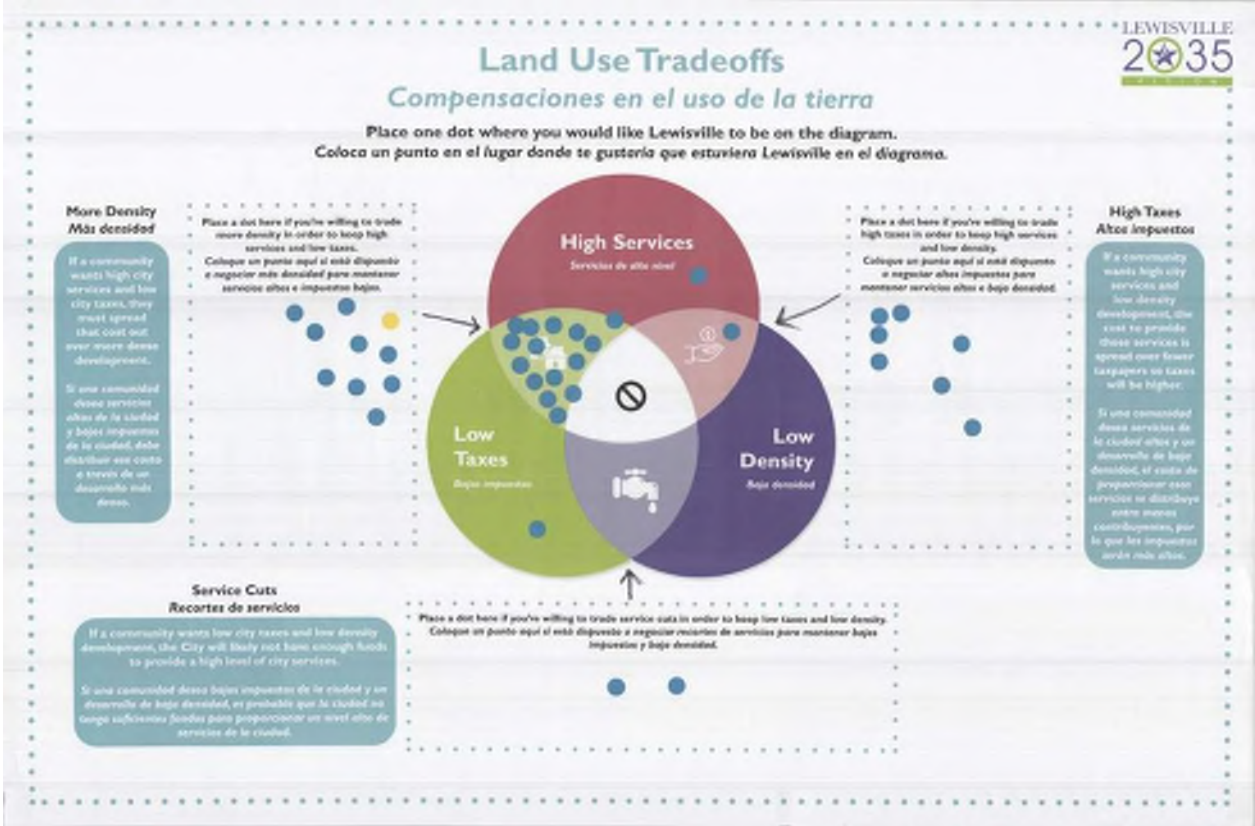
Others:

- Urban infill Old Town

- More technical training jobs TSTC
- Tech integrate 6G connectivity IOT, AI, autonomous systems
- Security on 121 Business
- Affordable spaces for businesses; AI, IOT, autonomous systems, 6G, tech
- Keep our identity! Welcoming to everyone
- Attract white collar jobs, higher paying jobs, larger company/biz
- Housing for homeless vets

Board #4: Land Use Tradeoffs

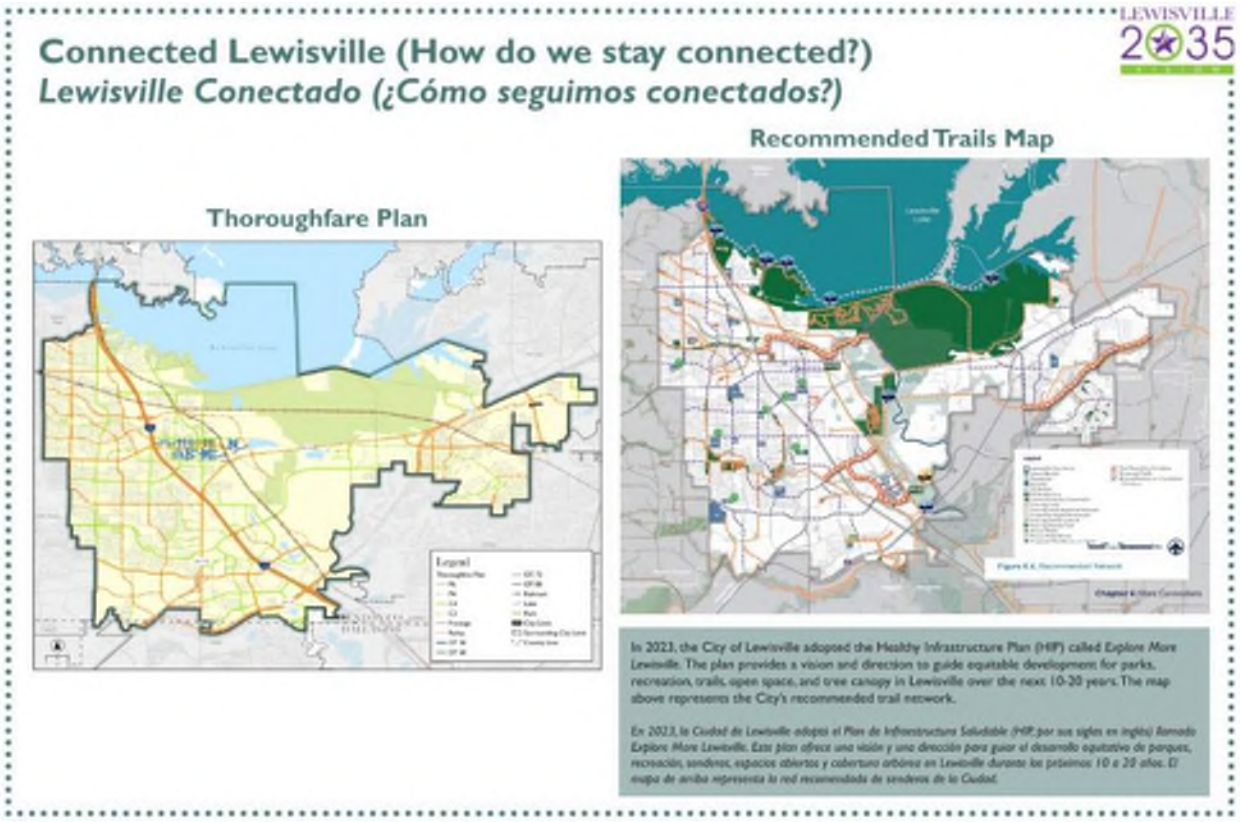
Most participants were open to denser development if it meant avoiding higher taxes or cuts to services. Some also noted their willingness to pay higher taxes if it meant they had higher services and lower density. Those opting for service cuts were in the minority.



Option	# of votes
More density	25
High taxes	9
Service cuts	2

Connected Lewisville

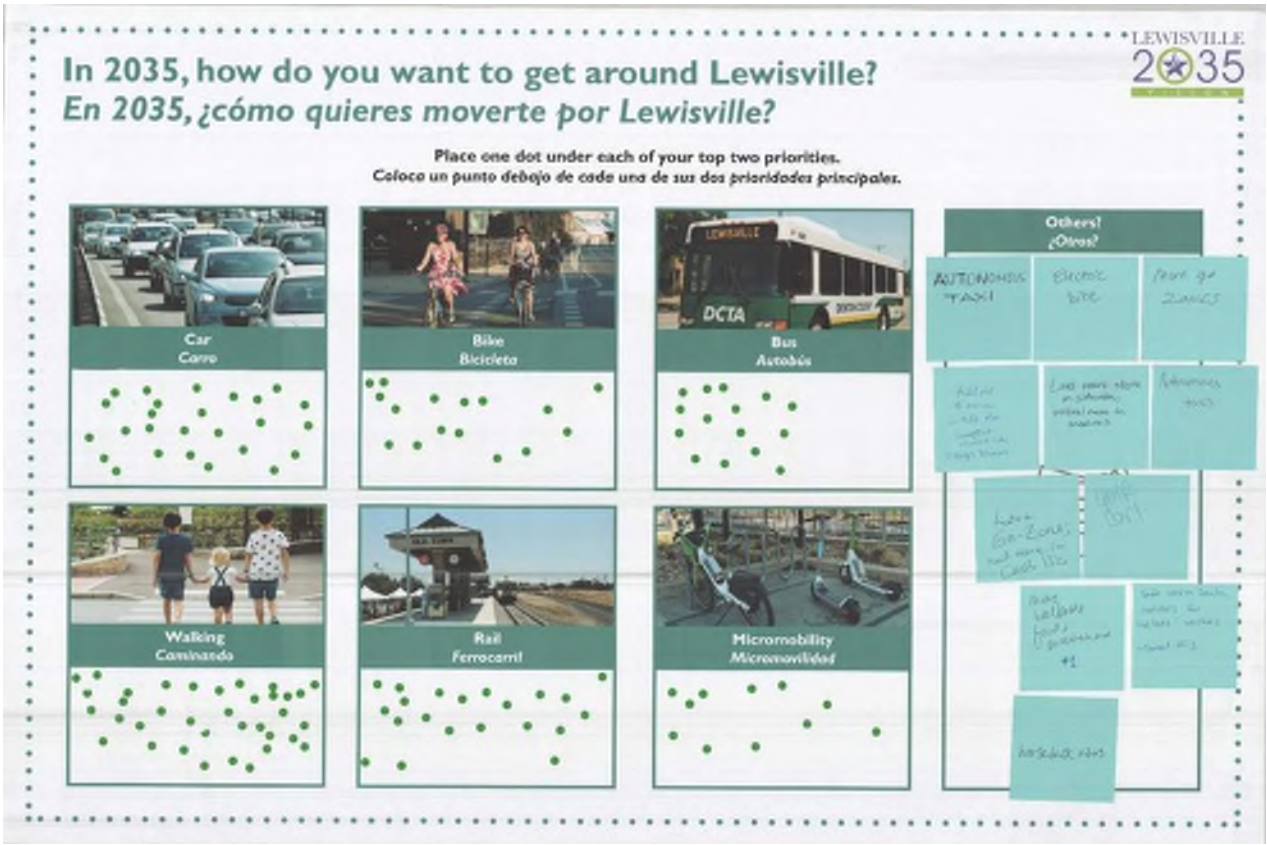
Board #1: Connected Lewisville (How do we stay connected?)



- No comments were left on this board.

Board #2: In 2035, how do you want to get around Lewisville?

Walking was the top choice, with cars and rail also strongly supported. Residents also signaled openness to alternatives to traditional car travel, such as Go Zones and autonomous vehicles.



Option	# of votes
Walking	36
Car	26
Rail	20
Bike	16
Bus	15
Micromobility	11

Others:

- Electric bike
- Golf cart
- More walkable food & entertainment (+1)
- Safe north south corridors for cyclists & walkers; connect N & S
- Love Go-Zone; need more in Castle Hills

- Horseback riding
- Autonomous taxis
- Loves recent efforts on sidewalks; natural areas in medians
- Fulfill 5 min walk for hangout areas like village shops
- More go zones
- Autonomous taxi

Board #3: Where are the biggest challenges getting around?

Congestion, unsafe intersections, and a lack of bus and bike infrastructure are major frustrations. Most of the challenge areas were specifically identified near I-35E and Main Street, which is currently under construction by TxDOT.. These barriers underscore the need for expanded mobility options and increased investments in pedestrian/bike safety.

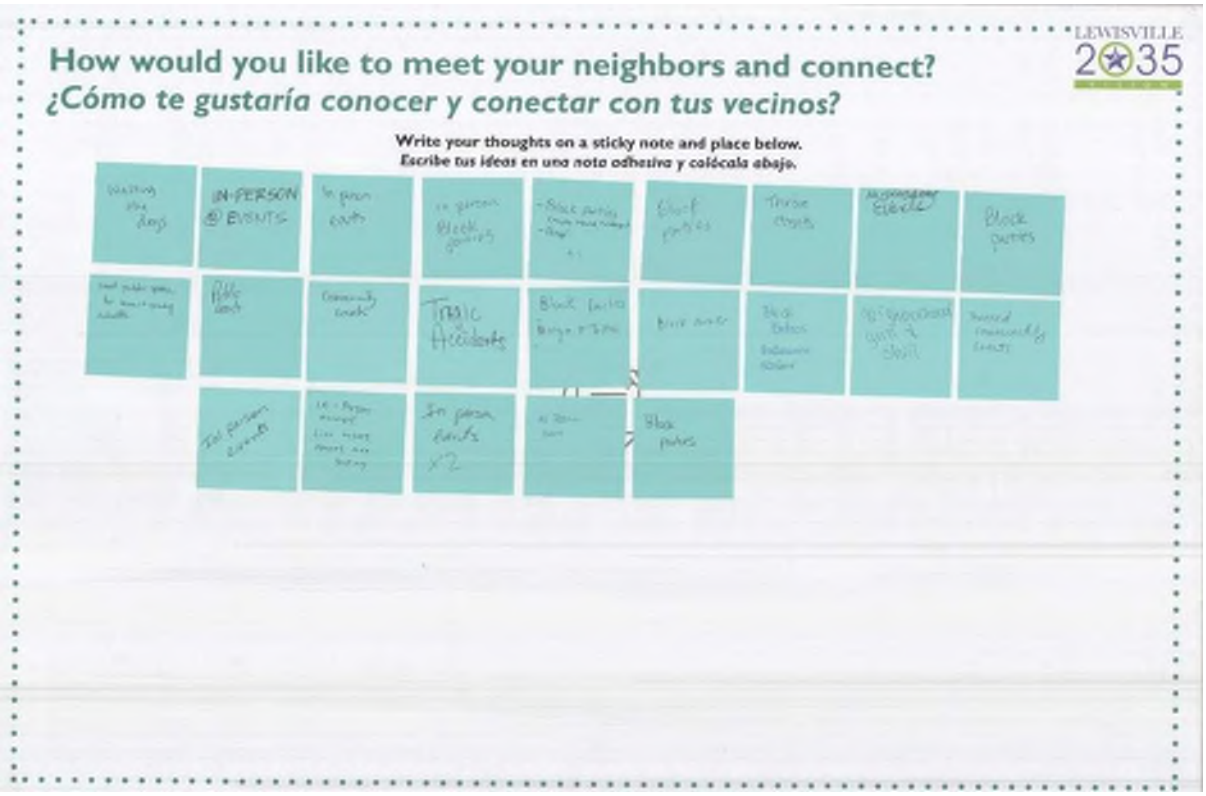


- Left turns are dangerous
- Public transportation that's easy and connects to Dallas and across the city
- Public transport
- Rail service to Castle Hills; connecting to Castle Hills
- Connections to Castle Hills
- Main St & I35 congestion
- Congestion; no bus service
- Construction
- Congestion on I-35E
- Need buses running W/E on Main St toward FM; PROTECTED bike lanes
- Congestion; drivers on phones

- Lack of bike facilities (bike racks, places to lock bikes) (+1)
- Education to drivers to yielding/to walkers & bicycles
- More shaded trails
- Light on 121 bus and vista ridge mall when turning left on 121 is less than 14 sec. Bottleneck at peak time
- Fix Business 121
- Westbound left turn lane; defective light cycle and glare preventing light visibility
- Need busses!!; need protected bike lanes; 121 B needs more pedestrian friendly infrastructure
- Bring buses back
- Autonomous taxi/drone taxi; autonomous buses
- Shaded trails → access to/near food trucks, ice cream, coffee, stroller access
- Lack of bike lanes (+1)
- Access to voting on election day across the county, not just polling location
- No bus service! (Need them) (+1)
- Drone taxi

Board #4: How would you like to meet your neighbors and connect?

Block parties, neighborhood events, and casual gatherings were the most popular ideas. This reflects a desire for everyday opportunities to build social ties in neighborhoods, not just at large citywide events.

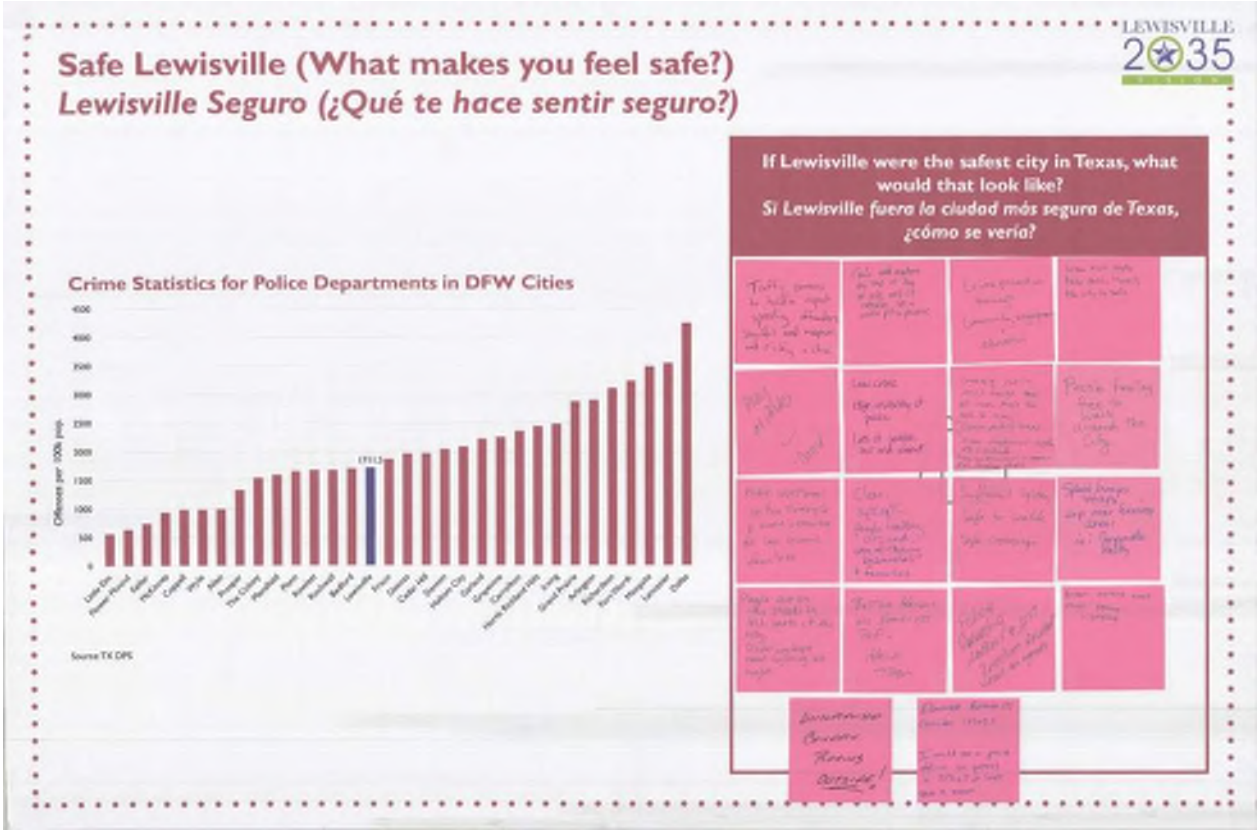


#	Comment
1.	Themed community events
2.	Neighborhood grill & chill
3.	Block parties; Halloween; Easter
4.	Block parties
5.	Block parties
6.	Neighborhood events
7.	Thrive events
8.	Block parties
9.	Block parties
10.	In person events
11.	In person events (+2)
12.	Tragic accidents
13.	Community events
14.	Block parties; Bingo & trivia

15.	In person events
16.	In person; block parties
17.	Block parties (maybe around holidays); Bingo! (+1)
18.	In-person @ events
19.	In person events
20.	In-person events! Like what others are saying
21.	Need public spaces for teens & young adults
22.	Public events
23.	Walking the dogs

Safe Lewisville

Safety was viewed as being able to walk anywhere comfortably, with well-lit streets and active public spaces. Residents tied safety to visible community policing and regular activity within the neighborhood.



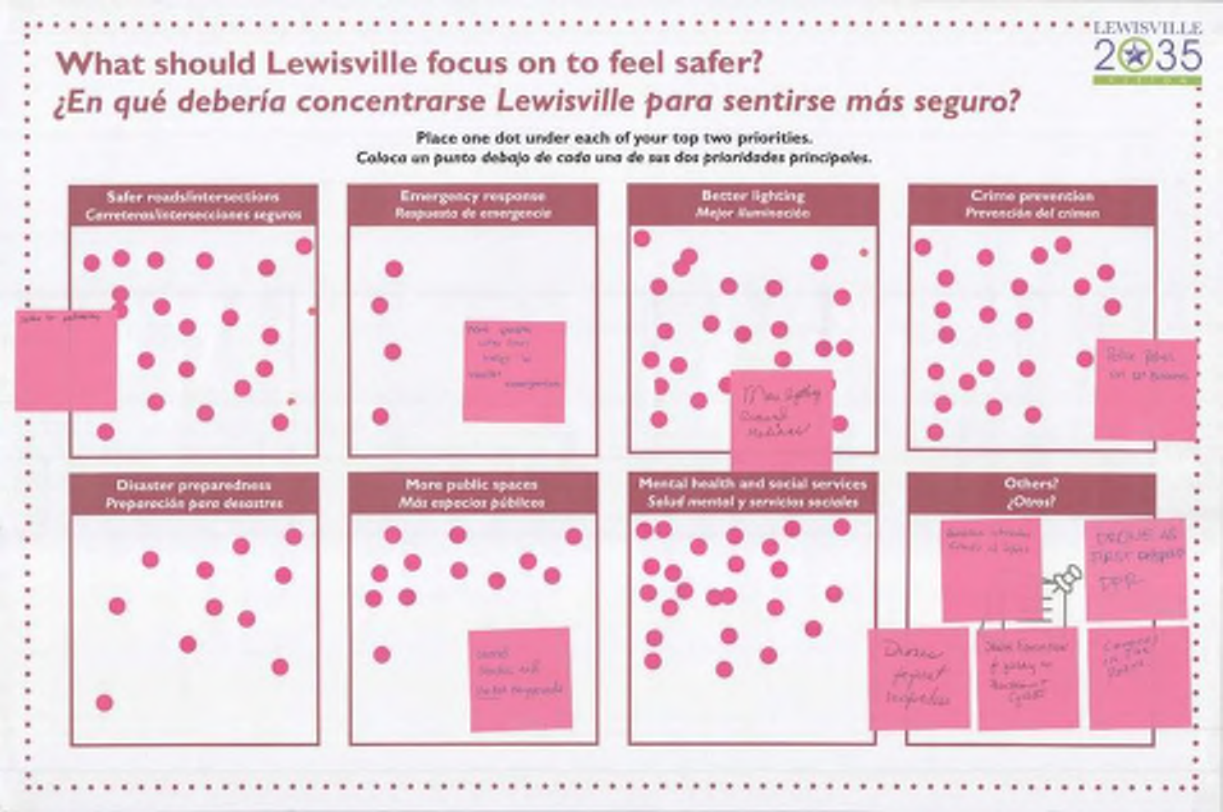
Board #1: If Lewisville were the safest city in Texas, what would that look like?

#	Comment
1.	Better walking areas; more street lighting
2.	Eliminate Business 121 corridor issues; I would see a police officer on patrol in 75067 at least once a week
3.	Unsupervised children playing outside!
4.	Speed bumps & traps – esp near housing areas – re: corporate valley
5.	People feeling free to walk around the City.
6.	When rich people take public transit, the city is safe
7.	Police greeting walkers & just random residents w/out an agenda
8.	Better handle on homeless pop – help them
9.	People out on the streets in all parts of the city; clean, upkept, good lighting at night
10.	Sufficient lighting; safe to walk; safe crossings

11.	Crime prevention through community engagement & education
12.	Clean, upkept, people walking around, lots of thriving businesses & families
13.	Creating public mass transit that all income levels feel safe to take; clean public areas; allow unsupervised children play outside; law enforcement is support, not hounding people
14.	Low crime; high visibility of police; lots of people out and about
15.	Could walk anywhere any time of day on wide well-lit sidewalks, see a visible police presence
16.	More investment in the triangle & more resources for low income families
17.	Play at parks :)
18.	Traffic cameras to handle repeat speeding offenders. Shouldn't need manpower and risking a chase.

Board #2: What should Lewisville focus on to feel safer?

The top priorities indicated by participants were mental health and social services, better lighting, crime prevention, and safer roads/intersections. Residents want prevention-oriented approaches that combine infrastructure with community support.



Option	# of votes
Mental health and social services	24
Better lighting	23
Crime prevention	22
Safer roads/intersections	21
More public spaces	12
Disaster preparedness	11
Emergency response	4

Others:

- Cameras in the parks
- Driver education for yielding to pedestrians & cyclists
- Drones for first responders
- Reflective intersection islands at lights

- Police patrol on 121 Business
- Drone as first respond DFR
- More lighting around medians
- Covered benches and shaded playgrounds
- More people who can help in health emergencies
- Safer for pedestrians

Board #3: Is there anywhere that you feel unsafe in Lewisville?

Dangerous intersections along SH-121 Business and Main Street were frequently mentioned, especially for pedestrians. Safety concerns were less about crime and more about traffic design and walkability. These concerns are consistent with results found in the "Connected Lewisville" section regarding transportation and mobility challenges. Safety at the lake was also mentioned.

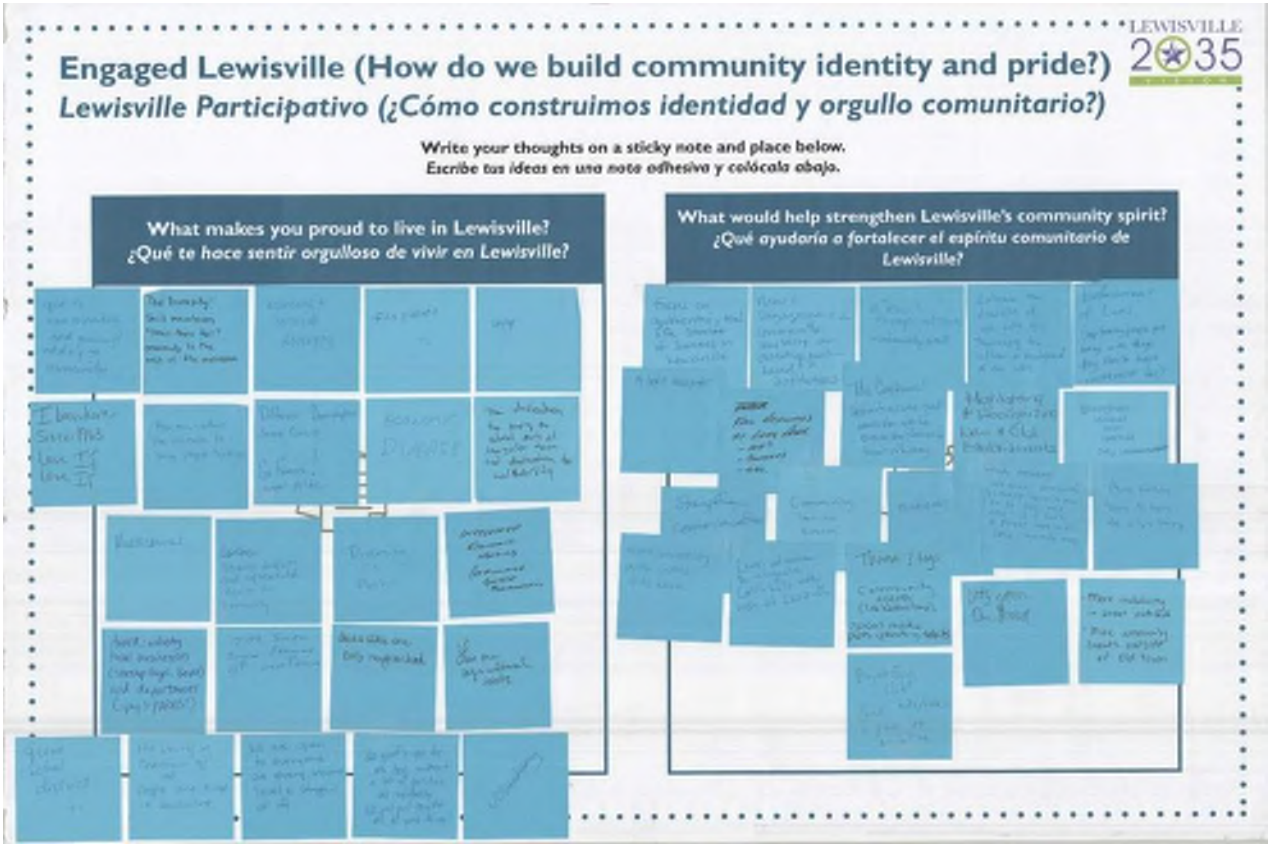


- 121 & Main Street have a big want for pedestrian infrastructure. Let's keep our walkers safe.
- I feel less safe as a pedestrian on our stroads; less worried about crime than bad drivers
- LAKE

Engaged Lewisville

Board #1: Engaged Lewisville (How do we build community identity and pride?)

Residents expressed pride in Lewisville's diversity, schools, and small-town feel. Old Town and community events stand out as symbols of unity and local identity. Suggestions focused on more inclusive outreach, stronger communications, and events outside of Old Town. People want connections that reflect the City's diversity and bring all neighborhoods together.



A. What makes you proud to live in Lewisville?

#	Comment
1.	The dedication to helping the natural parts of Lewisville thrive and dedication to walkability
2.	Integrated economic housing; minimize gated communities
3.	Volunteering
4.	We quietly get the job done without a lot of politics and controversy. We just pull together and do good things!
5.	We are open to everyone at every income level & stage of life

6.	The unity in community <3 people are kind in Lewisville <3
7.	Great school district (+1)
8.	Love our agricultural roots
9.	Feels like one BIG neighborhood
10.	The small town feeling of Old Town
11.	Award-winning local businesses (Starship Bagel, Bendt and departments (yay!! PARKS!)
12.	Unity
13.	Diversity & parks
14.	So much diversity and representation across the community
15.	Multicultural
16.	Economic DIVERSE
17.	Different demographics same goals; Go Farmers! School pride
18.	How much effort the city makes to bring people together
19.	I been here since 1963 Love IT Love IT
20.	Fun events (+1)
21.	Economic & cultural diversity
22.	The diversity! Still maintains "small town feel" proximity to the rest of the metroplex
23.	Open to new members and growing/adding to community

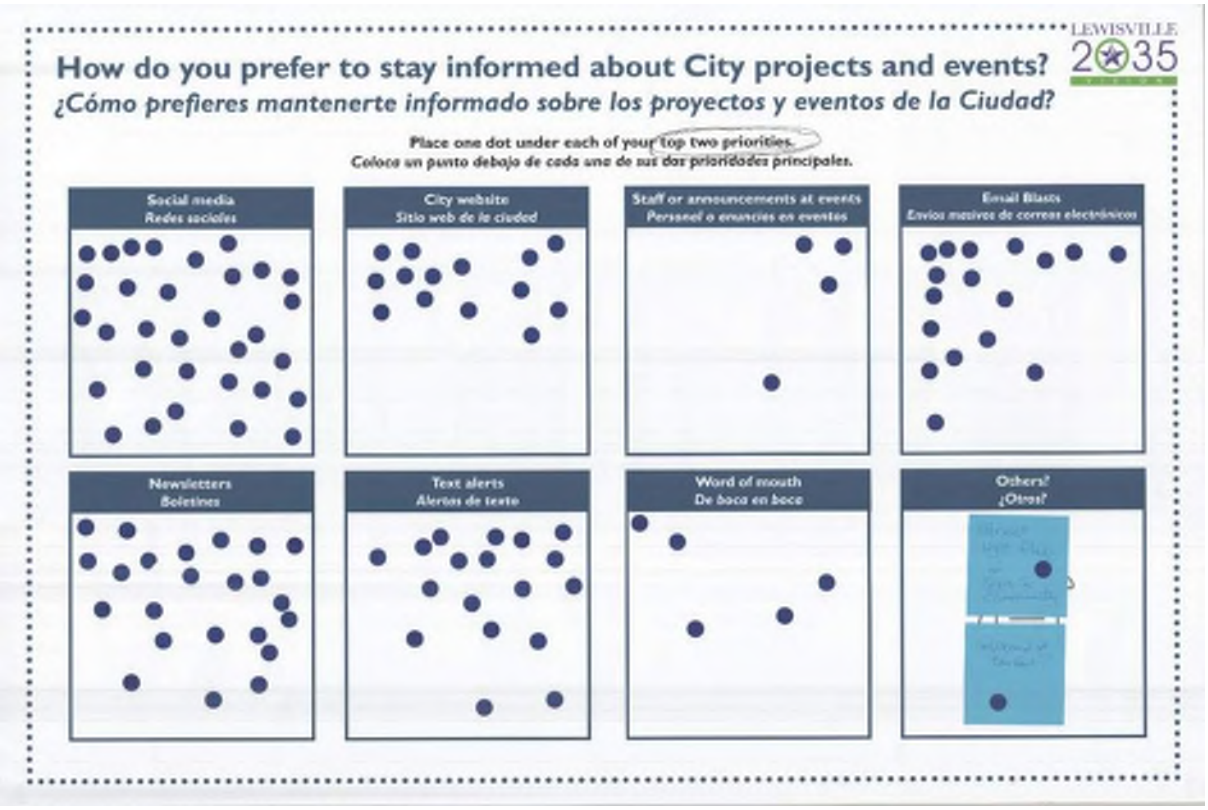
B. What would help strengthen Lewisville's community spirit?

#	Comment
1.	Boys & Girls club? Give kids/teens a place to socialize.
2.	More inclusivity in event outreach; more community events outside of Old Town
3.	Lets get on One Accord
4.	Cross-advertise to integrate Castle Hills with rest of Lewisville
5.	More connectivity with Castle Hills area
6.	More walking tours to learn the city's history
7.	More engaging Old Town Lewisville! I hardly have a need to go this way and it is such a pretty area with solid walking areas
8.	Strengthen internal and external city communications
9.	Strengthen communications
10.	Highlighting & recognizing new & old establishments
11.	Engagement
12.	Enforcement of laws (stop letting people get away with things they should have consequences for)
13.	Embrace the diversity of our city by showcasing the culture & background of the city
14.	Community service events
15.	The Centennial activities were great; newsletter articles; events like Peacherine tour of history
16.	A "run" through Old Town & community event

17.	Fall activities at Lake Park, 10ks, concerts, etc.
18.	A legit newspaper
19.	More engagement & community building opps outside of faith-based institutions
20.	Focus on authentic, real life stories of success in Lewisville
21.	Theme/logo; community events (like Western Days); social media posts w/ history tidbits

Board #2: How do you prefer to stay informed about City projects and events?

Social media and newsletters were the most common choices, but residents also preferred more personal reminders, such as text alerts or email blasts. Some participants also suggested more physical reminders like signage at City Hall or throughout the community. This points to the importance of both digital and in-person communication.



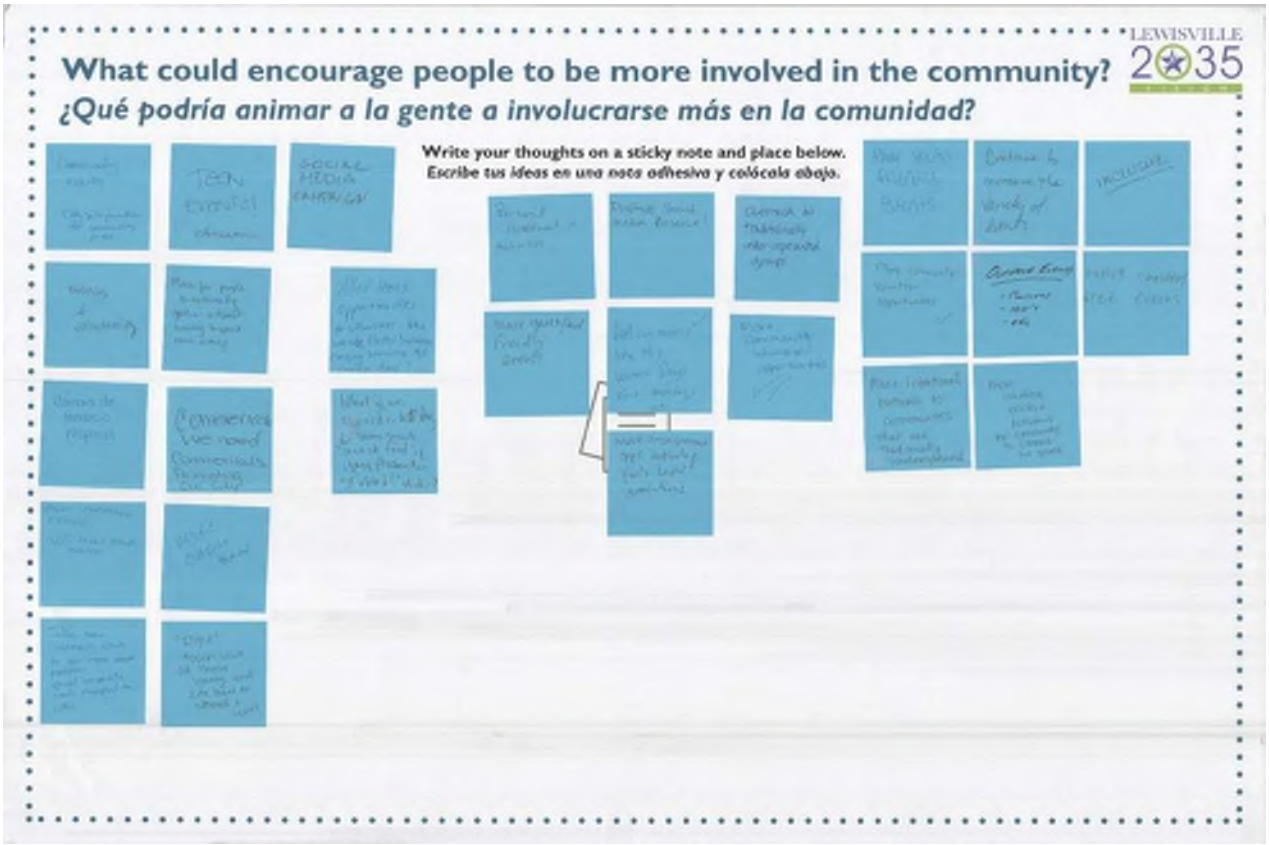
Option	# of votes
Social media	32
Newsletters	23
Text alerts	18
Email blasts	17
City website	14
Word of mouth	5
Staff or announcements at events	4

Others:

- Billboard at City Hall? (+1)
- Street light flags or signs in community (+1)

Board #3: What could encourage people to be more involved in the community?

Expanding volunteer opportunities, youth events, and inclusive outreach were recurring ideas. Residents want engagement to feel accessible, fun, and meaningful for all ages and backgrounds.

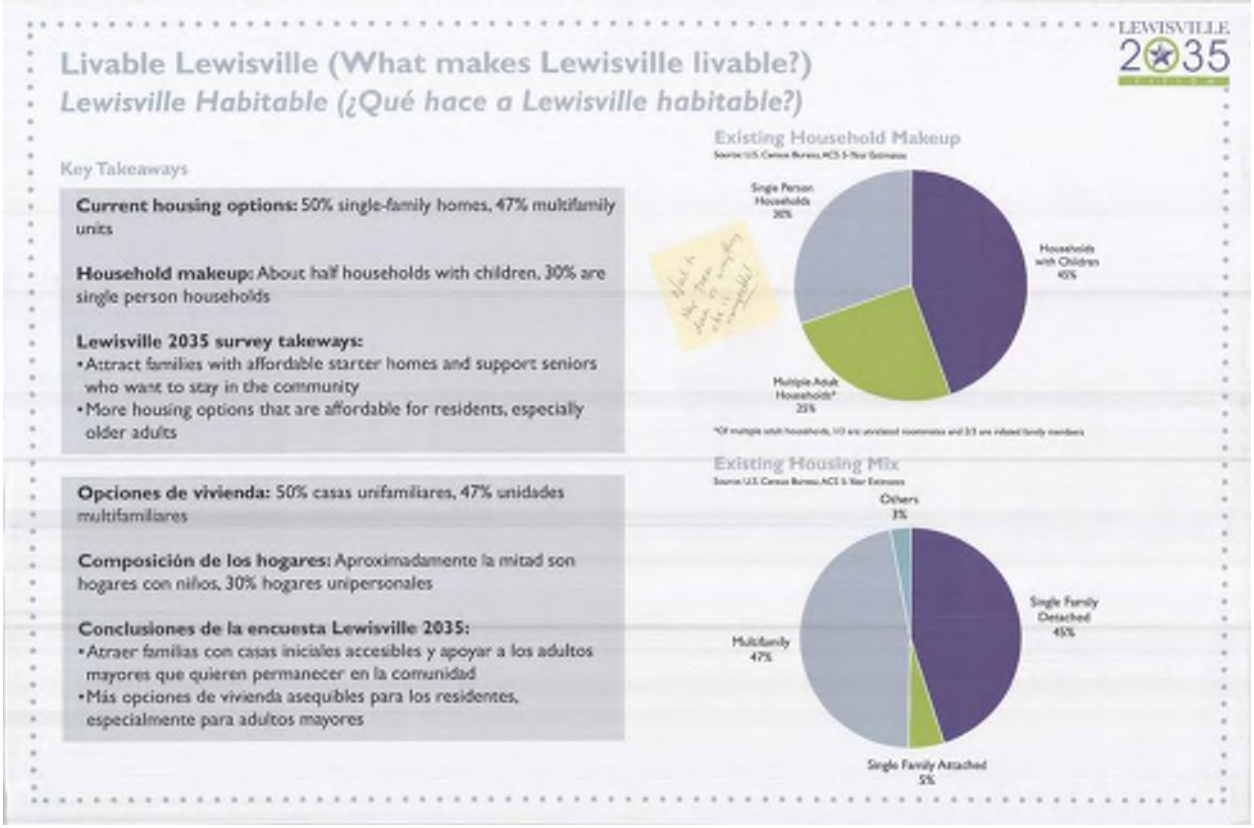


#	Comment
1.	Social media campaign
2.	"Digle" touch wall at Thrive, Library, and City Hall to connect & learn
3.	More outside activities
4.	Commercials; we need commercials promoting our city
5.	Place for people to naturally gather without having to spend much money.
6.	TEEN EVENTS! Education
7.	Take more community events to our more strained population. Spread community events throughout the city
8.	More community events! W/ local groups involved
9.	Cámara de comercio Hispana (Hispanic Chamber of Commerce)
10.	Events & volunteering
11.	Community events; city self promotion for community pride

12.	Allow teens opportunities to volunteer. Why are the FloMo businesses carrying Lewisville HS career day?
13.	More engagement opps outside of faith based institutions
14.	What if we offered a hot dog or some small snack food if you present a "I voted!" sticker?
15.	More youth/kid friendly events
16.	Well run events like this. Western Days, First Mondays, etc. (+1)
17.	More community volunteer opportunities (+2)
18.	Personal investment in activities
19.	Positive social media presence!
20.	Outreach to traditionally under-represented groups
21.	More volunteer events + activities for community to connect via service
22.	More intentional outreach to communities that are traditionally underrepresented
23.	Having cheaper/free events
24.	Outdoor events; concerts, 10ks, etc.
25.	More community volunteer opportunities
26.	INCLUSIVE
27.	Continue to increase the variety of events
28.	Have youth friendly events

Livable Lewisville

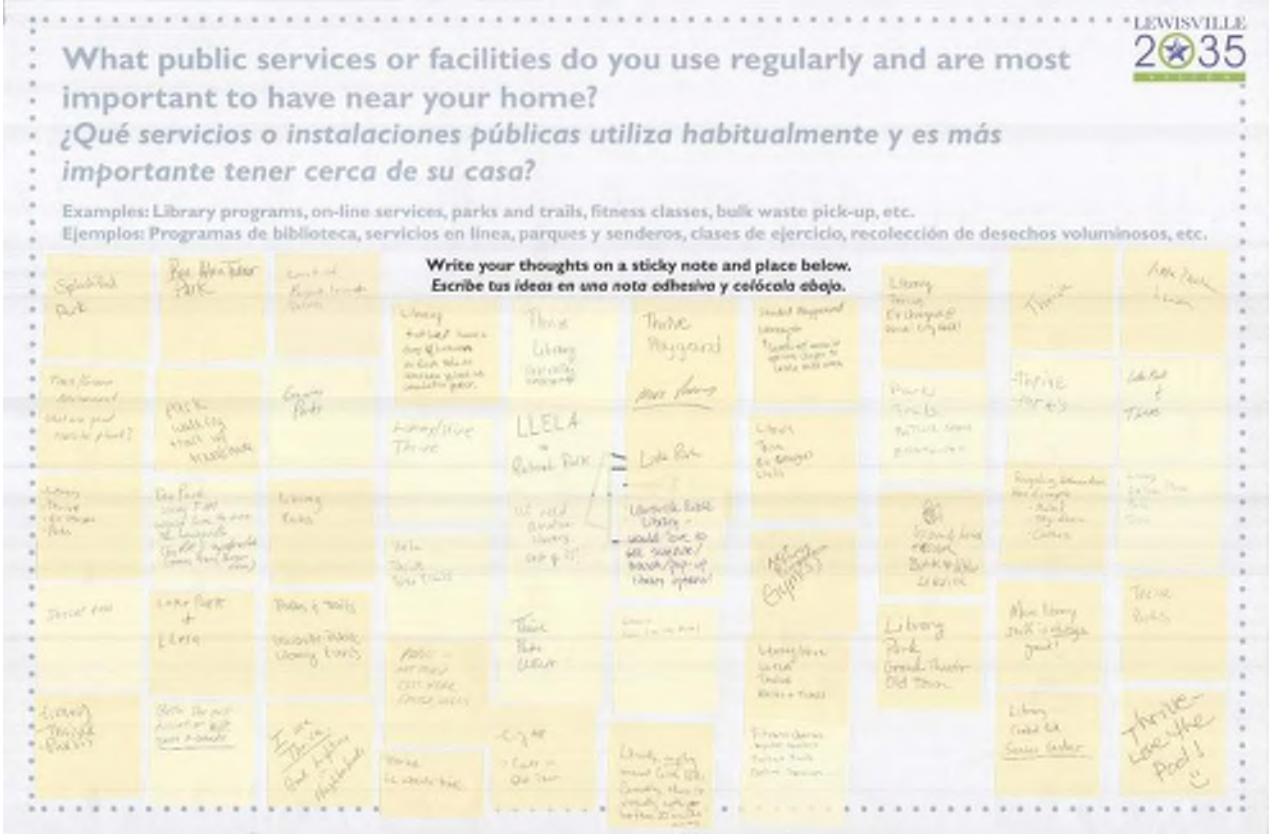
Board #1: Livable Lewisville (What makes Lewisville livable?)



- Need to keep taxes down so everything else is manageable!

Board #2: What public services or facilities do you use regularly and are most important to have near your home?

Libraries, Thrive, LLELA, and parks were most frequently mentioned. The desire for these amenities across all neighborhoods, such as on the East side, underscores the importance of equitable access throughout the City.

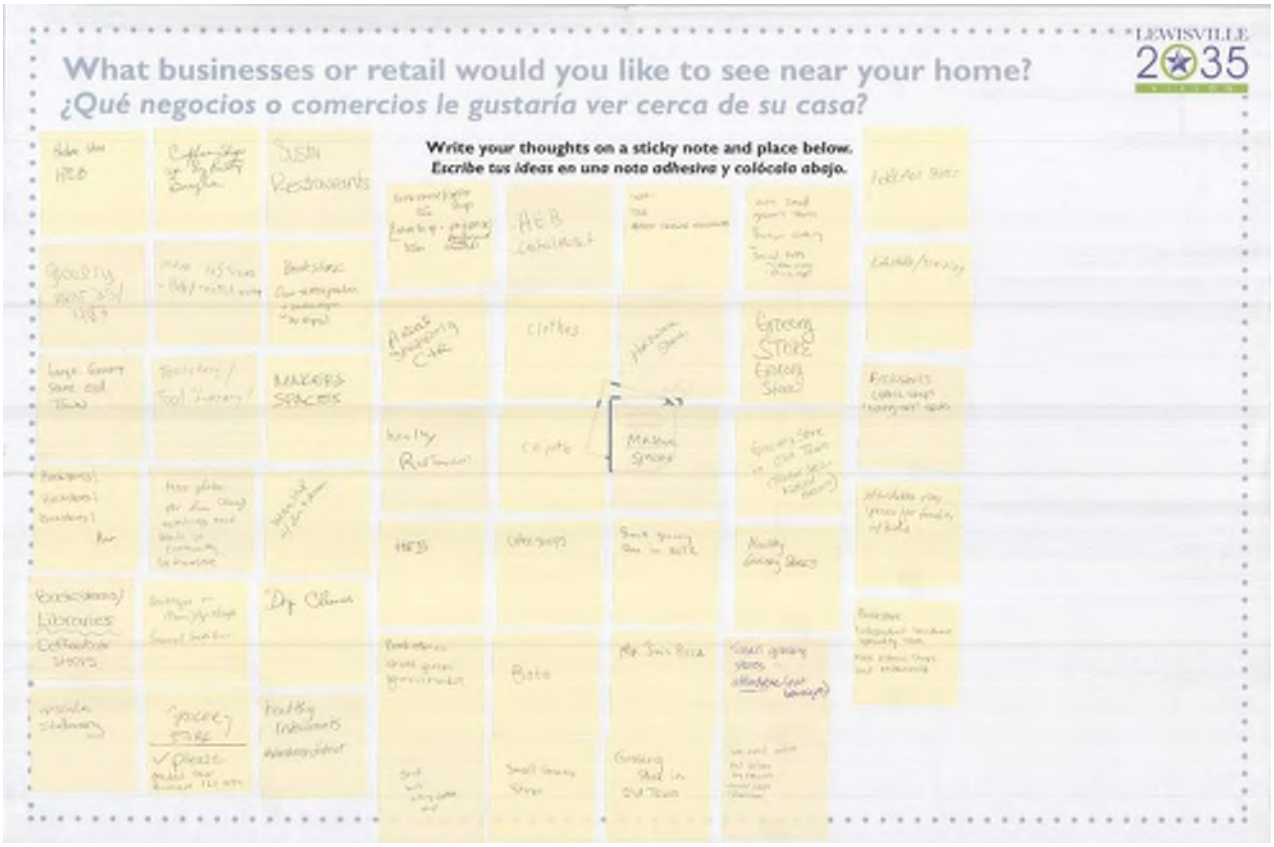


#	Comment
1.	Lake Park & LLELA
2.	LLELA & Railroad Park
3.	Parks; trails; nature space; entertainment
4.	Fitness classes; water aerobic; parks & trails; online services
5.	Library/Hive; LLELA; Thrive; Parks & trails
6.	Libraries; gyms (more like thrive)
7.	Lewisville Public Library – would love to see satellite/branch pop-up library options!
8.	City app; events in Old Town
9.	Thrive; LL Woods trail
10.	Library; Thrive; EV chargers; LLELA
11.	Thrive
12.	Library; Old Town Plaza; Parks; Trails

13.	Literally, anything around Castle Hills. Currently, there is virtually nothing less than 20 minutes away.
14.	Would hike easier; Bulk & HHW service
15.	Library; Thrive; EV chargers @ thrive! City Hall!
16.	Thrive; parks
17.	Library; Central Park; senio center
18.	Thrive—love the pool! :)
19.	Library; park; Grand Theater; Old Town
20.	Not Fitness Connection gym(s)
21.	More library stuff is always good!
22.	Recycling education for example; metal, styrofoam, clothes
23.	Thrive; parks
24.	Lake Park & Thrive
25.	Shaded playground; library, satellite/mobile options closer to Castle Hills area
26.	Lake Park
27.	More parking
28.	Thrive playground
29.	Thrive; Parks; LLELA
30.	We need another library east of 35!
31.	Thrive; Library; Sun Valley waterpark
32.	Parks—not much else near Castle Hills
33.	LLELA; Thrive; Bike trails
34.	Library/Hive; Thrive
35.	Library (at least have a drop off/return on East side so times can go back into circulation faster)
36.	I use Thrive. Good lighting in neighborhoods
37.	Parks & trails; Lewisville Public Library Events
38.	Library; Parks
39.	Groceries; parks
40.	Lack of kayak launch points
41.	Better dog park location with trees & shade
42.	Dog park using FM would love to see the Lewisville (by RR) upgraded (grass, trees, larger area)
43.	Park walking & rail w/ trees/shade
44.	Rev. Alvin Turner Park
45.	Library; Thrive; parks
46.	Soccer field
47.	Library; Thrive; EV chargers; parks
48.	Trees/Green advisement; what are good trees to plant?
49.	Splashpad; park

Board #3: What businesses or retail would you like to see near your home?

Grocery stores, bookstores, and coffee shops were most requested, with residents seeking more local, everyday options close to home. This reflects the need for convenient, community-focused retail.

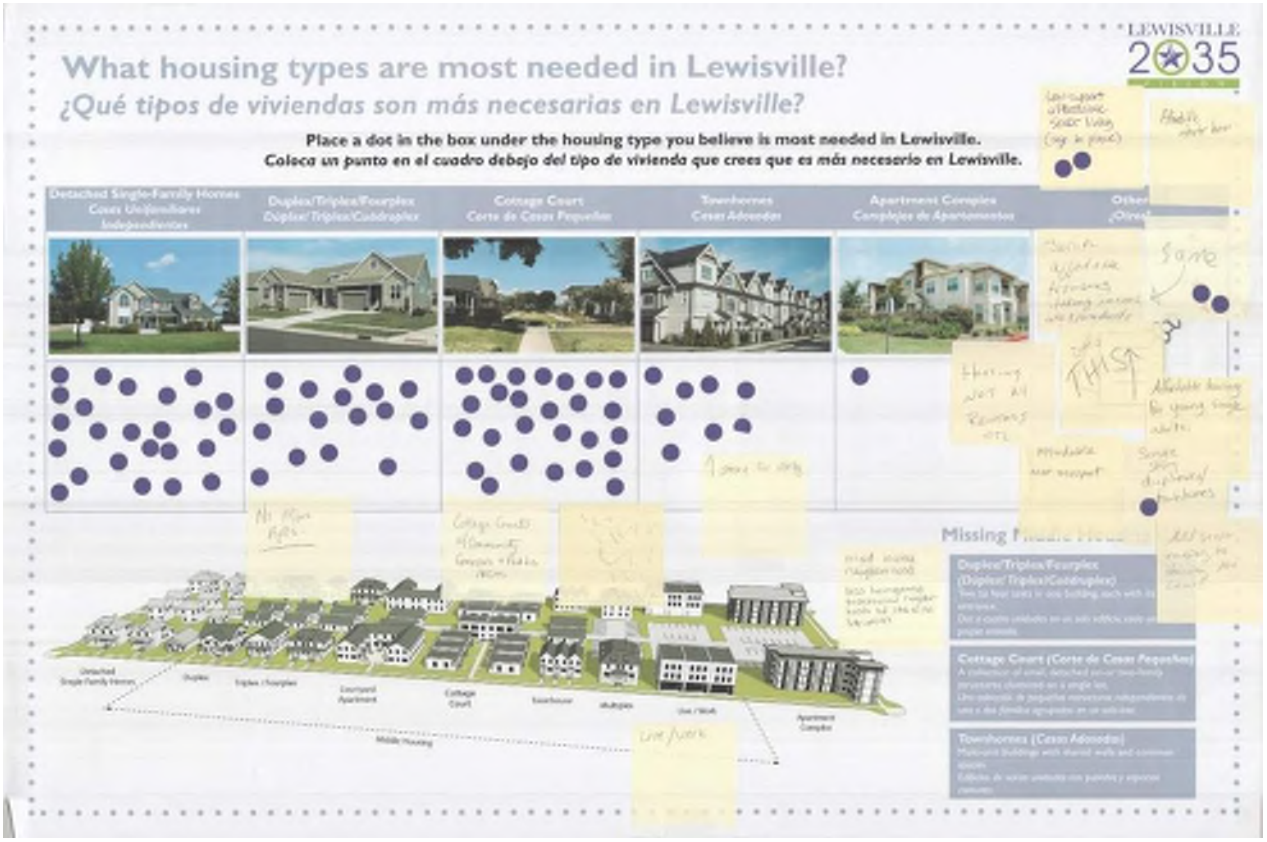


#	Comment
1.	Grocery store in Old Town (Trader Joe's—Natural Grocers)
2.	Bookstore/coffee shop (combo); coffee shop + playspace, playground shade covered (combo)
3.	HEB; Central Market
4.	Small scale bakery/coffee shops
5.	Bookstores; small grocer; farmer's market
6.	Bookstore; independent hardware specialty store; more ethnic shops and restaurants
7.	Affordable play spaces for families w/ kids
8.	Lifeskills/training
9.	Bookstores; coffee shops; "hang-out" spots
10.	Pokemon stores
11.	We need more: nail salons, dry cleaners, smoke shops, sarcasm

12.	Small grocery stores – affordable (not boutique)
13.	Healthy; grocery stores
14.	Grocery store Grocery store
15.	More small grocery stores; boutique clothing; social hubs, coffee shops, drink shops
16.	Grocery store in Old Town
17.	Mr. Jim's Pizza
18.	Small grocery store in HOTL
19.	Maker spaces
20.	Hardware store
21.	Sushi; tea; fast casual restaurants
22.	Small grocery stores
23.	Boba
24.	Coffee shops
25.	Chipotle
26.	Clothes
27.	HEB
28.	Healthy restaurant
29.	A real shopping ctr
30.	Healthy restaurants #warehousedistrict
31.	Dry cleaners
32.	Wine shop w/ bar & music
33.	Makers spaces
34.	Bookstore (less tattoo parlors & smokes shops, & sex shops)
35.	Sushi restaurants
36.	Grocery store; please needed near Business 121 area (+1)
37.	Boutique or mom/pop shops; general small bus.
38.	More places for fun (teeny) activity and sense of community like bookstores
39.	Toolshare/tool "library"
40.	More restaurants; HEB/Central Market
41.	Coffee shops up by Rusty Beagle
42.	Upscale stationary
43.	Bookstores/Libraries; coffee/café shops
44.	Bookstores! Bookstores! Bookstores! Amen
45.	Large grocery store Old Town
46.	Grocery near 35/407
47.	Hardware store; HEB

Board #4: What housing types are most needed in Lewisville?

Cottage courts were the most popular housing type identified by participants, followed by detached single-family homes and duplexes/triplexes/fourplexes. Several participants commented on the importance of ensuring that housing remains affordable for seniors and young single adults. These responses highlight the importance of ensuring housing is attainable for residents across all stages of life and incomes.



Option	# of votes
Cottage Court	26
Detached Single-Family Homes	24
Duplex/Triplex/Fourplex	16
Townhomes	8
Apartment Complex	1

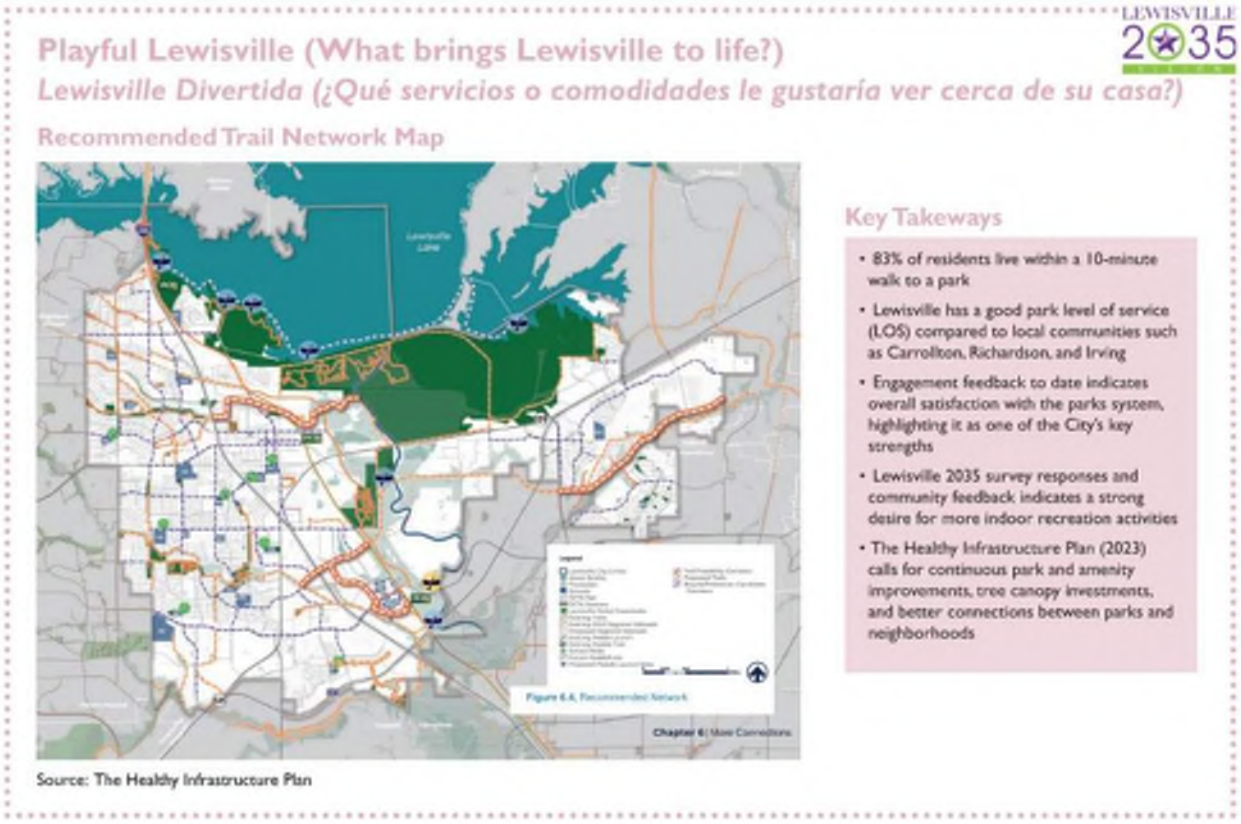
Others:

- Affordable housing for young single adults.
- Affordable starter homes
- Add senior housing to housing mix chart

- Housing not all rentals OTL
- Low-support affordable senior living (age in place) (+2)
- Single story duplexes/townhomes (+1)
- Senior affordable housing, taking income into considerate (+4)
- Affordable near transport
- Mixed income neighborhoods; less homogenous trackhome neighborhoods w/ little to no variation
- Live/work
- 1 story for elderly
- Cottage courts w/ community gardens & public areas
- No more apts.

Playful Lewisville

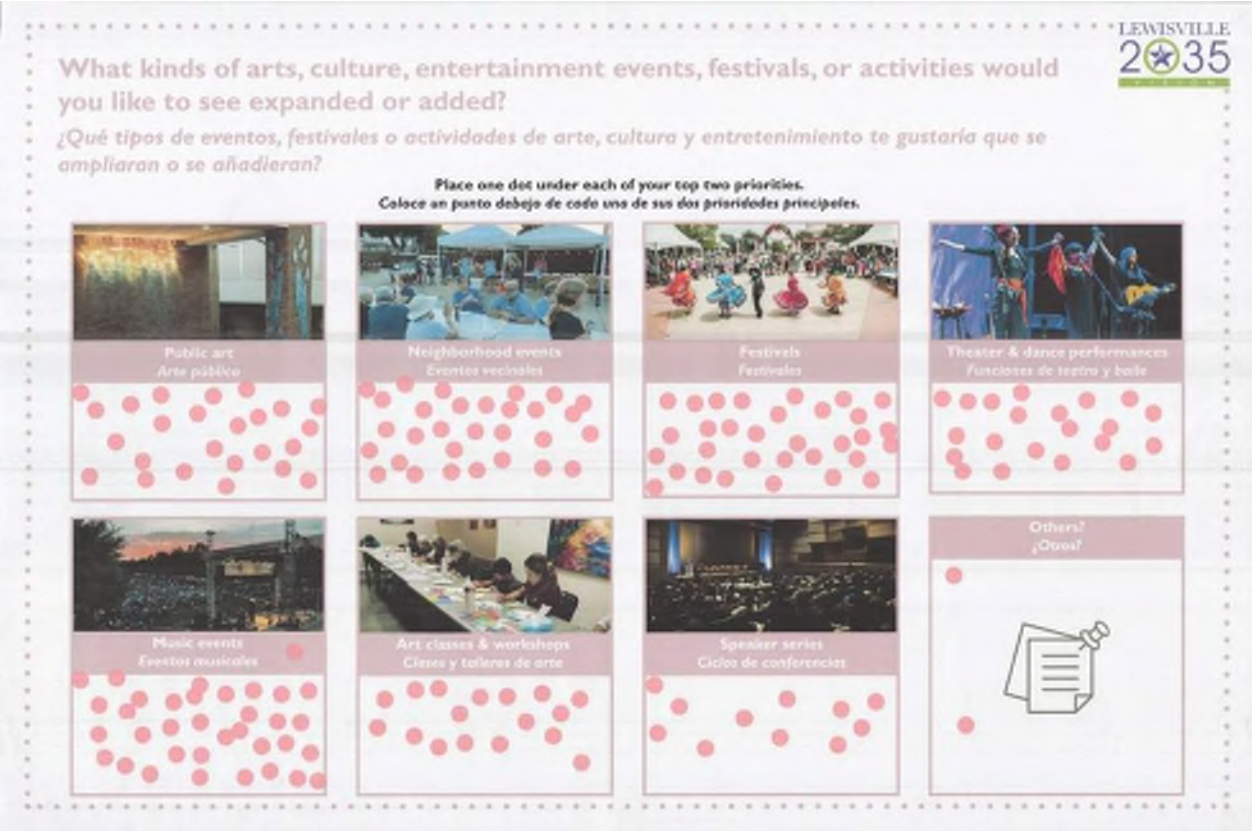
Board #1: Playful Lewisville (What brings Lewisville to life?)



- No comments were left on this board.

Board #2: What kinds of arts, culture, entertainment events, festivals, or activities would you like to see expanded or added?

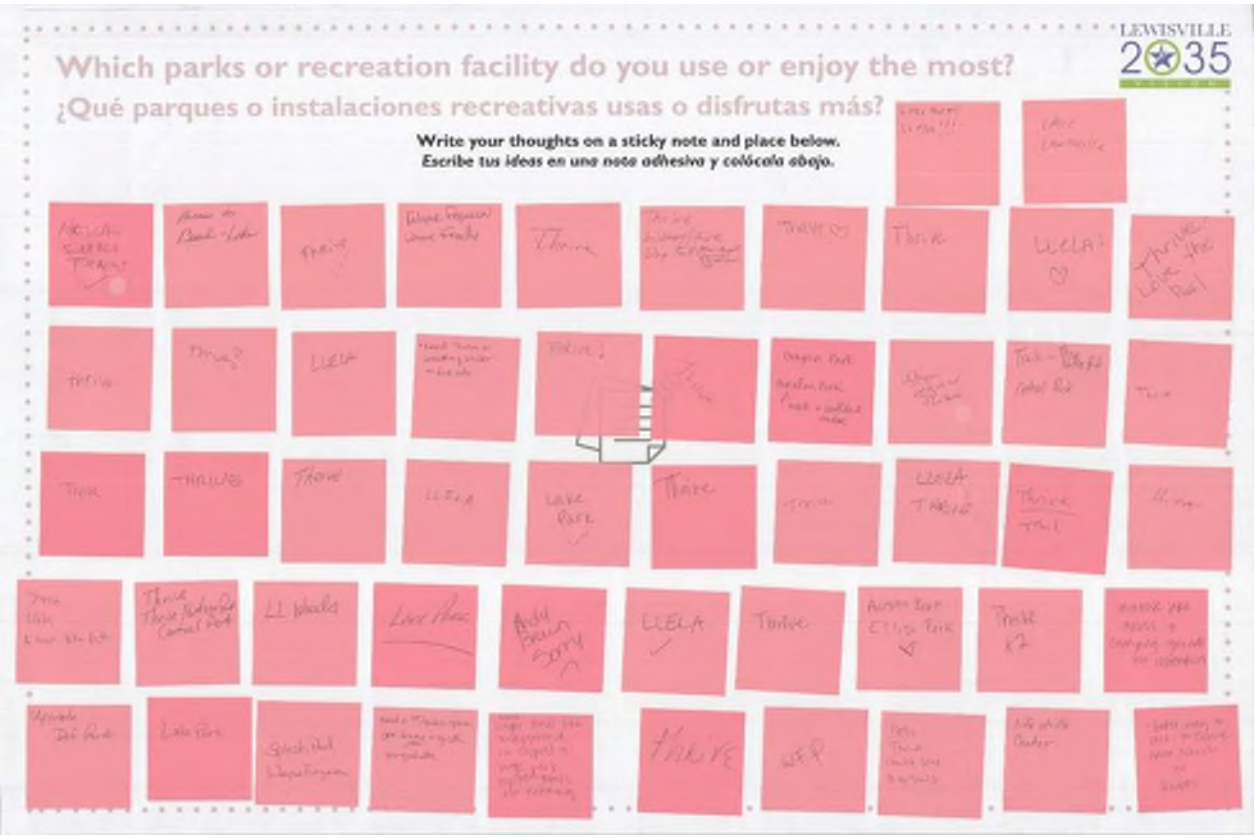
The top priorities indicated were music events, festivals, and neighborhood gatherings. Participants want Lewisville to feel lively year-round with activities that bring people together.



Option	# of votes
Music events	35
Festivals	32
Neighborhood events	30
Public art	25
Theater & dance performances	21
Art classes & workshops	17
Speaker series	11
Others?	2

Board #3: Which parks or recreation facility do you use or enjoy the most?

Thrive, LLELA, and Lake Park were the most frequent responses. The repeated calls for more teen-friendly spaces reflect a need to expand options for young residents.



#	Comment
1.	Lake Park
2.	Upgrade Dog Park
3.	Splash Pad; Wayne Ferguson
4.	Need a 3rd/public space for teens & youth young adults
5.	Need longer trail like Andyground in Coppell → large park system trails for running
6.	Thrive
7.	Wayne Ferguson Plaza
8.	LLELA; Thrive; Double Tree; bike trails
9.	Life skills center
10.	Safer way to get to Thrive from North to South
11.	Increase lake access & camping grounds for recreation
12.	Thrive (+2)
13.	Austin Kent Ellis Park <3

14.	Thrive
15.	LLELA (+1)
16.	Andy Brown sorry :(
17.	Lake Park
18.	LL Woods
19.	Thrive; Thrive Nature Park; Central Park
20.	Thrive; LLELA; a trail bike path
21.	Thrive; trail
22.	LLELA; Thrive
23.	Thrive
24.	Thrive
25.	Lake Park (+1)
26.	LLELA
27.	Thrive
28.	Thrive
29.	Thrive
30.	Thrive
31.	Trails—Thrive Nature Park; Central Park
32.	Wayne Ferguson Plaza (+1)
33.	Dragon Park; Avalon Park (Needs a seed/duck feeder)
34.	Thrive
35.	THRIVE!
36.	Need Thrive or something similar on East side
37.	LLELA
38.	Thrive
39.	Thrive!
40.	Thrive-love the pool
41.	LLELA! <3
42.	Thrive
43.	Thrive <3
44.	Thrive; library/Hive; dog park (Flower Mound) Lewisville's is harder to get to
45.	Thrive (+1)
46.	Wayne Ferguson; Wayne Frady
47.	Access to beach – lake
48.	Thrive (+1)
49.	Natural surface trails (+2)
50.	Lake Lewisville
51.	Lake Park! LLELA!!!

Board #4: Where do you go when you want to celebrate a special occasion?

Local restaurants, Old Town, and Lewisville Lake were popular choices, though some residents said they go outside the city for options. This suggests a need to strengthen Lewisville's mix of local dining and event venues.



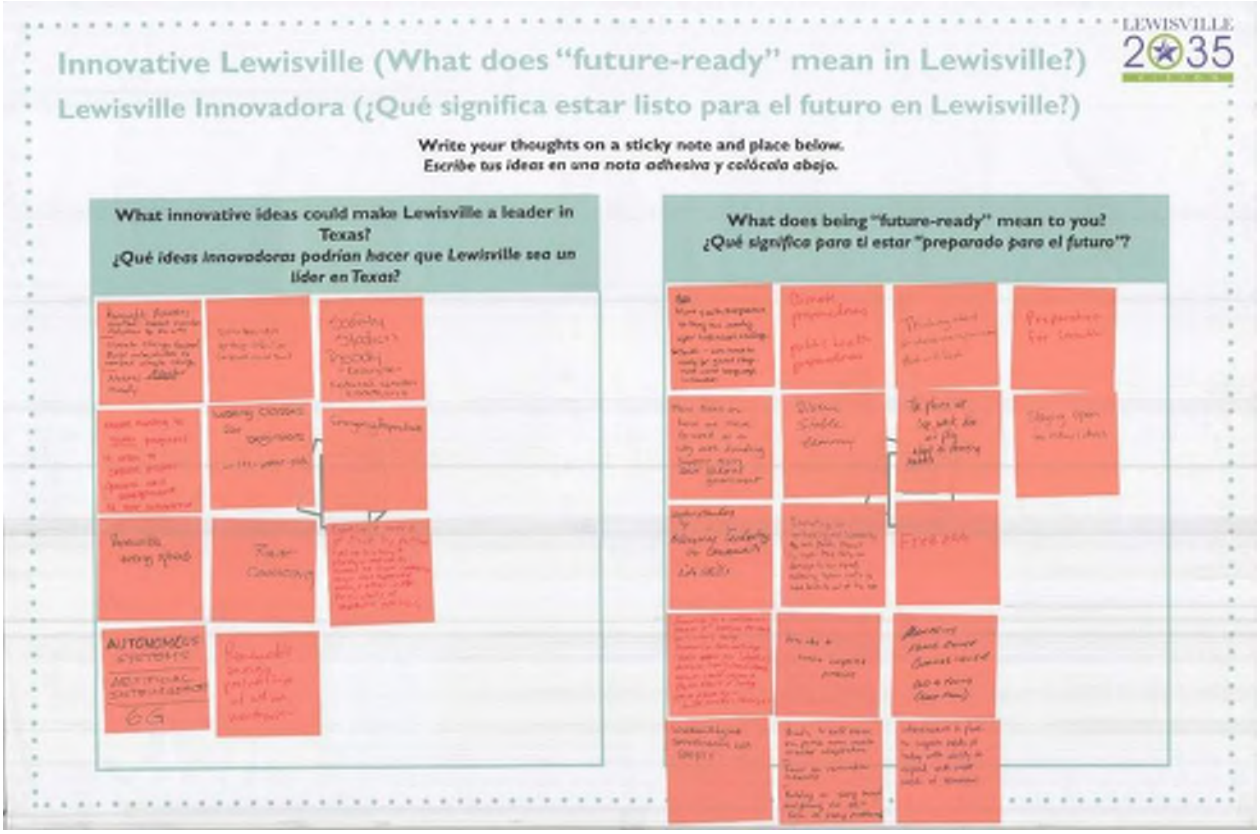
#	Comment
1.	Sneaky Peats
2.	Making LLELA education green infrastructure
3.	Local restaurants and green spaces; teens hang out with friends in local cafes
4.	Lake Lewisville
5.	MCT
6.	Restaurants; parks
7.	Event space rental
8.	House behind Thrive event venue
9.	Hedrick House
10.	Event centers by police dept
11.	Central Park
12.	Asahi

13.	Restaurants; people-watching
14.	Railroad Park
15.	Old Town winehouse
16.	Restaurants; Old Town; Bistecca's
17.	Sullivans (+1)
18.	Prairie House
19.	USA Planet Kids
20.	Grapevine Main St
21.	Notice that Hedrick House is no longer even mentioned? Please address cost for use.
22.	Old Town Restaurants
23.	Old Town! (+1)
24.	Restaurants; park
25.	Need more teen-friendly spaces – outdoors & indoors; green aesthetic spaces
26.	Angelina's!
27.	The Perc
28.	The Perc! (+1)
29.	The Shops at Highland Village
30.	Ditto (above)
31.	Dnnona's
32.	1845 Texas; Asahi; Barrys
33.	LLELA or Wayne Ferguson
34.	Not Lewisville! I got to Grapevine's Main St
35.	Thrive
36.	Dallas for Restaurant choices
37.	LLELA

Innovative Lewisville

Board #1: Innovative Lewisville (What does "future-ready" mean in Lewisville?)

Residents suggested ways to stand out, such as renewable energy, smart infrastructure and climate-ready design. Ideas also included creative touches like digital history markers and better emergency preparedness. Future-readiness was defined as balancing technology with resilience, such as investing in walkability, diverse economies and youth programs while preparing for climate and growth challenges.



A. What innovative ideas could make Lewisville a leader in Texas?

#	Comment
1.	Renewable energy options
2.	Creating a sense of place by putting "micro history" markers that can be scanned to show interesting things that happened there & other infor particularly in walkable spaces
3.	Emergency preparedness
4.	Safety station ready; example, natural disaster locations

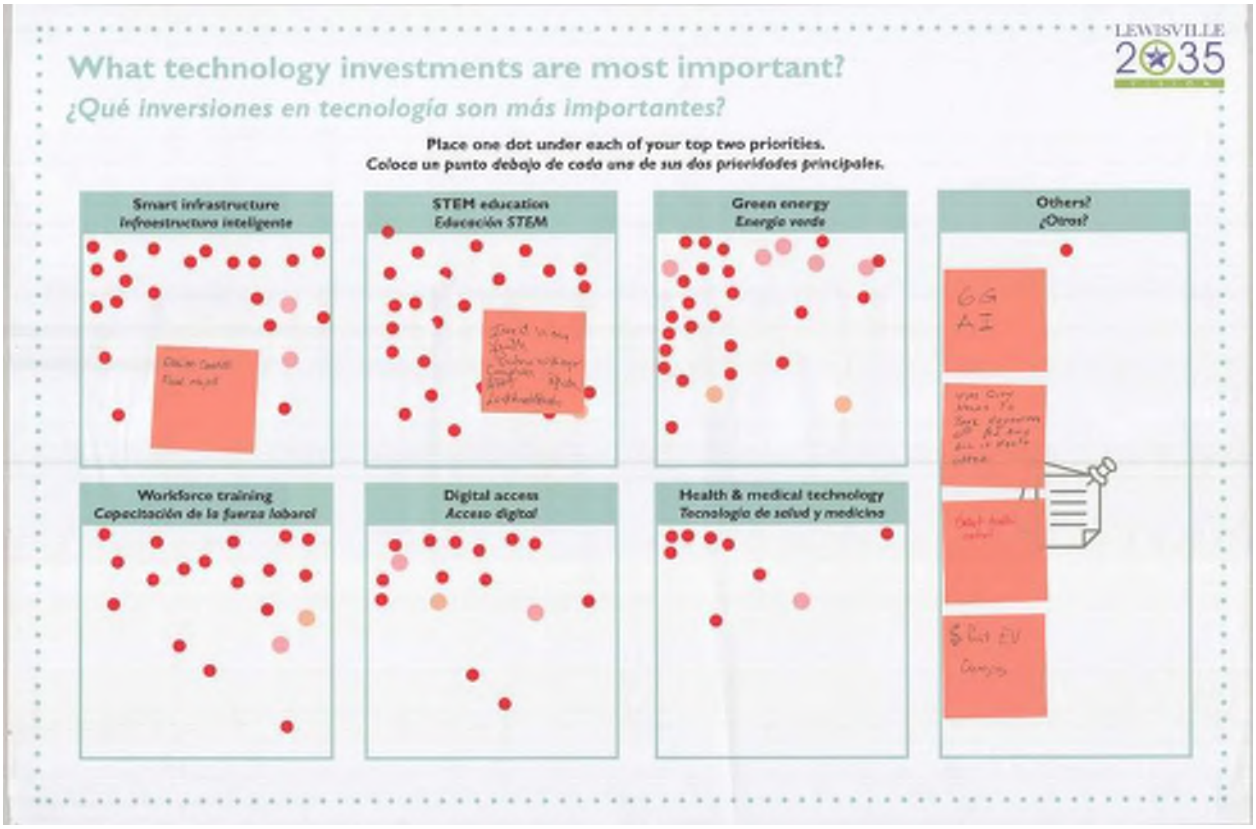
5.	Renewable energy partnerships w/ all our warehouses :)
6.	Robust connectivity
7.	Ivesting classes for beginners – 14-year-old
8.	Netherlands-style garbage collection (in-ground around town)
9.	Autonomous systems; artificial intelligence; 6G
10.	Allocate funding to youth programs in order to ensure proper growth and development of our workforce
11.	Renewable resources oriented attract renewable industries to the city; climate change focused. Build infrastructure to combat climate change; natural disaster ready

B. What does being "future-ready" mean to you?

#	Comment
1.	More youth programs so they are ready after high school & college. For youth – kids should be ready for global stage. More world language instruction.
2.	Investing in walkability and bikeability and public transit to lower the daily car damage to our road, reducing repair costs to keep Lewisville out of the red
3.	Diverse stable economy
4.	Climate preparedness; public health preparedness
5.	Staying open to new ideas
6.	Preparation for growth
7.	Infrastructure in place to support needs of today with ability to expand and meet needs of tomorrow
8.	Managing homeowner change-over; old & young (good flow)
9.	Freedom
10.	The places we live, work, dine and play adapt to changing markets
11.	Thinking ahead so ideas are implemented that will last
12.	Ready to build easier, non private motor vehicle oriented infrastructure; focus on renewable resources; building on young talent and growing the skill force of young professionals
13.	Walkability and connectiveness with SAFETY
14.	Investing in a continuous process of looking forward particularly using scenario forecasting tools to identify multiple likely conditions which could impact both short & long term planning—like strategic foresight
15.	Understanding & advancing technology in community; life skills
16.	More focus on how we move forward as a city with dwindling support from state/federal government
17.	Being able to handle unexpected problems

Board #2: What technology investments are most important?

The top priorities indicated by participants were green energy, STEM education and smart infrastructure. This shows that residents view technology as a tool to improve both sustainability and opportunities.



Option	# of votes
Green energy	30
STEM education	25
Smart infrastructure	22
Workforce training	19
Digital access	16
Health & medical technology	9

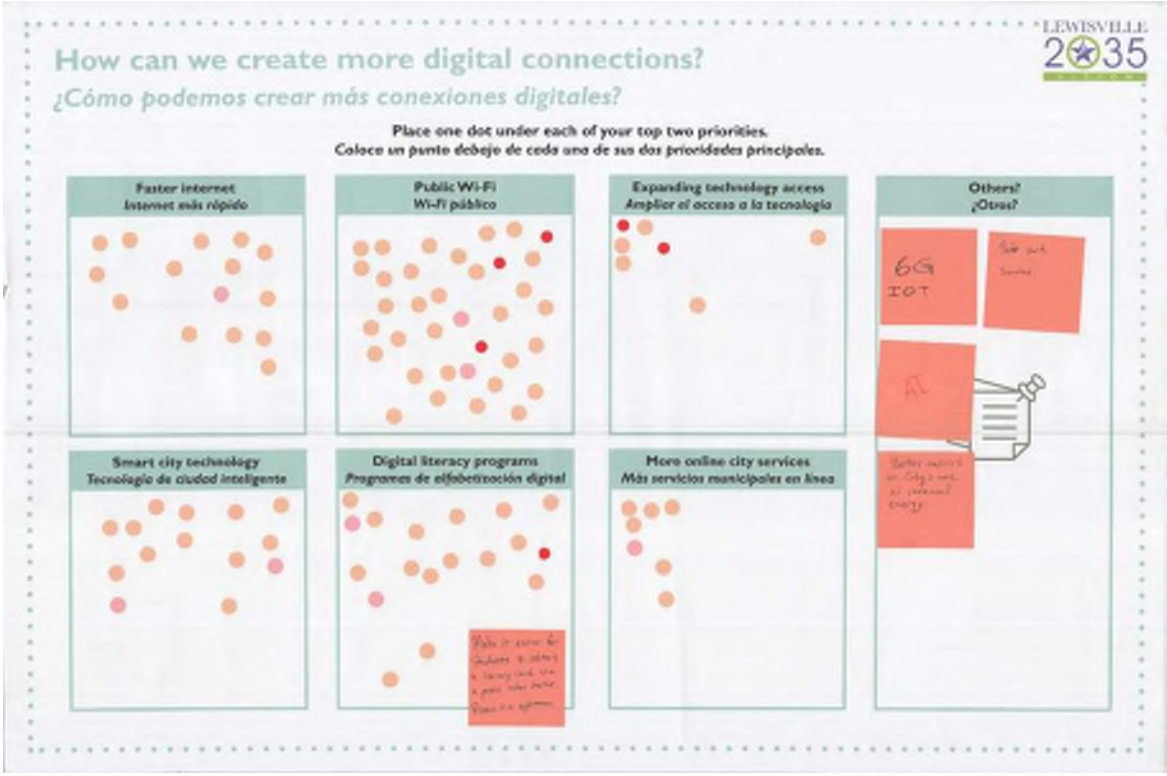
Others:

- Erosion control; flood management
- Invest in our youth; partner with major companies; AT&T, Toyota, Lockheed Martin
- Fast EV charging
- Smart traffic control
- The city needs to take advantage of AI and all it has to offer

- 6G AI

Board #3: How can we create more digital connections?

The top priority indicated by participants was public Wi-Fi. Residents also ask for faster internet, digital literacy programs and smart technology. These investments are considered essential for equity and access to all residents.



Option	# of votes
Public Wi-Fi	36
Digital literacy programs	17
Faster internet	15
Smart city technology	13
Expanding technology access	7
More online city services	7

Others:

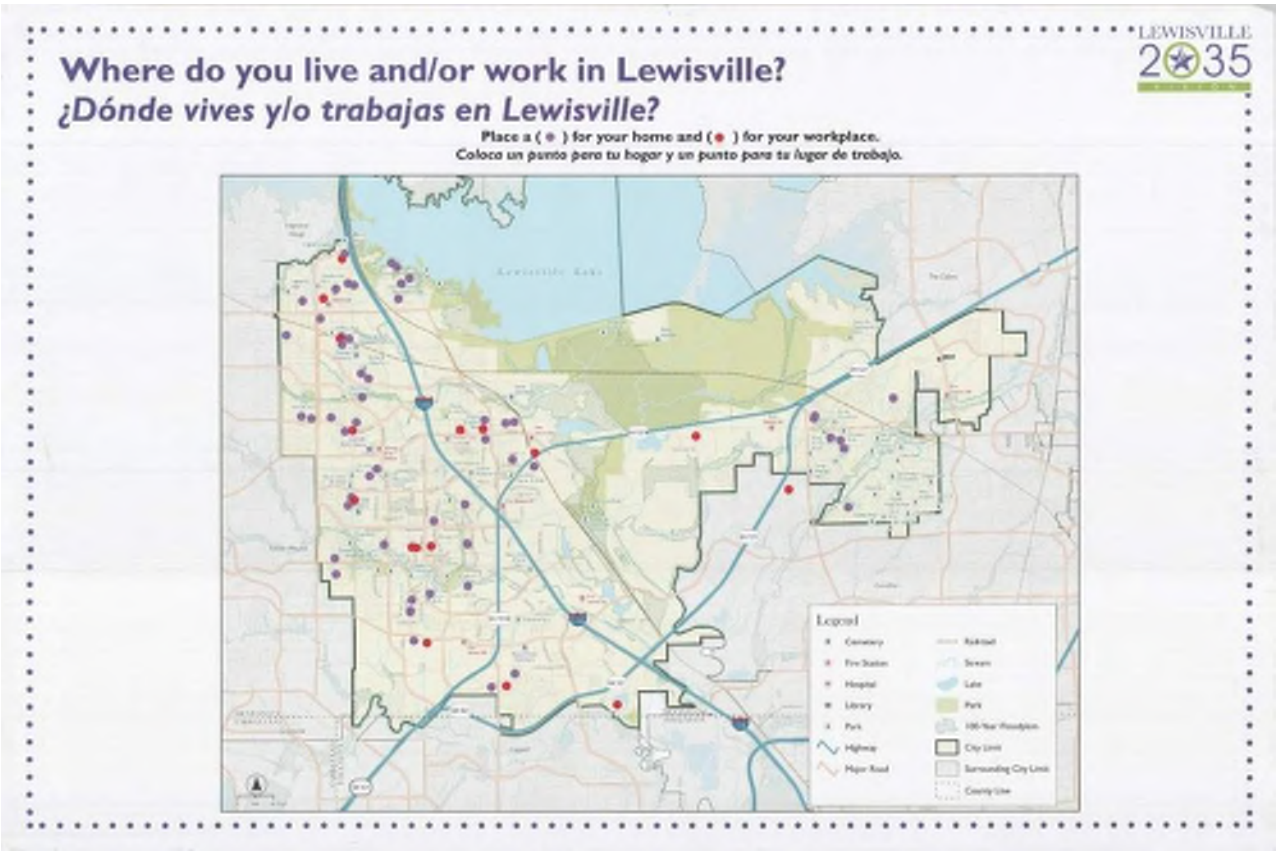
- Solar park services
- Better metrics on City's use of renewable energy
- AI

- Make it easier for students to obtain a library card via a public school teacher. Process is a nightmare
- 6G; IOT

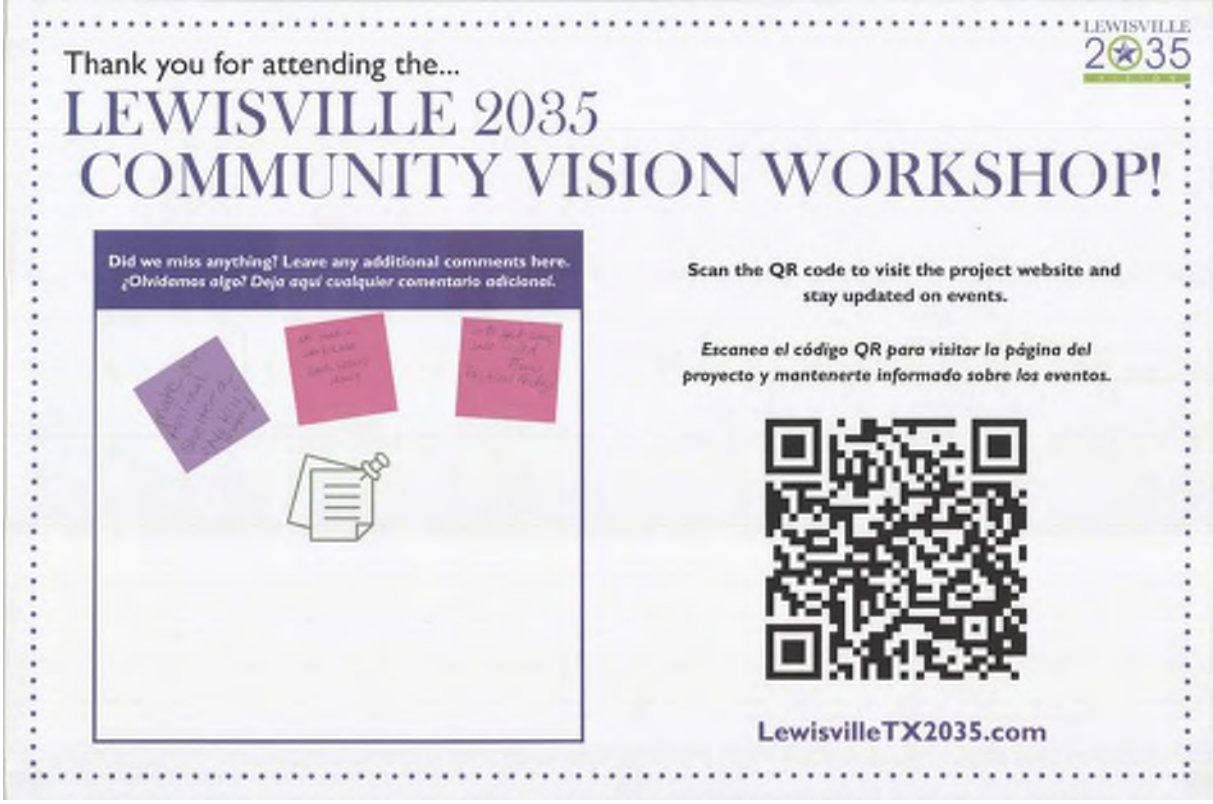
General

Board #1: Where do you live and/or work in Lewisville?

