



Tabling at The Market: Engagement Summary

Event Description

As part of the community engagement process for the City of Mesquite's Strategic Plan and Comprehensive Plan update, the project team hosted an outreach table at the Market at Front Street Station in Downtown Mesquite, Texas from 9:00 a.m. to 12:00 p.m. on Saturday, September 26, 2026. The engagement activity featured four interactive displays designed to inform residents and visitors about the project and provide an opportunity to share their thoughts and opinions about the City.

Board #1 provided an overview of the project and included a QR code linking participants to the project website. Board #2 invited attendees to place a dot on a map indicating the general area where they live or work. This activity helped the project team assess whether engagement efforts were reaching residents across all areas of the city.

Boards #3 and #4 focused on a SWOT (Strengths, Weaknesses, Opportunities, and Threats) exercise, encouraging participants to share their perspectives on Mesquite's future by responding to the following questions:

Board #3

- What are Mesquite's strengths?
- What are Mesquite's weaknesses?

Board #4

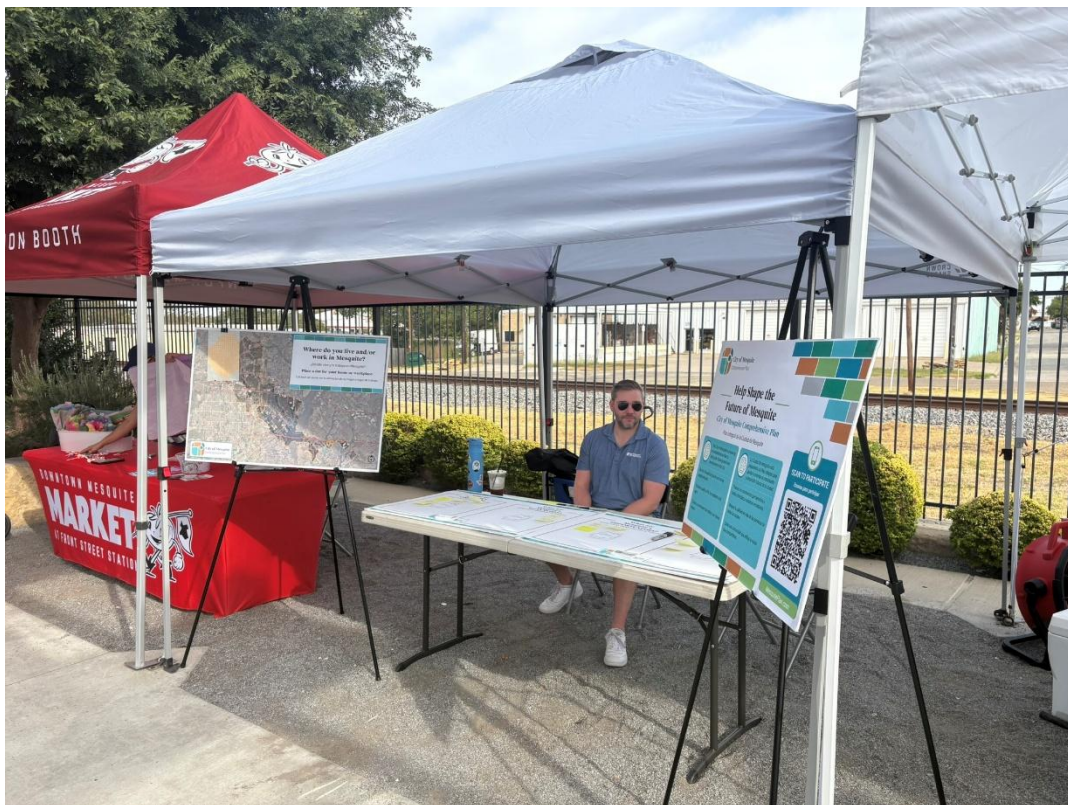
- What are Mesquite's opportunities?
- What are Mesquite's threats?