The majority of attendees live on the west side of I-35E, spread throughout the north and south portions of the City. Some attendees from the Old Town area on the east side of Lewisville were also present.



Board #2: Did we miss anything? Leave any additional comments here.



- Make our animal shelter a "no kill" shelter!
- We need a gayborhood; gays spend money
- Let's get some jazz in Old Town for First Fridays

Lewisville 2035 Community Vision Workshop #2

Event Description



A note from the students of Independence Elementary.

As a part of the BIG Ideas phase of the Lewisville 2035 vision plan, the City of Lewisville hosted Community Vision Workshop #2 on December 4, 2025, from 5 to 8 p.m. at Independence Elementary School. This workshop was designed to identify the BIG Ideas that will shape the future of the City and build on the momentum of the first Community Vision Workshop, where the community helped define the BIG Issues facing Lewisville.

The evening opened with a performance by the Independence Elementary School Choir, followed by a light dinner sponsored by Buffalo Hirsch and served by Lewisville Police officers. After the performance, renowned author and urbanist Peter Kageyama joined the event to share insights on fostering more connected, vibrant public spaces that reflect a city's unique identity. Following his presentation, participants took a short break before transitioning into the interactive BIG Ideas workshop session.

For this phase of work, 21 BIG Issues were identified through previous engagement activities and data analysis. These issues were organized into 6 categories, each represented as an interactive station at the workshop. Participants rotated through two rounds of stations during the event and engaged in two collaborative activities.

The first activity involved a ranking exercise where groups used a matrix to determine the likelihood and level of impact each BIG Issue may have on Lewisville's future. The second activity asked participants to answer a set of guiding questions about their selected issues.

Insights collected from these activities will inform the development of the BIG Ideas that reflect residents' aspirations and concerns. The following section summarizes the findings from each station, along with an overview of the key themes that emerged throughout the workshop.

For the raw data and notes received during the workshop, refer to Appendix A: Community Workshop #2 Raw Table Input & Notes.





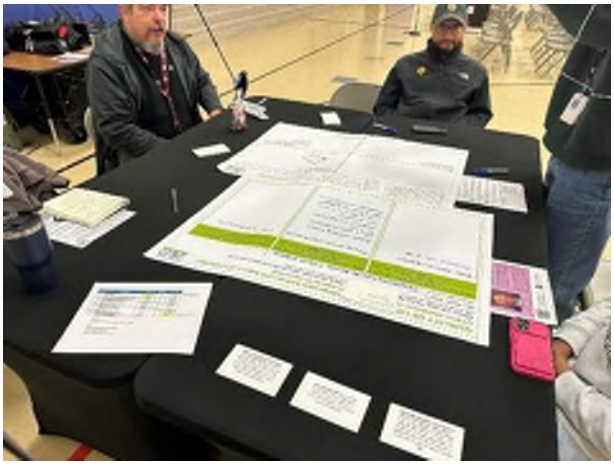
The keynote speaker, Peter Kageyama.



Performance by the Independence Elementary Choir.











Station facilitation.

Meetings in a Box

Following Community Vision Workshop #2, members of the Steering Committee hosted a series of "Meetings in a Box" (MIAB) to replicate the workshop's activities in smaller, community-based settings. These meetings were designed to reach residents who were unable to attend the in-person workshop while maintaining consistency in format and materials. Across the MIAB sessions, 10 meetings were held, engaging 76 participants, including 31 ambassadors.

Participants used the same BIG Issue matrix and guiding questions, providing input across all six station categories. While every topic received discussion, Quality of Life, Revitalization and Economy, and Infrastructure and Mobility generated the most frequent and sustained conversation across meetings.

The MIAB sessions did not introduce new or competing priority areas, but instead reinforced the themes identified during the workshop. Rather than shifting priorities, these additional conversations affirmed many of the same areas of interest and provided additional strategies and actions for the City to tackle these issues. The following station summaries reflect input gathered across both engagement formats for each station.

For the raw data and notes received during the workshop, refer to Appendix B: MIAB Raw Table Input & Notes.





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Nature, Environment and Recreation Station **10**
Revitalization and Economy Station **13**
Investing in Future Generations Station **16**
Safety and Community Station **20**
Infrastructure and Mobility Station **22**
Exit Station **25**
Appendix A: Community Workshop #2 Raw Table Input & Notes **A-26**
Appendix B: Meetings in a Box Raw Table Input & Notes **B-57**

Quality of Life Station

Station Introduction

For the *Quality of Life* station, both workshop groups emphasized the importance of strengthening Old Town's role and enhancing neighborhood amenities. Group #1 identified two other opportunities to enhance quality of life, resulting in two new BIG Issues that were included in the matrix exercise. Group #2 noted that the City is already making progress in diversifying housing options, which led them to focus more on amenities and Old Town, as the group believed these issues have a greater influence and impact on the community.

Both workshop groups selected "Enhancing Neighborhood Amenities" as the most important topic under this category, particularly because they believed it connected the other two BIG issues in this category. Conversations highlighted the need for more walkable and accessible amenities in Old Town, where housing is more densely concentrated. Additionally, the need for more grocery stores was strong across both groups. Group #1 proposed using a community garden program to satisfy this demand, alongside securing a new grocery store for the community. Group #2 focused more on recreational activities, proposing to use existing City facilities to provide more programming for families. Many participants in this group also supported the idea of a second satellite library campus, or similar expanded library services, for residents on the east side of the City.

For the MIAB sessions, groups selected the *Quality of Life* station five times. Similar themes emerged, with continued emphasis on grocery access, daily convenience and neighborhood-scale amenities. Participants also identified Old Town as a focal area for walkable services and community activity.

In addition to reinforcing interest in grocery stores, the notes reflect discussion of permanent market-style spaces, food truck parks and expanded community event programming as strategies to strengthen everyday activity and increase visibility for local businesses. In one session, participants also proposed an additional BIG Issue focused on "Supporting Seniors at All Income Levels," further expanding the conversation to include long-term affordability and the needs of a multi-generational community.

Activity #1: Which issues will most shape this aspect of Lewisville?

Facilitator's Narrative

During the workshop, Group #1 began by discussing "Strengthening Old Town's Role". Initially, participants felt that because so much progress had already been made in Old Town, the future impact might be lower. However, one participant, currently a high school student, argued for a middle placement on the matrix, emphasizing Old Town's ongoing role as a "third space" for youth due to the number of youth-oriented events held there. Both high school students at the table echoed this sentiment, highlighting the importance of continuing to activate Old Town to

support youth engagement and civic pride. Their input surprised and encouraged the other participants, who ultimately agreed to place this BIG Issue in the middle of the matrix.

The conversation also touched on walkability and safety in Old Town, especially at night. Some participants suggested improving lighting by using covered, downward-facing fixtures to enhance safety while reducing light pollution. The group considered this discussion significant enough to create an additional BIG Issue focused on safety in Old Town. Although they were informed that safety is covered in the *Safety and Community* station, they chose to continue discussing it for comparative purposes.

For "Supporting Diverse Housing Choices", participants agreed that increasing affordable and entry-level housing would have a substantial impact on Lewisville's future. However, they felt the likelihood of further progress was moderate, noting that the City has already taken meaningful steps and that market forces, not municipal action, would largely determine next-phase outcomes.

When evaluating "Enhancing Neighborhood Amenities", the group viewed this as one of the most important issues because it directly related to their daily needs. One participant described the difficulty of accessing grocery stores or smaller convenience and pharmacy options near Old Town. This led to a discussion about community gardens to improve neighborhood amenities. Initially considered a separate BIG Issue, the group later agreed that community gardens function best as a strategy supporting the larger issue. This idea was explored in more detail during Activity #2.

Group #2 identified "Strengthening Old Town's Role" as the most important BIG Issue. Several participants lived in or near Old Town and emphasized the need to preserve it as a vibrant destination for the community. When discussing "Supporting Diverse Housing Choices", the group referenced data at the station showing increases across nearly all housing types in Lewisville. Since the City is already experiencing increased housing diversity, they believed the future impact of this issue may be less significant than that of others. Finally, "Enhancing Neighborhood Amenities" was placed in the upper-right portion of the matrix, indicating both high impact and reasonable likelihood. Participants emphasized the growing need for additional grocery options, improved transit services and other essential everyday amenities. Group #2 did not identify any additional BIG Issues.

Across the MIAB sessions, groups ranked "Supporting Diverse Housing Choices" as the BIG Issue with both the highest perceived impact and likelihood to occur. This was followed by "Enhancing Neighborhood Amenities" and "Strengthening Old Town's Role." Notes from these discussions emphasized the interconnectedness of these BIG Issues, particularly the relationship between housing costs and long-term affordability in Old Town.

For the proposed BIG Issue of "Supporting Seniors at All Income Levels," the group ranked it as a low-impact but high-likelihood issue. This suggestion reflects a focused concern on

ensuring that seniors remain supported within the community, particularly as housing costs and living expenses evolve.

Activity #2: How do we adequately address this aspect of Lewisville?

Facilitator's Narrative

During Activity #2 at the workshop, Group #1 initially selected their proposed community gardens issue as the most important in terms of both likelihood and impact. They ultimately proceeded with discussing the issue of "Enhancing Neighborhood Amenities" because they believed the two were closely connected. When describing how Lewisville might look in the future if this issue is addressed, participants imagined stronger community engagement and higher civic pride as amenities across neighborhoods improve.

To make this future possible, the group emphasized the need for better communication and broader awareness of amenities and engagement opportunities. The high school students in the group explained that Lewisville High School often hosts events and volunteer activities in Old Town and noted that these efforts are effective in reaching younger audiences and showcasing what the community already offers.

The earlier discussion about community gardens resurfaced with more detail about the program's purpose. One participant referenced an Input Context note about the desire for a grocery store in Old Town and the overall lack of diverse grocery options throughout the City. They believed a citywide community garden program could help address food access, foster community connections, and create more "third spaces." Ideas included developing smaller public or private garden sites and offering participation incentives such as agricultural exemptions.

Participants also identified other steps the City could take. These included creating transportation programs for older adults, such as shuttles for appointments or special events, and partnering with larger retailers to help promote community activities. Group members noted the value of existing events, such as Western Days and Sounds of Lewisville, which appeal to residents of all ages. They also recommended collaborating with non-profits and City departments to broaden engagement efforts. Resource fairs were suggested as another tool to help residents learn about available services.

Several participants recommended improving walking trails and expanding lake access to strengthen recreational amenities. Some noted limited interaction with the Lewisville Lake Environmental Learning Area (LLELA) and other natural areas and suggested adding more outdoor activities to increase public awareness and participation. One participant expressed interest in amenities for teenagers, which prompted one of the high school participants to mention Grandscape as a popular destination. This led to a broader conversation about creating an attraction of similar appeal in Lewisville to increase options for younger residents.

When identifying barriers, participants noted that construction along I-35E may cause mobility challenges, making it more difficult to reach key destinations. They also expressed concern that not addressing food access throughout the City could further limit residents' ability to reach essential services.

Group #2 also selected "Enhancing Everyday Amenities" as their chosen issue and cited the importance of adding a new grocery store in Old Town. They felt that many of the other issues were already being addressed by the City and believed that focusing on daily amenities would have the greatest benefit.

When envisioning a future with enhanced amenities, many participants noted that a new grocery store would increase activity in Old Town and draw more interest to the existing housing stock and its diversity. Group members who live in Old Town pointed out the concentration of dense housing that could support walkable development and suggested that a smaller grocery store might be the best fit for the area.

To make this future possible, participants recommended adding more dog parks and opening a grocery store in Old Town. Many were also interested in expanding outdoor recreation options. As they considered what amenities they currently value, several expressed appreciation for the library and its programming. However, some noted that the library's location can limit access and suggested offering programming, including makerspace activities and special events, at an additional site elsewhere in the City.

Participants also noted that information about City plans can sometimes be unclear and emphasized the importance of maintaining transparency. They acknowledged recent improvements in communication but felt there was still room for progress.

When discussing barriers to achieving this future, participants noted that existing plans for certain areas may hinder the introduction of new retailers or amenities. They recognized that there is limited developable land, particularly for a large grocer in Old Town. They also acknowledged that major retailers often base their decisions on demographics and other metrics, which may complicate efforts to attract a grocer to a specific location. Finally, the group briefly discussed the impact of school closures. They noted that closures may deter families from living in Lewisville and may contribute to long-term population decline.

During the MIAB sessions, four out of the five groups completed Activity #2. All four groups selected a different BIG issue within the *Quality of Life* category. Three groups selected existing BIG Issues ("Enhancing Neighborhood Amenities," "Supporting Diverse Housing Choices" and "Strengthening Old Town's Role"). One group selected their newly proposed BIG Issue, "Supporting Seniors at All Income Levels." One group did not complete Activity #2.

These additional discussions reinforced the interconnected nature of the *Quality of Life* category. While the workshop conversations placed strong emphasis on enhancing neighborhood amenities, the MIAB sessions expanded the lens to consider how housing affordability, aging in place and long-term economic sustainability influence daily life in Lewisville.

Housing-focused discussions centered on maintaining a community where residents at different life stages and income levels can remain, rather than being priced out over time. The seniors-focused conversation expanded on this perspective by explicitly raising post-retirement income realities and the role development decisions play in shaping who can continue to live in the City.

At the same time, discussions related to everyday amenities and Old Town continued to frame these places as both economic and community anchors. Participants linked neighborhood convenience, small business vitality and destination-making with broader considerations such as land availability, development feasibility and outreach. Across the four selections, *Quality of Life* was consistently described not as a single improvement, but as a balance between affordability, economic vitality and inclusive access to services.Nature, Environment and Recreation Station

Station Introduction

For the *Nature, Environment and Recreation* station, workshop participants placed the most emphasis on improving access to natural areas and strengthening conservation efforts. Both groups viewed connections to the lake and natural systems as highly impactful and likely to shape Lewisville's future. Group #1 participants selected "Preserving and Enhancing Natural Systems" and described how better access to nature could support stronger engagement and encourage more activity in nearby neighborhoods. In the future, residents envisioned a more connected and welcoming city with equitable access to parks, green space, shade and natural features, supported by the reintegration of greenery into redevelopment areas such as IH-35, SH-121B, Downtown East Main Street and Valley Ridge. Group #2 selected "Connecting to Lewisville Lake and Nature" and emphasized that strengthening connections to Lewisville Lake as an opportunity to draw people to the community, attract families and support year-round activity through waterfront events, recreation and complementary destinations such as dining, shopping and gathering spaces. Both groups identified the need for collaboration, communication and thoughtful planning to maximize existing natural assets. Barriers such as highways, infrastructure constraints, limited land availability and current development patterns were noted as possible challenges, particularly by Group #1.

For the MIAB sessions, the *Nature, Environment and Recreation* station was selected by groups five times. Discussions during the sessions indicate an emphasis on increasing connections to the lake, trails and protection of natural assets. Similar to the workshop, participants viewed Lewisville's environmental identity as a defining feature of the City's future. However, MIAB conversations also focused more on the "Supporting Arts, Culture and Recreation" BIG Issue, noting the importance of cultural expression through recreational activities. Many participants noted a future where parks, recreation, art and natural systems are better integrated to attract residents and businesses. Beyond recreation alone, many noted that nature is an important economic asset to Lewisville that has the potential to be further leveraged through tourism and increased lake amenities.

Activity #1: Which issues will most shape this aspect of Lewisville?

Facilitator's Narrative

For the workshop, Group #1 selected "Preserving and Enhancing Natural Systems." Access to green spaces and nature, along with awareness of existing assets such as LLELA and Lake Lewisville, were regarded as key issues. As a community that is largely built out, much of Lewisville's existing development patterns, particularly along corridors such as SH-121B and east of Downtown, were developed without provisions for green space. This has led to negative impacts, such as the urban heat island effect, loss of tree canopy, and a fragmented open space network, including publicly accessible sidewalks and trails. Participants contrasted these older areas of the City with newer areas, such as Castle Hills; however, it was noted that newer areas may not be fully connected to older areas due to barriers like highways and infrastructure gaps.

Group #2 selected "Connecting to Lewisville Lake and Nature" and emphasized that public awareness of activities centered around the lake could be improved along with the variety of things to do both near the water and on the water. This group discussed the ideal mix of active and passive recreational activities, including the need for shopping and dining opportunities near the lake and featuring the lake as an amenity. Getting this balance right was seen as crucial to drawing a broad cross-section of visitors to the lake and helping to preserve it as a natural and recreational asset. While use of the water itself was seen as important for preserving recreation, this group emphasized that the lake's function as a source of drinking water would have to be protected.

During the matrix exercise, MIAB participants ranked "Supporting Arts, Culture and Recreation" as the BIG Issue with the highest impact and likelihood, followed by "Preserving and Enhancing Natural Systems" and "Connecting to Lewisville Lake and Nature," respectively. Across almost all MIAB groups that selected this topic, the majority of the BIG Issues were placed in the upper-right quadrant of the matrix, indicating a strong perception that these initiatives are both important and achievable.

In one session, participants created an additional BIG Issue titled "Improved Lake Park Access." No further explanation was documented in the notes; however, its placement within the broader discussion suggests an emphasis on increasing access to waterfront areas and outdoor recreational spaces. This proposal aligns with the consistent prioritization of lake connectivity and nature access observed across the MIAB discussions.

Activity #2: How do we adequately address this aspect of Lewisville?

Facilitator's Narrative

Group #1 workshop participants were focused on increasing access to nature and green spaces by removing barriers to existing assets such as parks, LLELA and Lewisville Lake, and creating new green spaces through redevelopment opportunities that both establish new green spaces and restore pre-development ecosystems. Castle Hills was provided as an example of a neighborhood with many varied and intentionally designed parks that are connected by safe routes without the need for cars. Hike and bike trails and transit connecting neighborhoods and activity hubs were noted as a priority, both for connection to parks and nature and for fostering connectivity between places in a calm and comfortable environment with plenty of shade.

For Group #2 workshop participants, building awareness of the Lake as a resource was also seen as important, through promoting the Lake and through intentional, careful development that would add amenities such as beaches and waterfront restaurants and retail, along with views of the Lake from further away, similar to mixed-use developments near Lake Ray Hubbard (Rockwall) and Lake Grapevine (Flower Mound). The group also wanted to explore extending the water surface through a canal system that would be incorporated into new development. While the water itself should serve as an attraction to boaters and fishers, additional uses, such as competitive fishing or boating, should be undertaken very carefully and only if they have a positive impact on the community. If the environment around the lake became too loud and rowdy, many potential visitors could be driven away, especially families. More commercial development around the lake was also seen as key to keeping the lake active and maintaining its appeal in the "off-season" or colder months. Finally, this group emphasized that access to the Lake and to LLELA should remain open to everyone and either free or as affordable as possible depending on the level of access and the activity in order to remain a true community asset.

In describing what success would look like, MIAB participants envisioned a future where outdoor spaces are not isolated destinations but integrated into everyday life through safe connectivity and active public use. Environmental improvements were linked to potential increase in economic attraction, beautification and increased civic pride and identity.

Barriers discussed during the MIAB sessions were centered on the balance between environmental goals and the practical realities of growth and development. Participants acknowledged concerns about funding and longer-term resource limitations, particularly those tied to factors outside of the City's direct control. Even with those challenges in mind,

however, many emphasized that environmental stewardship is not an optional enhancement, but a defining part of Lewisville's identity and future sustainability.

Revitalization and Economy Station

Station Introduction

For the *Revitalization and Economy* station, workshop participants emphasized the importance of supporting small businesses, reinvesting in key corridors and reimagining the Vista Ridge Mall. The matrix activity reveals that Group #1 identified "Revitalizing the Commercial Corridors" and "Revitalizing The Vista" as the most impactful and likely issues, whereas Group #2 placed greater emphasis on "Supporting Small Businesses". During the discussions, participants described how stronger local businesses can improve corridors and a redeveloped mall could contribute to a more resilient economy. Participants also noted that progress may be limited by infrastructure needs, private ownership of key properties and regulatory processes.

For the MIAB sessions, groups selected the *Revitalization and Economy* station seven times. Similar themes emerged, with continued emphasis on corridor improvements, redevelopment of key commercial sites and strengthening the City's overall identity. Participants frequently referenced Vista Ridge Mall, Business 121 and aging retail centers as priority areas for reinvestment, alongside continued support for small business and locally rooted entrepreneurship.

In addition to reinforcing interest in mall redevelopment and corridor revitalization, the notes reflect discussion of branding, code enforcement, façade improvements and stronger economic development tools to attract and retain businesses. In one session, participants also proposed an additional BIG Issue titled "Pier 121 Marina/Spillway Park," further expanding the conversation to include waterfront activation as part of the City's economic future.

Activity #1: Which issues will most shape this aspect of Lewisville?

Facilitator's Narrative

During Activity #1, groups were tasked with identifying the level of likelihood and degree of impact for the four BIG Issues that fell under the *Revitalization and Economy* station. The issues presented were "Revitalizing the Commercial Corridors," "Revitalizing The Vista ," "Supporting Small Businesses" and "Expanding Local Employment."

Group #1 was primarily composed of small business owners in the City, which influenced their rankings. They believed that the main focus should be on expanding small business access to customers and improving the infrastructure on which small businesses rely, including internet access and the road network. This led them to place "Supporting Small Businesses" as the issue that would have the highest impact on the community and emphasized that these issues should be prioritized by the City Council moving forward.

The Group's next focus was "Revitalizing The Vista." The group agreed that this is a major catalyst project for Lewisville, as it serves as an entry point for the City from the South with

visibility along I-35 and generally a blank slate that the City could turn into a mixed-use development that supports new housing and business opportunities. This revitalization could support new entrepreneurship opportunities and provide local businesses with a newly built-in customer base.

"Revitalizing the Commercial Corridors" and "Expanding Local Employment" were not discussed in detail, as time did not allow an in-depth discussion, but the group agreed that these issues should be addressed after the issues discussed above.

Group #2 similarly focused on Vista Ridge Mall, stating that the area has the potential to compete with other regional destinations, such as Grandscape, Grapevine Mills, and Legacy West. With its prime location and access to DFW airport, Group #2 stated that the Vista Ridge Mall site has the potential to be a major tourism driver for people from outside the region as well. The group believed that revitalizing the mall site would have a positive impact on the City and was unsure of the likelihood of redevelopment, given that it is privately owned.

The group also discussed the importance of "Revitalizing the Commercial Corridors" in Lewisville, specifically Business 121. Members of the group stated that, as this corridor is a major entry into the City and a connector to other cities in the region, focus should be placed on revitalizing this corridor. The group decided that this would have a major impact on the City, but it is unlikely to happen, as there are numerous different owners along the corridors.

The group also noted that it will be difficult to attract new local employment to the City, as the City does not, in their opinion, have a "brand" name like Frisco or Plano, and they worry that employers would pass over Lewisville for those cities.

During the matrix exercise, MIAB participants most frequently ranked "Revitalizing The Vista" as the BIG Issue with the highest perceived impact and likelihood. "Supporting Small Businesses" followed closely, though with slightly lower likelihood. "Revitalizing the Commercial Corridors" was ranked at a comparable impact level with slightly stronger confidence in feasibility. "Expanding Local Employment" was generally viewed as less impactful relative to the other issues in this category.

In one group, participants proposed an additional BIG Issue titled "Pier 121 Marina/Spillway Park." This issue was placed as high impact but less likely to occur, suggesting recognition of its catalytic potential. No additional details were given about the proposed BIG Issue.

Activity #2: How do we adequately address this aspect of Lewisville?

Facilitator's Narrative

As Group #1 was comprised of many small business owners, they wanted to discuss the opportunities for small businesses to succeed in Lewisville. Many members of the group noted that the utility infrastructure, including internet, transportation, and water, lacked the capacity to support many business types. They stated that updating these utilities needs to be a main priority for City leadership moving forward, as the City is missing out on startups that are

instead going to other cities in the region. It should be noted that some of these utilities, such as water, were mentioned on a statewide level, noting that droughts are becoming more common throughout the state and that this may cause certain business types to not choose the region or relocate.

The group also noted that creating a specific City brand would help attract new small businesses to the community. Leaning on the City's lakefront location and easy access to Dallas, Fort Worth and many other business hubs in the region could be a major draw to business and attract new talent to the community. The group also discussed that utilizing existing small businesses with regional and national reputations, like Starship Bagels, as marketing tools could help create a strong brand for the City.

Group #2 focused heavily on the "Revitalizing The Vista" and wanted to make sure that any redevelopment would be as intentional as possible. The group wanted to make sure that any plans that are put in place for the mall site focus on bringing in unique entertainment features and not copy other mixed-use developments in the region. They used Grapevine Mills as an inspiration for bringing in unique entertainment, as Grapevine Mills has transformed a mall into a mix of entertainment destinations.

In addition to the mall site, Group #2 heavily discussed "Revitalizing the Commercial Corridors." They stated that the City needs to focus on these corridors as gateways into the community and upgrade the aesthetics along the corridors. Specifically, the group stated that Business 121, as the major thoroughfare into and out of the City, was lacking in landscaping and that there was no sense of place. Additionally, the group noted that Business 121 has connections to many parks and recreation amenities, such as LLELA; however, it is challenging to locate these amenities while driving along this corridor, so improving visibility should be a key focus.

MIAB discussions for Activity #2 expanded on the role of key commercial corridors and catalyst sites in shaping Lewisville's economic future. The majority of participants chose to focus on the "Revitalizing the Commercial Corridors" and "Revitalizing The Vista" BIG Issues, emphasizing that visible improvements in these locations could influence broader perceptions of the City. In addition to attracting major anchor entities, discussions highlighted the importance of supporting existing and small businesses through incentives, façade improvements and stronger promotion. Participants also connected revitalization efforts to branding, social media presence and community outreach, noting that visibility and communication are critical to long-term success.

The identified barriers during these sessions include funding limitations, stakeholder conflicts and the financial vulnerability of small businesses. Several participants expressed that communication about existing redevelopment projects could be improved and that strategic prioritization for redevelopment will be important, especially when aligned with ongoing transportation and infrastructure upgrades.

Investing in Future Generations Station

Station Introduction

The *Investing in Future Generations* station focused on creating physical and social environments that support Lewisville's younger residents, as well as young professionals seeking to return to the City to begin their professional lives. The matrix activity shows that both respondent groups from the workshop viewed "Providing Engaging Public Spaces" as likely to impact Lewisville's future, while views on the impact and likelihood of "Attracting and Retaining Young Professionals" varied slightly between groups. During the discussion phases of the activity, participants noted that improving amenities, offering municipal internship pathways and creating more active and well-designed spaces would help Lewisville attract and retain younger residents and talent. Group #1 also proposed "Youth Recreation Leagues" as an additional priority to strengthen connections and support healthy lifestyles amongst younger generations.

For the MIAB sessions, groups selected the *Investing in Future Generations* station two times. Similar themes emerged, with continued emphasis on workforce readiness, educational quality and preparing youth with practical skills aligned to long-term career pathways. Participants framed investment in future generations not only as an educational priority, but as a strategy tied directly to economic stability and community confidence.

In addition to reinforcing the existing BIG Issues within this category, one group proposed an additional BIG Issue titled "Create Teen Friendly Social Spaces." This suggestion expanded the conversation to include the importance of youth engagement and social infrastructure, highlighting the role of dedicated spaces and programming in retaining young residents and strengthening long-term community involvement.

Activity #1: Which issues will most shape this aspect of Lewisville?

Facilitator's Narrative

Across both discussion groups during the workshop, several themes emerged around how Lewisville can strengthen its future by investing in its people and places. "Investing in the Next Generation" was viewed as moderately achievable and impactful by both groups, who placed it near the center of the priority matrix. Participants acknowledged the importance of building strong educational partnerships, workforce training pathways, and leadership development opportunities for youth, although they did not consider this the most critical issue compared to others.

A strong point of consensus centered on "Providing Engaging Public Spaces". Both groups agreed that this goal is highly achievable, noting the City's ongoing commitment to enhancing parks and gathering areas. Group #1, however, felt much more strongly about the transformative impact of these spaces, identifying them as the most important factor in shaping Lewisville's ability to invest in future generations. Group #2 also valued public spaces, although they considered them less critical in relation to competing priorities.

In contrast, "Attracting and Retaining Young Professionals" was seen as highly impactful but less likely to be achieved. Participants, especially the high schoolers in Group #2, emphasized that their decision to return to Lewisville after college would depend on the availability of strong career opportunities, as well as affordable and appealing housing options. For them, this issue represented the most significant long-term concern for the City's future vitality.

Finally, Group #1 introduced an additional priority: the reintroduction or continued support of "Youth Recreation Leagues". They viewed this as highly achievable, given the City's history of facilitating youth sports, and believed that such leagues could play a meaningful role in enriching community life and supporting young residents. A specific age group was not identified; however, participants noted that middle- and high school-aged athletes experience a greater talent disparity, which may discourage their participation in sports altogether. School and club sports can become highly competitive quickly, and recreational leagues may serve as a middle ground between athletes who play for fun or camaraderie and those who are seeking strict competition. Together, these discussions highlight a community that values meaningful opportunities for youth, vibrant public spaces, and a supportive environment that encourages young people to both grow and remain in Lewisville.

During the matrix exercise, MIAB participants placed "Investing in the Next Generation" in the upper-right quadrant, indicating strong confidence in both its impact and likelihood. "Attracting and Retaining Young Professionals" was also viewed as impactful, though with slightly lower perceived feasibility. "Creating Engaging Public Spaces" appeared to carry a comparatively lower likelihood within this category.

In one group, participants proposed an additional BIG issue titled "Create Friendly Social Spaces." Its placement on the matrix suggests that participants viewed dedicated youth spaces as both a meaningful and achievable component of long-term investment in future generations. This addition reinforces the broader emphasis on youth engagement and retention as central to the City's long-term stability and workforce development.

Activity #2: How do we adequately address this aspect of Lewisville?

Facilitator's Narrative

During the workshop, Group #1 chose to focus on "Providing Engaging Public Spaces". Participants painted a picture of a city that feels vibrant, modern, and unmistakably its own. They imagined a Lewisville that is "trendy", meaning a place where thoughtfully designed public spaces become iconic backdrops for social media and everyday life, like Austin's "I Love You So Much" mural. Such spaces would not only attract younger residents but would also help define Lewisville's cultural identity in the digital age.

This future Lewisville is also distinctly "active". Participants highlighted younger generations' desire to live in environments where living, working, and playing blend seamlessly. By prioritizing dynamic public spaces, the City could support energetic and connected lifestyles that appeal to both residents and professionals seeking vibrancy in their daily routines.

A strengthened civic identity emerged as another key theme, with participants envisioning enhanced "brand recognition" for the City. They emphasized the importance of cultivating a recognizable and marketable image, one that resonates both locally and globally. Drawing on examples like The Star in Frisco, participants stressed the need for intentional brand curation that reflects Lewisville's values and aspirations.

Above all, the future they described is "fun". Engaging public spaces, such as Wayne Ferguson Plaza, would continue to bring joy, foster community pride, and create memorable experiences for people of all ages. These spaces would be central to what makes living in Lewisville special. To make this vision a reality, participants identified several foundational actions. First, adequate funding is essential. Municipal investment ensures not only the creation of high-quality spaces but also their accessibility to residents of all abilities. Beyond funding, participants emphasized the importance of social presence and cultivating spaces where people naturally want to gather, much like malls served as social hubs in previous decades.

They also emphasized the importance of strategic marketing to position Lewisville as a vibrant and welcoming destination for young professionals. Complementing marketing efforts, the City must remain committed to creating and promoting these public spaces through digital outreach and community programming, ensuring they remain relevant and well-loved.

Participants also recognized potential challenges that could hinder success. A primary concern was the risk of inadequate "follow-through". They felt strongly that the City must take an active, sustained leadership role, rather than relying on the private sector, to bring engaging public spaces to life. Alongside this, participants warned against settling for the bare minimum, fearing that underdeveloped or poorly programmed spaces would fail to meet the expectations of younger residents. Amenities such as water stations or dog-washing features were cited as examples of small but meaningful details that could be overlooked.

Finally, a lack of creativity was identified as a potential obstacle. Participants expressed a desire for bold, imaginative designs that spark curiosity and delight. Examples like Dragon Park in Castle Hills demonstrate the power of creative placemaking, even if currently geared toward younger children.

Together, these insights illustrate a shared aspiration: a more vibrant, recognizable, and joy-filled Lewisville shaped through intentional investment in engaging public spaces and a clear understanding of the commitment required to achieve it.

In envisioning a future where Lewisville successfully attracts and retains young professionals, Group #2 participants imagined a city that feels energized, contemporary, and full of opportunity. They described this future as one shaped by urbanization, noting that vibrant, activity-rich environments are key to drawing young talent. Participants reflected on their experiences in larger cities, pointing to areas with diverse amenities and lifestyle options as models for what would encourage them to return to Lewisville after high school.

This vision also included meaningful population and City growth, which participants saw as both an outcome and an incentive for young professionals. A thriving city with expanded class A office space, new commercial destinations, and the kind of development that "follows rooftops" would signal economic vitality and create the professional and social opportunities young adults look for when choosing where to live.

When discussing what actions could make this future possible, participants identified several essential steps. First, improving amenities emerged as a central strategy. They emphasized the value of well-programmed public spaces and thoughtfully designed residential areas where young residents can connect, build community, and feel a sense of belonging in the City. Such amenities, both large and small, play a significant role in shaping a desirable lifestyle.

Participants also highlighted the importance of creating a convenient lifestyle, particularly by reducing commute times. They emphasized that long commutes have a negative impact on well-being and daily routines, and they expressed a desire for a community where they could both live and work without sacrificing time or quality of life. Housing and employment opportunities, they noted, must be developed in tandem to truly support young professionals.

Another important action involved expanding internship opportunities, both within the City organization and through partnerships with private employers. Participants felt strongly that internships would help young people gain exposure to professional environments and could serve as a critical pipeline for retaining local talent.

Despite this optimistic vision, participants also recognized potential obstacles. They identified limited resources, including funding and municipal programs, as a major challenge that could hinder progress toward attracting and retaining young professionals. Like Group #1, they acknowledged that meaningful investments require sustained financial and organizational commitment. Additionally, participants viewed this issue as an "all or nothing" endeavor. They expressed concern that half-measures would have little effect; the City must either fully commit to prioritizing young professionals or risk making no meaningful progress. In their view, success depends on a clear, intentional and well-executed strategy, rather than incremental or inconsistent efforts.

Across the two MIAB sessions that selected the *Investing in Future Generations* station, discussions focused on workforce readiness, educational quality and youth engagement. One group selected "Investing in the Next Generation" for this activity, while the other group did not specify a chose BIG Issue. Notes emphasized the importance of preparing students with practical skills aligned to real-world workforce needs, such as financial literacy and commonly used professional software.

Participants also highlighted the importance of teen-friendly social spaces and expanded extracurricular opportunities as part of a broader strategy to keep youth engaged and invested in the community. Partnerships between local businesses, schools and City leadership were viewed as critical to connecting education with employment pathways. Barriers identified included funding limitations, competing City priorities and the challenges of sustaining youth

and parental buy-in. Across both sessions, the discussion framed investment in future generations as both an educational and economic strategy, tied closely to long-term workforce development and community stability.

Safety and Community Station

Station Introduction

The *Safety and Community* station looked at preparing for disaster events, growing a stronger sense of safety, inclusion and community engagement and better access to mental health resources. Notably, this station only had participants during the first round of exercises during the workshop. Participants in Group #1 felt that the formal public safety services provided by the City are doing a good job; therefore, the conversation focused on the importance of strengthening neighborhood connections and fostering a sense of belonging among neighbors, as they identified this area as having the most room for improvement.

Activity #1: Which issues will most shape this aspect of Lewisville?

Facilitator's Narrative

Group #1 during the workshop viewed two of the issues ("Promoting Safety and Community" and "Fostering Stronger Community Engagement and Collaboration") as highly impactful, with the community engagement issue being more likely to have a significant impact. While it was noted that both items touched on the idea of being "inclusive", the idea of fostering community engagement is something the City has more control over. The group put mental health as somewhat neutral, as it's highly impactful for the people it affects, but does not affect the entire community at the same rate. Finally, they noted that climate events are likely to occur, as they already are, but are less impactful, as residents feel less vulnerable to these impacts on a daily basis. These rankings aligned with general discussion about building trust, promoting neighborhood identity and creating opportunities for residents to feel more connected. There was discussion about safety data versus perception and the idea that it doesn't really matter what the data says, as data doesn't help when someone FEELS unsafe.

During the matrix exercise, MIAB participants consistently placed "Promoting Safety and Community" in the upper-right quadrant, indicating strong confidence in both its impact and likelihood. "Preparing for Climate and Weather Events" was also viewed as both impactful and feasible, while "Fostering Stronger Community Engagement & Collaboration" and "Expanding Mental Health Support" were generally ranked as lower in likelihood relative to the other issues.

In one session, participants proposed an additional BIG Issue focused on traffic safety and enforcement, particularly in school zones and at stop signs. Its placement in the upper half of the matrix suggests that participants viewed everyday traffic conditions as a tangible and actionable component of community safety. Discussions also highlighted the influence of communication and social media presence on public perception and were noted as separate

BIG Issues, reinforcing the connection between visibility, messaging and how safe the community feels.

Activity #2: How do we adequately address this aspect of Lewisville?

Facilitator's Narrative

Participants during the workshop chose to discuss "Fostering Stronger Community Engagement and Collaboration" in more detail, and described a successful future being one where residents feel safe, comfortable, supported and part of a cohesive, trustworthy community. There was recognition that the police cannot prevent all bad things from happening, so it's just as important to be able to trust that your neighbors and the police will be there to support you when a bad thing does happen.

Participants noted three things specifically that they thought could help foster this kind of future. The first was increasing formal neighborhood watch efforts, both for crime prevention but also as a way for neighbors to connect. Neighborhood watch groups could even sponsor block-party-type events in their area. The second was a program of community spotlights, where the City could highlight individuals from across the City as part of a "meet your neighbor" effort to connect faces to places throughout Lewisville. Finally, participants thought it would be interesting to see the City show stronger recognition of distinct neighborhood identities and fun or interesting things going on in those different neighborhoods that could encourage residents to break down barriers and visit other parts of Lewisville (give people reasons to "get out of their bubble").

Challenges to achieving success in this area primarily focus on negative publicity. When someone hears a negative news story happening in another part of the City, that is likely to impact their perception of and trust in that area and potentially even the people there, which could lead to division rather than cohesion. The intention of the strategies noted above is to counter negative publicity by celebrating the people and good things happening throughout the City.

Another challenge discussed was that some neighborhoods might be either approaching or actively in a state of "urban decay or decline", in that they have seen a lack of investment leading to unsightly properties and potentially negative perceptions of safety. The participants discussed the idea of the City supporting targeted economic development efforts in these neighborhoods to attract unique destinations that promote investment as well as encourage residents from other neighborhoods to visit.

During Activity #2, one MIAB group selected the BIG Issue "Promoting Safety and Inclusion," while one group proposed an additional BIG Issue focused on traffic safety and enforcement, particularly in school zones and at stop signs. An additional group listed "Revitalization & Economy" as their selected BIG Issue; however, the substance of their discussion centered on public perception, cleanliness and communication. Given the themes' alignment with community safety and trust, their notes are considered in the analysis for this station.

Across these discussions, safety was framed as both environmental and relational. Participants emphasized that well-maintained spaces, visible activity and positive police-community interactions contribute significantly to how safe the City feels. Traffic enforcement and school zone safety were elevated as tangible, everyday concerns, while broader discussions connected social media presence, public messaging and neighborhood engagement to long-term perception and inclusion.

Barriers identified included funding constraints, shifting priorities, inconsistent follow-through and challenges related to communication and public perception. Overall, the MIAB conversations reinforced that safety is not limited to enforcement alone, but is closely tied to visibility, maintenance and sustained community engagement.Infrastructure and Mobility Station

Station Introduction

At the *Infrastructure and Mobility* station, participants emphasized the need to continue improving Lewisville's transportation infrastructure. During the workshop, Participants expressed their desires for a more connected and resilient transportation system that is accessible to all residents. The matrix results indicate that both workshop groups considered "Improving Transportation Infrastructure" and "Advancing Accessible Mobility" as high-priority issues. In the group exercises, participants described how expanded transit options, better pedestrian and bicycle connections and enhanced links to regional destinations could improve convenience, reduce emissions and create safer movement across the City. They also highlighted opportunities to broaden mobility choices using shuttles, improved street design and regular assessments of facilities. Budget limitations, rapid population growth and limited community involvement were noted as potential barriers to strengthening Lewisville's infrastructure system.

For the MIAB sessions, groups selected the Infrastructure & Mobility station two times. Similar to the workshop discussions, participants emphasized congestion relief, corridor improvements and the importance of maintaining a reliable transportation system to support continued growth. Improving traffic flow and reducing commute times were consistently framed as foundational to quality of life and economic competitiveness.

In addition to reinforcing the existing BIG Issues within this category, conversations highlighted the importance of coordinating with regional partners on major corridor projects and ensuring that infrastructure investments keep pace with development. Participants connected transportation improvements not only to mobility, but to safety, environmental impact and long-term community efficiency.

Activity #1: Which issues will most shape this aspect of Lewisville?

Facilitator's Narrative

During Activity #1, participants identified the level of likelihood and degree of impact for the four BIG Issues that fell under the *Infrastructure and Mobility* station. The issues presented were "Adapting to Emerging Technologies," "Building Infrastructure Resilience," "Improving Transportation Infrastructure" and "Advancing Accessible Mobility."

Workshop participants in Group #1 discussed the four BIG Issues and identified all of them as high-impact issues for which the City has a moderate likelihood of achieving success. They agreed that improving the City's infrastructure is essential to enhancing connectivity, accessibility and resilience, as well as adapting to new technologies. All participants expressed their desire for an improved transportation system that supports their daily needs within the City and the Dallas-Fort Worth region. One participant was particularly interested in the connectivity of Mill Street and how population growth may impact the City's infrastructure, which led them to create two additional BIG Issues. They suggested extending Mill Street to Lake Dallas to improve the connectivity between the two cities and provide alternative routes to I-35E. During the discussion, this participant also raised concerns about the impact of population growth on the City's infrastructure. They explained that if the City doesn't manage growth properly, the population will outpace the City's ability to keep up with the needed infrastructure capacity. While this participant believed the City should prioritize managing population growth and suggested reducing population density, no specific strategies were proposed to address this concern. Meanwhile, other participants perceived that providing local and regional alternative transportation connections and managing population growth to ensure adequate infrastructure are important.

Group #2 participants unanimously agreed that "Adapting to Emerging Technologies," "Building Infrastructure Resilience" and "Advancing Accessible Mobility" are high-impact issues that will very likely be addressed. The group identified "Improving Transportation Infrastructure" as a high-impact issue, but with a lower likelihood of being achieved, citing challenges in funding and intergovernmental coordination. Participants were strongly interested in the topic of pedestrian connectivity and safety, which led them to create an additional BIG Issue about pedestrian crossing at I-35E into Old Town. They shared their hopes of being able to access Old Town safely and conveniently as pedestrians. All participants agreed that this BIG Issue is highly impactful and likely to be achieved.

During the matrix exercise, MIAB participants consistently placed "Improving Transportation Infrastructure" in the upper-right quadrant, indicating strong confidence in both its impact and likelihood. "Building Infrastructure Resilience" was also viewed as highly impactful, though with slightly lower perceived feasibility. "Advancing Accessible Mobility" was ranked as likely to occur, but with comparatively lower impact, while "Adapting to Emerging Technologies" was generally positioned as lower in both impact and likelihood.

Overall, the matrix results suggest that participants view core transportation capacity and corridor improvements as the most immediate and actionable priorities within this category, while longer-term innovation and emerging technologies are seen as secondary to foundational infrastructure needs.

Activity #2: How do we adequately address this aspect of Lewisville?

Facilitator's Narrative

During Activity #2 at the workshop, participants were instructed to select one of the BIG Issues discussed in Activity #1 for further discussion. They discussed what life would be like in Lewisville if the selected issues were addressed in the future, possible steps the City and community could take to achieve such an outcome and factors that may hinder success.

Group #1 selected "Improving Transportation Infrastructure" as its focus for this activity. All participants agreed that having better transportation infrastructure would significantly improve convenience and help reduce carbon emissions. One participant shared that she works in Downtown Dallas and would love to have public transit as an option. Participants added that these options would enhance the convenience of commuting to work, as well as facilitate daily trips to various amenities and visitors coming to the City. They highlighted Downtown Dallas, DFW airport and Fort Worth as the top locations desired for transit connections. Participants also discussed ways to improve transportation infrastructure within the City, suggesting the creation of a trolley or shuttle service that connects Denton County Transit Authority (DCTA) stations to Old Town, as well as expanding the existing GoZone service provided by DCTA. They noted that a shuttle service in Old Town could significantly reduce traffic during events by offering an alternative travel option. Both programs could also be further expanded to other popular destinations in the future, like the Island Explorer System in Maine which has stops at frequently visited locations. The group ended the activity by highlighting the importance of budgeting for transportation infrastructure. Meanwhile, they recognized that budgeting constraints and population growth that exceed infrastructure capacity may hinder the City from improving its transportation infrastructure.

Group #2 focused on "Advancing Accessible Mobility" as their BIG Issue for this activity. Participants noted that life with accessible mobility involves diverse user groups, encompassing individuals of various ages, backgrounds and physical abilities. They emphasized the positive outcomes in Lewisville when there are more accessible mobility options, such as a healthier community, more efficient mobility options, improved pedestrian safety and lower carbon footprints. Among the diverse user groups that will benefit from accessible mobility, participants highlighted the specific impacts on elderly residents. They agreed that accessible options, such as shuttle or transportation services for elderly residents, will allow them to access their daily needs safely and conveniently, as some may be unable or unsafe to drive. Participants suggested that free transportation options for elderly residents may further improve their mobility. The group then proceeded to discuss actions for achieving accessible mobility. Participants suggested that the City conduct assessments of transportation facilities

every six months or two years, which would help identify priority facilities that require improvements to advance mobility. They also suggested integrating new technologies into decision-making and increasing the number of electric vehicle charging stations in Lewisville, which would help the City utilize emerging technologies to improve transportation accessibility. The group concluded the activity with a brief discussion on factors that may hinder success, which include cost and a lack of community involvement.

During Activity #2, both MIAB groups selected the BIG Issue "Improving Transportation Infrastructure," reinforcing it as the clear priority within this category. Discussions focused on everyday mobility challenges, particularly congestion along major corridors and the need for smoother, more reliable traffic flow. Participants described a future where commutes are more predictable, accidents are reduced and transportation systems contribute positively to the overall quality of life.

Conversations extended beyond roadway capacity to include signal synchronization, improved traffic technology and proactive road maintenance. Participants also emphasized regional coordination, particularly along the IH-35 and Business 121 corridors, and the importance of working with county and regional partners to prioritize large-scale projects. While multimodal options such as biking and rail were discussed, participants noted that adoption depends on clearly communicating the practical benefits, including time savings and convenience.

Barriers identified included funding limitations, state-level bureaucracy and the challenge of aligning regional priorities. Across both sessions, improving transportation infrastructure was framed not only as a mobility issue, but as a foundational investment influencing safety, environmental impact and long-term economic competitiveness.

Exit Station

Upon leaving the event, participants had the opportunity to leave additional comments at one final station if they felt that something was missing from the workshop discussions.

The notes left included:

- Have lots more food!
- More people
- Thank you for being a helpful community! I hope for futuristic cars maybe.
- More parks and nature and library
- Masions
- More pools that allow animals

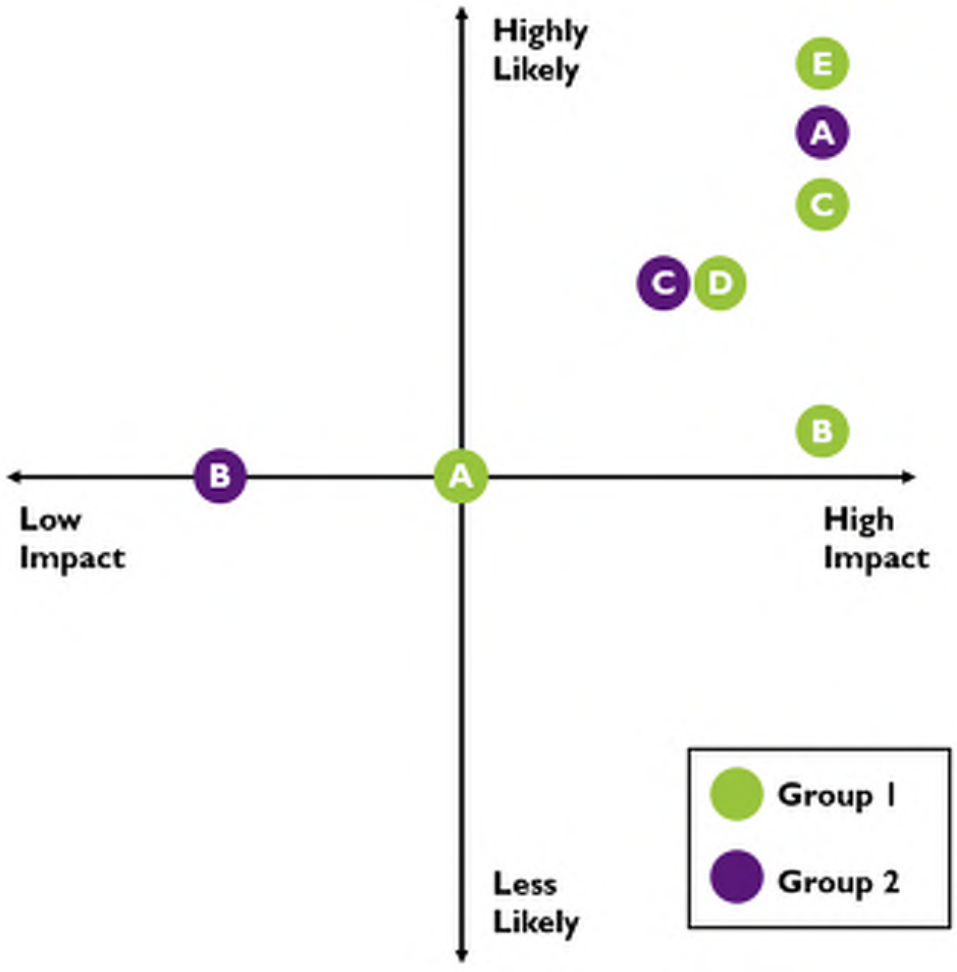
Appendix A: Community Workshop #2 Raw Table Input & Notes

Quality of Life Station

Activity #1: Which issues will most shape this aspect of Lewisville?

The BIG Issues under this category are:

A. Strengthening Old Town's Role: Ensuring Old Town continues to serve as a vibrant center that celebrates Lewisville's identity and sense of belonging.
B. Expanding Housing Choices: Encourage diverse, affordable housing options that meet the needs of all residents while supporting balanced growth.
C. Enhancing Neighborhood Amenities: Invest in walkable centers and local services that improve daily convenience and quality of life.
D. Safety in general, especially in Old Town (proposed by Group #1)
E. Community gardens (proposed by Group #1)



Activity #2: How do we adequately address this aspect of Lewisville?

Group #1:

Chosen Issue: Enhancing Everyday Amenities

What does life look like in Lewisville in the future if we address the issues?

- Higher community engagement
- Increased civic pride

What steps or actions by the City and community made this future possible?

- Effective communications/awareness
- Create community gardens
- Address public transportation for elderly
- Collaboration with larger retailers
- Create walking trails
- Leveraging lake access (i.e., Little Elm)
- More free events (Western Days, Sounds of Lewisville)
- Cooperative efforts with other organizations
- Grandscape

What might hold us back or prevent us from achieving success?

- I-35 and infrastructure

QUALITY OF LIFE: How do we adequately address this aspect of Lewisville?

(¿Cómo abordamos adecuadamente este aspecto de Lewisville?)

LEWISVILLE 2035 VISION

Choose one issue that has high impact and likelihood, discuss the prompts below, and fill in the board with notes.

Elige un problema que tenga alto impacto y alta probabilidad; analiza las indicaciones a continuación y llena la tabla con notas.

Our chosen issue is...

Nuestro problema elegido es... Improving Everyday Amenities & Lifestyle convenience /

What does life look like in Lewisville in the future if we address the issues? *¿Cómo sería la vida en Lewisville en el futuro si abordamos estos problemas?*	What steps or actions by the City and community made this future possible? *¿Qué pasos o acciones de la Ciudad y la comunidad hicieron posible este futuro?*	What might hold us back or prevent us from achieving success? *¿Qué podría retrasarnos o impedir que logremos el éxito?*
-Higher community engagement -Increased civic pride	-Effective communications/awareness -Create community Gardens -Address public transportation for Elderly - Collaboration with larger retailers - Create walking trails - leveraging lake access ie. Live Eats - More Free Events (Western Days, Sounds of Lewisville) - cooperative efforts w/ other organizations -Grandscape	-I35 & Infastructure

Group #2:

Chosen Issue: Enhancing Everyday Amenities

What does life look like in Lewisville in the future if we address the issues?

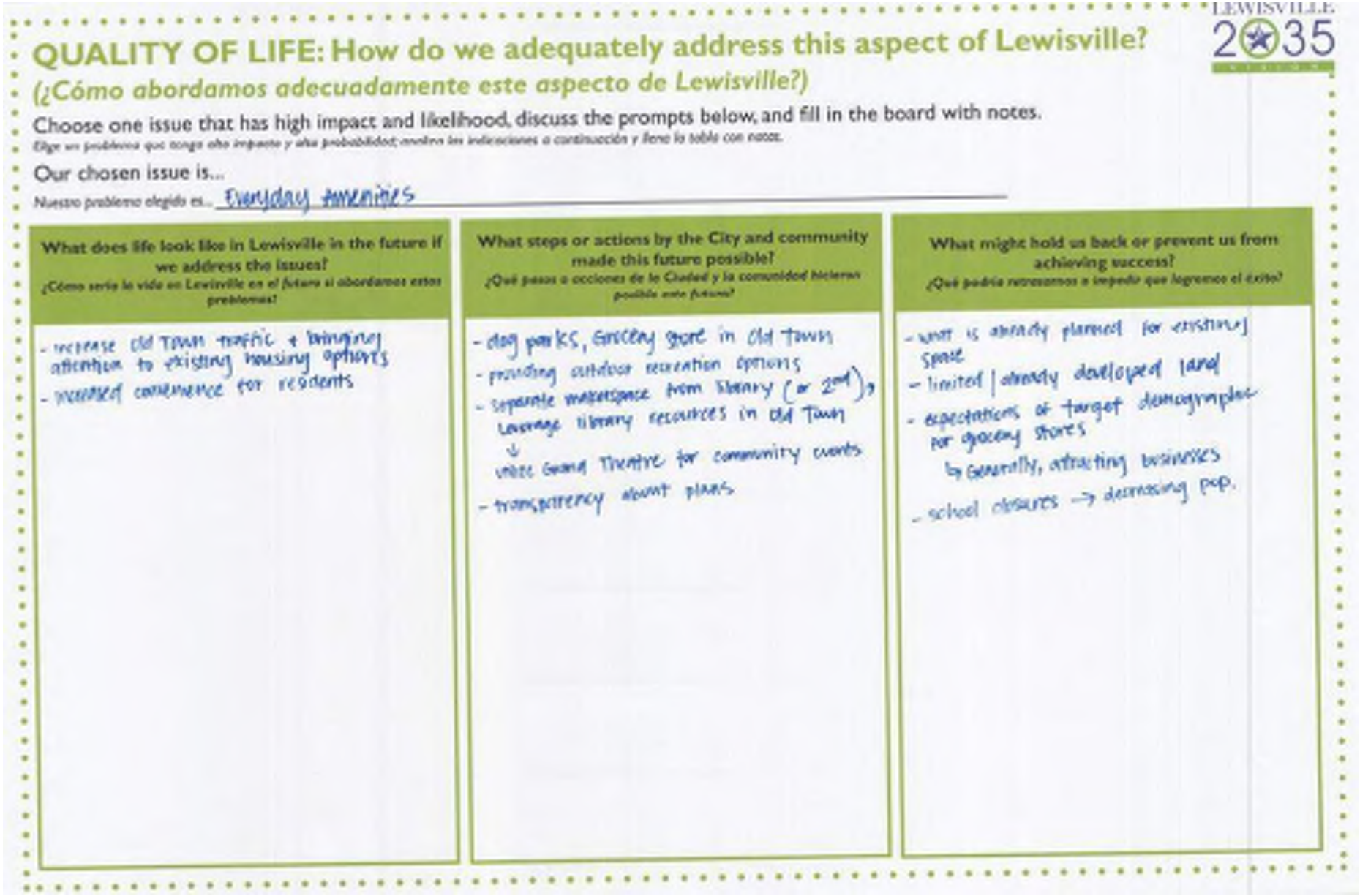
- Increase Old Town traffic and bringing attention to existing housing options
- Increased convenience for residents

What steps or actions by the City and community made this future possible?

- Dog parks, grocery store in Old Town
- Providing outdoor recreation options
- Separate makerspace from library or create a second one. Leverage the library resources in Old Town (utilizing Grand Theater for community events)
- Transparency about plans

What might hold us back or prevent us from achieving success?

- What is already planned for existing space
- Limited/already developed land
- Expectations of target demographics for grocery stores
- School closures may lead to decreasing population



QUALITY OF LIFE: How do we adequately address this aspect of Lewisville?

(¿Cómo abordamos adecuadamente este aspecto de Lewisville?)

Choose one issue that has high impact and likelihood, discuss the prompts below, and fill in the board with notes.

Elige un problema que tenga alto impacto y alta probabilidad; analiza las indicaciones a continuación y llena la tabla con notas.

Our chosen issue is...

Nuestro problema elegido es... Everyday amenities

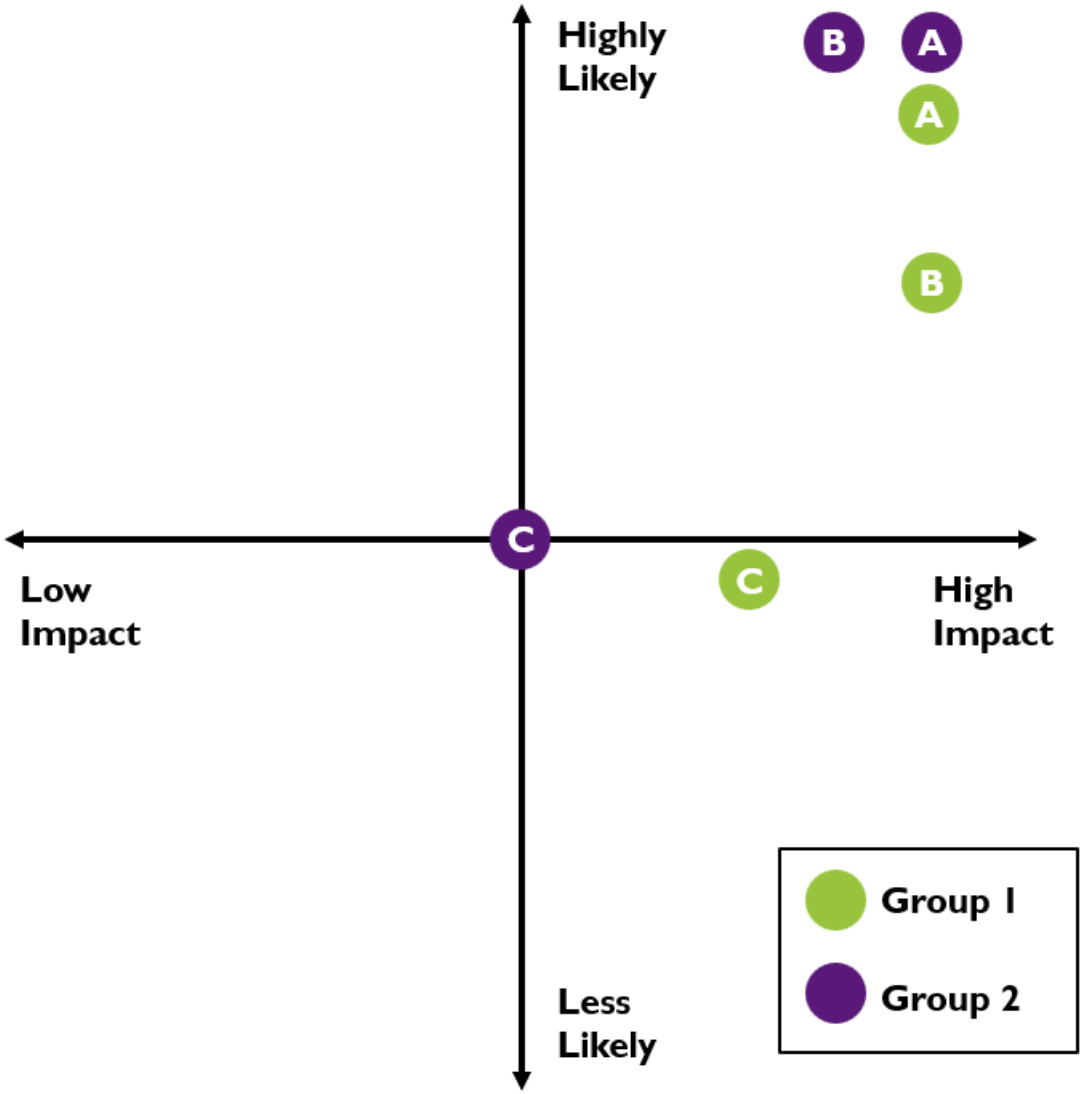
What does life look like in Lewisville in the future if we address the issues? ¿Cómo sería la vida en Lewisville en el futuro si abordamos estos problemas?	What steps or actions by the City and community made this future possible? ¿Qué pasos o acciones de la Ciudad y la comunidad hicieron posible este futuro?	What might hold us back or prevent us from achieving success? ¿Qué podría retrasarnos o impedir que logremos el éxito?
- increase Old Town traffic + bringing attention to existing housing options - increased convenience for residents	- dog parks, Grocery store in Old Town - providing outdoor recreation options - separate makerspace from library (or 2nd), leverage library resources in Old Town ↓ more Grand Theatre for community events - transparency about plans	- what is already planned for existing space - limited / already developed land - expectations of target demographics for grocery stores ↳ Generally, attracting businesses - school closures → decreasing pop.

Nature, Environment and Recreation Station

Activity #1: Which issues will most shape this aspect of Lewisville?

The BIG Issues under this category are:

A. Connecting to Lewisville Lake and Nature: Expanding public access and recreation opportunities along natural features and the lakefront.
B. Preserving and Enhancing Natural Systems: Strengthen conservation, tree canopy and water management to maintain a healthy and resilient environment.
C. Expanding Arts, Culture and Recreation: Building on Lewisville's creative and recreational assets to enrich community life.



Activity #2: How do we adequately address this aspect of Lewisville?

Group #1:

Chosen Issue: Protecting and Growing Natural Assets

What does life look like in Lewisville in the future if we address the issues?

- Community connectivity
- More inclusive
- More access to parks and green space
- Reclaimed greenspace through redevelopment of older spaces
- 121B/Downtown east Main/Valley Ridge reintroduces greenspace
- Equal access to natural assets/trees/shade

What steps or actions by the City and community made this future possible?

- Building hike and bike trails
- Eliminating gaps in infrastructure
- Invest in public transit
- Ecological restoration around lake and elsewhere
- Focus on adding shade and mitigating urban heat
- Planting more trees

What might hold us back or prevent us from achieving success?

- Highway crossings IH-35/121
- Lack of access because of distance or perceived barriers
- Older spaces not revitalizing
- Personal and community apathy and inactivity

LEWISVILLE 2035 VISION

NATURE, ENVIRONMENT, AND RECREATION: How do we adequately address this aspect of Lewisville? (¿Cómo abordamos adecuadamente este aspecto de Lewisville?)

Choose one issue that has high impact and likelihood, discuss the prompts below, and fill in the board with notes.

Elige un problema que tenga alto impacto y alta probabilidad; analiza las indicaciones a continuación y llena la tabla con notas.

Our chosen issue is...

Nuestro problema elegido es... Protecting and Growing Nat'l Assets

What does life look like in Lewisville in the future if we address the issues? *¿Cómo sería la vida en Lewisville en el futuro si abordamos estos problemas?*	What steps or actions by the City and community made this future possible? *¿Qué pasos o acciones de la Ciudad y la comunidad hicieron posible este futuro?*	What might hold us back or prevent us from achieving success? *¿Qué podría retrasarnos o impedir que logremos el éxito?*
• Community Connectivity - More Inclusive - More access to parks and green space - Reclaimed greenspace through redevelopment of older spaces - 121 B / Downtown east MWe / Valley Ridge reintroduce greenspace - Equal access to natural assets / trees / shade	- Building bike + bike trails - Eliminating gaps in infrastructure - Invest in public transit - Ecological restoration around Lake and elsewhere - Focus on adding shade and mitigating urban heat - Planting more trees	- Highway crossings IH-35 / 121 - Lack of access because of distance or perceived barriers - Older spaces not revitalizing - Personal and community apathy and inactivity

Group #2:

Chosen Issue: Connecting to Lewisville Lake and Nature

What does life look like in Lewisville in the future if we address the issues?

- Draw people to the community
- Boating competitions and tournaments
- Attract more families
- Events on the water or on boats
- More opportunities on the waterfront for shopping and dining like Rockwall, Flower Mound, canals coming off the water, biergarten

What steps or actions by the City and community made this future possible?

- Increase awareness
- Maintain free access
- Utilizing the lake as a "third space
- Take advantage of lake views not directly on the waterfront
- Focus on "off-season" activities

What might hold us back or prevent us from achieving success?

- Lack of awareness
- Too loud and rowdy?
- Minimal effort approach
- Too basic or too cheap
- Be intentional
- Uninteresting or not attractive enough

LEWISVILLE 2035

NATURE, ENVIRONMENT, AND RECREATION: How do we adequately address this aspect of Lewisville? (¿Cómo abordamos adecuadamente este aspecto de Lewisville?)

Choose one issue that has high impact and likelihood, discuss the prompts below, and fill in the board with notes.

Elige un problema que tenga alto impacto y alta probabilidad; analiza las indicaciones a continuación y llena la tabla con notas.

Our chosen issue is...

Nuestro problema elegido es... Connecting to Lewisville Lake and Nature

What does life look like in Lewisville in the future if we address the issues? *¿Cómo sería la vida en Lewisville en el futuro si abordamos estos problemas?*	What steps or actions by the City and community made this future possible? *¿Qué pasos o acciones de la Ciudad y la comunidad hicieron posible este futuro?*	What might hold us back or prevent us from achieving success? *¿Qué podría retenernos o impedir que logremos el éxito?*
- Draw people to the community - Boating competitions and tournaments - Attract more families - Events on the water or on boats - More opportunities on the waterfront for shopping + dining, like Rockwall, Flower Mound, canals coming off the water, beir garten	- Increase awareness - Maintain free access - Utilizing the Lake as a "third space" - Take advantage of lake views not directly on the waterfront - Focus on "off-season" activities	- Lack of awareness - Too loud + rowdy? - Minimal effort approach - Too Basic or too cheap - Be intentional - Uninteresting or not attractive enough

Revitalization and Economy Station

Activity #1: Which issues will most shape this aspect of Lewisville?

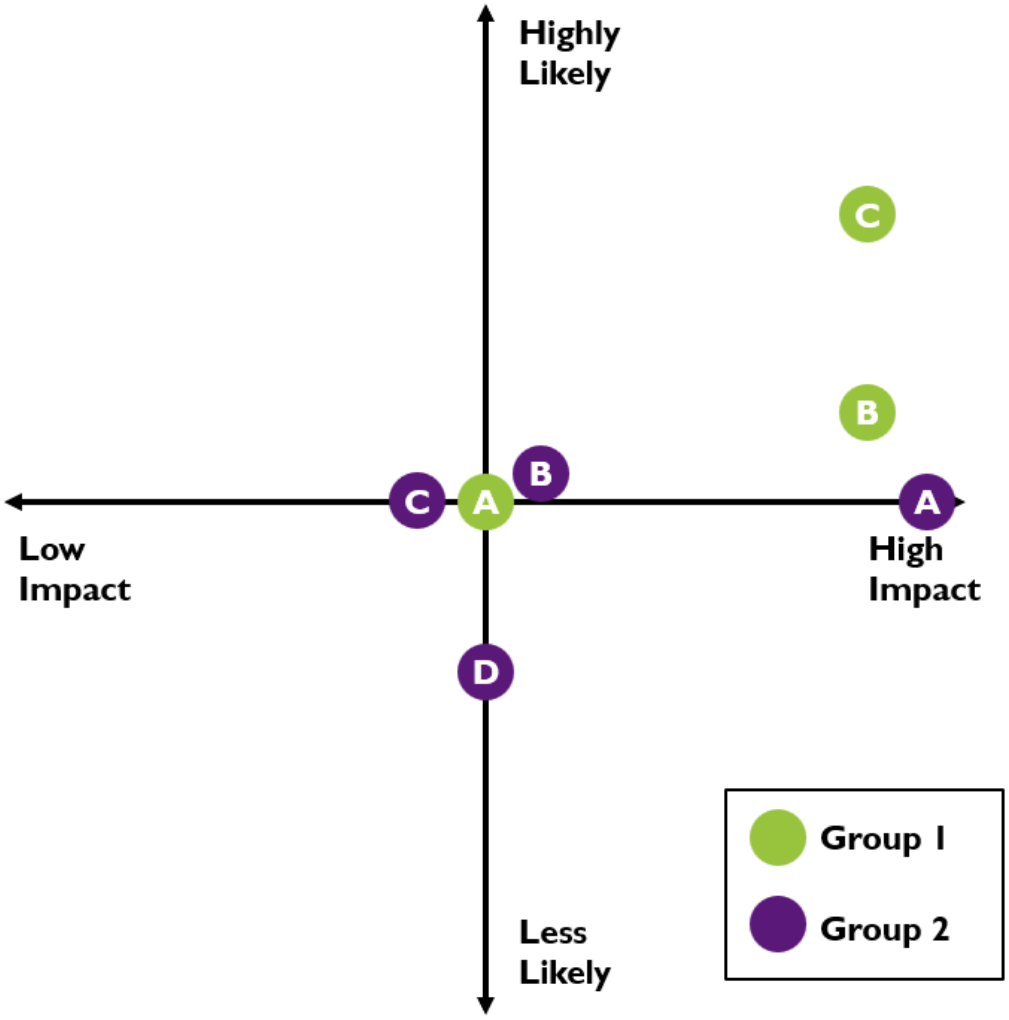
The BIG Issues under this category are:

A. Revitalizing Commercial Corridors: Reinvest in key corridors to attract new businesses, enhance image and create active, mixed-use destinations.

B. Revitalizing the Vista Ridge Mall: Reimagining this underutilized center as a mixed-use hub can catalyze economic growth, attract diverse businesses and create a dynamic destination for residents and visitors.

C. Supporting Small Businesses: Strengthening local entrepreneurship and expanding employment opportunities.

D. Expanding Local Employment: Attract diverse, higher-paying industries and support workforce training to strengthen Lewisville's economy, reduce the need for residents to commute and enhance overall quality of life.



Activity #2: How do we adequately address this aspect of Lewisville?

Group #1 (note: this group discussed multiple items):

Chosen Issue: Supporting Small Businesses

What does life look like in Lewisville in the future if we address the issues?

- Lack of City identity (lake) (smart city)
- Lack of infrastructure (fiber)
- Incentivize preferred business types

What steps or actions by the City and community made this future possible?

- Implement a shop local culture
    - Encourage city leaders to shop and eat at small businesses
- Reevaluate the image of small businesses in the city
    - More Starship Bagels!
- No more data centers, smoke shops and explicit shops
    - Rather have warehouses than data centers
    - But less warehouses
- Clean image
- Use as part of the marketing strategy
- Utilize what we already have in the city
    - Location, workforce, tech sector
- Lean on tech sector that exists and incentivize expansion → will lead to entrepreneurship

What might hold us back or prevent us from achieving success?

- Contracts for existing businesses that are undesirable
- Dated infrastructure
- Regulatory hurdles
    - State and local laws
- Difficult points of entry for business types (food trucks)
- Lack of small business partnerships

Chosen Issue: Supporting Small Businesses

What does life look like in Lewisville in the future if we address the issues?

- Support of Downtown businesses

What steps or actions by the City and community made this future possible?

- Create a market space/farmers market
    - Dallas Farmers Market
    - Permanent space for small vendors
    - Food truck parks

What might hold us back or prevent us from achieving success?

- No responses

Chosen Issue: Vista Ridge Mall

What does life look like in Lewisville in the future if we address the issues?

- Lewisville's Grandscape
- Collin Creek Mall redevelopment

What steps or actions by the City and community made this future possible?

- Promote the location
- Redeveloped into housing, shopping, and services
    - Live, work, play
- Attract families to mall as a place for entertainment that does not break the budget
    - Grapevine Mills
- Unique entertainment options

What might hold us back or prevent us from achieving success?

- Private ownership
- Cost and permitting
- Push back from surrounding neighbors
- Lack of investors
- Lack of info being pushed

Group #2 (this group discussed multiple items):

Chosen Issue: Revitalizing Corridors

What does life look like in Lewisville in the future if we address the issues?

- Main Street redevelopment
    - Fast food and smoke shops

What steps or actions by the City and community made this future possible?

- Painting and branding on Main Street
- Trees, Add native plants
- Beautification
- Reduce unnecessary parking
- Start thinking about infrastructure for future transportation options
    - Air taxis, Robo taxis

What might hold us back or prevent us from achieving success?

- Parking regulations
- Funding and partnerships
- Infrastructure

Chosen Issue: Vista Ridge Mall

What does life look like in Lewisville in the future if we address the issues?

- Entertainment hub/event space
- Mixed-use development
- Space to develop
- Reuse the existing space for housing
- Conference center

What steps or actions by the City and community made this future possible?

- Start pushing owners to move on the redevelopment
- Utilize the I-35 visibility to promote
- Tax abatement for redevelopment
- Create vision for site to promote redevelopment

What might hold us back or prevent us from achieving success?

- Mindset of community
- Infrastructure
- Strange city boundaries in the city

REVITALIZATION & ECONOMY: How do we adequately address this aspect of Lewisville? (¿Cómo abordamos adecuadamente este aspecto de Lewisville?)

Choose one issue that has high impact and likelihood, discuss the prompts below, and fill in the board with notes.

Elige un problema que tenga alta impacto y alta probabilidad, analiza las indicaciones a continuación y llena la tabla con notas.

Our chosen issue is...

Nuestro problema elegido es... Supporting Small Businesses

What does life look like in Lewisville in the future if we address the issues?

¿Cómo sería la vida en Lewisville en el futuro si abordamos estos problemas?

Issues:
- Lack of City Identity (Lake) (Smart City)
- Lack of Infrastructure (Fiber)
- Incentivize Preferred Business Types

Solutions
- Utilize what we already have in the city.
  - Location, Workforce, Tech Sector
- Lean on Tech Sector that exists + incentivize expansion
  - Will lead to entrepreneurship

Support Downtown Businesses

What steps or actions by the City and community made this future possible?

¿Qué pasos o acciones de la Ciudad y la comunidad hicieron posible este futuro?

- Implement a shop local culture
  - Encourage city leaders to shop + eat at small businesses
- Reevaluate the image of small businesses in the city
  - More Starship Bagels!
- No more Data Centers, Smoke Shops + explicit shops
  - Rather have warehouses than Data Centers
    - But less warehouses
- Clean Image
- Use as part of the marketing strategy

- Create a Market Space / Farmers Market
  - Dallas Farmers Market
  - Permanent Space for Small Vendors
- Food Truck Parks

What might hold us back or prevent us from achieving success?

¿Qué podría retrasarnos o impedir que logremos el éxito?

- Contracts for existing Businesses that are undesirable
- Dated Infrastructure
- Regulatory hurdles
  - State + Local Laws
- Difficult points of entry for business types (Food Trucks)
- Lack of small business partnerships

REVITALIZATION & ECONOMY: How do we adequately address this aspect of Lewisville? (¿Cómo abordamos adecuadamente este aspecto de Lewisville?)

LEWISVILLE 2035 VISION

Choose one issue that has high impact and likelihood, discuss the prompts below, and fill in the board with notes.

Elige un problema que tenga alto impacto y alta probabilidad; analiza las indicaciones a continuación y llena la tabla con notas.

Our chosen issue is...

Nuestro problema elegido es... Revitalizing Corridors

What does life look like in Lewisville in the future if we address the issues? *¿Cómo sería la vida en Lewisville en el futuro si abordamos estos problemas?*	What steps or actions by the City and community made this future possible? *¿Qué pasos o acciones de la Ciudad y la comunidad hicieron posible este futuro?*	What might hold us back or prevent us from achieving success? *¿Qué podría retrasarnos o impedir que logremos el éxito?*
- Main Street Redevelopment · Fast food + Smoke Shops	- Painting + Branding on Main Street - Trees · Add native plants - Beautification - Reduce unnecessary parking - Start thinking about infrastructure for future transportation options · Air Taxis · Robo Taxis	- Parking Regulations - Funding + Partnerships - Infrastructure
- Business 121 Redevelopment · Landscaping · Corner Parking lots - Continue the beautification of Main Street - Digital Billboards	- Add Landscaping + Trees	

LEWISVILLE 2035 VISION

REVITALIZATION & ECONOMY: How do we adequately address this aspect of Lewisville? (¿Cómo abordamos adecuadamente este aspecto de Lewisville?)

LEWISVILLE 2035 VISION

Choose one issue that has high impact and likelihood, discuss the prompts below, and fill in the board with notes.

Elige un problema que tenga alto impacto y alta probabilidad; analiza las indicaciones a continuación y llena la tabla con notas.

Our chosen issue is...

Nuestro problema elegido es... Vista Ridge Mall

What does life look like in Lewisville in the future if we address the issues? *¿Cómo sería la vida en Lewisville en el futuro si abordamos estos problemas?*	What steps or actions by the City and community made this future possible? *¿Qué pasos o acciones de la Ciudad y la comunidad hicieron posible este futuro?*	What might hold us back or prevent us from achieving success? *¿Qué podría retrasarnos o impedir que logremos el éxito?*
- Entertainment Hub / Event Space - Mixed Use Development - Space to Develop - Reuse the existing space for housing - Conference Center	- Start pushing owners to move on the redevelopment - Utilize the I-35 visibility to promote - Tear abatements for redevelopment - Create vision for site to promote redevelopment	- Private ownership - Cost & Permitting - Push back from surrounding neighbors - Lack of investors - Lack of info being pushed
- Lewisville's Gamescape - Collin Creek Mall Redevelopment	- Promote the location - Redevelopment into housing, shopping, & services · Live, Work, Play - Attract families to Mall as a place for entertainment that does not break the budget · Grapevine Mills - Unique entertainment options	- Mindset of Community - Infrastructure - Strange City Boundaries in the City

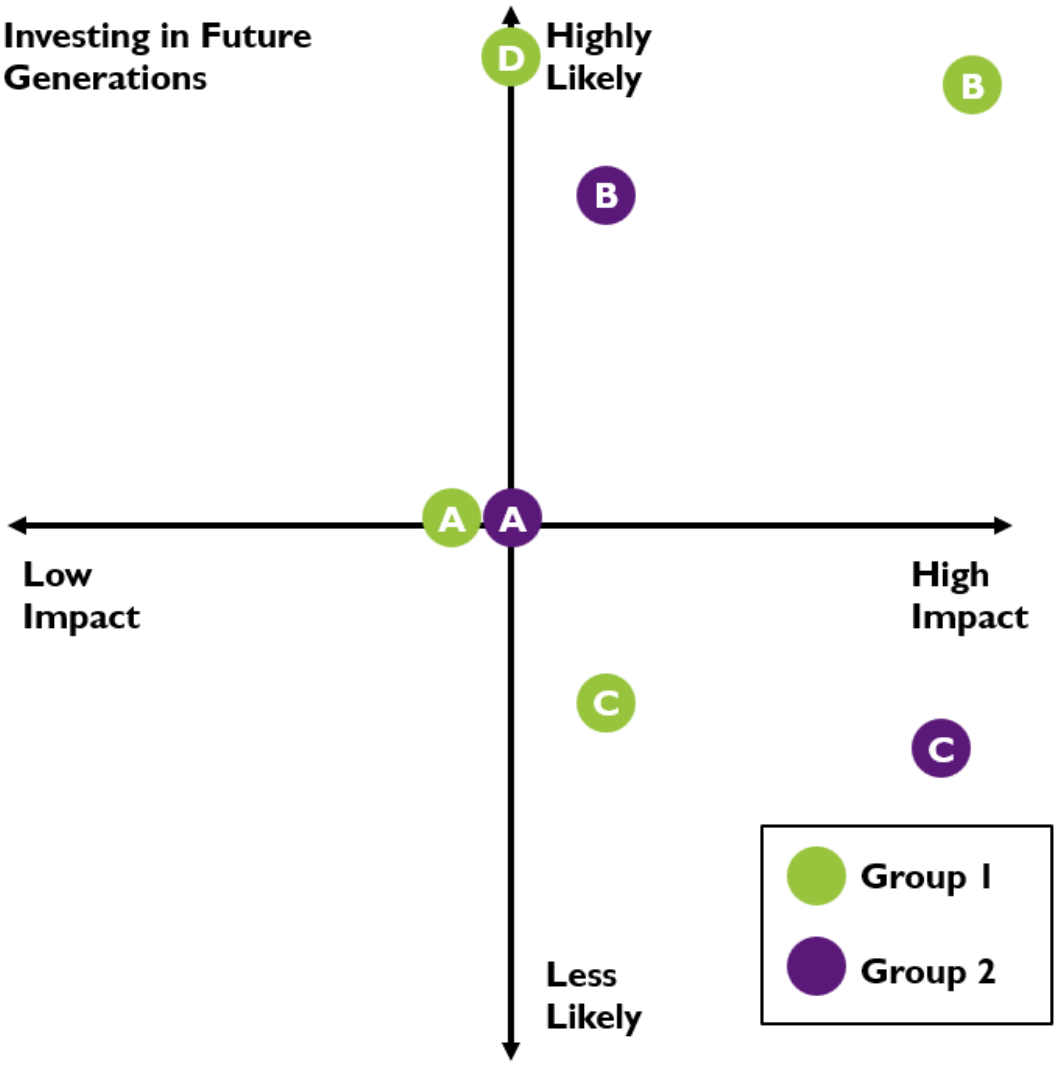
LEWISVILLE 2035 VISION

Investing in Future Generations Station

Activity #1: Which issues will most shape this aspect of Lewisville?

The BIG Issues under this category are:

A. Investing in the Next Generation: Build partnerships in education, workforce training and leadership to prepare youth for future opportunities.
B. Creating Engaging Public Spaces: Designing vibrant gathering places that foster social connection and community pride.
C. Attracting and Retaining Young Professionals: Offering environments and opportunities that support career growth and active lifestyles
D. Recreation leagues (proposed by Group #1)



Activity #2: How do we adequately address this aspect of Lewisville?

Group #1:

Chosen Issue: Creating Engaging Public Spaces

What does life look like in Lewisville in the future if we address the issues?

- Trendy
- Active
- Brand recognition for city
- Fun!

What steps or actions by the City and community made this future possible?

- Funding
- Social presence
- Marketing
- Creating and promoting

What might hold us back or prevent us from achieving success?

- Lack of follow through
- Bare minimum
- Lack of creativity

INVESTING IN FUTURE GENERATIONS: How do we adequately address this aspect of Lewisville? (¿Cómo abordamos adecuadamente este aspecto de Lewisville?)

LEWISVILLE 2035 VISION

Choose one issue that has high impact and likelihood, discuss the prompts below, and fill in the board with notes.

Elige un problema que tenga alto impacto y alta probabilidad; analicen las indicaciones a continuación y llenen la tabla con notas.

Our chosen issue is...

Nuestro problema elegido es... Creating Engaging Public Spaces

What does life look like in Lewisville in the future if we address the issues? *¿Cómo sería la vida en Lewisville en el futuro si abordamos estos problemas?*	What steps or actions by the City and community made this future possible? *¿Qué pasos o acciones de la Ciudad y la comunidad hicieron posible este futuro?*	What might hold us back or prevent us from achieving success? *¿Qué podría retrasarnos o impedir que logremos el éxito?*
brand recognition for city ACTIVE Trendy FUN!	Funding Social presence Marketing Creating & promoting	Lack of follow through Bare minimum Lack of creativity

Group #2:

Chosen Issue: Attracting and Retaining Young Professionals

What does life look like in Lewisville in the future if we address the issues?

- Urbanization
- Population and city growth

What steps or actions by the City and community made this future possible?

- Improving amenities
- Convenient lifestyle
- Internship opportunities
    - City
    - Partnerships

What might hold us back or prevent us from achieving success?

- Resources
- All or nothing issue

INVESTING IN FUTURE GENERATIONS: How do we adequately address this aspect of Lewisville? (¿Cómo abordamos adecuadamente este aspecto de Lewisville?)

LEWISVILLE 2035 VISION

Choose one issue that has high impact and likelihood, discuss the prompts below, and fill in the board with notes.

Elige un problema que tenga alto impacto y alta probabilidad; analiza las indicaciones a continuación y llena la tabla con notas.

Our chosen issue is...

Nuestro problema elegido es... Attracting & retaining young professionals

What does life look like in Lewisville in the future if we address the issues? *¿Cómo sería la vida en Lewisville en el futuro si abordamos estos problemas?*	What steps or actions by the City and community made this future possible? *¿Qué pasos o acciones de la Ciudad y la comunidad hicieron posible este futuro?*	What might hold us back or prevent us from achieving success? *¿Qué podría retrasarnos o impedir que logremos el éxito?*
- Urbanization - population & city growth	- Improving Amenities - convenient lifestyle - Internship opportunities - City - partnerships	- Resources - All or nothing issue

LEWISVILLE 2035 VISION

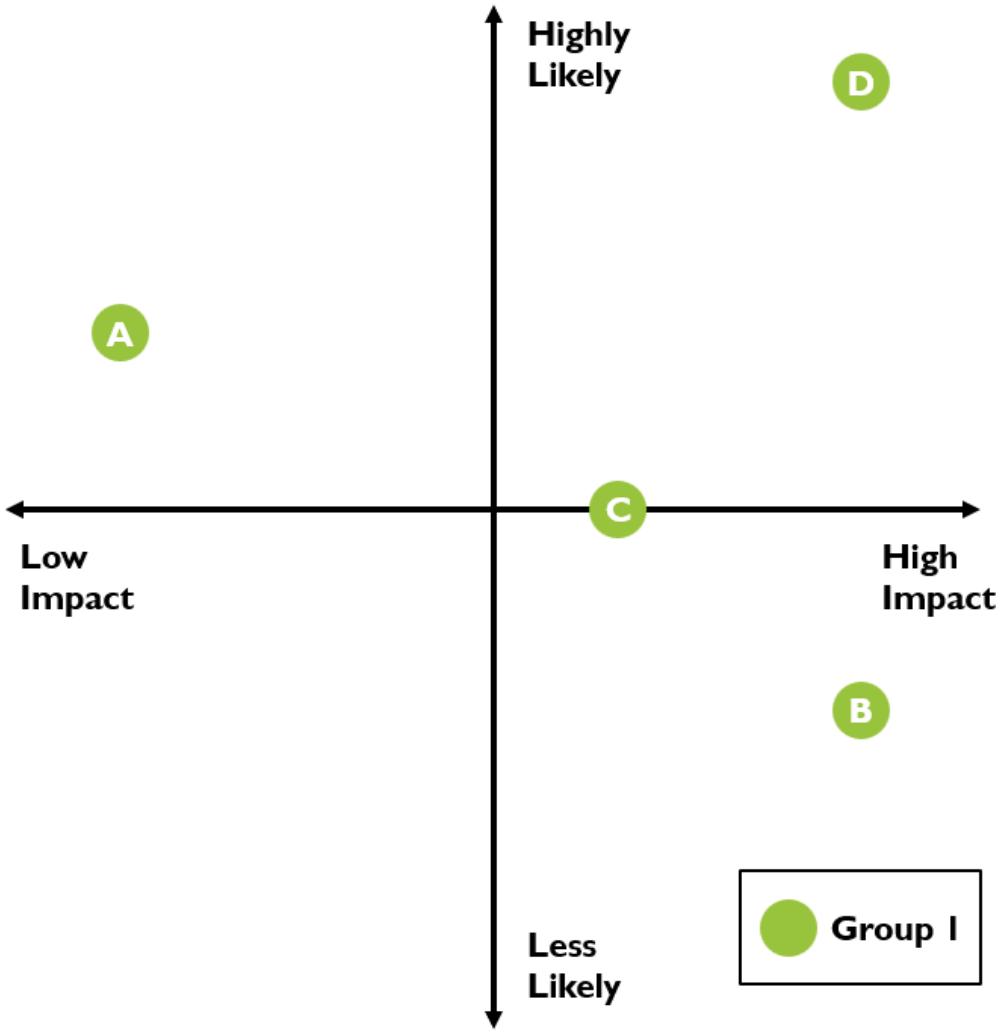
Safety and Community Station

Activity #1: Which issues will most shape this aspect of Lewisville?

The BIG Issues under this category are:

A. Preparing for Climate and Weather Events: Building community resilience through proactive planning and adaptive infrastructure.
B. Promoting Safety and Inclusion: Ensuring that all residents feel safe, welcomed and supported in daily life.
C. Expanding Mental Health Support: Strengthening access to wellness and mental health resources across the community.
D. Fostering Stronger Community Engagement and Inclusivity: Encouraging more inclusive and active participation in shaping Lewisville's future.

Note: there was only one group for this station.



Activity #2: How do we adequately address this aspect of Lewisville?

Group #1:

Chosen Issue: Fostering Engagement and Inclusivity

What does life look like in Lewisville in the future if we address the issues?

- Citizens feel part of a neighborhood and are part of the city as a whole. They have a good general feeling of relative comfort and safety, with a high level of trust in their surroundings and responsive and supportive city services.

What steps or actions by the City and community made this future possible?

- Building more neighborhood watches
- Building community spotlights on neighbors
- Community identity of various neighborhoods

What might hold us back or prevent us from achieving success?

- Negative publicity
- "Urban decay/decline"

SAFETY AND COMMUNITY: How do we adequately address this aspect of Lewisville? (¿Cómo abordamos adecuadamente este aspecto de Lewisville?)

LEWISVILLE 2035 VISION

Choose one issue that has high impact and likelihood, discuss the prompts below, and fill in the board with notes.

Elige un problema que tenga alta impacto y alta probabilidad; analiza las indicaciones a continuación y llena la tabla con notas.