Key Takeaways

- Residents appreciate existing municipal services, such as the libraries, the parks, the City's first responders, and The Market. Participants believe there is an opportunity for additional beautification efforts.
- Current City processes can make opening a business in Mesquite a lengthy and difficult endeavor. Certain code requirements provide limited guidance for

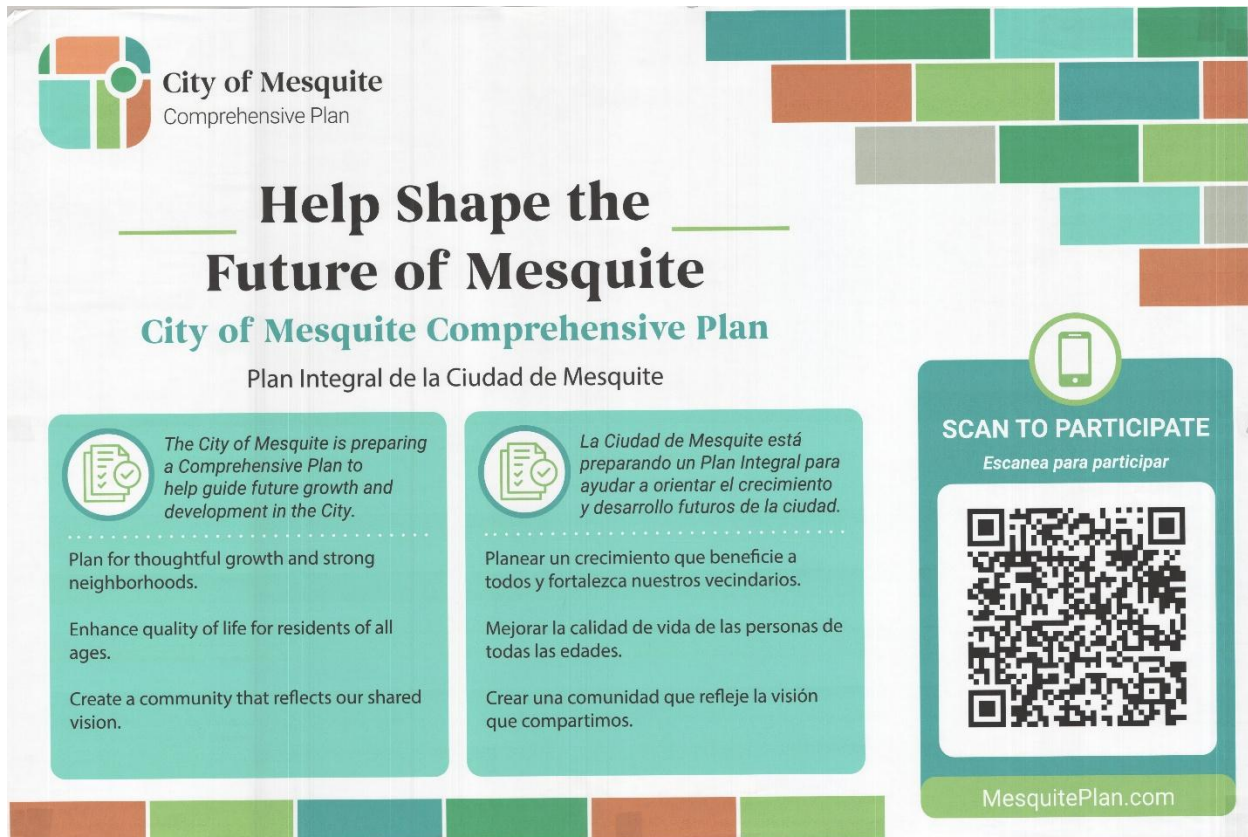
unconventional situations, which can create friction between business owners and the City.

- Residents emphasized concerns over road conditions and aging infrastructure throughout the City.
- There is a desire for unique local businesses rather than chains, as well as more third spaces for residents to spend time. Participants repeatedly expressed a desire for a central gathering space for the community, with some identifying Downtown as a potential location.
- Participants desire a wider variety of restaurant options, including more diverse and higher-end offerings.
- Participants expressed concerns about limited funding to maintain City services, including the library and aging infrastructure.



Public Input Received

Board 1: Help Shape the Future of Mesquite



The poster features a decorative border of colorful geometric shapes (squares and rectangles) in shades of teal, green, orange, and grey. At the top left is the City of Mesquite logo, which consists of a stylized 'M' made of four colored squares (orange, green, teal, and grey) surrounding a central circle. To the right of the logo, the text 'City of Mesquite' is written in a bold, sans-serif font, with 'Comprehensive Plan' in a smaller font below it.

Help Shape the Future of Mesquite
City of Mesquite Comprehensive Plan
Plan Integral de la Ciudad de Mesquite

 *The City of Mesquite is preparing a Comprehensive Plan to help guide future growth and development in the City.*

Plan for thoughtful growth and strong neighborhoods.