Our chosen issue is...

Nuestro problema elegido es... Engagement & Inclusivity

What does life look like in Lewisville in the future if we address the issues? *¿Cómo sería la vida en Lewisville en el futuro si abordamos estos problemas?*	What steps or actions by the City and community made this future possible? *¿Qué pasos o acciones de la Ciudad y la comunidad hicieron posible este futuro?*	What might hold us back or prevent us from achieving success? *¿Qué podría retrasarnos o impedir que logremos el éxito?*
~~Engagement~~ Citizens feel part of a neighborhood and are part of the city as a whole. They have a good general feeling of relative comfort & safety, with a high level of trust in their surroundings and are responsive and supportive ~~engaged~~ City services.	Building more neighborhood watches Building community spotlights on neighbors Community identity of various neighborhoods	Negative publicity "urban decay/decline"

LEWISVILLE 2035 VISION

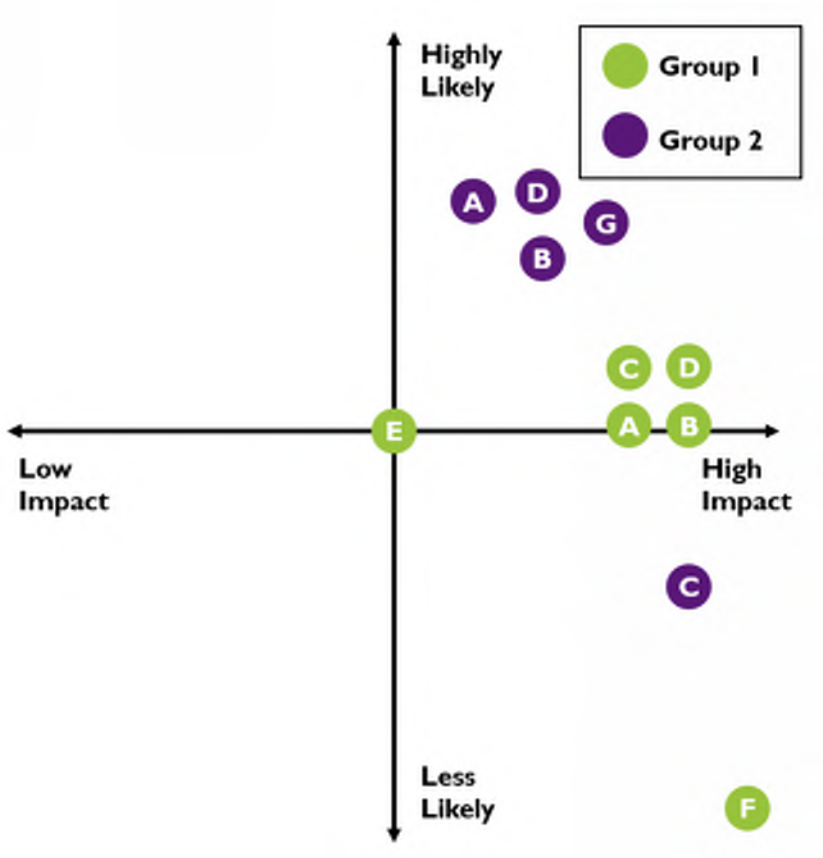
Infrastructure and Mobility Station

Activity #1: Which issues will most shape this aspect of Lewisville?

The BIG Issues under this category are:

A. Adapting to Emerging Technologies: Leveraging innovation to improve services, connectivity and quality of life.
B. Building Infrastructure Resilience: Investing in durable, efficient and sustainable systems for the long term.
C. Improving Transportation Infrastructure: Responding to growth by enhancing capacity, connectivity and multimodal options.
D. Advancing Accessible Mobility: Expanding transportation choices that are free, inclusive and easy to navigate by creating safer, more walkable and bikeable links between neighborhoods and local destinations.
E. Extend Mill Street to Lake Dallas (proposed by Group #1)*
F. Manage population growth (proposed by Group #1)*
G. Pedestrian crossing at I-35 into Old Town (proposed by Group #2)

* These comments were revised to reflect the intent expressed by the participant, based on the facilitator's understanding.



Activity #2: How do we adequately address this aspect of Lewisville?

Group #1:

Chosen Issue: Improving Transportation Infrastructure

What does life look like in Lewisville in the future if we address the issues?

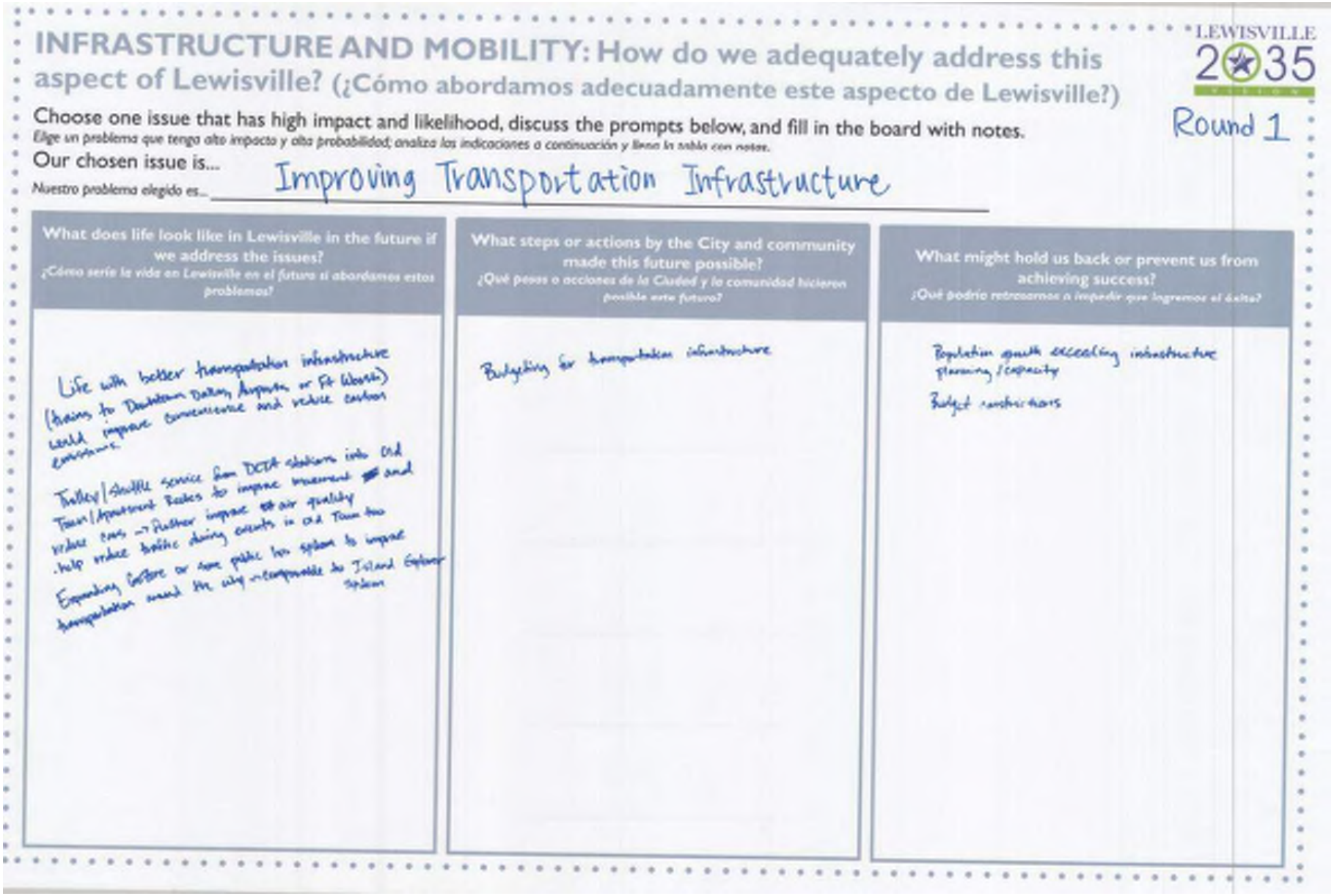
- Life with better transportation infrastructure (trains to Downtown Dallas, airports, or Fort Worth) would improve convenience and reduce carbon emissions
- Trolley/shuttle service from DCTA stations into Old Town/apartment routes to improve movement and reduce cards → further improve air quality
- Help reduce traffic during events in Old Town too
- Expanding GoZone or some public bus system to improve transportation around the City → comparable to Island Explorer system

What steps or actions by the City and community made this future possible?

- Budgeting for transportation infrastructure

What might hold us back or prevent us from achieving success?

- Population growth exceeding infrastructure planning/capacity
- Budget constrictions



INFRASTRUCTURE AND MOBILITY: How do we adequately address this aspect of Lewisville? (¿Cómo abordamos adecuadamente este aspecto de Lewisville?)

LEWISVILLE 2035 VISION

Round 1

Choose one issue that has high impact and likelihood, discuss the prompts below, and fill in the board with notes.

Elige un problema que tenga alto impacto y alta probabilidad; analiza las indicaciones a continuación y llena la tabla con notas.

Our chosen issue is...

Nuestro problema elegido es... Improving Transportation Infrastructure

What does life look like in Lewisville in the future if we address the issues? *¿Cómo sería la vida en Lewisville en el futuro si abordamos estos problemas?*	What steps or actions by the City and community made this future possible? *¿Qué pasos o acciones de la Ciudad y la comunidad hicieron posible este futuro?*	What might hold us back or prevent us from achieving success? *¿Qué podría retrasarnos o impedir que logremos el éxito?*
Life with better transportation infrastructure (trains to Downtown Dallas, Airports, or Ft Worth) would improve convenience and reduce carbon emissions. Trolley/Shuttle service from DCTA stations into Old Town/Uptown Parks to improve movement and reduce cars → Further improve air quality . help reduce traffic during events in Old Town too Expanding (either or more public bus system to improve transportation around the city - responsible to Island Explorer system	Budgeting for transportation infrastructure	Population growth exceeding infrastructure planning / capacity Budget restrictions

Group #2:

Chosen Issue: Advancing Accessible Mobility

What does life look like in Lewisville in the future if we address the issues?

- More diverse use groups
    - Old, young, etc.
- Reduce carbon footprint
- Healthier community
- More efficient mobility options
- Better facilities for pedestrian safety (better street design)
- Free transpo for elderly residents

What steps or actions by the City and community made this future possible?

- Periodic assessment of facilities (~6 months to 2 years)
- Increase EV charging stations
- Integrate new tech into decision making

What might hold us back or prevent us from achieving success?

- Cost
- Lack of community involvement

INFRASTRUCTURE AND MOBILITY: How do we adequately address this aspect of Lewisville? (¿Cómo abordamos adecuadamente este aspecto de Lewisville?)

LEWISVILLE 2035 VISION

Round 2

Choose one issue that has high impact and likelihood, discuss the prompts below, and fill in the board with notes.

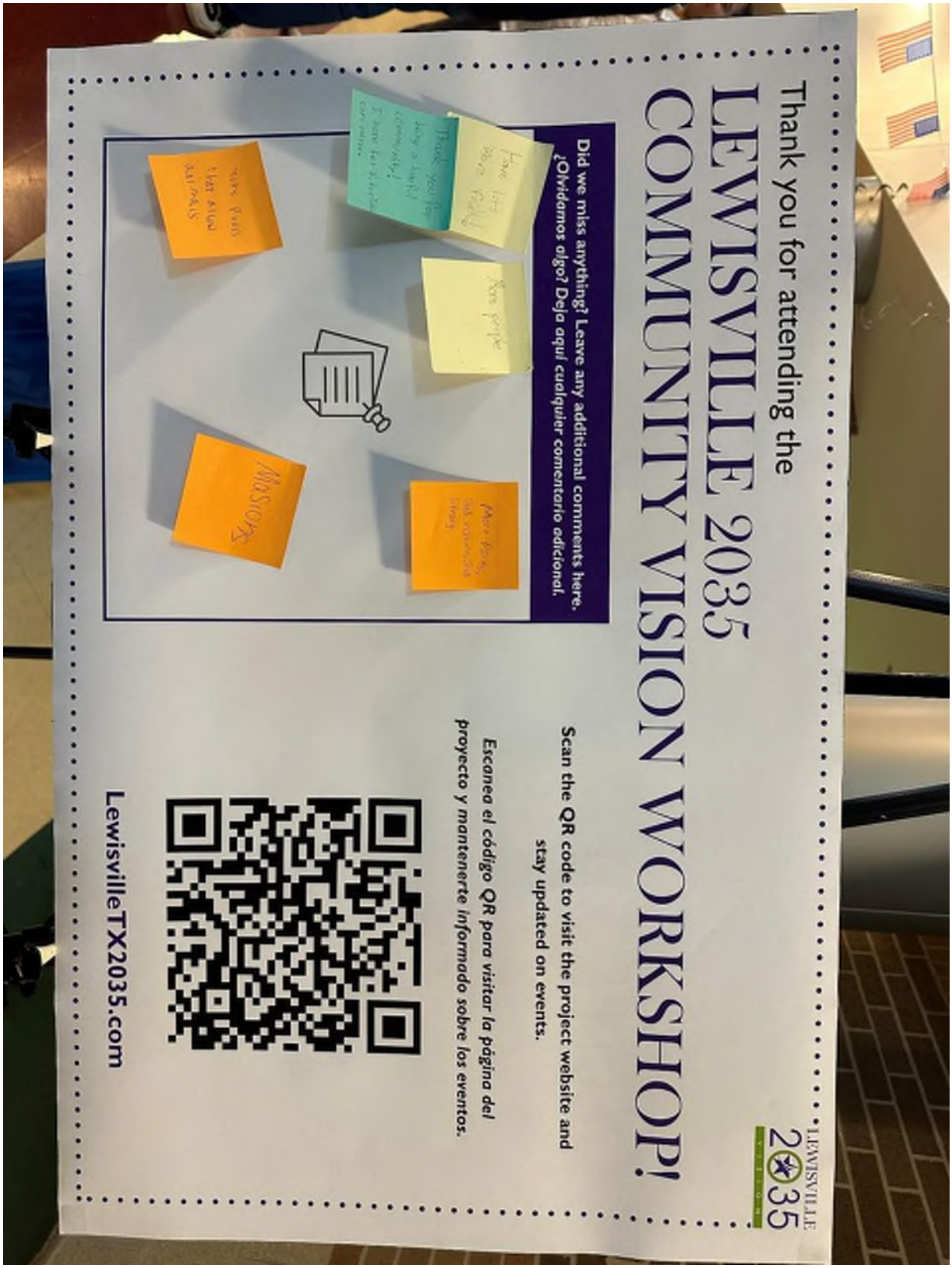
Elige un problema que tenga alto impacto y alto probabilidad; analiza las indicaciones a continuación y llena la tabla con notas

Our chosen issue is...

Nuestro problema elegido es... ADVANCING ACCESSIBLE MOBILITY

What does life look like in Lewisville in the future if we address the issues? *¿Cómo sería la vida en Lewisville en el futuro si abordamos estos problemas?*	What steps or actions by the City and community made this future possible? *¿Qué pasos o acciones de la Ciudad y la comunidad hicieron posible este futuro?*	What might hold us back or prevent us from achieving success? *¿Qué podría retrasarnos o impedir que logremos el éxito?*
• MORE DIVERSE USER GROUPS ~OLD, YOUNG, ETC. • REDUCE CARBON FOOTPRINT • HEALTHIER COMMUNITY • MORE EFFICIENT MOBILITY OPTIONS • BETTER FACILITIES FOR PEDESTRIAN SAFETY <BETTER STREET DESIGN> • FREE TRANSPO FOR ELDERLY RESIDENTS	• PERIODIC ASSESSMENT OF FACILITIES (~6MOS - 2YEARS) • INCREASE E.V. CHARGING STATIONS • INTEGRATE NEW TECH INTO DECISION MAKING	COST LACK OF COMMUNITY INVOLVEMENT

Exit Station



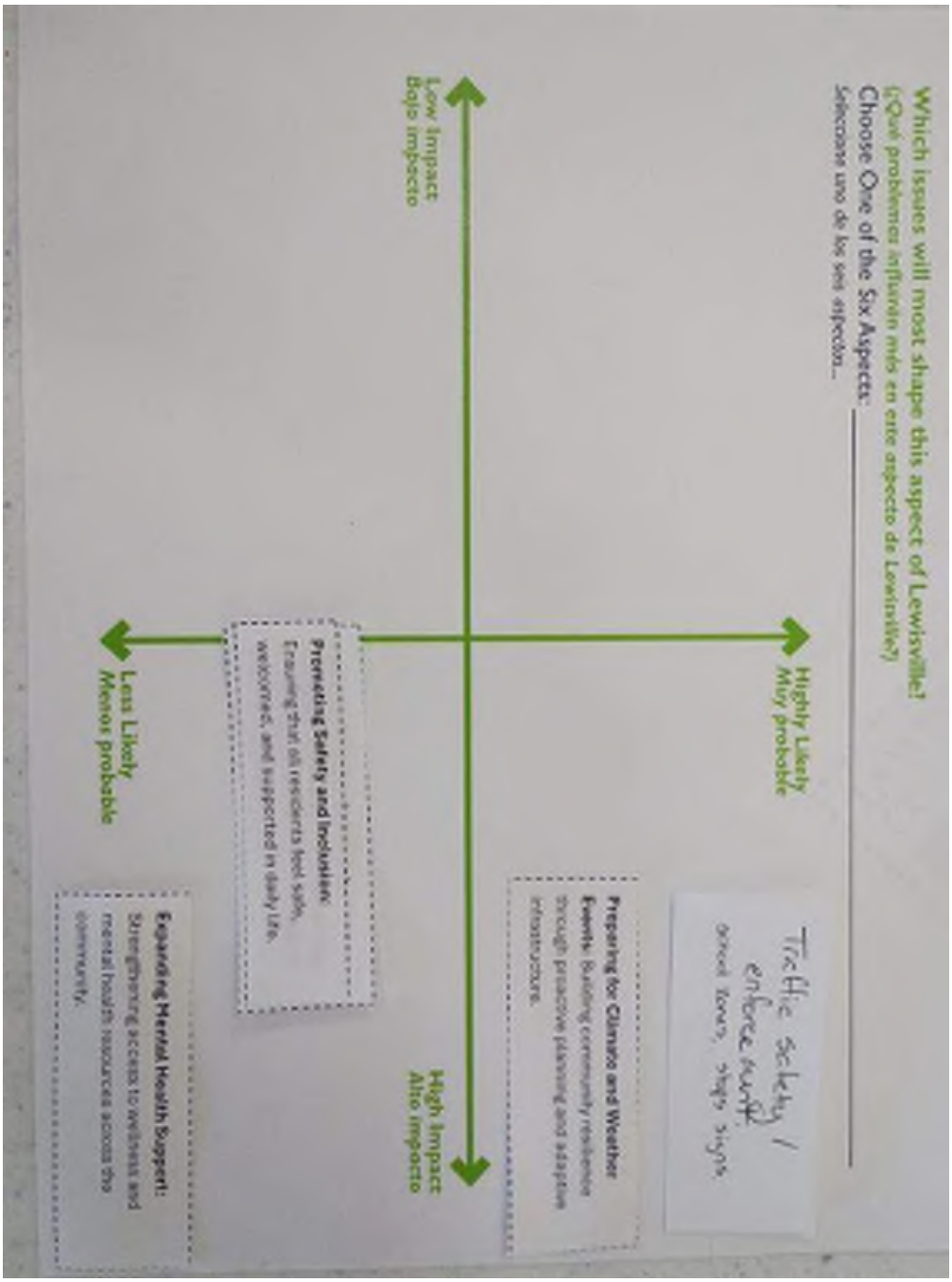
Appendix B: MIAB Raw Table Input & Notes

January 14, 2026 – Castle Hills

Attendees: 7

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Safety and community



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Traffic Safety

What steps or actions by the City and community made this future possible?

- Lightled stop signs
- Enforcements – could be community or appearance of enforcement
- Tree trimming
- Solar speed signs
- Citizen on patrol
- Design issues – chicanes or other to slow traffic w/out stop signs
- Golf cart age limits
- Hire off-duty officers to patrol

Misc Notes:

- Community & Inclusion:
  - Impact – could have impact but getting people at is challenging → we take care of each other. 4,000 > 12 showed up.
  - Likelihood – Low
- Mental Health: Personal, county, where is help? How do you lead a horse to water? Ties to homelessness, drug addiction & mental health hand & hand.
  - Impact – High
  - Likelihood – Low, partnership
- Weather & Climate: Don't hear tornado sirens. Cyber attacks → concerns & resiliency on that.
  - Impact
  - Likelihood
- Access to LLELA → access to the lake
- Make lake available w/ amenities
- Golf course – use it better
- Exercise machines @ parks, yoga, pilates, etc.
- Space where people can be simple.
- Thrive closer to CH [Castle Hills].
- Connect to CH + Lewisville.
- Expand community center for participation
- Traffic enforcement – PK, BR make it priority. Lighting stop signs. Community policing, traffic soothing. Overabundance of stop signs in different chicanes.

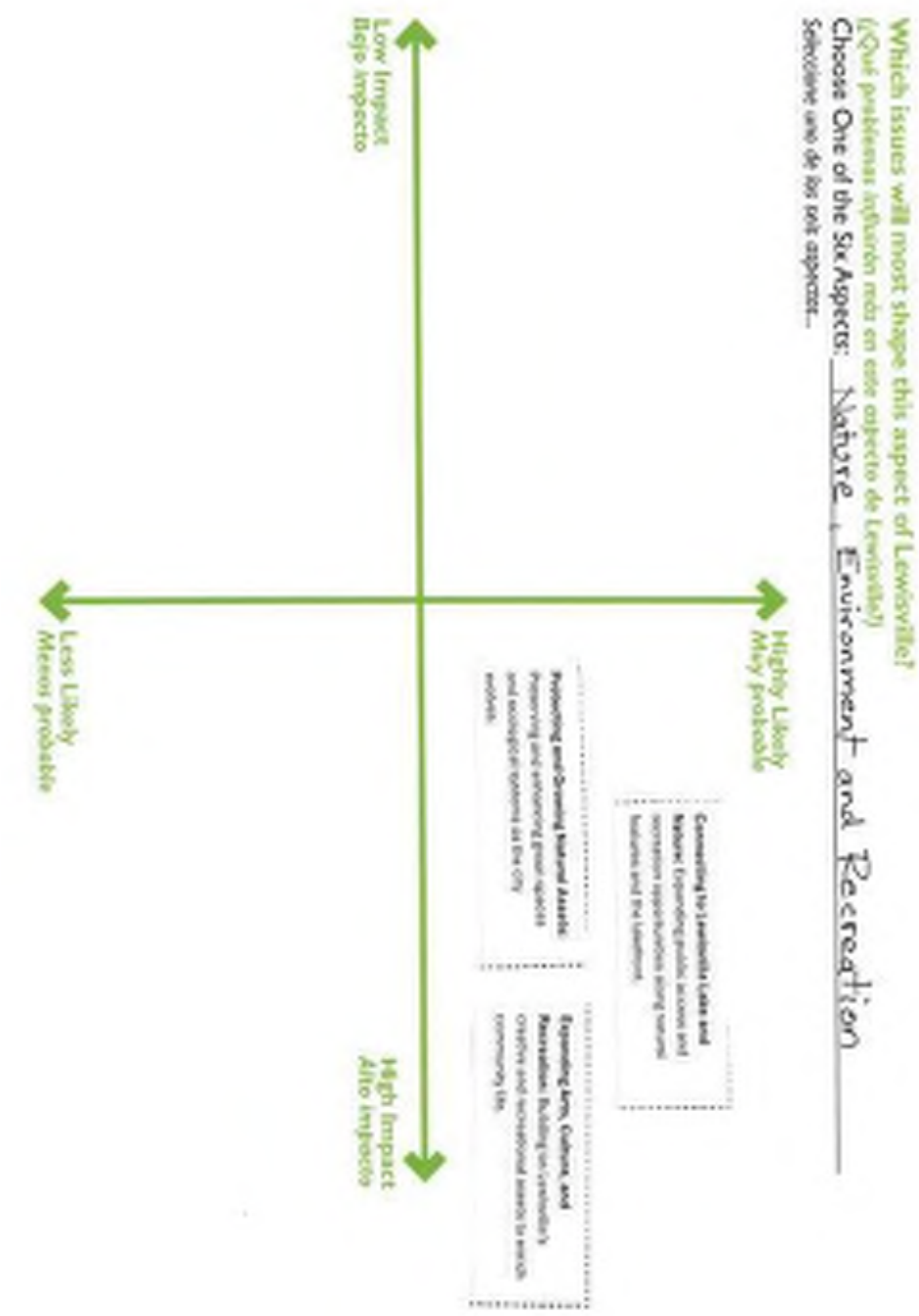
- Painting hydrants
- Parenting – youth issues
- Lady of lake issues – striping of parking
- Beautification 121 & 35 not attractive, Vista Ridge Mall, LISD – closed schools, shining star for area
- Environment:
    - Blessed tomorrows
    - Maintain environment
    - Recycling
    - Republic services
    - Bulk trash pick up – Fridays
- Republic
    - How to get message at? Sign?
    - How to communicate
    - Mail center
    - Social media over physical and in person
    - City of Lewisville Facebook
    - Unclear on bulk trash pickup

January 16, 2026 – Meredith (75077)

Attendees: 12

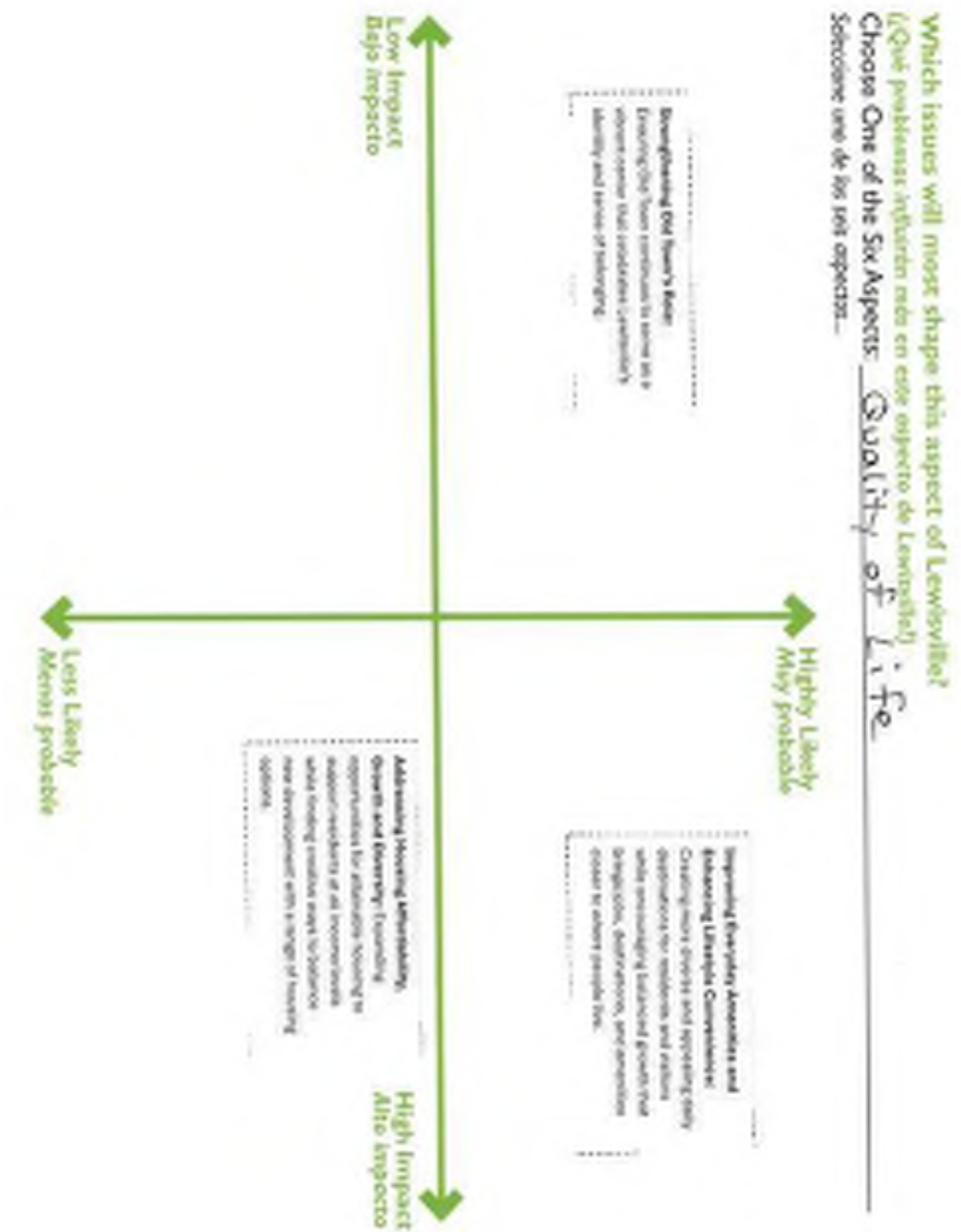
Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Nature, environment and recreation



Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Quality of Life



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Protecting and growing natural assets

What does life look like in Lewisville in the future if we address the issues?

- Gain health benefits, physical fitness, improve environmental impacts
- More community involvement with more open space, residents will get out more and interact
- More enticing for people to come here to live and work
- More foot traffic

What steps or actions by the City and community made this future possible?

  - Plant more trees
  - Dog park on west side
  - More trail connections
  - Make sure funding continues (vote for bonds)
  - Keep making constant improvements (Make Lewisville better and better

What might hold us back or prevent us from achieving success?

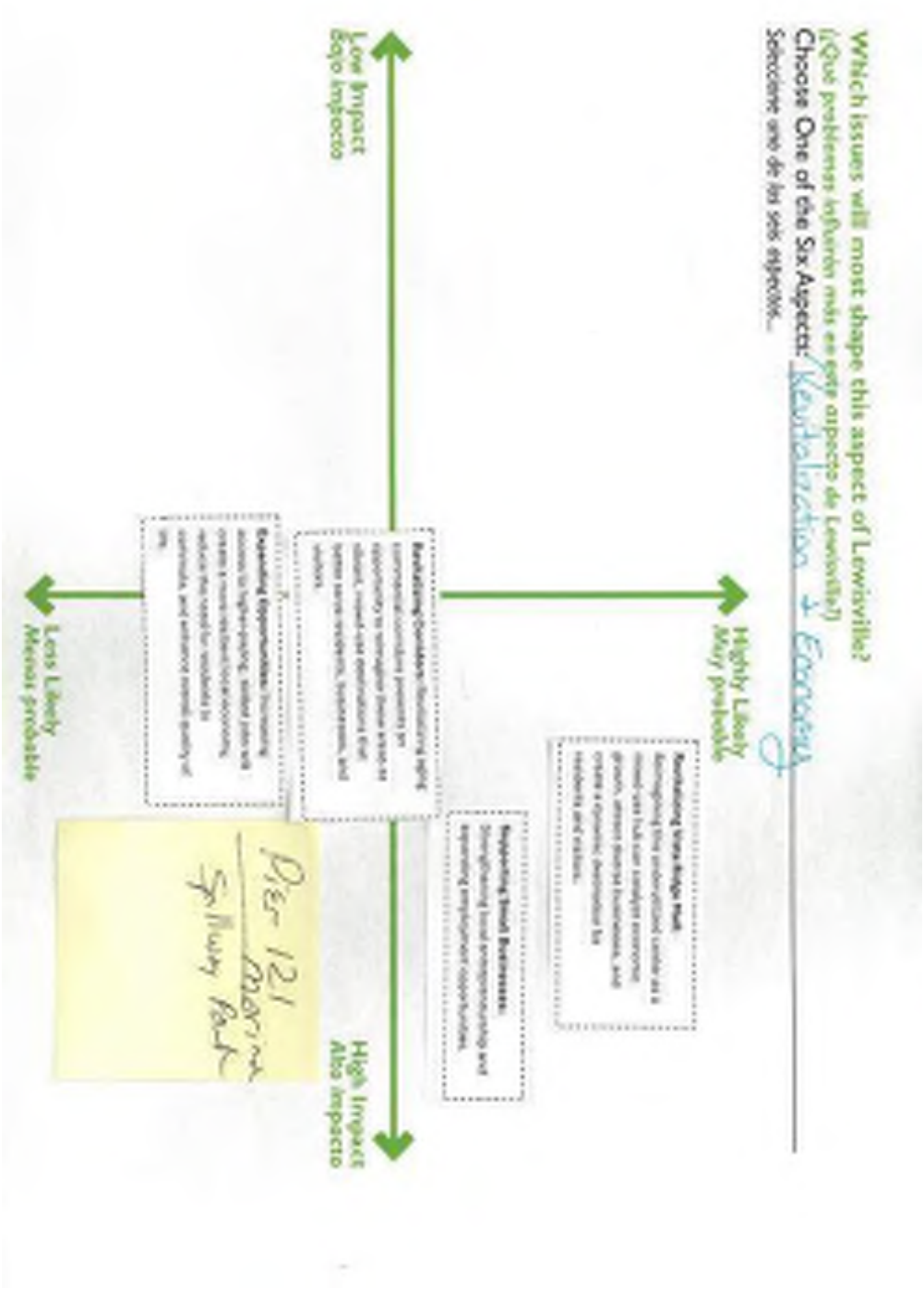
- Developers who don't care
- Lack of funding (voting it down)
- Apathy
- Lack of community support

January 22, 2026 – Ambassador Meeting

Attendees:

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Revitalization and economy



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Revitalization and economy

What does life look like in Lewisville in the future if we address the issues?

- Supporting small business will improve revenue to beautify
- Because of the lack of money to develop [?] . It would be good to bring in big businesses so supporting small business would increase tax revenue thus helping to T the corridors, increase diversity of stores, employment opportunities which would be best [illegible].

What steps or actions by the City and community made this future possible?

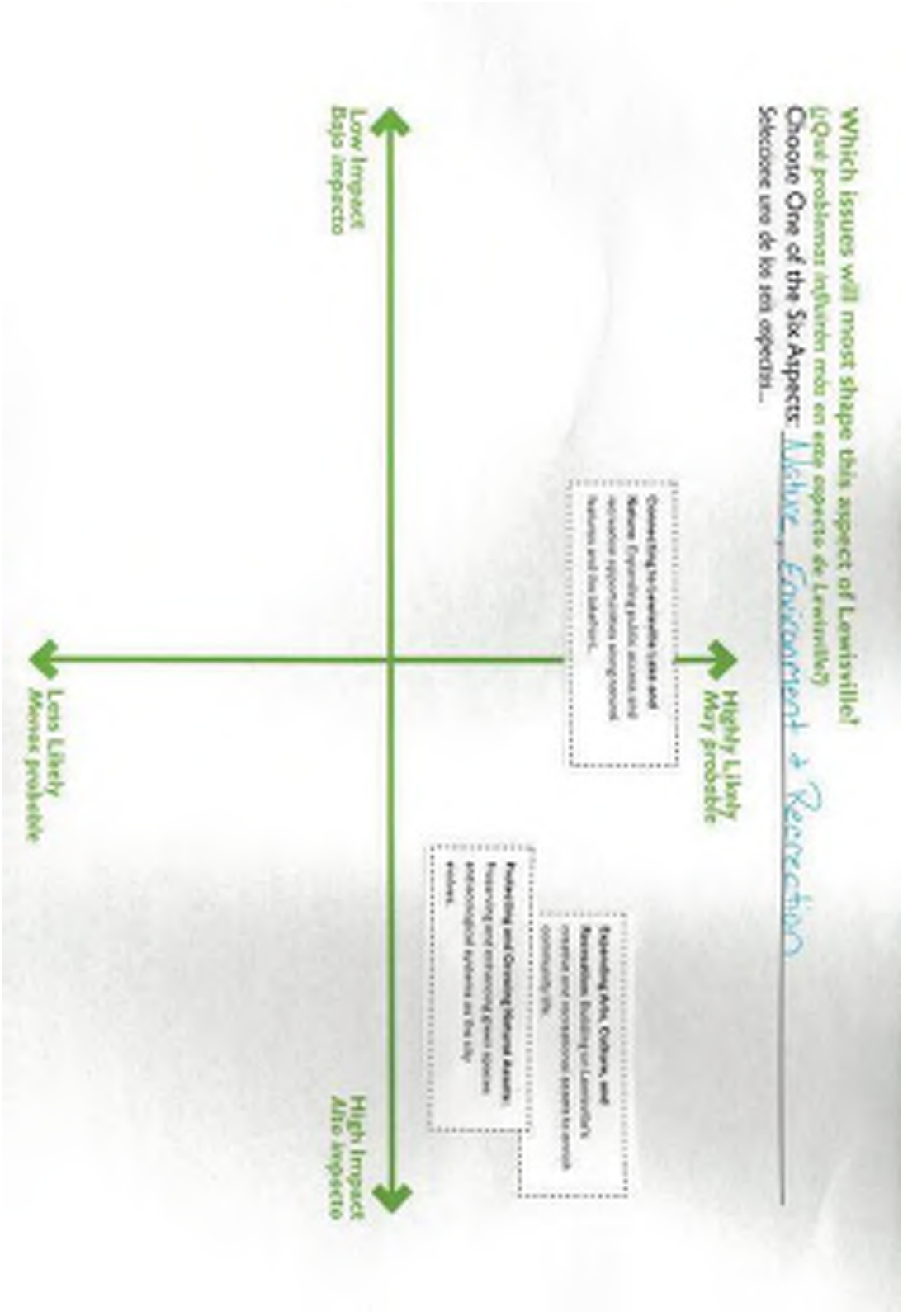
- Incentives new small businesses to come to the area
- Help provide a plan to help current businesses to become more successful and evolve
- Incentivize the [illegible] commercial corridors to update their buildings by utilizing city tac money due to offset building cost.

What might hold us back or prevent us from achieving success?

- Small businesses struggling w. economy & small [?] w/ expenses
- Businesses do not have [?] reserve to support their business

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Nature, environment and recreation



Activity #2: How do we adequately address this aspect *of Lewisville?*

Chosen issue: Expanding arts, culture and recreation

What does life look like in Lewisville in the future if we address the issues?

- Lewisville would be seen as a place where people value parks, recreation, play connectivity
- Attract new residents and businesses
- A place where residents/visitors have access to a wide range of cultural offerings

What steps or actions by the City and community made this future possible?

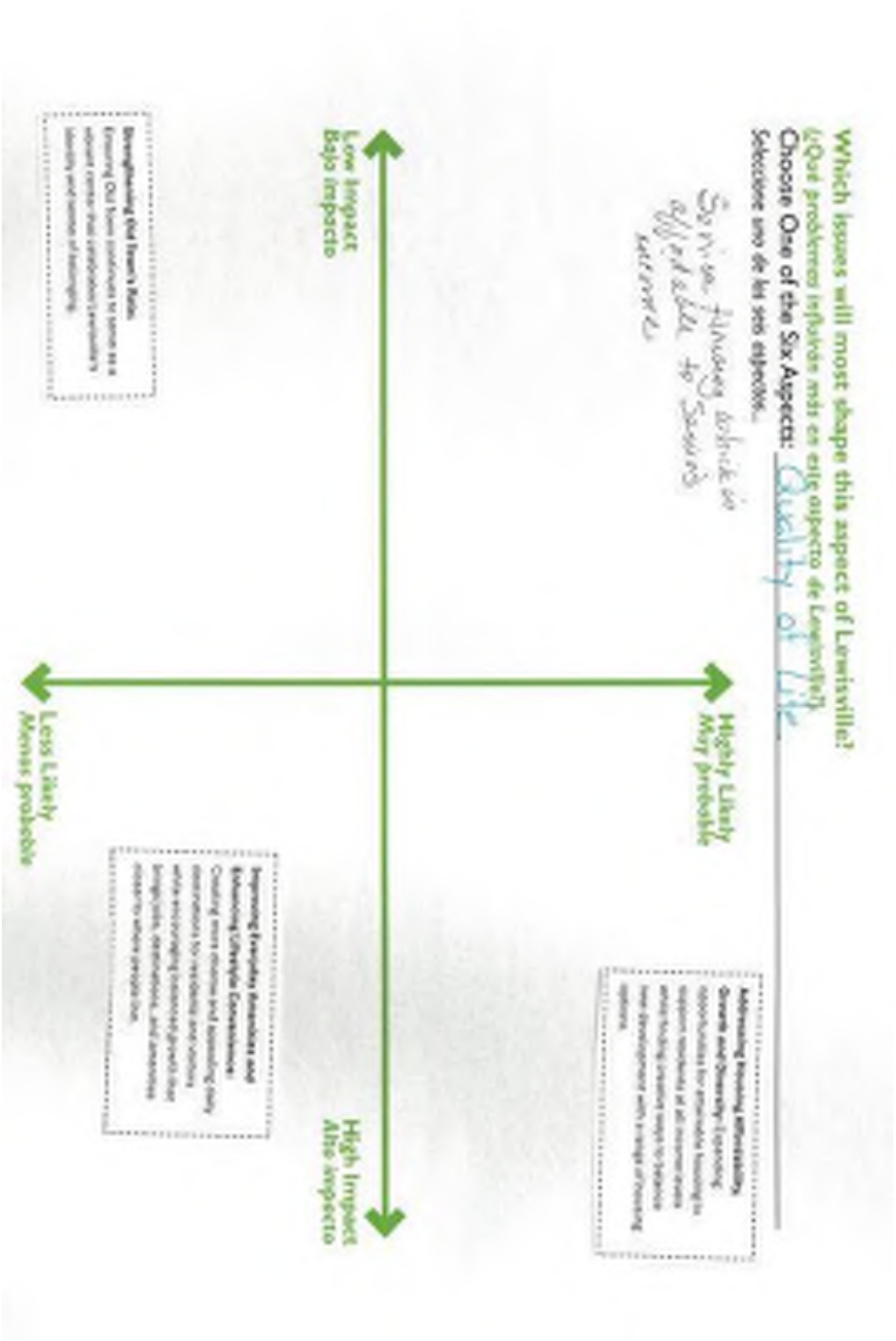
- Investing in land, art, including it in planning documents and making it embedded in planning

What might hold us back or prevent us from achieving success?

  - People who don't understand the plan
  - Money

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Quality of life



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Supporting seniors at all income level

What does life look like in Lewisville in the future if we address the issues?

- It looks like a well rounded multi-generational community

What steps or actions by the City and community made this future possible?

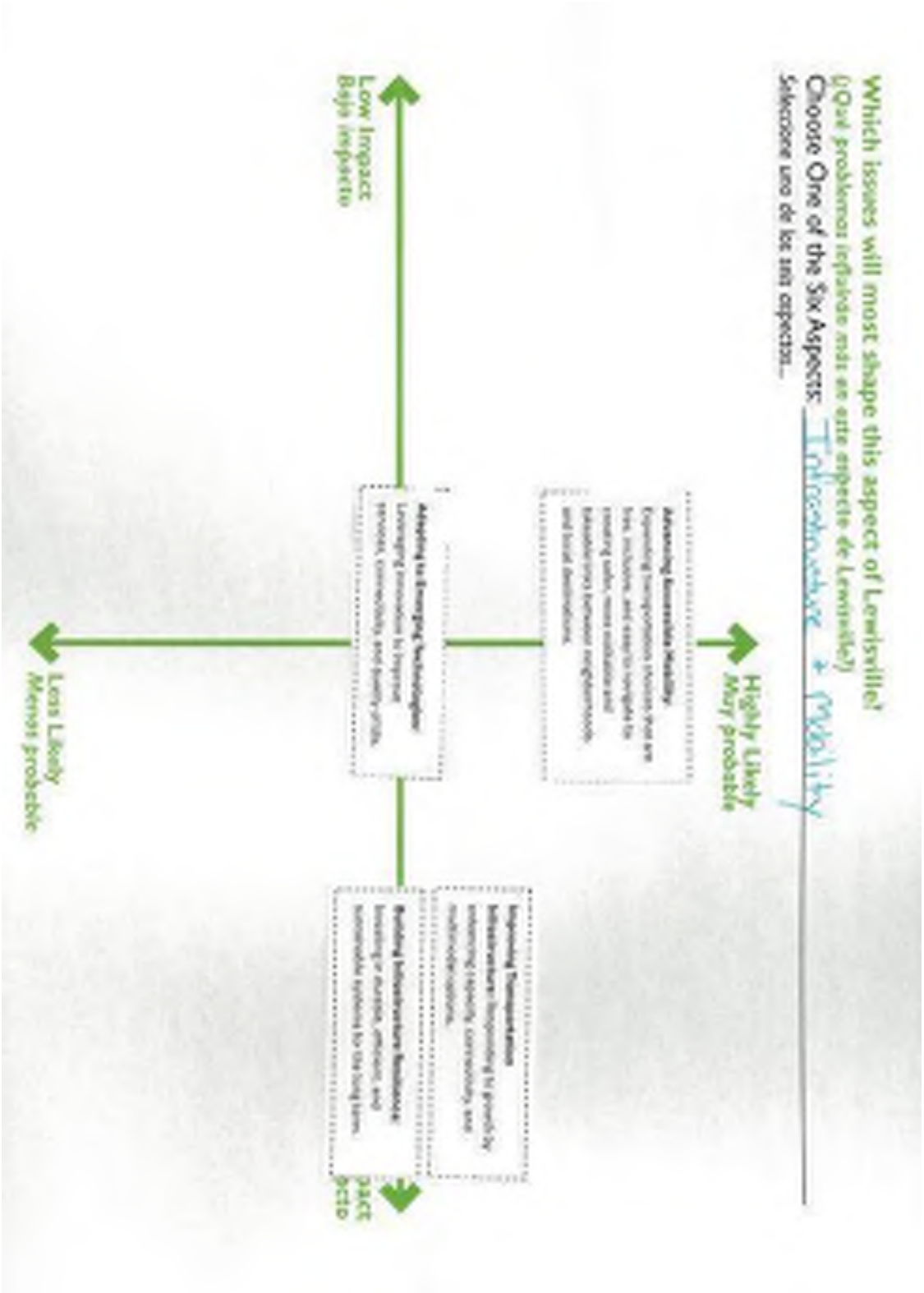
- Work with the developers to check what the income is before deciding what to build
- Query seniors in Lewisville, where they live and income (if possible)

What might hold us back or prevent us from achieving success?

- Developers has no intent for people/seniors who does not commit as much income as before they retired

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Infrastructure and mobility



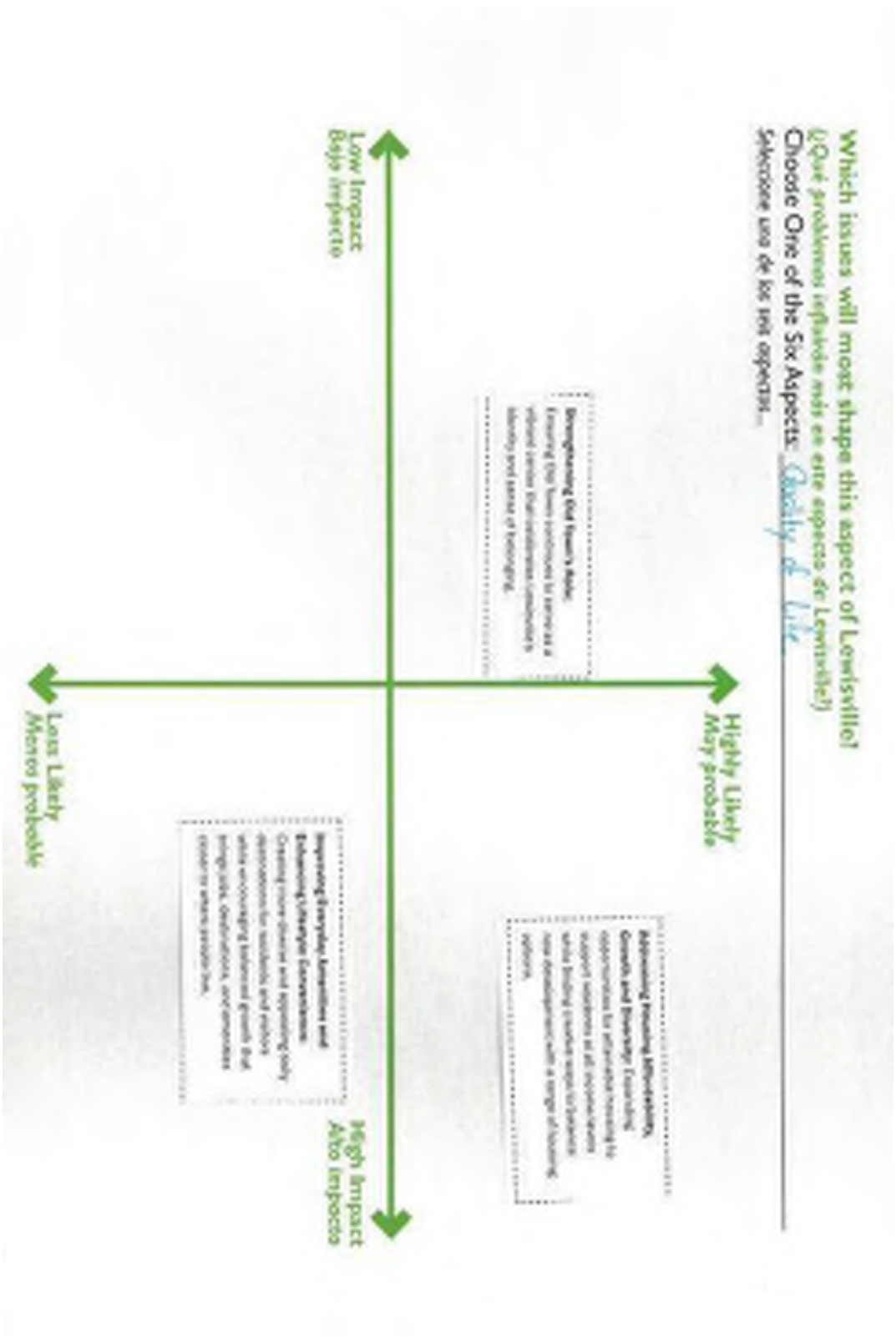
Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Improving transportation infrastructure

- What does life look like in Lewisville in the future if we address the issues?
    - Easier commute
    - Less accidents
    - Improved traffic flow
    - Lower climate impact
    - Quality of life
- What steps or actions by the City and community made this future possible?
    - Improved traffic technology
    - Rad maintenance
- What might hold us back or prevent us from achieving success?
    - Cost
    - State bureaucracy
    - Alignment within community & neighboring communities

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Quality of life



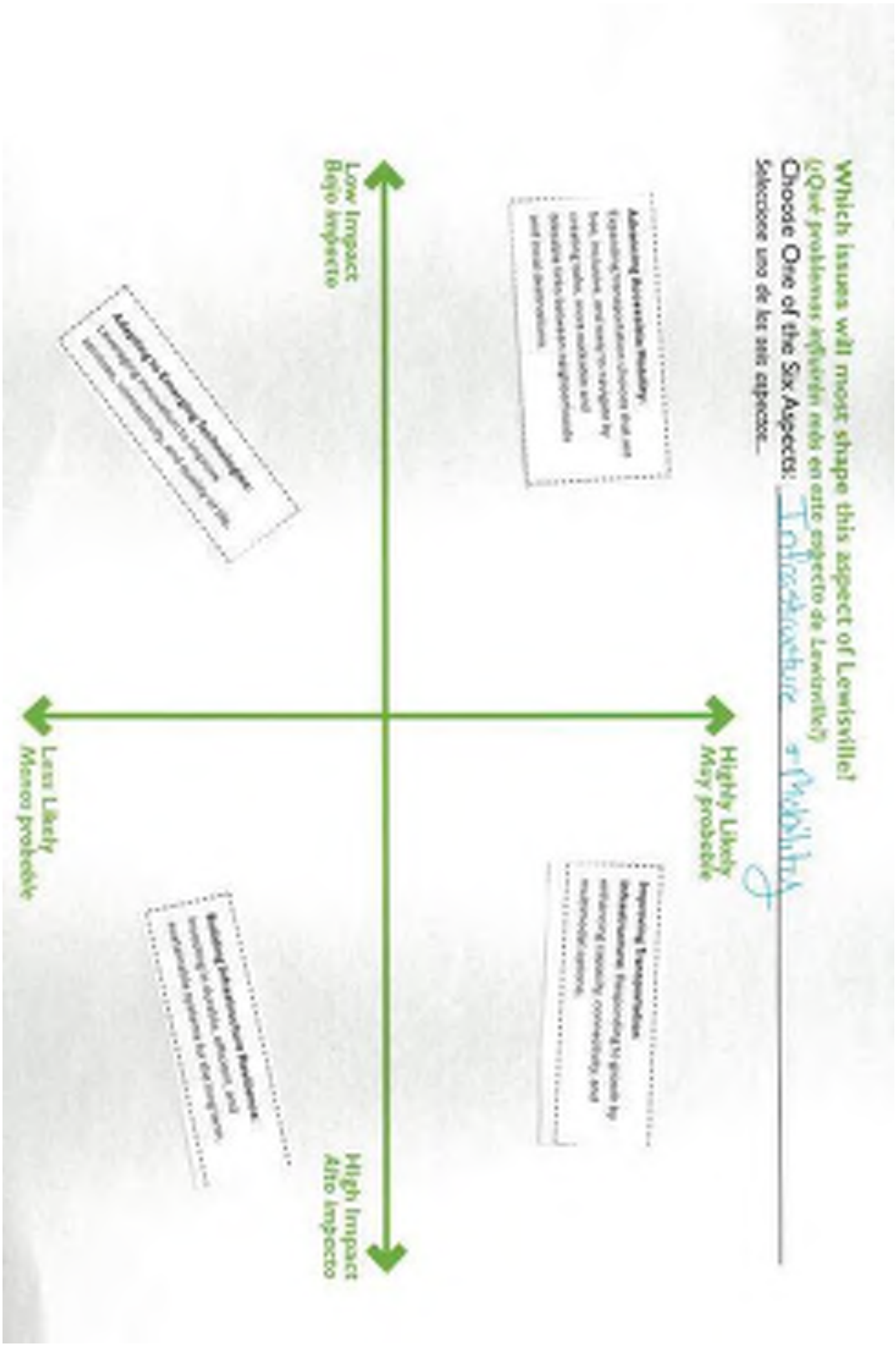
Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Improving everyday amenities

- What does life look like in Lewisville in the future if we address the issues?
    - Increasing Lewisville economy/visitors to the area
    - Draw more developers for biz [business]
- What steps or actions by the City and community made this future possible?
    - Engage w/ community
    - Econ will need to be involved
- What might hold us back or prevent us from achieving success?
    - Limited space, resources
    - Land locked, challenging space

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Infrastructure and mobility



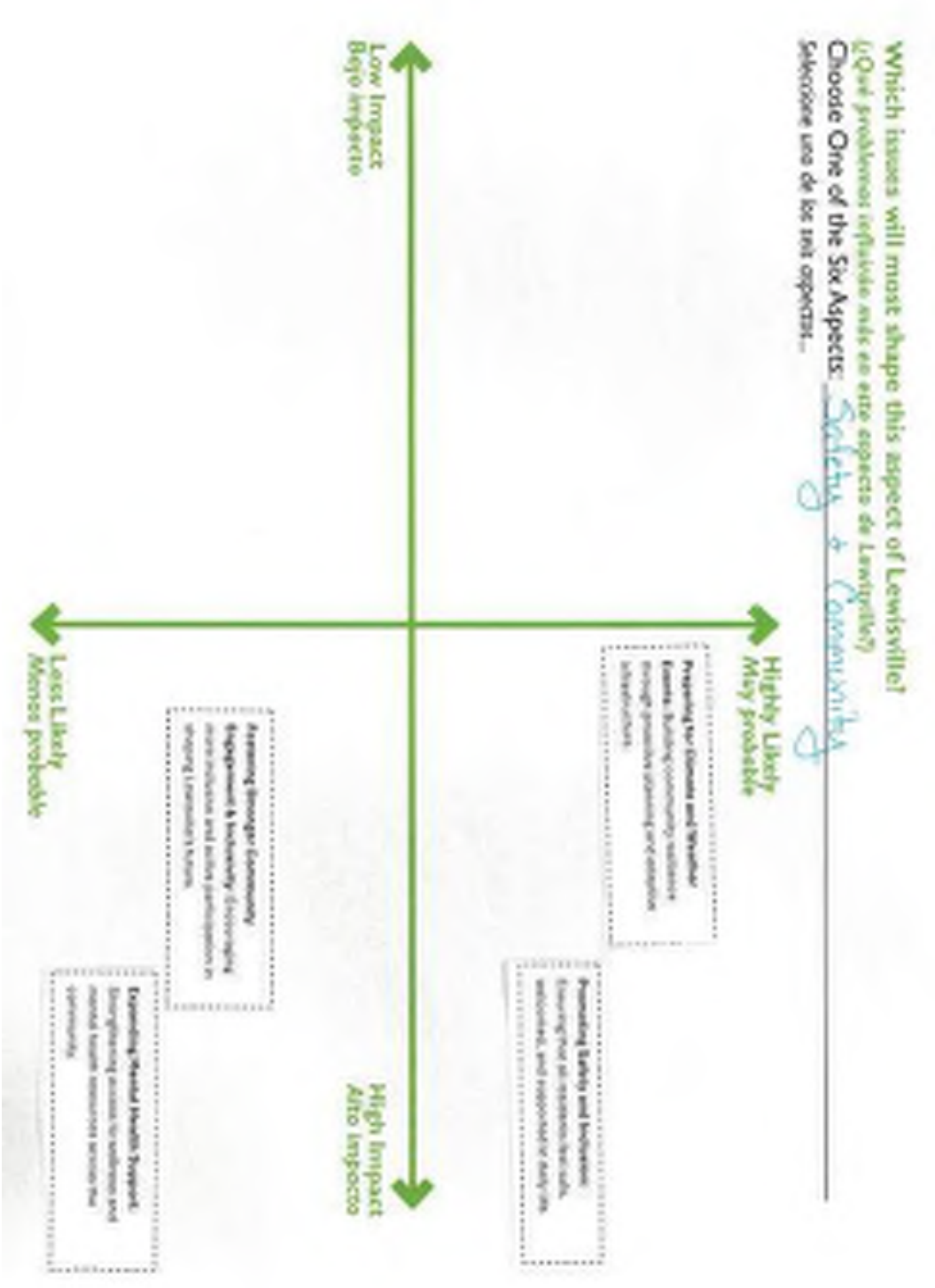
Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Improving transportation infrastructure – respond to growth by enhancing capacity, connectivity and multimodal options

- **What does life look like in Lewisville in the future if we address the issues?**
  - Easier access, less traffic, less congestion
  - Traffic light synchronization to help congestion and flow of traffic
- **What steps or actions by the City and community made this future possible?**
  - NCTCOG
  - Work with the county and [?]
  - Bond elections
  - City bond election – address road
  - Prioritize the transportation system
  - Communication of residents ability to use light rail
  - Advancement of velo-web (transportation of bike system)
  - Prefer off road w/ [?]
  - When on road integrate w/ traffic in a safe manner (Function of speed, traffic load and width of road) connecting to our sister cities
- **What might hold us back or prevent us from achieving success?**
  - Funds funds
  - Marketing emphasizing to get citizens out of their car and use the rail
  - Must show benefit of time savings/ and getting work done instead of windshield time

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Safety and community



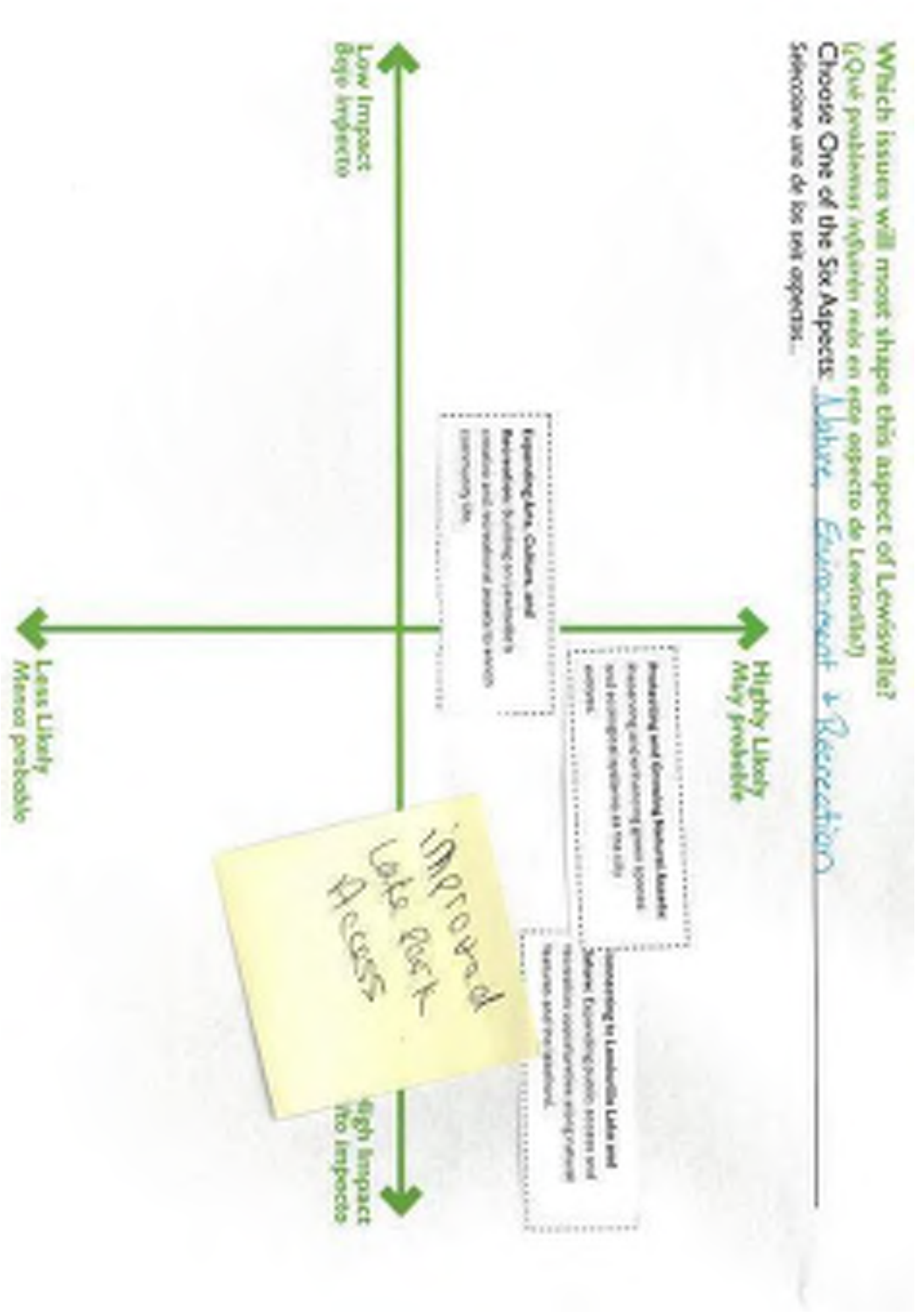
Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Promoting safety and inclusion

- What does life look like in Lewisville in the future if we address the issues?
    - More multi-lingual messaging
    - More engagement with parks/trails/events would happen if people feel safe
    - Bring the city to the people! Events held in "the triangle" not just in Old Town
    - Food deserts addressed
- What steps or actions by the City and community made this future possible?
    - Purpose-driven events planned
    - Long term investments made
    - Events made portable/intimate
    - More NRO's assigned to high need areas
- What might hold us back or prevent us from achieving success?
    - Public perception
    - Self sabotage
    - Social media negativity

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Nature, environment and recreation



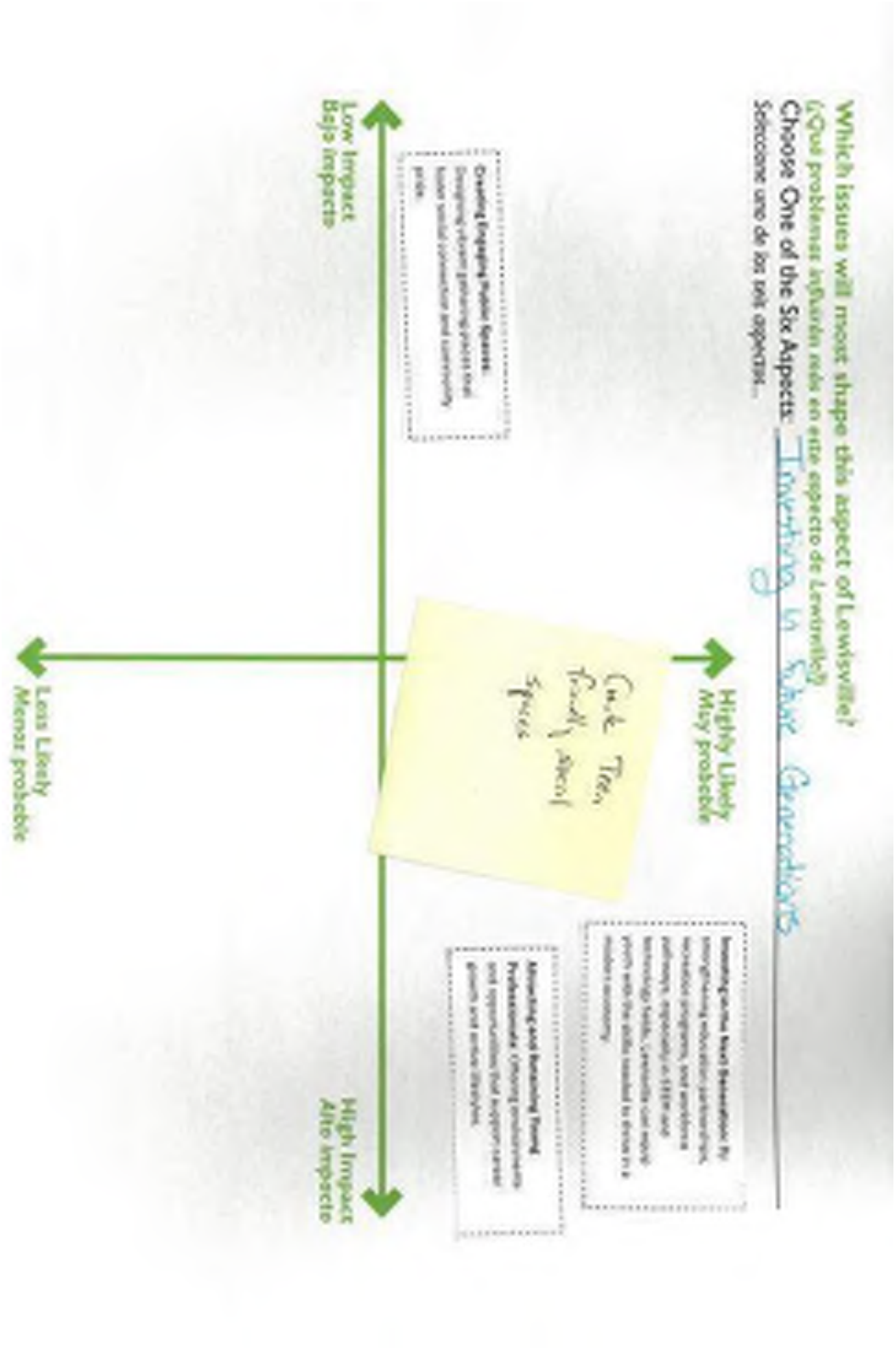
Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Connecting to Lewisville Lake & Nature

- What does life look like in Lewisville in the future if we address the issues?
    - Revenue, beautification, increased tourism, better traffic flow, likely have the "Little Elm Beach" effect, which provides safe swimming areas and overall safety
- What steps or actions by the City and community made this future possible?
    - Lake Park Master Plan & Bond that was approved by the voters
- What might hold us back or prevent us from achieving success?
    - Pushback from residents in the lake park area that don't want trails and increased foot traffic near their homes that results a feeling of invasion of privacy

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Investing in future generations



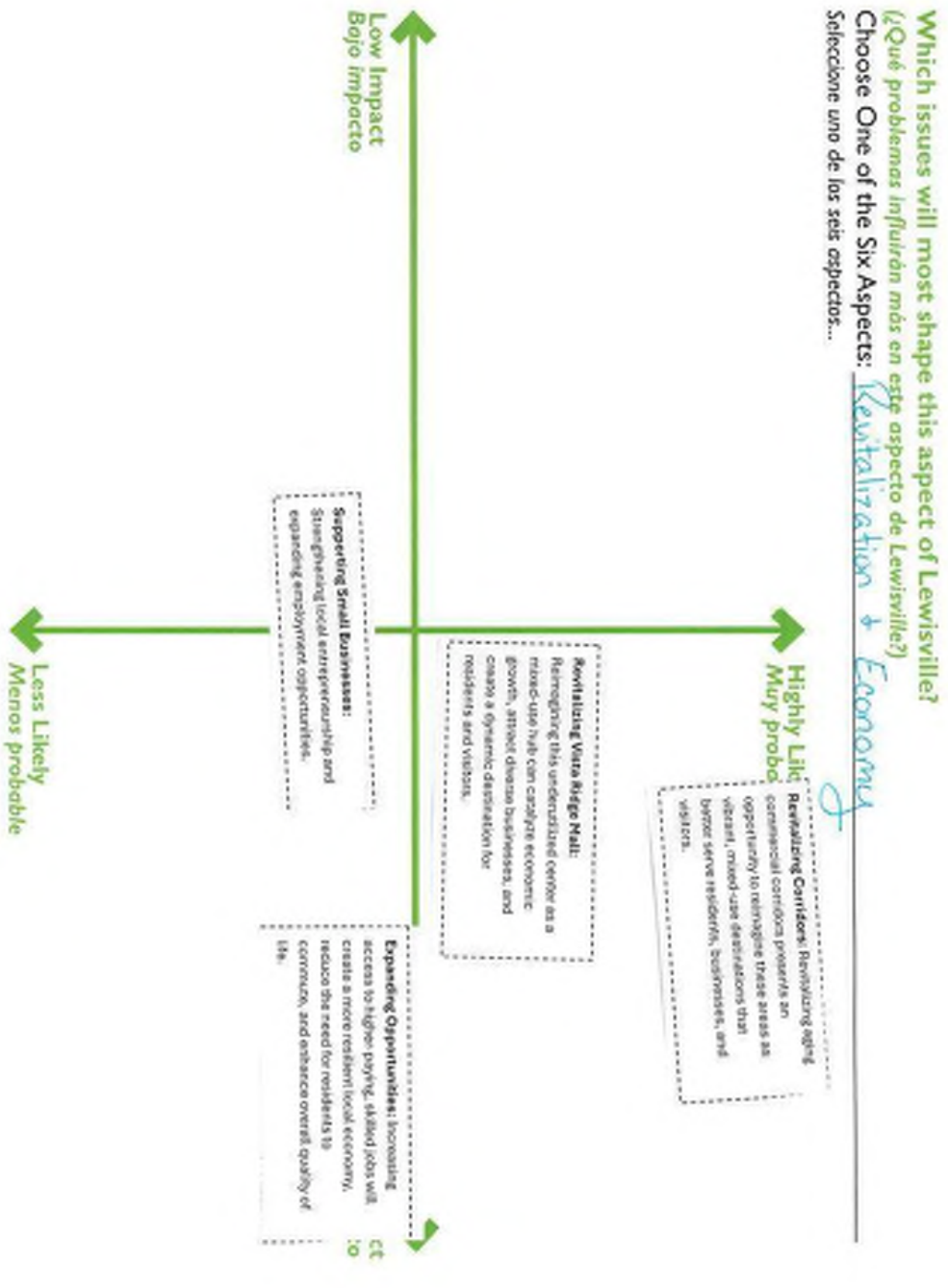
Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: N/A

- What does life look like in Lewisville in the future if we address the issues?
    - Highly skilled workforce
    - Creative and innovative talent
    - Enhanced support to city
- What steps or actions by the City and community made this future possible?
    - Development of teen friendly activities
    - Partnerships with local business/city government
- What might hold us back or prevent us from achieving success?
    - Funds
    - City priorities
    - Youth involvement/buy in
    - [?] engagement

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Revitalization and economy



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Revitalizing corridors

- What does life look like in Lewisville in the future if we address the issues?
    - Safer
    - Pedestrian friendly
    - Beautification, welcoming
    - Gateway identity
- What steps or actions by the City and community made this future possible?
    - 121 Corridor
    - Corporate & Main St bridges
    - Identifying "just right" businesses
- What might hold us back or prevent us from achieving success?
    - $$
    - Vision lacking

January 22, 2026 – North Charles Neighborhood (75057)

Attendees: 6

Activity #1: Which issues will most shape this aspect of Lewisville?

Comments on the 6 Big Issues:

- We should have more natural spaces by reclaiming underperforming development.
- LLELA and the lake should be free like the Coppell Nature Center.
- "I like the idea of expanding third places."
- "[Social connection] is a great one. There should definitely be more in-person spaces."
- To strengthen Old Town, there should not be more condos.
- The city should support local entrepreneurship.
- I really love that free, inclusive, walkable mobility!

Issue Chosen: Quality of Life

- The highest impact and likelihood is Improving Everyday Amenities and Lifestyle Convenience.
- Changes to the Opportunity Statements:
    - "Why is the whole first bullet point about Old Town? Shouldn't all parts of the city be vibrant?"
    - I like all the improvements in Old Town but I think other parts of the city need this, too.
    - Old Town just isn't big enough to be the whole destination for the city.

Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Improving everyday amenities and lifestyle convenience

What does life look like . . .?

- We would have:
    - an HEB grocery store,
    - a local safety shelter for people to go to in severe weather,
    - free nature spaces
    - Affordable local housing, groceries, entertainment
    - A library in Old Town, even if it's a little one
    - Less trash on the trails
    - More water fountains and misting sprayers on the trails and main sidewalks and at the parks
    - Restrooms at the parks (that aren't locked)

    - More warming and cooling centers
    - Free outdoor pickleball, like Unity Park in Highland Village
    - More neighborhood services to increase neighborhood engagement
    - A mall that rivals Grandscape
    - A lakefront with kayaks, fishing pier that rivals all in the metroplex
    - More free recreational soccer fields with lighting and soccer nets
- What steps or actions by the City . . . ?
    - Add a little book nook library or reading area people could go to in one of the unused classrooms at the Grand Theater
    - Create third places at the existing parks by adding covered picnic tables so people have a place to work outdoors and eat their lunches. Our playgrounds are nice but there needs to be a place for adults there, too.
    - Encourage businesses to be fun and creative by having an atmosphere that cares about the public, like Shark Bite Car Wash; it is such a fun place.
    - Phase in construction projects with a gap in between so it's not all at once
- What might hold us back . . .?
    - Some of these things might cost a lot, but if we spread them out, it could be done.

Misc Notes:

What do you love about Lewisville?

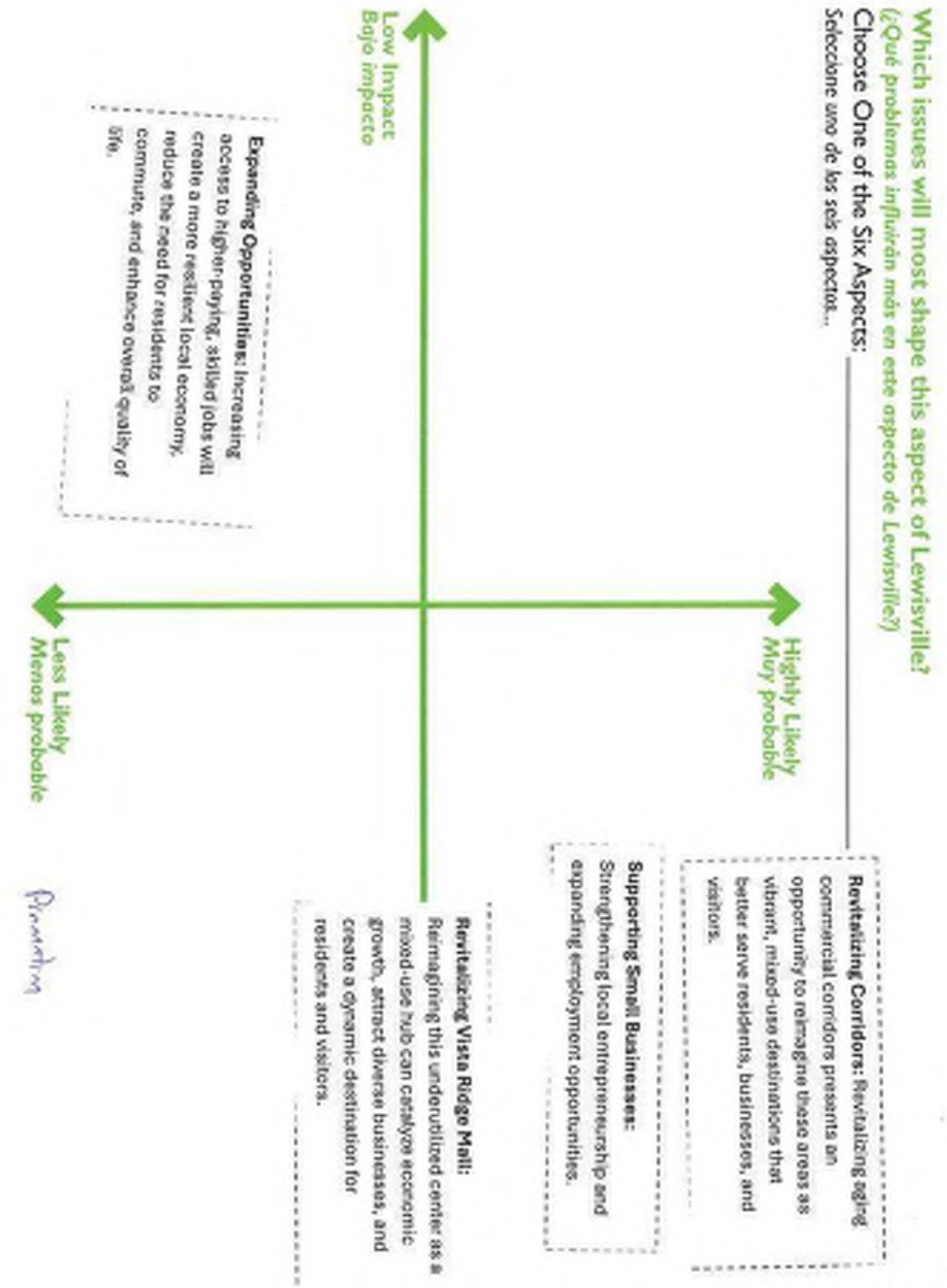
- Commitment to nature
- Community: neighborhood block parties
- The city's community engagement
- Nature as recreation
- LLELA – keep it precious and safe
- Wayne Frady Park
- "I'm glad they're improving things, but we have so much under construction in our area [Old Town] all at the same time."
- I'd like to see fewer apartments

January 22, 2026 – Trista (75077)

Attendees: 9

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Revitalization and economy



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Revitalizing corridors

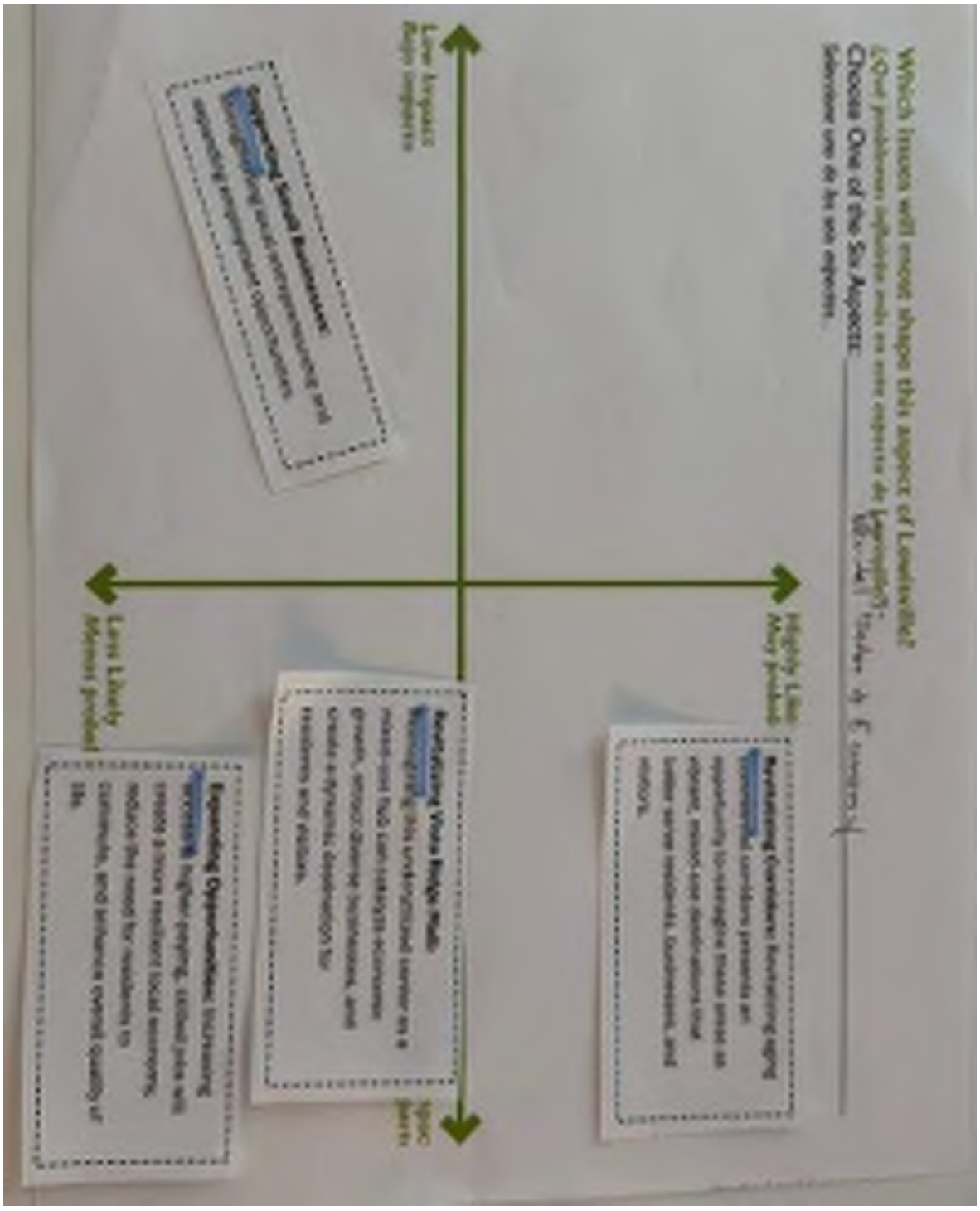
- What does life look like in Lewisville in the future if we address the issues?
    - Aesthetics – can attract more people and redevelopment → 121 [Business] is the highest priority
    - [?]
    - Main Street west of IH35E – aesthetics ADA
- What steps or actions by the City and community made this future possible?
    - Start focusing on business that are attracted to open
        - Smoke shop
        - Tattoo
        - Liquor store
    - Economic development
    - Existing businesses – programs to help
        - Aesthetic
    - More artwork
    - Redevelop [?] 121 [Business]
    - Promoting small businesses – social media presence
    - Adopting highway
- What might hold us back or prevent us from achieving success?
    - Stakeholder conflict – uncooperative property owners
    - Lack of support from the city
    - Money (budget concerns)

January 23, 2026 – Peterson (75057)

Attendees: 10

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Revitalization and economy



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Revitalizing corridors

- What does life look like in Lewisville in the future if we address the issues?
    - See people walking down street safely
    - Bicycles out. Pedestrian use and inviting.
    - Pretty
    - Play ownership rental mixed use
    - Street facing building not parking lots
    - Business lot resident above. Example of what [?] like to see
- What steps or actions by the City and community made this future possible?
    - Revitalizing old areas and keeping them pretty drives people and intests to focal points to allow larger revitalization projects to be possible. Creates some interest.
    - It's a gateway [?] to city easier to accomplish as it's in [?] to update roads and create destinations.
    - Using native plants
    - Sidewalks – everywhere
    - Business grants for revitalization
- What might hold us back or prevent us from achieving success?
    - Know who makes decisions – need to know accountability
    - Costs
    - Ensuring rental space is affordable for businesses we want can come in. Help them thrive to grow.
    - Vacant building – rent too high no one can afford. How can we prevent? – taxes higher?

Misc Notes:

- Turf in front of the stage at Wayne Ferguson Plaza
- Affordable hyper local ownership/homes

1. Vision for Lewisville's Future
    - A walkable, safe, people-centered city with active sidewalks, bike lanes, and inviting public spaces.
    - Streets designed for pedestrians first: street-facing buildings, mixed-use development, and minimized surface parking.
    - Aesthetic improvements: beautification, native plants, green buffers as signals of revitalization and community pride.

- A sense of play, ownership, and local vibrancy woven into redevelopment.

2. Key Actions That Enable This Future
   - Revitalizing aging corridors through targeted upgrades to roads, sidewalks, and public green spaces.
   - Using beautification as a "gateway visual cue" that sparks interest and momentum for larger redevelopment.
   - Expanding sidewalk networks to create continuous, useful pedestrian routes.
   - Offering business-oriented grants similar to residential improvement grants to support façade upgrades, activation, and reinvestment.
   - Encouraging mixed-use buildings with ground-floor commercial and upper-floor residential.

3. Barriers and Risks Identified

Decision-making transparency

- Residents feel plans sometimes shift without clear communication.
- Need clarity on who makes decisions, how changes occur, and how accountability is maintained.

Economic constraints

- High commercial rents leading to long-term vacancies and "dead zones."
- Concern that some landlords keep rents artificially high for tax purposes.
- Risk that revitalized areas become too expensive for small businesses to enter.

Affordability challenges

- Ensuring businesses can afford to operate in revitalized districts.
- Ensuring residents can afford to live in key areas as redevelopment accelerates.

4. Potential Solutions and Policy Levers
   - Incentives or requirements that encourage landlords to lease vacant spaces at reasonable rates.
   - Business grants or subsidies to support local entrepreneurs and reduce barriers to entry.
   - Clear communication protocols for city planning updates and changes.
   - Strategic use of native landscaping to reinforce identity, sustainability, and visual cohesion.

5. Additional Themes
   - Interest in affordable, hyper-local homeownership, especially in gateway districts and lake-adjacent areas.
   - Desire for development that strengthens community identity rather than importing generic, high-cost models.

Other Notes / Additional Items That Came Up

Affordability & Economic Pressures

- Affordability concerns apply not only to housing but also to small businesses, especially in Old Town.
- Multiple participants said it is too expensive to rent commercial space in Old Town, limiting the diversity and vitality of the district.

Interconnected Priorities & Sequencing

- A major theme was that revitalization isn't a single project—it's a network of interdependent efforts.
- Residents and businesses want the City to explain how each initiative enables the next, e.g.:
    - Infrastructure → enables business growth
    - Road improvements → enable access → enable commercial investment
- Clear communication about sequencing helps people feel heard even if their preferred project isn't happening immediately.
- The message people want: *"Your idea isn't ignored—it's part of a staged plan, and here's where it fits."*

Infrastructure Expectations

- Businesses emphasized that infrastructure must come first if the City wants meaningful growth.
- I-35 congestion remains a defining pain point and a barrier to access.
- Comparisons to Flower Mound came up repeatedly—businesses feel Lewisville's roads and streetscapes look less polished.
- The 121 corridor was praised as an example of new development done well, and people want that momentum to continue.

Old Town & Neighborhood Concerns

- Question of why curb cuts don't have curbs in neighbor came up. Someone said added curbs would legally allow street parking, which residents say happens anyway.
- Lack of curbs contributes to edge deterioration where pavement meets the drainage swales.
- Event parking spills into neighborhoods, frustrating residents.
- Wayne Ferguson Park and surrounding streets were mentioned as areas needing thoughtful improvements without compromising neighborhood character.

Flexibility in Planning

- Strong preference for a plan that allows flexibility rather than locking the City into overly rigid designations.

- People want the City to preserve character where appropriate but also avoid unnecessary constraints that limit growth or adaptation.

Engagement Process Feedback

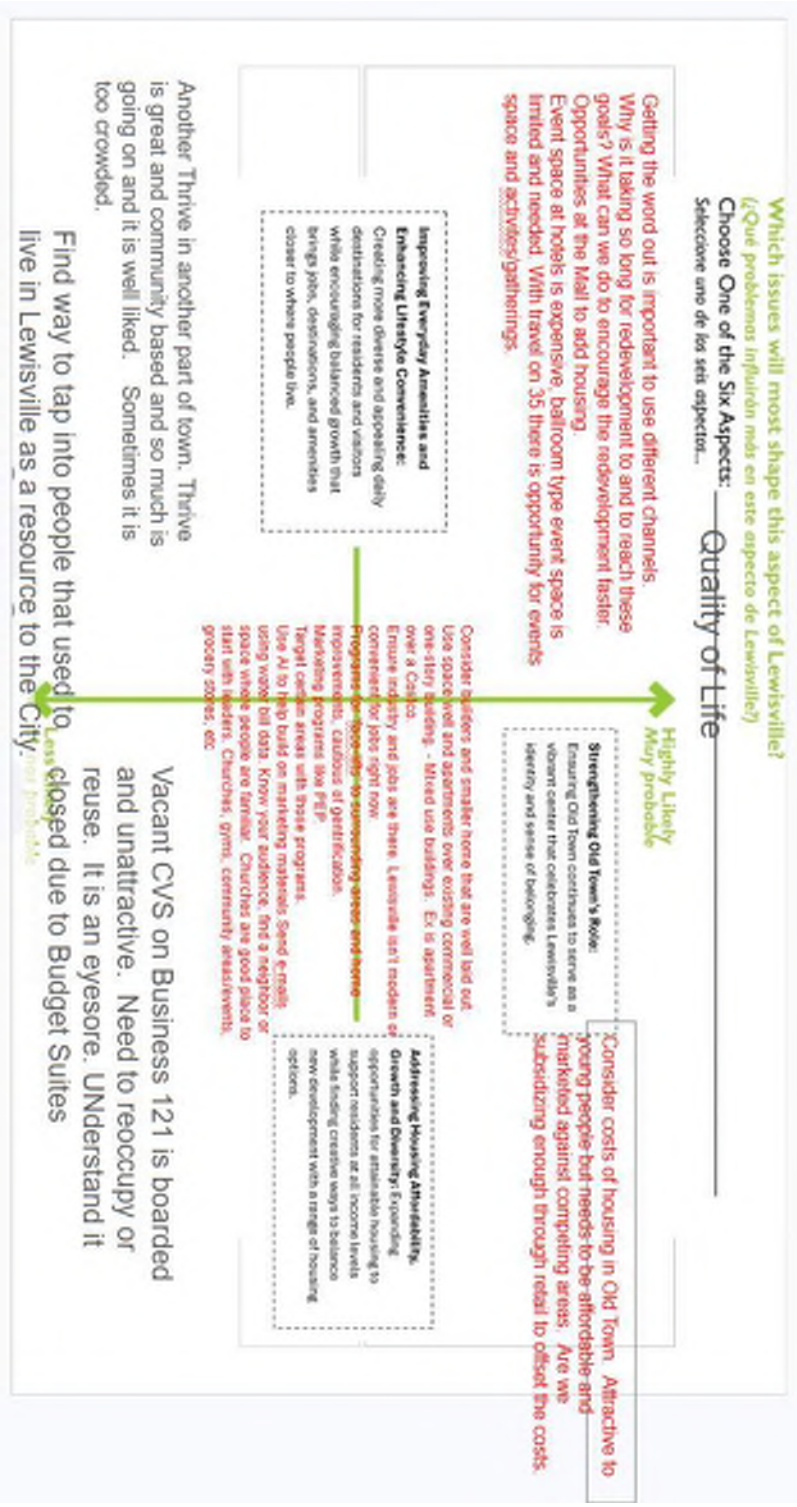
- Participants appreciated the City hosting these conversations and felt genuinely grateful for the chance to contribute.
- The "meeting-in-a-box" format was well-liked but the timing was not.
- December is too busy; January is disrupted by holidays and weather; February is unpredictable.