Enhance quality of life for residents of all ages.

Create a community that reflects our shared vision.

 *La Ciudad de Mesquite está preparando un Plan Integral para ayudar a orientar el crecimiento y desarrollo futuros de la ciudad.*

Planear un crecimiento que beneficie a todos y fortalezca nuestros vecindarios.

Mejorar la calidad de vida de las personas de todas las edades.

Crear una comunidad que refleje la visión que compartimos.


SCAN TO PARTICIPATE
Escanea para participar

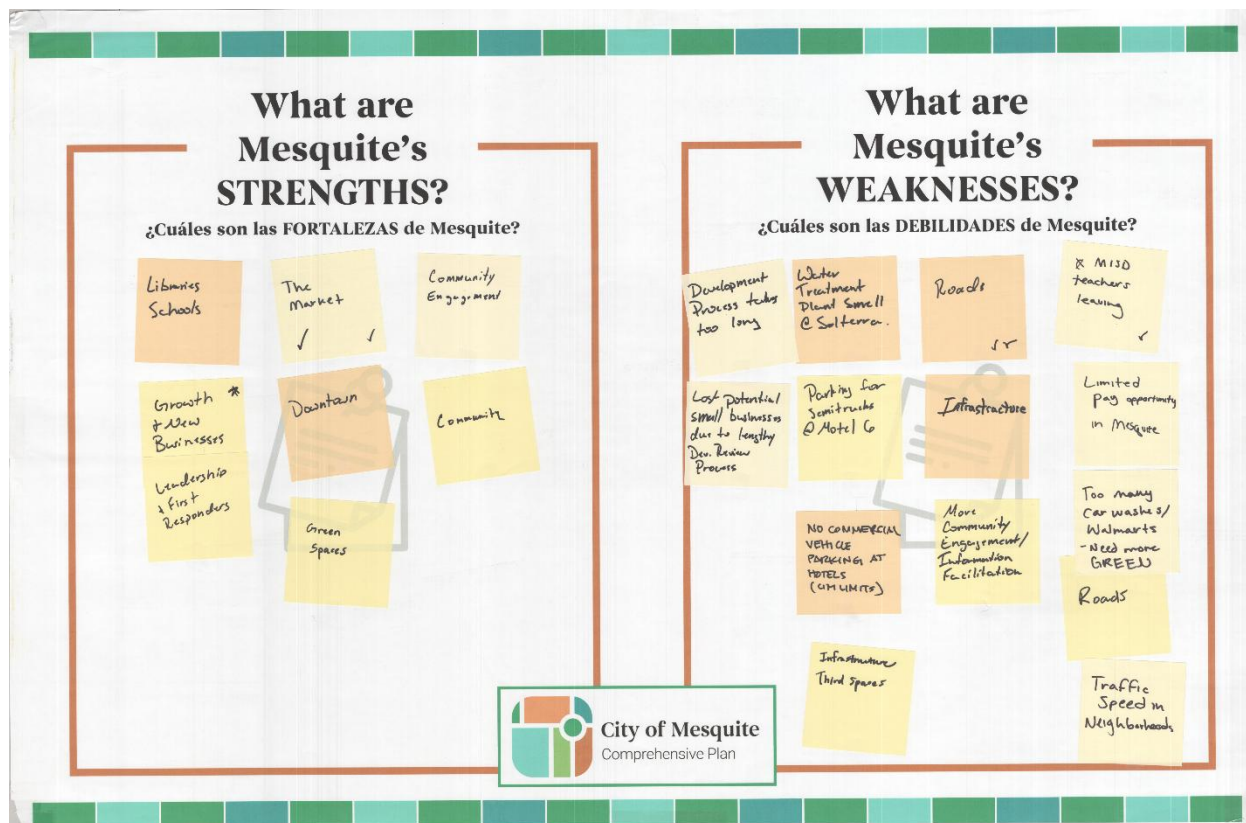


MesquitePlan.com

Board 2: Where do you live and/or work in Mesquite?



Board 3: Strengths and Weaknesses



What are Mesquite's STRENGTHS?

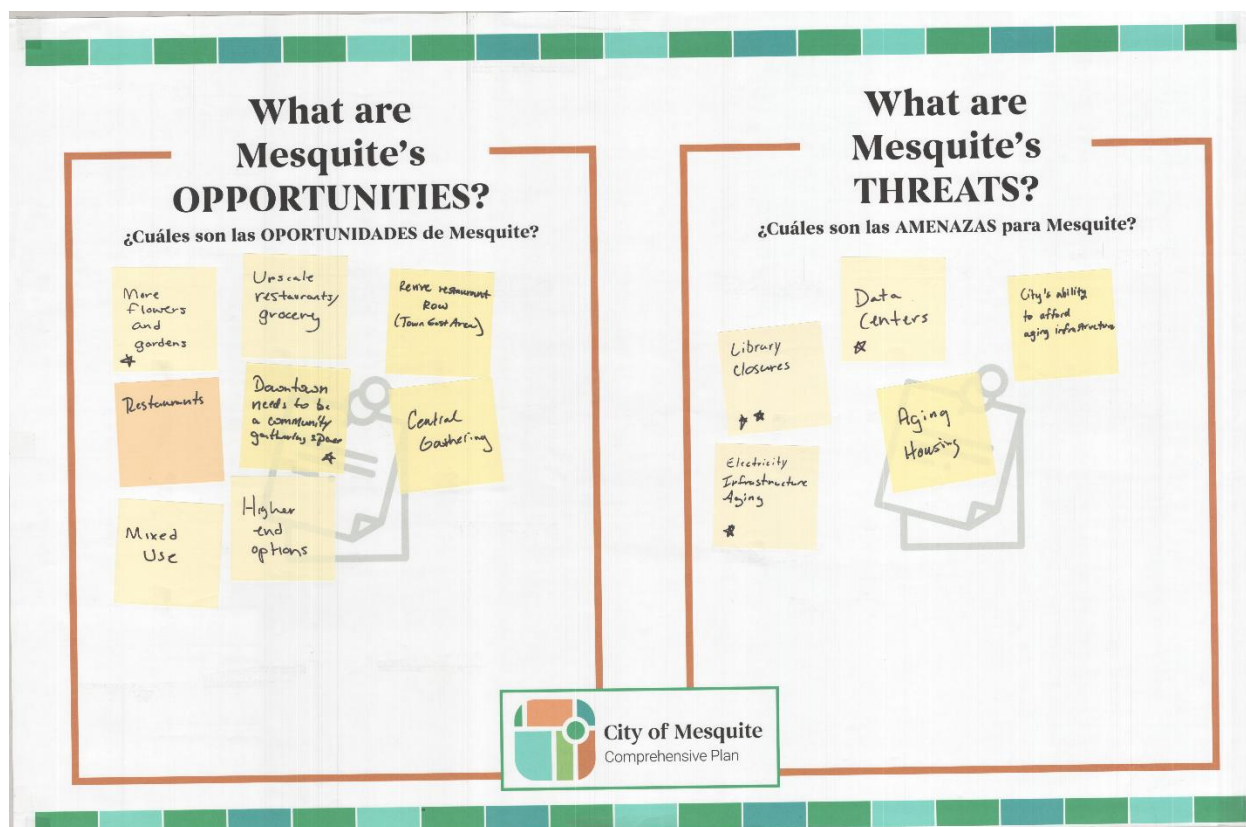
Comments
Libraries, Schools
Growth & New Businesses +1
Leadership & First Responders
The Market +2
Downtown
Green Spaces
Community Engagement
Community

What are Mesquite's WEAKNESSES?

Comments
Development process takes too long
Lost potential small businesses due to lengthy development review process
Water treatment plant smell @ Solterra

Parking for semi trucks @ Motel 6
No commercial vehicle parking at hotels (City limits)
Infrastructure + Third Spaces
Roads +2
Infrastructure
More Community Engagement/Information Facilitation
MISD teachers leaving +1
Limited pay opportunity in Mesquite
Too many car washes/Walmarts. Need more green.
Roads
Traffic speed in neighborhoods

Board 4: Opportunities and Threats



What are Mesquite's OPPORTUNITIES?

Comments
More flowers and gardens +1
Restaurants
Mixed Use
Upscale restaurants/grocery
Downtown needs to be a community gathering space +1
Higher end options
Revive restaurant row (Town East Area)
Central gathering

What are Mesquite's THREATS?

Comments
Library closures +2
Data centers +1
Electricity Infrastructure Aging +1

Aging housing
City's inability to afford aging infrastructure