January 24, 2026 – Buggs

Attendees: 7

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Quality of life



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Addressing housing affordability

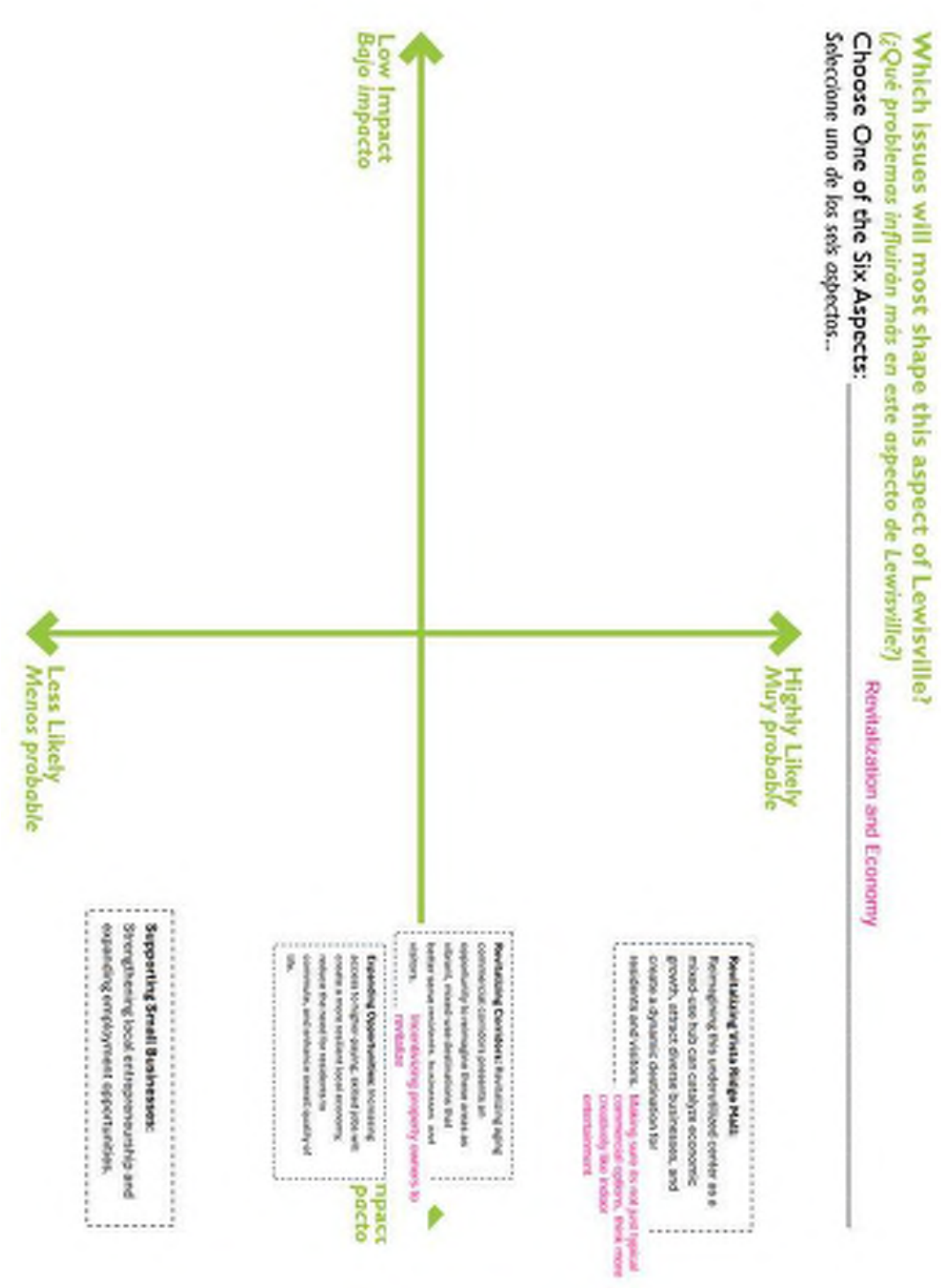
- What does life look like in Lewisville in the future if we address the issues?
    - Older generations can afford the homes they need or stay in their homes.
    - Students come back after college and can afford an apartment and work.
    - Balance: residents are diverse, range of incomes, seems like scale is tipping away from balanced.
    - Sustaining. City works with industry and residents and city. Partnering with schools - like middle and high school students.
    - Schools are thriving and serving those neighborhoods.
- What steps or actions by the City and community made this future possible?
    - Understand the existing conditions and what we are missing when it comes to housing.
    - What do the students have to come back to Lewisville.
    - Revitalize neighborhoods that need it being cautious of gentrification.
    - Cross-collaboration with community leaders, school leaders and industry leaders.
    - Ensure that police and fire are aligned. Diverse community and need to serve appropriately.
    - Understand why people are leaving.
    - Ensure various groups and ages have their needs met to have good quality of life. Also need to be prepared for tomorrow's QoL.
    - Don't be reactive but being touchpoints regularly to do updates on state of schools, law enforcement etc.
    - Find out why people leave so we can prevent it.
    - Reach out to other cities to find out what a good plan of attack might be.
- What might hold us back or prevent us from achieving success?
    - Got to have a good plan put together.
    - Lack of awareness or unsuccessful marketing. People don't know or don't buy in.
    - Accountability in the right places. Hold leaders/staff accountable.

January 24, 2026 – Glassman

Attendees: 6

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Revitalization and Economy



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Revitalizing Vista Ridge Mall

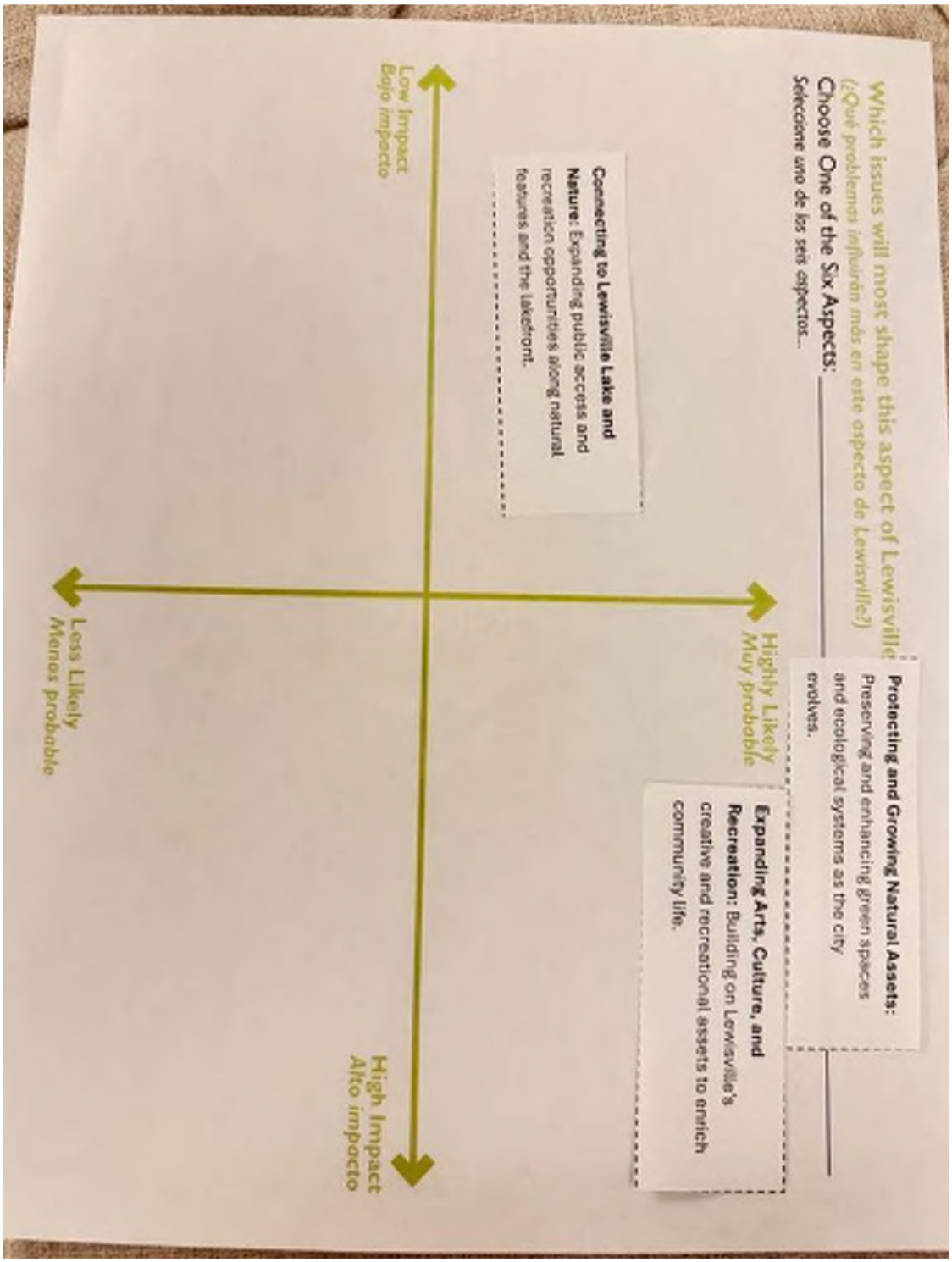
- What does life look like in Lewisville in the future if we address the issues?
    - More traffic in the area.
    - More businesses means higher tax income for the city which can be used for revitalization.
    - Improved reputation of Lewisville.
- What steps or actions by the City and community made this future possible?
    - Attracting a major entity as an anchor for this area.
    - Rebranding the city to attract better commercial
    - Picking the right developers that share the vision for the city
- What might hold us back or prevent us from achieving success?
    - Financial constraints
    - Resident push back if not proactively discussed/public forum isn't given
    - If it doesn't redevelop, other parts of the area may continue to deteriorate

January 24, 2026 – Cao-Nyugen

Attendees: 4

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Nature, environment and recreation



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Protecting and Growing Natural Assets

- What does life look like in Lewisville in the future if we address the issues?
    - More walking trails and tree canopy
    - Not seeing trail at the parks (Central Park) and litter
    - More opportunities to recycle at popular businesses
    - More options to easily compost (compost collection or a personal composter)
    - More heat tolerant plants
- What steps or actions by the City and community made this future possible?
    - Invest more $$ into cleaning crew and teams/organizations/churches to pick up litter
    - Invest more $$ into native plants and trees
    - Advertising about opportunities to volunteer
    - Providing incentives for people to compost
- What might hold us back or prevent us from achieving success?
    - Not having the $$
    - Prioritizing other issues besides nature
    - Hiring companies that plant invasive plants or non-native plants and trees
    - HOA rules, being non-supportive about native plants

Activity #2: How do we adequately address this aspect of Lewisville?

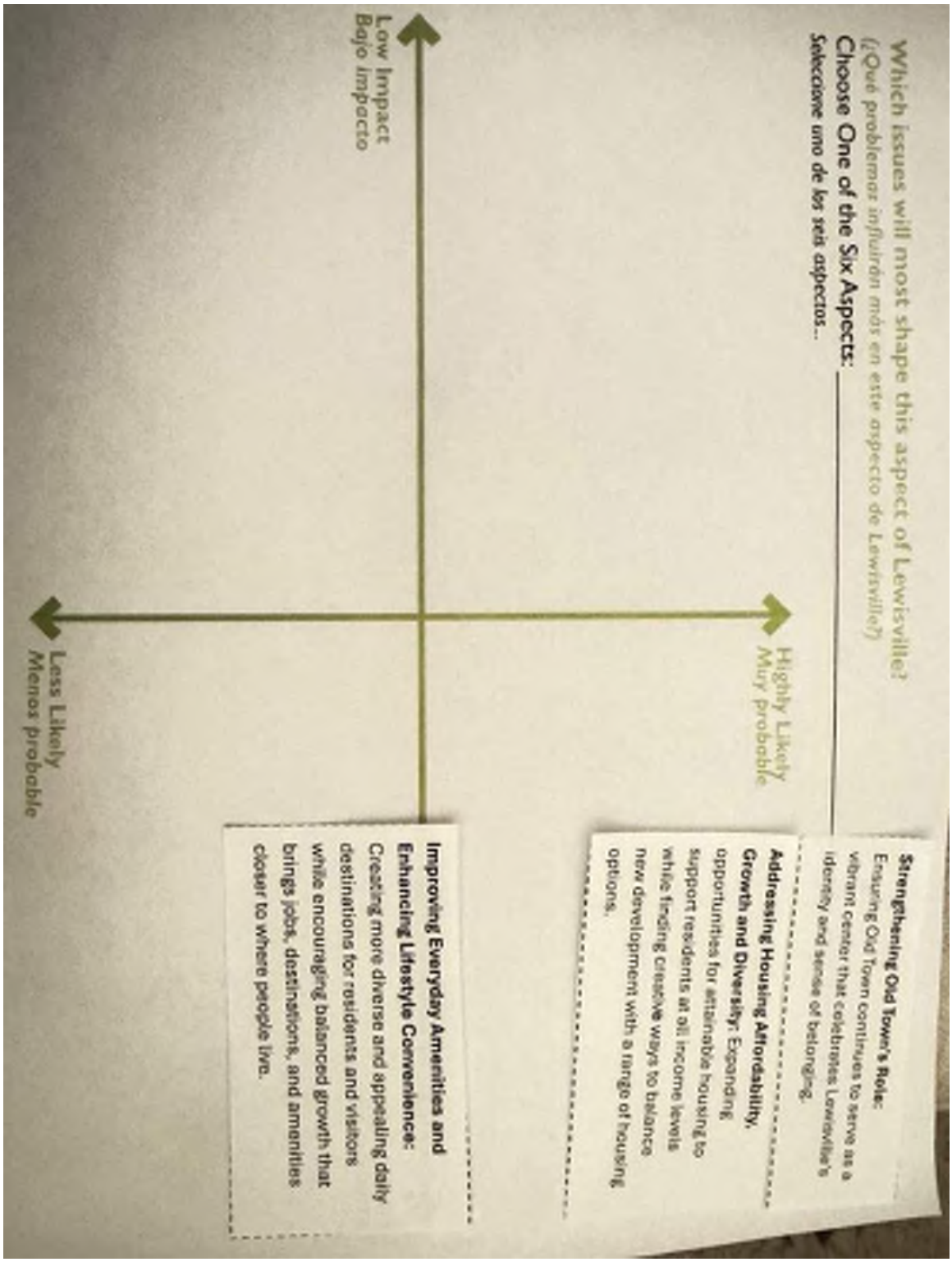
Chosen issue: Expanding Arts, Culture and Recreation

- What does life look like in Lewisville in the future if we address the issues?
    - Seeing people be out and active all the time in communal space
    - Being able to safely bike to parks from home
    - Biking lanes are present
    - More public art in general
    - Having more sightings of wildlife (insects, small animals)
    - More walking trails
    - Being able to safely walk to parks, stores, and businesses in a route or walking trail
- What steps or actions by the City and community made this future possible?
    - Support or fund community gardens
    - Providing subsidies for private homeowners to plant natives
    - Installing trails from residential neighborhoods to the parks and recreational center
    - Commissioning artists to install public art that reflects different cultural groups in Lewisville
    - Install public native gardens or arboretum

    - Install native grades in medians
- What might hold us back or prevent us from achieving success?
    - Limited space
    - Droughts and any potential data center using up/limiting water supply
    - Catering to corporate interests and bulldozing over natural areas

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Quality of life



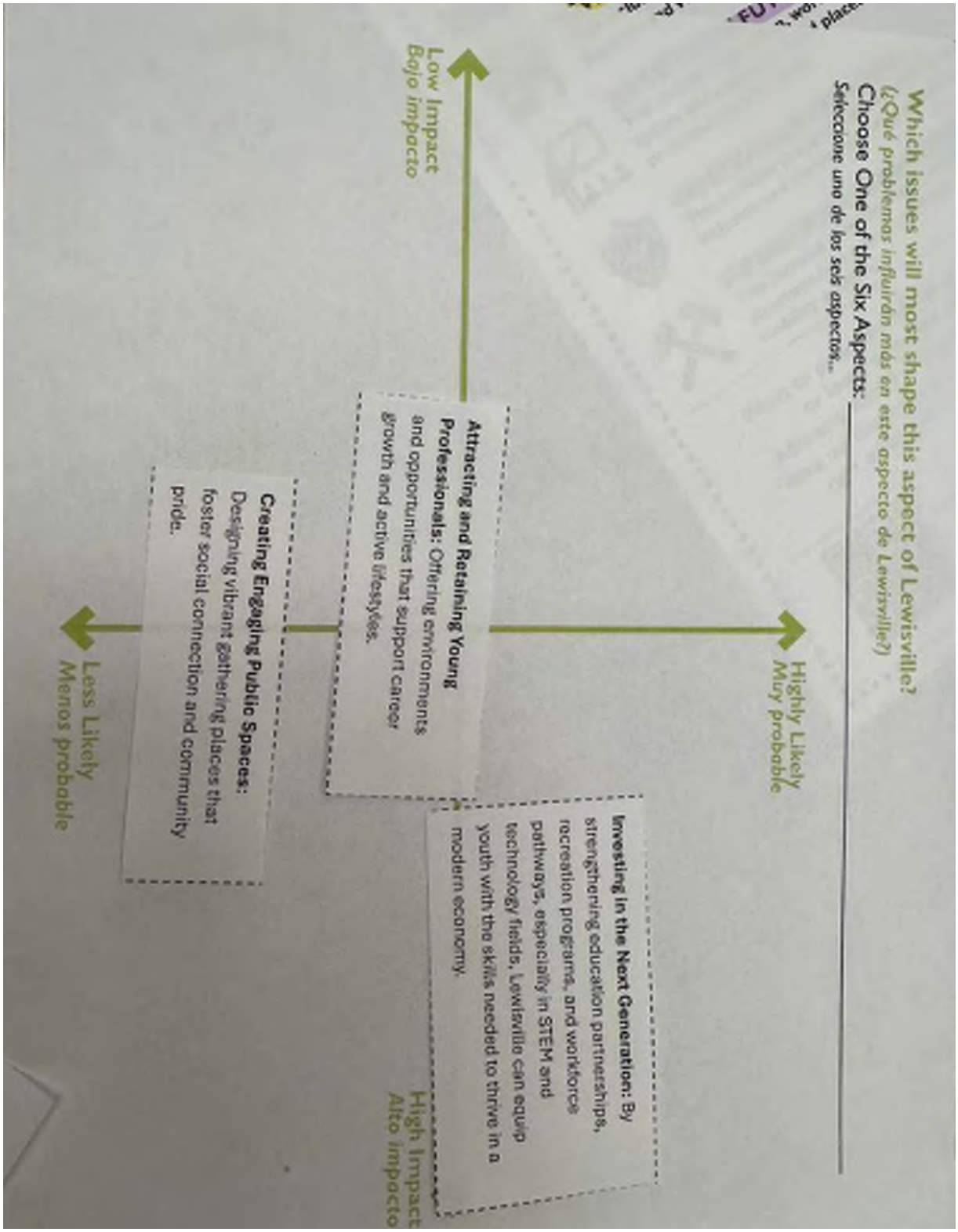
Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Strengthening Old Town's Role

- What does life look like in Lewisville in the future if we address the issues?
    - Extravagant shops and events (quirky, niche, holiday, small community events)
    - Holiday festivals and traditions that would appeal to people of all ages, including young couples and single people
    - Having a variety of small businesses to shop
    - Having Old Town be a destination to invite out-of-town friends for special events and seasonal events
- What steps or actions by the City and community made this future possible?
    - Attracting and providing incentives for business owners of boutique and specialty stores, and store highlighting local goods/art/flavor
    - Having independent bookstores, coffee shops, beauty boutiques, thrift store/antique store, craft store, gourmet foods
    - Increasing publicity
    - NYE Gala
    - Art fair
    - More Christmas light displays
    - 4th of July fireworks or drone show
- What might hold us back or prevent us from achieving success?
    - Low attendance
    - Publicity not reaching audience in time or not reaching non-English speaking audiences
    - Expensive rent for businesses
    - Zoning?

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Investing in future generations



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Investing in the Next Generation

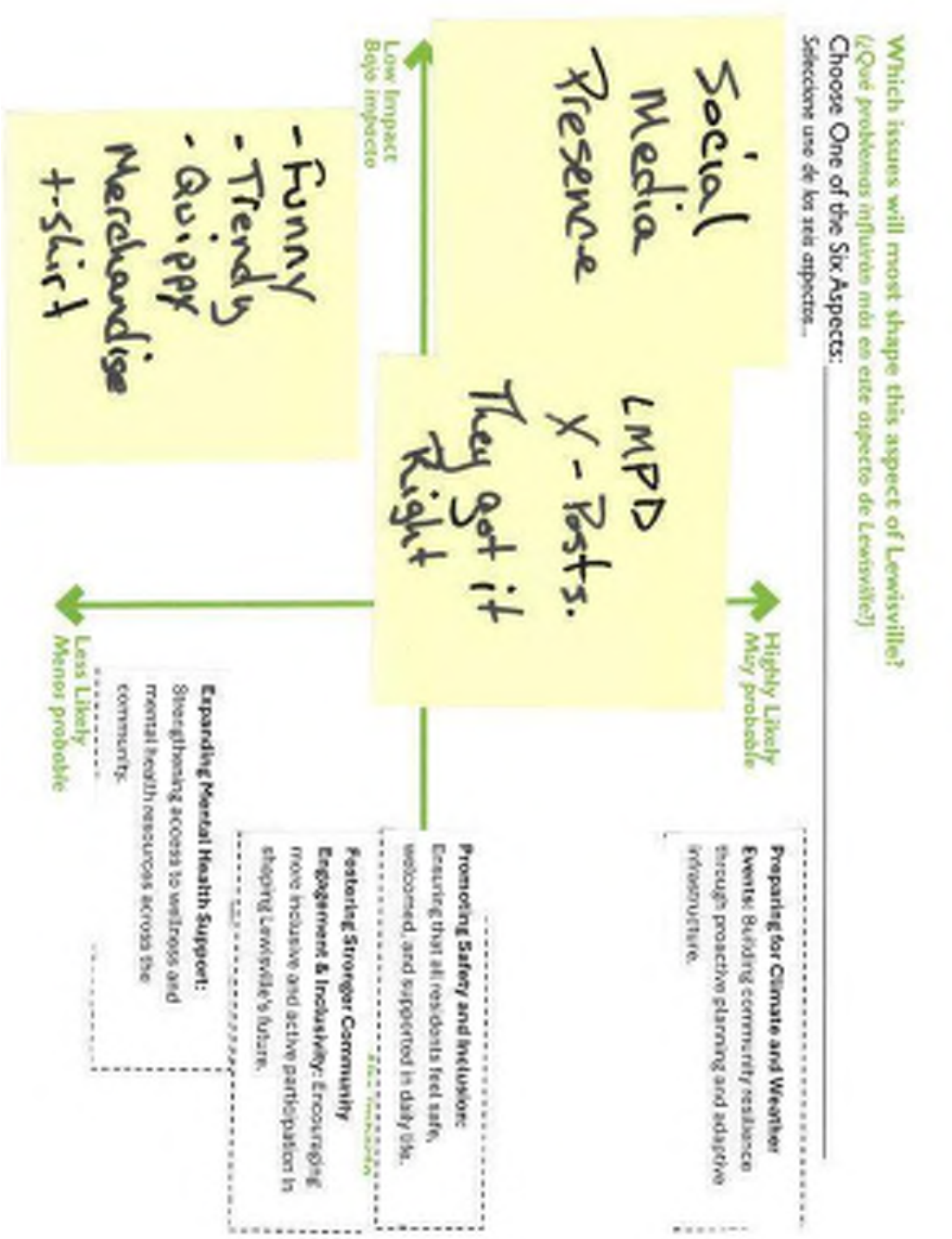
- What does life look like in Lewisville in the future if we address the issues?
    - No investment in data centers for AI. Invest in teachers not AI
    - High school kids learn courses about investing, practice financial skills
    - We would be confident that our kids would have a good education
    - More recreational extracurriculars for kids and adults (kayaking on Lake Lewisville for example like Flower Mound)
    - Teachers getting paid enough and attracting and retaining quality talent
    - Up to date software education and kids learn how to use Power BI, Excel, and basic programs commonly used business-wide
    - Advertising of any existing extracurriculars
- What steps or actions by the City and community made this future possible?
    - Allocate $ towards teacher pay
    - Divest $ spent on AI
    - Partner with businesses in local areas to teach students or apprenticeships/on the field practice
- What might hold us back or prevent us from achieving success?
    - AI!

January 31, 2026 –

Attendees: 5

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Promoting safety and inclusion



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Revitalization and economy

- What does life look like in Lewisville in the future if we address the issues?
    - Love friendly police encounters from tickets to coffee w/ cops. More events like playing ball w/ kids, etc. Post more positive things. More like officers sledding with kids to create safe environment and community.
    - Much cleaner looking community
    - More growth and people moving in, more attractive
    - Doesn't feel safe when things are rundown and don't want to shop there
- What steps or actions by the City and community made this future possible?
    - Revitalization of run down centers
    - Code enforcement
    - More business growth – specifically shopping
    - Newer places on Main St in Old Town are loved
    - Kids entrepreneur market @ Holiday Stroll
    - Summer concerts series
    - E-horizon – people flag but don't read – its not leading everyone so is inundated suits hard to get attention
    - Billboards are effective with city news. More pictures less words
- What might hold us back or prevent us from achieving success?
    - Change of philosophy – another group comes in to alter ambitions
    - Budget to improve physical spaces
    - Partnerships/incentives to redevelop
    - Not able to reprioritize or follow through with stick to itness
    - Not included everybody – have to get continued feedback from everyone
    - Lack of communications and marketing it

Misc Notes:

- Promoting safety and inclusion – depends how it happens. Lewisville area is large and different areas have different levels of safety. 121 feels less safe. People might move based on safety numbers.
- Inclusivity and community engagement – events seem less attended. We didn't hear about it. More publicity needed. Doesn't seem as important. City should be part of school district celebrations – Chin events and being older and not having kids in schools means we don't get lots of information anymore. So much media and scattered focus makes it hard.

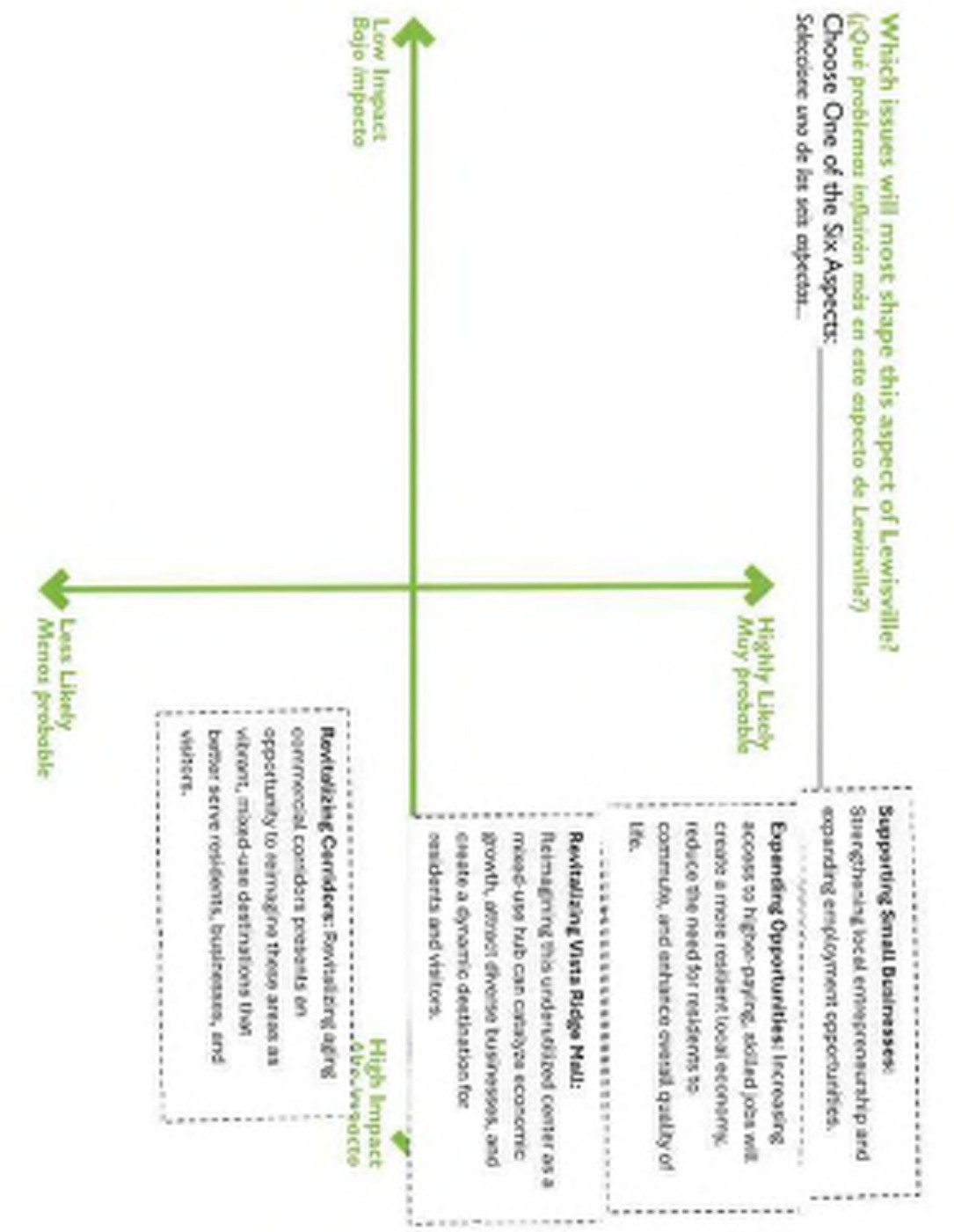
- Expanding mental health – would have to develop partnerships with medical facilities. Need community engagement to do this.
- Preparing for climate and weather – good response to ice storm. No trash.
- Follow LMPD social media

January 31, 2026 –

Attendees: 9

Activity #1: Which issues will most shape this aspect of Lewisville?

Chosen aspect: Revitalization and economy



Activity #2: How do we adequately address this aspect of Lewisville?

Chosen issue: Revitalization and economy

- What does life look like in Lewisville in the future if we address the issues?
    - Better shopping and supporting small businesses
    - Safer 121
    - Better use for the mall
    - Better uses for aging strip mall
    - Placemaking area – active uses
    - Busy Old Town, more marketing
- What steps or actions by the City and community made this future possible?
    - Small business grants
    - Better code enforcement
    - Beautification Valley to Garden Ridge
    - Looking into parking requirement
    - Better open spaces
    - Community outreach on nearby projects
    - 3rd party hosted events in Old Town
- What might hold us back or prevent us from achieving success?
    - Funding
    - Better allocation of tax funds
    - Lack of social media presence

Lewisville 2035 Community Vision Workshop #3

Event Description

As part of the BIG Moves phase of the Lewisville 2035 vision plan, the City of Lewisville hosted Community Vision Workshop #2 on April 9, 2026, from 5 to 8 p.m. at Valley Ridge Church, the First Baptist Church of Lewisville. This workshop focused on identifying the priority action items and BIG Moves needed to move the City forward.

The event was organized into five interactive stations, allowing participants to move through activities at their own pace. Each station was duplicated on both sides of the room to improve flow and make it easier for attendees to participate. A light dinner was provided, and the evening also included a Ballet Folklórico performance at 6 p.m.



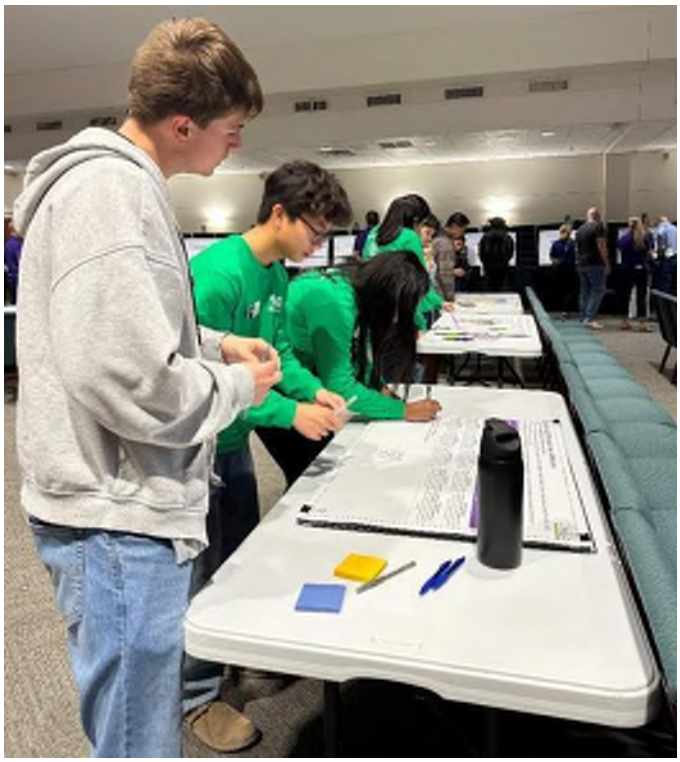
Valley Ridge Church, the First Baptist Church of Lewisville.

As part of the Lewisville 2035 Mayor's Challenge, attendees were encouraged to help reach a goal of more than 100 participants by 7 p.m., with the promise that the mayor would be pied in the face if the goal was met. The community delivered, and the challenge was met, adding a fun and memorable moment to the night. A total of 158 participants attended, reflecting the community's strong involvement in the Lewisville 2035 planning effort.

This summary highlights the key takeaways from the workshop, including input gathered at each station. Feedback is presented as it was shared by participants and reflects the combined results from both workshop circuits. Insights from these activities will inform the development of the Plan's BIG Moves and next steps.








Photos from Community Vision Workshop #3

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Station 1: Select Your Biggest Issues

Board #1

For this station, "Supporting Small Businesses" and "Revitalizing the Vista" received the highest number of votes, with 33 and 29 votes, respectively. Following these BIG Issues were "Expanding Local Employment" and "Connecting to Lewisville Lake and Nature," which received similar levels of support. The least popular selections were "Preparing for Climate and Weather Events" and "Adapting to Emerging Technologies," each receiving 11 votes. The results in the table below are presented from the most voted-on issues to the least voted-on.

BIG Issues		# of Votes
BIG Issue #	Issue Statement	
9	Supporting Small Businesses	33
8	Revitalizing the Vista	29
10	Expanding Local Employment	23
4	Connecting to Lewisville Lake and Nature	22
2	Supporting Diverse Housing Choices	21
15	Promoting Safety and Community	21
20	Improving Transportation Infrastructure	21
3	Enhancing Neighborhood Amenities	20
5	Preserving and Enhancing Natural Systems	20
6	Supporting Arts, Culture and Recreation	20
19	Building Infrastructure Resilience	19
12	Providing Engaging Public Spaces	17
21	Advancing Accessible Mobility	17
1	Strengthening Old Town's Role	16
7	Revitalizing the Commercial Corridors	16

BIG Issues		# of Votes
BIG Issue #	**Issue Statement**	
11	Investing in the Next Generation	16
13	Attracting and Retaining Young Professionals	16
16	Expanding Mental Health Support	16
17	Fostering Stronger Community Engagement & Collaboration	13
14	Preparing for Climate and Weather Events	11
18	Adapting to Emerging Technologies	11

Station 2: BIG Ideas & Vision Reflection

Board #1: Review the proposed vision statement and BIG Ideas. What do you think of the vision statement and BIG Ideas? Would the 5 BIG Issues that you selected in Station 1 be addressed?

Participants at this station generally supported the vision statement and BIG Ideas but noted that some elements were too broad and that the language could be clearer. Most comments were generally related to the identified BIG Issues, providing additional context about their importance, such as supporting the youth and future generations, improving connections across the community and increasing neighborhood amenities across the community.

#	Comment
1.	The intentional growth is a little broad compared to the rest, I'd go more specific!
2.	We need to make affordable living solutions available for all ages. Whether tiny homes or more senior living that would free up spaces for families (+1)
3.	Welcoming. I believe we all could be more accepting of each other, that a community should be united and not try to put others down.
4.	More 3rd spaces like the new Buff Hirsch – but at the lake (+1)
5.	Lewisville is built off minorities and I think building a place where they can thrive is the best thing we can do.
6.	We need to connect the community's most isolated residents with its most motivated young people. Through art, compassion & holistic care, we should empower our community's future health care leaders.
7.	Turn Big Lots into an HEB or bring HEB in. We have more churches than grocery stores. Food dessert yet!!
8.	More libraries should be planned for the city
9.	I think we could work on making the quality of sidewalks and other similar infrastructure, more safe and accessible for people with disabilities (+1)
10.	Too much industrial construction. We don't need more warehouses. We don't need more shopping centers built for tax deductions that remain empty eye sores.
11.	We need to focus effort in improving the youth, future generations, and low income families. (+1)
12.	Tough question – resource stewardship Anything that brings families to live and stay for its culture and history. History is what defines us.

#	Comment
13.	Lewisville should plan to keep all people including those who age out of their homes
14.	More parks for 121 + Castle Hills neighborhood.
15.	Need a library and a recreation center towards East – near Castle Hills area
16.	Resource Stewardship – the natural spaces are not stewarded to support wildlife sustainably. We must reintroduce nut & berry sources, water that is clean and trash free. We need to slow the speed limits, we're killing our wildlife.
17.	Vision statements are over all to unnatural sounding – should be human like to be more relatable if we want to be more effective
18.	Connectivity – host more events and promote to those who don't attend
19.	I believe that we should remodel and protect this city
20.	I think these vision statements are intentional and clear. We are a community made of all kinds and should intentionally build this city for everyone.
21.	I think making everyone happy is unrealistic but focusing on the top issues shows residents that Lewisville truly does care about everyone
22.	We should promote connection not only physically (trails, streets, etc.) but also connection between people. Provide more opportunities for neighbors and fellow citizens to gather and get to know each other. We can only create a stronger Lewisville together.
23.	Quality of Life – I believe that the vision for nature and the environment is really processed and according, especially since most things are heard/considered.
24.	Completely restart, rebuild and rebrand B121. Lewisville's sore thumb!
25.	Need more parks & trails like the Plano city. Well planned nature preserves and trails & parks around the city.
26.	^ this too. Attract young professionals location of city is perfect why are we only attracting vape shops and warehouses?

Station 3: Your Perspective – What Progress Have You Seen?

If a dot is placed between two boxes, it counts as 0.5 of a vote.

BIG Move #1: Green Centerpiece

For the Green Centerpiece BIG Move, results indicated that overall, the perception is that some progress has been accomplished on this BIG Move. When asked how much more investment and work the City should continue to make, results indicated that a lot of progress is still needed, followed by "some."

Board #1A: In your opinion, how much work has been done on this BIG Move?

Option	# of Votes
A Lot	10.5
Some	31.5
A Little	24
None	1
I'm Not Sure	4

Board #1B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of Votes
A Lot	31.5
Some	18.5
A Little	9
None	0
I'm Not Sure	0

BIG Move #2: Extending the Green

For the Extending the Green BIG Move, results indicated that "some," followed by "a lot" of work has been done for this BIG Move. When asked about continued investment and work, participants indicated that "a lot" should be done moving forward.

Board #2A: In your opinion, how much work has been done on this BIG Move?

Option	# of Votes
A Lot	25
Some	28.5
A Little	3.5
None	0
I'm Not Sure	1

Board #2B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of Votes
A Lot	40
Some	19
A Little	6
None	1
I'm Not Sure	1

BIG Move #3: Old Town

For the Old Town BIG Move, the majority of results indicated that a lot of work has been done, reflecting the level of progress Old Town has seen in recent years. Results reflect this, with an even split between "a lot" and "some" regarding how much more investment and work the City should continue to make in the future.

Board #3A: In your opinion, how much work has been done on this BIG Move?

Option	# of Votes
A Lot	68
Some	1
A Little	3
None	1
I'm Not Sure	1

Board #3B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of Votes
A Lot	25.5
Some	26.5
A Little	14
None	2
I'm Not Sure	0

BIG Move #4: Diverse and Thriving Neighborhoods

For the "Diverse and Thriving Neighborhoods" BIG Move, the majority of results indicate that "a little" bit of work has been done. This is further reflected in the following question, which asked participants how much more investment and work should be done moving forward. Results ultimately indicate that significant investment and work are needed, underscoring the importance of this BIG Move.

Board #4A: In your opinion, how much work has been done on this BIG Move?

Option	# of Votes
A Lot	20
Some	17
A Little	31
None	5
I'm Not Sure	2

Board #4B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of Votes
A Lot	54.5
Some	7.5
A Little	6
None	3
I'm Not Sure	1

BIG Move #5: Economic Vitality

For the Economic Vitality BIG Move, results indicate that "some" work has been done, followed by "a little," reflecting mixed feelings about progress to date. When asked about investment and work moving forward, results point toward a desire for a lot of work to continue to be done in the future.

Board #5A: In your opinion, how much work has been done on this BIG Move?

Option	# of Votes
A Lot	3
Some	33
A Little	30
None	4
I'm Not Sure	1

Board #5B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of Votes
A Lot	54
Some	10
A Little	3
None	0
I'm Not Sure	1

BIG Move #6: Identity, Place and Communications

For the Identity, Place and Communications BIG Move, results indicate that "some" work has been done on this BIG Move, followed by "a lot." When asked about future investments and work to be done, results indicate strong support for continuing to make "a lot" of progress.

Board #6A: In your opinion, how much work has been done on this BIG Move?

Option	# of Votes
A Lot	22
Some	33
A Little	12
None	1
I'm Not Sure	2

Board #6B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of Votes
A Lot	42
Some	19
A Little	3
None	0
I'm Not Sure	1

BIG Move #7: Sustainability

For the Sustainability BIG Move, the majority of results indicate that only a little work has been done on this BIG Move. When asked about continued investment and work, results indicate that a lot is needed in the future.

Board #7A: In your opinion, how much work has been done on this BIG Move?

Option	# of Votes
A Lot	9
Some	27
A Little	36.5
None	0.5
I'm Not Sure	0

Board #7B: How much more investment and work should the City continue to make toward this BIG Move?

Option	# of Votes
A Lot	49.5
Some	16.5
A Little	6
None	0
I'm Not Sure	0

Strategic Move #1: Values-Driven Organization

For the Values-Driven Organization Strategic Move, results indicated that "some" work has been done, followed by "a little." When asked about continued investment, votes were split between "a lot" and "some."

Board #8A: In your opinion, how much work has been done on this Strategic Move?

Option	# of Votes
A Lot	11
Some	32
A Little	12
None	0
I'm Not Sure	3

Board #8B: How much more investment and work should the City continue to make toward this Strategic Move?

Option	# of Votes
A Lot	27
Some	24
A Little	5
None	1
I'm Not Sure	1

Strategic Move #2: Data-Driven Organization

For the Data-Driven Organization Strategic Move, results indicated a split between "a lot," "some," and "a little" regarding how much work has been done to this point, suggesting a mixed perception of this Move. When asked about how much investment and work should continue to be done, results favored "a lot."

Board #9A: In your opinion, how much work has been done on this Strategic Move?

Option	# of Votes
A Lot	22
Some	21
A Little	17
None	6
I'm Not Sure	0

Board #9B: How much more investment and work should the City continue to make toward this Strategic Move?

Option	# of Votes
A Lot	35
Some	13
A Little	7
None	0
I'm Not Sure	0

Strategic Move #3: Connected City

For the Connected City Strategic Move, the majority of results indicated that some work has been done, followed by a split between "a lot" and "a little." When asked about investment and work moving forward, the results reflect "a lot" is needed in the future.

Board #10A: In your opinion, how much work has been done on this Strategic Move?

Option	# of Votes
A Lot	23
Some	29
A Little	19
None	4
I'm Not Sure	2

Board #10B: How much more investment and work should the City continue to make toward this Strategic Move?

Option	# of Votes
A Lot	44.5
Some	15.5
A Little	4
None	1
I'm Not Sure	1

Station 4: BIG Moves for Your Top BIG Issues

For your top five BIG Issues, note how you think they should be addressed—with an existing BIG Move or with a new approach.

For Station 4, participants were asked to provide BIG Moves or approaches to addressing their selected five issues from Station 5. During this exercise, participants focused less on providing potential Moves for their issues and instead shared specific strategies or actions the City and partners could take. The results in the following pages include the responses from the activity, ordered from the BIG Issues with the most responses to the least.

8. Revitalizing The Vista

#	Comment
1.	ENTERTAINMENT DISTRICT
2.	Use Grandscape as an example! Need a reason for people to want to visit the city
3.	Attract more entertainment less 'junky' kind of stores. Love the idea of Grandscape as an example. Would be cool to have pickleball courts in the mall!
4.	Revitalizing The Vista – I would love to see the Southern Gateway become an entertainment district – A diverse mix of "third spaces" like music venue, shopping, restaurants and possibly out of the box housing like "tiny houses."
5.	This! ^ Yes ^ Yes (3rd Person)
6.	More stores! Better stores!
7.	Turn the old Vista Ridge Mall into a mixed use complex - Housing/apartments - Recreation like a gym or ping pong tables - Space for senior activities
8.	Creating more publicity around the space. We can have as many events that we like, but I wish advertisement was more prevalent.
9.	Accompany area with a separate but incorporated space with a diverse business areas with multiple attractions and new gathering center for different types of events. Such as Old Town but different events.
10.	Mixed use residential and local businesses
11.	Think outside of the box – we don't need another glorified strip mall

11. Investing in the Next Generation

#	Comment
1.	- Mentorship programs - "Day in Life of…" (follow/shadow x 1-2 days)
2.	Incentivize local business to offer apprenticeships for high school juniors and seniors
3.	Educate LISD students about "no single use plastic." How single use plastic problem can be resolved with simple habits using reuse bags
4.	There is only one library for Lewisville. Young generation would definitely benefit from expanding in Lewisville city
5.	Invest in job training at the high schools to teach more skills and sustain next generation
6.	Investing in our elementary and middle school programs will prepare our coming generation
7.	More partnership with LISD
8.	More city of Lewisville and LISD partnership
9.	6G connectivity AI integration
10.	More internship opportunities for high schoolers

20. Improving Transportation Infrastructure

#	Comment
1.	Smart tech & infrastructure
2.	Better public transportation
3.	Improving walkability by creating better sidewalk infrastructure
4.	*Protected* bike lanes and safer highway crossing more transit raised sidewalk crossings
6.	I think Go Zone needs to be worked on more because it is rarely reliable
7.	More investment to trains, buses, trolleys. More accountability for GoZone
8.	Invest in public transportation – reduce need for cars & provide way for young & old people to get around easily
9.	Air mobility

#	Comment
10.	Upgrade transportation options

6. Supporting Arts, Culture and Recreation

#	Comment
1.	Advertise diverse cultures across and beyond Lewisville
2.	More recreation spaces like Thrive around the city
3.	What Lewisville needs is a small convention style center to attract smaller events both local and national music, trade shows. Anything that brings people to our city, something unique in size
4.	6 & 4: Tom "Old Man" McCutcheon Memorial disc golf park is a GEN! Can't wait to see how that already beautiful land will change and bring joy and community to residents (like myself) and the Greater North Texas area!
5.	We should connect the community's most isolated people, the seniors, elders, and people in recovery with its most motivated youth. Promote intergenerational bonding @handsofcare_initiative
6.	^ This is so real!
7.	I would love to have more multicultural events at Old Town of Lewisville
8.	We need more recreational and fan activities to participate in
9.	Floating boat clock restaurant in Eagle Point (Sneaky Pete's 2.0)

4. Connecting to Lewisville Lake and Nature

#	Comment
1.	Camping needs to stay HUMBLE & AFFORDABLE. Rescape the camping grounds and open entire park.
2.	Golf course needs to be converted to nature space & given to LLELA
3.	There are no where near enough corridors or green acres in ONE SPOT to provide enough territory
4.	Reduce cost of Lewisville residents to get into the lake. It used to be way cheaper.
5.	Preserving nature is so important
6.	Cleaning Lewisville Lake

#	Comment
7.	Building more structures that are eco-friendly and are able to be easily accessible without using material that may be causing pollution.
8.	Clean, accessible trails (mixture of pavement & natural) that have connection points to neighborhoods

5. Preserving and Enhancing Natural Systems

#	Comment
1.	Incentivize businesses that eliminate plastic (single use plastic) applications for businesses.
2.	Educating young generations of LISD on single use plastic problem and how simple habits of grouping reusable bags/utensils can eliminate plastic waste
3.	Establishing pollinator patches in underutilized areas of Lewisville directly supports the monarch butterfly migration path.
4.	Install rainwater gardens that would reduce stormwater runoff. Incentivize residents who install rainwater gardens.
5.	Provide more canopy off 121 Business
6.	Make Lewisville as green as possible by keeping some of the city free of housing/establishments and growing canopy
7.	Keep what we have (#5) and connect them or prevent new businesses from block these natural/built paths

13. Attracting and Retaining Young Professionals

#	Comment
1.	Access to online training or day conference for continuing education/certification
2.	Bringing in attractive jobs, tech & universities (partnerships)
3.	Align high school curriculum directly with the needs of Lewisville's major employers in logistics, healthcare, etc…
4.	Create a "Lewisville workforce certification" where local students who complete will get priority hiring in local companies
5.	Have fun events like day parties/day raves. At coffee shops, parks, etc. Many events are really just for families – what about the young professionals w/out kids?

#	Comment
6.	This is the cities future. Young professionals want affordable housing & good schools – they spend $$
7.	Support businesses that have a tradesman/apprenticeship program. Combine with high school. Keep trained + qualified labor in the area.

2. Supporting Diverse Housing Choices

#	Comment
1.	Diverse housing = All residences with cost in mind
2.	It would be great if Vista Ridge Mall would be converted into apartments + shopping + event/stage place
3.	Think about tiny homes. That would be an option for seniors or young people moving to Lewisville and would free up inventory. Not every one wants to live in an apartment
4.	Build houses that people can buy in and around Old Town
5.	More mixed income level complexes
6.	Affordable house for residents seniors, and especially young families

9. Supporting Small Businesses

#	Comment
1.	STOP GIVING LIQUOR AND VAPE SHOP LICENSES! Give more incentives to small businesses. Can we put a cap on how many liquor/vape shops? Makes the city look like a bunch of…
2.	Support the incubator program at Lewisville High School!! They have a lot of young entrepreneurs who are starting their small businesses!!
3.	Support more high school students on their small businesses! Do market that would allow them to sell!!
4.	Support more small businesses with grants, workshops, training and how to run a business
5.	The city to organize workshops with local entrepreneurs and business owners
6.	Support for small business inc. advertising, incentives + tax breaks to them instead of free rides to large corporations

15. Promoting Safety and Community

#	Comment
1.	Neighborhood organizations, block parties, "neighborhood-watch" get to know neighbor walking groups
2.	Better lighting Highland Lakes area
3.	More traffic police officer enforcement
4.	^ Yes
5.	Better lighting Lots of streets w/o street lights

1. Strengthening Old Town's Role

#	Comment
1.	Connect Marcus High School to Old Town activities
2.	Love the big decorative sign that was put up! Get more attractive restaurants in Old Town. Denton's Osteria il Muro was just nominated for a James Beard! Let's get talented chefs
3.	Replicate the Old Town revitalization across the city
4.	Great Job Tough Job Thank you

19. Building Infrastructure Resilience

#	Comment
1.	Utilizing new smart tech & infrastructure
2.	Get ahead of aging infrastructure like streets, pipes, bridges instead of being reactive. Put infrastructure budgets on the ballot more! Get more grants for this.
3.	Electric lines and other utilities underground
4.	Incentivize parking lot/business area improvements

3. Enhancing Neighborhood Amenities

#	Comment
1.	More grocery stores Tired of going to other cities for groceries
2.	Building more parks and amenities in neighborhoods would be awesome!
3.	We need parks, safe walking & biking areas, outdoor seatings where people can meet and study

14. Preparing for Climate and Weather Events

#	Comment
1.	Expand public shelters for bad weather events - Vista Ridge Mall?
2.	Don't let more data centers move in. They will be a drain on the grid when it matters most
3.	No mass data centers, more renewable energy production

16. Expanding Mental Health Support

#	Comment
1.	Mental is a growing environment. Getting in on the ground floor is a great foundation
2.	Providing more help and safe places for them to go to—rather than roaming the streets
3.	Making mental health resources more accessible for everyone & changing the stigma around it. Maybe wellness fairs in Ferguson Plaza!

17. Fostering Stronger Community Engagement & Collaboration

#	Comment
1.	Encouraging young professionals in community events, local decision making and more
2.	More announcements for voting, community events, etc., through mailers, email, or event text! If I wasn't a member at Thrive I wouldn't have known about this event.
3.	Find multiple ways for people to connect with Lewisville "identity" and promote those

21. Advancing Accessible Mobility

#	Comment
1.	GoZone is great when available. High amt for busy times ie. Morning. Great attached to DART rail – easy to take to State Fair, Star Games, Mavs, museums
2.	Tactile lines for blind walkers
3.	Tactile guide strips for visually impaired

7. Revitalizing the Commercial Corridors

#	Comment
1.	Utilizing newer tech such as AI & smart infrastructure planning
2.	Empty businesses tax on long-term vacant business space

10. Expanding Local Employment

#	Comment
1.	Advertise parks, lakes, families, schools clubs, safety "great place to raise family w/out commute"
2.	Bringing in attractive jobs, tech & partnerships

18. Adapting to Emerging Technologies

#	Comment
1.	Partnerships, education, exposure
2.	HH for sound proofing homes Heavy air traffic

12. Providing Engaging Public Spaces

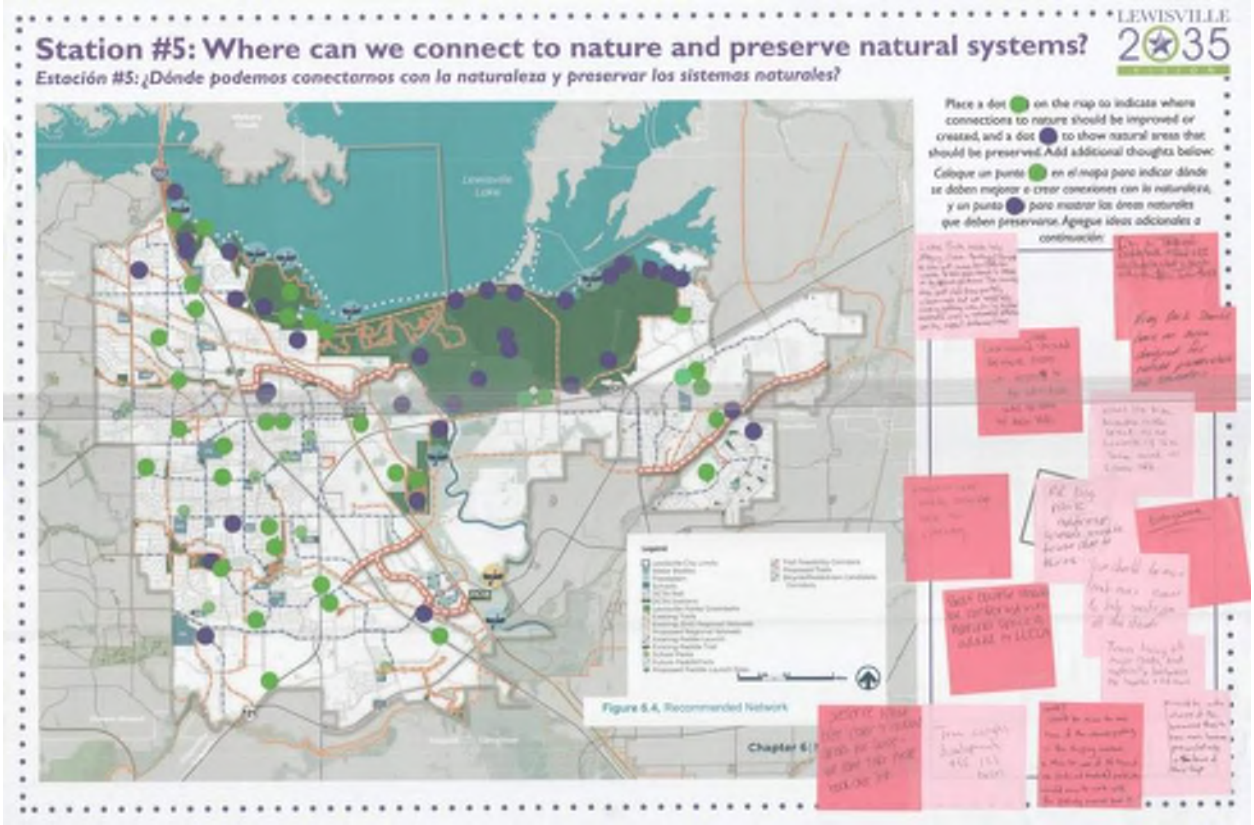
No comments were provided for this BIG Issue.

* *Additional comment left, proposing a new BIG Issue: Bring Castle Hills into community.*

Station 5: BIG Moves Maps

Board #1: Where can we connect to nature and preserve natural systems?

Place a dot (green) to indicate where connections to nature should be improved or created, and a dot (dark blue) to show natural areas that should be preserved. Add additional thoughts below.



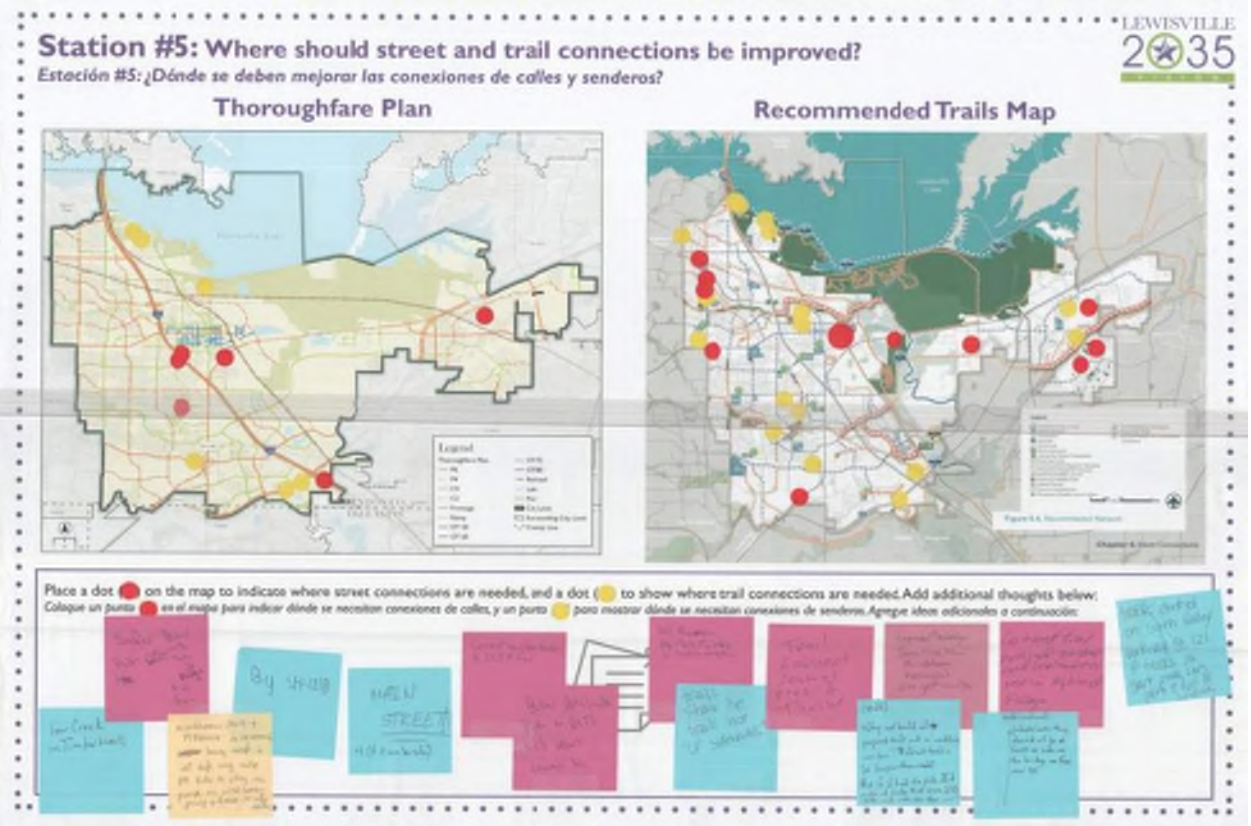
Many participants identified areas in LLELA and along the lakefront as natural areas that should be preserved. In the written responses, many comments emphasize the importance of maintaining the existing tree canopy and ensuring the lake and natural areas are clean and accessible. In areas where connections to nature should be improved, many of the dots are scattered throughout more residential and commercial areas or around existing neighborhood parks. In total, there were 41 dots placed for areas where nature should be improved or created (green), and 35 dots placed for natural areas that should be preserved (dark blue). Overall, feedback emphasizes the importance of maintaining existing natural areas while exploring opportunities to activate commercial and residential areas with more natural open space.

#	Comment
1.	Lake Park needs help staying clean. Apartment dumpster by disc golf course blow[s] litter onto the course & free public beach is littered on by beach patrons. The

#	Comment
	Lewisville disc golf club does quarterly clean-ups but we need help. Closing parking area during Easter weekend was a noticeable difference on the overall dirtiness/litter.
2.	I'm a Tanglewood Neighborhood resident and I was wondering what is going on with the Alvin Turner Park?
3.	Lewisville Lake should be more clean in regard to the individuals who go often w/ their kids
4.	Every park should have an area designed for nature preservation and education
5.	Would love to see recreation centers spread across Lewisville city like Thrive around 121 and Castle Hills
6.	Lewisville Lake needs cleaning and no littering
7.	RR dog park address weeds unable to use due to burrs
8.	Everywhere
9.	Golf course should be converted into natural space & added to LLELA
10.	There should be more trash cans around to help waste go off the streets
11.	Trees lining all major roads, but especially between the hospital & Old Town
12.	Preserve what tree cover & natural areas we have – we can't take those back once lost
13.	Tree canopy development off 121 Bus
14.	(Staff) would be nice to see some of the excess parking in the shopping centers on Main St west of 35 turned into (safe and shaded) parklets – would need to work with the property owners but it would be in the interest of the businesses there to have more human presence/activity in front of their shops

Board #2: Where should street and trail connections be improved?

Place a dot (red) to indicate where street connections are needed, and a dot (yellow) to show where trail connections are needed. Add additional thoughts below.



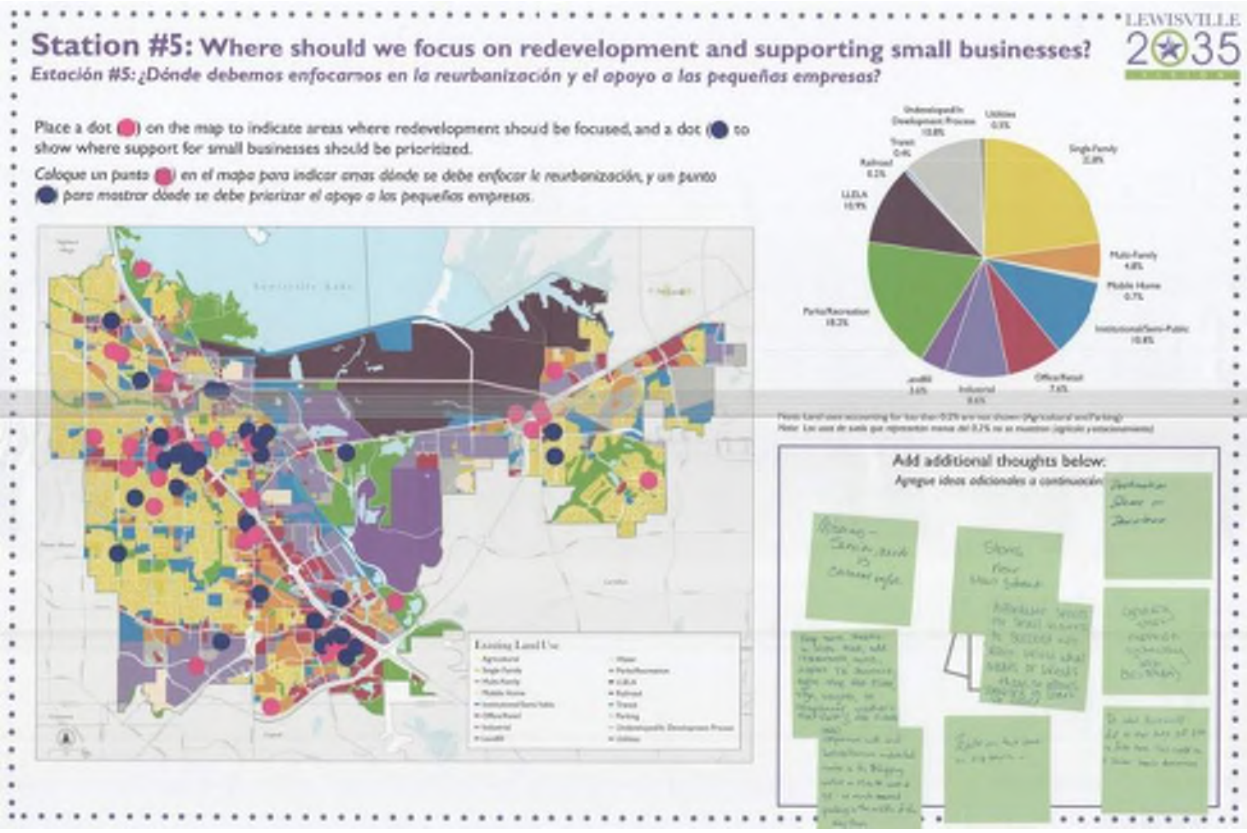
For this station, participants generally indicated that street connections are needed at the intersections of major thoroughfares, such as SH-121B and I-35E. When asked about improved trail connections, feedback indicates improvements are needed along existing natural areas, such as along the lake or existing parks. Written feedback emphasizes a desire for safer walking and biking paths along popular destinations, such as Old Town, Main Street and Thrive. In total, 23 dots indicate where street connections are needed (red), and 17 indicate where trail connections are needed (yellow).

#	Comment
1.	Safer bike/walk path for Main St bridge to Old Town
2.	For Creek in Timberbrook
3.	By SH-121B
4.	Windhaven Pkwy + Florence is becoming busy and is not safe any more for kids to play in park on Windhaven Pkwy + Essex section
5.	MAIN STREET!!

#	Comment
	+1 (if it can be safe)
6.	Connect neighborhoods to DCTA trail
7.	Better bike/walk path to DCTA trail down Cowan Ave
8.	121 Business by Metro Park Cir is hard to navigate
9.	Trails should be trails not "6' sidewalks"
10.	Trail connect Central Park & Thrive
11.	Expand/redesign Tom "Old Man" McCutcheon memorial disc golf course
12.	(Staff) why not build all proposed trails and on candidate corridors? Around trails a lot cheaper than roads? But if I had to pitch, I'd make all roads that cross I-35 safe and crossable for pedestrians – they should all be at least safe as the bridge on Fox over 35.
13.	Connect trail behind neighborhood Walmart to one in Highland Village
14.	Traffic control on South Valley Parkway @ 121 if trucks do start using this path it will be gridlock South

Board #3: Where should we focus on redevelopment and supporting small businesses?

Place a dot (pink) to indicate where redevelopment should be focused, and a dot (purple) to show where support for small businesses should be prioritized.



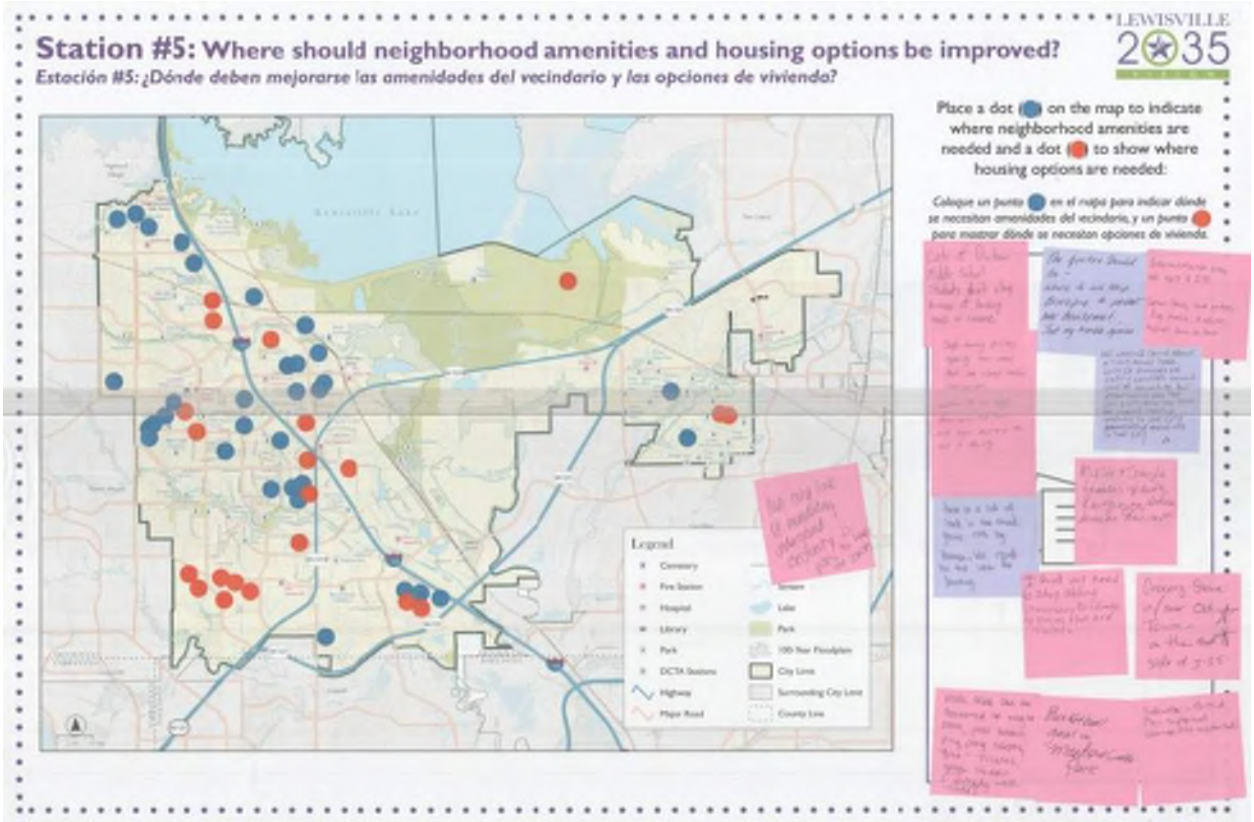
Participants at this station identified redevelopment areas near existing commercial corridors, such as SH-121B and The Vista. When asked to identify where support for small businesses should be prioritized, results pointed to areas near Old Town, The Vista and other commercial nodes. Written feedback emphasizes concerns about rent and affordability, particularly for smaller businesses, and remains consistent with results from the BIG Issues prioritization station. In total, 30 dots were placed to indicate areas where redevelopment should be focused (pink), and 29 to indicate where support for small businesses should be prioritized (purple).

#	Comment
1.	Missing – Senior needs vs current [illegible]
2.	Keep movie theatre in Vista Mall, add restaurants, music, support TX souvenirs, coffee shop, add pilates, yoga, weights, to complement walkers that exist!! Add events
3.	(Staff) experiment with small festivals/farmers markets/food trucks in the shopping centers on Main St west of 35 – so much unused parking in this middle exit there

#	Comment
4.	Stores near Main Street
5.	Affordable spaces for small business to succeed w/o rent being what makes or breaks them, or allows someone to start up easier
6.	Work on the rent in Old Town.
7.	Destination stores in Downtown
8.	Grocery store northern gateway area (35 & 407)
9.	Do what Rockwall did to their lake off I-30 to Lake Park. This could be a serious tourist destination.

Board #4: Where should neighborhood amenities and housing options be improved?

Place a dot (blue) to indicate where neighborhood amenities are needed and a dot (orange) to show where housing options are needed. Add additional thoughts below.

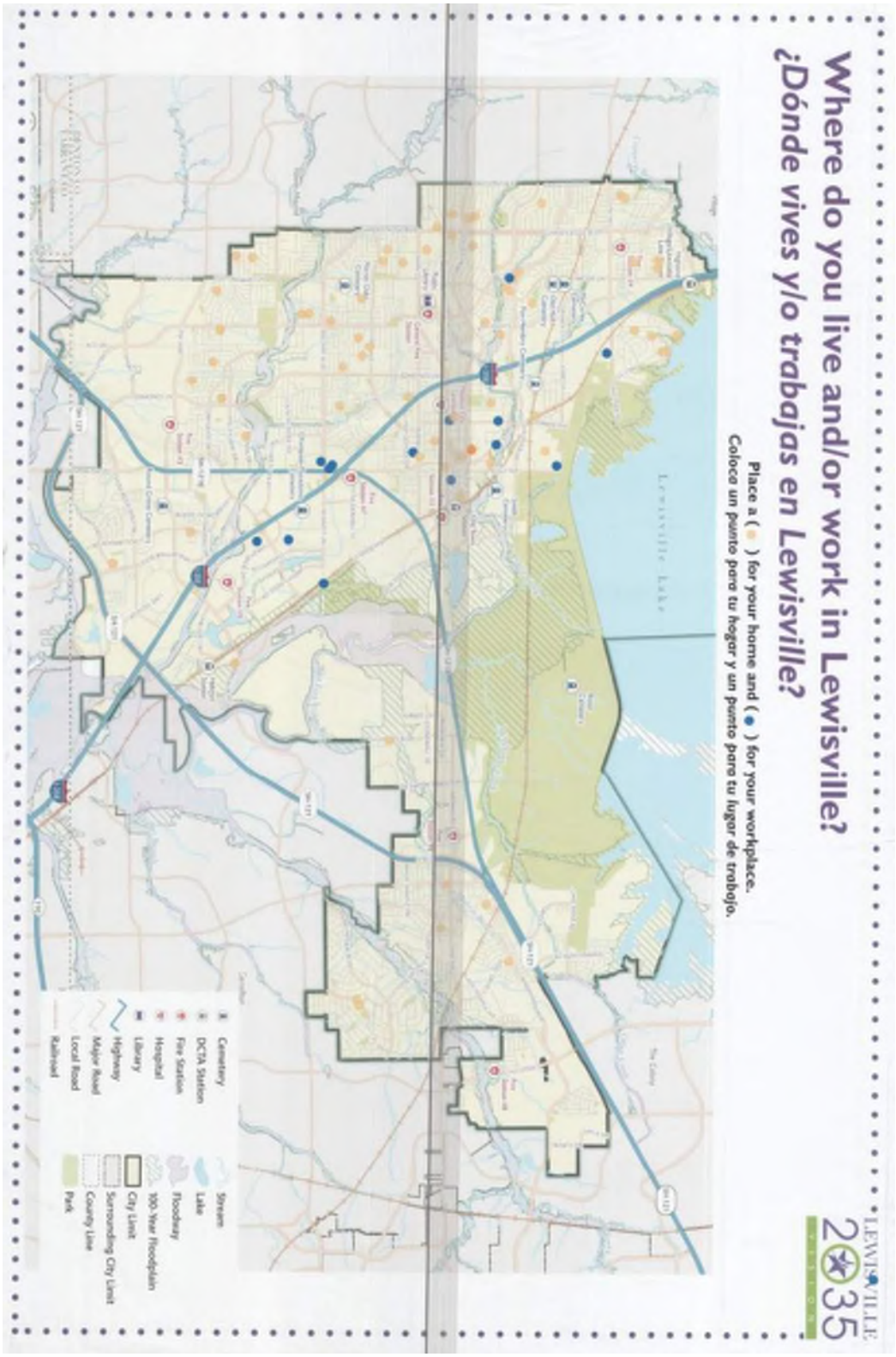


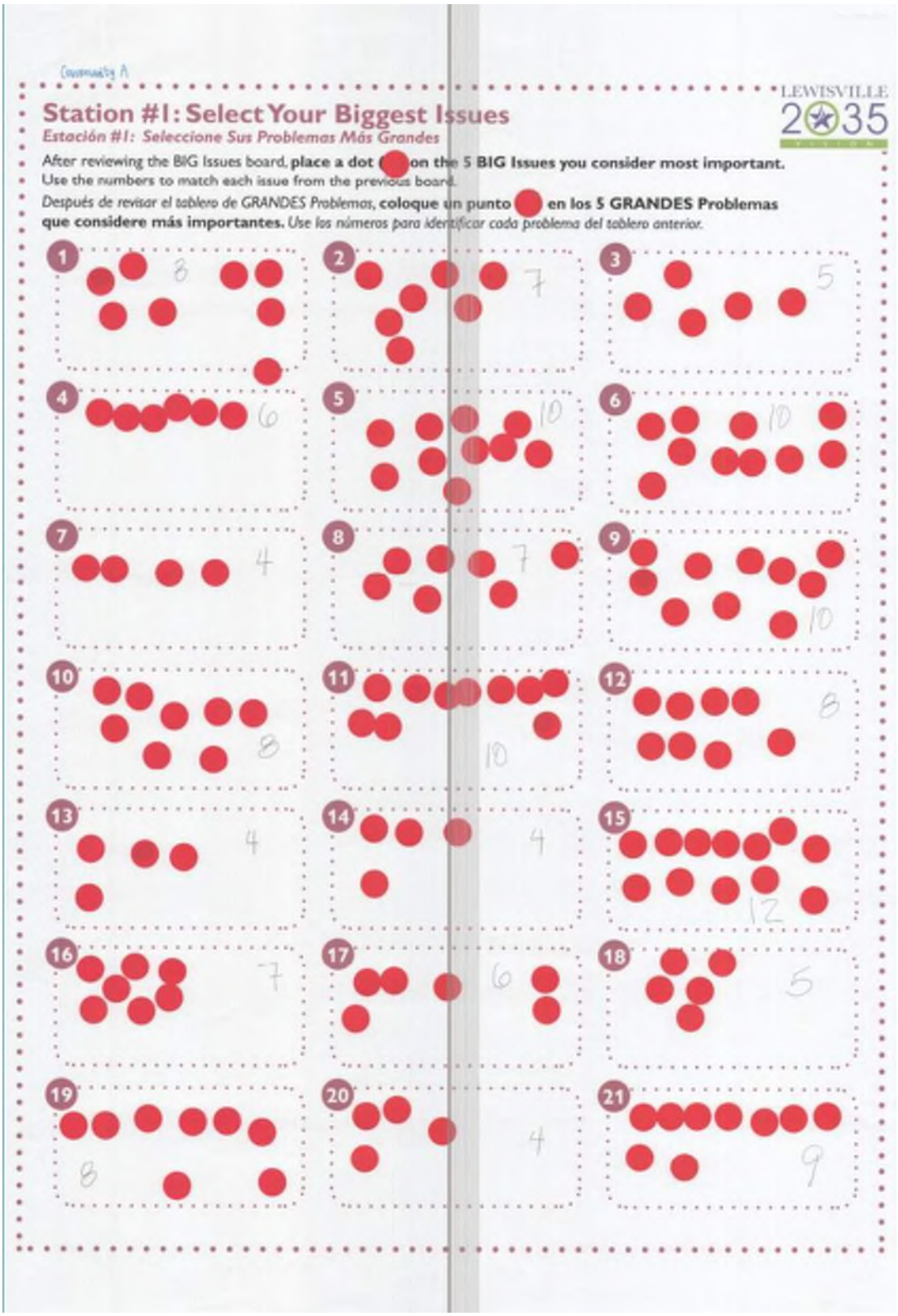
For this station, participants noted that neighborhood amenities need to be improved near Old Town, The Vista area, along the intersection of SH-121 and Corporate Drive, and by the western side of the City along Main Street. When asked where additional housing is needed, a large number of dots were placed near the Southern Gateway areas. Written feedback emphasizes the need for a more diverse range of housing types to accommodate residents at various stages of life. In total, 33 dots were placed to indicate areas where neighborhood amenities are needed (blue), and 21 to indicate where housing options are needed (orange).

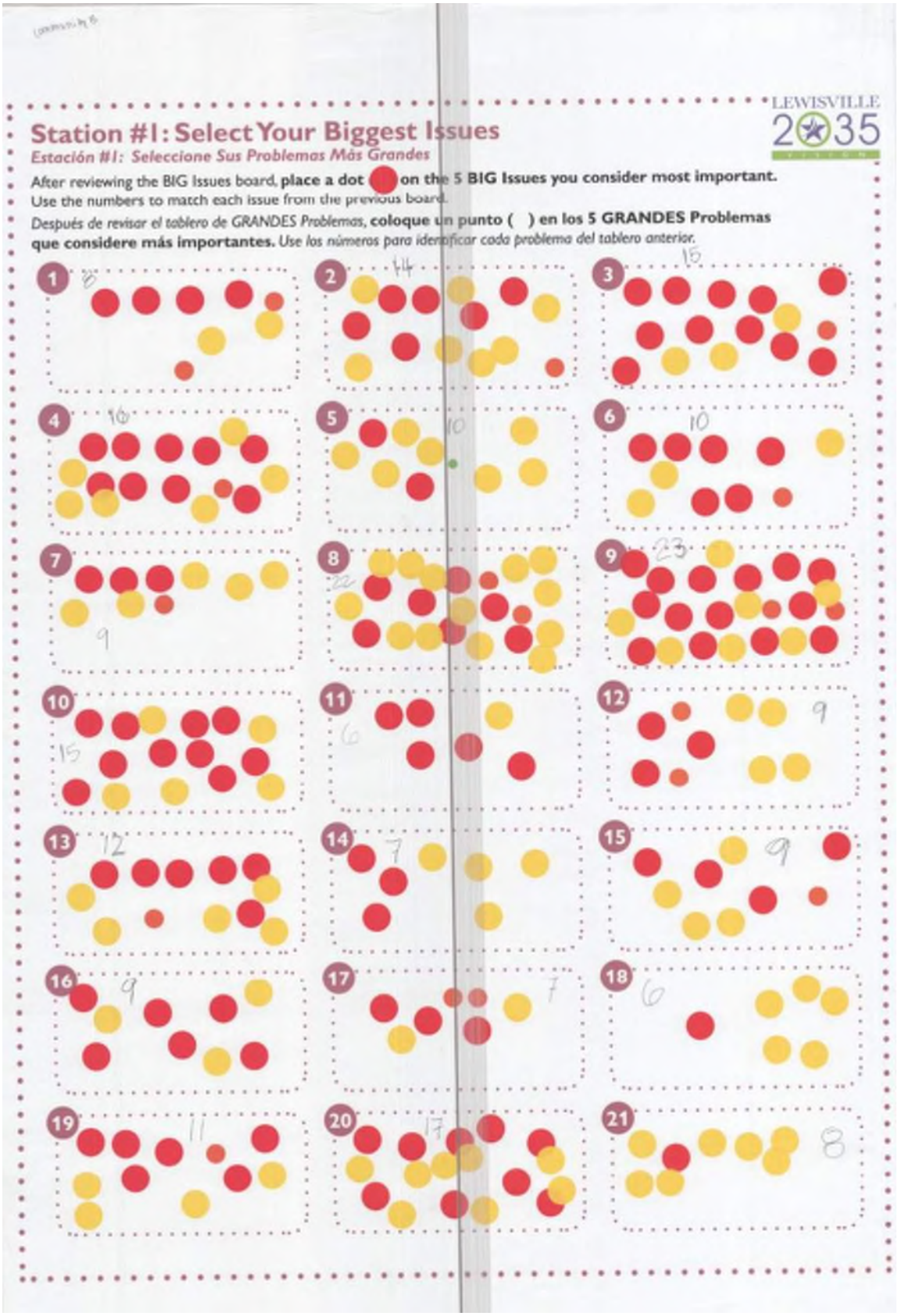
#	Comment
1.	Can city look @ mandating underground electricity vs poles to keep tree canopy
2.	Lots of Durham Middle School students don't stay because of housing issues or concerns.
3.	The questions should be – where do we stop developing to prevent over development. Just my humble opinion
4.	Entertainment area off 407 & I35

#	Comment
	Green space, beer garden, live music, or demo Action Zone at least
5.	Safe housing facilities especially near areas that are always under construction.
6.	When do we stop developing Old Town and begin developing the rest of the city
7.	We should think about a tiny house park. Lots of seniors or empty nesters would love to downsize but apartments are the only option. The same for young people moving to the city affordable housing is the key (+1)
8.	There is a lot of land in the Round Grove area by Harmon. We could use the area for housing.
9.	Multi & single families growth has grown, where seniors has not
10.	I think we need to stop adding unnecessary buildings to places that are crowded.
11.	Grocery store in/near Old Town – on the east side of I-35
12.	Vista Mall can be converted to weight room, pool tables, ping pong tables, "free" pilates, yoga studio I already walk inside!!
13.	Basketball goal in Meadow Creek Park
14.	Sidewalks in north of main neighborhood. (drainage ditch neighborhood)

Appendix


Where do you live and/or work in Lewisville?
¿Dónde vives y/o trabajas en Lewisville?
Place a (●) for your home and (●) for your workplace.
Coloca un punto para tu hogar y un punto para tu lugar de trabajo.
LEWISVILLE 2035
Cemetery
DCTA Station
Fire Station
Hospital
Library
Highway
Major Road
Local Road
Railroad
Stream
Lake
Floodway
100-Year Floodplain
City Limit
Surrounding City Limit
County Line
Park


Community A
LEWISVILLE 2035 VISION
Station #1: Select Your Biggest Issues
Estación #1: Seleccione Sus Problemas Más Grandes
After reviewing the BIG Issues board, place a dot on the 5 BIG Issues you consider most important.
Use the numbers to match each issue from the previous board.
Después de revisar el tablero de GRANDES Problemas, coloque un punto en los 5 GRANDES Problemas que considere más importantes. Use los números para identificar cada problema del tablero anterior.
1 8
2 7
3 5
4 6
5 10
6 10
7 4
8 7
9 10
10 8
11 10
12 8
13 4
14 4
15 12
16 7
17 6
18 5
19 8
20 4
21 9


LEWISVILLE 2035 VISION
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1
2
3
4
5
6
7
8
9
10
11
12
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14
15
16
17
18
19
20
21

Station #2: BIG Ideas & Vision Reflection

Estación #2: GRANDES Idea & Reflexión de la Visión

Review the proposed Vision Statement and BIG Ideas. What do you think of the Vision Statement and BIG Ideas? If this vision of Lewisville is achieved, Would the 5 BIG Issues that you selected in Station 1 be addressed?

Revise la Declaración de Visión propuesta y las BIG Ideas. ¿Qué piensa de la Declaración de Visión y las BIG Ideas? Si se logra esta visión de Lewisville, ¿se abordarían las 5 BIG Issues que seleccionó en la Estación 1?

Draft Vision Statement

By 2035 and beyond, Lewisville is welcoming, authentic, and bold. Connected, thoughtful and built to last. We are as real as they come. A place that grows with intention, protects what matters, and delivers a quality of life people feel every day.

Declaración de Visión (Borrador)

Para el año 2035 y más allá, Lewisville es una comunidad acogedora, auténtica y audaz. Conectada, reflexiva y construida para perdurar. Somos tan genuinos como se puede ser. Un lugar que crece con intención, protege lo que importa y ofrece una calidad de vida que las personas sienten todos los días.

Welcoming	Connectivity	Resource Stewardship	Quality of Life	Intentional Growth
Lewisville is for everyone. No matter who you are, where you're from, how you move through the world, or what stage of life you're in; there's room here for you to live, work, and thrive.	**This is a city that connects.** People, places, and services aren't just close, they're reachable. Streets, sidewalks, systems, and spaces all work together to keep the community moving forward.	**Lewisville takes care of its own.** From natural spaces to people to public investment—resources are protected, respected, and managed smartly so the city stays strong, resilient, and ready for whatever comes next.	**Safety, health, and nature matter here.** Lewisville builds places that feel alive—where everyday life feels easier, richer, and deeply connected to the heart of the community.	**Growth doesn't happen by accident.** Lewisville shapes change on purpose—revitalizing where it counts and planning for the long game so prosperity and well-being stick around for the long haul.
Acogedor	**Conectividad**	**Gestión de Recursos**	**Calidad de Vida**	**Calidad de Vida**
Lewisville es para todos. No importa quién seas, de dónde vengas, cómo te muevas por el mundo o en qué etapa de la vida te encuentres; aquí hay un lugar para que vivas, trabajes y prosperes	**Esta es una ciudad que conecta.** Las personas, los lugares y los servicios no solo están cerca, son accesibles. Calles, aceras, sistemas y espacios trabajan juntos para mantener a la comunidad en movimiento.	**Lewisville cuida de los suyos.** Desde los espacios naturales hasta las personas y la inversión pública: los recursos se protegen, respetan y gestionan de forma inteligente para que la ciudad se mantenga fuerte, resiliente y lista para lo que venga.	**La seguridad, la salud y la naturaleza son importantes aquí.** Lewisville construye lugares que se sienten vivos, donde la vida cotidiana se siente más fácil, rica y profundamente conectada con el corazón de la comunidad.	**La seguridad, la salud y la naturaleza son importantes aquí.** Lewisville construye lugares que se sienten vivos, donde la vida cotidiana se siente más fácil, rica y profundamente conectada con el corazón de la comunidad.

Place a sticky note with your thoug
Coloque una nota adhesiva con sus co



Community A

Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

Take a few minutes to review the handouts for the existing BIG Moves and Strategic Moves from the Lewisville 2025 Vision Plan Update. Afterwards, review each question below and indicate your response by placing a dot ● below your selected answer.

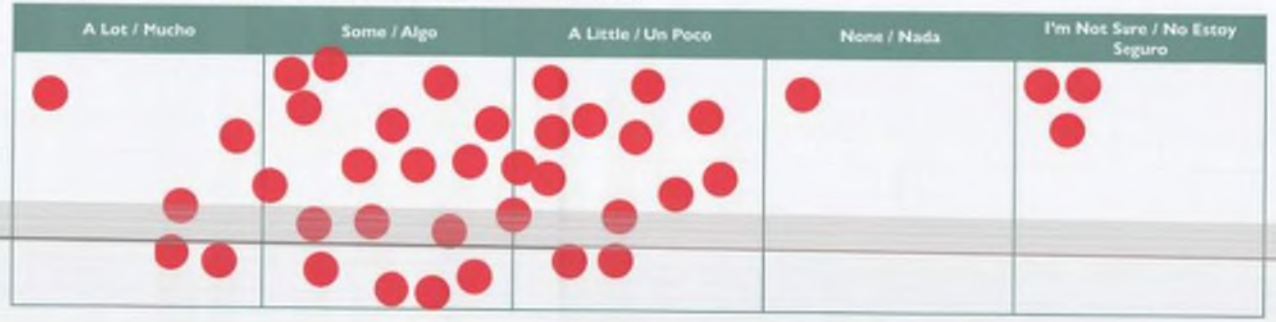
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BIG Move #1: Green Centerpiece

GRAN Movimiento #1: Centro Verde

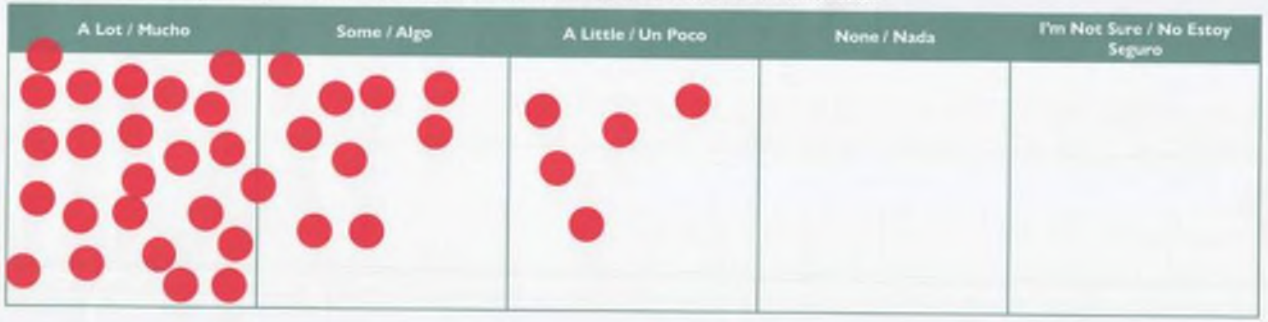
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En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?

¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

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Community A

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LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

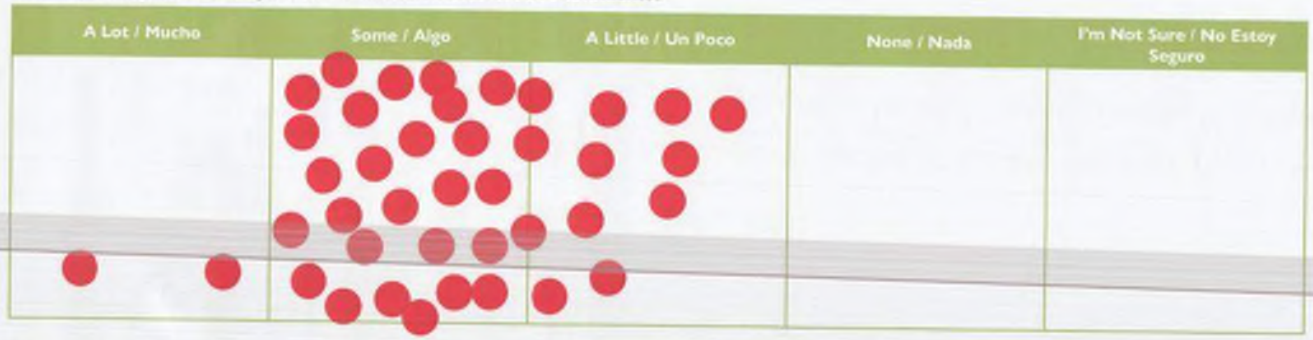
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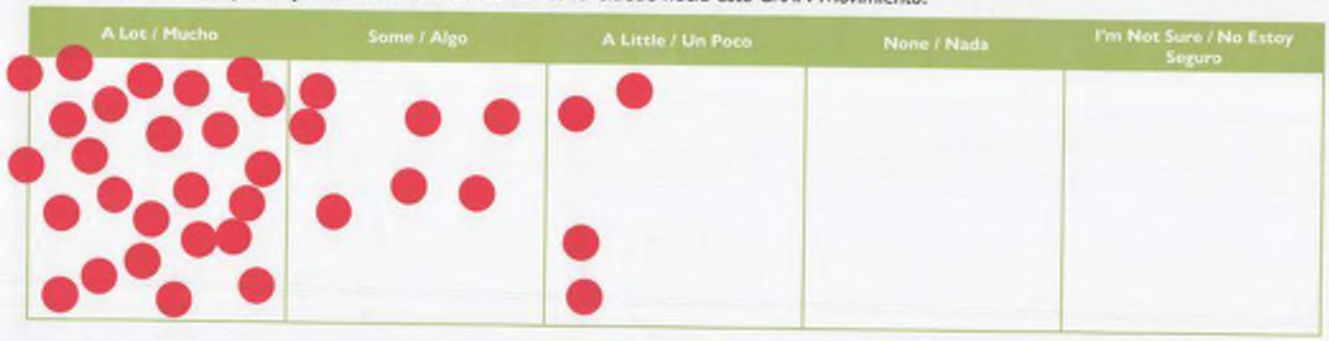
BIG Move #2: Extending the Green

GRAN Movimiento #2: Extendiendo lo Verde

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánto más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

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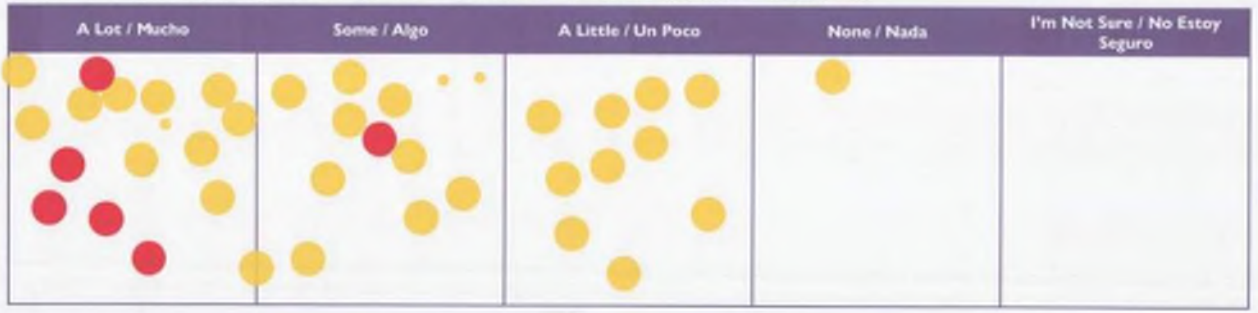
BIG Move #3: Old Town

GRAN Movimiento #3: Old Town

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

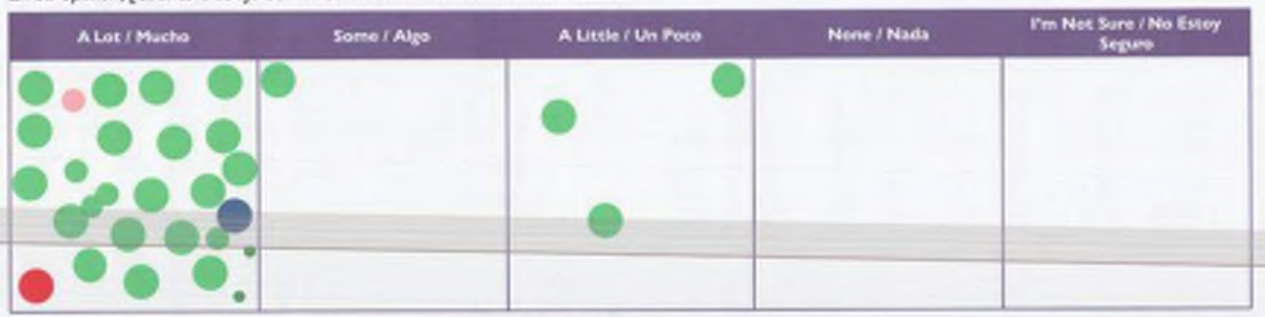
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BIG Move #3: Old Town

GRAN Movimiento #3: Old Town

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánto más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

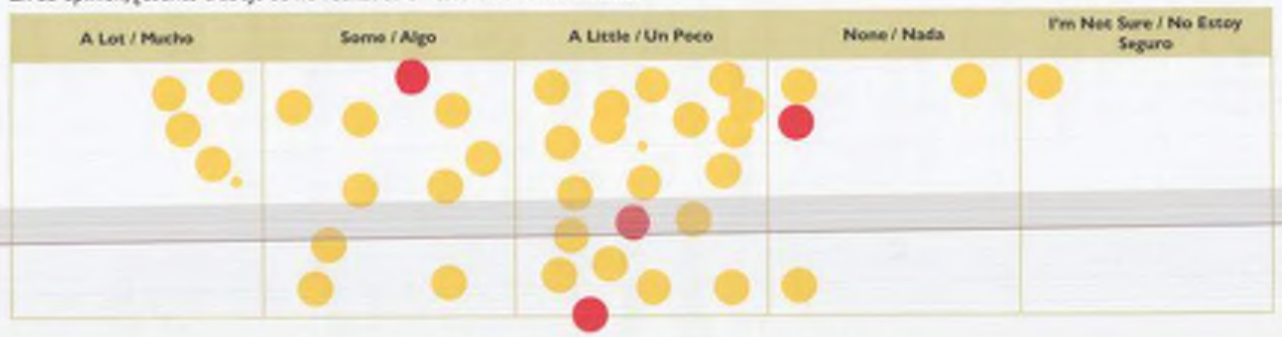
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BIG Move #4: Diverse and Thriving Neighborhoods

GRAN Movimiento #4: Vecindarios Diversos y Prósperos

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánto más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

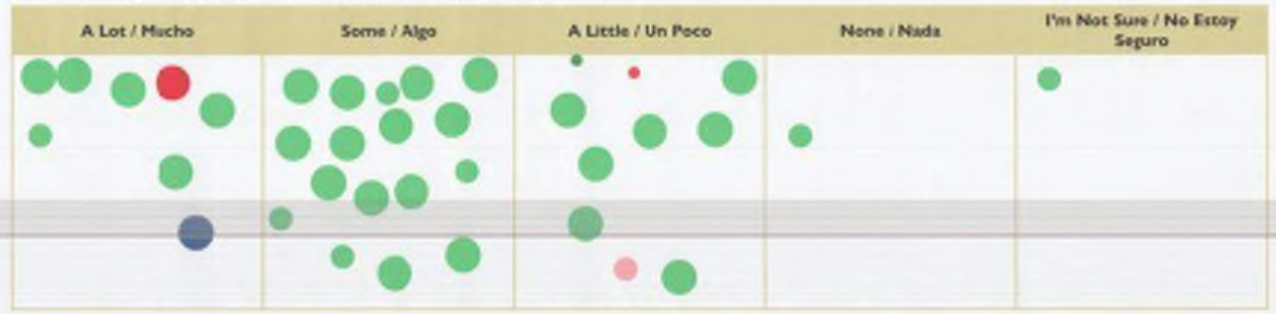
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BIG Move #4: Diverse and Thriving Neighborhoods

GRAN Movimiento #4: Vecindarios Diversos y Prósperos

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

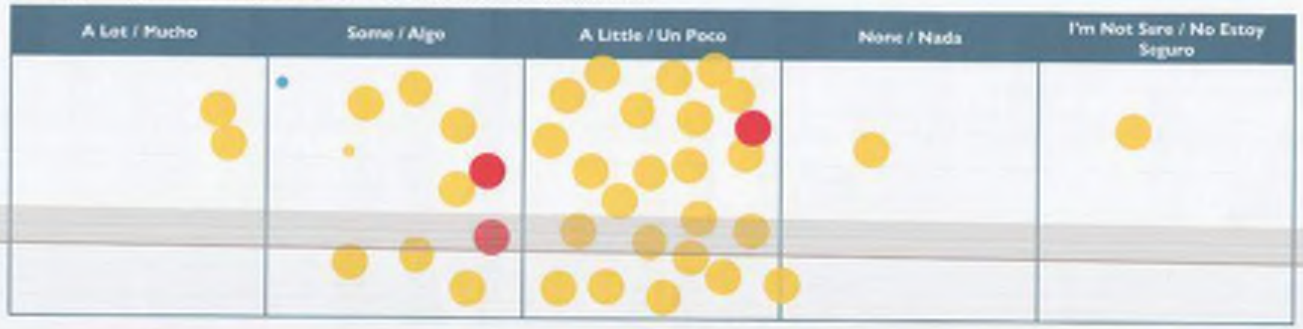
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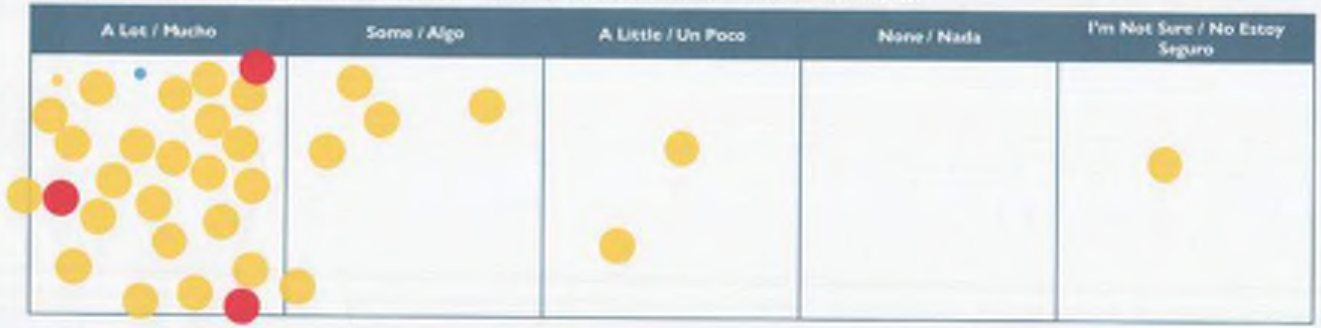
BIG Move #5: Economic Vitality

GRAN Movimiento #5: Vitalidad Económica

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

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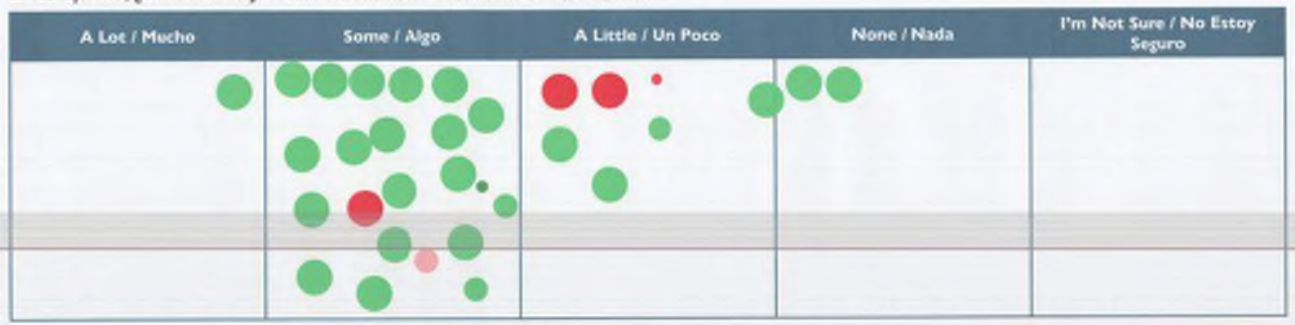
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BIG Move #5: Economic Vitality

GRAN Movimiento #5: Vitalidad Económica

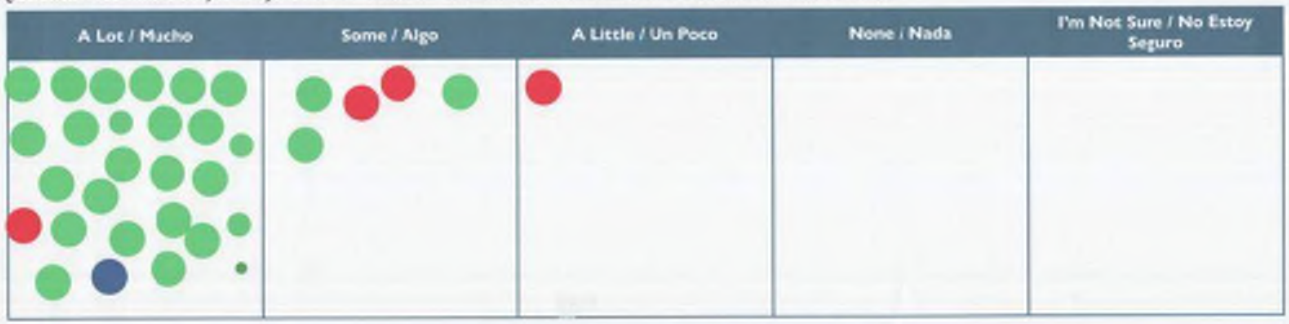
In your opinion, how much work has been done on this BIG Move?

En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?

¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Community A

Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

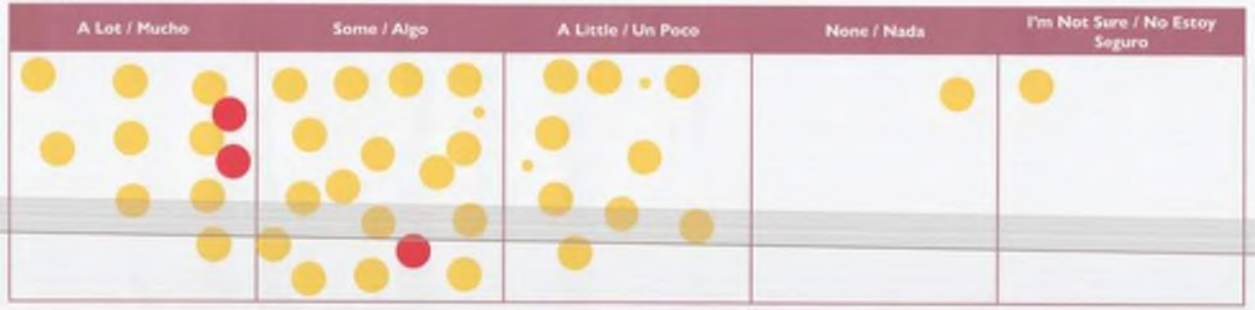
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BIG Move #6: Identity, Place and Communications

GRAN Movimiento #6: Identidad, Lugar y Comunicación

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

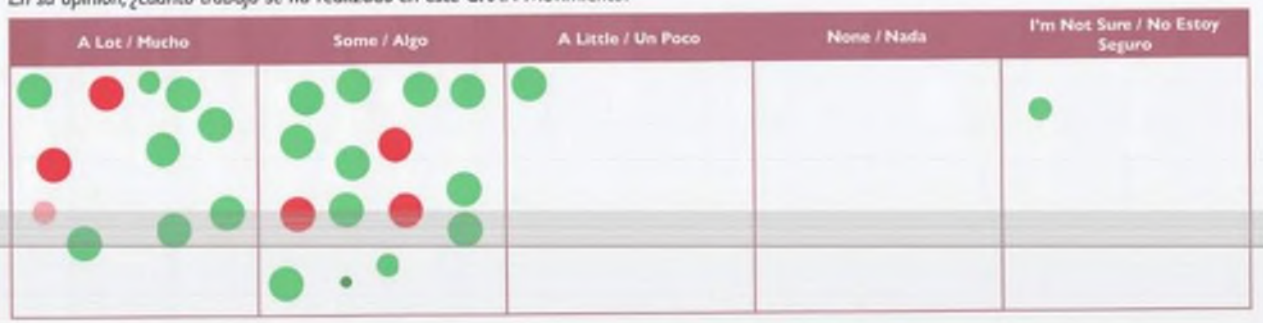
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BIG Move #6: Identity, Place and Communications

GRAN Movimiento #6: Identidad, Lugar y Comunicación

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Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

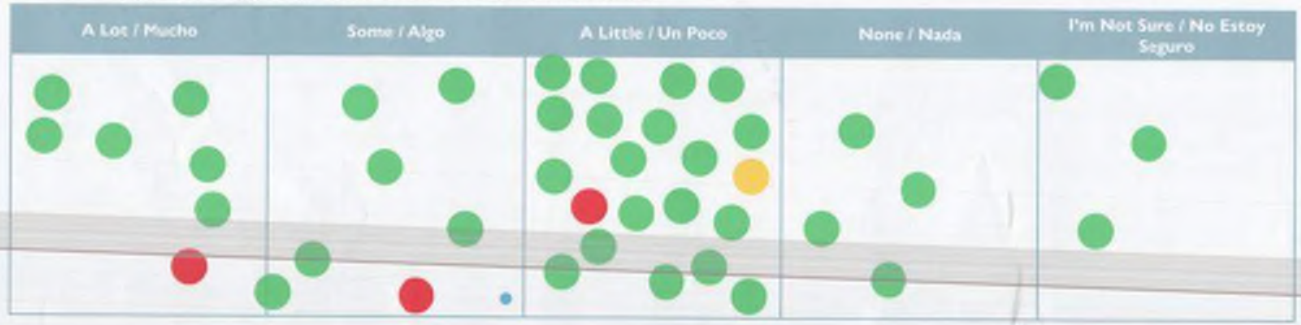
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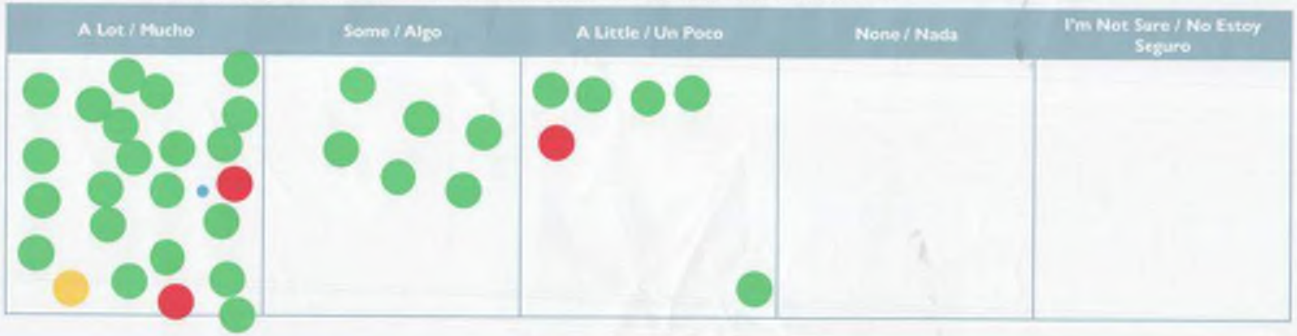
BIG Move #7: Sustainability

GRAN Movimiento #7: Sostenibilidad

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este GRAN Movimiento?



Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

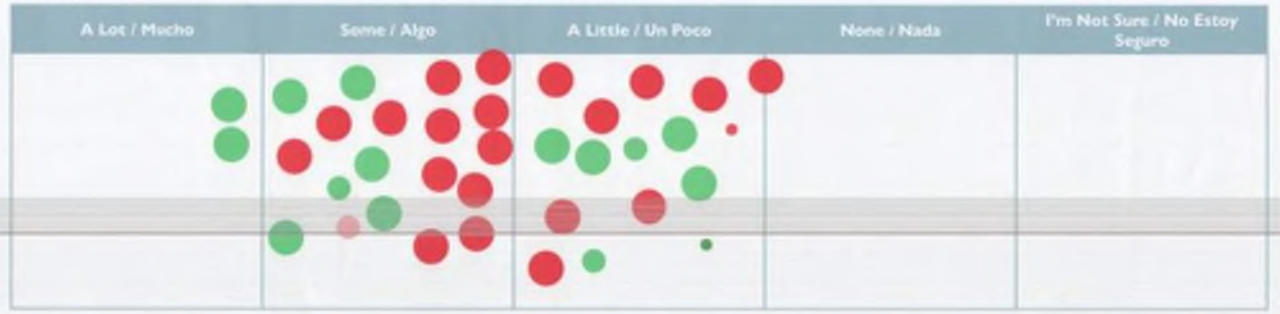
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BIG Move #7: Sustainability

GRAN Movimiento #7: Sostenibilidad

In your opinion, how much work has been done on this BIG Move?
En su opinión, ¿cuánto trabajo se ha realizado en este GRAN Movimiento?



How much more investment and work should the City continue to make toward this BIG Move?
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Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

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Strategic Move #1: Values-Driven Organization

Movimiento Estratégico #1: Organización Guiada por Valores

In your opinion, how much work has been done on this Strategic Move?
En su opinión, ¿cuánto trabajo se ha realizado en este Movimiento Estratégico?



How much more investment and work should the City continue to make toward this Strategic Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este Movimiento Estratégico?



LEWISVILLE 2035 VISION

Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

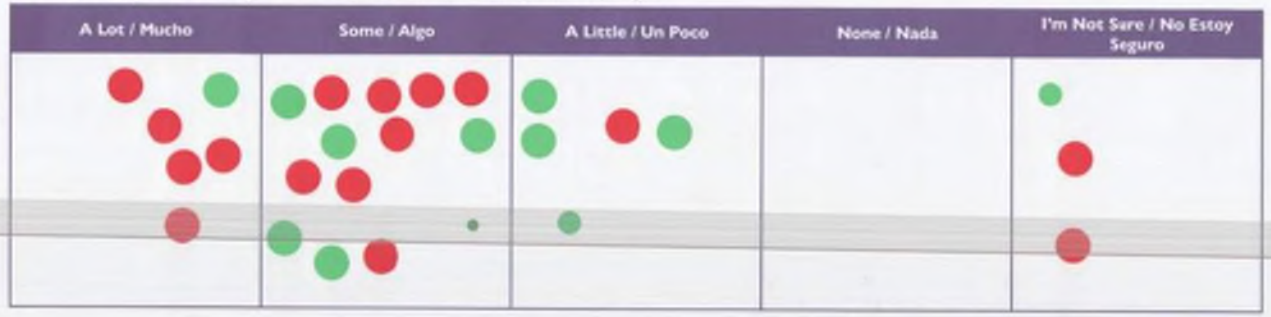
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Tómese unos minutos para revisar los folletos de los GRANDES Movimientos y Movimientos Estratégicos existentes del Lewisville 2025 Vision Plan Update. Después, revise cada pregunta a continuación e indique su respuesta colocando un punto ( ) debajo de la opción que seleccione.

Strategic Move #1: Values-Driven Organization

Movimiento Estratégico #1: Organización Guiada por Valores

In your opinion, how much work has been done on this Strategic Move?
En su opinión, ¿cuánto trabajo se ha realizado en este Movimiento Estratégico?



How much more investment and work should the City continue to make toward this Strategic Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este Movimiento Estratégico?



Community A

Station #3: Your Perspective - What Progress Have You Seen?

LEWISVILLE 2035 VISION

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

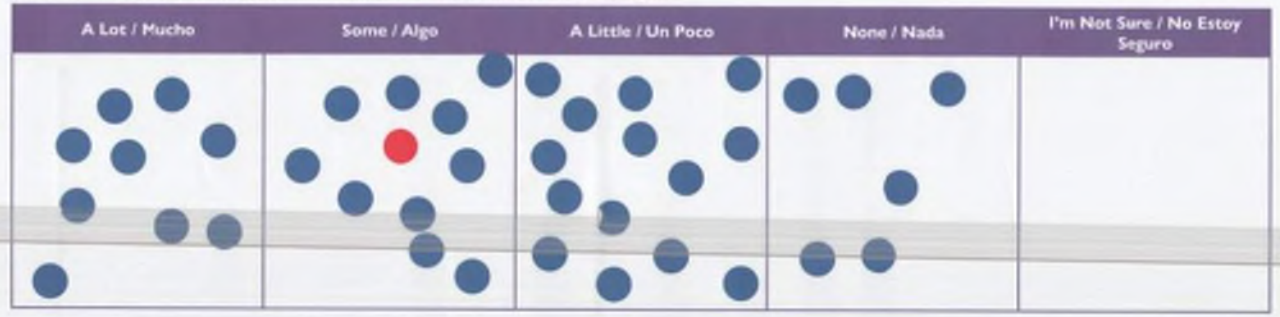
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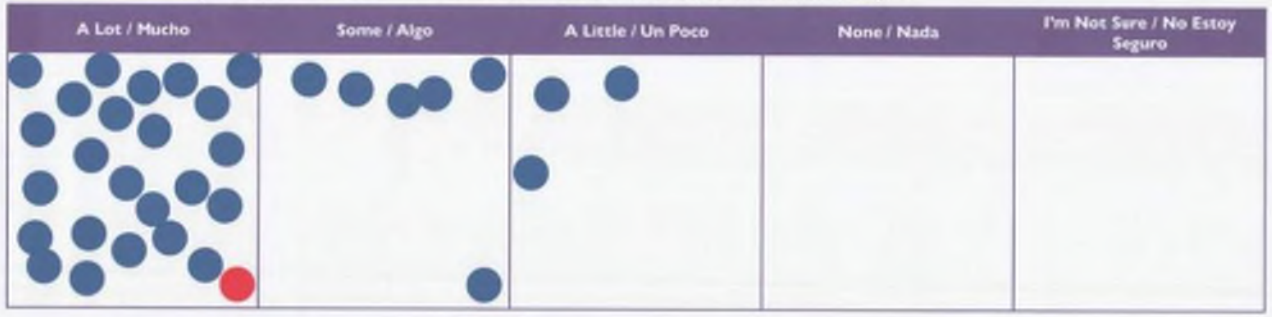
Strategic Move #2: Data-Driven Organization

Movimiento Estratégico #2: Organización Guiada por Datos

In your opinion, how much work has been done on this Strategic Move?
En su opinión, ¿cuánto trabajo se ha realizado en este Movimiento Estratégico?



How much more investment and work should the City continue to make toward this Strategic Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este Movimiento Estratégico?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

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Strategic Move #2: Data-Driven Organization

Movimiento Estratégico #2: Organización Guiada por Datos

In your opinion, how much work has been done on this Strategic Move?
En su opinión, ¿cuánto trabajo se ha realizado en este Movimiento Estratégico?



How much more investment and work should the City continue to make toward this Strategic Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este Movimiento Estratégico?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

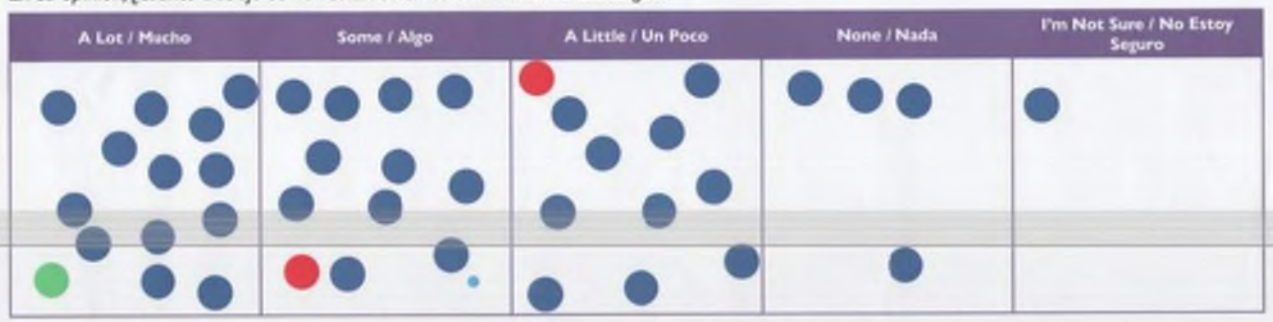
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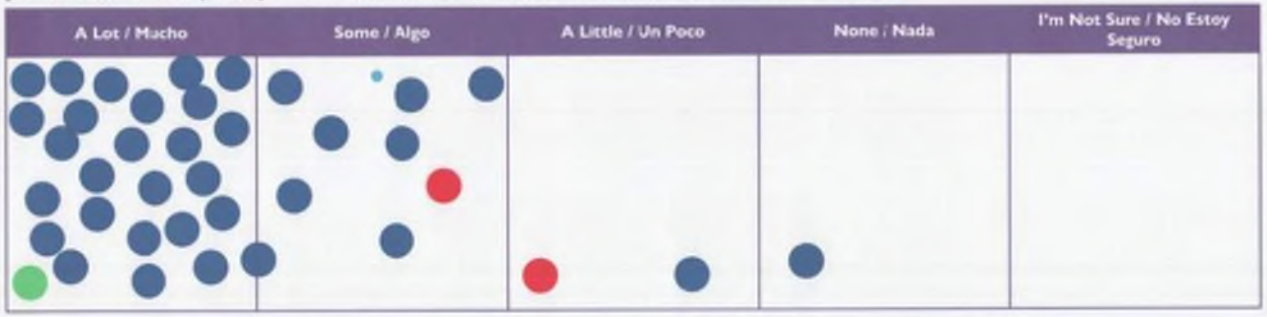
Strategic Move #3: Connected City

Movimiento Estratégico #3: Ciudad Conectada

In your opinion, how much work has been done on this Strategic Move?
En su opinión, ¿cuánto trabajo se ha realizado en este Movimiento Estratégico?



How much more investment and work should the City continue to make toward this Strategic Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este Movimiento Estratégico?



Station #3: Your Perspective - What Progress Have You Seen?

Estación #3: Su Perspectiva - ¿Qué avances ha visto?

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Movimiento Estratégico #3: Ciudad Conectada

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How much more investment and work should the City continue to make toward this Strategic Move?
¿Cuánta más inversión y trabajo debería continuar realizando la Ciudad hacia este Movimiento Estratégico?



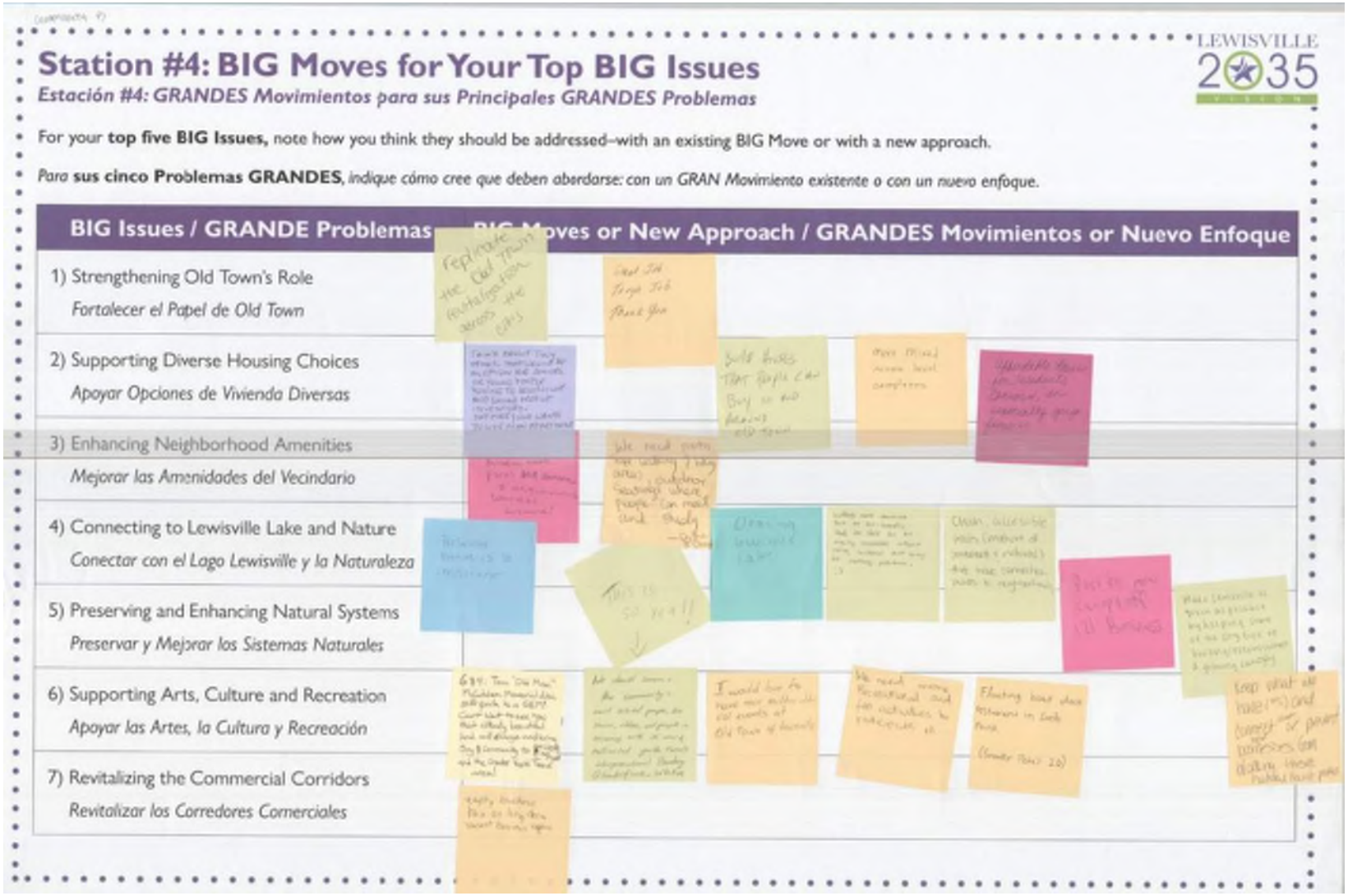
Station #4: BIG Moves for Your Top BIG Issues

Estación #4: GRANDES Movimientos para sus Principales GRANDES Problemas

For your **top five BIG Issues,** note how you think they should be addressed–with an existing BIG Move or with a new approach.

Para **sus cinco Problemas GRANDES**, *indique cómo cree que deben abordarse: con un GRAN Movimiento existente o con un nuevo enfoque.*

BIG Issues / GRANDE Problemas	BIG Moves or New Approach / GRANDES Movimientos or Nuevo Enfoque
1) Strengthening Old Town's Role *Fortalecer el Papel de Old Town*	
2) Supporting Diverse Housing Choices *Apoyar Opciones de Vivienda Diversas*	
3) Enhancing Neighborhood Amenities *Mejorar las Amenidades del Vecindario*	
4) Connecting to Lewisville Lake and Nature *Conectar con el Lago Lewisville y la Naturaleza*	
5) Preserving and Enhancing Natural Systems *Preservar y Mejorar los Sistemas Naturales*	
6) Supporting Arts, Culture and Recreation *Apoyar las Artes, la Cultura y Recreación*	
7) Revitalizing the Commercial Corridors *Revitalizar los Corredores Comerciales*	


LEWISVILLE 2035 VISION
Station #4: BIG Moves for Your Top BIG Issues
Estación #4: GRANDES Movimientos para sus Principales GRANDES Problemas
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6) Supporting Arts, Culture and Recreation
Apoyar las Artes, la Cultura y Recreación
7) Revitalizing the Commercial Corridors
Revitalizar los Corredores Comerciales

Station #4: New BIG Moves for Your Top BIG Issues

Estación #4: Nuevos GRANDES Movimientos para sus Principales GRANDES Problemas

LEWISVILLE 2035 VISION

For your **top five BIG Issues,** note how you think they should be addressed–with an existing BIG Move or with a new approach.

Para **sus cinco Problemas GRANDES,** *indique cómo cree que deben abordarse: con un GRAN Movimiento existente o con un nuevo enfoque.*

BIG Issues / GRANDE Problemas	BIG Moves or New Approach / GRANDES Movimientos or Nuevo Enfoque
8) Revitalizing The Vista *Revitalizar The Vista*	
9) Supporting Small Businesses *Apoyar a las Pequeñas Empresas*	
10) Expanding Local Employment *Ampliar el Empleo Local*	
11) Investing in the Next Generation *Invertir en la Próxima Generación*	
12) Providing Engaging Public Spaces *Proporcionar Espacios Públicos Atractivos*	
13) Attracting and Retaining Young Professionals *Atraer y Retener a Jóvenes Profesionales*	
14) Preparing for Climate and Weather Events *Preparar para Eventos Climáticos y Meteorológicos*	

Station #4: New BIG Moves for Your Top BIG Issues

Estación #4: Nuevos GRANDES Movimientos para sus Principales GRANDES Problemas

LEWISVILLE 2035 VISION

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Station #4: New BIG Moves for Your Top BIG Issues

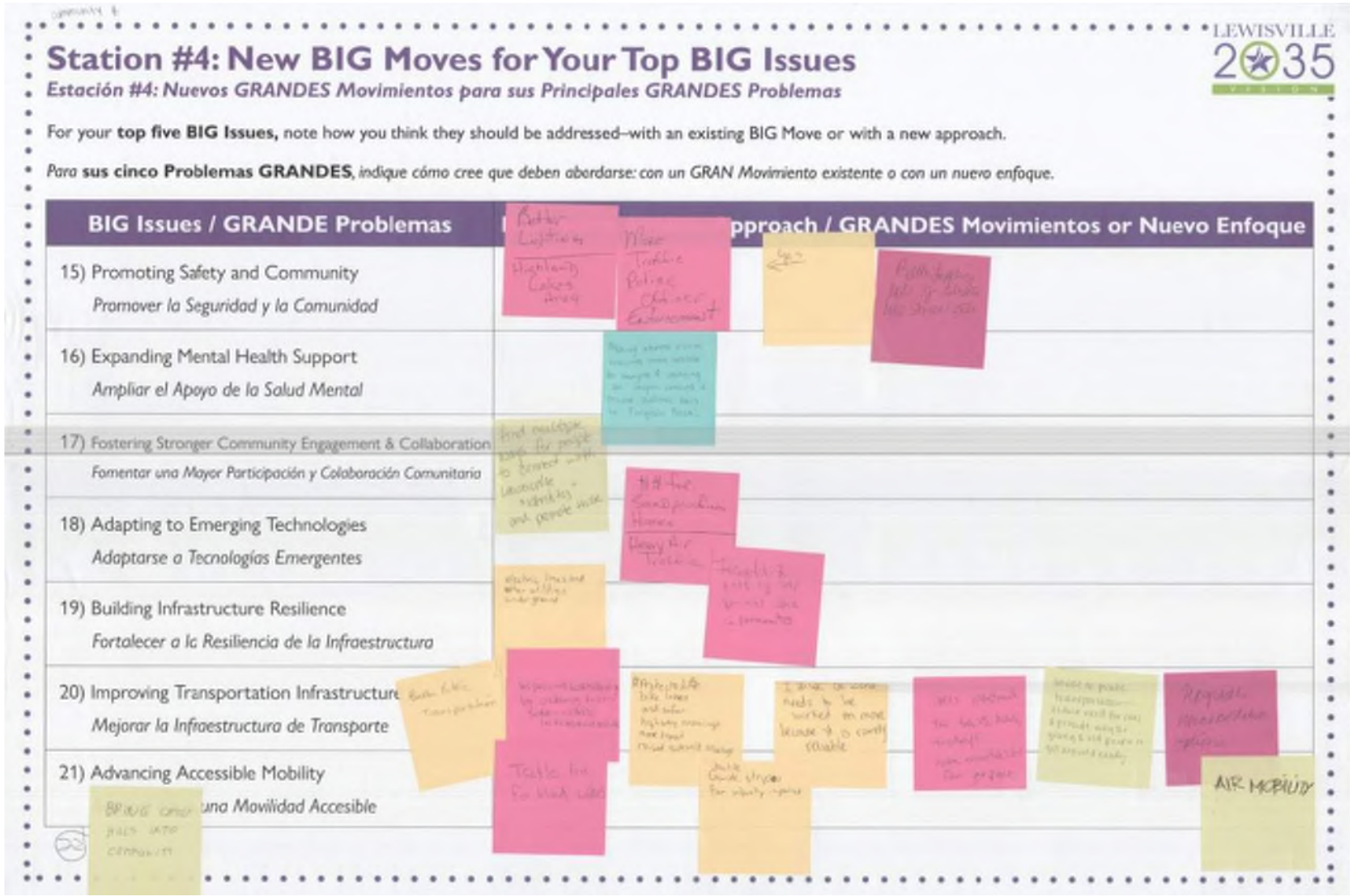
Estación #4: Nuevos GRANDES Movimientos para sus Principales GRANDES Problemas

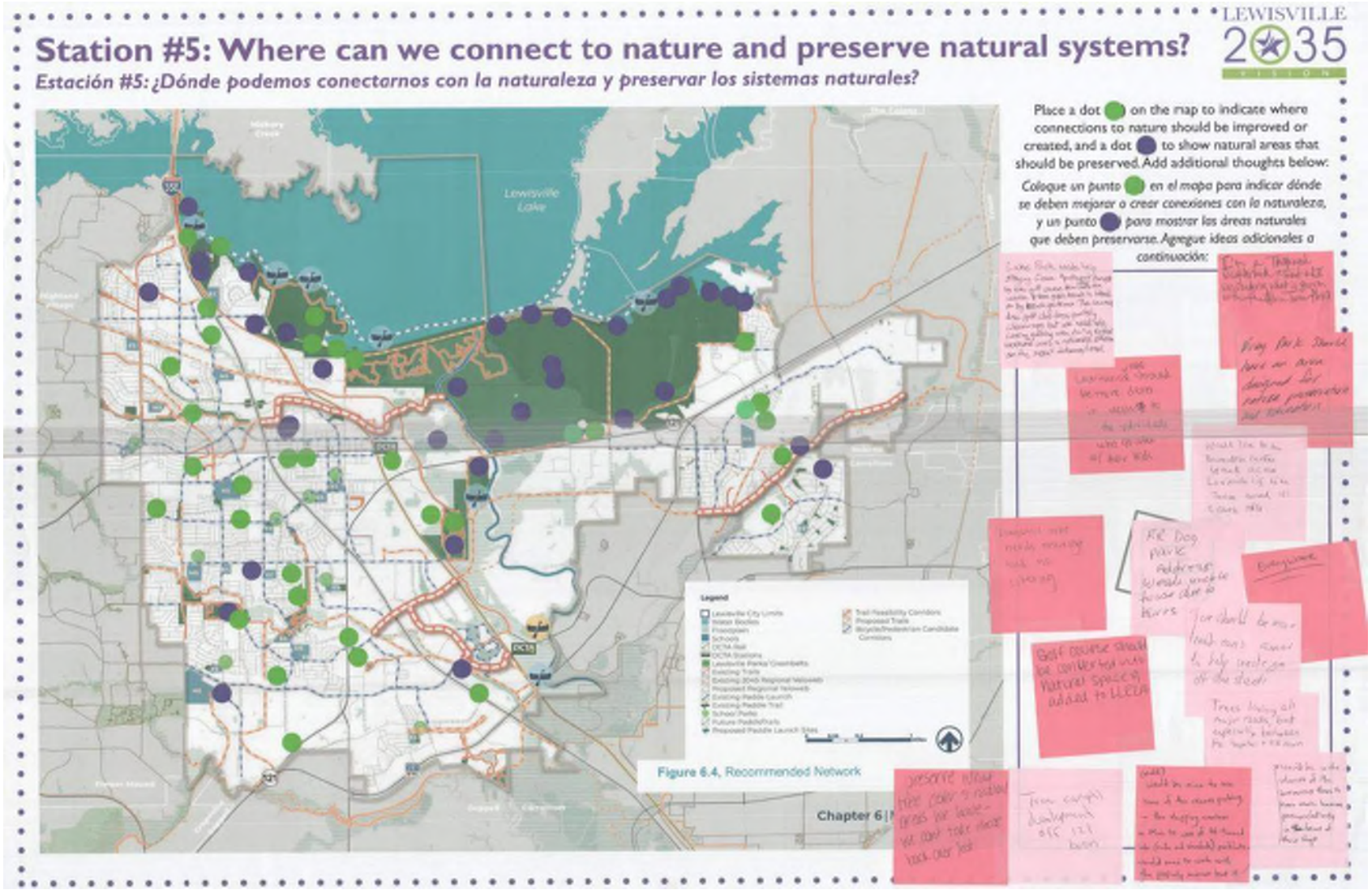
LEWISVILLE 2035 VISION

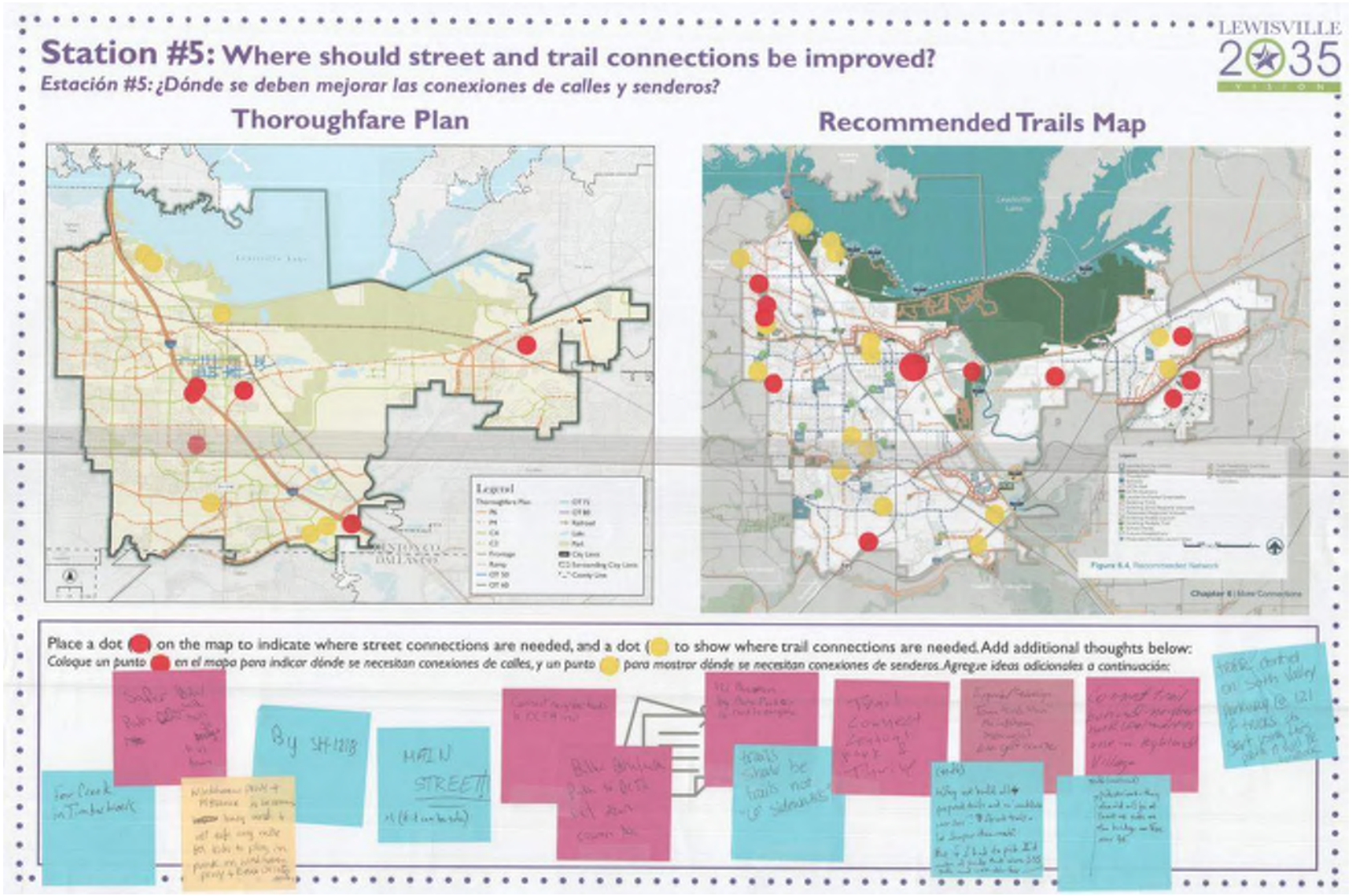
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BIG Issues / GRANDE Problemas	BIG Moves or New Approach / GRANDES Movimientos or Nuevo Enfoque
15) Promoting Safety and Community *Promover la Seguridad y la Comunidad*	
16) Expanding Mental Health Support *Ampliar el Apoyo de la Salud Mental*	
17) Fostering Stronger Community Engagement & Collaboration *Fomentar una Mayor Participación y Colaboración Comunitaria*	
18) Adapting to Emerging Technologies *Adaptarse a Tecnologías Emergentes*	
19) Building Infrastructure Resilience *Fortalecer a la Resiliencia de la Infraestructura*	
20) Improving Transportation Infrastructure *Mejorar la Infraestructura de Transporte*	
21) Advancing Accessible Mobility *Avanzar hacia una Movilidad Accesible*	


LEWISVILLE 2035 VISION
Station #4: New BIG Moves for Your Top BIG Issues
Estación #4: Nuevos GRANDES Movimientos para sus Principales GRANDES Problemas
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20) Improving Transportation Infrastructure
Mejorar la Infraestructura de Transporte
21) Advancing Accessible Mobility
una Movilidad Accesible


LEWISVILLE 2035 VISION
Station #5: Where can we connect to nature and preserve natural systems?
Estación #5: ¿Dónde podemos conectarnos con la naturaleza y preservar los sistemas naturales?
Place a dot on the map to indicate where connections to nature should be improved or created, and a dot to show natural areas that should be preserved. Add additional thoughts below:
Coloque un punto en el mapa para indicar dónde se deben mejorar o crear conexiones con la naturaleza, y un punto para mostrar las áreas naturales que deben preservarse. Agregue ideas adicionales a continuación:
Lewisville Lake
Legend
Figure 6.4, Recommended Network
Chapter 6


Station #5: Where should street and trail connections be improved?
Estación #5: ¿Dónde se deben mejorar las conexiones de calles y senderos?
LEWISVILLE 2035 VISION
Thoroughfare Plan
Recommended Trails Map
Place a dot on the map to indicate where street connections are needed, and a dot to show where trail connections are needed. Add additional thoughts below:
Coloque un punto en el mapa para indicar dónde se necesitan conexiones de calles, y un punto para mostrar dónde se necesitan conexiones de senderos. Agregue ideas adicionales a continuación:
MAIN STREET!

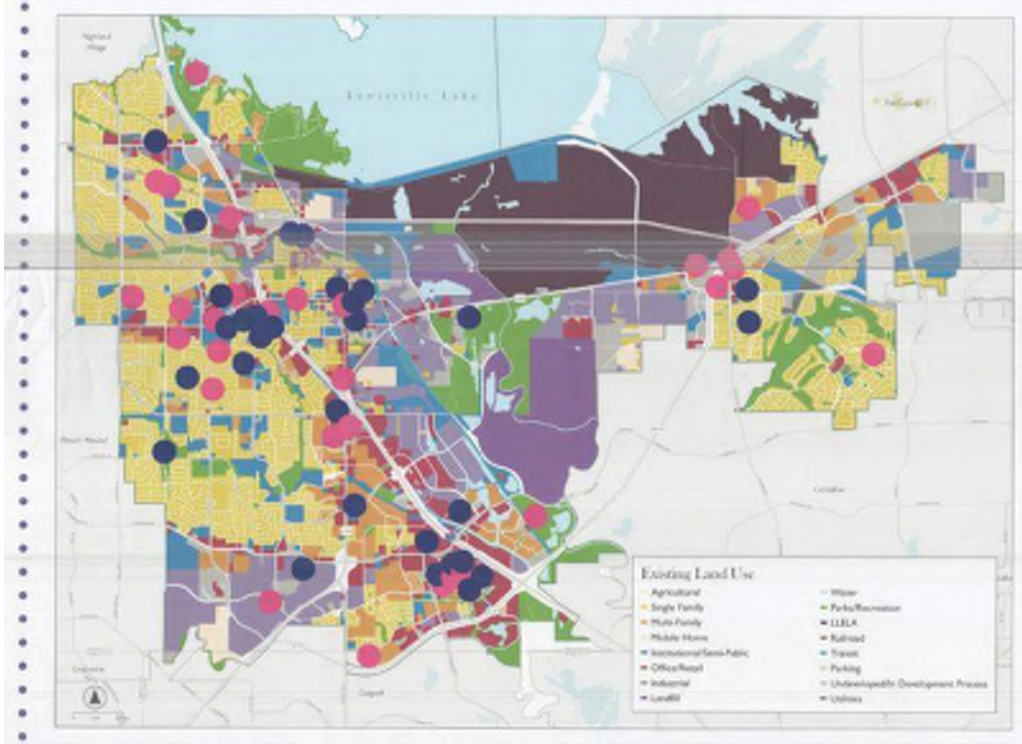
Station #5: Where should we focus on redevelopment and supporting small businesses?

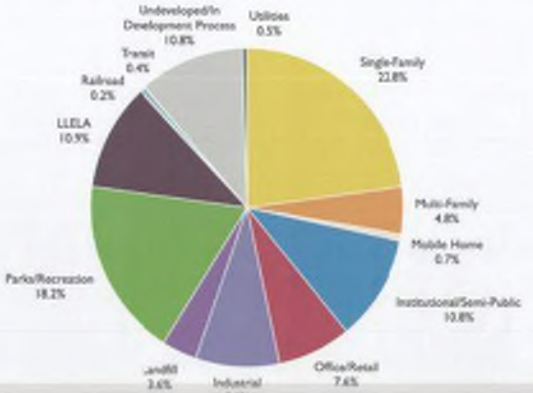
Estación #5: ¿Dónde debemos enfocarnos en la reurbanización y el apoyo a las pequeñas empresas?

LEWISVILLE 2035 VISION

Place a dot (●) on the map to indicate areas where redevelopment should be focused, and a dot (●) to show where support for small businesses should be prioritized.

Coloque un punto (●) en el mapa para indicar áreas dónde se debe enfocar la reurbanización, y un punto (●) para mostrar dónde se debe priorizar el apoyo a las pequeñas empresas.



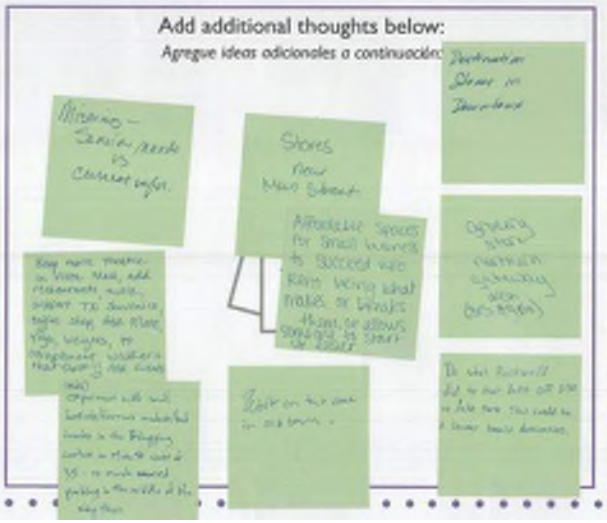


Note: Land uses accounting for less than 0.2% are not shown (Agricultural and Parking)

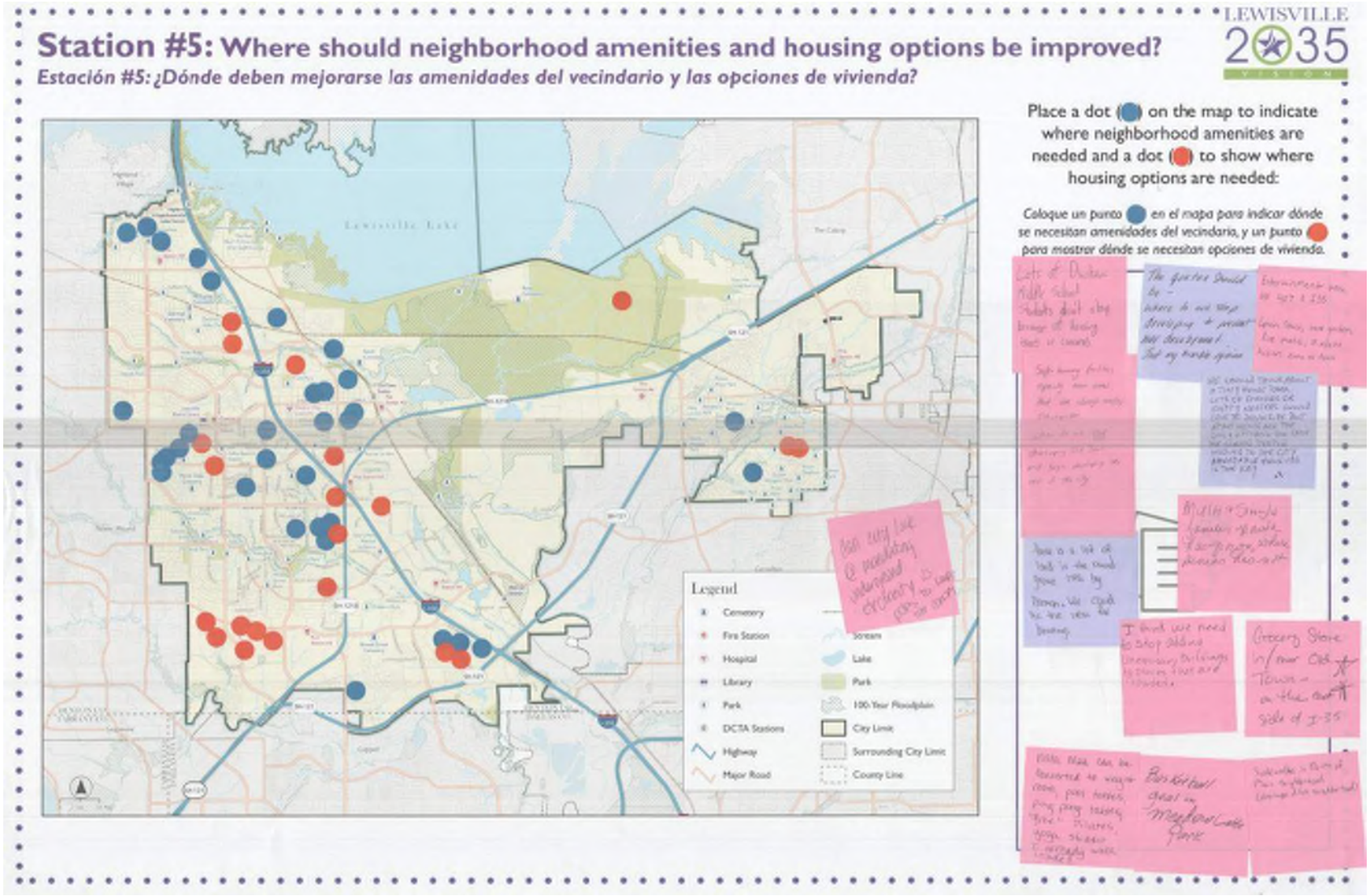
Nota: Los usos de suelo que representan menos del 0.2% no se muestran (agrícola y estacionamiento)

Add additional thoughts below:

Agregue ideas adicionales a continuación:



LEWISVILLE 2035 VISION


Station #5: Where should neighborhood amenities and housing options be improved?
Estación #5: ¿Dónde deben mejorarse las amenidades del vecindario y las opciones de vivienda?
LEWISVILLE 2035 VISION
Place a dot ( ) on the map to indicate where neighborhood amenities are needed and a dot ( ) to show where housing options are needed:
Coloque un punto en el mapa para indicar dónde se necesitan amenidades del vecindario, y un punto para mostrar dónde se necesitan opciones de vivienda.
Legend
Cemetery
Fire Station
Hospital
Library
Park
DCTA Stations
Highway
Major Road
Stream
Lake
Park
100-Year Floodplain
City Limit
Surrounding City Limit
County Line

Lewisville 2035 Community Workshop #4

The City of Lewisville held their fourth town hall to provide an opportunity for Lewisville residents to share their perspectives on the City's future. A total of 5 different stations were set up for the event, each representing a BIG Move of the Lewisville 2035 Comprehensive Plan. Participants were asked to place dots on the 5 actions they believe are the most important for Lewisville to accomplish in the next 10 years. They were then asked to identify how they or others can support the actions.

The following pages outline the results from each of the stations and their respective boards. Key themes across all the stations include:

Lifelong Livability

LL.Cn.1, LL.Cn.4, and LL.Sa.2 had the most votes among the Lifelong Livability action items. These actions include improving city cleanup initiatives, promoting neighborhood-based community engagement and crime prevention, and ensuring high-quality rental community maintenance. The Connections (Cn) and Communications (Cm) actions had the most votes on average.

Integrated Infrastructure

II.Cn.6, II.Su.4, II.Fr.8, and II.Sa.1 had the most votes among the Integrated Infrastructure action items. These actions focus on enhancing the pedestrian walking experience through design standards, prioritization of infrastructure maintenance, adopting an infrastructure replacement program, and updating street lighting where needed. The Connections (Cn) and Safety (Sa) actions had the most votes on average.

Distinctive Destinations

DD.Cm.2 and DD.Fr.1 had the most votes among the Distinctive Destinations action items. These actions include pursuing an artistic and cultural reputation and continuing to support redevelopment of The Vista. The Safety (Sa) and Future Ready (Fr) actions had the most votes on average.

Economic Engines

EE.Cn.4 and EE.Cn.2 had the most votes among the Economic Engines action items. These actions focus on preparing residents for employment and industry needs and improving the appearance of targeted commercial corridors. The Connections (Cn) and Future Ready (Fr) action items had the most votes on average.

Natural Network

NN.Su.4 and NN.Cn.1 had the most votes among the Natural Network action items. These actions focus on supporting local ecology and implementing the Health Infrastructure Plan. The Sustainable (Sn) action items had the most votes on average.

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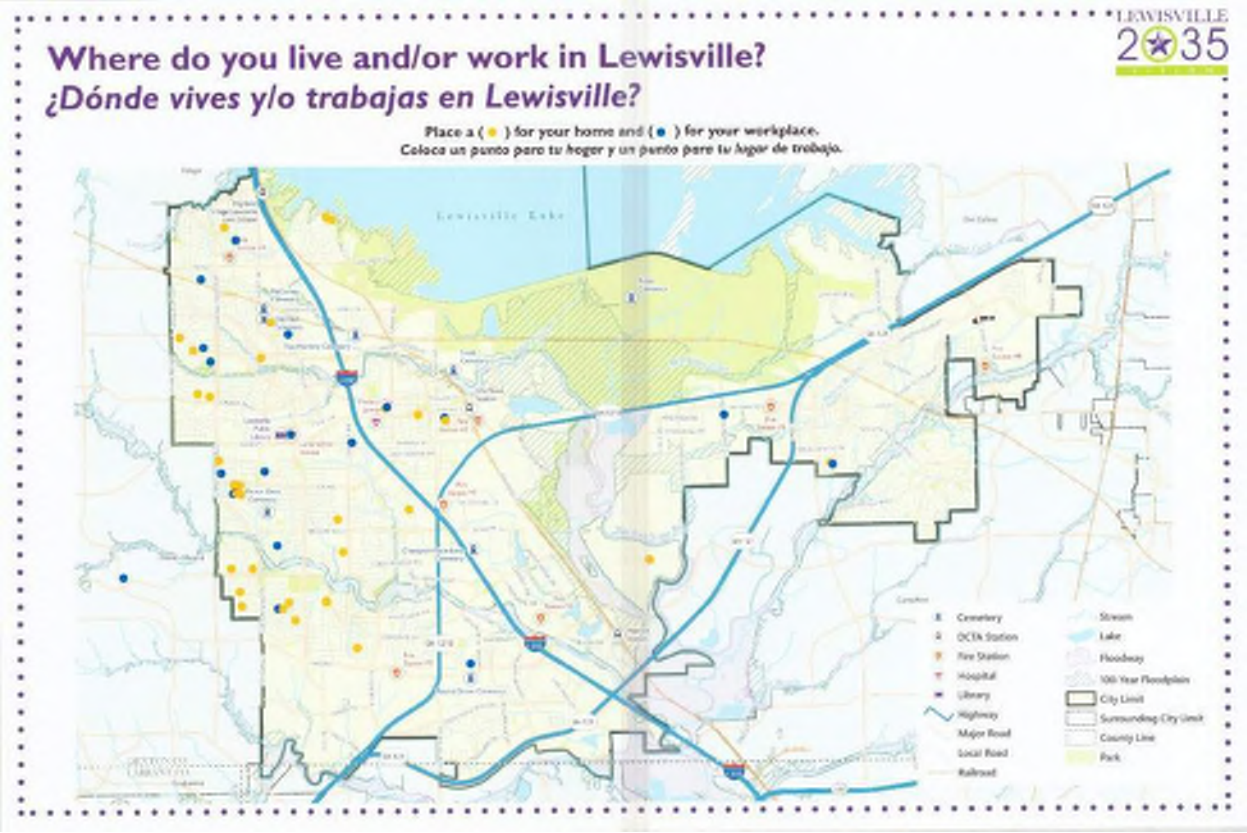
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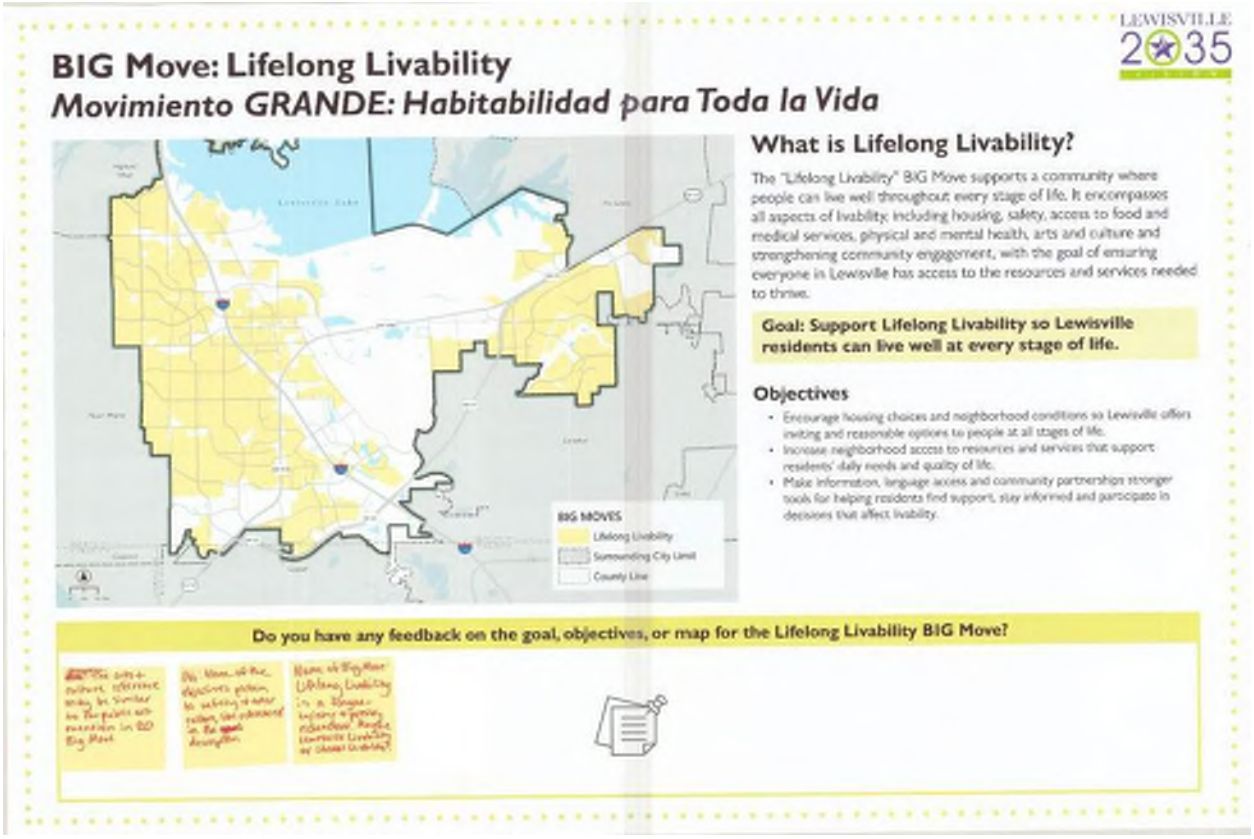
Appendix 35

Where do you live and/or work in Lewisville?



BIG Move: Lifelong Livability

Board #1: What is Lifelong Livability?



Do you have any feedback on the goal, objectives, or map for the Lifelong Livability BIG Move?

Comments
The arts & culture reference may be similar to the public art mention in DD BIG Move
Obj: None of the objectives pertain to safety & arts/culture, like referenced in the description
None of the BIG Move: Lifelong Livability is a tongue bltwister & possibly redundant. Maybe Lewisville Livability or Likeable Livability.

Boards #2-6: Place a dot on the *5* actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then identify how you or other organizations can support these actions to bring them to life.

#	Action Item	# of votes	How do you see yourself or others supporting this action?
Communications (Cm)			
LL.Cm.1	Create and implement a marketing strategy for Lewisville as a family-friendly community and eco-tourism destination.	10	
LL.Cm.2	Continue providing resources and spaces designed for teenagers to have healthy outlets, such as Thrive and the Library and educate the public on these resources.	15	Lewisville needs at least one more LIBRARY **1 dot on comment*
			Need more recreation spaces for a big city like us. The other side of city needs library & rec. spaces **1 dot on comment*
			Need a Rec. center on the other side of Lewisville town
			More recreational centers to support the youth
LL.Cm.3	Preserve, celebrate and share Lewisville's heritage, arts, culture and history to strengthen community identity, civic pride and shared experiences.	5	
Connections (Cn)			
LL.Cn.1	Strive for a clean and litter-free city through regular street sweeping, waste hauling coordination with landfills and waste hauling companies, debris cleaning coordination with TxDOT, and volunteerism, such as creek clean ups, for litter cleanup.	38	Keep Lewisville Beautiful KLB great organization
			I second that KLB is Great

	**Also related to Safety; Sustainable Threads*		
LL.Cn.2	Support the creation and/or enhancement of gathering spaces and community-oriented amenities through placemaking efforts, public improvements, and partnerships that encourage activation of outdoor spaces and destination-oriented experiences.	11	More community oriented amenities and gathering spaces
LL.Cn.3	Develop partnerships with faith-based and nonprofit providers to address food insecurity concerns. **Also related to Safety Thread*	6	More community oriented amenities and gathering spaces.
LL.Cn.4	Continue to support and promote neighborhood-based crime prevention and community engagement efforts, including Neighborhood Watch programs, National Night Out participation, and community events. Provide resources and organizational support to encourage active partnerships between residents and the police department in maintaining safe and connected neighborhoods.	20	When crime is high then it breeds more crime
LL.Cn.5	Enhance resident engagement and civic education through interactive content that informs, connects and encourages community participation.	5	
LL.Cn.6	Assist seniors at all income levels who can age in place. Strategies might include transportation access, social connection, age-appropriate recreation, targeted awareness/communication of	27	

	available resources and housing stability assistance.		
LL.Cn.7	Partner with LISD and business associations for youth programs that may include serving as a link between business and schools, providing internships, and job fairs in the schools.	13	
LL.Cn.8	Conduct a feasibility study for a community gathering space in East Lewisville, which could incorporate recreation, library or other community services.	5	
Sustainable (Su)			
LL.Su.1	Identify a non-profit(s) to operate and run a community garden(s).	11	
LL.Su.2	Provide incentives for private property owners and HOAs and other organizations to improve the sustainability of private residential and commercial properties and re-evaluate programs that currently exist to improve effectiveness.	10	
Future Ready (Fr)			
LL.Fr.1	Continue to seek partnerships with LISD and non-profit partners to provide education and life enrichment to Lewisville students that improve educational outcomes, reduce learning loss and provide learning opportunities.	10	Find opportunities to motivate and incentivize student & LISD participation. Introduce life skills -community gardening -garden / produce store for volunteer or course credits
LL.Fr.3	Provide targeted programming for youth with technology and arts through partnership and across a range of geographies in Lewisville.	5	

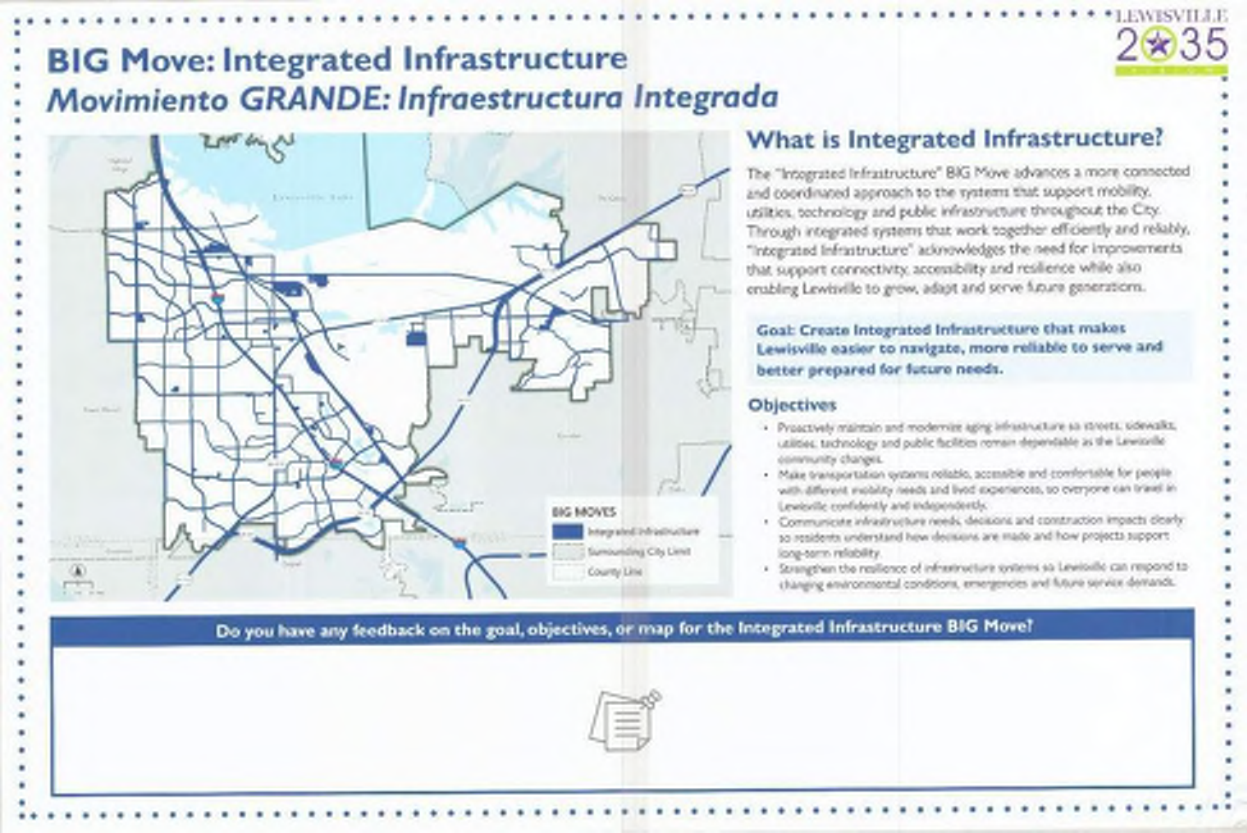
LL.Fr.4	Recruit and promote medical and life-science companies as an industry in Lewisville.	12	
LL.Fr.5	Expand and promote library offerings or partner with organizations that provide these resources: entrepreneurship, recognizing AI, child development and parenting, Lewisville Civics 101, ESL, technology and climate and environment education.	8	
LL.Fr.6	Find creative and effective solutions to provide library services to those who are geographically far from the library. Ideas to investigate are book lockers, drone delivery, mobile libraries, and book vending machines. Geographies to focus on include East Lewisville and near the Vista.	10	
LL.Fr.7	Continue to provide and evaluate expanding summer camps, summer programming, and after-school programming for children and youth.	8	
LL.Fr.8	Work with the library and PARD to explore the feasibility of adding children's interactives and family-friendly areas outside the Library to extend service provision.	4	
LL.Fr.9	Continue efforts to ensure quality, diverse housing options are attainable to all Lewisville residents at all income levels and life cycle phases.	15	
Safety (Sa)			

LL.Sa.1	Explore the Spay Neuter Release program and provide community education to address the cat population.	9	I have traps any free time, just need an affordable VET and after hours partner. Do not like going by myself.
LL.Sa.2	Continue to ensure housing provided in all rental communities (multi-family, single-family rental program and manufactured housing) is maintained in a high quality condition through coordinated and regular inspections and timely enforcement activities between various departments.	23	
LL.Sa.3	Seek sensory-friendly certifications and employ adaptive and inclusive approaches to places and services.	7	
LL.Sa.4	Promote and support more affordable, competitive childcare opportunities through grants to childcare providers for low- and moderate-income families and by connecting providers to state- and other-entity resources. **Also related to Connections Thread*	11	
LL.Sa.5	Connect residents in need to existing mental health services and programs and educate the community on resources available. *Also related to Connections Thread	11	Break the cycle of homelessness subsidized housing mental health treatment
LL.Sa.6	Utilize design principles from the Crime Prevention Through Environmental Design (CPTED) philosophy, such as lighting, call boxes and cameras, to ensure a safe environment for all users in	11	Lighting should be fully shielded downward being zero light emitted above 90-degree angle Need more lighting throughout neighborhoods & parks **1 dot on comment* Need more lighting on our streets

	all City projects and as part of private development review.		
LL.Sa.7	Continue and expand on having police regularly meet with community members, visit parks, and share ways community members can contribute to safety in the community.	7	Increase pay and support for first responders and police **1 dot on comment*
LL.Sa.8	Use data to proactively inform strategic and operational deployment strategies for policing, including a geographically based approach to accountability that improves responsiveness, public safety, and community confidence.	6	
LL.Sa.9	Continue to provide support for organizations and initiatives assisting those experiencing homelessness and ensure acute services during inclement weather are provided.	9	
LL.Sa.10	Attract grocery and fresh food options to expand access in targeted food-desert neighborhoods.	20	Need shops for food to promote people to spend in the city
			Support greenhouse gases reduction Global warming to minimize need for more water

BIG Move: Integrated Infrastructure

Board #7: What is Integrated Infrastructure?



Do you have any feedback on the goal, objectives, or map for the Integrated Infrastructure BIG Move?

- No comments.

Boards #8-11: Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then identify how you or other organizations can support these actions to bring them to life.

#	Action Item	# of votes	How do you see yourself or others supporting this action?
Communications (Cm)			
II.Cm.1	Continue partnership with DCTA to clearly communicate public transit opportunities and benefits to residents.	19	II.Cm.1 & II.Cm.2 can be one thing
II.Cm.2	Enhance the City's social media presence to be clear and engaging for residents and to provide education on City operations and events.	6	
II.Cm.3	Continue enhancing public outreach on emergency preparedness, focusing on educating youth and older adults.	13	Yes!!
II.Cm.4	Continue EOC and CERT response training, and communicate these preparation activities to the public, along with ways they can better prepare to participate in recovery and response.	6	
II.Cm.5	Improve signalized intersection function by expanding visibility and connectivity of the City's traffic network on streets and intersections, and utilizing new technologies.	7	
Connections (Cn)			

II.Cn.1	Develop and implement a clear and connected system of bike routes for the City.	21	
II.Cn.2	Adopt and implement a Mobility Plan to maximize mobility of all residents through policies and infrastructure that support multimodal transportation and account for new and developing technologies in mobility.	14	
II.Cn.3	Partner with DCTA to conduct feasibility analysis for a "trolley" in Old Town to connect the DCTA rail station to points of interest for when and if demand merits it.	12	
II.Cn.4	Implement temporary events for bicycling and walking that come with temporary road closures and ensure neighborhoods can temporarily close roads for block parties and local events.	14	
II.Cn.5	Continue to implement ADA Transition Plan to ensure Lewisville is navigable and accessible to persons of all abilities.	6	
II.Cn.6	Continue to improve the walking experience of all residents in the city with enhanced sidewalk and crossing standards which can include sidewalks, buffers to traffic, ADA improvements, shade, lighting and other amenities. **Also related to Safety Thread*	24	Unable to take relaxing walks without being bothered by homeless people.
II.Cn.7	Implement the Trails Master Plan with a priority focus on establishing a connected system of trails and bridging gaps in	21	

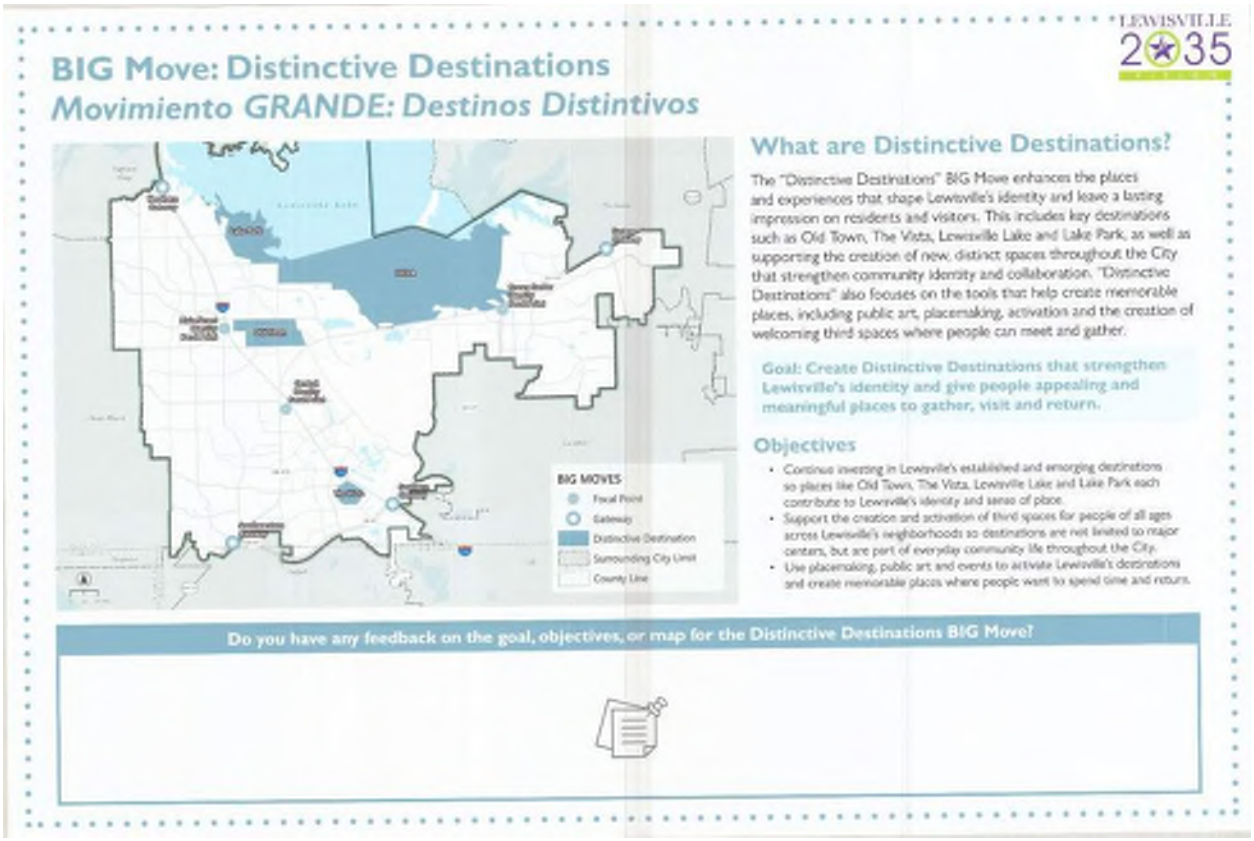
	efforts to provide a park within a 10-minute walk of each front door.		
II.Cn.8	Work with providers and ensure policies promote strong cellular and internet networks for residents to enhance connections for residents.	6	Explore recent developments in long range (6LoRaв) non-internet mesh networking tech to fill gaps & increase resilience of emergency communications
Sustainable (Su)			
II.Su.1	Conduct an analysis of drainage in the area around Bunker Hill, Holford's Prairie and Corporate Drive extension to identify drainage issues and implement solutions.	1	Please address drainage issue at Prairie Creek & I 36
II.Su.2	Complete the inventory of public infrastructure to ensure accurate data to facilitate decisions regarding infrastructure maintenance and replacement. **Also related to Future-Ready Thread*	5	
II.Su.3	Balance the various water supply options to ensure the most efficient water stability and supply. **Also related to Future-Ready; Safety Threads*	16	Not for Data Centers!
II.Su.4	Continue to prioritize maintenance of infrastructure systems. This includes but is not limited to water values, meters, hydrants, pavement, vehicles, water lines, sewer lines and drainage ways. Maintenance should follow the best practices of applicable associations when possible. **Also related to Future-Ready; Safety Threads*	22	
Future-Ready (Fr)			

II.Fr.1	Ensure city infrastructure is prepared for weather and emergency events by enhancing and maintaining warning systems, ensuring recovery plans are in place, and hardening infrastructure to withstand storms. **Also related to Sustainable Thread*	9	
II.Fr.2	Establish a clear set of goals related to climate-ready infrastructure and responses. **Also related to Sustainable Thread*	4	
II.Fr.3	Ensure appropriate city regulations and strategies, such as zoning are in place as air mobility, primarily through drone technology increases.	5	
II.Fr.4	Continue to stay current with cybersecurity threats and solutions.	11	
II.Fr.5	Expand the network of sensors to collect environmental data (such as air quality, rainfall, and temperature) at parks and other selected locations.	3	
II.Fr.6	Explore the pros and cons of creating a digital twin to help use data and visualization to make informed decisions.	4	
II.Fr.7	Implement the Water Distribution, Water Plant, and Wastewater Collection Systems and Wastewater Plant Master Plans to ensure infrastructure can accommodate growth. **Also related to Sustainable; Safety Thread*	10	
II.Fr.8	Adopt and implement a data-driven infrastructure	22	

	replacement program to address aging infrastructure, with a particular focus on water and sewer systems.		
Safety (Sa)			
II.Sa.1	Evaluate current lighting in residential neighborhoods and commercial streets against desired standards, seek ways to add and update lighting where needed, and quickly respond to maintenance needs.	22	Lighting should be fully shielded downward facing zero light emitted above 90 degree angle Should encourage home owners to light front lights to help improve lighting in neighborhoods It gets way too dark!!
II.Sa.2	Implement a wastewater and environmental protection program to protect the City's collection system, treatment infrastructure, and waterways. The program will establish fats, oils, and grease (FOG) management requirements for commercial grease-generating businesses through inspections, monitoring, and enforcement, while expanding community education efforts focused on proper disposal practices, sewer system protection, water conservation, source water awareness, and stormwater pollution prevention. **Also related to Future-Ready Thread*	15	Increase thru edu prog awareness to residents & youth on proper disposal & -oils, fats, electronic waste -impacts of excessive water usage & increase collection points
II.Sa.3	Develop a neighborhood traffic safety and calming program that prioritizes school zones, unsafe intersections, corridor crossings, and neighborhood streets with recurrent safety concerns.	20	Yes, to priority unsafe entrance & exits for all Lewisville. **1 dot on comment* Stop the sport of red light running.

BIG Move: Distinctive Destinations

Board #12: What are Distinctive Destinations?



Do you have any feedback on the goal, objectives, or map for the Distinctive Destinations BIG Move?

- No comments.

Boards #13-15: Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then identify how you or other organizations can support these actions to bring them to life.

#	Action Item	# of votes	How do you see yourself or others supporting this action?
Communications (Cm)			
DD.Cm.1	Reevaluate the city naming policy to ensure place names reflect community values and establish a clear set of procedures for naming and renaming places.	4	
DD.Cm.2	Pursue arts, music and culture designations to promote arts and tourism and work to build Lewisville's reputation as place for art and music.	31	
DD.Cm.3	Expand communications of arts and events programming. Examples include but are not limited to banners on poles and The Grand Theater, social media, etc. **Also related to Connections Thread*	6	Flyers should be two-sided and stand up countertop post cards are prepared by some businesses
			Make clear that we have a great LV theater correctly used
			Communication about arts & events is critical to build Lewisville's reputation as a place for art & music
DD.Cm.4	Modernize civic communication through innovative, interactive and engaging content that increases awareness of city events, services, programs and government operations. **Also related to Connections Thread*	5	Limit the print of newsletters & adopt to more digital & ecofriendly options
DD.Cm.5	Implement a citywide wayfinding and destination signage program that improves access, enhances visitor experiences and	13	[For DD.Cm.3 & DD.Cm.4 DD.Cm.6] If a stoner social media presence is established this should be a part of the social marketing strategy

	reinforces Lewisville's sense of place. **Also related to Safety Thread*		
DD.Cm.6	Develop and implement a city-wide strategic communications plan with associated programming that aligns departmental messaging.	3	
Connections (Cn)			
DD.Cn.1	Encourage community events hosted by local organizations throughout Lewisville that appeal to a broad range of residents by providing supportive policies, potential city support, and with strategies such as the Rock the Block trailer.	20	
DD.Cn.2	Continue to initiate new programming that reflects the range of interests and backgrounds of residents in Lewisville and is held at location throughout Lewisville.	8	
DD.Cn.3	Provide public Wi-Fi in all publicly accessible city buildings and city parks. **Also related to Connections Thread*	8	
DD.Cn.4	Improve visibility of and access to LELLA through enhancing wayfinding, improving entry points and creating a sense of place and destination. This includes evaluating feasibility of additional entries from Business 121 and the east. **Also related to Sustainable Thread*	16	
DD.Cn.5	Maximize the use of LELLA through partnerships with USACE and other partners to	14	

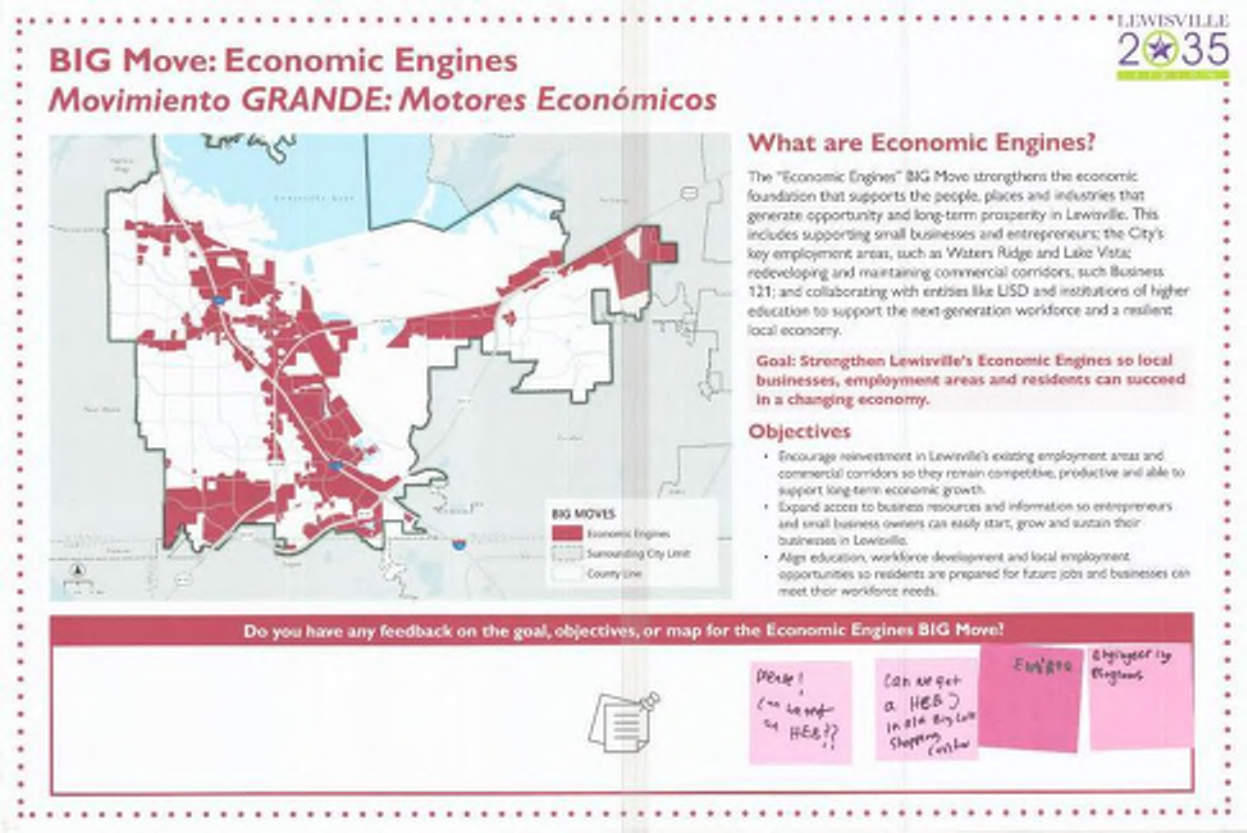
	add permanent amenities, such as trails, where possible, and to host temporary events that bring a broader range of people to LELLA, such as a 'Dam Run' or guided citizen-science hikes. **Also related to Future-Ready Thread*		
Sustainable (Su)			
DD.Su.1	Develop an incentive program that encourages parking lot and exterior property improvements, including redevelopment, activation of underutilized spaces, landscaping, open space enhancements, and other site improvements that improve aesthetics, functionality, and occupancy of existing commercial structures throughout the City. **Also related to Connection Thread*	15	
DD.Su.2	Embrace the lakefront as part of the Lewisville identity and a destination for the region primarily through the implementation of the Lake Park Master Plan, with clear communication about planned improvements and their timelines to residents. **Also related to Connection Thread*	14	
DD.Su.3	Incorporate public parks and/or private open spaces with the redevelopment of older multi-family buildings and older commercial development, emphasizing public park establishment in identified park desert areas, through	20	More indoor pickle ball courts

	regulations, incentives and partnership with the development community. **Also related to Lifelong Livability BIG Move; Connection Thread*		
DD.Su.4	Ensure that the Lewisville Grand Theater remains the premier public arts facility in Southern Denton County by making regular investments in capital improvements, equipment, programming, and staffing.	10	
Future-Ready (Fr)			
DD.Fr.1	Continue efforts supporting the redevelopment of The Vista to a vibrant and attractive space that enhances the City's entertainment options and destination appeal. **Also related to Sustainable Thread*	36	Promote an area that encourages people to want to spend time in Lewisville.
DD.Fr.2	Update the Old Town Master Plan to adjust to changing priorities and economics in Old Town.	7	
DD.Fr.3	Continue to support Old Town by evaluating strategies for Main Street and Downtown development used elsewhere and tailoring them to Lewisville. **Also related to Sustainable BIG Move*	10	
DD.Fr.4	Explore the feasibility of the creation of a sports district to support the growth of sports tourism around Railroad Park.	21	
Safety (Sa)			
DD.Sa.1	Implement the Business 121 Plan and improve the safety, mobility and character of the corridor.	22	
Bottom of Board			

N/A	N/A	N/A	Indoor third spaces! **5 dots on comment*
N/A	N/A	N/A	Have done too much to Old Town what about the rest of the city?
N/A	N/A	N/A	Grocery store near Old Town

BIG Move: Economic Engines

Board #16: What are Economic Engines?



Do you have any feedback on the goal, objectives, or map for the Integrated Infrastructure BIG Move?

Comments
Please! Can we get an HEB??
Can we get an HEB blin old Big Lots shopping center
Engineer
Engineering programs

Boards #17-18: Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then identify how you or other organizations can support these actions to bring them to life.

#	Action Item	# of votes	How do you see yourself or others supporting this action?
Communications (Cm)			
EE.Cm.1	Establish an internal, city-wide, culture of documented process and efficiency improvements that maintain focus on improving service delivery and resident satisfaction.	7	
EE.Cm.2	Create a cross-organizational network to identify and communicate the continuum of care for students out of school hours and work to fill gaps in programming and available resources. Participants could include City departments, LISD, schools, non-profits, and for-profit philanthropy.	13	
Connections (Cn)			
EE.Cn.1	Support the growth and attraction of restaurant and food based concepts through partnerships and economic development that encourage local business development, family friendly amenities, outdoor dining, and destination oriented experiences.	19	Requiring restaurants to offer reusable food-ware for dine-in services
			Encourage compostable to-go container and cutlery
			Fine Dining

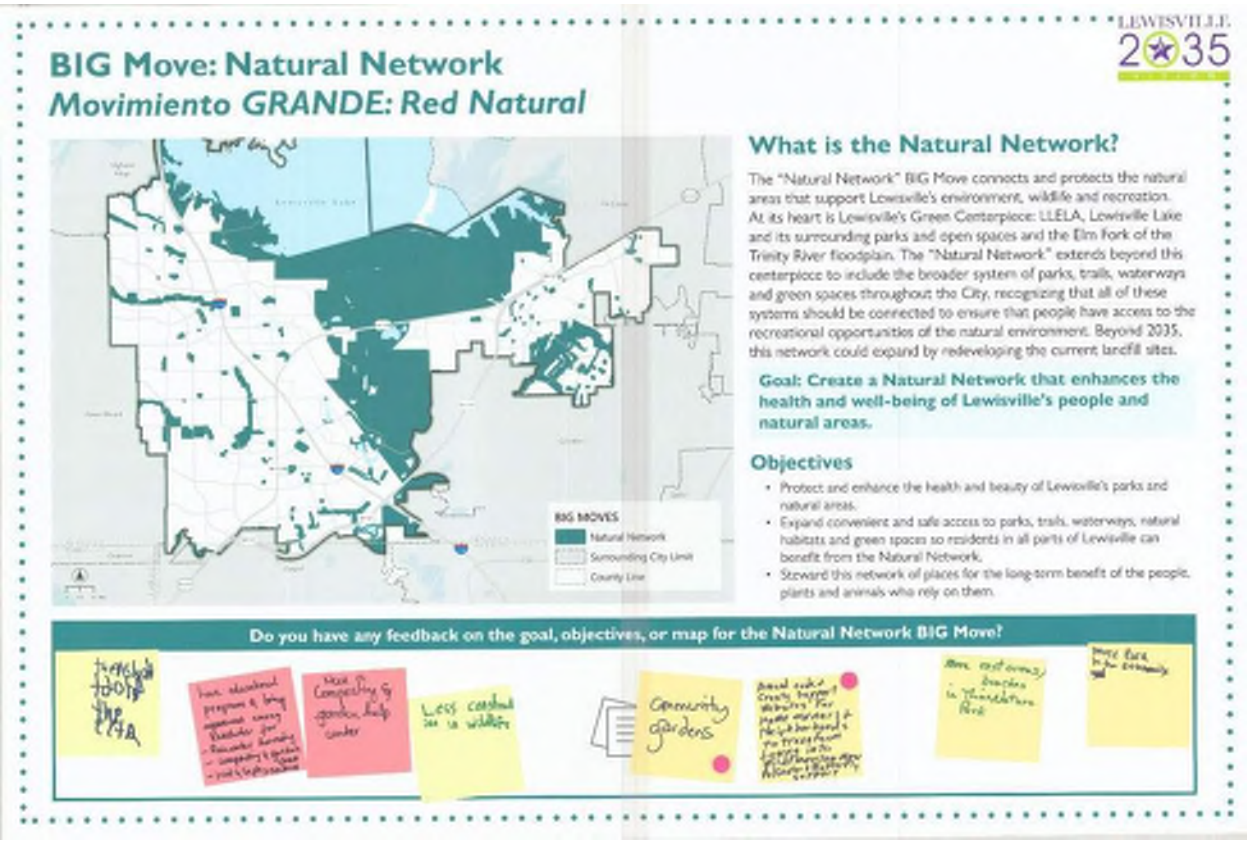
EE.Cn.2	Support partnerships and workforce training opportunities with trade, technical, community college, and educational institutions to help prepare residents for local employment opportunities and industry needs.	24	
EE.Cn.3	Collaborate with employers, workforce development organizations, and Lewisville ISD to strengthen workforce connections, expand training opportunities, and support career pathways that prepare students for future employment opportunities. **Also related to Future-Ready Thread*	18	
EE.Cn.4	Work with property owners to improve the appearance of and activate spaces in commercial corridors such as West Main Street and FM 407 through façade and exterior enhancement programs that support signage improvements, landscaping, lighting, open space, and improvements to parking areas. **Also related to Safety and Communication Threads*	27	
EE.Cn.5	Provide specific support for small business either directly or through partnerships to help with trainings and social media presence.	9	

EE.Cn.6	Continue to host outreach events to connect new businesses with city resources and external organizations to help strengthen business community (includes workforce summit; informational real estate roundtables; topical discussion and networking)	6	
Sustainable (Su)			
EE.Su.1	Amend zoning standards to reflect changing economic conditions, sustainability, new uses, and community priorities.	5	
EE.Su.2	Provide economic development to help activate and reduce vacancies in targeted commercial areas and shopping centers. **Also related to Future-Ready Thread*	13	Re-imagine areas for new development opportunities
EE.Su.3	Develop and expand small business support initiatives through partnerships, resources, and targeted assistance to help grow and retain entrepreneurs and local businesses.	23	Targeted assistance to help grow and encourage small businesses
EE.Su.4	Develop and implement business retention and expansion initiatives to support existing businesses. **Also related to Communication Thread*	6	
EE.Su.5	Continue fiscal stewardship that balances maintaining one of the region's lower tax rates with the uninterrupted provision of excellent-quality services. **Also related to Lifelong Livability; Integrated Infrastructure; Distinctive Destinations BIG Moves*	11	
Future-Ready (Fr)			

EE.Fr.1	Continue to recruit and support companies that provide high quality jobs, competitive wages, and job opportunities for Lewisville residents.	23	More insurance companies I want to work in Lewisville
EE.Fr.2	Implement the Southwest Lewisville SAP with a focus on new development along Round Grove Road.	3	
EE.Fr.3	Continue to explore an emerging technology framework to evaluate AI, drones, autonomous systems, and other new technologies for workforce disruption, public benefit and regulatory needs. **Also related to Distinctive Destinations BIG Move*	21	No Data Centers! **8 dots on comment*

BIG Move: Natural Network

Board #19: What is the Natural Network?



Do you have any feedback on the goal, objectives, or map for the Natural Network BIG Move?

Comments
[ILLEGIBLE]
Have educational programs & bring awareness among residents for -rainwater harvesting -composting & gardening classes -seed & sapling exchanges
Need a composting & garden help center
Less contraction in wildlife
Community Gardens **1 dot on comment*
Amend code & create support websites for homeowners & neighborhoods to transform lawns into wildflower / no mow pollinator & butterfly support **1 dot on comment*
More rest areas / benches in Thrive Nature Park
More park in the community

Boards #20-21: Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then identify how you or other organizations can support these actions to bring them to life.

#	Action Item	# of votes	How do you see yourself or others supporting this action?
Communications (Cm)			
NN.Cm.1	Increase community awareness and stewardship of native wildlife through education workshops, public awareness campaigns and multimedia outreach. **Also related to Sustainable Thread*	9	
Connections (Cn)			
NN.Cn.1	Implement the Health Infrastructure Plan with continued focus on expanding the number of residents within a 10 Minute Walk to a Park and ensure parks are well-maintained and sustainably built, providing a variety of amenities.	22	
NN.Cn.2	Construct and activate the Lewisville Nature Center and showcase Lewisville as an eco-tourism destination. **Also related to Sustainable Thread*	14	
Sustainable (Su)			
NN.Su.1	Continue to ensure code requirements promote sustainable construction practices and to utilize other resources, as available, to further advance sustainability.	18	When the neighborhood looks rundown NO ONE wants to live there

NN.Su.2	Develop a multidisciplinary team to address preservation and expansion of natural areas in alignment with the Green Centerpiece Master Strategy.	15	
NN.Su.3	Prioritize the preservation and restoration of natural areas, with particular focus on preserving remaining tree canopy and natural riparian areas and restoring disturbed prairie, woodland and riparian habitats.	20	
NN.Su.4	Support investment in establishing pollinator areas and restoring blackland prairies in parks and open spaces to support local ecology.	27	
NN.Su.5	Improve stormwater quality through regional partnerships, city initiatives along drainage ways, stormwater quality improvements on private property and educating the community on stormwater and the water cycle.	20	Encourage Rain-water gardens
Future-Ready (Fr)			
N/A	No action items were identified for this Thread. Please feel free to make any suggestion if you think one is missing.	N/A	
Safety (Sa)			
N/A	No action items were identified for this Thread. Please feel free to make any suggestion if you think one is missing.	N/A	

Additional Comments

Did we miss anything? Leave any additional comments here.



Comments
Make Lewi Great Again #VivaMexico
Expand corporate ownership of single family homes. Big Concern.
Create opportunities to engage youth in Lewisville 2035 plan. Fresh minds come & fresh ideas. Without preconceived notions.
The condition & drivability of parking lots, shopping centers, & streets is VERY important to me. Don't like the big potholes & craters in shopping centers.
Nice thanks

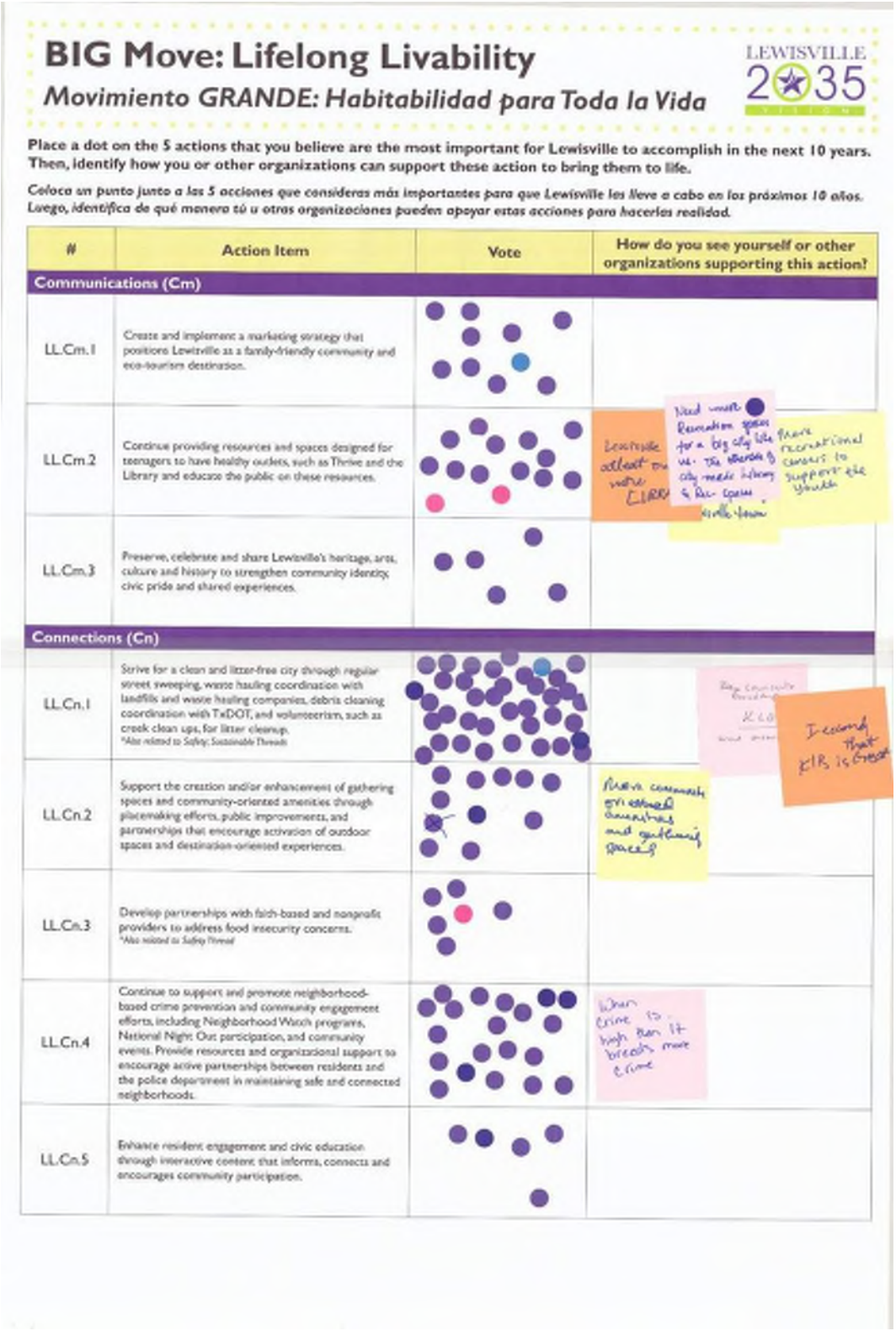
Community Notes

Please leave us any Comments you have!

Comments
Well organized excellent ideas thank you! Thank you for the opportunity to provide feedback and meet staff
Fix the parking on Main Street Old Town so the trucks SUVЯ donЯ stick out & block lanes. Fix the side street parking by Buffalo Hirsch so you donЯ have wrecks where views blocked.
Lewisville staff thanks for all you do!!
1. Post list of 2025 ideas / actions & status 2. Post list of 2035 ideas / actions & status 3. Where can we see follow up to approved sos5 actions to include police / fire staffing / equipment
IЯl love anything that helps Lewisville look updated and more efficient. We love things geared toward adolescents as well.
No more Data Centers in Lewisville. No more Traffic Circles in Lewisville. No more shopping centers being built as tax write offs only to remain empty eyesores! Require Apt. management companies to care for their properties. Residents have no rights! (And I am a home owner bll care about the abuse of those without that option!
All property owners (rentals, apts & homes) maintain their property. No Data Centers No Tiny Homes !!!! The city needs something to attract people to the city. (i.e. the Grandscape, Cypress Waters). What does the city have that a person would want to come & even just visit bllet alone live here.
(Apt. & homes) Require all property owner to maintain and care for their properties. City need something exciting to attract people to want to visit Lewisvlille malls, movie theater, hiking trail parks like
Heritage park Flower Mound
Not a BIG Move, but want to give a shout out to the CPA program with LPD. Great way to educate the public and gain involvement. Also thank the LPD, Fire, & staff are doing a great job on social media. Info is timely, insightful, & educational. Also promotes all the great things they are doing to keep us safe! Bravo!
• As for as engaging with residents, having a marketing / social media department that is engaging can cover a variety of topics, education, engagement • As for emergency technology, this will also cover many topics & concerns. • Anything that conserves water & energy should be priority for future needs
The city of Lewisville has no attraction for people to want to come and spend money in the City: no mall, no major movie theater, no entertainment, and etc. The city has promoted low income housing

and has become a 6getoв (as told to me from a visiting coworker) The city DOES NOT NEED anymore apartments, small houses, or low income. The city NEEDS grocery stores and thriving businesses.
Safer parks, i.e.: more lighting and police presence. More effort put into the Westside of town. Better communication between residents and city employees.
It was a bit difficult to read details in chart that were barely lit, so many details may have been overlooked by me. I believe red Light Runners are a menace.

Appendix



BIG Move: Lifelong Livability

Movimiento GRANDE: Habitabilidad para Toda la Vida

LEWISVILLE 2035 VISION

Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then, identify how you or other organizations can support these action to bring them to life.

Coloca un punto junto a las 5 acciones que consideras más importantes para que Lewisville las lleve a cabo en los próximos 10 años. Luego, identifica de qué manera tú u otras organizaciones pueden apoyar estas acciones para hacerlas realidad.

#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Communications (Cm)			
LL.Cm.1	Create and implement a marketing strategy that positions Lewisville as a family-friendly community and eco-tourism destination.		
LL.Cm.2	Continue providing resources and spaces designed for teenagers to have healthy outlets, such as Thrive and the Library and educate the public on these resources.		
LL.Cm.3	Preserve, celebrate and share Lewisville's heritage, arts, culture and history to strengthen community identity, civic pride and shared experiences.		
Connections (Cn)			
LL.Cn.1	Strive for a clean and litter-free city through regular street sweeping, waste hauling coordination with landfills and waste hauling companies, debris cleaning coordination with TxDOT, and volunteerism, such as creek clean ups, for litter cleanup. *Also related to Safety; Sustainable Threads		
LL.Cn.2	Support the creation and/or enhancement of gathering spaces and community-oriented amenities through placemaking efforts, public improvements, and partnerships that encourage activation of outdoor spaces and destination-oriented experiences.		
LL.Cn.3	Develop partnerships with faith-based and nonprofit providers to address food insecurity concerns. *Also related to Safety Threat		
LL.Cn.4	Continue to support and promote neighborhood-based crime prevention and community engagement efforts, including Neighborhood Watch programs, National Night Out participation, and community events. Provide resources and organizational support to encourage active partnerships between residents and the police department in maintaining safe and connected neighborhoods.		
LL.Cn.5	Enhance resident engagement and civic education through interactive content that informs, connects and encourages community participation.		

BIG Move: Lifelong Livability

Movimiento GRANDE: Habitabilidad para Toda la Vida

LEWISVILLE 2035 VISION

Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then, identify how you or other organizations can support these action to bring them to life.

Coloca un punto junto a las 5 acciones que consideras más importantes para que Lewisville las lleve a cabo en los próximos 10 años. Luego, identifica de qué manera tú u otras organizaciones pueden apoyar estas acciones para hacerlas realidad.

#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Connections (Cn)			
LL.Cn.6	Assist seniors at all income levels who can age in place. Strategies might include transportation access, social connection, age-appropriate recreation, targeted awareness/communication of available resources and housing stability assistance.		
LL.Cn.7	Partner with LISD and business associations for youth programs that may include serving as a link between businesses and schools, providing internships, and job fairs in the schools.		
LL.Cn.8	Conduct a feasibility study for a community gathering space in East Lewisville, which could incorporate recreation, library or other community services.		
Sustainable (Su)			
LL.Su.1	Identify a non-profit(s) to operate and run a community garden(s).		
LL.Su.2	Provide incentives for private property owners and HOAs to improve the sustainability of private residential and commercial properties and re-evaluate programs that currently exist to improve effectiveness.		
Future-Ready (Fr)			
LL.Fr.1	Continue to seek partnerships with LISD and non-profit partners to provide education and life enrichment to Lewisville students that improve educational outcomes, reduce learning loss and provide learning opportunities.		
LL.Fr.3	Provide targeted programming for youth with technology and arts through partnership and across a range of geographies in Lewisville.		

BIG Move: Lifelong Livability

Movimiento GRANDE: Habitabilidad para Toda la Vida

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Future-Ready (Fr)			
LL.Fr.4	Recruit and promote medical and life-science companies as an industry in Lewisville.		
LL.Fr.5	Expand and promote library offerings or partner with organizations that provide these resources: entrepreneurship, recognizing AI, child development and parenting, Lewisville Civics 101, ESL, technology and climate and environment education.		
LL.Fr.6	Find creative and effective solutions to provide library services to those who are geographically far from the library. Ideas to investigate are book lockers, drone delivery, mobile libraries, and book vending machines. Geographies to focus on include East Lewisville and near the Vista.		
LL.Fr.7	Continue to provide and evaluate expanding summer camps, summer programming, and after-school programming for children and youth.		
LL.Fr.8	Work with the library and PARD to explore the feasibility of adding children's interactives and family-friendly areas outside the Library to extend service provision.		
LL.Fr.9	Continue efforts to ensure quality, diverse housing options are attainable to all Lewisville residents at all income levels and life cycle phases.		
Safety (Sa)			
LL.Sa.1	Explore the Spay Neuter Release program and provide community education to address the cat population.		
LL.Sa.2	Continue to ensure housing provided in all rental communities (multi-family, single-family rental program and manufactured housing) is maintained in a high-quality condition through coordinated and regular inspections and timely enforcement activities between various departments.		

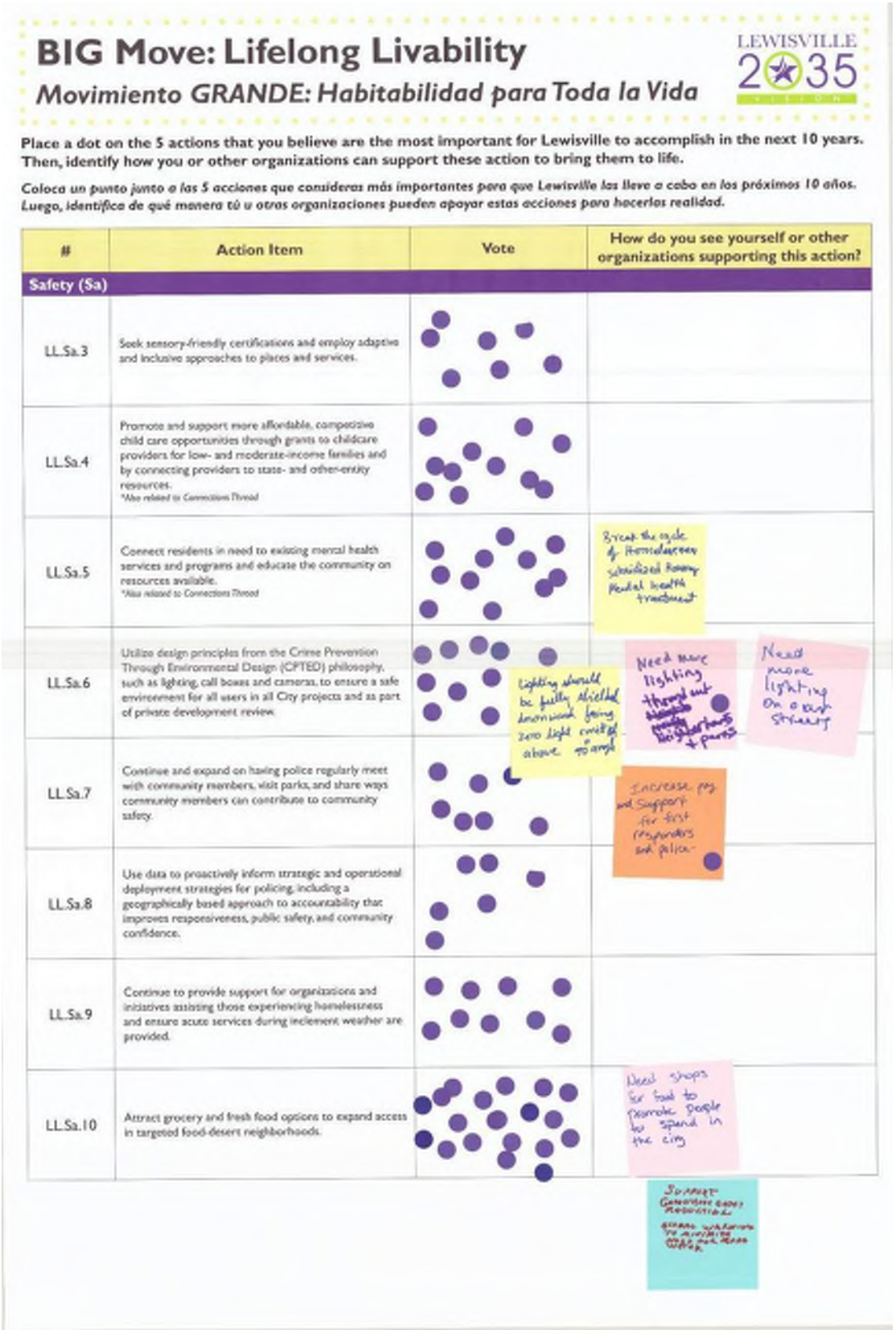
BIG Move: Lifelong Livability

Movimiento GRANDE: Habitabilidad para Toda la Vida

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Safety (Sa)			
LL.Sa.3	Seek sensory-friendly certifications and employ adaptive and inclusive approaches to places and services.		
LL.Sa.4	Promote and support more affordable, competitive child care opportunities through grants to childcare providers for low- and moderate-income families and by connecting providers to state- and other-entity resources. *Also related to Connections Thread		
LL.Sa.5	Connect residents in need to existing mental health services and programs and educate the community on resources available. *Also related to Connections Thread		
LL.Sa.6	Utilize design principles from the Crime Prevention Through Environmental Design (CPTED) philosophy, such as lighting, call boxes and cameras, to ensure a safe environment for all users in all City projects and as part of private development review.		
LL.Sa.7	Continue and expand on having police regularly meet with community members, visit parks, and share ways community members can contribute to community safety.		
LL.Sa.8	Use data to proactively inform strategic and operational deployment strategies for policing, including a geographically based approach to accountability that improves responsiveness, public safety, and community confidence.		
LL.Sa.9	Continue to provide support for organizations and initiatives assisting those experiencing homelessness and ensure acute services during inclement weather are provided.		
LL.Sa.10	Attract grocery and fresh food options to expand access in targeted food-desert neighborhoods.		

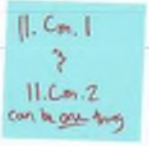
BIG Move: Integrated Infrastructure

Movimiento GRANDE: Infraestructura Integrada

LEWISVILLE 2035 VISION

Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then, identify how you or other organizations can support these action to bring them to life.

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Communications (Cm)			
II.Cm.1	Continue partnership with DCTA to clearly communicate public transit opportunities and benefits to residents.		
II.Cm.2	Enhance the City's social media presence to be clear and engaging for residents and to provide education on City operations and events.		
II.Cm.3	Continue enhancing public outreach on emergency preparedness, focusing on educating youth and older adults.		
II.Cm.4	Continue EOC and CERT response training and communicate these preparation activities to the public, along with ways they can better prepare to participate in recovery and response.		
II.Cm.5	Improve signalized intersection function by expanding visibility and connectivity of the City's traffic network on streets and intersections, and utilizing new technologies.		
Connections (Cn)			
II.Cn.1	Develop and implement a clear and connected system of bike routes for the City.		
II.Cn.2	Adopt and implement a Mobility Plan to maximize mobility of all residents through policies and infrastructure that support multimodal transportation and account for new and developing technologies in mobility.		
II.Cn.3	Partner with DCTA to conduct feasibility analysis for a "trolley" in Old Town to connect the DCTA rail station to points of interest for when and if demand merits it.		

BIG Move: Integrated Infrastructure

Movimiento GRANDE: Infraestructura Integrada

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Connections (Cn)			
II.Cn.4	Implement temporary events for bicycling and walking that come with temporary road closures and ensure neighborhoods can temporarily close roads for block parties and local events.		
II.Cn.5	Continue to implement the ADA Transition Plan to ensure Lewisville is navigable and accessible to persons of all abilities.		
II.Cn.6	Continue to improve the walking experience for all residents in the City by enhancing sidewalk and crossing standards, including sidewalks, traffic buffers, ADA improvements, shade, lighting and other amenities. *Also related to Safety Thread		Unable to take relaxing walks without being bothered by homeless people.
II.Cn.7	Implement the Trails Master Plan with a priority focus on establishing a connected system of trails and bridging gaps in efforts to provide a park within a 10-minute walk of each front door.		
II.Cn.8	Work with providers and ensure policies promote robust cellular and internet networks to enhance connections for residents.		Explore recent developments in Long Range (10 Ref) and Internet Mesh Networking Tech To Fill gaps of Internet reliance of Emergency Continuity
Sustainable (Su)			
II.Su.1	Conduct an analysis of drainage in the area around Bunker Hill, Holford's Prairie and Corporate Drive extension to identify drainage issues and implement solutions.	Plano address drainage issues at Prairie Creek + I-35	
II.Su.2	Complete the inventory of public infrastructure to ensure accurate data to facilitate decisions regarding infrastructure maintenance and replacement. *Also related to Future-Ready Thread		
II.Su.3	Balance the various water supply options to ensure the most efficient water stability and supply. *Also related to Future-Ready; Safety Threads		Not for Data Centers!

BIG Move: Integrated Infrastructure

Movimiento GRANDE: Infraestructura Integrada

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Sustainable (Su)			
II.Su.4	Continue to prioritize maintenance of infrastructure systems. This includes but is not limited to water values, meters, hydrants, pavement, vehicles, water lines, sewer lines and drainage ways. Maintenance should follow the best practices of applicable associations when possible. *Also related to Future-Ready, Safety Threads		
Future-Ready (Fr)			
II.Fr.1	Ensure city infrastructure is prepared for weather and emergency events by enhancing and maintaining warning systems, ensuring recovery plans are in place and hardening infrastructure to withstand storms. *Also related to Sustainable Thread		
II.Fr.2	Establish a clear set of goals related to climate-ready infrastructure and responses. *Also related to Sustainable Thread		
II.Fr.3	Ensure appropriate city regulations and strategies, such as zoning, are in place as air mobility, primarily through drone technology increases.		
II.Fr.4	Continue to stay current with cybersecurity threats and solutions.		
II.Fr.5	Expand the network of sensors to collect environmental data (such as air quality, rainfall and temperature) at parks and other selected locations.		
II.Fr.6	Explore the pros and cons of creating a digital twin to help use data and visualization to make informed decisions.		
II.Fr.7	Implement the Water Distribution, Water Plant, and Wastewater Collection Systems and Wastewater Plant Master Plans to ensure infrastructure can accommodate growth. *Also related to Sustainable, Safety Threads		

BIG Move: Integrated Infrastructure

Movimiento GRANDE: Infraestructura Integrada

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Future-Ready (Fr)			
II.Fr.8	Adopt and implement a data-driven infrastructure replacement program to address aging infrastructure, with a particular focus on water and sewer systems.		
Safety (Sa)			
II.Sa.1	Evaluate current lighting in residential neighborhoods and commercial streets against desired standards, seek ways to add and update lighting where needed, and quickly respond to maintenance needs.		
II.Sa.2	Implement a wastewater and environmental protection program to protect the City's collection system, treatment infrastructure, and waterways. The program will establish fats, oils, and grease (FOG) management requirements for commercial grease-generating businesses through inspections, monitoring, and enforcement, while expanding community education efforts focused on proper disposal practices, sewer system protection, water conservation, source water awareness and stormwater pollution prevention. *Also related to Future-Ready Thread		
II.Sa.3	Develop a neighborhood traffic safety and calming program that prioritizes school zones, unsafe intersections, corridor crossings and neighborhood streets with recurrent safety concerns.		

BIG Move: Distinctive Destinations
Movimiento GRANDE: Destinos Distintivos

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Communications (Cm)			
DD.Cm.1	Reevaluate the city naming policy to ensure place names reflect community values and establish a clear set of procedures for naming and renaming places.		
DD.Cm.2	Pursue arts, music and culture designations to promote arts and tourism and work to build Lewisville's reputation as place for art and music.		
DD.Cm.3	Expand communications of arts and events programming. Examples include but are not limited to banners on poles and The Grand Theater, social media, etc. *Also related to Connections Thread	flyers should be two-sided with, standup cardstock POST example are preferred by some residents	MAKE CLEAR THAT WE HAVE A GREAT AV THEATER (already does) Communicate about arts & events & critical to build Lewisville's reputation as a place for art & music
DD.Cm.4	Modernize civic communication through innovative, interactive and engaging content that increases awareness of city events, services, programs and government operations. *Also related to Connections Thread		Limit the print of newsletters & adapt to more digital & eco-friendly options
DD.Cm.5	Implement a citywide wayfinding and destination signage program that improves access, enhances visitor experiences and reinforces Lewisville's sense of place. *Also related to Safety Thread		If a [illegible] strategy social media presence is established this should be updated to [illegible]
DD.Cm.6	Develop and implement a citywide strategic communications plan with associated programming that aligns departmental messaging.		
Connections (Cn)			
DD.Cn.1	Encourage community events hosted by local organizations throughout Lewisville that appeal to a broad range of residents by providing supportive policies, potential city support and with strategies such as the Rock the Block trailer.		

BIG Move: Distinctive Destinations
Movimiento GRANDE: Destinos Distintivos

LEWISVILLE 2035 VISION

Place a dot on the 4 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then, identify how you or other organizations can support these action to bring them to life.

Coloca un punto junto a las 4 acciones que consideras más importantes para que Lewisville las lleve a cabo en los próximos 10 años. Luego, identifica de qué manera tú u otras organizaciones pueden apoyar estas acciones para hacerlas realidad.

#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Connections (Cn)			
DD.Cn.2	Continue to initiate new programming that reflects the range of interests and backgrounds of residents in Lewisville and is held at locations throughout Lewisville.		
DD.Cn.3	Provide public Wi-Fi in all publicly accessible city buildings and city parks. **Also related to Communications Thread*		
DD.Cn.4	Improve visibility of and access to LLELA through enhancing wayfinding, improving entry points and creating a sense of place and destination. This includes evaluating the feasibility of additional entries from Business 121 and the east. **Also related to Sustainable Thread*		
DD.Cn.5	Maximize the use of LLELA through partnerships with USACE and other partners to add permanent amenities, such as trails, where possible, and to host temporary events that bring a broader range of people to LLELA, such as a 'Dam Run' or guided citizen-science hikes. **Also related to Future-Ready Thread*		
Sustainable (Su)			
DD.Su.1	Develop an incentive program that encourages parking lot and exterior property improvements, including redevelopment, activation of underutilized spaces, landscaping, open space enhancements, and other site improvements that improve aesthetics, functionality and occupancy of existing commercial structures throughout the City. **Also related to Connection Thread*		
DD.Su.2	Embrace the lakefront as part of the Lewisville identity and a destination for the region primarily through the implementation of the Lake Park Master Plan, with clear communication about planned improvements and their timelines to residents. **Also related to Connection Thread*		
DD.Su.3	Incorporate public parks and/or private open spaces with the redevelopment of older multi-family buildings and older commercial development, emphasizing public park establishment in identified park desert areas, through regulations, incentives and partnership with the development community. **Also related to Lifelong Livability BIG Move, Connection Thread*		More indoor public basketball courts
DD.Su.4	Ensure that the Lewisville Grand Theater remains the premier public arts facility in Southern Denton County by making regular investments in capital improvements, equipment, programming, and staffing.		

BIG Move: Distinctive Destinations
Movimiento GRANDE: Destinos Distintivos

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Future-Ready (Fr)			
DD.Fr.1	Continue efforts supporting the redevelopment of The Vista to a vibrant and attractive space that enhances the City's entertainment options and destination appeal. *Also related to Sustainable Thread		Provide an area that encourages people to want to spend time in Lewisville.
DD.Fr.2	Update the Old Town Master Plan to adjust to changing priorities and economics in Old Town.		
DD.Fr.3	Continue to support Old Town by evaluating strategies for Main Street and Downtown development used elsewhere and tailoring them to Lewisville. *Also related to Sustainable BIG Move		
DD.Fr.4	Explore the feasibility of the creation of a sports district to support the growth of sports tourism around Railroad Park.		
Safety (Sa)			
DD.Sa.1	Implement the Business 121 Plan and improve the safety, mobility and character of the corridor.		

Indoor Third Spaces!

How does the road to Old Town what about the rest of the city?

grocery store near old town

BIG Move: Economic Engines

Movimiento GRANDE: Motores Económicos

LEWISVILLE 2035 VISION

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Communications (Cm)			
EE.Cm.1	Establish an internal, city-wide, culture of documented process and efficiency improvements that maintain focus on improving service delivery and resident satisfaction.		
EE.Cm.2	Create a cross-organizational network to identify and communicate the continuum of care for students out of school hours and work to fill gaps in programming and available resources. Participants could include City departments, LISD, schools, non-profits, and for-profit philanthropy.		
Connections (Cn)			
EE.Cn.1	Support the growth and attraction of restaurant and food based concepts through partnerships and economic development that encourage local business development, family friendly amenities, outdoor dining, and destination oriented experiences.		Requiring restaurant to offer reasonable hours for dine-in service Encourage Competitive TO-GO Combo and Delivery Fine Dining
EE.Cn.2	Support partnerships and workforce training opportunities with trade, technical, community college, and educational institutions to help prepare residents for local employment opportunities and industry needs.		
EE.Cn.3	Collaborate with employers, workforce development organizations, and Lewisville ISD to strengthen workforce connections, expand training opportunities, and support career pathways that prepare students for future employment opportunities. *Also related to Future-Ready Thread*		
EE.Cn.4	Work with property owners to improve the appearance of and activate spaces in commercial corridors such as West Main Street and FM 407 through façade and exterior enhancement programs that support signage improvements, landscaping, lighting, open space, and improvements to parking areas. *Also related to Safety and Communication Threads*		
EE.Cn.5	Provide specific support for small business either directly or through partnerships to help with trainings and social media presence.		
EE.Cn.6	Continue to host outreach events to connect new businesses with city resources and external organizations to help strengthen business community (includes workforce summit; informational real estate roundtables; topical discussion and networking)		

BIG Move: Economic Engines

Movimiento GRANDE: Motores Económicos

LEWISVILLE 2035 VISION

Place a dot on the 3 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then, identify how you or other organizations can support these action to bring them to life.

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Sustainable (Su)			
EE.Su.1	Amend zoning standards to reflect changing economic conditions, sustainability, new uses and community priorities.		
EE.Su.2	Provide economic development to help activate and reduce vacancies in targeted commercial areas and shopping centers. **Also related to Future-Ready Thread*		Re-imagine areas for new development opportunities
EE.Su.3	Develop and expand small business support initiatives through partnerships, resources, and targeted assistance to help grow and retain entrepreneurs and local businesses.		Targeted resources to help grow and encourage small business
EE.Su.4	Develop and implement business retention and expansion initiatives to support existing businesses. **Also related to Communication Thread*		
EE.Su.5	Continue fiscal stewardship that balances maintaining one of the region's lower tax rates with the uninterrupted provision of excellent-quality services. **Also related to Lifelong Livability; Integrated Infrastructure; Distinctive Destinations BIG Moves*		
Future-Ready (Fr)			
EE.Fr.1	Continue to recruit and support companies that provide high quality jobs, competitive wages, and job opportunities for Lewisville residents.		More Diverse companies ! I want to work in Lewisville
EE.Fr.2	Implement the Southwest Lewisville SAP with a focus on new development along Round Grove Road.		Small Area Plan
EE.Fr.3	Continue to explore an emerging technology framework to evaluate AI, drones, autonomous systems, and other new technologies for workforce disruption, public benefit and regulatory needs. **Also related to Distinctive Destinations BIG Move*		No Data Centers!
Safety (Sa)			
No action items were identified for this Thread. Please feel free to make any suggestions if you think one is missing.			

BIG Move: Natural Network
Movimiento GRANDE: Red Natural

LEWISVILLE 2035 VISION

Place a dot on the 2 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then, identify how you or other organizations can support these action to bring them to life.

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Communications (Cm)			
NN.Cm.1	Increase community awareness and stewardship of native wildlife through education workshops, public awareness campaigns and multimedia outreach. **Also related to Sustainable Thread*		
Connections (Cn)			
NN.Cn.1	Implement the Health Infrastructure Plan with continued focus on expanding the number of residents within a 10 Minute Walk to a Park and ensure parks are well-maintained and sustainably built, providing a variety of amenities.		
NN.Cn.2	Construct and activate the Lewisville Nature Center and showcase Lewisville as an eco-tourism destination. **Also related to Sustainable Thread*		
Sustainable (Su)			
NN.Su.1	Continue to ensure code requirements promote sustainable construction practices and to utilize other resources, as available, to further advance sustainability.		When the Neighborhood looks run down NO ONE wants to live there
NN.Su.2	Develop a multidisciplinary team to address preservation and expansion of natural areas in alignment with the Green Centerpiece Master Strategy.		
NN.Su.3	Prioritize the preservation and restoration of natural areas, with particular focus on preserving remaining tree canopy and natural riparian areas and restoring disturbed prairie, woodland and riparian habitats.		
NN.Su.4	Support investment in establishing pollinator areas and restoring blackland prairies in parks and open spaces to support local ecology.		
NN.Su.5	Improve stormwater quality through regional partnerships, city initiatives along drainage ways, stormwater quality improvements on private property and educating the community on stormwater and the water cycle.		Encourage Rain-water gardens

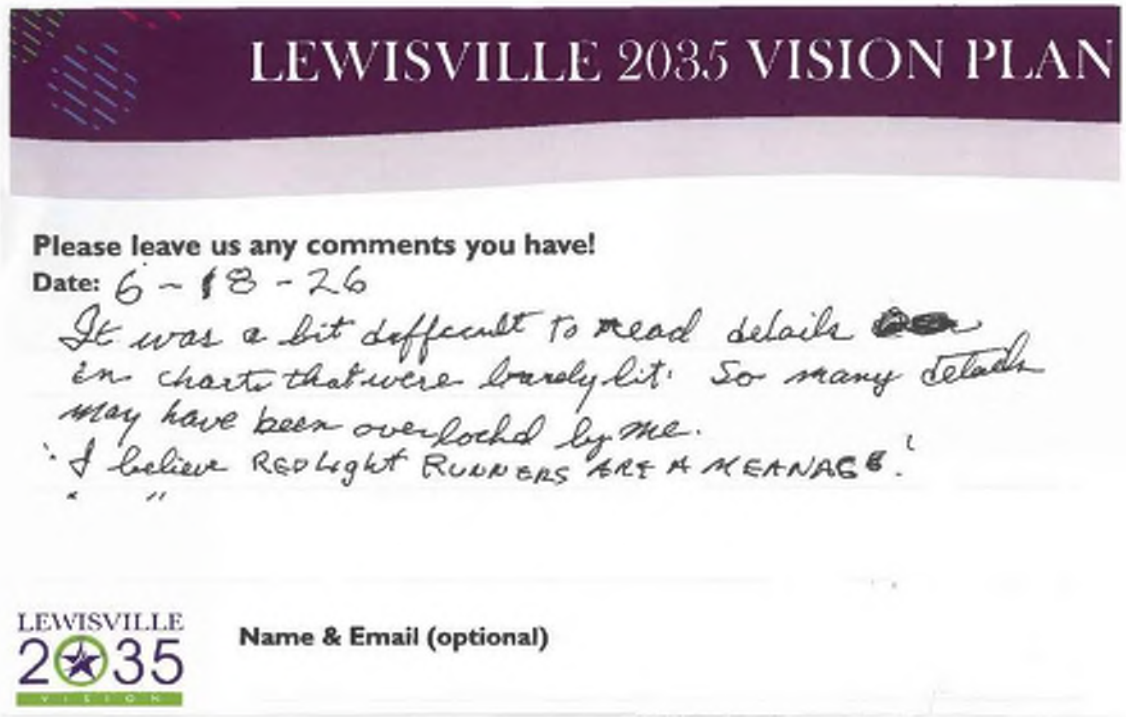
BIG Move: Natural Network
Movimiento GRANDE: Red Natural

LEWISVILLE 2035 VISION

Place a dot on the 5 actions that you believe are the most important for Lewisville to accomplish in the next 10 years. Then, identify how you or other organizations can support these action to bring them to life.

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#	Action Item	Vote	How do you see yourself or other organizations supporting this action?
Future-Ready (Fr)			
	No action items were identified for this Thread. Please feel free to make any suggestions if you think one is missing.		
Safety (Sa)			
	No action items were identified for this Thread. Please feel free to make any suggestions if you think one is missing.		



LEWISVILLE 2035 VISION PLAN

Please leave us any comments you have!

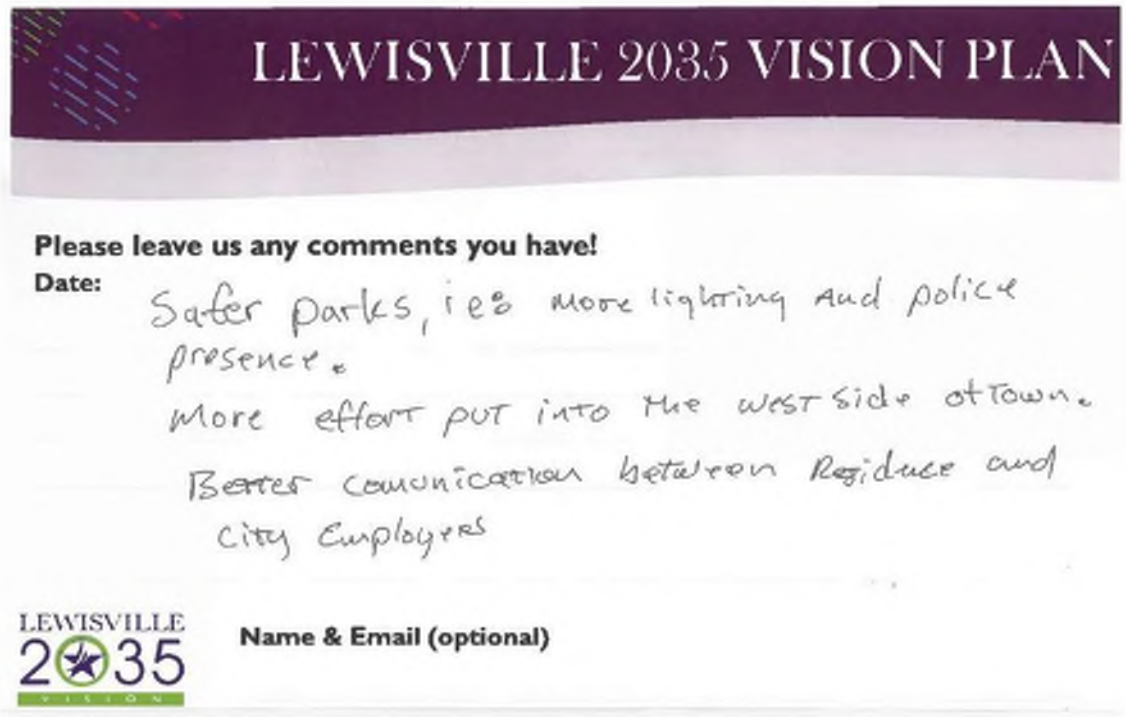
Date: 6-18-26

It was a bit difficult to read details on charts that were barely lit. So many details may have been overlooked by me.

I believe RED light RUNNERS ARE A MENACE.

LEWISVILLE 2035 VISION

Name & Email (optional)



LEWISVILLE 2035 VISION PLAN

Please leave us any comments you have!

Date:

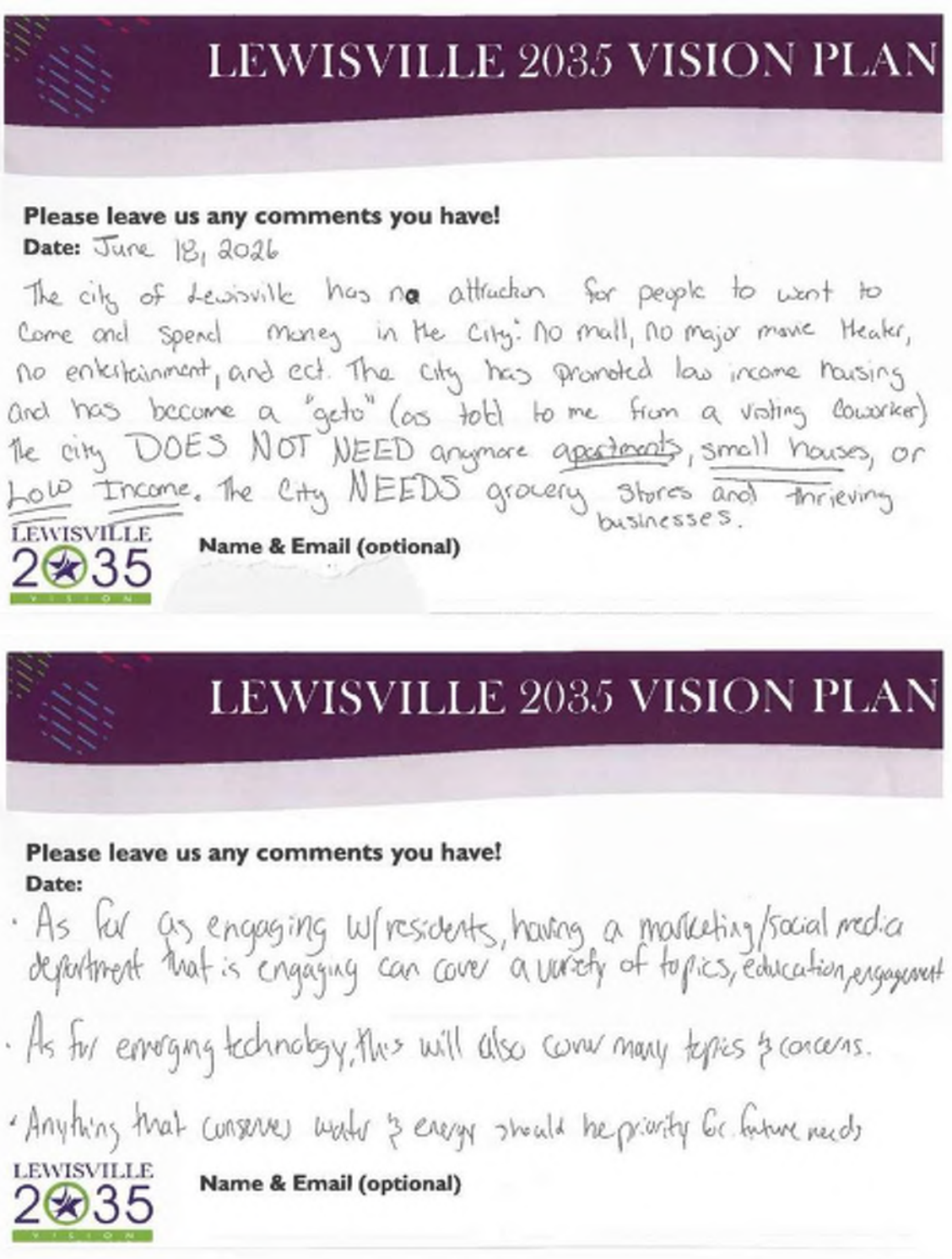
Safer parks, i.e. more lighting and police presence.

More effort put into the west side of town.

Better communication between Residuce and City Employers

LEWISVILLE 2035 VISION

Name & Email (optional)



LEWISVILLE 2035 VISION PLAN

Please leave us any comments you have!

Date: June 18, 2026

The city of Lewisville has no attraction for people to want to come and spend money in the city. No mall, no major movie theater, no entertainment, and ect. The city has promoted low income housing and has become a "geto" (as told to me from a visiting coworker) The city DOES NOT NEED anymore apartments, small houses, or Low Income. The City NEEDS grocery stores and thriveing businesses.

LEWISVILLE 2035 VISION

Name & Email (optional)

LEWISVILLE 2035 VISION PLAN

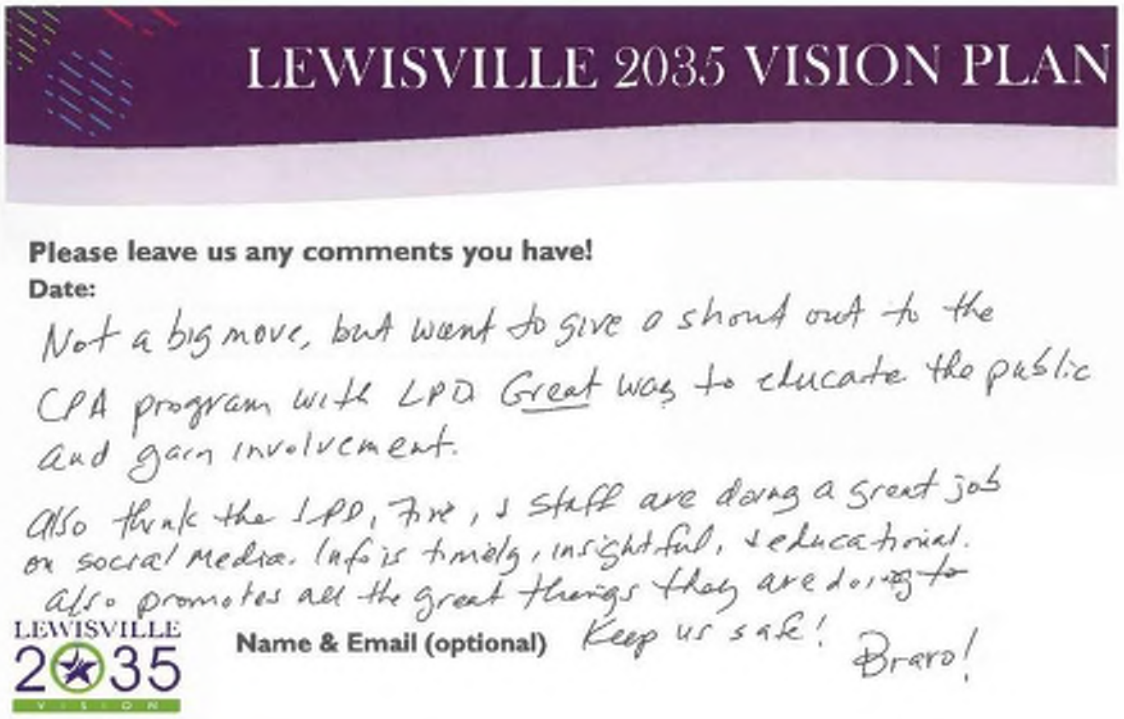
Please leave us any comments you have!

Date:

- As far as engaging w/ residents, having a marketing/social media department that is engaging can cover a variety of topics, education, engagement
- As for emerging technology, this will also cover many topics & concerns.
- Anything that conserves water & energy should be priority for future needs

LEWISVILLE 2035 VISION

Name & Email (optional)



LEWISVILLE 2035 VISION PLAN

Please leave us any comments you have!

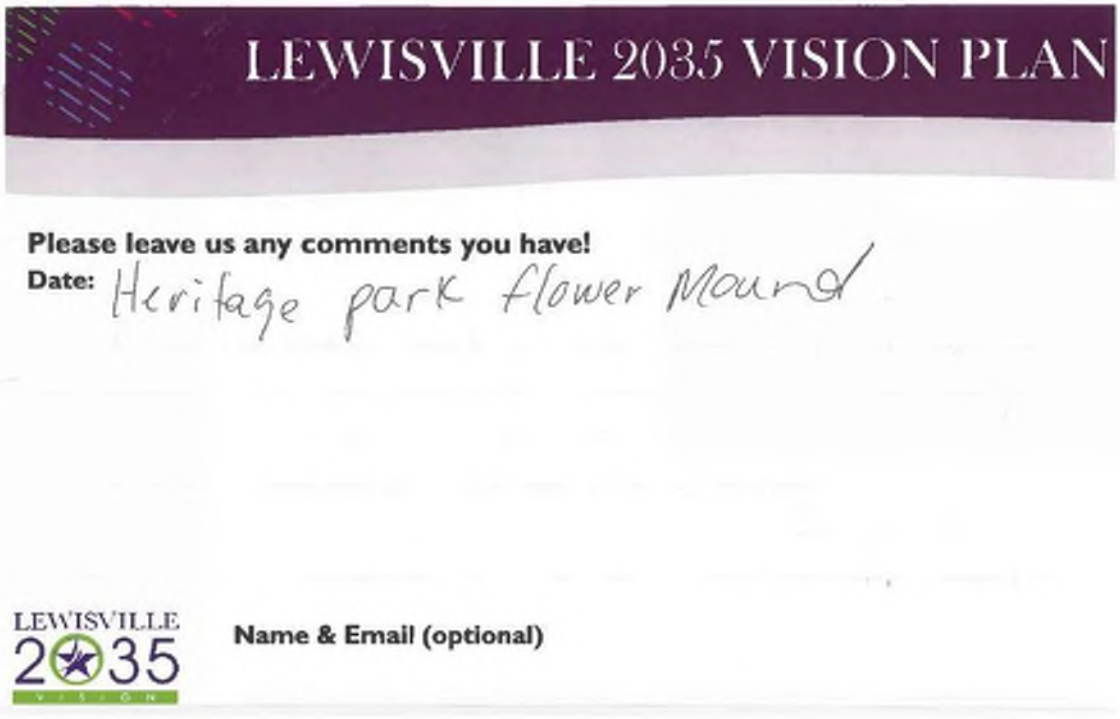
Date:

Not a big move, but want to give a shout out to the CPA program with LPD Great way to educate the public and gain involvement.

Also think the LPD, Fire, & staff are doing a great job on social media. Info is timely, insightful, & educational. Also promotes all the great things they are doing to keep us safe! Bravo!

LEWISVILLE 2035 VISION

Name & Email (optional)



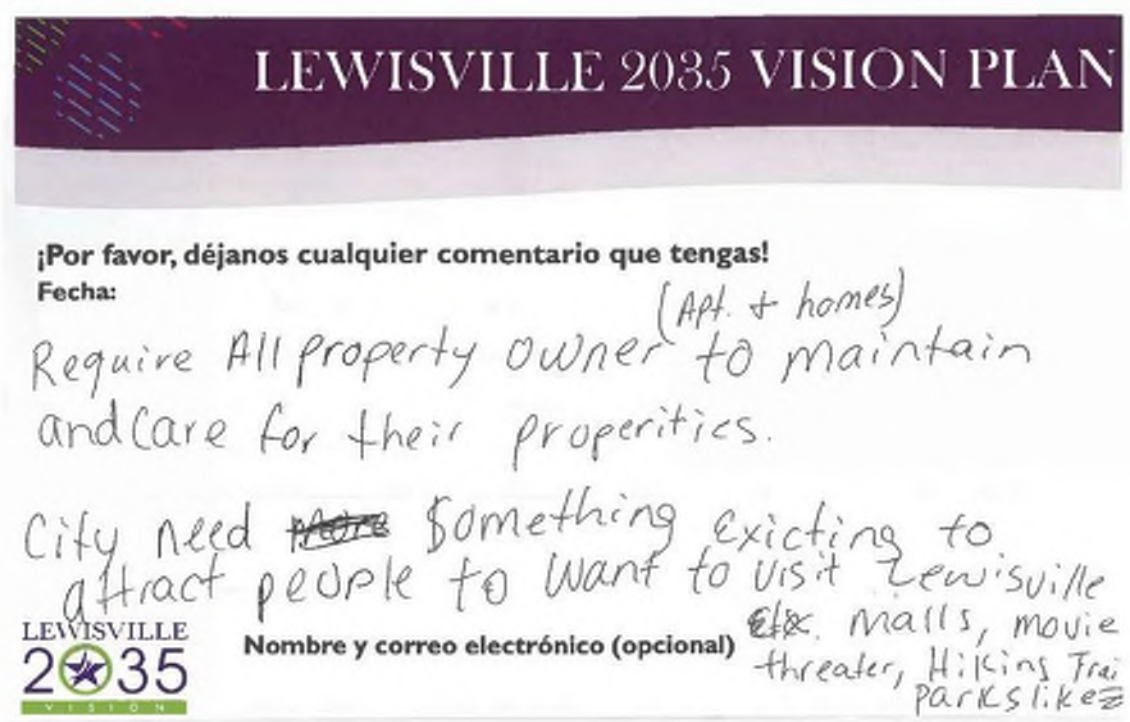
LEWISVILLE 2035 VISION PLAN

Please leave us any comments you have!

Date: Heritage park flower Mound

LEWISVILLE 2035 VISION

Name & Email (optional)



LEWISVILLE 2035 VISION PLAN

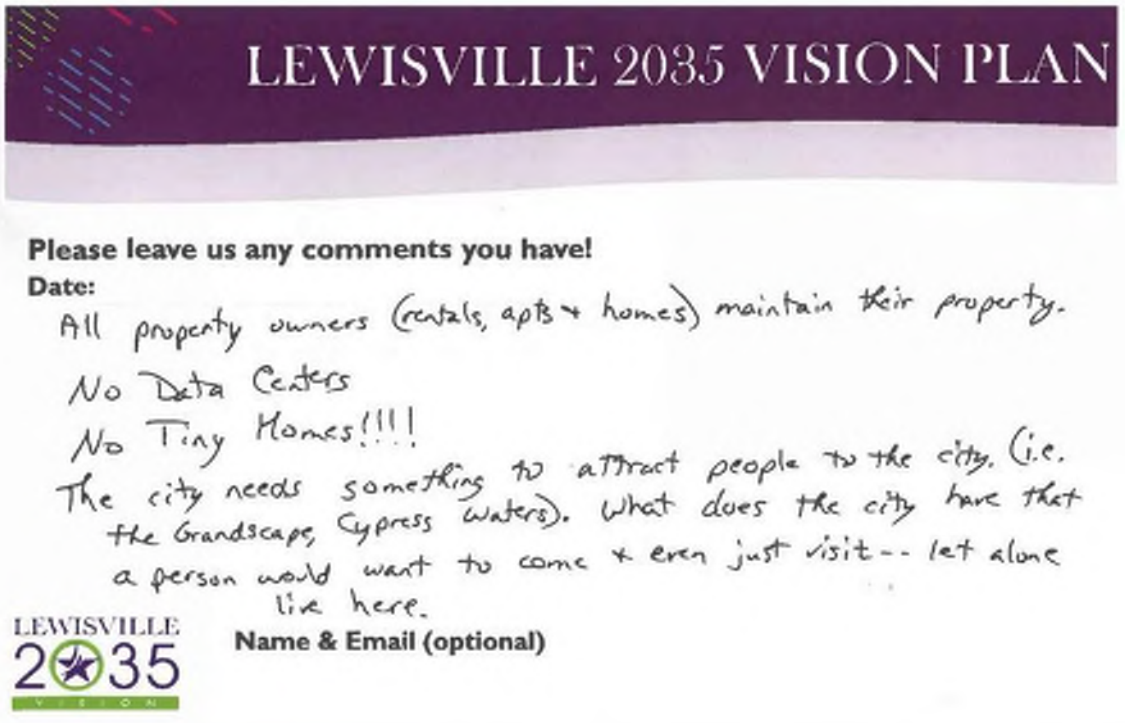
¡Por favor, déjanos cualquier comentario que tengas!
Fecha:

Require All property owner (Apt. & homes) to maintain and care for their properities.

City need ~~PARK~~ something exicting to attract people to want to visit Lewisville Ex. malls, movie threater, Hiking Trai parks like

LEWISVILLE 2035 VISION

Nombre y correo electrónico (opcional)



LEWISVILLE 2035 VISION PLAN

Please leave us any comments you have!
Date:

All property owners (rentals, apts + homes) maintain their property.

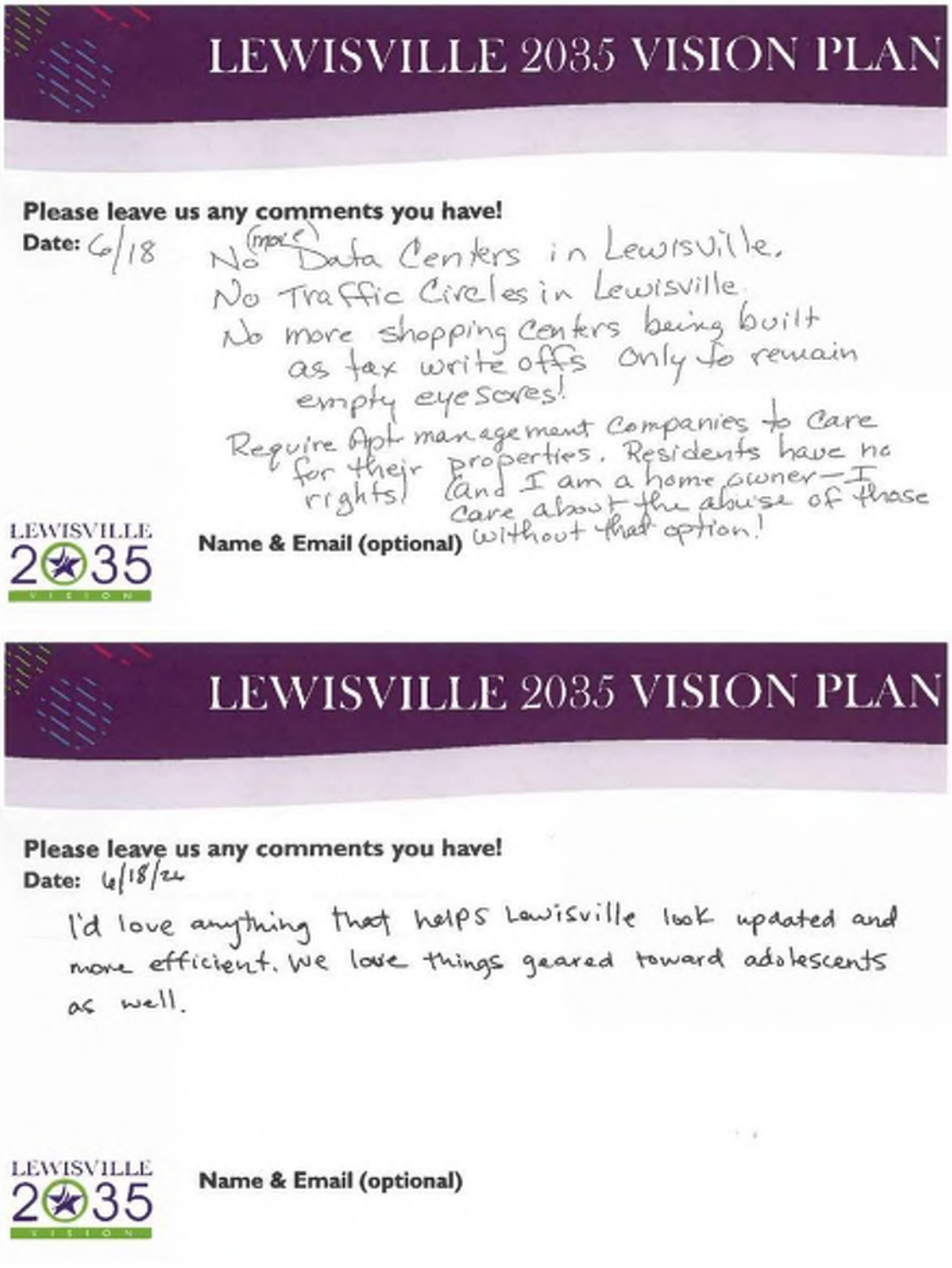
No Data Centers

No Tiny Homes!!!!

The city needs something to attract people to the city. (i.e. the Grandscape, Cypress Waters). What does the city have that a person would want to come + even just visit -- let alone live here.

LEWISVILLE 2035 VISION

Name & Email (optional)



LEWISVILLE 2035 VISION PLAN

Please leave us any comments you have!

Date: 6/18

No (more) Data Centers in Lewisville.
No Traffic Circles in Lewisville.
No more shopping centers being built as tax write offs only to remain empty eyesores!
Require Apt management companies to care for their properties. Residents have no rights! (and I am a home owner—I care about the abuse of those without that option!

LEWISVILLE 2035 VISION

Name & Email (optional)

LEWISVILLE 2035 VISION PLAN

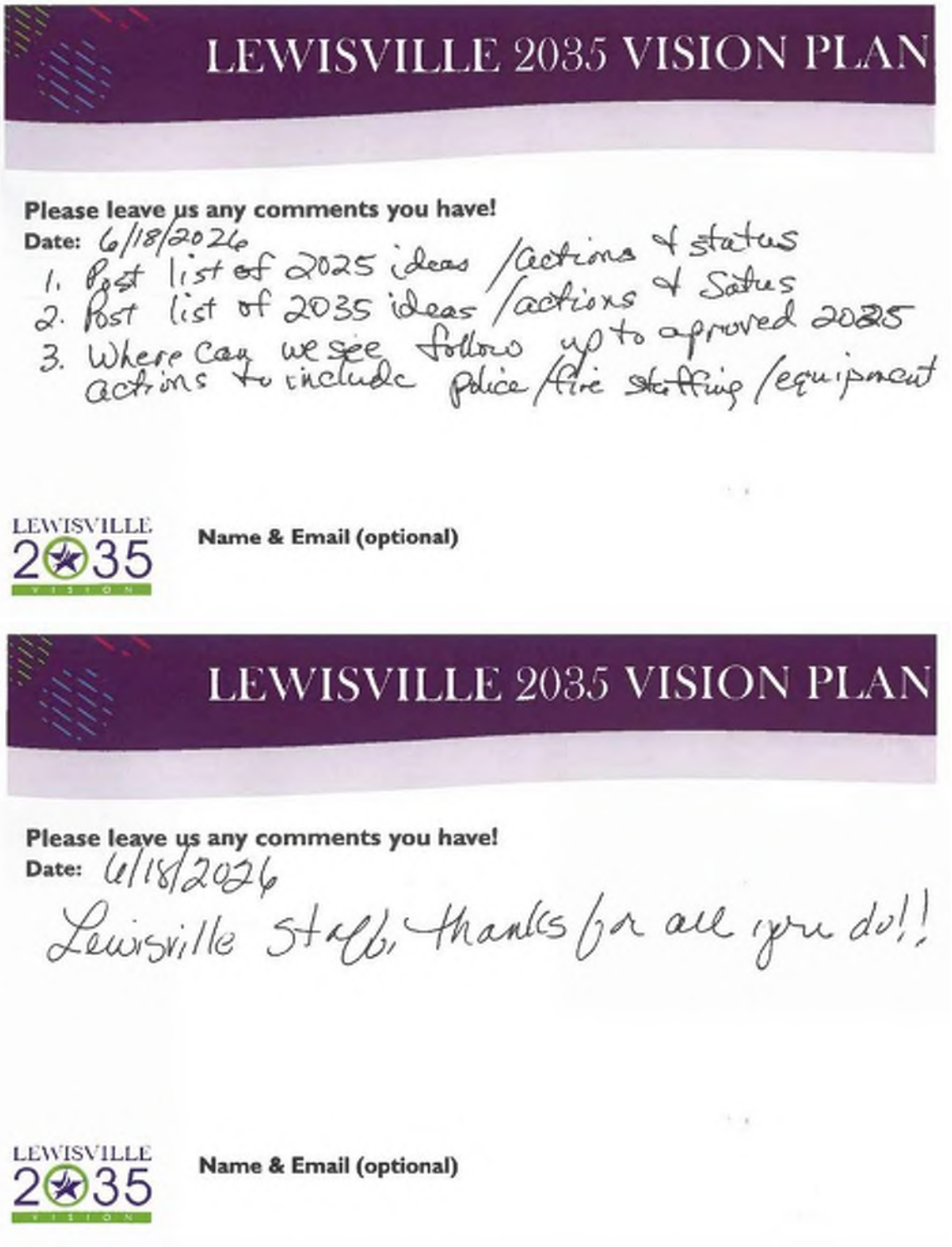
Please leave us any comments you have!

Date: 6/18/22

I'd love anything that helps Lewisville look updated and more efficient. We love things geared toward adolescents as well.

LEWISVILLE 2035 VISION

Name & Email (optional)



LEWISVILLE 2035 VISION PLAN

Please leave us any comments you have!

Date: 6/18/2026

1. Post list of 2025 ideas / actions & status
2. Post list of 2035 ideas / actions & Satus
3. Where can we see follow up to aproved 2025 actions to include police / fire staffing / equipment

LEWISVILLE 2035 VISION

Name & Email (optional)

LEWISVILLE 2035 VISION PLAN

Please leave us any comments you have!

Date: 6/18/2026

Lewisville staff, thanks for all you do!!

LEWISVILLE 2035 VISION

Name & Email (optional)



Please leave us any comments you have!

Date: Fix the parking on main street old town so the ~~the~~ trucks SUV's don't stick out & block lanes.

Fix the side street parking ~~by~~ by Buffalo Hirsch so you don't have wrecks when views blocked.

LEWISVILLE 2035 VISION

Name & Email (optional)



Please leave us any comments you have!

Date: 6/18

WELL ORGANIZED

EXCELLENT IDEAS, THANK YOU!

Thank you for the opportunity to provide feed back and meet Staff.

LEWISVILLE 2035 VISION

Name & Email (optional) L. J.

LEWISVILLE 2035 — DATA CENTER INFRASTRUCTURE RECOMMENDATIONS

Submitted for Community Vision Workshop #4 — Integrated Infrastructure Big Move

1. Name data centers as a distinct infrastructure category.

Do not group them under general industrial. Their power density, water consumption, and cooling requirements differ fundamentally from warehouses or light manufacturing.

2. Tier data centers by power density.

Micro (<5 MW) · Standard (5–50 MW) · Major (50+ MW)

Escalate setbacks, cooling mandates, and impact-study requirements at each tier.

3. Mandate closed-loop cooling above a defined power threshold.

No new facility should consume municipal water for evaporative cooling. This protects the Elm Fork watershed and supports the city's water conservation goals.

4. Require cumulative impact assessment.

Individual SUP review is necessary but insufficient. Direct the city to commission a system-wide water, power, and environmental study once total approved data center capacity reaches a defined megawatt threshold.

5. Codify minimum setbacks from residential zones.

Recommend 1,000 feet minimum, consistent with other Texas cities such as Forney.

6. Link wastewater expansion to discharge limits.

The Prairie Creek plant expansion should include pretreatment standards and volume caps for industrial liquid-cooled discharge.

These recommendations build on the SUP ordinance passed by City Council on June 15, 2026 (Agenda Item 26-4815). That ordinance created the process. The 2035 plan should create the policy foundation for performance standards.

Mike Weston · Lewisville Resident · June 18, 2026

LEWISVILLE 2035 VISION

Fiesta Charra Tabling Event



In 2035, I want Lewisville to be known for...

#	Response
1.	A rec center on the north side
2.	Children activities, english classes for children and adults
3.	Needs more sense
4.	Landfill closure & reuse
5.	Rodeo similar to FW Stockyards

Lewisville's greatest strength is...

#	Response
1.	Build a road on Cavan under the train tracks
2.	More events for youth and teens
3.	Water parks, recreation center, free events for kids, indoor gyms, less focus on dogs and more on kids, supervised BOD areas

Lewisville is different from any other city because...

#	Response
1.	They consider residential feedback in planning

If I could change or improve one thing about Lewisville it would be..

#	Comment
1.	Mas cuentos para ninos. Mas vigilanera corporate 121. Hay McDonalds, mas control en las noches, vigilancias
2.	More lighting to dark (on the street). Timing of…obstructing street for cars

The most critical issue facing Lewisville is...

#	Response
1.	Water conservation + environmental eco conservation
2.	Traffic better homeownership programs
3.	Stop building apartments!
4.	More grocery stores in 75057

The single most important thing the City could do to help me thrive in Lewisville is...

#	Response
1.	Fly streets, children activities free, there is no children activities, more programs, lower taxes, more trees, programs for home ownership
2.	Family activities
3.	Positivity, parks, love the wildflowers, fix older streets like around 121 & Corporate Area

Sounds of Lewisville Tabling Event

Lewisville's Sounds of Lewisville Event was held on July 1, 2025 at Wayne Ferguson Plaza from 5:30pm to 7pm. The project team set up interactive boards at the event for residents to provide feedback for the Lewisville Vision 2035 Plan. Approximately 50 people visited the table and provided input to the plan. Respondents appreciated existing high-quality community spaces and amenities, as well as the community events and people in the City. They identified road or highway constructions and slow zoning processes as some of the most critical issues facing Lewisville. Lastly, respondents shared their desires for increased shops, restaurants and amenities.



In 2035, I want Lewisville to be known for...

#	Comment
1.	Sustainable energy not 100% dependent on private electricity

Lewisville's greatest strength is...

#	Comment
1.	Commitment to quality events
2.	Old Town Revitalization
3.	Cool factor has increased in last 15 years
4.	No mow medians
5.	Growing Downtown
6.	Good schools
7.	Old Town
8.	Good running trails
9.	Community scale spaces/open spaces
10.	Park on College Street
11.	Quality new development standards
12.	Green center
13.	People are great
14.	Great walking trails & pathways!

Lewisville is different from any other city because...

#	Comment
1.	Love the history
2.	Family-oriented
3.	It is peaceful & yet so fun
4.	Quality community events

If I could change or improve one thing about Lewisville it would be..

#	Comment
1.	More small-scale shops, restaurants downtown
2.	More parking in Old Town
3.	Build a bridge to connect parks in Highland Village
4.	HEB
5.	More sports facilities

6.	More active "Old Town" outdoor restaurant seating, more shops
7.	A-Train longer hours

The most critical issue facing Lewisville is...

#	Comment
1.	Construction on streets
2.	I-35 traffic New park
3.	Traffic/Old Town parking
4.	Growth
5.	Growing pains w/highway expansion
6.	Zoning processes. Barriers to entry on zoning processes
7.	Slow planning processes.
8.	No mow zones x5
9.	"Right size" parking regs Ditto
10.	Negative outside perception
11.	Automatic pedestrian crossings. Safer crossings for bike trails.

The single most important thing the City could do to help me thrive is...

#	Comment
1.	Tennis courts
2.	Tennis courts turned to pickleball courts
3.	Tennis courts

Lewisville First Fridays Tabling Event

Lewisville's First Fridays Event was held on August 1, 2025 in Old Town from 6pm to 9pm. The project team set up interactive boards at the event for residents to provide feedback for the Lewisville Vision 2035 Plan. Approximately 60 people visited the table and provided input to the plan. Respondents highlighted a good community as the City's aspiration and strength. They also identified areas for improvement or currently experiencing, including infrastructure, business retention and amenities.


2035







In 2035, I want Lewisville to be known for...

#	Comment
1.	A destination spot increase in tourism
2.	Fellowship & community
3.	Old town

Lewisville's greatest strength is...

#	Comment
1.	Increased food traffic Downtown
2.	Bring in business
3.	Its community especially in old town
4.	Parks department
5.	Loves community events in Old Town
6.	Asian market
7.	Small town w/amenities
8.	Clean
9.	Good community
10.	Community engagement

Lewisville is different from any other city because...

#	Comment
1.	Diversity
2.	It has more community events
3.	School district admission efficiency
4.	Active eco. Dev., relocating businesses
5.	“Repurposing with purpose”

If I could change or improve one thing about Lewisville it would be..

#	Comment
1.	City needs to maintain property owned by city in Downtown
2.	Different events
3.	Bring business professionals
4.	People need to give back to the community
5.	More third places
6.	Fix the mall - 10 stores open
7.	Do not like plan for Lake Park
8.	Bring back barge
9.	Local grocery store
10.	Wayfinding
11.	Less trash
12.	Slow down multifamily
13.	Traffic patterns on 121
14.	No water fountain
15.	Less development
16.	Less traffic
17.	More outdoor or indoor pickleball

The most critical issue facing Lewisville is...

#	Comment
1.	Infrastructure
2.	Water + MF using water
3.	Can't keep businesses downtown
4.	Children & education
5.	Missing young to middle age people
6.	Reuse of the mall site
7.	Need grocery stores in south & around Downtown
8.	Police & fire lack access to MF buildings
9.	Affordable housing
10.	Affordability
11.	Too many warehouses

The single most important thing the City could do to help me thrive is...

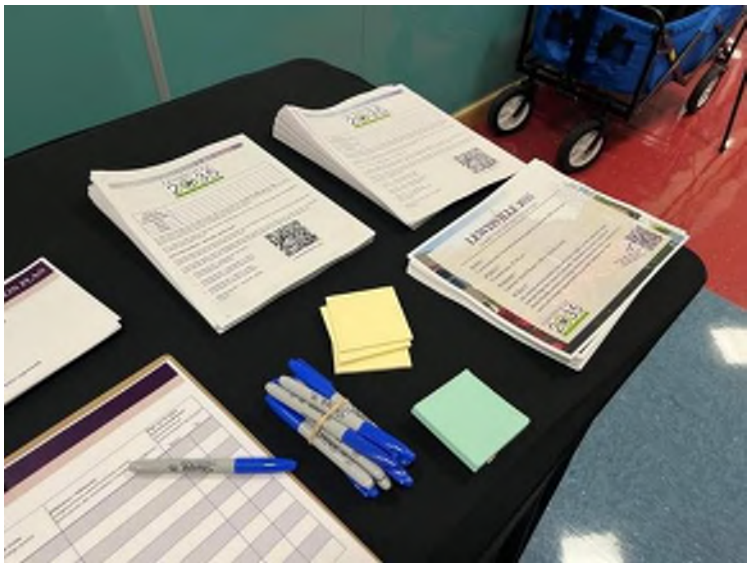
#	Comment
1.	More support and collaboration with small business owner
2.	Accessibility (sidewalks, wheelchair) in Old Town
3.	Grapevine model to development
4.	Need proper infrastructure before develop

Castle Hill Elementary's Meet the Teacher Tabling Event

Castle Hill Elementary's Meet the Teacher Event was held on August 12, 2025, from 5:30-6:30 p.m. The project team set up interactive and informational boards inside the school and manned a table with handouts, coloring pages, and interactive toys. Interested parents and students were asked to provide feedback for the Lewisville 2035 Vision Plan. Approximately 35 adults visited the table, with several encouraging their children to engage with the interactive boards and table handouts. Naturally, many families identified the Cast Hills area as their place of residence, with a few outside of the City limits.







In 2035, I want Lewisville to be known for...

#	Comment
N/A	

Lewisville's greatest strength is...

#	Comment
1.	Love the local Castle Hills playground

Lewisville is different from any other city because...

#	Comment
N/A	

If I could change or improve one thing about Lewisville it would be..

#	Comment
1.	Firetruck Park is too hidden

The most critical issue facing Lewisville is...

#	Comment
N/A	

The single most important thing the City could do to help me thrive is...

#	Comment
N/A	

Western Days Tabling Event

Western Days was held on September 26 and 27, 2025, in Old Town Lewisville. The project team set up interactive and informational boards from 4:00 p.m. to 8:00 p.m. on September 26 and from 12:00 p.m. to 8:00 p.m. on September 27. Community members were asked to provide feedback for the Lewisville 2035 Vision Plan. The project team interacted with approximately 290 people.

In 2035, I want Lewisville to be known for...

#	Comment
1.	It's charm (+1)
2.	Its history (+1)
3.	Family friendly (+2)
4.	The downtown area
5.	Community art
6.	Don't upgrade and then charge for everything [Lake Park]

Lewisville's greatest strength is...

#	Comment
1.	Old Town investment
2.	Its diversity
3.	Community focus
4.	Near proximity to airport/location between Dallas & FW - just need to make it a destination-look @ Grapevine!
5.	Events in old town - more
6.	Yes! (pointing to response #2)
7.	City events + services
8.	Rec center
9.	Mill Street elementary!

Lewisville is different from any other city because...

#	Comment
1.	Thrive (+1)
2.	LLELA
3.	Library/maker's space
4.	People are more in shape than in Dallas
5.	LLELA!
6.	LLELA!!
7.	Thong man
8.	LLELA + more natural - education & community bldg + history

If I could change or improve one thing about Lewisville it would be..

#	Comment
1	Permanent Public Bathrooms in Old Town (+2)
2	Remove back-in parking (+1)
3	Infrastructure first
4	More good quality parks - safe!
5	Public access to Ritter Cemetery
6	Public kayak rental @ LLELA
7	More restaurants
8	More food options, third spaces (+4)
9	Night life in OT (+1)
10	Safe teen & tween activities!
11	More food places (+1)
12	More grocery options
13	Reduce speeding in neighborhood (+1)
14	When will we have an H-E-B?
15	Protected bike lanes (+2)
16	Trader Joes (+1)
17	Lewisville mall
18	Speeding
19	Lights in LL Woods that work
20	Speeding + traffic cutting through neighborhoods (+1)
21	Family housing (not Apartments)
22	Slow traffic on E. main (+1)
23	Restaurants, keep tax $ in Lew.
24	Connect Old Town down to Park/Rodeo grounds!
25	Sidewalks on Kealy
26	More kids activities and events
27	Public dog park
28	Add thrive locations & expand resident family membership + teachers
29	Attractions to Vista Ridge Mall
30	Too many liquor stores

The most critical issue facing Lewisville is...

#	Comment
1	Growth
2	Crime along 121 corridor (+1)
3	Segregation (+1)
4	Attracting more than warehouses, thrift stores, check cashing, etc. (+1)
5	The main st/I-35E overpass takes forever to finish +1
6	Public transportation (+3)
7	Shelters (one night)
8	schools

The single most important thing the City could do to help me thrive is...

#	Comment
1	Access to parks + rec
2	Grocery!
3	Food options
4	More parks
5	Grocery stores in walking distance (+2)
6	Senior services - check in for home bound
7	More care for South Lewisville (Vista ridge area) (west of 121)
8	Bringing community together
9	Bring the minor league team!

Parking Day Tabling Event

In 2035, I want Lewisville to be known for...

#	Comment
1.	Trabsforming neighborhoods to unclude businesses and outdoor spaces for pedestrians
2.	Bike safety and safe bike routes over the city
3.	Being a progressive city that prioritizes people and quality of life, parks trails, local business incentives

Lewisville's greatest strength is...

#	Comment
1.	Diversity in cultures
2.	Diverse population - when I take my kids to the park I am amazed at the number of different languages but still feel a strong sense of community

Lewisville is different from any other city because...

#	Comment
1.	Our building standards aren't as high as our neighbords. You can tell when you enter Flower Mound or Copell because it looks more visually appearing.

If I could change or improve one thing about Lewisville it would be..

#	Comment
1.	More no mow zones with nature flowers
2.	Small business development, workshops, funding and funding opportunities
3.	Lenderpass I35 and State Hwy 121 needs to be improved
4.	To help the homeless
5.	Code Complianceregarding spwwed and handicap parking
6.	Updates to the thoroughfare plan to include complete streets that prioritze cyclists, peds and public transit. I see people trying to cross 121 daily - we need to provide for them.

The most critical issue facing Lewisville is...

#	Comment
1.	Affordable housing and Better homes
2.	Affordable housing - multifamily housing that is desireable and safe
3.	Protecting access to resources such as water and public spaces. Cost of living is so expensive, increased access to affordable housing and transportation needs

The single most important thing the City could do to help me thrive is...

#	Comment
1.	Keep our pedestrians safe - bikers
2.	IDD support for individuals
3.	Parks - park and train improvements, more shade, mixed age equipment, can we pair exercise equip next to playgrounds?

La Candelaria Tabling Event

The tabling hosts approached customers as they entered the business from 12pm to 2pm on November 23, 2025. There were 40 total touchpoints to Spanish speakers. The team moved across the road from the La Candelaria to get more foot traffic.



Holiday Stroll Tabling Event

Lewisville's Holiday Stroll was held on December 5 and 6, 2025, in Old Town Lewisville. The project team set up interactive and informational boards from 5:00 p.m. to 7:30 p.m. on December 5 and the next day on December 6. Community members were asked to provide direction on the BIG Ideas chapter of the Lewisville 2035 Vision Plan via a questionnaire. For ease of reference, the questionnaire was provided physically at the tables and was accessible via a QR code located at the tabling booth. On December 5, the project team interacted with approximately 60 people. On December 6, the project team interacted with approximately 30 people.

Colorpalooza Tabling Event

On April 25, 2026, the project team attended the City's annual Colorpalooza festival held in Old Town. Members of the team were present between 10 a.m. to 5 p.m., and were stationed at a booth with interactive boards, informational material about the project and coloring pages for kids. Colorpalooza marked the final event in the Lewisville 2035 tabling campaign, signaling a significant milestone for the project. In total, the project team interacted with approximately 130 people and families throughout the day.

What is one thing you think the City of Lewisville has made good progress on in the past 10 years?

#	Comment
1.	City made progress with events + small businesses
2.	Old Town events! Expand to Central Park sometime?
3.	I think the small grow area like the no mow zones are good!
4.	Great job on the sidewalk on w/ college, more please (+1)
5.	Median beautification
6.	Events
7.	Upgrades around the city and parks
8.	The upkeep of park grounds. Cutting back brush from treed spaces
9.	Diversity :)
10.	Nice park and I like the wild flowers.
11.	Old town Love the new businesses, bring more!
12.	Increase/improvement in family spaces
13.	Something I like about the city is that it feels safe and peaceful
14.	Parks are well taken care of
15.	Grandkids love the parks
16.	Love the community events and the efforts to do better!
17.	Summer events
18.	Love all the parks
19.	Thrive was a great addition to Lewisville
20.	Has done better play areas!! Thank you
21.	Love the community events! Proximity to the lake
22.	Downtown reconstruction Parks + Lake Park renovation soon!
23.	Family events in Old Town!
24.	Family events in Old Town
25.	Parks
26.	Getting people + businesses into OTL
27.	Programs at Thrive!
28.	Love the areas with wild flowers
29.	Love the progress in Old Town!
30.	Made good progress keeping parks updated for the kids
31.	Beautification of Old Town
32.	Building new roads

33.	Old Town revitalization
34.	No mow zones
35.	No mow zones Roots for Wings Revitalizing Old Town
36.	Cohesize building style and character
37.	The colorful utility boxes and Christmas decor
38.	The no mow zoe, wild flowers!
39.	More community events
40.	Clean environment and safety in roads
41.	Clean city
42.	Community
43.	Building new roads
44.	Revitalized Old Town
45.	Community events
46.	Lewisville Thrive
47.	Roads Clean area
48.	Best library Clean city
49.	Beautification Screening walls

What is one thing you think the City of Lewisville should focus on over the next 10 years?

#	Comment
1.	City should purchase old schools and turn into public uses
2.	More outside pools
3.	Water park
4.	Better roads access
5.	Have more festivals
6.	More community gardens
7.	Bring back walking culture!
8.	Pool
9.	More pools
10.	More colors!
11.	Protected bike lanes Public transit More no mow grow zones
12.	Safer crosswalk with "blink to stop for pedestrians" Fox by El Rancho
13.	Coverage for parks They can't be used in TX heat (+2)
14.	Free lake parks
15.	Improve intersection on 407 and the RR tracks by OLD hag pizza
16.	Rentals - people don't take care of lawns and property. Makes neighborhood seem less safe/desirable
17.	Too many vape shops and liquor stores!
18.	More family restaurants and things for kids
19.	121 corridors and more parks
20.	I think growing Central Park forestry I've seen a lot of the trees cut down on the park and killing the natural vibe I think growing it back or growing a central farm for the city and community grow together
21.	More events!
22.	AFFORDABLE housing
23.	Something I believe the city can improve on is to have more activities for family to spend time together
24.	Get rid of abandoned/closed properties and businesses
25.	Improve the roads - too many potholes in/around town.
26.	121 corridor
27.	Too many cars on my street is becoming overcrowded

	Woodmere streetlights out as well
28.	Separate spaces for teens and adults Sometimes the adults bully the kids off the basketball courts. Maybe adding outdoor courts and volleyball spaces.
29.	Treed walkable paths
30.	Free lakes
31.	Stop drifting in music mall parking
32.	Street parking in Willow Grove Park No condos/apt buildings where Creekside Elem. was
33.	Outdoor gym spaces. Like pilates/yoga equipment to parks.
34.	Increase maintaining parks and recreation facilities
35.	Stop racing on Bellaire Street - everyday they race
36.	Less apartments
37.	Add more green spaces to enjoy
38.	Safer areas for family fun!
39.	Bigger grocery store in OTL area (+1)
40.	More local
41.	Lake Park renovation
42.	Vegan places to eat Pickleball court
43.	Would love to have a mid-size grocery store close to Old Town
44.	Bike paths along I-35E, Bus 121, and other main and large roads
45.	Tennis court
46.	No more warehouses
47.	More stop signs @ Hebron 121 Apartments
48.	Roads and crossing signs when people need to walk across when don't have car
49.	Family activities and more restaurants
50.	Light on Corporate to get better (+1)
51.	More play areas for kids, restaurants w/ kid friendly patios
52.	Community pool or aquatic park
53.	More shade playgrounds/splash parks
54.	More native plants
55.	Smaller homes
56.	Big soccer field
57.	Parks
58.	Littering issue, more natural park recs
59.	Pool
60.	More soccer fields open to public
61.	Bigger parks

62.	Star center ice rink
63.	More library, recreation center like Thrive
64.	Cleaner city
65.	Connect the city east and west of I-35
66.	New playgrounds
67.	More kids play areas
68.	I like to play at the park
69.	Homeowner grants so people don't lose their homes
70.	Finishing major construction
71.	Update parks and rec areas
72.	New/better playgrounds
73.	More parks for children play and swimming pool/park
74.	Community garden
75.	Better marketing/comm. of resources and community engagement Revitalizing the Vista Revitalizing the lake, making it more accessible Utilizing new tech to recruit residents
76.	Maintaining/fixing resident alleys
77.	Community connection and know your neighbors
78.	Cheaper toys, food, clothes, taxes
79.	More for kids Clean city Green environment
80.	Trash cleanup

Lewisville 2035 Online Survey Summary

The Lewisville 2035 Vision Plan is the City's latest effort to comprehensively update the 2025 vision plan, which was originally adopted in 2015 and updated in 2020. The project team launched an online survey from May 23 to July 18, 2025 to understand Lewisville residents' thoughts and visions for the City. 119 responses were received, providing valuable insights for the 2035 vision plan process. This report provides a summary of the survey results of all 39 questions. Key findings include:

- Respondents envision the future of Lewisville as a city with diverse housing and business options, quality open space and amenities, strong community character, and economic vitality.
- Lewisville's strengths lie in its strong community spirit, advantageous physical location in the DFW Metroplex, and commitment from city leadership.
- There is continued support for the Lewisville 2025 Big Moves.
- Respondents believe that revitalization of aging commercial corridors and areas will be a high priority in the future, presenting an opportunity to increase shopping and entertainment options.

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Question 1: In 2035, I want Lewisville to be known for:

In 2035, Lewisville residents envision a city that is safe and welcoming, with opportunities for everyone to live, work, and thrive. The following key themes emerged from the responses:

- **Safety, Cleanliness, and Quality of Life** – Residents indicated wanting to live in a low-crime, well-maintained city with attractive neighborhoods, safe public spaces, and trusted public safety services.
- **Parks, Green Spaces, and Preservation** – Emphasis on preserved natural areas, expanded parks and trails, better lake access, and a strong commitment to sustainability. People specifically mentioned linking LLELA and Lake Park.
- **Economic Vitality** – Residents would like to see thriving local businesses, high-paying jobs, better dining options and more family-friendly entertainment options. People specifically mentioned more shopping variety (grocery/market options) along 121.
- **Affordable and Quality Housing for all Ages** – A better range of housing options for all ages, specifically for families, young professionals, and retirees.
- **Community Amenities** – Residents would like to see improved access to facilities like libraries and recreation centers (e.g., Thrive).
- **Infrastructure and Connectivity** – Improved roads and sidewalks, including better maintenance of green belts. Expanded walking/bike networks and safer pedestrian/bike infrastructure.

#	Responses
1.	...a safe town with clean neighborhoods.
2.	By 2035, I'd love to see Lewisville known as a modern, welcoming city that makes the most of its location by the lake and its easy access to major highways. A city that feels updated and alive, with new businesses and family-friendly places to go, not just in Old Town, but across all parts of town. Somewhere people want to move to because it feels both fresh and affordable.
3.	Diverse city with conservation and green spaces available. Opportunities to thrive as singles and families through jobs and cultural activities.
4.	A safe town, a place you want to spend your money, more fun things to do
5.	Beautiful neighborhoods, quaint downtown, CLEAN, nice restaurants and residents.
6.	A great place to live, work play for everyone.
7.	Safe place to live
8.	A vibrant and thriving dining scene that includes more high end restaurants as well as popular chain options, places that stay open late, ideally until midnight, to support a lively evening and nighttime atmosphere for residents and visitors alike.

#	Responses
9.	Being a leader in recreation, an important labor market for the area and public safety.
10.	A thriving, creative small town with big heart. I want folks to visit Lewisville and feel like they've stumbled upon something special – local shops that know your name, food that brings people together, music on the square, and art around every corner. A place where families put down roots, businesses grow, and visitors come for a weekend and leave already planning their next trip. Iâ€™d love for Lewisville to be known as a place that champions small business, invests in its creative community, and celebrates its history while embracing thoughtful growth.
11.	A safe community where you are not afraid to be in public areas or travel anywhere in Lewisville. Strong city government that works to improve the city and provides first rate service.
12.	Family oriented, outdoor focused quality of life for all age groups and welcoming to a diverse population.
13.	It's heart for people.
14.	- Entertainment - Culinary experiences - Valued community
15.	nature, community, belonging
16.	A safe family destination.
17.	As a welcoming and diverse community that uplift local small businesses and creates a culture of inclusion and appreciation to the years of pride and tradition.
18.	A great place to raise a family, where you can walk around safely and drive around conveniently.
19.	Low crime rate, good well-paying jobs, excellent entertainment venues, exciting night life, nice clean well-kept neighborhoods, excellent shopping, and low property taxes.
20.	Its parks and open spaces for all residents. Recreation fields for all age groups.
21.	stopping the destruction of old town.
22.	A great place to visit that feels safe and is nice to drive through.
23.	Being a city that values its residents' input and seeks to continuously improve its services provided to all who visit or reside. Additionally, it needs to be a community focused environment that wisely appropriates funds to areas equitably and fairly, investing in more than just enforcement.
24.	Safety and technological growth.

#	Responses
25.	I want Lewisville to be known for its welcoming community spirit, where diversity is celebrated and neighbors build strong bonds through inclusive events and mutual support. I envision a city that leads in green innovation, integrating sustainability through beautiful parks, renewable energy, and eco-conscious development. I hope Lewisville becomes a thriving hub of arts and culture, showcasing vibrant murals, local music, and culinary delights that capture the city's unique character. With smart growth and opportunity at its core, Lewisville should attract entrepreneurs and foster small businesses while preserving its charm.
26.	A safe and clean community for a diverse group of families. Great community activities and events.
27.	Green spaces and a safe place to live
28.	Comfortable living for average income people of all ages
29.	A city with up to date infrastructure, well manicured lawns and homes. Less crime. Infrastructure improvements in the old and bad parts of Lewisville. Hwy 121 corporate, fox, Bellaire, southwestern, old orchard area of Lewisville. Looks very bad and is a bad impression of our city. And alleyways that face a main street should have a fence installed instead of bushes. Gives the home owners more safety and is better to look at off the main road.
30.	A walkable old town
31.	Diversity and friendliness to citizens and businesses.
32.	Exclusivity, higher end housing, clean roadways, a place where people want to live and where people want to also come to retire.
33.	A city with a strong identity with environmentally conscious policies, provide the housing for young proffessionals, and easily accessible for all of its citizens with a broad walking/bike network
34.	a great place to raise a family, grow old. a small town feel in a major metorplex. entertainment and family destination
35.	Beautifying the city , not just a floodplain that not a lot of local people use. Vast improvement in where residents live, work and recreate.
36.	A diverse affordable place to live that showcases all that the city has to offer as far as the community centers, library, walking trails and its many parks. It would be great if there were more public transportation options.
37.	Being a great place to live and a great place to raise a family.
38.	Volunteering with LPA and helping make Lewisville better for as many as possible.
39.	A community in which it is easy and fun to live and work.
40.	Sense of community, safety, and pride
41.	Thriving businesses and individual family residential areas.
42.	Thriving businesses and individual family residential areas.
43.	Thriving businesses and individual family residential areas.

#	Responses
44.	Safe streets, walkable diwntown/ old town. Cultural opportunities
45.	Thriving businesses and individual family residential areas.
46.	Quality of life along with opportunity for career and recreation.
47.	It's natural resources, commitment to diversity and willingness to do the right thing for all the people who live here.
48.	As the namesake of the neighboring lake, Lewisville has opportunity to cash in as a lake visit destination, stop in point along I35E and Business 121, and affordable suburb of Dallas.
49.	Affordable housing, family activities, restaurants and the arts i . e. , music, museums and festivals.
50.	One of the most beautiful and comprehensive lakes in North Texas.
51.	Clean and friendly
52.	safety, cleanliness and exclusivity
53.	being an environmental leader with many parks and innovative "green" building features to combat extreme weather fluctuations. Being a safe, friendly, and inclusive space for all residents regardless of their income, nationality, physical ability, race, sexual orientation, religion, and gender identity. Being a place with quality public education for K-12 grades.
54.	Safe, fun, family-friendly place to live.
55.	a strong public art collection in an unlikely north Texas city...
56.	Fewer warehouses. No more Budget Suites. More restaurants and shopping.
57.	safety, diversity, and quality of life
58.	being walkable with vibrant, unified communities
59.	Historic charm, access to the lake, revitalized retail and commercial space, great schools and ease of access to all of DFW.
60.	It's Neighbors and infrastructure plan for growth.

#	Responses
61.	Quality of Life: 1] Affordable cost of living 2] Clean & safe neighborhoods 3] Vibrant arts & food scene Economic Strength & Opportunity: 1] Strong job market 2] Business-friendly environment Sustainability & Environment: 1] Green spaces, parks and urban trees 2] Clean air and water 3] Recycling, clean energy, and sustainability initiatives Governance & Civic Engagement: 1] Transparent, responsive government 2] Strong community involvement and voter turnout 3] Public safety with trust in law enforcement Diversity & Inclusiveness: 1] Culturally rich and welcoming to all 2] Low inequality and high upward mobility 3] Active inclusion in housing, jobs, and education Growth with Vision: 1] Smart urban planning and zoning 2] Historic preservation with modern development 3] Mixed-use neighborhoods and housing options 4] Long-term infrastructure investment
62.	Low taxes, top notch public safety, 10 minute walk to a park and updated infrastructure
63.	A reasonably priced place to raise a family.
64.	A safe haven for all generations to live and thrive A greater selection and variety of grocery and market shops along the 121 SR tollway and 121 Business, east of I35 Clean, green space Center for creative enviormnent technology and industry High potential job oppooirtunities for young adults Equitable and attractive teaching jobs Greater opportunities for Non-Profit organizations to collaborate with churches
65.	A welcoming city for all walks of life.
66.	Connected green spaces all leading to LLELA and lake park. No one else has our green Dow e opportunity.
67.	As a thriving community with good schools
68.	Being a destination city for great restaurants, music, parks, and family friendly activities. In addition, to be known as a city who invests in its communities and infrastructure by enhancing roads, sidewalks, updating parks, and improving crime and safety for its citizens.
69.	A welcoming and responsive community. A community that continues to reach out to its residents; responds to its needs (i.e. affordable housing and housing mix, parks and open space, viable downtown, and to our businesses).
70.	A safe, vibrant, diverse community with a high quality of life for residents. High end shopping and/or mixed-use development (similar to a Shops of Legacy West) would be nice in the aging Vista Ridge area.

#	Responses
71.	Inclusion Welcoming Safe place to live, work, and play
72.	Having parking for the events in old town so people don't turn around in my yard looking for a place to park A grocery store in old town. Don't tell me about the quaint market in old town that I cannot afford. A cheap place to eat in old town. You have all these expensive places that people that actually live in old town cannot afford. Please care about your residents
73.	Great people place. Attractive city with garden atmosphere.
74.	Safety
75.	A thriving safe family friendly retail and entertainment area.
76.	An excellent that is safe and inexpensive.
77.	Livability. Including safety, affordability, activities, parks, recreation.
78.	The “no mow” areas were a good idea. Ya don’t hafta get crazy, but there are parts of town that are just “Wal Mart-y” and it sinks the ship.
79.	Being a laid back, easy going place to live with numerous ways for residents of all ages and abilities to engage in the community and make connections.
80.	A safe, peaceful, calm place to live
81.	Family , save fun community that we love
82.	A great place to shop, eat and live.
83.	A destination city that promotes fishing, boating, kayaking, and all water sports. Rodeo time and downtown charm.
84.	Great neighbors, inclusivity and responsive leadership
85.	More upscale businsess, great schools, fewer apartments, an attractive and safer 121 cooridor, better maintenance of the green belts.
86.	Being a friendly and accepting community.
87.	Being the centerpiece of North Texas! We are a welcoming community that offers fun activities, supports businesses big and small but most of all it about serving people from all walks of life.
88.	Great schools and safe neighborhoods for all.
89.	Great place to raise a family, safety, affordability, lake and recreation, entertainment, and good education system.
90.	a sense of identity which stands for unity of the community and a sense of pride for belonging. I want Lewisville and the City to foster an environment for growth and prosperity.
91.	A better, cleaner, more maintained city vs the ghetto.

#	Responses
92.	Fin family activities
93.	The safest cleanest community with green space.
94.	A nice downtown with plenty of walkability. A nice friendly city with nice aesthetics and good community
95.	Quiet family atmosphere
96.	Its cleanliness and bright communities. I enjoy all of the spaces with trees and nature, but also logical sidewalks and roads. I would also love for Lewisville to be known for having great public schools. The transition from high school to college has to be easier because there are still a lot of people in our community who don't know how to do so.
97.	I want it to be known for keeping natural habitats and not destroying the trees so they can be replaced by enormous apartment buildings that block out the sun.
98.	Safe walking and biking infrastructure and low pedestrian fatalities
99.	Amenities and community feel. In the Meridian/hidden cove estates we are sadly forgotten more times than not. We aren't a part of castle hills so we aren't allowed to use any of their amenities- but all the Lewisville amenities are 20+ minutes away. The library alone is 25 minutes on a good day. Thrive is just as far. There is nothing bringing us into the community.
100.	Thriving Main Street, good schools, diverse community, low tax rate,
101.	A place to raise your family, a place to live, eat, and play
102.	A fun and safe small community to enjoy events
103.	A thriving community with a hometown vibe.
104.	Education and affordable housing and health focus improvements, low crime and great restaurants, retail
105.	For it's growth

Question 2: In your opinion, what is Lewisville's greatest current strength?

Residents see Lewisville's greatest strengths as stemming from both its physical location and its community character. The following key strengths were highlighted by residents:

- Central location within the Dallas-Fort Worth area, with access to major highways, the airport, and Lewisville Lake
- A strong sense of community where diversity, inclusion, and neighborly pride are valued
- Well-loved gathering spaces such as Old Town and local parks that foster social connection
- City leadership and staff who are engaged, responsive, and committed to the long-term success of Lewisville
- Good public safety and reliable city services that enhance livability

#	**Responses**
1.	Easy access to I35, Sam Rayburn and George Bush and DFW Airport.
2.	Right now, I think Lewisville's biggest strength is where it sits. Being so close to Lewisville Lake is a huge plus for outdoor fun and relaxation, and having quick access to highways makes it easy to get anywhere in DFW. This mix of nature and convenience really sets us apart.
3.	The lake, the downtown area is nice
4.	Residents.
5.	Our greenspaces and the continuing stewardship of these and more to come
6.	Old Town area
7.	Diversity and openness to change
8.	One of Lewisville's greatest strengths is its strong sense of community. People here are genuinely connected, supportive, and engaged in making the city a better place. Another key strength is Lewisville's prime location, centrally located within the DFW metroplex. It offers convenient access to major highways, airports, and neighboring cities, making it an ideal place to live and work.
9.	Financial management and planning. The annual budget is well planned and managed along with bond packages that are visible and completed timely. Our low tax rate positions Lewisville to lead the North Texas area in growth, redevelopment and education.

#	Responses
10.	Our people. As a proud Fighting Farmer alum from Lewisville High, I've seen firsthand how this community shows up for each other. Lewisville has a unique blend of hometown pride and neighborly grit — find business owners who pour everything into Main Street, teachers who've taught generations of families, and volunteers who show up before the sun to make events happen. Weâ€™re a diverse, hardworking, and creative community that still knows the value of waving to your neighbor or supporting a local fundraiser. That kind of spirit is hard to manufacture's authentic, and it's what makes Lewisville strong.
11.	Public services including Police and Fire protection.
12.	Location, location, location. Proximity to the thriving metroplex and lake Lewisville and the massive Grandscape development in the Colony and nationally ranked suburbs like Flower Mound, Frisco and Plano.
13.	Lewisville is honest.
14.	Location (close to DFW, close to Dallas, largest area lake)
15.	Lewisville's dedication to green spaces demonstrates its deep commitment to addressing what really matters for its residents.
16.	Right now, our strong leadership and vision is the greatest strength.
17.	The diverse of local small businesses and tradition makes the town feel like a family. Being able to talk to elders who have lived in Lewisville for years is a privilege other towns can't afford to have.
18.	Location - major crossroads, just inside Denton County from Dallas, convenient to transit
19.	Relatively low crime rate.
20.	Small town feel in some parts of the city
21.	wasting money and starting projects before others are completed. Not a street in old town that isn't messed up
22.	The city leadership itself and how they ask for feedback and listen to the community to improve the city. It is nice to have apps and connections to leadership to report issues. The Lewisville app itself is the best part of the city and the quick response to concerns made on it.
23.	Lewisville is an affordable city to reside, with rates that are manageable. The public servants are transparent and accessible.
24.	Parks and that in my opinion is a low bar. Maybe growth and listening to the public the few that speak out in the right place.

#	Responses
25.	One of Lewisville's greatest current strengths is its strategic location and sense of connectivity. Nestled in the heart of the Dallas-Fort Worth metroplex, Lewisville offers residents and businesses seamless access to major highways, airports, and neighboring cities making it an ideal place for both commuters and companies looking to thrive. Beyond geography, though, Lewisville shines for its strong community engagement. The city boasts a vibrant mix of cultures, active neighborhoods, and local events that bring people together. Whether it's the Western Days Festival, community art initiatives, or youth programs, there's a shared commitment to celebrating local identity while staying future-focused.
26.	Solid events, usually helpful staff.
27.	The development of Old Town and free events.
28.	Basic services at reasonable rates.
29.	The fire department, police, library services and rec centers services. Need more senior services and better lake areas off lake park part of the lake.
30.	Small town atmosphere with big city amenities
31.	Having a plan and sticking to it
32.	Lake, Old Town
33.	When Lewisville takes the time to develop a plan, it is clear that it takes steps to go towards those goals. Just within the 1 year I have lived in Lewisville, I have seen the Old Town Splash pad improvements, sidewalk creation in Old Town, great success in the "no mow grow zone areas", and Police building upgrades. Additionally, seeing that other projects shown in the 2025 plan such as the Wayne Ferguson Plaza, Old Town revitalization, and more have made great strides in 10 years show a dedication to completing ambitious projects.
34.	location to major highways and DFW airport
35.	Location to other cities. I can get anywhere in 30 minutes or less and Lewisville has made it easier to exit.
36.	It has everything you need to live. We have such a wide variety of stores, doctors offices, parks, and activities.
37.	I like the size. Not too big and not too small. Part of the Metroplex so that you have acces to everything the area offers.
38.	Inclusivity & trying to make it a better & safer community.
39.	Diverse people who care about their community. An enlightened city government.
40.	Location, affordability (at least compared to other DFW suburbs), and multiculturalism
41.	Short sighted planning such as pushing hi density housing.
42.	Short sighted planning such as pushing hi density housing.
43.	Short sighted planning such as pushing hi density housing.

#	Responses
44.	The cultural opportunities offered. Interesting Old Town.
45.	Short sighted planning such as pushing hi density housing.
46.	Location
47.	In the largest sense, it's people and natural resources (trees, lake, river, etc.). Political stability/bravery and inclusive approach to creating community are keystone elements to creating an environment for those two elements to thrive.
48.	Location, location, location! We are next to a large lake, major north/south and east/west thoroughfares and one of the largest cities in the state and nation.
49.	The school system is good.
50.	The lake and the city's diversity.
51.	Nothing stands out
52.	lake and proximity to 35e
53.	Lewisville's public offerings to promote community, such as the beautiful and Lewisville Library, the parks system, group volunteer events, and the variety of arts and musical shows for residents.
54.	Diverse population. Close to everything in North Texas.
55.	Planning.
56.	Not sure
57.	Lewisville is in a great location near the airport and convenient to sports, culture, universities, and the A-Train.
58.	The fact we have a plan and work towards it and secondly, our location.
59.	Planned growth and diversity.
60.	1] Moderate growth rate 2] great variety of community events 3] excellent parks and trails system 4] City Government and Staff are very approachable and engaged with the residents.
61.	Location, location, location!
62.	History and diversity
63.	Collaboration and innovation
64.	Its diversity.
65.	LLELA, location
66.	#of people, unfortunately many illegally They need resources to learn English and job training
67.	The city staff is one of the greatest strengths for Lewisville. By being involved in the city and seeing the care and attention of the staff is inspiring. There is a lot of thought, attention, and detail that goes into the decisions and residents are highly considered in each of these. In addition, the location and proximity of Lewisville is great too. Highway 35 running North and South through the city make it relatively easy to get down to Dallas and up to Denton. It is also a relatively affordable place to live compared to some other cities in the metroplex.

#	Responses
68.	The efforts of staff and the elected officials to get input, listen and engage with our residents. To be inclusive unlike many of our neighboring communities.
69.	The city's (council and staff) continual reinvestment in the city in terms of infrastructure, city buildings, and parks.
70.	Council and Staff have a vision to grow Lewisville while maintaining the welcoming friendly environment.
71.	haven't seen any unless you call building monstrosities that block out the sun and cutting down all the trees in old town.
72.	Old Town.
73.	It's location on the highways,.and it's DCTA Go Zine system
74.	Location
75.	Cost of living here is amongst the lowest in the metroplex and the proximity to North Dallas - Fort Worth - Mid cities is very good. Also the LISD is amongst the best public school systems in Texas.
76.	Community engagement.
77.	It doesn't take itself too seriously.
78.	Minimal congestion and overbuilding
79.	Parks. the great team our community has included city employees, city council, all the board and committee s. The volunteers. The city make sure we r all heard
80.	City staff
81.	The Farmer Mascot. The rodeo arena. The rural old charm history, the downtown - hometown strip. The median signage entering the city looks great.
82.	2025-2035 plan
83.	Public communication is good. Improved Old Town is good.
84.	That it still retains the small community environment. It is fast loosing this feel.
85.	Our current greatest strength is how lean hardworking and dedicated staff that keep the train on the tracks. I hope the Ambassadors program instills the Lewisville way in participants that may be want to run for office one day.
86.	Diversity
87.	No part of town is a slum or undesirable. Anyone living in Lewisville can expect a decent quality of life.
88.	Old Town revitalization and the Green Centerpiece
89.	City events for residents to attend for free with family and friends.
90.	Parks and our leadership. City management, city council city boards and communities. Awesome employees and volunteers
91.	Lower taxes than surrounding cities
92.	Diverse population and nice downtown
93.	not much

#	Responses
94.	I think Lewisville's strength is the community. There really is not any place that you go and feel unwelcome. Our community spaces and the updates that have been made so far are very lovely.
95.	wasting money and destroying old town
96.	Opportunities to build community and meet neighbors via local events, rec center events, and library events
97.	The updates to old town so far are very encouraging. I want to see more of that in all areas of Lewisville
98.	Investment in public green space
99.	Community City leadership and staff are open to feedback and ideas from community members.
100.	Old Town
101.	Great location on 35, and a lake
102.	Diverse community and great police and firemen
103.	It's greatness in growing

Question 3: What differentiates Lewisville from other cities?

Respondents describe what makes Lewisville distinct as a combination of location, character, and potential. Similar to previous response, respondents noted the City's position in the heart of the metroplex, with quick access to major highways and the airport. Many appreciate that the City retains a small-town atmosphere while still providing the amenities of a larger suburb. Other key themes that emerged include:

- Strong community spirit
- Affordability and diversity as defining qualities
- Leadership and city staff engagement in planning and improvements
- Room for revitalization and redevelopment that preserves the City's character

#	**Responses**
1.	Easy access to other towns as well as DFW.
2.	Compared to some nearby cities like Flower Mound or Highland Village, Lewisville does look a little olderand rougher around the edges. There are too many empty shopping centers and the mall isn't what it used to be. But at the same time, that gives us room to grow and improve, something many polished cities can't do as easily.
3.	The surrounding cities have fun areas, more shopping and nicer grocery stores. We just have boat dealerships; old building a torn down motel along the side of the freeway
4.	Nothing really...
5.	I believe it's our residents and City staff planning and executing our future plans - 2025
6.	Comfortable size
7.	Embraces the past and looks to the future. Actually just embraces all the ways in which it sits at a crossroads in many ways.
8.	What sets Lewisville apart for me is the genuine sense of connection among the people who live here. It feels like a community where neighbors still look out for each other, and that means a lot. At the same time, we have access to everything – great schools, parks, events, and we're just minutes from anywhere in the metroplex. I also love how Old Town is growing and becoming a place where families and friends can gather. It's that mix of warmth, convenience, and local pride that makes Lewisville feel like home in a way that other cities just don't.

#	Responses
9.	While our Old Town area is not very large compared, to say, Grapevine, but it is mostly original. Lewisville, to me, continues to have a small town feel where you can run into neighbors around town even though we've grown to over 134,000 in population.
10.	Lewisville has soul. It's the kind of place where history and progress sit side by – where you can grab a craft cocktail in Old Town, then watch the high school band march down Main Street like they've done for decades. Our city doesn't try to be something it's not. Instead, it leans into its roots – family, tradition, diversity, and small business pride. The sense of community here is real, not manufactured. People invest in each other, show up for Friday night lights, and rally around local causes. That mix of heart, heritage, and homegrown hustle is what sets Lewisville apart.
11.	Shopping, like grocery stores, are located city wide. In many cases you can live within a couple of miles of the stores you regularly shop at.
12.	Uniquely situated to draw in new residents and businesses due to the success of surrounding suburbs. And Lewisville has the lake!
13.	The ability to speak with and trust the ones who can make a difference.
14.	Location and accessibility Lower taxes than surrounding areas Largest lake in the area
15.	We're quietly progressive.
16.	Our central location, and availability to water and outdoor activities differentiate us.
17.	The City of Lewisville consist of a nature preserve, a lake, over 62 schools, over 118 parks, and even more recreational areas that benefit the community one-way or another. The City of Lewisville unlike others has an established site-listings that is able to accommodate people's needs, establishing an efficient way for the community to be entertained, educated, and engaged with the community. Other cities travel miles to enjoy such pleasurable activities.
18.	Potential to be something more than what it is already - valuable infill and redevelopment opportunities to interweave with the old town, newly annexed Castle Hills area, and other established communities
19.	Not much.
20.	Diversity
21.	who cares, I have to live here. Why must we keep comparing Lewisville to other cities. Who are you trying to impress
22.	The evolving, growing, and improving. Other cities are not this invested in listening to their residents and making these improvements.
23.	Lewisville has recently annexed Castle Hills, making it more populated in different ways. It seeks to be on a path of improvement and routinely seeks input from those that have a stake in the future.

#	Responses
24.	35 and warehouses.
25.	Lewisville Lake is a defining feature – offering residents a waterfront lifestyle with boating, fishing, and scenic trails just minutes from their homes. That kind of urban-nature balance isn't easy to find.
26.	Affordability
27.	Lack of drama in the government
28.	Large area, and affordable.
29.	I can go into Old Town without sitting bumper to bumper like Grapevine
30.	People working together to achieve common goals
31.	Lake
32.	Accessibility to information is incredible. Finding information for helpful grants, services, and events have been easy to find whether it is on the Lewisville websites or a simple web search. This transparency makes it easy to be an engaged community member and shows that Lewisville is dedicated to creating room on the table for its citizens.
33.	large area, large school district, LLELA, lake
34.	It's old, has a little bit of everything, but mostly the everything is mid and low end. Fast foods, liquor shops, vape stores, and the like
35.	It's hard to tell since the surrounding cities tend to blend together.
36.	Only been here 2 years so cannot accurately answer this but I do love the Thrive.
37.	Schools and parks. We love Thrive and the concerts on the Plaza.
38.	I think Lewisville is more affordable with more opportunities for outdoor recreation than other DFW suburbs. I think the city should lean into that and make outdoor activities/walkability/safety a focal point for attracting new families.
39.	Old town, productions at the local theatre.
40.	Not sure.
41.	Diverse people who live, work and play here. LLELA, Lake Park, the Elm Fork of the Trinity River.
42.	Diverse residents, affordable living, and amazing city government and leadership.
43.	The school system and the crime rate is lower than the national average.
44.	Its people and standard of living.
45.	No mow zones
46.	lake
47.	The city seems smoothly run (e.g., they fixed the water main emergency swiftly) with my immediate needs (e.g., grocery stores, parks, Thrive recreation, postal office, shopping, health offices) easily within reach.
48.	the lake
49.	More crime

#	Responses
50.	Lewisville is governed by city officials that engage in collaboration and rational decision-making.
51.	quick access to major highways. Lake lewisville (recreation)
52.	Location, location location
53.	No extreme bias actions and inclusion
54.	Still a small town feel but with great local amenities. Close to the lake and easy access to the rest of the Metroplex.
55.	Lewisville manages to hold on to and maintain the small town feel while being a large suburb
56.	Affordability and location
57.	Growing from within
58.	Its relative affordability.
59.	People think of us as a boring rundown suburb, but we could be a connect thriving green space in an urban desert for the who metro with lake access to boot. No one else can do that.
60.	The variety of things to do, parks, lake, city always has stuff going on
61.	Lewisville has LLELA and the lake which is a nice draw. And the development in Old Town is also a welcome enhancement for the city.
62.	It is proactive in trying to alleviate housing needs with affordable housing options.
63.	The strategic thinking at the leadership level helps to set Lewisville leadership apart from other cities.
64.	Tradition which is recognized and respected while moving Lewisville forward to be an innovative (no mow zones) community.
65.	All the streets are torn up
66.	Parks initiative.
67.	N/a
68.	Accessibility to the metroplex
69.	We have a rustic western atmosphere kind of like a small town and we are close to the DFW airport.
70.	Its large section of green space below the lake; the city facilities are welcoming and well maintained; it is in an excellent central location to get to Denton, Dallas or Fort Worth, but if you just want to keep it local it is not difficult to find things to do not just in Lewisville but in the surrounding areas.
71.	A truly non-commercial residential approach to planning
72.	Llela, I feel the city listens to community and dose there best to comply. Where's possible or not
73.	While still growing it still keeps its small town vibe
74.	The downtown historic Main St.
75.	Low tax rate, our parks

#	Responses
76.	Seems like it is atracting more lower class people due to all of the apartment complexes, pawn shops, dive bars, and vape shops.
77.	We have LLELA and awesome lakefront access. We need to leverage that to bring more visitors to our city.
78.	Large suburb with a small town feel
79.	A slower pace and friendlier attitude than some other DFW cities. Good planning and better functioning government. Priority of public safety. Good school system. Diversity is something people appreciate instead of fear. It's a little too boring though. Lacks a university or college campus.
80.	Green Centerpiece and proximity to Lake Lewisville
81.	It the only city I have lived in for over 20 years where if you call the code enforcement or post an issue online the code enforcement will fine the person who launches the complaint and ignores the code enforcement rules for your own city buildings and businesses throughout the city. There is gang writing that the city hasn't cared to help remove for over 1 year. You also ask for more grant money than many cities to bring others over from other countries and set them up in our city with homes, and businesses, but you don't help your owe loyal residents that are not Chin.
82.	It still has that home town feel
83.	Lower taxes than surrounding cities
84.	Access to the lake, population, and affordability
85.	not much turned into cookie cutter houses and over populated with too many overpriced apartments
86.	I would say it's size. Lewisville is quite expansive.
87.	Don't know do other cities have projects going on that never get FINISHED????
88.	Lewisville actually works on the projects it says it's going to do on a reasonable schedule
89.	How large/ vastly diverse the city is
90.	It's centrally located with great access to 35 and amazing access to nature and parks.
91.	Small town culture
92.	Welcoming diversity
93.	Affordable housing compared to others and diversity
94.	It's people

Question 4: What about Lewisville would you like to see change or improve?

Residents would like Lewisville's future growth to feel balanced, with revitalization and investment reaching all parts of the City rather than being concentrated in Old Town. Many also noted the potential transformation of aging corridors like Business 121 and underutilized spaces like the Vista Ridge Mall into more attractive destinations. Other notable responses include:

- Beautification, stronger code enforcement, and preservation of green spaces
- Increased walkability and more bikeable connections
- Improved public safety and better traffic management
- More diverse housing, retail, and entertainment options
- Calls for more small business support, marketing assistance, and incentives to revitalize local shops
- Requests for increased adult recreation and nightlife options, alongside more family-friendly activities

#	Responses
1.	Hoping with all the new commercial warehouses being built, at some point, it would be nice to see our property tax base decrease a little bit. Also, I would like to see continued improvements to Business 121. When you come into Lewisville from The Colony, it is not a good representation of the town.
2.	I'd like to see the city focus less just on Old Town and put more effort into fixing up other parts of Lewisville too. We have so many empty stores and older areas that could be turned into places where people actually want to shop, eat, and hang out. A little love outside of Old Town could make the whole city feel more balanced.
3.	Read Down all the old building off 35 make 122 business safer and overall more presentable.
4.	Less liquor and smoke shops. Why are there so many? Do we have an alcoholism problem in our community? Maybe give more opportunities to small business or more incentives for people to open businesses through grants.
5.	More connectivity, Parks and recreational centers or places to gather
6.	More restaurants around Main near Garden Ridge
7.	Continual identity shift with all the parts of the city feeling included in decisions and ownership of how the city looks and grows.

#	Responses
8.	I would like to see more open-area parks and walking or biking trails throughout Lewisville, along with greater access to school tracks and recreational spaces, similar to what other communities offer. These additions would encourage healthier lifestyles, provide more options for families to enjoy the outdoors, and help strengthen our sense of community through shared spaces.
9.	Continued focus on public safety and the number of shootings that seem to have peppered the southern end of business 121 near Corporate and FM 3040. I would like to see an increase in traffic enforcement all over town. Turn signals are non-existent and red-light runners are in abundance.
10.	I'd love to see continued investment in Old Town and the small business community that's grown around it & more support for local shops and the great events that bring folks together to visit them. It might even be helpful if the city offered a social media support team or program to help some of our struggling businesses grow and stay visible. At the same time, I hope the city stays intentional about preserving its charm and character as it grows. And can we talk signage? Those red and black signs feel more Marcus than Lewisville's Old Town should proudly reflect maroon and white, the true colors of the Fighting Farmers. And finally, let's keep pouring into our schools and youth programs. The next generation deserves to feel seen, supported, and proud to grow up in a city that believes in them.
11.	Additional entertainment venues and more upscale shopping stores. We have plenty of Walmart and Target stores along with family-owned stores. We need a large mall type shopping area.
12.	Marketing the current advantages the city has while drawing in new businesses and residents.
13.	To do your best. Sometimes this is not easy.
14.	Need to focus on identity. Surrounding cities have notable identities that are well known and marketed. Lewisville still struggles with identity. Need to come up with a centralized vision that helps to establish the theme of Lewisville. I would also like to see the city focus on big entertainment whether that's establishing a big venue that can draw national crowds, or something that makes us stand out.
15.	I would like to see greater participation in local elections because I believe this is a direct indicator of how much people know and care about their city and how much they feel their voice matters.
16.	Continued improvement on a tired old strip malls and storefronts, empty lot cleanup

#	Responses
17.	Currently, as students finish school and are looking to have an opportunity to buy or rent their first home, it becomes clear that the housing market is in a crisis. The City of Lewisville should focus on expand business, but also create a pull factor to students by creating affordable housing.
18.	Need a HEB on Justin Road at I35E! Conversely, stop going all in on apartments please. We are very concerned about being overwhelmed by transient residents that don't invest in the community or keep up where they live over time. Vista Ridge Mall needs redevelopment badly for where it is. Would love to see Denton County go after the Dallas Stars for a new hockey arena there to anchor a high end mixed use plan.
19.	I would like to see Lewisville lean into more of the common good resources and community programs to help residents lift themselves up and help each other. There is a huge untapped potential for enabling residents to help each other, and to learn to rely on each other more. Ideas like tool sharing programs and low-cost community sponsored makerspace facilities (think The Hive, but bigger and more tools). One key area the city can help with is by helping community non-profits and cooperatives get started and become self-sustaining. What I would like to see is more community-enablement thinking such as you find in books like The New Localism or in movements like Strong Towns. Another simple one is not charging for meeting space for civic groups, self-help groups, and other community benefit activities at Thrive and other locations.
20.	Eliminate the wildflower fields in the medians, they are a mess and look awful, especially in July when they are dead. Try xeriscape. It looks better and requires very little maintenance. Just like what is on 407 and 35. Eliminate school taxes for those individuals that do not use the school system. Enhance the night life. There are very few places to go at night to dance and engage in social activities, especially for the 55 and over crowd. Add a park on the corner of Valley Ridge and Garden Ridge. That lot has sat there empty forever. It looks awful.
21.	City Codes need to be reviewed to address declining properties. Ex: dead trees on properties need to be promptly removed these are an eyesore and a safety concern. Streets repaired and code enforcement increased to ensure residential properties do not decline. Absent landlords need to be dealt with if their properties do not meet code. Parking laws in residential areas, many properties are becoming parking lots with excessive vehicles. Residents are selling vehicles that are being stored on city streets.

#	Responses
22.	TNR. program. Look at the city animal control page and maybe you can figure out why Quit destroying all the trees and wildlife habitat Quit building enormous apartment buildings that block out the sun This is not old town anymore There is no parking for all the events you have in old town.
23.	I would love to see care taken to 121 and Corporate where all of the businesses are. It is run down and desolate. I think it's a shame that people drive through Lewisville on this road and there aren't any trees or landscaping and instead it's just a long concrete strip mall looking area. Especially considering the high amount of pedestrian traffic through here. I'd love to see this area beautified and more pedestrian-friendly. My family would walk more to the local businesses if it was better lit, shaded, and safer.
24.	Lewisville has a strong vision for the future, and obviously seeks to be better. One area that could be improved is the safety and cleanliness of its public parks and the Lake. Many lives have been impacted or lost there, and while it is not Lewisville's fault directly, we do have a part to play.
25.	Unused warehouse areas and the crime around them. Example Corporate dr.
26.	One area of improvement for Lewisville could be enhancing accessibility and inclusivity in both physical infrastructure and community programs. While the city has made strides in growth and engagement, expanding public transportation options and walkable neighborhoods would make it easier for residents of all ages and abilities to connect with the city's amenities and each other. Investing further in affordable housing and economic mobility initiatives could help ensure Lewisville remains welcoming to families, young professionals, and longtime residents alike. Additionally, boosting youth mentorship opportunities, mental health resources, and technology access through schools and libraries could foster a stronger, more equitable future. These changes would build on the city's strengths while preparing Lewisville to thrive well into the next decade.
27.	There is a lot of uncapped commercial property. The overall appearance of buildings and areas in several places within the city are not appealing or clean.
28.	More green spaces
29.	Looking forward to the Lake Park renovations!
30.	See previous comments
31.	More walkability
32.	Get more people involved in civic events
33.	Cleaned up, more expensive housing, Trader Joes, HEB, Whole Foods, Market Street, etc., boutiques, restaurants. get rid of massage parlors and all money laundering operations in almost every strip mall.

#	Responses
34.	While I am aware of the DCTA old bus routes in Lewisville, I believe it is important to encourage those mass transit within the city again. The trick is to make the bus transit a better alternative for transport than a private motor vehicle. Buses or other large public transit will assist with the heavy traffic flow seen along the 121 corridor, but only if the public transit does not get caught in the same regular traffic. While the gozone is an admirable option, it still creates the same or more traffic that is present.
35.	better rated schools, more affordable housing options for seniors, senior house or condo communities (not apartments) with activities, highlight local businesses to encourage people patronizing them. need something like Grandscape. community garden and give back to those in the community that are food insecure
36.	The asthetics around where residents live, where the businesses are located, more care from business owners to maintain and care for the area they occupy. In general, improving the beautification of the urban portion of the community.
37.	I would like there to be more public transportation options.
38.	Less crime.
39.	More indoor activities for toddlers.
40.	Repurpose landfills to recreational use. Better manage large trucks driving through Old Town. I would like to keep green spaces in Old Town. A grocery store in Old Town would be wonderful. Fewer empty and abandoned homes in Old Town.
41.	I'd like to see Lewisville improve walkability. There have been efforts already (like the 10-minute walk to a park initiative), but I'd like the city to take it further with more crosswalks, emergency phones, and clearly marked "pedestrian crossing signage" at busy intersections. I'd also like to see beautification projects that involve more nature: walking paths, native plants, native trees, wildflowers. The No Mow zones are a great example! We have so much concrete.
42.	Crime prevention, safe neighborhoods.
43.	Better traffic control and better traffic signals around major roadways. No tolls!
44.	More trails and walking paths to the places I work and play. Less warehouses.
45.	The continuance of infrastructure improvements, updating and revitalizing the mall area and other underutilized locations, and more resident participation.
46.	Infrastructure changes, upgrades in older neighborhoods and building places that are family oriented.
47.	More emphasis on the lake and tourism around the lake.
48.	The no mow zones are disgusting. As you drive East on Valley Ridge it's almost like you're in a diffrent world. The median goes from well kept and manicured to completely overgrown and ugly. The parks also are ugly. Make Lewisville beautiful again!

#	Responses
49.	revitalize main street and housing areas south of main street, nice restaurants like marty b's or 1845. lake area like grapevine has with gaylord and shops and restaurants, high end living
50.	More bike lanes and safe, walkable spaces to get to grocery stores and shopping hubs. More native plants and trees in parking lots and along walkways to combat extreme weather and heat. Less giant warehouses and concrete jungles taking up space along Round Grove Rd.
51.	Safety. I don't always feel safe here.
52.	Less crime. No more warehouses. Get rid of budget suites and intown suites
53.	I would like to see Lewisville work to keep properties in good condition. I use the MyLewisville app to report things in my neighborhood such as brick walls along the road that are falling down, but sometimes it takes a long time before repairs are made.
54.	reduce minimum square footage requirement for single family new construction less above ground utilities along major thoroughfares Traffic light timing on main street. it takes forever to travel this road. Gridlock in front of main st walmart. More Trees! Shaded, safe pedestrian walkways not immediately adjacent to streets, rather with a landscape buffer for safety and shade. more pedestrian safety measures at dangerous but highly walked crossings such as from El Rancho to the apartments across the street. Appearance along main st corridor. Overhead utilities are unsightly. There is lots of concrete, no green. There are many oversized deteriorating parking lots that need maintenance, there are few trees or greenspaces, there are empty outdated strip malls that need maintenence.
55.	Construction standards/architecture should apply to all new growth and a plan to help businesses revamp the older, strip mall look. Single family plats should be targeted for any open land and in areas were tear downs can happen that could support enough lots for builders.
56.	Housing affordability needs improvement. But as most of Lewisville is built out there are limited choices on building affordable housing. I understand the need for multi-family developments but we need to integrate them better with existing neighborhoods.
57.	My main concern is the 121 corridor and the triangle. I want to see these areas cleaned up and improved.
58.	Business 121 needs to be reworked to reflect land use developments and reality that it is still used as a primary arterial instead of Bypass 121 with tolls and congestion.
59.	Homeless shelters or ways to get people off the streets

#	Responses
60.	More improvements to streets, and infrastructure. Less liquor stores. That new specs on FM 407 is a terrible gateway into the lake district. There were more than enough stores around and it removes the friendly family entertainment we were promised on that corner.
61.	Faster trail development and connection to LLELA and other city park networks.
62.	Clean up
63.	Continue to improve roads to lessen congestion. Continue to create curb appeal and remove eye sores like at the corner of 121 Business and Highway 35. Continue to try to purchase the Vista Mall and redevelop that is desirable. And creating a destination in Old Town somewhat like GrandScapes would be wonderful if there is the space or capacity to have something or aspect similar.
64.	It's image as seem by those who do not live here. Once here, those folks develop a more positive image. Develop an image of a community that people WANT to be here.
65.	I would like to see older shopping centers and apartment complexes receive reinvestment and upgrades or demolished to make way for newer development. I would also like to see a smaller footprint for strip malls and large parking lots that largely go unused (especially in the Vista Ridge area). Upgrades to Business 121 would be nice as well in terms of businesses and updating parts of the road to reflect more current design standards.
66.	Personally I believe Lewisville Staff stay abreast of the things that need to change or improve to keep Lewisville growing and continuing to be a place we call home.
67.	Leave old town alone. These isn't a street that's not torn up
68.	Main Street appearance. 121 appearance. Revamp completely the old Vista Ridge Mall space.
69.	Cost of living, have some more affordable apartments in the Southside of town.
70.	A defined plan to make the business 121 corridor safer. Projects to lure builders to create affordable permanent housing. Projects to utilize and enhance the large number of vacant commercial properties to make the more attractive to businesses.
71.	Would like to see less weekly rentals and more classy restuarants. We could be more like Addison as we already have some prime restaurants on I-35.
72.	More trees, less trash. There's a lot that looks like it was plowed down, put in a parking lot built 20 years ago & forgotten. How about less plastic & more personality?

#	Responses
73.	More diverse involvement on boards and commissions, reduced emphasis/focus on Old Town and Castle Hills and a revived focus on the neighborhoods on the West side of I-35 between FM 407 and 3040. Show parks like LL Woods some love. More affordable housing options for seniors and young families (for seniors, more options like smaller patio homes, and not so much with the ““active adult”” apartments). More ““third place’ options that are not alcohol-focused. Fix the trails at LLELA so that Bittern Marsh isn't closed or swampy 80% of the time and is hikable even when the Corps of Engineers is releasing large amounts of water from Lewisville Lake. Traffic is becoming more of a problem.
74.	Reduce apartment conplex permits. Keep the population density where it is. Other than natural birth rates
75.	Like to see some adult friendly activities. Kids are great and I feel our city should have family activities . I feel empty nester only really have bar type situation
76.	Control all the building going on. Sadly, we are losing our wide open green spaces.
77.	Larger walkable downtown with business.
78.	Better housing for all income levels
79.	Attract higher class business establiahments, stop building apartment complexes, maintain the green belts, attract niver restaurants.
80.	Friendly city employees....no that's not my job mentality. Not everything a department head sees and a need for their area of responsibility is seen as a need by the community. Listen more to community input.
81.	I would like to see the ISD be a better partner with the City. Especially regarding LISDOLA AND LLELA. We need to improve our street lights on major thoroughfares. Residents consistently report not feeling as safe at night. We have done a good job at lighting most of our intersections. I would like to see something similar on stretches of streets where people like to walk.
82.	I would love to see older areas spruced up and more low income and affordable housing options for seniors
83.	I'd like to be able to go to a swimming beach without driving to Sanger or Little Elm. I'd love to see a "lakefront" district like Little Elm has.
84.	Areas of Lewisville are in desperate need of revitalization from specific neighborhoods to the landfills to the Vista Ridge Mall to the warehouse district. This effort will require a resident/City effort to improve. Loving where you live starts with pride through emotional engagement.

#	Responses
85.	Improve street lighting, services to residents like getting lead out of our water lines and provide better food resources for those food insecure and unable to meet $26K to be considered low income. People need resources and most orgs in Lewisville CCA, Salvation Army all require the "low income" proof or they offer no food help. Maybe grant to have a few community gardens and turn some vacant lots into something beautiful and beneficial to the city and residents.
86.	More activity for just adults empty nesters but also want families to have activities too. Keep them reasonably price
87.	Less warehouses and more green space. Quit tearing out and paving all the remaining ranches and green space!!!
88.	More nature, more walkability or bike lanes
89.	less is more
90.	The biggest issue for me personally has been the intersection between 121 and Corporate. A lot of big trucks turn onto Corporate to access the overpass and warehouses in the area, but there are several close calls with cars because of the tight turn space. Iâ€™d like to see that opened and possibly have a pedestrian bridge be added to the corporate overpass.
91.	Leave old town alone. Every street and intersection is under construction ie torn up. I live in old town and my street is a dead end. The construction on College st. is so bad I never know how I am going to get home. One of the engineers in charge told me to take a detour to get home. The street she mentioned is another dead end street. So the person in charge of this project has no clue about the area.
92.	Safer infrastructure for walking and biking such as protected bike lanes, raised crosswalks, narrowed lanes approaching crosswalks, Dutch intersections, fewer parking lot entrances off high-speed roads, mirrors and additional traffic lights at intersections after curves with low visibility
93.	Add in more city programs, amenities and activities on the side of Lewisville often forgotten. Castle hills unfortunately closes off all amenities to residents outside of castle hills so we aren't able to participate in those. That leaves other residents exiled from all the opportunities on the other side of lewisville. Also improving safety and look to business 121
94.	Continue building Old Town Lewisville, revamp fhe outdated and unused malls
95.	Continued improvement in under served areas
96.	Reduce crime
97.	Mall needs improvement and has potential. Roads also need maintenance.
98.	The traffic

Question 5: What do you think will be the most critical issues facing Lewisville in the future?

Respondents see Lewisville's most critical future issues as managing rapid growth while preserving quality of life, affordability, and the City's sense of identity. The following items emerged as common critical issues amongst respondents:

- **Revitalization of Aging Commercial Corridors** – especially along Business 121, I-35, and older shopping centers
- **Traffic Congestion and Walkability** – Improving traffic flow along Main Street and 121, creating protected bike lanes, and expanding public transit options beyond the GoZone
- **Expanding Recreation and Amenities** – Adding youth activity centers, safe public spaces in underserved neighborhoods, and more adult-oriented venues like music or dance halls
- **Stronger Neighborhood Engagement** – Increasing face-to-face communication through neighborhood services, providing free meeting spaces for civic groups, and supporting volunteer-led community programs
- **Fiscal Sustainability** – Prioritizing funds for infrastructure and finding better ways to fund improvements without raising taxes

#	Responses
1.	Upkeep of neighborhoods. For the most part, I think most neighborhoods are kept up but there are some fences and yards in need of repair. We live off of Valley Pkwy (near Corporate). It is probably not a feasible request, but Valley would look so much nicer with consistent brick wall behind yards adjacent to the road since right now everyone's personal fence is the view you have while driving down Valley and they are all different and in different states of repair. Also, I think homelessness may be a critical issue in the future. Just in the last year, I have seen a few panhandlers in the area. I hope Lewisville does not ultimately have the same problem as Dallas with homeless structures being set up and seen.
2.	I think we'll see more people moving here, which could put pressure on our roads, schools, and services. There might also be more crime and more people struggling with homelessness if we don't plan ahead. And if school funding doesn't keep up with the growth, it could hurt our local kids and families. These are things we really need to stay ahead of.
3.	Sustainable business as the economy remains uncertain
4.	Crime

#	Responses
5.	Having businesses stay open and thrive. Having SCHOOLS stay open and thrive!! Helping our immigrant community get a hand up and integrated in our community. Maybe invest in more ESL programs?
6.	Budget of course and keeping the residents engaged and involved
7.	Water shortage
8.	Handling increased traffic and growth. Costs of housing, making sure the city is open and affordable to all kinds of residents.
9.	Senior affordable housing
10.	Redevelopment and gentrification. As an older community, we are faced with where our aging population can live while continuing to attract young families to live, work and play in Lewisville.
11.	Balancing growth with identity. As more people discover how special Lewisville is, we'll need to grow; but we have to do it in a way that doesn't lose the heart of what makes this town feel like home. Supporting infrastructure while preserving our small-town character will be key. Another critical issue will be making sure small businesses can thrive in the face of rising costs and competition from big-box development. They're the backbone of our community and deserve intentional support.
12.	Providing housing so the community can grow.
13.	Creating a niche that lets Lewisville achieve national regard like some of our surrounding suburbs.
14.	If current residents and future residents know the people who leads them.
15.	Relevance. We are struggling to stand out among competing surrounding communities and need to establish our seat at the table. Lewisville needs to make itself memorable and not just another community.
16.	Like every city in a red state right now, the new political direction of the national government is a challenge. It used to be that federal clean air and water regulations mitigated the lax regulations of our state, or that federal grants were available to reverse housing inequality. With state and federal governments promoting corporate interests, the challenge of taking care of people falls to county and city governments.
17.	Funding to keep up with our projects and protected growth.
18.	A balance between economical growth and residential development is importance to sustain a sustainable future. Lewisville should be a city providing opportunities, driving innovation and growth in our communities.
19.	Safeguarding Lewisville from inner city problems of rampant crime, homelessness, and blight

#	Responses
20.	Demographic squeeze. In the next 10 years Boomer retirement will have peaked with Gen-X beginning their retirement journey. This will increasingly strain many community resources while simultaneously lowering per capita income. At the same time decline in births will further squeeze city demographics. Becoming attractive to younger families to help shore up Lewisville for the long term will become a key issue requiring attention to essentials like affordable housing, affordable health care resources, quality education, support services, job availability, and more. In short, we have to figure out how to do more with less. We have to figure out solutions that cost little or no money, but leverage planning and community building. Our biggest problem will be helping build self-sustaining community-lead organizations to fill in the gaps that a cash tight Lewisville 2035 will be facing.
21.	Housing, clean water, traffic.
22.	Lewisville is almost built out we must address the preservation of residential value.
23.	don't care, hopefully I can move in the future. Hate living here
24.	Growth and crime. I think that there isn't a lot of control over the extended stay hotels on 121 and the apartments down Corporate. There are also way too many hookar bars condensed in this area that are not properly patrolled for crime and bad behavior. I think with expanding and growing that this will only get worse if there aren't steps taken to control it.
25.	The most critical issue facing Lewisville's future will be our approach to management of funds. With legislation capping rates and income streams, we will have to be more conscious of where the money goes and how it is utilized in order to keep citizen rates at or close to where they are. Additionally, we have to decide whether to invest in the community with funds that are traditionally earmarked for public safety services.
26.	Infrastructure. We are maxing out our water and sewer plant and only building more apartments and warehouses with weak lines in areas. We buy water from Dallas and that number is getting bigger.

#	Responses
27.	Lewisville continues to grow and evolve, some of the most critical issues it may face include managing sustainable growth and ensuring equitable access to resources. With increasing development and population influx, maintaining a balance between economic expansion and environmental stewardship will be essential – especially in preserving natural assets like Lewisville Lake and maintaining open green spaces. Additionally, the city will need to address transportation and infrastructure demands, including expanding transit options and upgrading existing systems to support mobility and connectivity. Another pressing concern could be affordable housing and economic inclusivity, ensuring that residents from all income levels have access to safe, affordable living and upward mobility. As demographic shifts continue, cultural integration and community cohesion will also be vital – building bridges among diverse communities through inclusive programming and equitable representation. Lastly, technological preparedness and digital access will play a key role in education, workforce development, and civic engagement, shaping how residents interact with their city and each other in the decades ahead.
28.	The need for activities and engagement for our children and youth. Safe places for activities that do not involve crime or drugs.
29.	Control crime as a growing city
30.	Affordable housing for average income people
31.	Reducing population growth. Not enough road space or parking.
32.	Traffic from I35
33.	Infrastructure
34.	Unwillingness to clean up what needs to be cleaned up - housing south of Main St., 121 and Main Street in general. We need high end shops.

#	Responses
35.	"Lewisville is held back by the 121 corridor and I35. These two massive corridors breaks Lewisville apart from large swaths of each neighborhoods from one another. While bridges and crosswalks heavily discourage pedestrian traffic, it does not stop pedestrians from crossing these roads and go through a dangerous path. Banning or punishing this behavior is not the way to fix this, but rather a symptom of the larger problem. People, for one reason or the other MUST cross these roads despite the danger. While I-35 and 121 cannot be removed, here are what I believe will help these areas. 1. More pedestrian friendly bridges similar to the Fox avenue bridge, additionally having it feel inviting to the entrance and exit of these bridges. 2. Wider sidewalks along the 121 corridor and creating separation from the high speed road and the pedestrian traffic. 3. Larger economic interest along the 121 corridor. Businesses are widely dispersed and walking from one shopping center to another is too far. 121 has a great deal of empty parking lots and areas that could convert to multi use center to allow more compact economic centers"
36.	better rated schools
37.	People moving out, abundance of rental properties/renters, people not caring to take care of the community leading to look and feel of Lewisville being old and worn out – not desirable for people to live, comfortable to shop and recreate.
38.	There needs to be more support structures to help people that are down on their luck. We have seen a boom in the housing crisis and in all my 40 years of living in Lewisville I have never seen so many unhoused people. There aren't enough affordable housing options. Currently you can't rent an apartment for less than my mortgage.
39.	Growing crime.
40.	Lack of water. The clay house foundation is precarious & I have not seen enough to inform home owners.
41.	Managing population growth with quality of life.
42.	I think we'll need to address two big things: water and housing. With the crazy growth we've seen in Lewisville, we need to make sure we're smartly planning for the influx of new people.
43.	Low income/ crime areas
44.	Growth!
45.	Mobility for those without cars; climate change; access to resources
46.	Affordable housing, quality of life, and the ability to balance and pay for both.
47.	Affordable housing
48.	Managing growth.

#	Responses
49.	Stop with the multi family housing.
50.	people leaving
51.	Extreme weather, lack of quality public education, and problems related to federal funding cuts to services benefiting disabled and low-income residents.
52.	Crime, houses not maintained.
53.	Not controlling crime.
54.	Keeping extremism out of our local politics is critical. We must not become a Southlake where Christian Nationalism gets into the city council and school board.
55.	The aging residential areas that attract crime and low standards of living.
56.	Funding to support growth, competition with other communities, state policies.
57.	Economics are going to be a critical issue in maintaining what we have built as well as ongoing expenses for new infrastructure. We are slowly becoming land-locked with an aging population. The tax base will hit an upper limit.
58.	Attracting new/younger families with more choices in housing while also providing seniors who need to age in place with affordable choices.
59.	Aging population and suburban flight further north.
60.	Housing affordability, and housing options for seniors and fixed income brackets.
61.	Densification and urban redevelopment of our industrial and older suburban neighborhood. We must be forward looking. Preserve what we can as to showcase novel new development. Make old town look old. It's too modern now.
62.	Affordable housing, multi families living in one apartment currently
63.	Roads, crime and population growth creating wear and tear to the roads, environment, parks, etc.
64.	The challenge of providing great services and keeping costs (taxes) affordable. Redevelopment and resuse of Vista Mall. Continuing the success of Old Town by encouraging more residental development and thereby attracting more businesses and entertainment venues
65.	I think affordable, quality housing, working to reduce the crime rates which are partially due to changing economic demographics and a transient population in the extended-stay motels, and aging infrastructure are all critical issues facing Lewisville.
66.	- continue to prioritize green space - utility infrastructure - job producing business - affordable housing - public transportation - grocery store in Old Town area and other densely populated areas where there is not easy access to a grocery store
67.	Don't care. I've lived here since 1975. I pray everyday that I can somehow move
68.	Cost of living and jobs. A lot of random warehouses are popping up.

#	Responses
69.	Crime, traffic, long term housing, vacant commercial space.
70.	Alot of people wanting low cost living and an overburdened camelot landfill.
71.	Traffic.
72.	Affordable housing.
73.	Urban sprawl and the tendency to try to increase tax base through population acquisition.
74.	Affordable housing for 60 and over
75.	Running out of green spaces and water sources, even with Lake Lewisville, because of all the homes and businessess being built.
76.	Traffic, roadway congestion and obtain right of way easements for future widening.
77.	Housing
78.	Attracting higher income residents. Cleaning up the 121 cooridor. Attracring people to Lewisville.
79.	In Old Town upgrade to utility lines. Better communication with the residents, maybe face to face, door to door, meet your neighbors by neighborhood services. Not everyone uses social media.
80.	The most critical issue that the city faces is dealing with an ever expanding need for programs and assistance for residents and groups with a limited budget and decreasing federal assistance.
81.	Continuing to attract young families to make Lewisville their home
82.	Lewisville seems to pay lip service to sustainability but seems oblivious to the environment in many ways. It's losing trees and adding concrete and warehouses, requiring almost nothing of developers in terms of conservation. There's no acknowledgement of the amount of energy the city, people, and businesses use, no awareness about conserving energy, no education about sustainable building practices. The city government isn't setting a visible example (except wildflowers and reduction in mowing which is a first step). There's only a couple electric chargers, no apartments that use solar, no reduction of water use, no incentives to insulate or conserve, no incentive to preserve and value trees.
83.	I35 corridor and business along it.
84.	Food Insecurities, Safety on the road with lights, Noise and Firework issues- due to the expansion of 121 and holidays. It seems there someone who can come stop or help with noise and firework issues and a spark can result in fire in TX easily so it's concerning for homeowners.
85.	Affordable housing
86.	Lack of clean water for us and habitat for wildlife. Too much paving!!!
87.	Walk/bikability and affordability
88.	crime and overpopulated
89.	N/A

#	Responses
90.	Apartment monstrosities that are empty because nobody wants to live here
91.	Traffic congestion and pedestrian fatalities from the growing population not having access to viable alternatives to driving like walking, biking, and public transit. Widening roads like other growing cities has proven to worsen the situation.
92.	Meeting needs from all demographics and populations in the city given how large it is
93.	Affordable housing, cost of housing is outpacing family incomes
94.	Crime increasing population for one race to be primary not a diversity
95.	Staying in touch with it's roots,
96.	Crime is on the rise.
97.	The house prices

Question 6: What do you feel is the single most important thing the City could do to help you thrive in Lewisville?

When noting what they feel is the single most important thing the City could do to help them thrive in Lewisville is, respondents indicated that thriving in Lewisville is dependent on maintaining affordability, safety, and quality services while strengthening community connection. Many want to see continued investment in parks and trails, as well as entertainment that will bring the community together. Improved connectivity to such services is also noted as an important priority of Lewisville residents. The following items were also noted as key items:

- Requests for revitalization of shopping and dining areas, especially south of Main Street and along 121
- Desire for more low-cost and free public spaces, specifically noting shaded parks with restrooms, school gym access in the summer, and expanded library hours
- Increased public safety measures, including better lighting, traffic control, and policing in high-crime corridors like Business 121
- Interest in adding major destination amenities along the lake and other aquatic facilities

#	**Responses**
1.	Very happy with City of Lewisville and planning to stay here through retirement.
2.	I think being open and honest with residents would help a lot. More transparency from city leaders and the police. Sharing updates about what's going on, why decisions are made, and what plans are in place would make people feel heard and included. That kind of trust makes it easier for all of us to work together to make the city better.
3.	Safer areas along 121 business and around Fox and Edmonds
4.	Invest in helping the community instead of eliminating programs. Up front it is probably costly but ultimately it helps cement a strong community.
5.	Keep the economic growth strong.
6.	Police the alleyways for cars blocking
7.	Walkability and bikability!
8.	The single most important thing the City could do to help me thrive in Lewisville is to enhance access to community health and wellness resources like open parks, walking trails, and fitness friendly public spaces. Creating more opportunities for residents to stay active, connect with others, and enjoy the outdoors would support a healthier lifestyle and a stronger, more connected community.
9.	Keep my property taxes low.

#	Responses
10.	Support and spotlight the small business community – especially the creatives and service-based folks like me who don't have a storefront anylonger right on Main- we definitely contribute too!. I'd love to see more programs that promote local businesses year-round, not just during events. Even something as simple as regular city-led social media features, grants, or collaborative campaigns could make a big impact.
11.	Keep taxes in check as much as possible.
12.	Better access to Lake amenities would be of interest to me personally.
13.	To financial be able to remain in Lewisville.
14.	Focus on entertainment. You bring people into Lewisville even if it's temporarily through events and conventions, that brings commerce which brings in more money to improve the city. Public Safety is also paramount. As we have grown to be either the largest or 2nd largest city in Denton County, unfortunately so has our crime. We need to make this community safe to attract people to want to plant roots.
15.	I would like to see a greater number of no-cost or low-cost places for people to congregate: have the library open on Sundays; partner with LISD to have its middle school campus gyms open during the summers; more parks with restrooms, shaded patios, and food trucks.
16.	The city of Lewisville has done a great job in funding, outdoor concerts, events, improvement to old town, continued to improve our parks and outdoor spaces. That hard work and continued growth will definitely help me thrive in Lewisville.
17.	Create more local events to bring the community closer. Events like ColorPalooza, Halloween, and local music shows, help bring the community together in a meaningful and positive way. I would love to see more of it! Especially this year being able to celebrate the 100 years of Lewisville together.
18.	Value and protect the quality of life for existing residential neighborhoods and commercial districts - this includes keeping up with the infrastructure, enforcing building codes, maintaining the police presence, and fostering civic pride
19.	Roll out community services that replace increasingly expensive and volatile for-profit services like energy, internet, insurance, and other things draining the inflation-hammered wages of Lewisville residents. Embrace a commons mindset.
20.	Actually, I do quite well here. Eliminate the school taxes for individuals that don't use the school system. That would be fantastic!
21.	More open area parks
22.	stop destroying old town have a grocery store in old town ""Old Town Revitalization"" is that another way to say destroyed. It was fine the way it was. Go somewhere else

#	Responses
23.	Invest as much as possible in resources like the Library to help the community as a whole and create support systems.
24.	Lewisville is a great community. I have lived here for half a decade and love it with all my heart. The only thing I would like to see is a greater sense of community, but that is something the people must decide.
25.	I dont feel safe going to my local Walmart due to sex trafficking and violence. Ill go to another city for groceries. I want to feel safe going to local stores.
26.	Keep the property taxes low, keep it affordable for seniors to live here.
27.	Keep prices at a level that people on fixed income (retired in our case) can afford
28.	More senior services for people who aren't on the Government tab but aren't rich either.
29.	More events
30.	Keep on doing what we are doing well
31.	attract commerce, get rid of massage parlors and all money laundering operations in almost every strip mall.
32.	Lewisville as well as surrounding areas (with the exception of Denton) seems to be what I call a LGBTQ+ dessert. There are not many LGBTQ+ groups nearby or too many events that promote LGBTQ+ inclusion. I do remember 2024 Thrive hosting some events, but I feel like due to low attendance it did not recreate more this year. I am personally interested in creating these spaces, but ultimately it would be great to see support for larger events such as a pride festival and/or pride parade during Pride Month or other significant LGBTQ+ historical dates.
33.	better rated schools
34.	Care more for the urban, update the look and feel of our shopping/dinning areas.
35.	We need more third spaces other than parks and libraries. We work so hard and then go home with no social life because you just can’t afford to spend money on frivolous things.
36.	Keep things clean and safe.
37.	Not here long enough to give the best answer.
38.	Not permit construction of more large apartment complexes in my neighborhood.
39.	I think the biggest thing that would help me thrive is leaning into outdoor recreation. I enjoy taking walks, especially when the weather is comfortable, so having a walkable and SAFE city would help me thrive indeed.
40.	Vibrant downtown and old town areas.
41.	No property tax and other ways to support seniors with high costs.
42.	Increase walkability and livability
43.	Bring on the Lake Park Master Plan!!!
44.	Build and invest in affordable housing; homes and apartments.
45.	More trending eating establishments and jobs for newcomers.

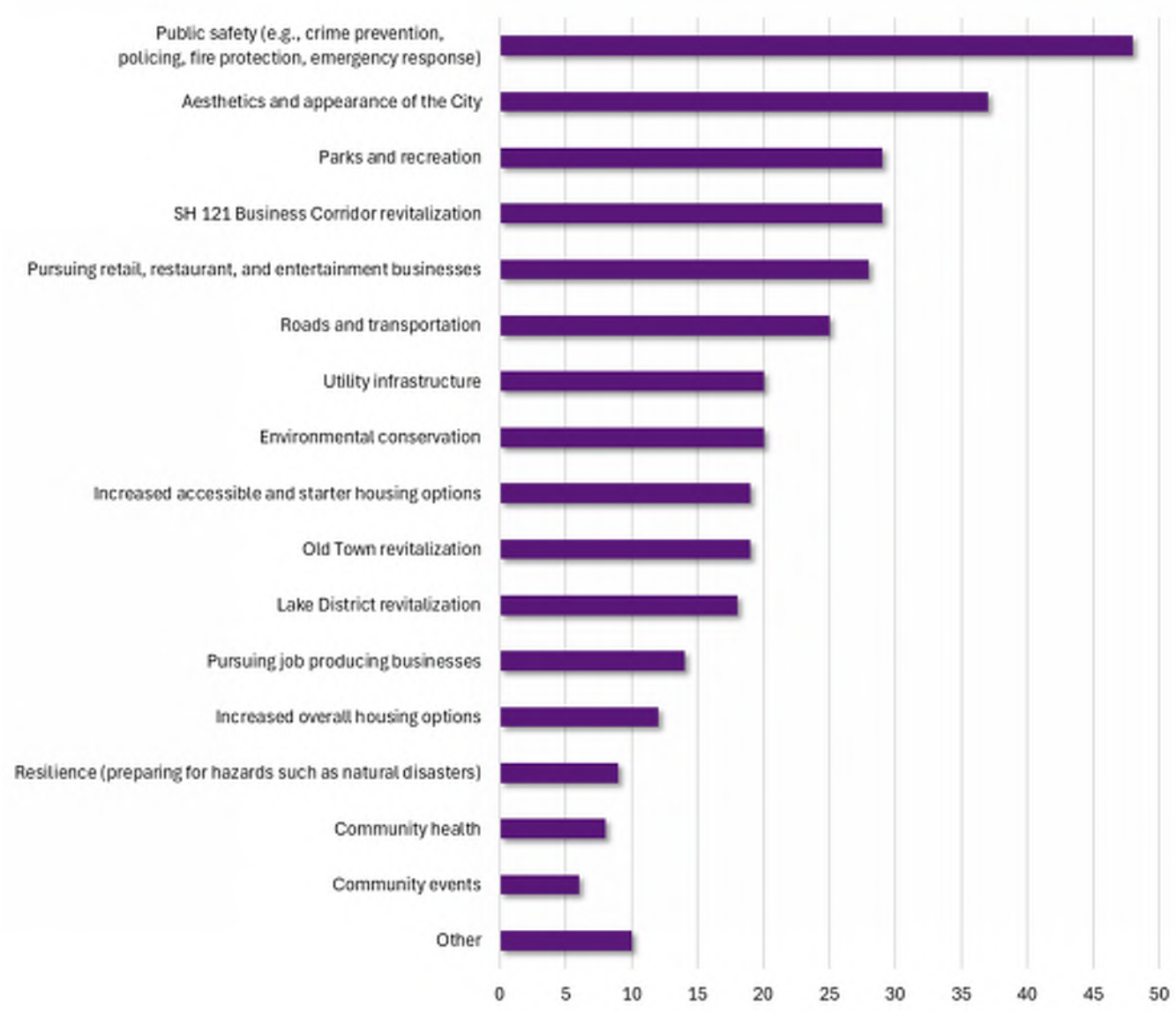
#	Responses
46.	see above
47.	boutiques, restaurants, trendy areas people want to be not like the housing south of main street. all that need to be revitalized.
48.	Promoting walkable, mixed used spaces close to trails to make it easy to balance life outside of work.
49.	Ensure Lewisville is safe.
50.	Less crime.
51.	more public spaces/ parks / recreation. Less Chain stores, more walkable 15 minutes neighborhoods with unique small businesses.
52.	Zoning and code enforcement currently.
53.	Continue to keep the city tax rate competitive. I appreciate the city working to maintain or even lower their tax rate. I had concerns with getting taxed out of my home if Lewisville increased its tax rate like many of our neighboring cities.
54.	Bring more destination/entertainment options like retail/dining/activities.
55.	be creative and honest
56.	Include me in the process and let me know that my vote and taxes count
57.	Lower property tax evaluations. Remove the tax evolution loophole that allows the appraisal district to charge more than 10% during the year that a house is purchased. The home prices are way overinflated. I am trapped in my own house. I can not afford to keep it up, and I cannot afford to move. Everywhere else is more expensive than I am currently paying, including rentals.
58.	Drive old town development further and connect pedestrian and park spaces to drive an urban walkability to encourage money to stay in old town and Lewisville. Make access to commercial activity as convenient as possible to drive walkability and the urban downtown experience that's lacking. We want an old 1950s downtown feel not a Dallas downtown feel. Understand the vision of what youâ€™re building. We have mixed messaging now in old town with conflicting styles of new builds.
59.	Work with schools, meet student needs which will help families.
60.	Continue to invest in the city making it a desirable place to raise a family. Appropriating funds to that development year over year so it does not become something that can't be done because the price tag is too high.
61.	I am very happy with the City at this time; and addressing the challenges identified above woul be helpful.
62.	Working to help keep the crime rate down and bringing in more walkable development.
63.	nothing, you've ruined old town
64.	Work with sounding cities (Grapevine, Flower Mound, Lake Dallas, etc) to gexpand public transportation.

#	Responses
65.	Attract more major employers
66.	More lights on 3040 as some of the neighborhoods have to go directly in 40-50 mph traffic. There are awlful accidents on 3040 and Lewisville High is on 3040 and those kids walk across the road like frogger missing fast moving traffic. Better road maintenance in that area would be nice. Traffic engineers could place a few more lights and the kids would appreciate it.
67.	Lower taxes.
68.	Keep the infrastructure (water, roads, parks, library, rec center,) high quality.
69.	Hold population density to the current level
70.	A parking garage in old town . It's hard to find parking now that the apartment s are built.
71.	Stop letting companies flash money in front of the city's decision makers and not let us lose the few, if any, green spaces we have left. One example of a project that is now an eyesore and makes me think it is going to devalue the home prices in the adjacent area is at 407 and McGee by the sign company. My understanding is that noone will provide answers about what is actually going on over there and certainly the home owners living nearby never got a say in the matter before the project began.
72.	Traffic congestion elimination.
73.	Keep taxes low while maintaining services
74.	Not sure. I have been a resident for 25 years and feel Lewisville is going down hill. I am comcerned about the quality of businesses and neighborhoods. I plan to move out of Lewisville in near future due to this.
75.	Communication, see above
76.	The single issue to help me thrive in the city is the continued investment in our city (public safety, public works, parks, and economic development)
77.	N/A
78.	Create more walkable and shaded spaces. Increase recreation programming. Personally have to leave the city to find a water aerobics class because Lewisville cancelled all the ones they had.
79.	N/A
80.	Leave old town alone. Spending too much money on experts that don't have a clue Stop having events that are so loud that my walls shake. There also isn't enough parking and streets are torn up
81.	Honestly, if I had to pick one thing, it would be for the City to work with Flower Mound to run a subway under Main St all the way from the Old Town A-Train station to Old Settlers Rd in Flower Mound. However, I don't believe we have the funds for that, so I would settle for a bus route that gets priority green lights at intersections over the same length.

#	Responses
82.	A splash pad or aquatic area at east hill park, an additional Libraryand rec center for residents on the other side of Lewisville near castle hills
83.	Keep bringing good restaurants and entertainment
84.	More events and concerts
85.	Make it easy to be involved and connected
86.	Affordable housing and have more social events and arts programs
87.	Nothing

Question 7: In your opinion, what should the City be focusing its efforts on and spending on over the next decade?

Respondents identified various aspects that the City should focus its efforts and spending on for the next decade. Public safety is ranked as the highest priority, followed by aesthetics and appearance of the City, parks and recreation, and pursuing retail, restaurant and entertainment businesses.

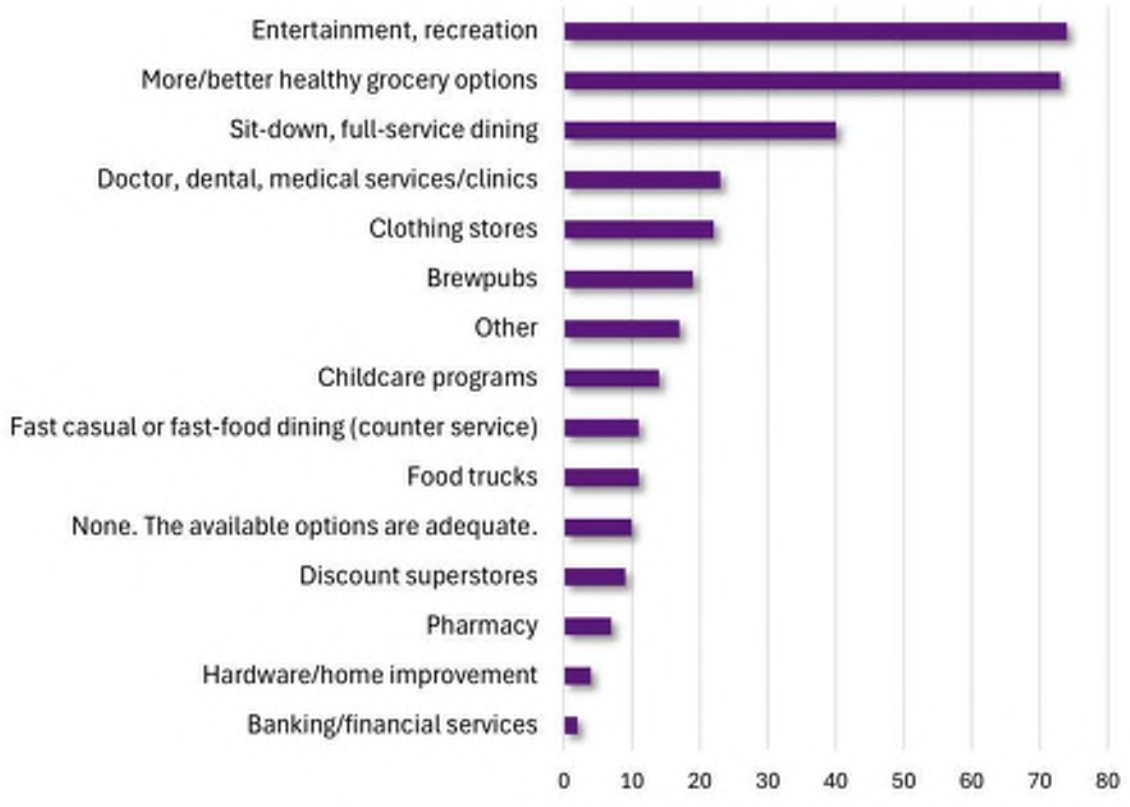


Other Responses

#	Responses
1.	Education: Within LISD, the schools located in Lewisville have the lowest student outcomes. Since the district either can't or won't change this, the city should consider what policies, programs, or services it might offer independently or in partnership to end this inequity.
2.	TNR program/when you destroy the habitats of animals, relocate them
3.	Homelessness
4.	121 cleaned up and also main street cleaned up, get rid of massage parlors and all money laundering operations in almost every strip mall.
5.	Roads and transportation in the sense that walkability, bikeability, and public transit need to be priotized rather than private motor vehicles
6.	Combine the revitalization and pursuing better businesses, get our roads and infrastructure updated/improved new again.
7.	financial responsibility
8.	grocery store in old town
9.	Safety concerns- street lights need bulbs, noise needs to be controlled (including the plane noise, fireworks and cars racing and bumping music), and food insecurities for families that just help our residents.
10.	None of these would do anything to make me want to still live here. But unfortunately I don't have any choice but to live in this torn up town

Question 8: What types of retail and services does Lewisville need more of?

Respondents overwhelmingly believed that Lewisville needs more entertainment and recreation amenities as well as more and better healthy grocery options, with over 65% of respondents selecting these options. The results suggest that residents desire more retail and services that foster a healthier and vibrant lifestyle. Around 36% of respondents also expressed the need for more sit-down, full-service dining.



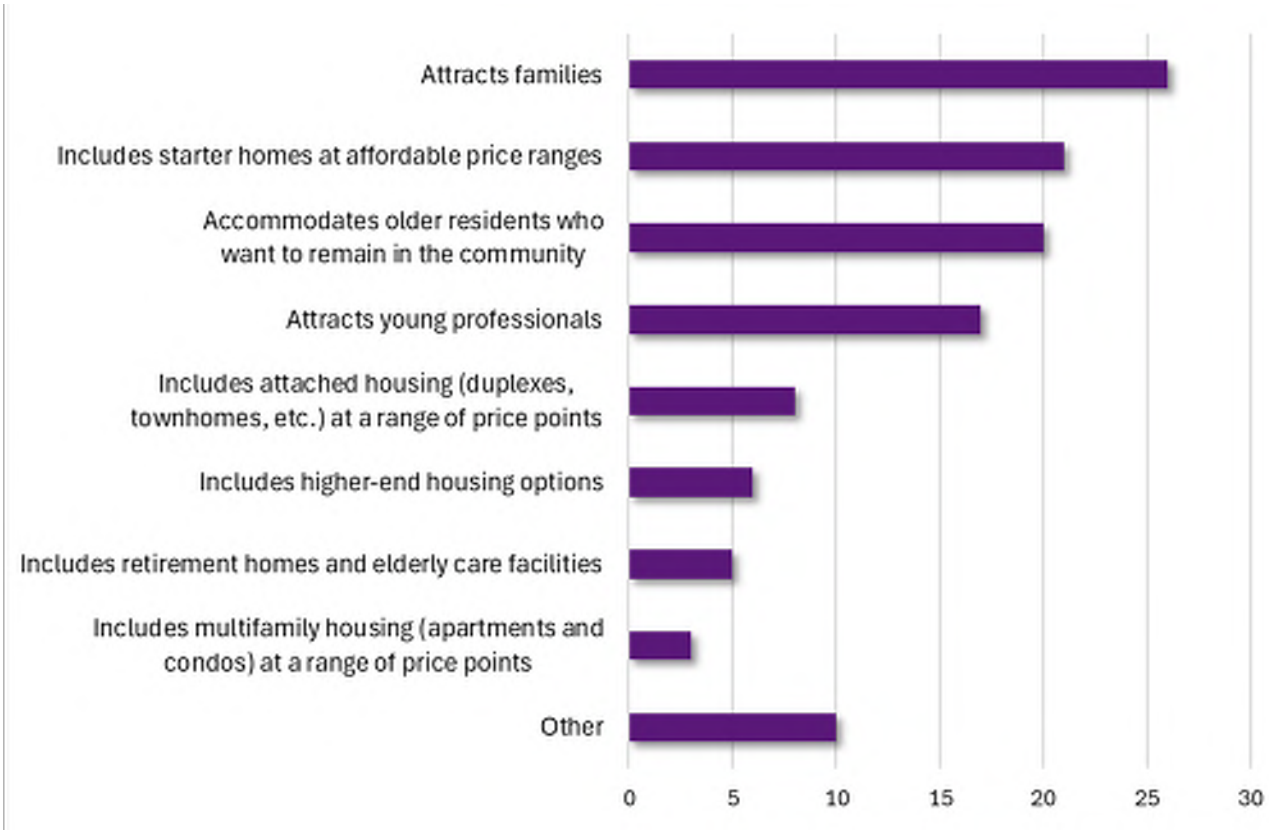
Other Responses

#	Responses
1.	Learning centers, tutoring, STEM academies
2.	Small business locally owned
3.	arts, toys, and crafts stores with hands-on activities
4.	why would we need food trucks, need a grocery store
5.	Yes to these, but make the ones we have shine a bit more…persue higher end commerce in revitalized areas, create pride in residing in Lewisville
6.	Indoor spaces or activities for small children, especially in the summer.

#	Responses
7.	Farmers Market in Old Town
8.	Unique shops/business that would bring non-residents into Lewisville to spend money in our community and enjoy LLELA, Lake Lewisville, our various ball fields, etc…..Could be specialty sporting goods store that tourist could get their fishing, hiking, camping, etc equipment at to use at LLELA or Lake Lewisville….Could be a retreat type business where people come for a group weekend (girls spa weekend, guys golf weekend, hometown Christmas weekend, Western Days weekend, scrapbooker's weekend, sports tournament weekend).
9.	grocery store in old town
10.	No more box stores and big strip malls, please.
11.	Recreational gear (camping, hiking, etc)
12.	Needed in Old Town
13.	Full service hotel to get large groups into the city to spend money to increase our coffers.
14.	higher education, media/marketing, arts
15.	More affordable food options
16.	This survey was produced by somebody that doesn't know anything about old town. better/more healthy grocery options???? OMG how about a grocery store in old town. get a clue people
17.	Bicycle shops

Question 9: In the future, Lewisville should focus on housing that:

The survey results show that Lewisville residents believe the City should focus on various housing types in the future. Nearly a quarter of respondents selected housing that attracts families, followed by options that accommodate older residents who want to remain in the community and include starter homes at affordable price ranges. It is clear that residents desire a mix of housing types that support the needs of different population groups.



Other Responses

#	Responses
1.	accommodates older residents who are forced to live here, how????
2.	Higher end housing AND accommodations for older residents who want to remain in Lewisville
3.	Areas around the residences being refurbished made prideful again
4.	Homes with mother in law suites (tiny homes).
5.	stop with the apartments- more people isn't better

#	Responses
6.	accommodate old residents, how exactly would that work
7.	Housing in mixed use neighborhoods
8.	No, we don't need more housing. We need more city services and help as residence.
9.	Is low density!!! Don,t continue to over tax our already stretched infrastructure.
10.	accommodates old residents who are forced to live here, how exactly would that work??????

Question 10: In your opinion, what of the following best support job opportunities in Lewisville?

A quarter of respondents believed that job opportunities that attract more employers to create jobs locally are the most important. It is followed by pursuing jobs with higher wages within the City and opportunities that expand workforce training and technical education programs. The results suggest that residents highly value job opportunities within the City.

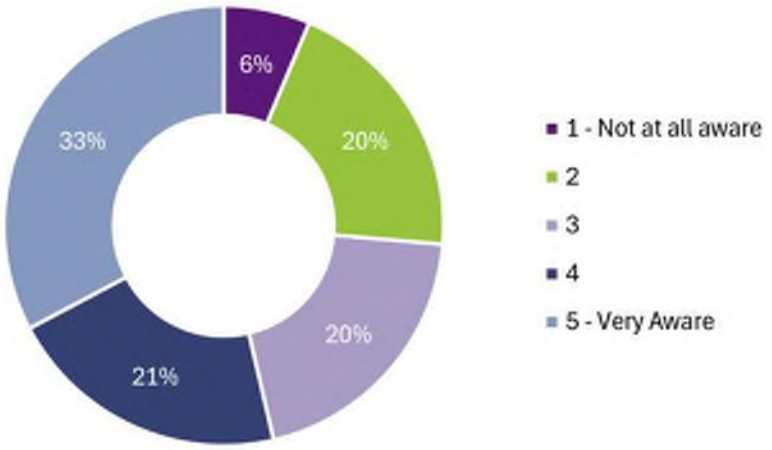


Other Responses

#	Responses
1.	attract commerce
2.	No more warehouses, better shops, improve schools
3.	Jobs for seniors that pay well
4.	nobody cares
5.	Could someone please grammar check this? The question doesn't make sense.
6.	The more enjoyable the area the more people want to move there and create business
7.	Don't care
8.	Help small businesses grow so that they can open corporate jobs locally and expand entry-level positions to the surrounding area

Question 11: On a scale of 1-5, how would you rate your awareness of the Lewisville 2025 vision plan that was adopted in 2014 and updated in 2021?

More than half of the respondents were aware of the Lewisville 2025 vision plan on a scale of four to five, which suggested that they were involved in the previous planning effort at different levels. High awareness of the Lewisville 2025 vision plan helps facilitate the current effort for the Lewisville 2035 vision plan.



Question 12: If you rated a 3 or above, please describe how you have used or interacted with the Lewisville 2025 vision plan during the past 10 years.

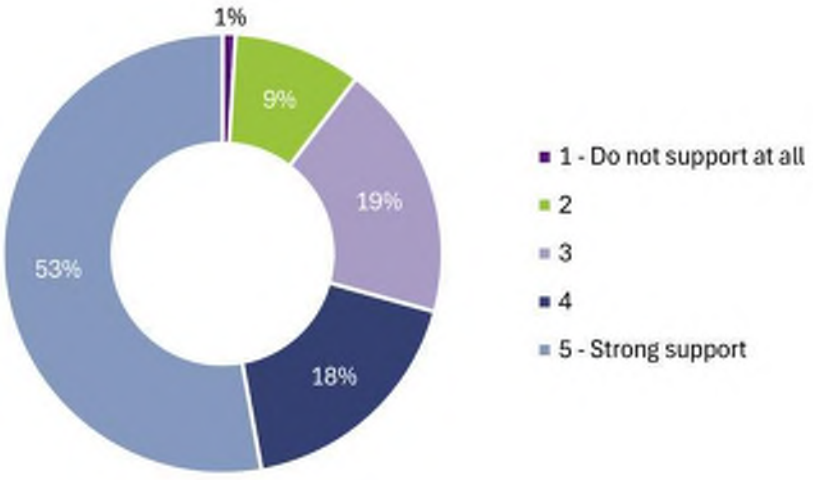
#	Responses
1.	I've looked at the vision plan before voting in elections and comparing the candidates involvement against the plan.
2.	The parks and recreation improvements have impacted me directly. I love going on walks and seeing beautiful wildflowers everywhere!
3.	I have served on Park Board and other committees where we stayed on track with this plan
4.	I went to several planning and community input events. I feel as if the vision remained strong and flexible. I have seen improvements in the city in many ways, most notably in Old Town.
5.	I've lived my whole life in Lewisville so these posters were everywhere around the city. I can't beieve it's 2025 now butim excited to see all the changes and want an even brighter future for 2035!
6.	I participated in the 2025 vision plan.
7.	I've been to a few meetings and keep my ear to the ground on whats happening.
8.	Regularly visit Old Town
9.	As a guide for the city I call home.
10.	Other than knowing of it and reading the provided materials from the City, I'm not sure I have used or interacted much with it.
11.	I have read the documents and updates as an interested resident and a city board member.
12.	I have stayed up-to-date by a word of mouth, attending events and reading the city newsletter.
13.	I have volunteered in the grand opening of Glory Park, getting the chance to meet the mayor and being able to talk to the people who help bring change into the community, including those who have helped assist Lewisville's mission in creating parks to be more local.
14.	I only somewhat became aware of it in the past year.
15.	Attending meetings and participating in surveys like this one.
16.	I read the report every year to see what progress has been made. It helped when we moved here in 2022 to get an idea of what the city was like.
17.	Surveys and reading materials sent to my home
18.	Through the city website

#	Responses
19.	I helped write the plan
20.	I have only lived in Lewisville for 1 year, but have actively been following the documents for Lewisville 2025. Having read the document and seeing certain projects come into fruition is apparent.
21.	n/a
22.	Havnt don't go to the lake and while I appreciate nature…it accounts for less then 5% of my recreational time. The 2025 was a weird choice, seemed to have let the urban area (what majority of people use) rot
23.	I read the weekly emails and gone to see some of the things that have been accomplished.
24.	I read all of the mailers that get sent out to city residents and read the email newsletters.
25.	Visited Visitors Center. Took walking tour of Old Town.
26.	I've used Thrive and walking trails quite often.
27.	I play in the areas it helped make more accessible - LLELA, Trails, Parks
28.	Participate on committees
29.	I moved here in 2016 and 2025 seemed so far away! I have been serving on the Library Board and assisted with update to 2025 plan.
30.	I followed the development and implementation of the plan through the materials the city has provided to residents. I also attended the Citizens University and Lewisville Community Ambassadors meetings where the Lewisville 2025 plan was discussed.
31.	Parks Thrive
32.	Signage and mailed flyers were where I received most information or details about the 2025 plans.
33.	I am a current Planning & Zoning Commissioner, have participated in Citizen's University and the Ambassador's Program.
34.	"Member of Lewisville Ambassador Program since 2019
35.	Attend City Council meetings occasionally
36.	Attend luncheons with city leader and various churches in the area
37.	Have previously sat down with the mayor and City Council representative for my district to discuss local issues and how I personally could get involve and help"
38.	Through the lewisville citizens university.
39.	LLELA and our green space plans along with Thrive were reasons I moved here.
40.	I didn't think it would be truly enacted. And it wasn't. Specifically code enforcement. Any crack down on housing standards such as the older apartments haven't been touched.
41.	I have been reading about the plan as well as using the trails, parks and some of the retail in Old Town.

#	Responses
42.	Have participated in meetings and discussions Have kept myself informed on the progress and impremementation of the 2025 plan
43.	In the early stages, I participated in a couple of focus groups. I served on the Healthy Infrastructure Plan Steering Committee.
44.	Old Town visits. Use of parks.
45.	I have gone to old town lewisville during western days and was amazed at how clean and modern that area is. Definitely looking to go eat in that area.
46.	I have interacted with this plan both as a resident of Lewisville during its conception and as a member of city boards, and in my professional life (I am not a city employee).
47.	The city keeps the commutation if city want to know
48.	As part of the Parks and Rec board I was very intune with what the plan entailed and the role the Parks and Rec Department played in it.
49.	Visited our parks, supported our businesses and entertaiments
50.	Friends in various positions with city; social media, attempting to find info on city page. (I've found this challenging as the search feature and I speak different languages)
51.	For nine years I served on city council.
52.	I've read the materials sent to my home and participated in a forum in my part of town
53.	I read it and referred back to it to understand the projects the city was prioritizing.
54.	Haven't really.
55.	Viewed
56.	I read through a report of the 2025 vision recently and my grandma was on the committee and told me a little about her experience planning it.
57.	I regularly read the updates / vision plan as it is published. I have notifications on and get emails frequently.
58.	I read it when moving here

Question 13: Review the Lewisville 2025 plan's "Green Centerpiece" Big Move at the link above, then, on a scale of 1-5 tell us how you would rate your support for this idea today.

Respondents showed strong support for the "Green Centerpiece" Big Move in the Lewisville 2025 plan, with an overwhelming 71% rating it four or five. This shows residents perceive Lewisville's natural resources as valuable assets that should be promoted and protected.



Question 14: If you would like to provide any written comments or clarifications related to your answer, please provide them here.

#	Responses
1.	I really think Lewisville should focus on turning the natural area around the Elm Fork floodplain and Lewisville Lake into a true Green Centerpiece for the city. It's something that sets us apart from most other places in the Metroplex because it isn't just a small park, it's a large, beautiful area with forests, open space, trails, and river access that could become part of everyday life for residents. A good example of how powerful this can be is Austin, Texas, with Lady Bird Lake and the surrounding trail system. In Austin, that green space right in the middle of the city has become a magnet for families, runners, tourists, and even businesses that want to be near nature and outdoor activities. If Lewisville keeps investing in things like trails, canoe launches, outdoor learning areas, and better access, we could create a unique identity as a city that blends nature with community life. It would help bring neighborhoods together, support education and health, attract new residents and businesses, and give everyone who lives here something to be proud of. Over time, this could make Lewisville stand out as not just another suburb, but as a city known for its natural beauty and outdoor lifestyle.
2.	Greenspace is a plus for any community, and we here in Lewisville are very lucky we have such a large one.
3.	I really like and appreciate the focus on green space increases, making parks more accessible across the city and the focus on more native plants and wildlife. I feel as if it has been thoughtful and well planned.
4.	The lake is named after our city and it needs to be embraced more! This should be the premier get-away destination for residence of Dallas on the weekends, both inner city and affluent Highland Park residence.

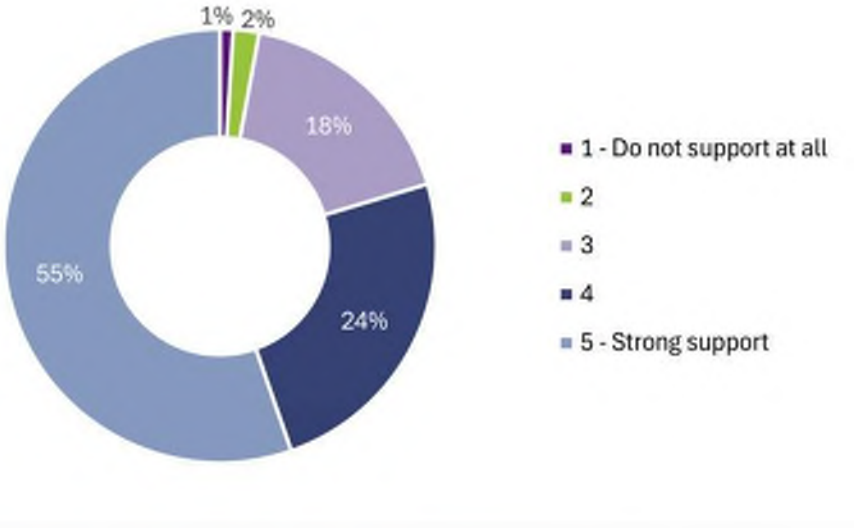
#	Responses
5.	I fully support the Green Centerpiece because it reflects everything that makes Lewisville special—our connection to nature, our commitment to community, and our desire to stand out in a growing Metroplex. As someone who's grown up here and continues to work and give back to this town, I know how valuable it is to preserve something that brings people together and sets us apart. This isn't just about parks or pretty views—it's about protecting a piece of our identity. The idea of having an urban wilderness at the heart of Lewisville is something that will benefit generations to come. It brings opportunities for families, students, creatives, and businesses to engage with the land, with each other, and with the larger story of who we are as a city. Creating a place where people can walk, bike, explore, learn, and connect—while also preserving our natural beauty—is the kind of visionary move that makes me proud to call Lewisville home.
6.	Ease of access, communication to the community, and signage to access the primary "Green Centerpiece" areas available should be improved.
7.	Inform residents past, current and future plans.
8.	Where I like the idea of more parks, I feel like we have plenty already. The problem is that the parks are subpar in my opinion. They are not kept up and allowed to become just a basic greenspace. Take Central Park, LL Woods, and Kent/Ellis parks. The playgrounds are aging, the grass is not great and they are often not manicured. We need to look more at doing something similar to surrounding communities in making established connectivity points so that people can use for walking across the city. Right now, it seems disjointed.
9.	It's nice in concept, but is not top of mind to the residents. There needs to be trail blazing signing, as well as community events to draw people to this part of town.
10.	I've only been vaguely aware of the Green Centerpiece, but reading about this part of the 2025 plan at the link tells me that the city has made strong moves in the right direction. We need to build on this in the 2035 plan, starting with increasing awareness, access, and usage of the area. Centering our city around this and connected natural spaces will definitely become a key part of our identity and appeal.
11.	Having the green space and protecting it from development should be a top priority. Allowing students in lisd to learn about the environment has been and hopefully will continue to be a on going and growing effort.
12.	Love the wildflowers on Garden Ridge
13.	Mow the medians please!

#	Responses
14.	Lewisville's role in making the Green Centerpiece is apparent and makes this city feel like a living breathing organism. LLELA, the park near THRIVE, the No Mow Grow Zones, and more make the city unique in its vast ecosystem that its citizens can enjoy. My biggest support is the following sentence ""“This Big Move can position Lewisville as an extraordinary city with an urban wilderness at its core, and it will be easily accessible by a citywide network of trails...”"" I recently noticed the trail connecting the Old Town station to the stop just north and noticed how lovely these trails area. If the city can continue the accessibility and focus on making it easier to enjoy it via bike or on foot, it will create an amazing network."
15.	this this is something great and unique that we have. we need to find a way to make it better and draw people from other cities to come and visit. have other area school districts come to LLELA and pay a fee for fieldtrips
16.	See above. Not understanding how the big move became a big deal. Doesn't seem to invite commerce and maintain improve city infrastructure. If people want to go to a lake, there not in mass going to lake Lewisville. Having a vision plan that alienates residential and urban environments is weird.
17.	I am a native New Yorker & love Lewisville so far. I never thought I would grow to like it but my grandkids are here & I have found some fun things to do with them but more is needed within Lewisville.
18.	I am aware of LLELA and Lewisville Lake Park. LLELA is not integrated into life in town. Lewisville Lake Park seems primitive. I would like to use the lake, especially for sailing, but there doesn't seem to be much in the way of opportunities or facilities.
19.	This is the one thing that differentiates us from the rest of the metroplex.
20.	With so much of DFW becoming a concrete jungle, I applaud and strongly support the conservation of natural areas (protect them from being developed). There are too many positives of natural areas in a suburban city to list.
21.	This is an excellent move for the city.
22.	this park area should be free to access
23.	Improve the look of the corridors that access this space so it invites people to utilize and enjoy.
24.	I agree that we have a unique opportunity with the greenbelt behind the Lewisville Lake damn. I would like more details about birding, hiking/biking and camping. Understand that as a leased area we may need to limit infrastructure improvements as well as maintaining the natural environment.
25.	I am a bit proponent of the parks, trails, nature, wildflower areas, and general green spaces within the city. Attracting people to get outside for a walk, jog, sports, flag frisbee, etc is a great draw and plus for the city.

#	Responses
26.	"I truly believe we have to preserve and develop our green spaces or we will soon find ourselves without green spaces. Nature tourism is great opportunity for Lewisville to showcase the "Green Centerpiece" as well as bring in tourism dollars to Lewisville.
27.	I LOVE this idea!
28.	All these initiatives mean more tax dollars, show what you can do with what you have!
29.	We need green space help our wildlife, pollinators, to clean our air so
30.	I like extending the green instead of limiting it to a centerpiece.
31.	I love LLELA and the idea of a Green Centerpiece. It is one of the reasons I moved back to the area after being stuck in a concrete desert (Arlington) for 7 years. Everything is dead in other cities, but here we actually get butterflies and birds and foxes. Some wildlife can be pests, but I would take coyotes and mosquitoes over constant air quality warnings any day.

Question 15: Review the Lewisville 2025 plan's "Extending The Green" Big Move at the link above, then, on a scale of 1-5 tell us how you would rate your support for this idea today.

Similar to the "Green Centerpiece" Big Move, respondents also showed strong support for the "Extending the Green" Big Move in the Lewisville 2025 plan. 79% of respondents rated their support for the Big Move at a four or five, significantly outweighing those who did not support.



Question 16: If you would like to provide any written comments or clarifications related to your answer, please provide them here.

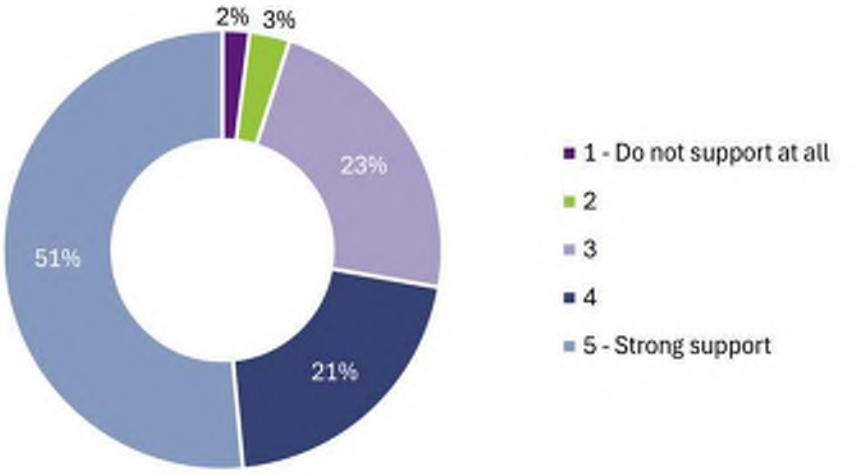
#	Responses
1.	I think expanding and connecting the Green Centerpiece to the rest of Lewisville is a great idea because it would give everyone easier access to trails, parks, and green spaces, no matter where they live. Beyond that, the city should also look at adding popular features like pickleball courts, outdoor fitness areas, and spaces for activities that get people moving and bring neighbors together. This wouldn't just make daily life healthier, but also help attract younger residents and new businesses looking for an active, vibrant community. Plano is a good local example of how this can work. They've built a well-connected trail system and added things like sports courts and open green spaces that have become central to daily life. If Lewisville invests in similar amenities and focuses on connecting both sides of 35E, it could really stand out in the Metroplex as a place where nature, recreation, and community life all come together.
2.	COVID proved that green spaces are indeed a big need. Not only for health reasons, but mental as well.
3.	Always more that can be done.
4.	More green space = a healthier population. It attracts active people and encourages well-being. Business or homes cannon exist in this flood plain so a recreational trial/parks is the perfect answer.
5.	"I support Extending the Green because it's about more than just trails and trees—it's about building real connection across our city. Lewisville already has so many great pieces in place, and this vision helps stitch them together—linking neighborhoods, schools, parks, businesses, and even Old Town into something more cohesive and meaningful. As someone who works closely with small businesses, families, and students in this community, I see how much people crave spaces to walk, gather, and unplug. Trails and green corridors don't just look good—they feel good. They boost health, bring neighbors together, and make our city more inviting to the next wave of residents and businesses. I especially love that this plan includes making sure all neighborhoods—on both sides of I-35—have access. That equity matters. And when we intentionally design a city where nature is part of our everyday lives, we're creating something future generations will thank us for."

#	Responses
6.	I do agree with connecting the greenspaces. Take Flower Mound, for example, you can walk their trails and get to all sorts of areas of the city with ease.
7.	"The current status of the Lewisville Lake park is truly disappointing. Park land at the end of Noth Mill needs to be reclaimed and made usable. Closed areas need to re-opened. Area around the old fishing barge needs to be improved for use by the general public."
8.	The 10 min walk to parks has already been the plan. Let's move on. If this wasn't already accomplished. Kia park was a big project we can have a minor focus moving forward.
9.	This is an idea that will continue to make Lewisville a powerful attraction to all ages. What is important to state however is that this Green area is largely unseen unless visitors know where to look. The largest portion of what will be viewed from Lewisville will be the I35 and 121. These are the most barren parts of the Green for indiviguals. I think that extending the green has been effective within neighborhoods, however, for someone who checks out Lewisville, and only sees 121, I35, or the Music City Hall area, all of those main economic hubs are largely the same as any other city. Extending the Green has been a great focus within neighborhood and has certainly enhanced my experience, but I believe 2035 should expand its vision to affect this beautiful green to the largest areas visitors will get to see Lewisville.
10.	this we need to balance this with the needs of the city for infrastructure
11.	Lewisville proper is wilting, things a run down (just compare to new municipal area)…pride in community seems better achieved by investing resources more heavily in the COMMUNITY
12.	I cannot answer some of these fully so gave medium ratings.
13.	Keep improving close to home opportunities for recreation and entertainment
14.	Similar answer as above.
15.	I'm a regular user of the city parks and trails. Regarding the trails, more interconnections would be helpful for bikers. We currently have great North/West trail and connecting them with a complete east/west would be beneficial for those of us that enjoys 10+ miles rides.
16.	We are so blessed to have a Council, City Management and a Parks team that recognize the importance of green space for our health (physical, mental, & emotional). I support the efforts to provide all residents access to our wonderful green spaces.
17.	I like the increased trails and more parks within 10 minutes of a persons home. I would like to see some emphasis on upkeep of the existing trails to keep debris off the trails. I am thinking of the DCTA trail by the bridge.
18.	Link up trails with surrounding cities!

#	Responses
19.	I like the extension of trails for pedestrians and bikes.
20.	While I do specifically want more walkability and bikeability along roads, I am 100% on board with expanding the hike and bike trails throughout the city to better connect everyone to the green spaces.

Question 17: Review the Lewisville 2025 plan's "Old Town" Big Move at the link above, then, on a scale of 1-5 tell us how you would rate your support for this idea today.

Respondents strongly supported the "Old Town" Big Move in the 2025 plan, in which 72% rated their support with a four or five. The results showed that residents continue to support strengthening Downtown Lewisville's identity and investing in improvement and redevelopment efforts.



Question 18: If you would like to provide any written comments or clarifications related to your answer, please provide them here.

#	Responses
1.	While it's great that Old Town Lewisville has become more lively and walkable with new restaurants, art, and events, I think the city's next big focus should shift toward other areas that have been overlooked for too long like the 121 corridor and around Lewisville Lake. These areas have huge untapped potential to bring in new businesses, housing, and outdoor spaces that serve a wider group of residents, not just those who live near downtown. For example, improving the 121 corridor could attract larger employers and retail projects that boost the local economy, and investing more around the lake could turn it into a true year-round destination for recreation, dining, and events. While Old Town is important and should stay supported, it already gets most of the city's attention and investment. Putting more resources into other parts of the city would help balance growth, spread economic benefits, and make Lewisville as a whole feel more connected and vibrant rather than just focusing on one historic area.
2.	This has and will continue to enhance our City, along with providing community spaces to engage and play in. A super plus from me
3.	As a resident of Old Town, I see this as an imperative.
4.	Why I support this vision for Old Town: Old Town is the heartbeat of Lewisville—and it's been incredible to watch it grow into something even more special while still holding onto its charm. As a local business owner, creative, and proud Fighting Farmer alum, I see firsthand how much Old Town means to our community. It's where we gather, celebrate, support each other's dreams, and show visitors what makes Lewisville different from anywhere else in DFW. I support this vision because Old Town is more than a place—it's an experience. The public art, the walkability, the restaurants, and the events all breathe life into this city. But more than that, it creates opportunity—for small businesses to thrive, for families to connect, and for artists and entrepreneurs to have a place to shine. Investing in Old Town means investing in our future, in our story, and in the people who make Lewisville such a vibrant, soulful place to live and work. I'm proud to be part of that story—and I hope the city keeps building on this momentum in a way that stays true to our roots.

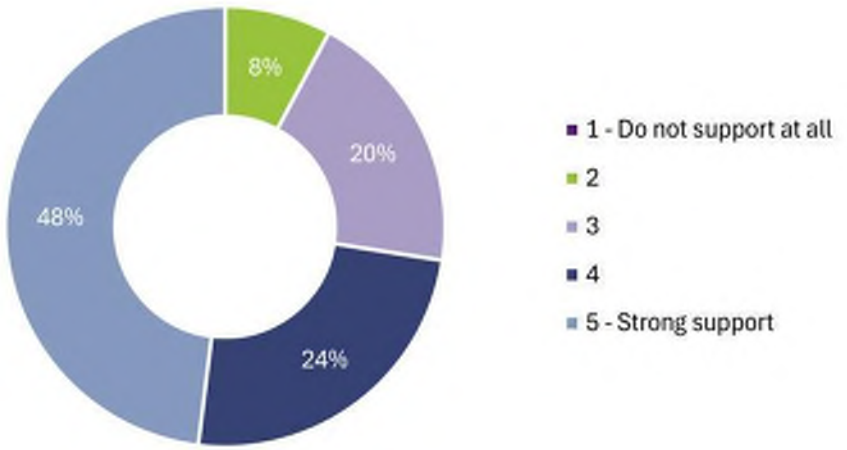
#	Responses
5.	I feel like Old Town has so much potential but continues to be disappointing. For me, having large events is great, but then you are asking crowds to walk past broken down housing and very old businesses that are eye sores (closer to the DCTA station). I feel like Lewisville needs to make the entire area appealing and hasn't quite hit that mark. In addition, there needs to be more focus on entertainment. The selected businesses in Old Town seem very random and not anything that would draw in a large crowd. Crossfit, wedding chapels, these are not what I think will cause Old Town to be a shopping power house.
6.	Old Town seems to be the focal point of City planning and redevelopment efforts at the expense of the rest of the city. There needs to be a TIRZ or some other entity to take on the prime responsibility for sustaining the revitalization efforts while City resources are focused on other needed areas.
7.	Automotive shops, used car lots need to be relocated. these are eye sores to old town.
8.	It's ok, I think 121 by corporate is more significantly in need than old town, but maybe that wasn't the case 10 years ago.
9.	Old town doesn't offer affordable and major entertainment for the locals. I will travel out of the city for entertainment and affordability with young family. Lewisville needs to attract that. The beer garden isn't it.
10.	Making Old Town vibrant is a major reason we go down there.
11.	Old Town is where I live and my favorite section of the city. It is lively, it is joyful, and it is full of fun throughout the year. It truly is the heart of Lewisville. I agree that the many events hosted here ranging from the outdoor workouts, to Western days, Colorpalooza, and more has made Lewisville feel my forever home. As a nearby resident off Cowan, I will say the current concern is the off traffic from Main street. The neighborhood near the Splash pad largely do not have sidewalks lining each street and that has been cause for concern around the neighborhood. Cars entering from Main, Cowan, or the frontage road entrances to these neighborhoods tend to be at high speeds and the lack of separation is worrisome. If the pedestrian traffic can be separated fully from the motor traffic, it will make the promise of walkability closer. I am so happy the sidewalk project near the Splash pad is occuring and would like to see more like it for the rest of the neighborhood. Additionally, bike paths are currently either a sign or a painted stripes on the road. I believe to make these more successful we need protected bike lanes to make cyclists more secure in the routes.
12.	old town is cute but there is not much to do. there are not enough restaurants and shops to stop into. would be hard to plan an evening in old town lewisville since there isn't much to do

#	Responses
13.	Old towns looking better. How's occupancy rate in new builds? Should tell us. What are u doing about the area around the new builds? Are we developing shops/commerce and services people want to live near?
14.	I love Old Town & have so appreciated the concerts and yearly events there.
15.	There are too, too many dark and abandoned storefronts, homes and properties in Old Town. This gives the impression of neglect and people moving away. Even on Main Street between Charles and Mill, there are a number of empty storefronts. These are ugly.
16.	OTL is on the move and seems like it can self support now; would like to see a similar focus in other areas of town. SH-121 corridor south of IH-35 for example
17.	Old town is doing good and seemingly thriving.
18.	commercial buildings and suites are sitting empty because landlords are asking too much. What can the City do to discourage this practice?
19.	The old post office. SPECTRUM building and Christian Community Action need to go or be substantially improved architecturally. They are an eyesore on the south side of Main.
20.	Continue the great work with local business with facelift grants and smart developments that add ammenities to attract residents from across town.
21.	Old Town is critical to Lewisville as we move toward 2035.
22.	the people making these big plans don't live here, leave old town alone
23.	Old town is important but it's on a good path.
24.	Too many apartments
25.	I personally have minimal interest in the development of Old Town or the current offerings located there. The parking is horrible and I avoid going there as much as I can.
26.	I feel what the city has done is doing and continues to do down town is awesome
27.	I think it is great what has been done in Old Town to revitalize it. I do have one suggestion I have after attending the Ambassadors meeting and if understood correctly that there are more alcohol serving places moving into the area that we encourage businesses that also provide entertainment but are alcohol free.
28.	Old Town moves were slowed by COVID but seem to be coming back with Buffalo Hirsch and Ethel Jane. Now let's get some retail
29.	Old Town doesn't look like Old Town .... too many apartments.
30.	I think Old Town is moving in the right direction. We do need more business that are open with unique wares to sell when we have events.
31.	I think the City is focused on the wrong goals. We need to address the issues we currently have before we plan for a bigger move.
32.	It is being to urban. It needs more of the old tow feel
33.	Again...quit with the high density!!!

#	Responses
34.	I love all of the improvements to Old Town. I grew up in Flower Mound, but I chose to buy my house near Old Town because of how well it's been revitalized.

Question 19: Review the Lewisville 2025 plan's "Diverse and Thriving Neighborhood" Big Move at the link above, then, on a scale of 1-5 tell us how you would rate your support for this idea today.

When asked about their degree of support for the "Diverse and Thriving Neighborhood" Big Move, 72% of respondents rated it four or five, which implies their desire for the City to continue to reinvest in existing neighborhoods to maintain their diversity and vibrancy.



Question 20: If you would like to provide any written comments or clarifications related to your answer, please provide them here.

#	Responses
1.	I think it's a great move for Lewisville to keep investing in both long-standing neighborhoods and new housing options so that people of all ages and incomes can find a place to call home. Supporting neighborhood improvements, better parks, and adding more housing types like townhomes, condos, and even backyard cottages can help keep the city growing and inclusive. But at the same time, I do worry about the tension this can create with residents who have lived here for decades and might feel their neighborhoods are changing too fast or not in ways that reflect their needs.
2.	I love that we are finding ways to help residents stay in their homes, rent or buy affordable housing, and connect as much of the city as possible with 10-minute walk to a park.
3.	Anything that can be done to move residents away from feeling as if Lewisville is just another suburb in the middle of Dallas sprawl will improve the quality of life for residents and help them feel a sense of belonging. This builds strong community.
4.	"I love the idea of welcoming new people to Lewisville—and especially to Old Town—but I do think we need to be more thoughtful about how we grow. While I understand the need for housing options, I truly wish we could slow down on the influx of multi-family apartment developments, especially in our historic district. I know there are experts involved in those decisions, but to me, some of the new townhomes feel out of place and don't reflect the charm and character of what Old Town is meant to be. I'd love to see more single-family homes or cottages that mirror the timeless style of our older neighborhoods—charming homes with front porches, not just rows of brick or modern builds. Growth is good, but it should honor the identity of the area. Old Town is such a special part of Lewisville's story, and we risk losing some of that authenticity if we're not intentional with design and planning. I absolutely support diversity in housing and neighborhoods—but let's do it in a way that keeps our community both vibrant and beautiful, while preserving the heart and history of Old Town."

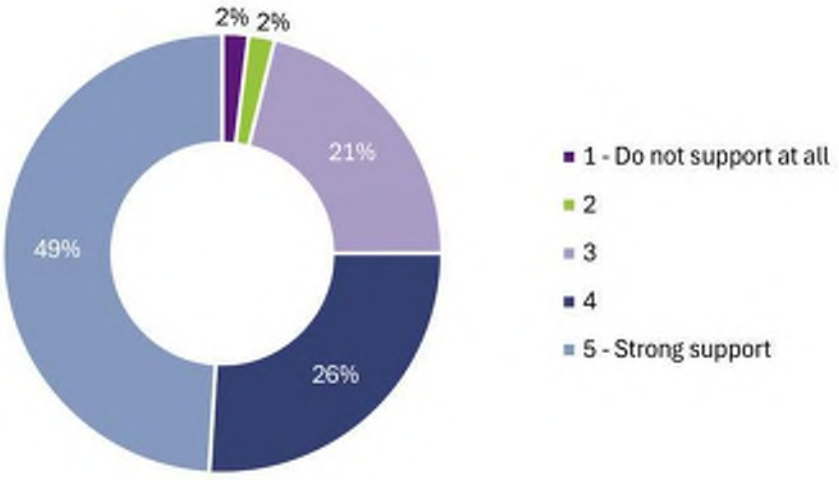
#	Responses
5.	I feel like this should have been the basic requirement of the City Code Enforcement. Instead, we are the "kinder, gentler" Code Enforcement that really doesn't enforce much. There are several neighborhoods that are not kept up to date at all, and the more these flip to rental properties, the less likely the residents will be taking care of making their properties appealing. This lowers home values and makes people seek other eye appealing communities. I get that Lewisville has an aging population which may not be able to afford premium lawncare or staying on top of their home maintenance, so I think the City should figure out a way to assist the aging population with doing this. Fining them probably won't achieve the goal and will make it worse. Figure out a way that the City can assist them so that their houses are just as appealing as their neighbors.
6.	The goal and general approach are good. However the follow through is lacking. There needs to be well publicized town hall type meetings on a regular basis to dialogue with residents about problems and aspirations. Success stories about the mini grants should be provided to give some understanding about their potential uses and benefits.
7.	Crime needs to be addressed by engaging the police and publishing a weekly report showing police arrests, accidents,. Police need to become transparent.
8.	I liked the idea about beautifying and making the neighborhoods more pedestrian-friendly with landscaping and walkable paths with lighting.
9.	Building more neighborhoods that are not affordable is not the answer. The area these are being built in have weak infrastructure. The idea of not forcing hoa areas is great. Let's keep the upscale in castle hills. The new development on College Street will hopefully bring an equal housing area that doesn't turn into a high crime area.

#	Responses
10.	I very much support this big move and see what has come of these advances. Throughout Lewisville I have seen retirement living, different type of housing in Old town, duplexes, townhomes, and more throughout the city. The diversity of housing is there, but the beginner home and low cost housing is not. I see that largely low housing ends up being mostly around the 121 corridor, where a CVS needed to be shut down, and a major road separates citizens from most buisnesses. While having the offering of these economic options, I believe it is also important to allow these low cost housing or rent controlled spaces throughout the city, allow for anyone to enjoy all the offering Lewisville has to offer. Likely a economically disadvantaged household may not have a private motor vehicle to get them across the highway, so they will end up in dangerous situations walking if they need to. Additionally, there is plenty of great resources and classes on apply for Lewisville's home enhancement and first home buyer grants, but I believe these gear mostly to home buyers. I believe to increase diverse and thriving neighborhood, classes should include ""First time apartment hunters"", ""Budgeting building"", ""Car loan 101"". These type of classes would help our lower income neighbors in order to enjoy and thrive in Lewisville.
11.	need more affordable 55+ housing/condos (not apartments)
12.	See above ..are we improving area around the living accommodations …we just got a brand new SPECS right near the new build on 35 and 407….why would people choose this other then convience to highest, certainly not going raise a family there if they don't have too
13.	Needs to be a stronger focus on neighborhoods that support families along the socio-economic spectrum
14.	Residents are the backbone of any community. They support businesses, pay taxes, and live here. Some even work here also. Their voice should be heard and highly considered when hot topics face the city.
15.	Diverse = unequal. How about helping to reduce property taxes for ALL
16.	We have SO MANY apartments now. How about some affordable new houses?
17.	When we first moved into our home in Lewisville over 30 years ago our neighborhood was young and diverse. Now everyone seems to be just like us: "aging in place." Primary driver seems to be the cost of housing and the school/county tax burden. The investor and out of state buyers are also pushing prices up beyond many local families budgets.

#	Responses
18.	I support this effort/initiative, however, I would like to see continued dialogue with the neighborhood east of Mill Street and McKenzie on the following subject matter mentioned in the plan: ""These essential neighborhood resources and services could include but are not limited to broadband, accessible virtual learning, job training, parks within walking distance, community gardens, healthy food in current food deserts, libraries, educational/informational centers, some level of medical access/care, safety from crime, emergency resources, neighborhood gathering places, central pickup spots for shared transportation and resiliency hubs.""
19.	I support it but honestly haven't seen any improvements in older neighborhoods or code enforcement
20.	I feel Lewisville is very diverse and plans are made that everyone is welcome
21.	Love the idea, hard to revive older neighborhood and apartments. We need more starter homes
22.	Too many rental homes on our street. No sense of pride in maintaining property.
23.	The city is doing a solid job on this front.
24.	Sorry my city is already diverse
25.	Support the idea, but we need more financial support for the existing residents to keep their houses so they don't get priced out by gentrification and property taxes. I also disagree with how this plan has been implemented. I see plenty of luxury apartments going up, but I have yet to see any affordable options being built or improvements made to existing affordable apartments. "Affordable housing" to me and my friends who would like to move here is $800 for a 1bed/1bath apartment. The newest apartment, Aura on Main is charging $1500.

Question 21: Review the Lewisville 2025 plan's "Economic Vitality" Big Move at the link above, then, on a scale of 1-5, tell us how you would rate your support for this idea today.

The Lewisville 2025 plan also emphasized the City's economic prosperity through the "Economic Vitality" Big Move. 75% of survey respondents rated their support for the Big Move as four or five, indicating strong support.



Question 22: If you would like to provide any written comments or clarifications related to your answer, please provide them here.

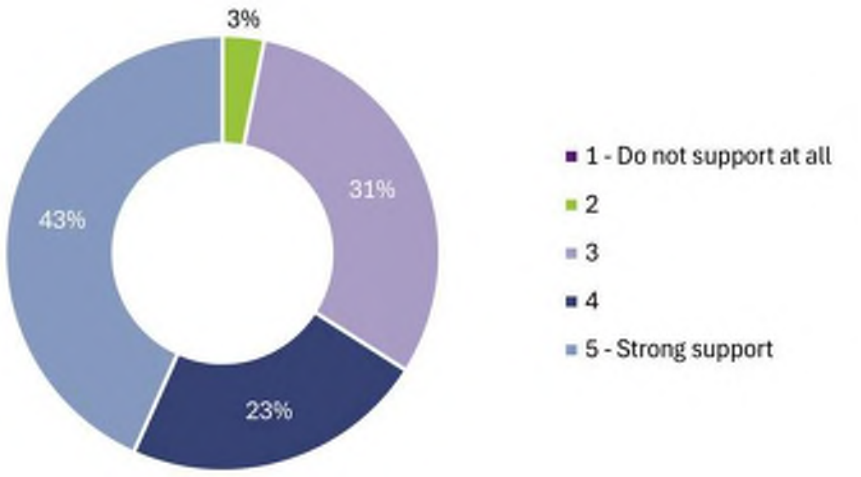
#	Responses
1.	I fully support the idea that Lewisville's economic vitality should grow by investing equally in its people and its businesses, because the two go hand in hand. Strengthening local schools, adding more job training opportunities, and attracting higher-paying industries like tech, life sciences, and advanced manufacturing are smart moves that can create better jobs for residents and keep Lewisville's economy strong for years to come. Looking at other major metro areas shows how this can work: for example, Austin's investment in its local tech workforce through partnerships between schools, city government, and private companies helped attract and grow major employers like Dell and Oracle, boosting incomes and local spending. Similarly, Denver has successfully developed mixed-use employment hubs that blend offices, restaurants, and residential spaces making them appealing places to work and live, which in turn supports surrounding neighborhoods. For Lewisville, building on its central location, strong highway access, and planned Technology, Exploration & Career Centers could help create similar hubs that draw in companies offering careers with room to grow. At the same time, the city can support lifelong learning by expanding library programs, creating new maker spaces, or partnering with colleges and LISD for workforce certifications. Encouraging mixed-use development near employment centers can also help employees live closer to work, cut commute times, and spend more locally. By combining these strategies, Lewisville could create a balanced approach where residents have the skills and opportunities to thrive, and employers see Lewisville as a place worth investing in.
2.	If the money and economics are there, then none of the vision works or makes sense. It has to be included in any discussion about improvements and growth.

#	Responses
3.	I absolutely agree with the idea that Lewisville's long-term economic success depends on supporting both its businesses and its people. As a small business owner myself, I know how much stronger our community becomes when residents have access to good jobs, quality education, and the freedom to pursue their own goals—whether that's starting a company, learning a trade, or building a career that supports their family. Lewisville already has the talent, heart, and work ethic—we just need to keep investing in the tools that help people thrive. Continued partnerships with LISD and support for places like the new career centers are key. I also love the idea of attracting businesses that offer well-paying jobs and long-term stability, but I think it's equally important to create space for entrepreneurs, creatives, and service-based businesses that bring character and heart to our city. At the end of the day, when Lewisville residents are supported, skilled, and inspired, the ripple effect is felt in every part of the local economy—from Main Street to the corporate parks. That's how we build a city that lasts.
4.	I'm not sure LISD is the best venue here. Where I like their trades training centers, I'm not sure these are available to all adults. If you are saying that LISD is willing to make it more of a community college, then maybe, but I have my doubts LISD will do that. There are plenty of jobs out there, so I'm not sure training is the issue anyways. Perhaps having the City take a more active role in job placement assistance would be good where all businesses are required to work with the City on filling their openings? I think that would give people a one stop shop? Resume writing assistance is also helpful.
5.	Again, goal is a good one; but follow through is lacking. How about working with UNT and TWU on a corporate research park near the A-Train somewhere?
6.	I think the city should also consider adding other industries like light manufacturing and fabrication to the list of business types to attract. The city should also encourage the establishment of post-secondary training schools and junior colleges or expansion of any existing one's curriculum to teach needed skills for the businesses we are trying to attract.
7.	What happened to TSTC? The gozone vans are full of reckless drivers. This idea is great but seems like low efforts in producing the outcome.
8.	It goes without saying that economic vitality is a must have for a successful city.

#	Responses
9.	My favorite sentence in this passage is ""“In order to ensure the City's long-term financial stability, development patterns should accommodate additional employment centers and business locations in close proximity to neighborhoods throughout the community.”” Originally, I moved here when TIAA was located in the Lake Vista area, unfortunately that was the same summer they moved. However, having that close of a community was the best time of my professional career. Lewisville should continue building forms to attract highly paid insitutions, but also support the smaller companies that will create the unique economic ecosystem. Making sure we are not only made up of major companies will ensure the dollars spent stays in the city and not just to major corporations.
10.	the more resources you offer the more people will stay and recommend coming here
11.	Money drives a capitalistic economy. The more businesses we have contributing to that economic base, the more money the city has on first responders, staff, infrastructure, etc...
12.	We need to encourage strong employers that pay living wages. Otherwise we will stay a bedroom community for people working elsewhere.
13.	We need more training on blue collar occupations as those appear to AI proof and are always needed.
14.	I would just caution that we control the growth so that the citizens can still look around the city and see wide open green spaces that are not necessairly part of a park--we used to have lots of wooded areas that were awesome--more than just LLEA!
15.	We see warehouses going in, they provide jobs
16.	This is a key to our future that includes getting a TSTC campus and bringing in diverse businesses.
17.	Need more professional jobs, fewer warehouses.
18.	I'm tired of seeing all the green spaces sacrificed to warehousing and big tractor trailers now tearing up our roads. Stop already! You've already allowed decimation at Duncan and Spinks. Paved paradise and put up a parking lot...sad...
19.	I support the ideas of this plan, but while road improvements have been worked on, transportation between businesses and neighborhoods *needs* to include viable alternatives to cars. While many NIMBY's may not want buses, it is the cheapest way to start working our way to better public transit. And there is not nearly enough protected bike lanes for most residents yo bike to work yet.
20.	Just please stop with all of the warehouse spaces.

Question 23: Review the Lewisville 2025 plan's "Identity, Place and Communications" Big Move at the link above, then, on a scale of 1-5 tell us how you would rate your support for this idea today.

66% of respondents supported the "Identity, Place and Communications" Big Move in the Lewisville 2025 plan with a rating of four or five. However, nearly a quarter of respondents were neutral to the Big Move.



Question 24: If you would like to provide any written comments or clarifications related to your answer, please provide them here.

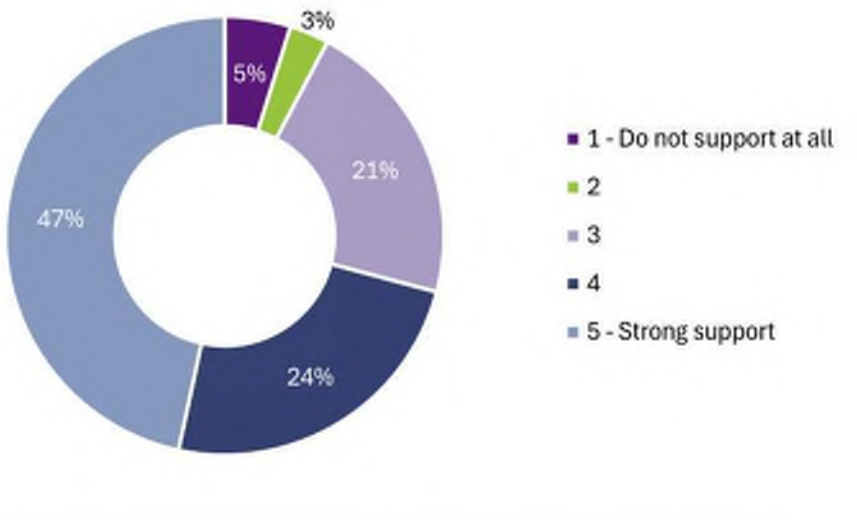
#	Responses
1.	I support the idea of building a stronger, more recognizable identity for Lewisville by highlighting what makes the city unique and turning that into something people across the region look forward to each year. One way to do this would be for Lewisville to create an iconic annual signature event that truly belongs to the city, something on the scale of Addison's Kaboom Town, which has become a must-see July 4th destination known far beyond the Metroplex. For Lewisville, this could tie into our unique assets, like a large lakefront festival featuring live music, food, water sports competitions, and evening fireworks over Lewisville Lake, instantly linking the city's identity with its natural setting. Beyond that, the city could plan seasonal signature events throughout the year like a fall arts and food festival downtown, a spring outdoor recreation and nature expo at LLELA, or a winter lights and music festival around Old Town and the Green Centerpiece. Cities like Grapevine have built steady tourism by stacking several themed events year-round rather than relying on just one big weekend, and Lewisville could do the same. These events wouldn't just boost tourism, they'd also give residents something to rally around, spark community pride, and bring more business to local shops and restaurants. By investing in these unique, recurring events, Lewisville could position itself as a true destination city in the DFW area, known for celebrations that reflect its history, diversity, and natural beauty.
2.	I am unclear on this goal.

#	Responses
3.	I strongly support this focus because Lewisville's true strength lies in its unique stories and the people who live, work, and invest here. Our history, combined with new voices and energy, creates a powerful identity that deserves to be shared far beyond our city limits. As someone who values both our hometown roots and the creative energy growing around Old Town and LLELA, I know that places shape how we feel connected to our community. Highlighting these special places and making them welcoming and walkable helps everyone—from longtime residents to newcomers—feel part of Lewisville's story. Communication is key. Sometimes residents don't hear about all the great things happening here until after the fact. Strong marketing helps Lewisville stand out in a busy region, attracting new visitors, businesses, and residents who want to be part of what we're building. This vision helps us celebrate who we are, build connections, and tell our story with heart.
4.	I've heard this gateway idea for years, but still not quite clear on what we are doing here as I haven't seen really established gateways. Also, I think this should tie to Lewisville's chosen identity and theme. It seems like the plans are largely disjointed and not aligned on a central theme.
5.	This is where the City has really dropped the ball. Yes, there are gateway signs, but what I see when entering Lewisville to come home is the myriad apartments, Spec's that's getting built, followed by the body shop (good pairing there), and the tattoo parlor, as well as vape and liquor stores (with more on the way). These don't make it seem like a good place for a family at all. I really don't want that for my community's first impression, but it is.
6.	These items are what makes Lewisville special. I am very pleased with all the Centennial celebration items.
7.	""Public investments to revitalize all commercial corridors within the City are extremely costly endeavors and not feasible with existing resources. In addition, redevelopment of commercial corridors can take decades to accomplish""" Plenty of what I have to this point comes to this sentence found in the big move. The focus points is obvious and much appreciated. I believe that injecting the focus to what have been accomplished from 2015 to 2025 is obvious and largely successful. With that being said, it is obvious what areas may have been left behind, 121 corridor and lake vista ridge mall. I believe as the expansion of the Old Town revitalization and the beginning of the new developments found near the 121 corridor to the Sam Rayburn tollroad shows an ease towards the areas I have been most critical. If the focus must continue in these areas from the 2025 plan, I would like to hope to see conversations and planning toward the areas that may have been neglected in the 2035 plan.

#	Responses
8.	It's a good idea but think other things need to be prioritized before this one
9.	I do love the Lewisville paper but wish more activities were posted earlier on a website & notified of the site at events.
10.	Multiple small hubs for residents to gather is an interesting concept. I will have to think about how that can drive community engagement.
11.	I know the city works hard on this one and it will always be a challenge.
12.	Need more media
13.	Lewisville does a decent job of keeping our community informed.
14.	I think Lewisville does a great job preserving its unique character and identity while executing improvements. It is hard to tell west Lewisville apart from east Flower Mound, but I think that's okay. Not everyone in Lewisville want in to live in areas like Old Town

Question 25: Review the Lewisville 2025 plan's "Sustainability" Big Move at the link above, then, on a scale of 1-5 tell us how you would rate your support for this idea today.

71% of respondents supported the "Sustainability" Big Move in the Lewisville 2025 Plan, highlighting the need for City to continue to apply a holistic approach to maintain the quality of life and business climate for current and future Lewisville residents.



Question 26: If you would like to provide any written comments or clarifications related to your answer, please provide them here.

#	Responses
1.	I like the idea of making sustainability a central part of Lewisville's future, because it directly ties into preserving the city's character and quality of life. Lewisville could go even further by adding practical, community-level initiatives that help residents participate directly in sustainability efforts. For example, the city could provide compost bins to households to reduce food waste going to the landfill and encourage healthier soil and gardens. Offering smaller trash bin sizes at lower costs would naturally motivate residents to recycle more and throw away less, something cities like Austin and Portland have successfully done. Expanding recycling services, especially for hazardous waste and items like paint, batteries, and electronics, so they're available more frequently or through scheduled curbside pickups would also make it easier for everyone to do the right thing. The current scheduling process is difficult and availability for a drop-off is limited, which is discouraging.
2.	As Lewisville gets closer and closer to being "Built out", this plan becomes more and more important. Having this in place makes me proud that we are working to keep our City the best it can be now and going forward
3.	Sustainability has to be a part of growth within a land-locked city.
4.	I strongly support Lewisville's commitment to sustainability because it's about protecting what makes our city livable and vibrant—not just for today, but for generations to come. Using resources wisely and investing in cleaner energy, green spaces, and smarter planning shows that Lewisville values its residents, businesses, and environment equally. As someone who loves this community deeply, I appreciate the progress Lewisville has made so far, from reducing energy use to greening the city fleet. These are the kinds of concrete steps that make a real difference. Sustainability isn't just an environmental goal—it's about creating a healthier, more resilient place where families can thrive and where businesses can grow with confidence. I'm excited that Lewisville is taking a holistic approach that links sustainability to equity, health, and quality of life. It's clear that this isn't just a buzzword here—it's a guiding principle for our future.

#	Responses
5.	Where I support the sustainability initiatives, I'm not convinced Lewisville is really "all in" on this. This is a heavy investment that will help over time, but requires heavy upfront costs to establish. I'm not seeing a lot here so it's either a miss on the Marketing team in communication of progress, or we haven't really had any substantial wins here.
6.	Sustainability can be interpreted many ways to justify a lot of decisions, not everyone of which makes sense on face value. Therefore this should be a secondary consideration.
7.	This plan should be expanded to include Resiliency and Rewilding principles. Example: encouraging homeowners to replant front lawns with native grasses and flowers similar to the city's current initiative to expand its wildflower initiatives. This can tie into other initiatives like improving community food resources by encouraging planting nut and fruit trees, home and neighborhood food gardens, etc.
8.	Why is the electricity so high of a cost in Lewisville compared to other citys?
9.	Lewisville's EV charger network has made it possible easily own an ev vehicle in this city. It would be incredible of the EV network could expand has Teslas, Rivians, Nissan Leafs, and other EV cars seem to be popular in this area (in comparison in my lived experience between here and Arlington) I would like to see consideration for solar panels to be seen in more public areas. Places like large parking lots and tall public areas may be ways toward our sustainability. Additionally, the education and encouragement toward more native gardens throughout the region is lovely and will help build on the green centerpiece shown in earlier big moves.
10.	really need people to use recycle services and have it enforced. start composting services as well and use that for city parks, community garden, etc. i see so many people in my area not even put out their recycling bins.
11.	I support this move but think it should be a lens by which the city and community operates rather than a program. Every decision made should be based on how it impacts long-term sustainability
12.	Going green is the future. More green cars everywhere are necessary and I support that.
13.	Sustainability sort of gets lost. We see the recycling but need to do more to encourage residents to consider more sustainable products and packaging
14.	We are building structure and buy fleet inventory that is environmentally better than we did 9 years ago.
15.	Surface changes and slogans are inadequate.
16.	How about lower bills, better taxes and better benefits for those who have been in your city as a resident over 15 yrs?
17.	Sustainability is critical for our future!

#	Responses
18.	I love the move toward sustainability! I want there to either be a way to incentivize businesses to add solar panels to their parking lots to power EV chargers or disincentivize businesses with large parking lot from not installing solar panels (is there a way to add a Bare Concrete Tax?) This would help keep patrons cool walking into the business, power more EVs for cheap, and/or credit the businesses electric usage to save even more on electricity.

Question 27: How did you find out about this survey?

- Email (including E-Horizon newsletter, direct from City, committee-related emails): 43
- Facebook (posts, groups): 19
- City Staff/Council/Committees: 12
- Community or Ambassador Meetings/Events: 10
- Friend/Neighbor/Family Member: 8
- Social Media (general / not specified): 6
- Nextdoor: 5
- Instagram: 5
- City Website: 3
- Other (cards, in-person events, searching online, personal involvement in P&Z, CDBG, or Vision Plan): 9

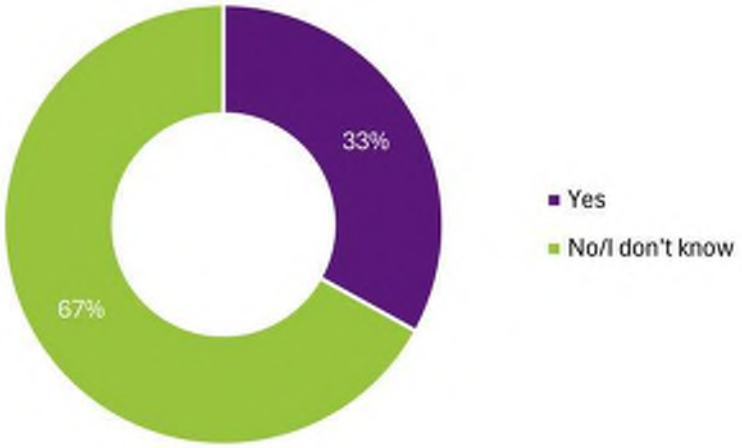
#	Responses
1.	email
2.	Neighbor
3.	Facebook
4.	Nextdoor
5.	Came from email for 2035 Committee
6.	email
7.	Through application to be on the vision committee
8.	Emailed from the committee
9.	The City's app.
10.	P&Z Commissioner
11.	Solicited by city personnel to participate
12.	Was sent to me.
13.	Email
14.	email, social media
15.	Emailed to me
16.	Lewisville Page
17.	The card was handed to me
18.	sent to me after I was selected for 2035 committee
19.	Website
20.	I'm glad Lewisville cares enough to ask these questions.
21.	Email from city
22.	Online, email
23.	Online

#	Responses
24.	Facebook
25.	Email
26.	email
27.	Email
28.	Email
29.	Email
30.	Community involvement
31.	Email
32.	Spouse
33.	direct e-mail from City of Lewisville
34.	Email
35.	Online
36.	I got the email from the city and followed the link
37.	Forwarded to me
38.	EHorizon newsletter
39.	Email
40.	E-Horizon Email
41.	Horizon email
42.	Horizon email
43.	Horizon email
44.	Family member
45.	Horizon email
46.	Facebook
47.	City Staff
48.	city staff
49.	City of Lewisville CDBG Advisory Committee
50.	Reviewing the 2035 Vision Plan
51.	friend
52.	I saw a different Lewisville survey through an ad on Instagram and then went to the Lewisville homepage to find this survey
53.	Lewisville Ambassador Meeting
54.	link sent by email.
55.	A friend brought it to my attention
56.	Friend
57.	Lewisville Community Ambassadors
58.	A neighbor shared it
59.	Local meeting
60.	City Staff & Council
61.	City social media

#	Responses
62.	city staff
63.	City of Lewisville Ambassador and this committee
64.	email
65.	I searched 2035 plan
66.	Card at July 1 sounds of Lewisville
67.	Email
68.	Lewisvill Ambassador
69.	Community Ambassador Meeting Follow Up
70.	Ambassadors Meeting
71.	Facebook
72.	Social media
73.	Social media
74.	Facebook
75.	Post by city
76.	On Nextdoor App
77.	Social Media
78.	Face book
79.	2030 meet
80.	Ambassadors Meeting
81.	city website
82.	Social Media
83.	Facebook
84.	Facebook
85.	Facebook
86.	Facebook
87.	Ambassadors meeting
88.	nextdoor
89.	Email
90.	Facebook
91.	Instagram
92.	Instagram
93.	Instagram
94.	Nextdoor
95.	Regular emails
96.	Instagram
97.	Facebook group
98.	Community meeting
99.	Ambassador
100.	Fiesta Charra

Question 28: Did you participate in the prior vision plan efforts (2014, 2021)?

Around two-thirds of the respondents have not participated in the previous vision plan efforts. The results presented great opportunities to engage more residents in the ongoing planning process.

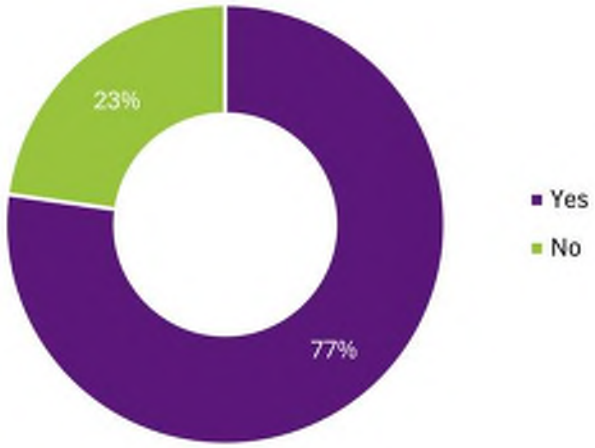


Question 29: If yes, how did you participate in the prior planning processes?

#	Responses
1.	Attended a few vision community meetings.
2.	I worked for the City in public safety and believed I should participate in the planning process.
3.	yes, but very little. Attended a few meetings to relay info to our business association- I work full time so being fully involved in person can be a challenge for me sometimes.
4.	Survey
5.	Surveys
6.	2021
7.	Surveys
8.	Email
9.	On the Vision 2025 Committee
10.	Vote
11.	Community workshops and surveys
12.	survey
13.	I think I did a survey sent through the city's email newsletter
14.	Library Board
15.	2020 update.
16.	Attended planning session meetings
17.	Focus groups and HIP Steering Committee
18.	I was on the Vision 2025 committee
19.	Attended meeting
20.	Parks and Rec
21.	Committee membership
22.	Visited presentation at Grand Theater. Various surveys
23.	I attended some meetings to understand what was going on. I had just moved here when the planning was already underway.
24.	online survey

Question 30: Is this your first time you're engaged with the 2035 vision plan process?

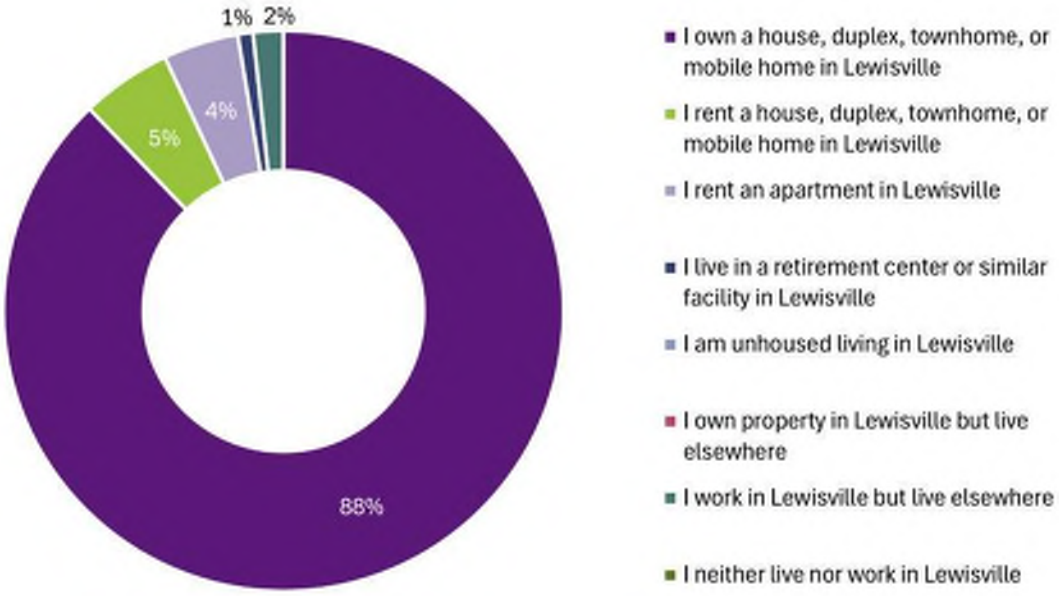
This survey was most respondents' first experience engaging in the 2035 vision plan process (77%), which created a great opportunity to continually engage these residents throughout the process.



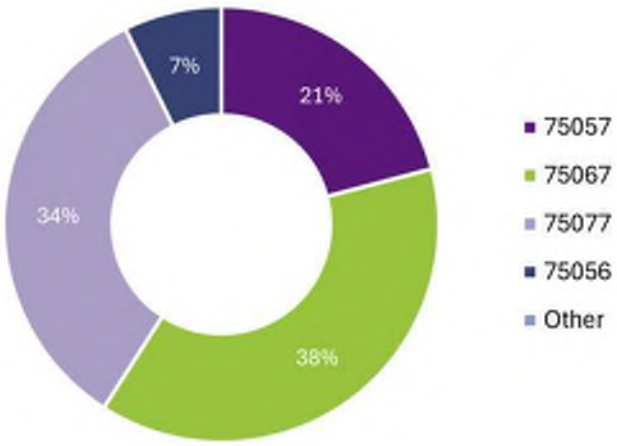
Question 31: If no, how have you participated so far in the planning process?

#	Responses
1.	No participation other than the annual surveys.
2.	Updates provided to the P&Z Board
3.	Filled out past surveys
4.	Provided input
5.	I've taken other surveys
6.	via the Lewisville Community Ambassadors
7.	I have attended previous meeting in 2024 and 2025
8.	Parks and Rec
9.	Signed up for steering committee
10.	online
11.	I applied to be on the 2035 Steering Committee

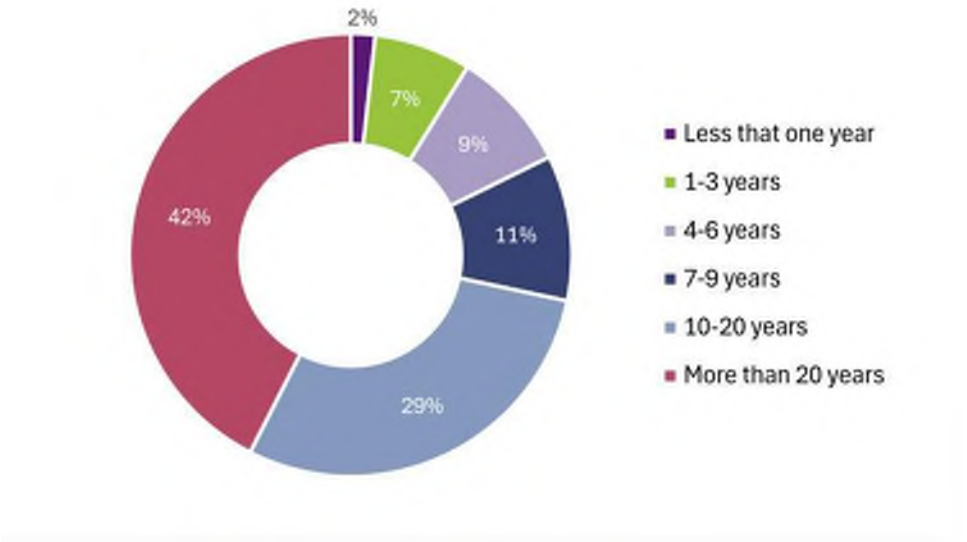
Question 32: Which best describes you?



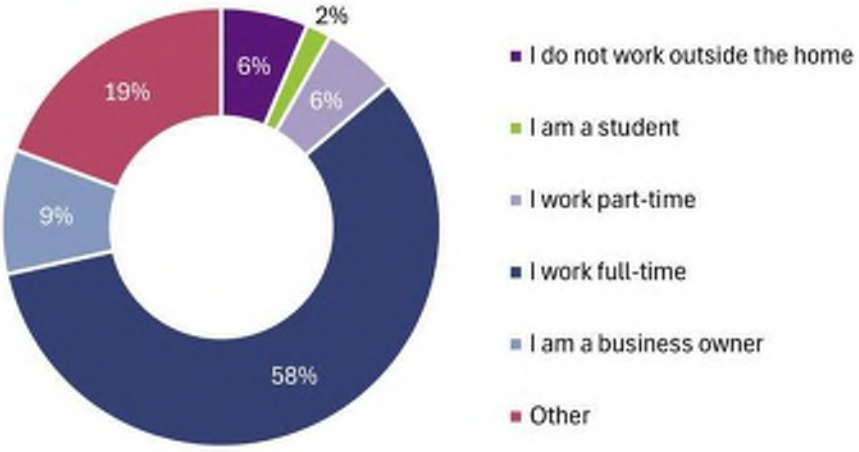
Question 33: What is the ZIP code for the street addresses of your primary residence?



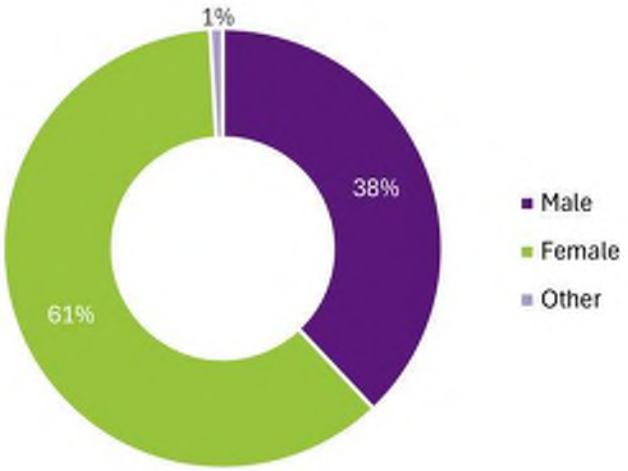
Question 34: If you live in Lewisville, how many years have you lived here?



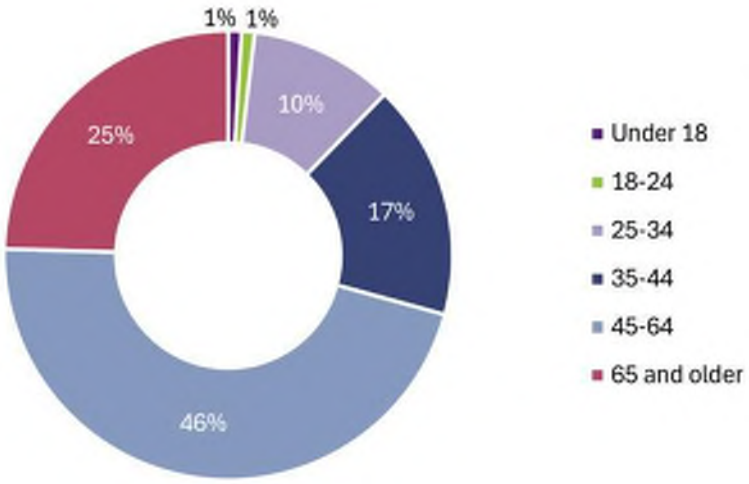
Question 35: What best describes your employment situation?



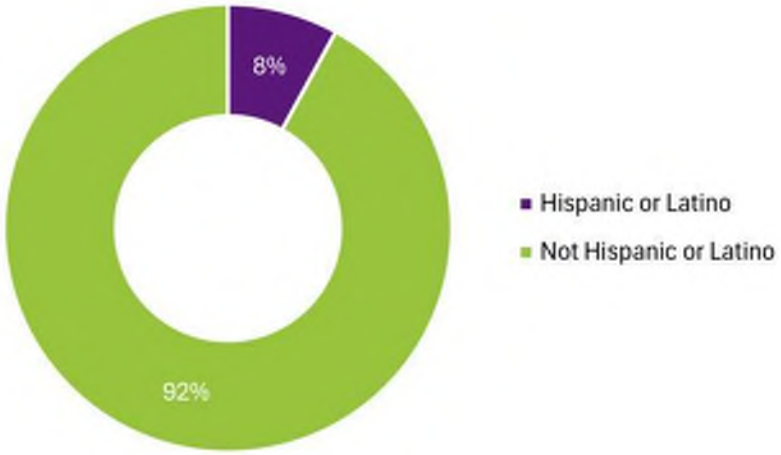
Question 36: What is your gender?



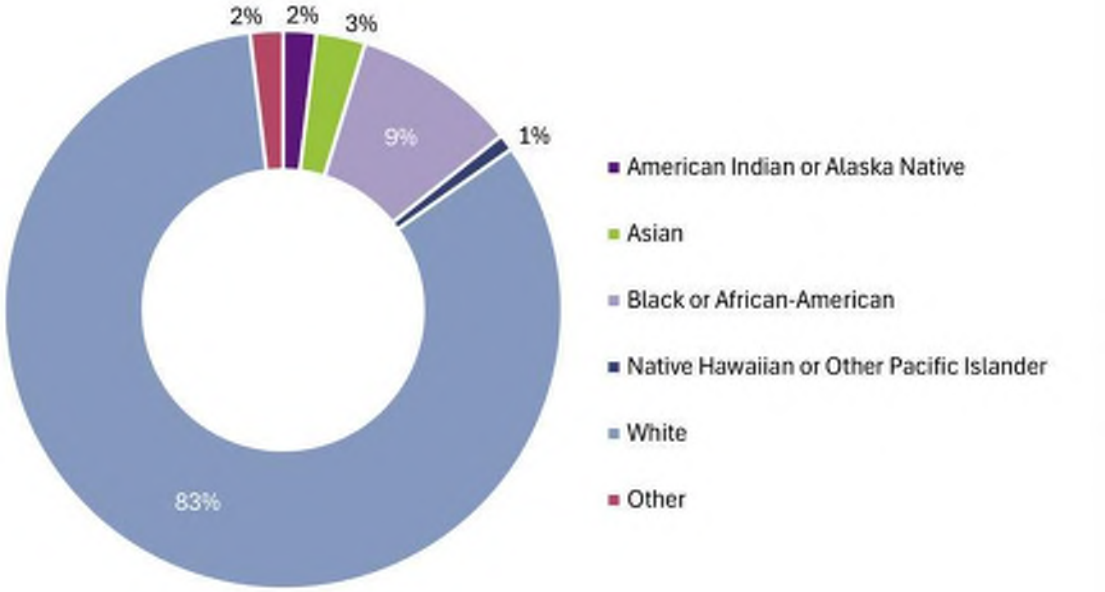
Question 37: Which of these age groups includes your age?



Question 38: Which would you describe yourself as?



Question 39: What would you describe yourself as?



Lewisville 2035 Website Engagement

The Lewisville 2035 vision plan is the City's latest effort to comprehensively update the 2025 vision plan, which was originally adopted in 2015 and updated in 2020. The project team created a website to provide updates on the project and opportunities for community members to share their thoughts. This report summarizes all online engagement results. Key findings include:

- Respondents appreciated Lewisville's quality of life, especially Old Town, its natural assets, the community events and the family-friendly atmosphere.
- There were strong desires for additional amenities and destinations, including grocery stores, quality restaurants and retail, entertainment options and family-oriented destinations.
- Respondents supported strategies and programs that improve walkability and trail connectivity, address mobility challenges and invest in community events.

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What do you love about living in Lewisville?

Residents cited natural amenities, such as Lewisville Lake and LLELA, Old Town and the wide range of recreational facilities as their favorite part of living in Lewisville. Other respondents also shared that they appreciate the family-friendly atmosphere and community events.

#	Responses	Upvotes	Downvotes
1.	I love living so close to the lake, i enjoy catching the hybrid striped bass that are stocked into the lake.	1	0
2.	Most people are friendly and hard-working. People tend to be respectful of their neighbors regardless of race, religion, etc.	1	0
3.	I would love to see the city invest in more green spaces with parks and dedicated bike paths connecting the neighborhoods to Old Town	0	1
4.	I feel safe	4	0
5.	Our history, our awesome library, LLELA, and the Thrive recreation center!	3	0
6.	All the amazing events happening in Wayne plaza, the new improvements there as well, and Lewisville is sooo kid accommodating	2	0
7.	I don't live here but, I would love to move to Lewisville. I just graduated from UTDallas and I love lake Lewisville.	2	0
8.	Old Town for the community events and for an evening out - great dining options.	2	0
9.	DCTA Train. Vista Mall. Ease of getting around in or across the city at rush hour. Lowest taxes in region. Mayor that listens. Central Park.	4	0
10.	DCTA Train. Vista Mall. Ease of getting around in or across the city at rush hour. Lowest taxes in region. Mayor that listens. Central Park.	5	0
11.	Living far from the violence of 121 Business. When we bought a house, we specifically avoided moving between Edmonds and 35E. The Crime Zone	4	4
12.	I love how responsive the city is! No matter which dept you contact, they listen & are committed to helping you. Everyone matters here.	7	0
13.	We live in Castle Hills. Love this area! Great neighborhood, people, schools, amenities, proximity to everything including airports	4	1

#	Responses	Upvotes	Downvotes
14.	I love watching sunset near the Lake trails and walking through the woods of Nature preserve.	4	0
15.	Being so close to a large lake	4	0
16.	The small town feel and it's easy to drive the roadways. Everything needed is close by.	3	0
17.	What we love about Lewisville is that it's very family oriented. With many activities for kids	2	0
18.	Me gusta mucho su ambiente fresco cálido y frio sus árboles naturales [I really like its atmosphere—fresh, warm, and cool—and its natural trees.]	0	0
19.	Old town needs a grocery store. Something like ALDI would be good. Piggly Wiggly was good. Now Berry Heights nothing close. Nothing.	6	0
20.	Love having the lake and nature preserve here in Lewisville!!	6	0
21.	I love seeing the artwork around the city - we need more creative points of interest for people to explore!	5	0
22.	The football games	2	0
23.	I love having access to Thrive, Wal-Mart, Tom Thumb, and Race Trac Gas Station. I also love having a great Police and Fire Station.	1	0
24.	I love all of the community events in Old Town!	3	0
25.	I love all the recreation activities around the lake. I especially love Sneaky Pete's and all the family friendly activities offered there.	4	1
26.	The unique restaurants that are delicious and walkable to shops and green spaces!	4	0
27.	I love the mixed engagement between small businesses and residents.	2	0
28.	The culture, the client, and the close proximity to everything and access to airports, highways.	3	0
29.	La paz y la armonía q se vive día a dia [The peace and harmony that you experience every day]	2	0
30.	I do not lea e in Lewisville I work in Lewisvillle.	0	1
31.	The affordability, the lower taxes, the responsiveness of the City staff.	3	1
32.	If there is a way to bring the early history of Lewisville -It was one of the earliest settlements in north Texas! - it would be great!	6	0

#	Responses	Upvotes	Downvotes
33.	Lewisville is where Texas charm meets community spirit. I love the historic feel of Old Town, the chance to escape into nature at LLELA, and	4	0
34.	Everything! Of all the communities in the DFW, Lewisville stood out and I made a wonderful choice to build my home here.	3	0
35.	I enjoy the peacefulness of my community. The people are friendly and welcoming. The incidents of crime is low.	3	0

If you could change one thing about Lewisville to make it an even better place to live, what would that be?

A recurring theme from respondents is the desire for more quality businesses, including restaurants, retail and entertainment, that are walkable for residents. Other comments highlight the need for additional parks, multipurpose recreation facilities and landscaping.

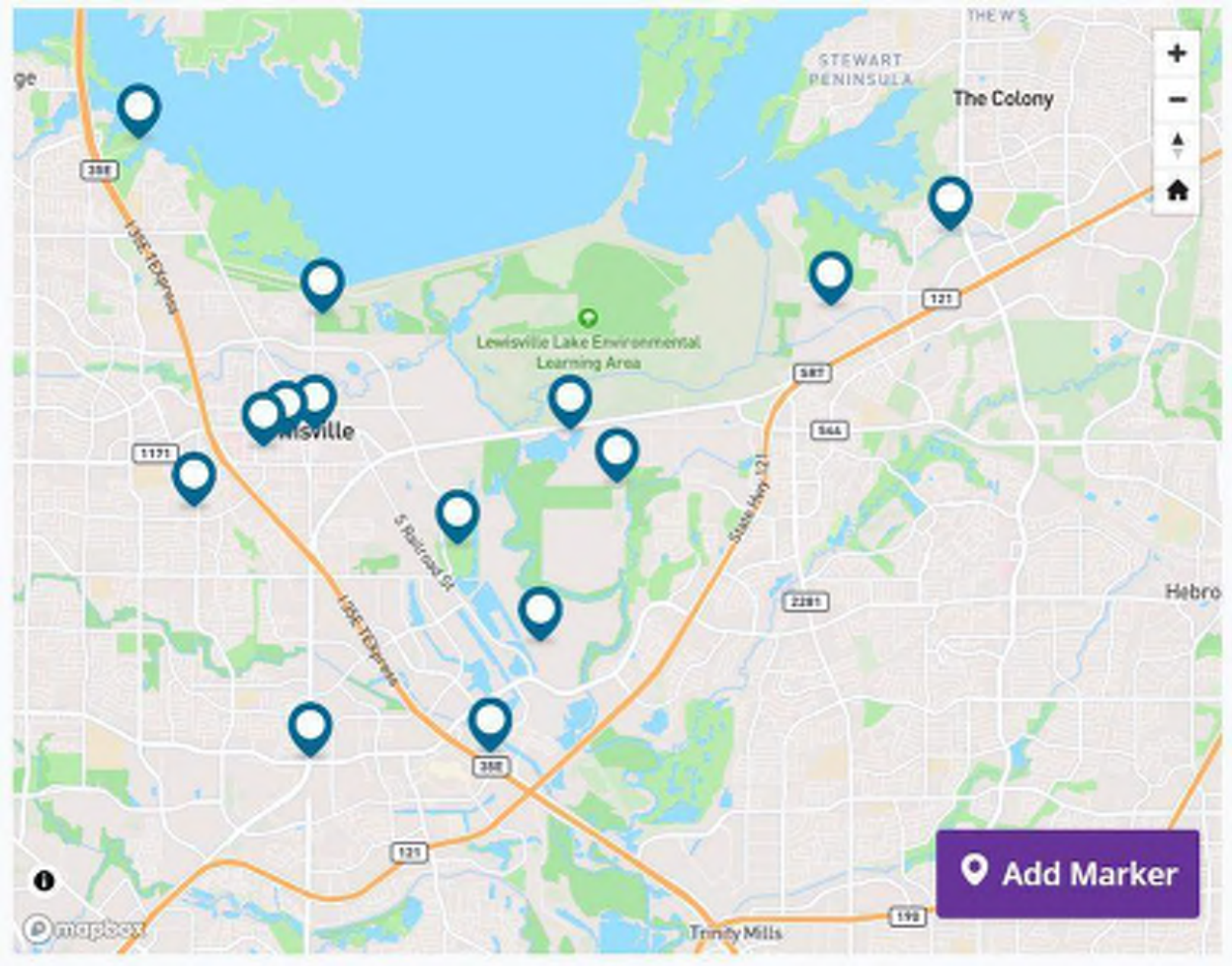
#	Responses	Upvotes	Downvotes
1.	Allow more quality businesses to come here—more restaurants, stores, and fun places. We tend to get liquor stores, dispensaries, and such.	0	0
2.	Stop having SO MANY multi-family complexes!	0	1
3.	MORE HOMES FOR SALE INSTEAD OF APARTMENTS	2	1
4.	We're about 90% walkable with sidewalks almost everywhere....why not make it 100%?	4	0
5.	We need a replacement for Sneaky Pete's with dining, live music, volleyball, swimming and lake activities and rentals.	4	1
6.	Use some of our green space to create a large public park similar to The Gathering Place in Tulsa OK, with a museum, restaurants and music.	3	1
7.	Expand Business 121 to three lanes each way between Main Street and the Tollway to help with the flow of traffic in and out of the area.	1	1
8.	Repurpose Vista Ridge Mall into a hesafe family friendly entertainment venu w/ restaurants, live entertainment/concerts, sporting events	2	0
9.	Continue to build and connect bike/walking paths to those in Flower Mound & Highland Village.	4	1

#	Responses	Upvotes	Downvotes
10.	I did an informal poll of my neighbors collecting things they would like to see in Lewisville and compiled a summary which I can share.	0	0
11.	Make LLELA free to the public and more accessible	4	3
12.	Continue to Make downtown more family friendly with restaurants and green spaces. A grocery store on the east side of I35 would be amazing.	9	1
13.	All of the violence and scary events that take place in and around Budget Suites and specifically the intersection of 121-B and Corporate Dr	6	3
14.	Develop building single family homes, stop permitting to build warehouses and apartments, relocate mobile homes, stop crimes at SH121 busine	4	0
15.	Treat areas (Castle Hills) for mosquitoes. Cannot enjoy outdoor even for a minute without being attacked by mosquitoes.	4	1
16.	More trees along major roadways, especially evergreen and pine that will stay green through the winter. More wildflowers to add color.	6	2
17.	The green areas looked like they're being destroyed and storage looking facilities are being added. i can't imagine how 10 years it's going	6	0
18.	build more affordable housing	6	0
19.	Stop allowing warehouses and expensive apartments to be built	10	0
20.	We need to have a real Mall with department stores like Dillard's, Macey's and JC Penney. I spend my money at Northpark in Dallas!!	8	2
21.	The ball park areas need to be updated and more handicapped accessible.	6	0
22.	I would love to see updates to the softball and baseball fields at Lake Park. A couple of turf fields would be nice!	6	0
23.	If possible to zone more walkable shops next to residential areas.	6	0
24.	I would renew the lease for Sneaky Pete's. It has been a staple of summer life and recreation for Lewisville residents.	8	0
25.	Build an HEB or Trader Joe's in Old Town. Old Town is a grocery desert.	13	1

#	Responses	Upvotes	Downvotes
26.	Planting more trees and reduce emissions and pollution be kind help each other .	5	0
27.	More multi use venues. Parks with benches and shade. Floral areas	3	0
28.	I'd work to make all areas of town be more connected - ex. Castle Hills still seems disconnected from the rest of town	3	0
29.	Bring more business and entertainment for families.	1	0
30.	More community gardens. This would help with food insecurity, and would allow people to garden that have no space for it.	5	0
31.	More housing diversity.	5	0
32.	Preserve Old Town's historic charm—blend more century-style architecture with diverse retail, dining, and walkable entertainment options.	9	0
33.	Improve I-35 and speed redevelopment of shopping center and marina and park on Lake Lewisville. Reevaluate the benefits of the rail system.	8	0
34.	Affordable housing, a place for children to hang out that's cost effective, i.e., community centers for families and teens.	6	0

Interactive Pin Map - Tell us about your City!

Respondents provided location-specific feedback using the interactive map. Respondents provided feedback on specific sites in Lewisville that present opportunities for redevelopment, community events, additional trail connections and traffic calming devices.



#	Responses	Address
1.	Please add any plans for the 121Marina that night impact Lakeridge Town Homes	2574 Adam Lane, Lewisville, Texas 75056, United States
2.	LAKERIDGE TOWNHOMES / STREETHS NEED TO STAY CLEAN	4220 Rustic Ridge Drive, The Colony, Texas 75056, United States

#	Responses	Address
3.	The traffic on business 121 and the intersection of 3040 is so loud that I can't have a conversation in my back yard. Some trees along this highway and intersection might help absorb some of the noise.	South Business 121, Lewisville, Texas 75067, United States
4.	BE CAREFULL NOT TO MAKE OLD TOWN INTO A LITTLE AUSTIN.	364 Elm Street, Lewisville, Texas 75057, United States
5.	Need adequate on site parking for all new apts. Residents using street parking takes away lanes from heavily used streets (eg: McGee lane).	Huffines Boulevard, Lewisville, Texas 75056, United States
6.	In parallel with or instead of the Vista Ridge redevelopment I see potential for the redevelopment of this area that, with some planning and imagination could become a destination area. I've created a vision for it.	2404-2470 South Stemmons Freeway, Lewisville, Texas 75067, United States
7.	Esta es una zona con mucho tráfico;sería útil contar con más contenedores de basura en el centro comercial o en el barrio de los alrededores. This is a heavy traffic area, it would be helpful to have more trash cans in the shopping center or the surrounding neighborhood.	1010 South Edmonds Lane, Lewisville, Texas 75067, United States
8.	Please clean this road (BUS121) up more consistently; it always looks messy; and consider adding lanes in long term plan; getting out of town in the morning is terrible traffic	East State Highway 121, Lewisville, Texas 75057, United States
9.	Super thankful Buffalo Hirsch brought good vibes to Old Town Lewisville. I feel like I finally have a safe place to hangout with my friends and family.	207 Elm Street, Lewisville, Texas 75057, United States
10.	Build a large multilevel parking garage to support events. Then the city could have an event every weekend. There are enough people in the area to attend a permanent entertainment area. Horseback riding, pony ride, historical landmarks. Something permanent to represent OLD TOWN. More notifications to draw crowds. A flea market or a circus or a zoo.	219 East Main Street, Lewisville, Texas 75057, United States
11.	Would be nice if the city were to hold an event or two at Railroad Park instead of downtown.	1301 South Railroad Street, Lewisville, Texas 75057, United States
12.	Please renew the lease for Sneaky Pete's. I have so many wonderful family memories here and would hate to see it become something other than the family friendly summer destination that it currently is.	2 Eagle Point Road, Lewisville, Texas 75077, United States

#	Responses	Address
13.	DFW Landfill and Texas Waste Management. Built that wonderful office building in 1988.	1601 Railroad Street, Lewisville, Texas 75057, United States
14.	Lewisville's identity starts with connection. By expanding an extensive trail network to LLELA, we create seamless access to nature, parks, and neighborhoods. With bold branding—think "Marathon Trail" or "Frontier Runways"—we reimagine these paths not just as connectors but as destinations. Hosting signature marathon events, trail races, and fitness challenges along these routes ties into national trends and turns Lewisville's natural assets into platforms for wellness, adventure, and civic pride. It's not just infrastructure—it's identity in motion.	1495 North Kealy Avenue, Lewisville, Texas 75057, United States

Leave Comments or Questions for the Lewisville 2035 Vision Plan Team

Respondents expressed support for the City's effort and interest in participating in the Lewisville 2035 process. Some comments reiterated the need for better amenities and preserving community assets.

#	Responses
1.	I appreciate the efforts the City is making to make Lewisville even better. I've been here 17 years now, and it's been wonderful.
2.	I believe I received notification that there are Community Vision workshops today at The Grand from 1-3pm but can't find the email or source of that info. Is that open for the church representatives that participated in the Lewisville Unity in Service meetings?
3.	WHY NOT USE THE RODEO GROUNDS MORE
4.	Hi, my name is [Personally identifiable information]. I enjoy visiting Lewisville so much so that I have considered leaving Addison, Texas to move there. I am interested in learning more about the 2035 Vision Plan and would like to attend the April 9, 2026 but, I am not a resident (yet). Am I allowed to come?
5.	Here is a summary of inputs I gathered from about 30 of my neighbors and friends that live in Lewisville. https://docs.google.com/document/d/18gNzxbiuqMfNDiybCYrwa_5F_mix2QuHowLSaemC2Y0/edit?usp=sharing

#	Responses
6.	A hike and bike trail on the lake (like Town Lake) to encourage the community to be more active and more proud of the "bass fishing capitol of Texas". Waterfront restaurants. I live on the East Side of IH35 in an older part of town. We don't have a grocery store convenient to us such as Kroger or Tom Thumb. The population has grown in the last few years and there is a need for a convenient shopping location.
7.	On another note, we have to drive quite a distance to work out at Thrive. It would be better for us as senior citizens to have the work out area at the Frederick P. Herring center for seniors to utilize."
8.	I would like to participate Community Vision workshops. But I am travelling in the first week of December. Is there any online meeting provision available for these engagements?
9.	the posters advertising 2035 planning that are on display at THRIVE have the Workshop Event #3 | Thursday, April 9, 2026, First Baptist Church of Lewisville listed at the address of 251 Valley Parkway - First Baptist Church has an address of 1251 Valley Ridge Boulevard
10.	Require taller privacy fences on the shopping centers that back up to housing communities.
11.	1 - Is there any plan for the city to hold more events in Old Town with the revitalization to help the local businesses & mainly restaurants? (Hate seeing them open for a few months then go out of business)
12.	Giving the opportunity to work for the city has been great pleasure.
13.	I need a Mall - not what we have that looks like a mall, but it isn't. Need major retailers. Also, if I'm not spending money in Dallas at Northpark, then I'm spending it in Flower Mound and Highland Village. I want to do my shopping in Lewisville and know that hopefully, I am feeding into my local economy. We don't need anymore housing - apartments or otherwise. I worry about being able to provide water, electricity, police and fire protection to those already here. Finally, somehow, we need government out of our public schools. We are not teaching to the same population from 30 years ago. However, teachers are expected to perform miracles with the students they have or risk losing their jobs.
14.	a BIG issue is the commercial fence ordiance for the community living behind the shopping center of the Fiesta on Main street. The lights shine into our yards. it use to be a 10ft fence and now they have lowered it to a 6ft. any man i know is 6 ft or taller.... really safe when we have truckers driving past my familys windows every day from all over the country.

#	Responses
15.	I have lived in Lewisville my entire life. I was born and raised here. I recently learned that one of my favorite locations in the city is closing because the City will not renew the lease. Sneaky Pete's has been a location where my friends have been married, where (as a teenager) I played volleyball, it's a place where my son can swim in the pool and make friends while our family enjoys a good meal, it's a place where we love to go to listen to local bands and watch the sunset over the lake. I am heartbroken to hear that the location is being forced to close because the City won't renew the lease.
16.	Having been the President and GM of Texas Waste Management from 1980 to 1993, we are most proud of the founding role that we had in establishing Keep Lewisville Beautiful. [Personally identifiable information] and I hired Johnny Beam to manage KLB. Our Beautification Commitee on the Chamber laid the groundwork, and Ann Pomykal and I spearheaded the first city-wide "Cleanup". If there is an interest, I'd love to give input.
17.	We would definitely love to invite you guys out to our regular FEED THE CITY LEWISVILLE on the third Saturday of August. More info: https://www.tangocharities.org/feed-the-city-lewisville
18.	We live in Old Town. We love everything about living there: activities, arts, walkability. But we don't have a place to buy groceries. We really need that.



LEWISVILLE

Deep Roots. Broad Wings. Bright Future.

Plan Adopted MONTH XX, 2026

LEWISVILLE 2035 VISION